

### B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

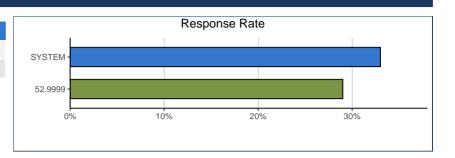
SYSTEM 52.9999

Detailed Summary of Survey Results
All Institutions

52.9999: Business, management, marketing and related support services, other

#### RESPONSE RATE

Survey Response Rate:	52.9999		SYSTEM	
Baccalaureate Graduates Survey Cohort	49	100%	25,962	100%
Survey Respondents and Response Rate	14	29%	8,603	33%

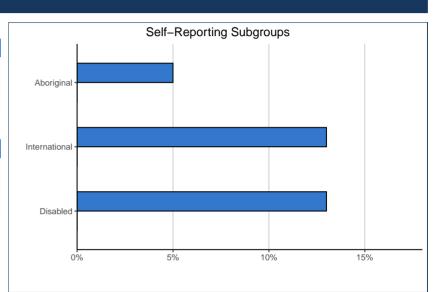


#### **DEMOGRAPHIC INFORMATION**

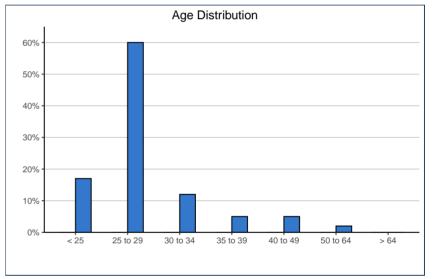
Self-Reporting Subgroups:	52.9999		SYSTEM	
Disabled	0	0%	1,079	13%
International	~	~	1,153	13%
Aboriginal	0	0%	330	5%

Gender:*	52.9999		SYSTEM	
Male	~	~	3,534	41%
Female	~	~	5,051	59%
Total	14	100%	8,585	100%

<sup>\*</sup>Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

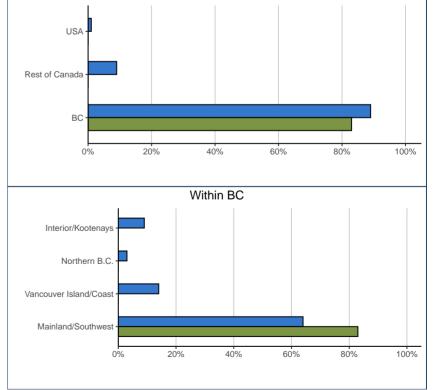


Age (at time of survey):	52.9999		SYSTEM	
< 25	~	~	1,417	17%
25 to 29	~	~	5,150	60%
30 to 34	0	0%	994	12%
35 to 39	0	0%	417	5%
40 to 49	0	0%	407	5%
50 to 64	0	0%	175	2%
> 64	0	0%	26	0%
Total	14	100%	8,586	100%
Median Age	25		26	
Average (mean) Age	25		28	



Place of Residence

Place of Residence (at time of company)	F2 0000		SYSTEM	
Place of Residence (at time of survey):	52.9999		SYSTEM	
BC – Mainland/Southwest	10	83%	4,824	64%
BC - Vancouver Island/Coast	0	0%	1,065	14%
BC – Northern B.C.	0	0%	225	3%
BC – Interior/Kootenays	0	0%	673	9%
BC Subtotal	10	83%	6,787	89%
Canada – Alberta	0	0%	328	4%
Canada – Ontario	~	~	239	3%
Canada – Other	0	0%	165	2%
U.S.A.	0	0%	75	1%
Non-BC Subtotal	~	~	807	11%
Total	~	~	7,594	100%





# Detailed Summary of Survey Results All Institutions 52.9999: Business, management, marketing and related support services, other

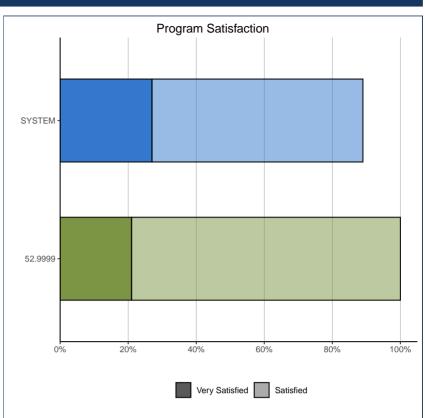


#### **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	52.9999		SYSTEM	
Very Satisfied	3	21%	2,262	27%
Satisfied	11	79%	5,296	62%
Dissatisfied	0	0%	740	9%
Very Dissatisfied	0	0%	184	2%
Total	14	100%	8,482	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.	52.9999		SYSTEM	
Very Useful	4	31%	2,704	39%	
Somewhat Useful	8	62%	3,247	46%	
Not Very Useful	1	8%	814	12%	
Not at All Useful	0	0%	250	4%	
Total	13	100%	7,015	100%	
Took upgrading, access, bridging, or other	_				

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.9999		SYSTEM	
Yes	1	7%	818	10%
No	13	93%	7,545	90%



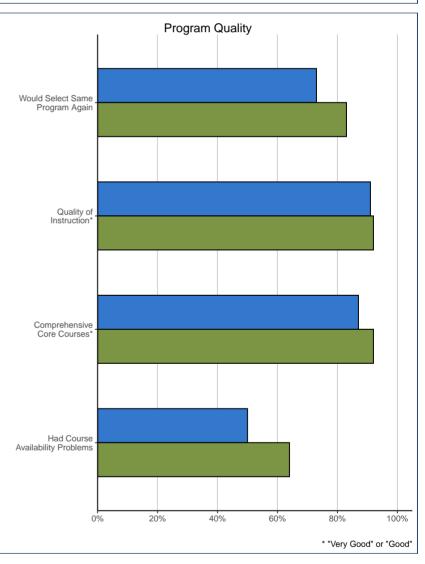
Would select the same program again:	52.9999		SYSTEM	
Yes	10	83%	5,501	73%
No	2	17%	2,019	27%

Quality of Instruction:	52	52.9999		SYSTEM		
Very Good	3	3 21%		27%		
Good	10	71%	5,423	64%		
Poor	1	7%	649	8%		
Very Poor	0	0%	131	2%		
Total	14	100%	8.531	100%		

Comprehensiveness of Core Courses:	52.9999		SYSTEM	
Very Good	3	23%	2,206	26%
Good	9	69%	5,161	61%
Poor	1	8%	862	10%
Very Poor	0	0%	171	2%
Total	13	100%	8,400	100%

Course Availability:	52.9999		SYSTEM	
Encountered course availability problems	9	64%	4.193	50%

Financial Constraints:	52.9999		SYS	TEM
Had to interrupt studies for financial reasons	1	7%	926	11%
Had to take program part-time for financial reasons	1	8%	1,545	18%





### Detailed Summary of Survey Results All Institutions

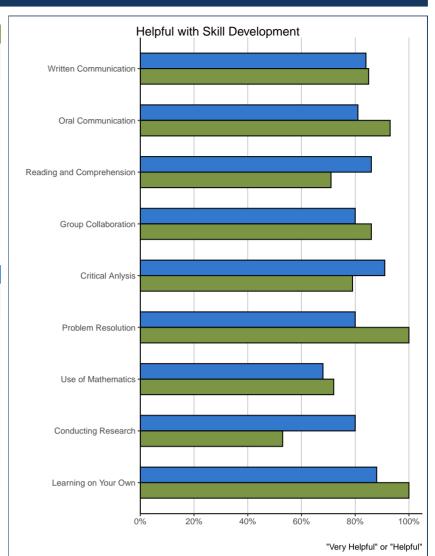
SYSTEM 52.9999

#### SKILL DEVELOPMENT

52.9999: Business, management, marketing and related support services, other

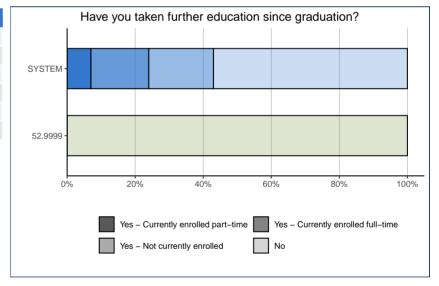
			52.9999		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	21%	64%	14%	0%	14
Oral Communication	36%	57%	7%	0%	14
Reading and Comprehension	14%	57%	29%	0%	14
Group Collaboration	29%	57%	7%	7%	14
Critical Anlysis	43%	36%	21%	0%	14
Problem Resolution	38%	62%	0%	0%	13
Use of Mathematics	43%	29%	14%	14%	14
Conducting Research	15%	38%	38%	8%	13
Learning on Your Own	50%	50%	0%	0%	14

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	13%	3%	8,300
Oral Communication	25%	56%	17%	3%	8,321
Reading and Comprehension	30%	56%	13%	2%	8,343
Group Collaboration	28%	52%	17%	4%	8,403
Critical Anlysis	42%	49%	7%	2%	8,503
Problem Resolution	25%	55%	17%	3%	8,293
Use of Mathematics	21%	47%	24%	8%	6,569
Conducting Research	30%	50%	17%	4%	8,092
Learning on Your Own	38%	50%	9%	3%	8,397

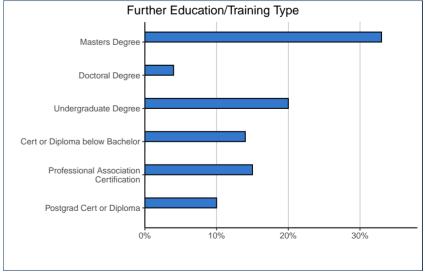


#### **FURTHER EDUCATION**

Took further education since 2021 graduation:	52.9999		SYSTEM	
Yes	0	0%	3,668	43%
Not currently enrolled	0	0%	1,580	19%
Currently enrolled full-time	0	0%	1,472	17%
Currently enrolled part-time	0	0%	565	7%
No	14	100%	4,870	57%
Total	14	100%	8,538	100%



Type of Formal Post–Secondary Education:	52.	52.9999		TEM
Masters Degree	0	0%	1,184	33%
Doctoral Degree	0	0%	153	4%
Another Undergraduate Degree	0	0%	718	20%
Certificate or Diploma below Bachelor level	0	0%	510	14%
Professional Association Certification	0	0%	538	15%
Postgraduate Certificate or Diploma	0	0%	359	10%
Other	0	0%	162	4%
Total	0	0%	3,624	100%

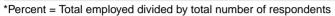




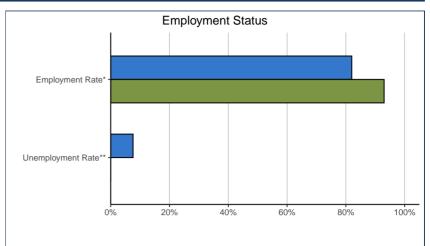
# Detailed Summary of Survey Results All Institutions 52.9999: Business, management, marketing and related support services, other

#### **EMPLOYMENT**

Labour Fource Status:	52.9999		SYSTEM	
In Labour Force (working or seeking work)	13	93%	7,643	90%
Not in Labour Force	1	7%	803	10%
Total	14	100%	8,446	100%
Employment:	52.9999		SYSTEM	
Employment Rate*	13	93%	7.062	82%
	10	3370	7,002	02,0



<sup>\*\*</sup>Percent = Total unemployed divided by total number in Labour Force

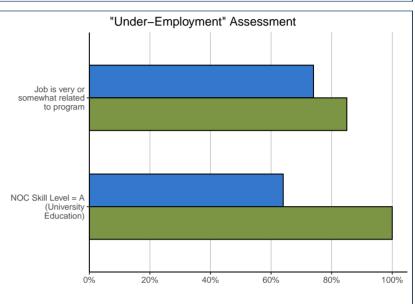


Status of Graduates NOT in Labour Force:	52.9999		SYS	TEM
Attending School FT	0	0%	565	70%
Attending School PT	0	0%	20	2%
Other	1	100%	218	27%
Total NOT in Labour Force	1	100%	803	100%

Primary Employment Type:	52.9999		SYS	TEM
Paid worker	13	100%	6,623	94%
Self-employed	0	0%	412	6%
Total	13	100%	7,035	100%

Job Characteristics:	52.9999		SYS	TEM
I hold more than one job*	1	8%	1,243	18%
My main job is full-time (>= 30 hours per week)**	13	100%	5,922	89%

<sup>\*</sup>Of total Employed



How related is your main job to your program?	52.9999		SYSTEM	
Very Related	11	85%	3,081	44%
Somewhat Related	0	0%	2,151	31%
Not Very Related	2	15%	901	13%
Not at All Related	0	0%	910	13%
Total	13	100%	7,043	100%

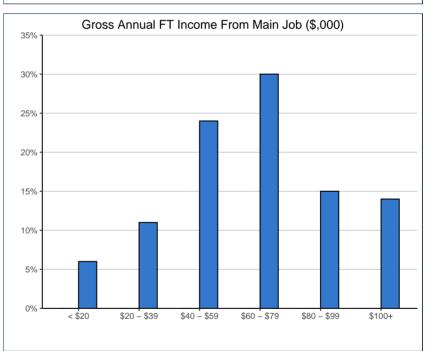
"Under-employment" Assessment:	52.9999		SYSTEM	
Job is very or somewhat related to program	11	85%	5,232	74%
NOC Skill Level = A (University Education)*	12	100%	4,148	64%

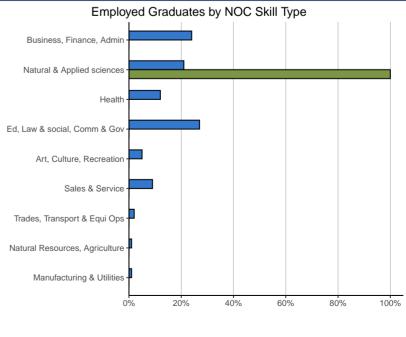
<sup>\*</sup>Of total valid responses

Gross Annual Income from Main Job:*	52.9	9999	SYSTEM	
Less than \$20,000	0	0%	310	6%
\$20,000 to \$39,999	0	0%	593	11%
\$40,000 to \$59,999	0	0%	1,303	24%
\$60,000 to \$79,999	~	~	1,609	30%
\$80,000 to \$99,999	~	~	805	15%
\$100,000 and Above	~	~	729	14%
Total	10	100%	5,349	100%
Median Annual Income (full-time) (\$)	115,000		68,000	
Average Annual Income (full-time) (\$)	135,068		74,015	

<sup>\*</sup>Where data provided

NOC Skill Type of Main Job:	52.	52.9999		TEM
Business, finance & administration	0	0%	1,558	24%
Natural & applied sciences & related	12	100%	1,354	21%
Health	0	0%	761	12%
Education, law and social, community & government	0	0%	1,787	27%
Art, culture, recreation & sport	0	0%	296	5%
Sales & service	0	0%	559	9%
Trades, transport & equipment operators & related	0	0%	114	2%
Natural resources, agriculture & related production	0	0%	35	1%
Manufacturing & utilities	0	0%	35	1%
Total	12	100%	6,499	100%





<sup>\*\*</sup>Of those who provided data on hours/week worked



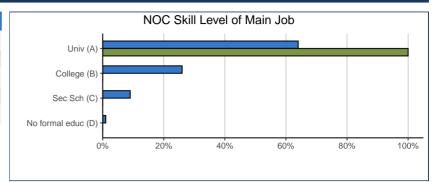
### Detailed Summary of Survey Results All Institutions

SYSTEM 52.9999

52.9999: Business, management, marketing and related support services, other

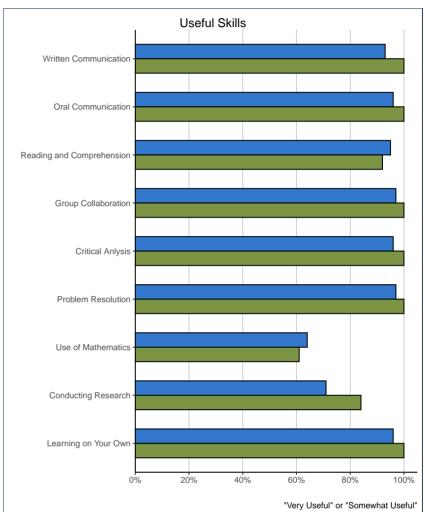
#### EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.9999		SYSTEM	
A. University education		100%	4,148	64%
B. College education/trade apprenticeship	0	0%	1,713	26%
C. Secondary school + job-specific training	0	0%	564	9%
D. No formal education	0	0%	90	1%
Total	12	100%	6,515	100%



	52.9999					
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.	
Written Communication	62%	38%	0%	0%	13	
Oral Communication	54%	46%	0%	0%	13	
Reading and Comprehension	46%	46%	8%	0%	13	
Group Collaboration	69%	31%	0%	0%	13	
Critical Anlysis	85%	15%	0%	0%	13	
Problem Resolution	85%	15%	0%	0%	13	
Use of Mathematics	23%	38%	23%	15%	13	
Conducting Research	15%	69%	15%	0%	13	
Learning on Your Own	77%	23%	0%	0%	13	

	SYSTEM				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	22%	4%	2%	7,014
Oral Communication	78%	18%	2%	1%	7,014
Reading and Comprehension	72%	23%	4%	1%	7,014
Group Collaboration	79%	18%	2%	1%	7,016
Critical Anlysis	76%	20%	3%	1%	7,016
Problem Resolution	80%	17%	2%	1%	7,013
Use of Mathematics	27%	37%	22%	14%	6,834
Conducting Research	37%	34%	17%	11%	6,904
Learning on Your Own	70%	26%	3%	2%	6,997



Top 10 Full-time Occupations of 52.9999 Graduates:		52.9999	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
2173	A	Software engineers and designers	54%
*			
*			
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<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed

Top 10 Full-time Occupations of SYSTEM Graduates:			SYSTEM
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
XXXX	0	Unclassified occupations	5%
2173	A	Software engineers and designers	3%
1111	A	Financial auditors and accountants	3%
4032	A	Elementary school and kindergarten teachers	3%
4212	В	Social and community service workers	3%
1123	A	Professional occupations in advertising, marketing and public relations	3%
2174	A	Computer programmers and interactive media developers	3%
1221	В	Administrative officers	2%
4031	Α	Secondary school teachers	2%

<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed



## Detailed Summary of Survey Results All Institutions 52.9999: Business, management, marketing and related support services, other

#### **EDUCATION FINANCING**

Funding Sources (3 sources allowed):*	52.9999		SYSTEM	
Personal savings, investments		21%	2,643	31%
Employment while studying		21%	4,042	48%
Family/Friends	9	64%	5,041	60%
Personal bank loans	0	0%	535	6%
Government student loans	5	36%	2,834	34%
Scholarships/Bursaries/Grants	7	50%	2,631	31%
Other	6	43%	1,990	24%
Total	14		8,391	

<sup>\*</sup> Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.9999		SYSTEM	
Incurred any form of financial debt	5	36%	3,736	44%
Incurred government-sponsored student loan debt	5	36%	3,105	37%

<sup>\*</sup> Percentage of respondents who provided data



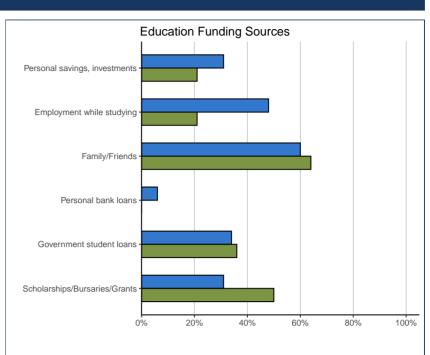
<sup>\*</sup> Includes only cases where financial debt was incurred

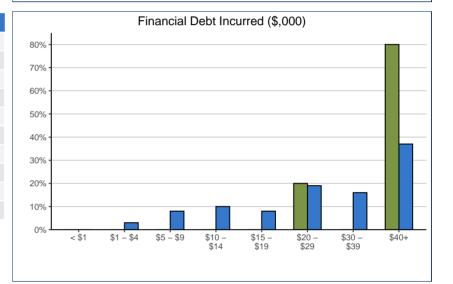


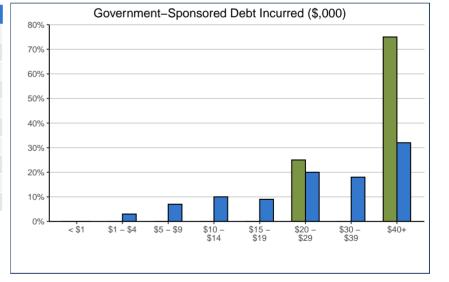
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

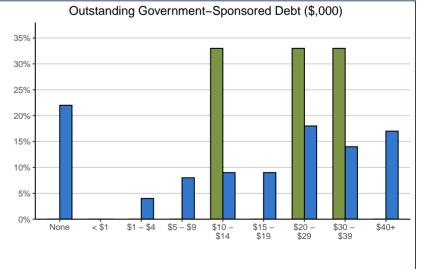


<sup>\*</sup> Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt