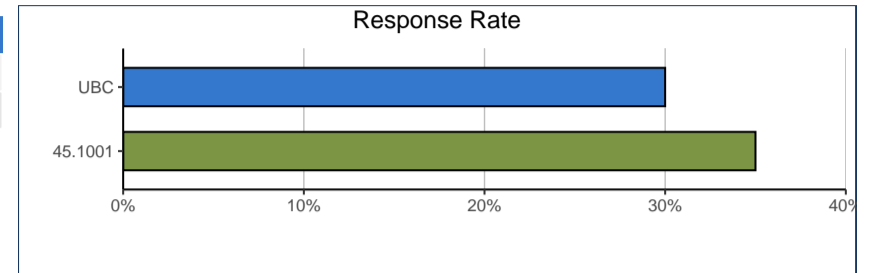


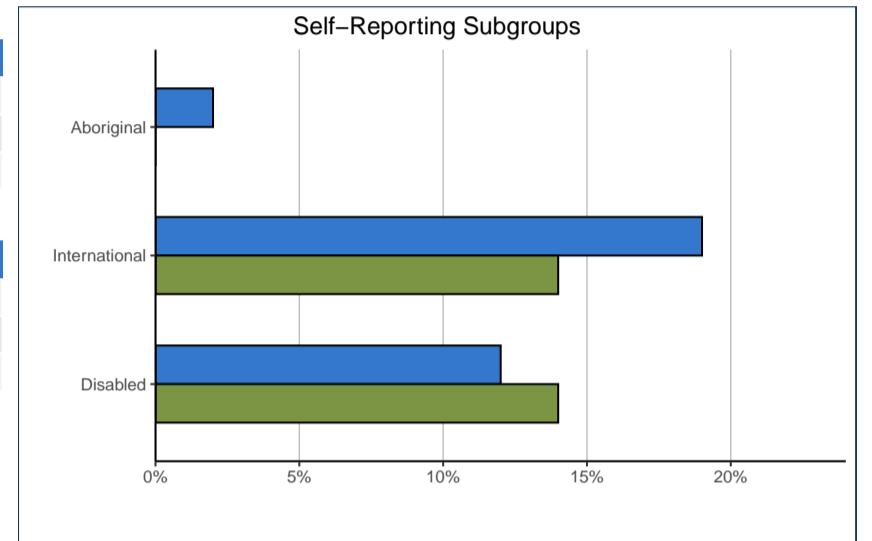
**RESPONSE RATE**

| Survey Response Rate:                 | 45.1001 |      | UBC   |      |
|---------------------------------------|---------|------|-------|------|
| Baccalaureate Graduates Survey Cohort | 249     | 100% | 7,002 | 100% |
| Survey Respondents and Response Rate  | 86      | 35%  | 2,067 | 30%  |



**DEMOGRAPHIC INFORMATION**

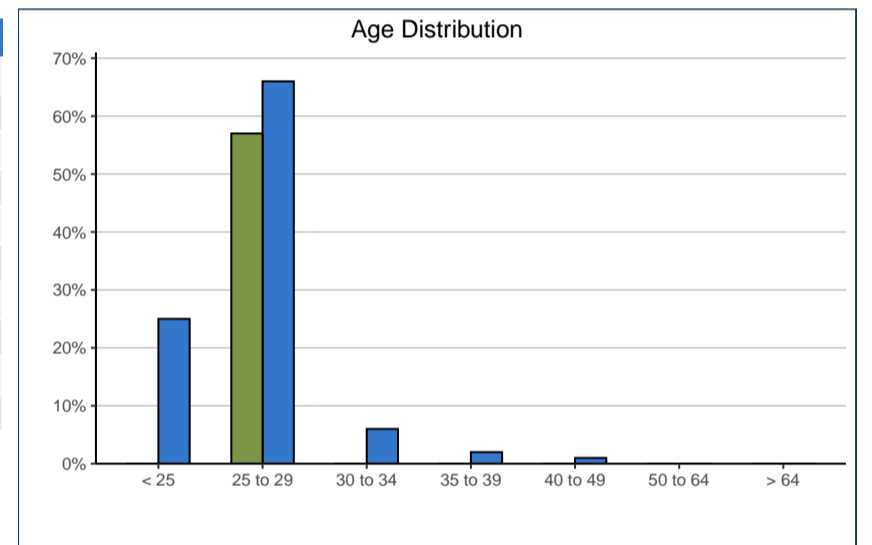
| Self-Reporting Subgroups: | 45.1001 |     | UBC |     |
|---------------------------|---------|-----|-----|-----|
| Disabled                  | 12      | 14% | 233 | 12% |
| International             | 12      | 14% | 400 | 19% |
| Aboriginal                | 0       | 0%  | 28  | 2%  |



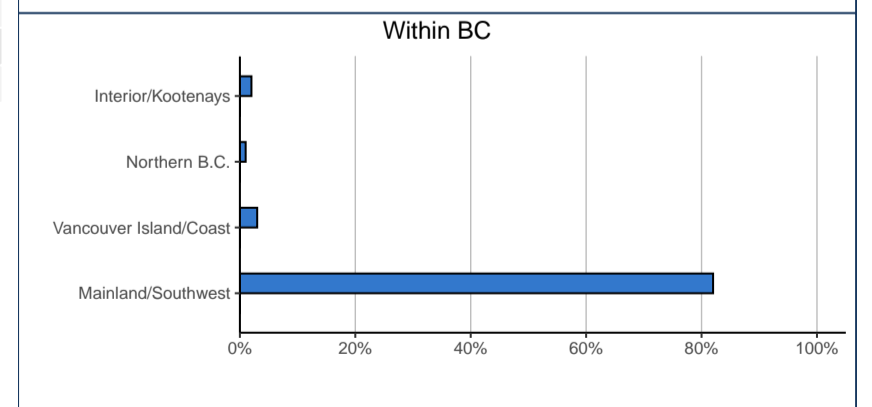
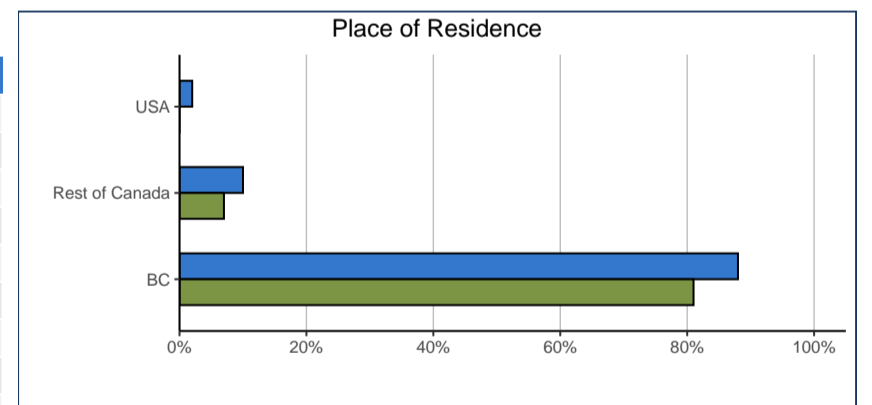
| Gender:* | 45.1001 |      | UBC   |      |
|----------|---------|------|-------|------|
| Male     | 35      | 41%  | 910   | 44%  |
| Female   | 51      | 59%  | 1,157 | 56%  |
| Total    | 86      | 100% | 2,067 | 100% |

\*Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

| Age (at time of survey): | 45.1001 |      | UBC   |      |
|--------------------------|---------|------|-------|------|
| < 25                     | ~       | ~    | 504   | 25%  |
| 25 to 29                 | 49      | 57%  | 1,358 | 66%  |
| 30 to 34                 | 0       | 0%   | 126   | 6%   |
| 35 to 39                 | ~       | ~    | 32    | 2%   |
| 40 to 49                 | 0       | 0%   | 28    | 1%   |
| 50 to 64                 | 0       | 0%   | ~     | ~    |
| > 64                     | 0       | 0%   | ~     | ~    |
| Total                    | 86      | 100% | 2,054 | 100% |
| Median Age               | 25      |      | 25    |      |
| Average (mean) Age       | 25      |      | 26    |      |



| Place of Residence (at time of survey): | 45.1001 |      | UBC   |      |
|---|---------|------|-------|------|
| BC – Mainland/Southwest                 | ~       | ~    | 1,470 | 82%  |
| BC – Vancouver Island/Coast             | ~       | ~    | 45    | 3%   |
| BC – Northern B.C.                      | 0       | 0%   | 21    | 1%   |
| BC – Interior/Kootenays                 | ~       | ~    | 37    | 2%   |
| BC Subtotal                             | 60      | 81%  | 1,573 | 88%  |
| Canada – Alberta                        | ~       | ~    | 78    | 4%   |
| Canada – Ontario                        | 5       | 7%   | 79    | 4%   |
| Canada – Other                          | ~       | ~    | 32    | 2%   |
| U.S.A.                                  | ~       | ~    | 34    | 2%   |
| Non-BC Subtotal                         | 14      | 19%  | 223   | 12%  |
| Total                                   | 74      | 100% | 1,796 | 100% |

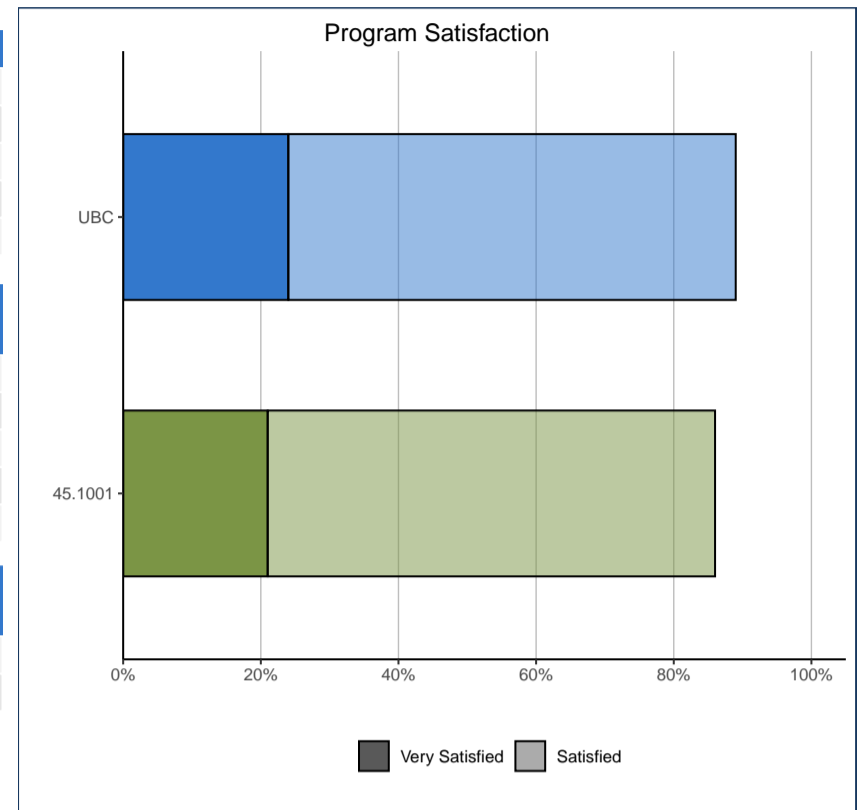


EDUCATION EVALUATION AND SKILL DEVELOPMENT

| Program Satisfaction: | 45.1001 |      | UBC   |      |
|-----------------------|---------|------|-------|------|
| Very Satisfied        | 18      | 21%  | 492   | 24%  |
| Satisfied             | 56      | 65%  | 1,327 | 65%  |
| Dissatisfied          | 7       | 8%   | 174   | 9%   |
| Very Dissatisfied     | 5       | 6%   | 43    | 2%   |
| Total                 | 86      | 100% | 2,036 | 100% |

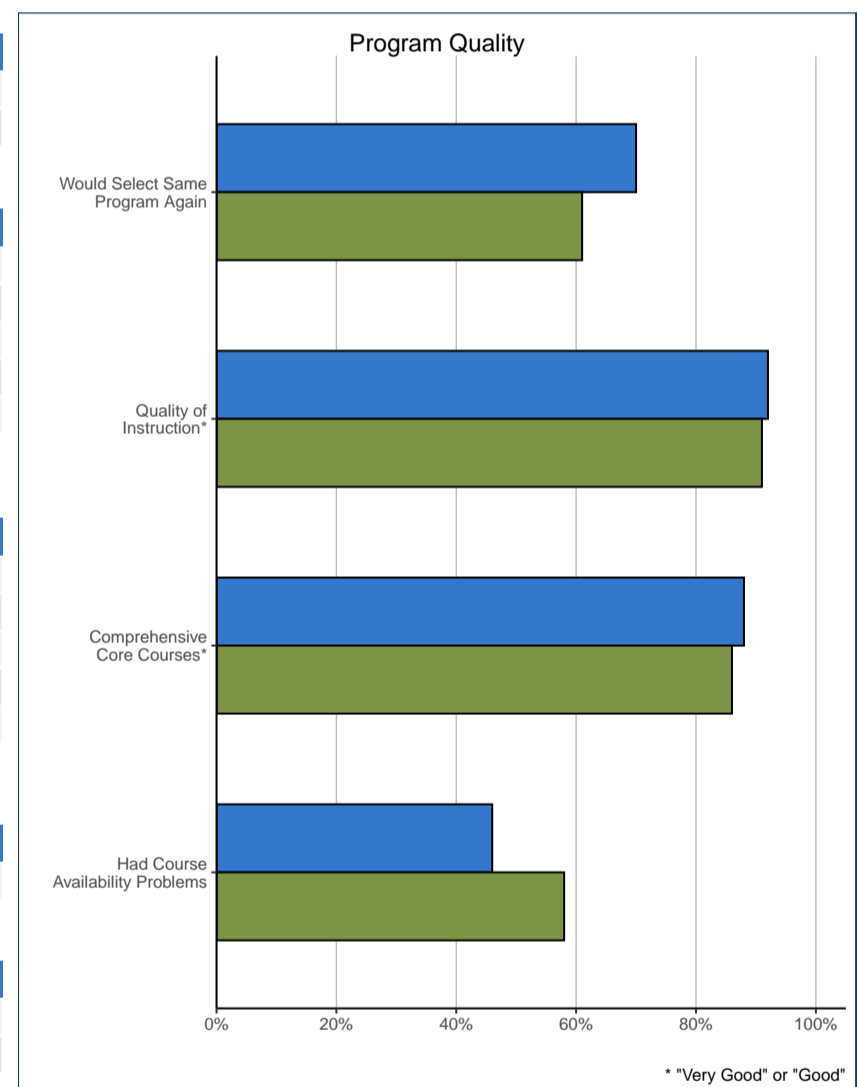
| Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work: | 45.1001 |      | UBC   |      |
|---|---------|------|-------|------|
| Very Useful   | 15      | 24%  | 545   | 35%  |
| Somewhat Useful   | 35      | 56%  | 723   | 46%  |
| Not Very Useful   | 7       | 11%  | 231   | 15%  |
| Not at All Useful   | 5       | 8%   | 63    | 4%   |
| Total   | 62      | 100% | 1,562 | 100% |

| Took upgrading, access, bridging, or other preparatory courses during or prior to studies: | 45.1001 |     | UBC   |     |
|--|---------|-----|-------|-----|
| Yes  | 1       | 1%  | 132   | 6%  |
| No   | 84      | 99% | 1,901 | 94% |



| Would select the same program again: | 45.1001 |     | UBC   |     |
|--------------------------------------|---------|-----|-------|-----|
| Yes                                  | 48      | 61% | 1,257 | 70% |
| No                                   | 31      | 39% | 532   | 30% |

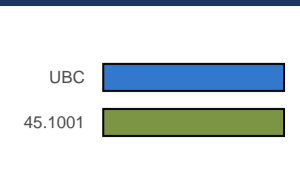
| Quality of Instruction: | 45.1001 |      | UBC   |      |
|-------------------------|---------|------|-------|------|
| Very Good               | 28      | 33%  | 571   | 28%  |
| Good                    | 50      | 58%  | 1,313 | 64%  |
| Poor                    | 5       | 6%   | 141   | 7%   |
| Very Poor               | 3       | 3%   | 26    | 1%   |
| Total                   | 86      | 100% | 2,051 | 100% |



| Comprehensiveness of Core Courses: | 45.1001 |      | UBC   |      |
|------------------------------------|---------|------|-------|------|
| Very Good                          | 23      | 27%  | 523   | 26%  |
| Good                               | 51      | 59%  | 1,252 | 62%  |
| Poor                               | 9       | 10%  | 207   | 10%  |
| Very Poor                          | 3       | 3%   | 38    | 2%   |
| Total                              | 86      | 100% | 2,020 | 100% |

| Course Availability:                     | 45.1001 |     | UBC |     |
|--|---------|-----|-----|-----|
| Encountered course availability problems | 49      | 58% | 916 | 46% |

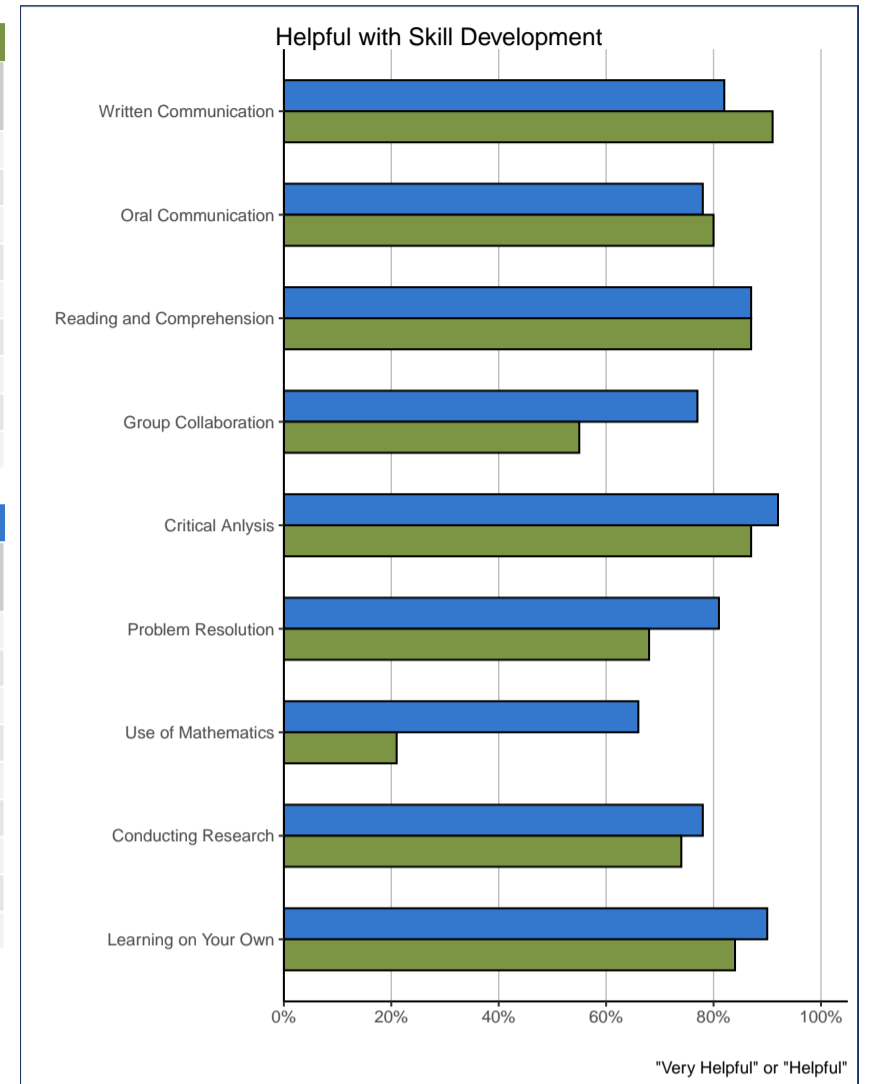
| Financial Constraints:                              | 45.1001 |    | UBC |    |
|---|---------|----|-----|----|
| Had to interrupt studies for financial reasons      | 8       | 9% | 116 | 6% |
| Had to take program part-time for financial reasons | 8       | 9% | 178 | 9% |



SKILL DEVELOPMENT

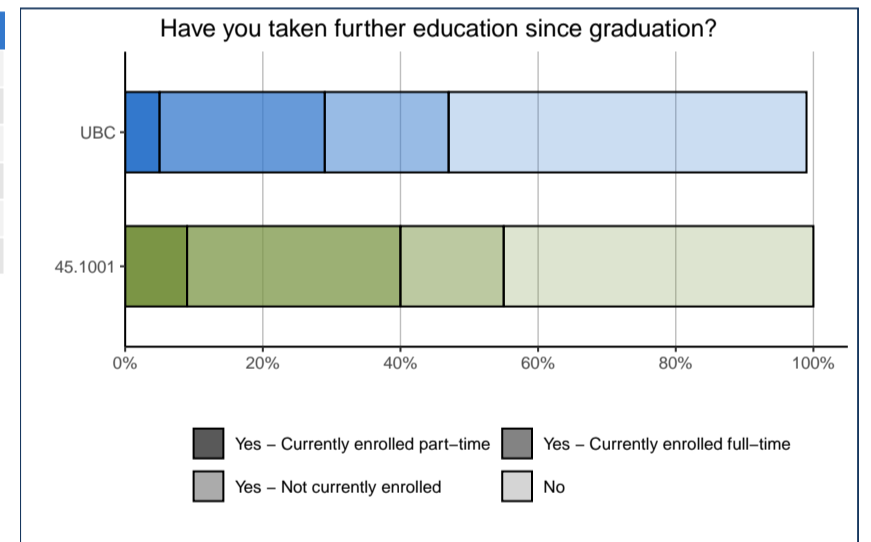
|   | 45.1001      |         |                  |                    |         |
|---|--------------|---------|------------------|--------------------|---------|
| Skill Development: How helpful was institution? | Very Helpful | Helpful | Not Very Helpful | Not at All Helpful | # Resp. |
| Written Communication                           | 44%          | 47%     | 8%               | 1%                 | 86      |
| Oral Communication                              | 31%          | 49%     | 19%              | 1%                 | 86      |
| Reading and Comprehension                       | 42%          | 45%     | 10%              | 4%                 | 84      |
| Group Collaboration                             | 10%          | 45%     | 38%              | 7%                 | 82      |
| Critical Analysis                               | 43%          | 44%     | 8%               | 5%                 | 86      |
| Problem Resolution                              | 21%          | 47%     | 27%              | 6%                 | 86      |
| Use of Mathematics                              | 3%           | 18%     | 46%              | 33%                | 61      |
| Conducting Research                             | 21%          | 53%     | 24%              | 2%                 | 85      |
| Learning on Your Own                            | 36%          | 48%     | 11%              | 5%                 | 85      |

|   | UBC          |         |                  |                    |         |
|---|--------------|---------|------------------|--------------------|---------|
| Skill Development: How helpful was institution? | Very Helpful | Helpful | Not Very Helpful | Not at All Helpful | # Resp. |
| Written Communication                           | 25%          | 57%     | 15%              | 3%                 | 2,007   |
| Oral Communication                              | 23%          | 55%     | 19%              | 3%                 | 2,013   |
| Reading and Comprehension                       | 33%          | 54%     | 11%              | 2%                 | 2,033   |
| Group Collaboration                             | 26%          | 51%     | 19%              | 4%                 | 2,030   |
| Critical Analysis                               | 45%          | 47%     | 7%               | 2%                 | 2,052   |
| Problem Resolution                              | 26%          | 55%     | 16%              | 3%                 | 2,015   |
| Use of Mathematics                              | 20%          | 46%     | 24%              | 9%                 | 1,657   |
| Conducting Research                             | 30%          | 48%     | 17%              | 4%                 | 1,966   |
| Learning on Your Own                            | 43%          | 47%     | 9%               | 2%                 | 2,037   |

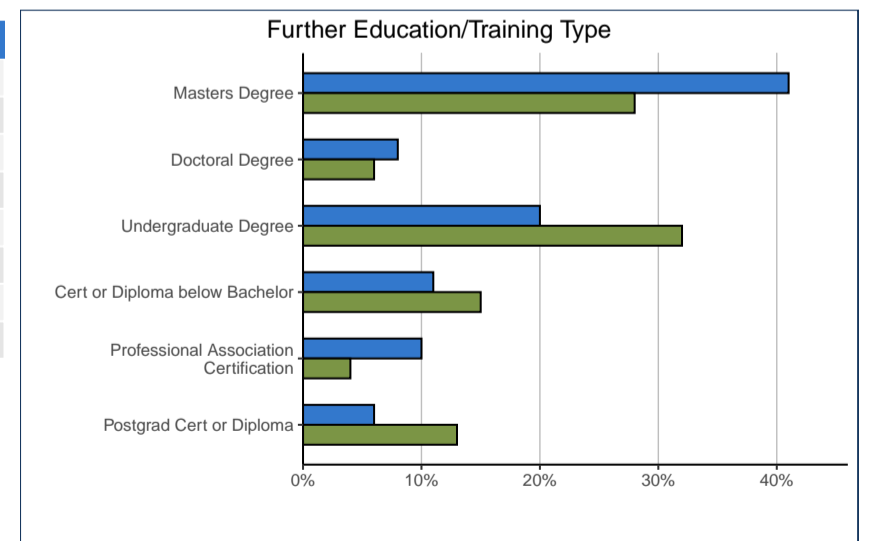


FURTHER EDUCATION

| Took further education since 2021 graduation: | 45.1001 |      | UBC   |      |
|---|---------|------|-------|------|
| Yes   | 47      | 55%  | 980   | 48%  |
| Not currently enrolled                        | 13      | 15%  | 370   | 18%  |
| Currently enrolled full-time                  | 26      | 31%  | 498   | 24%  |
| Currently enrolled part-time                  | 8       | 9%   | 103   | 5%   |
| No  | 38      | 45%  | 1,070 | 52%  |
| Total   | 85      | 100% | 2,050 | 100% |



| Type of Formal Post-Secondary Education:    | 45.1001 |      | UBC |      |
|---|---------|------|-----|------|
| Masters Degree                              | 13      | 28%  | 399 | 41%  |
| Doctoral Degree                             | 3       | 6%   | 78  | 8%   |
| Another Undergraduate Degree                | 15      | 32%  | 198 | 20%  |
| Certificate or Diploma below Bachelor level | 7       | 15%  | 103 | 11%  |
| Professional Association Certification      | 2       | 4%   | 102 | 10%  |
| Postgraduate Certificate or Diploma         | 6       | 13%  | 61  | 6%   |
| Other                                       | 1       | 2%   | 32  | 3%   |
| Total                                       | 47      | 100% | 973 | 100% |



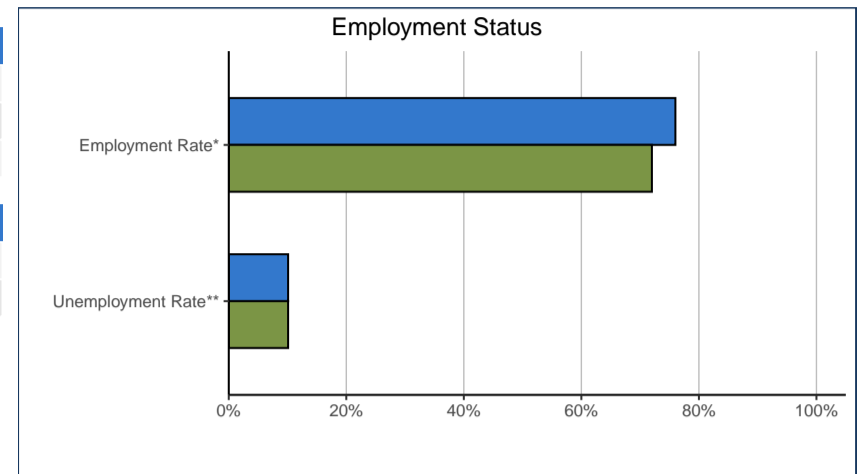
**EMPLOYMENT**

| Labour Force Status:                      | 45.1001 |      | UBC   |      |
|---|---------|------|-------|------|
| In Labour Force (working or seeking work) | 69      | 82%  | 1,746 | 86%  |
| Not in Labour Force                       | 15      | 18%  | 277   | 14%  |
| Total                                     | 84      | 100% | 2,023 | 100% |

| Employment:         | 45.1001 |       | UBC   |       |
|---------------------|---------|-------|-------|-------|
| Employment Rate*    | 62      | 72%   | 1,569 | 76%   |
| Unemployment Rate** | 7       | 10.1% | 177   | 10.1% |

\*Percent = Total employed divided by total number of respondents

\*\*Percent = Total unemployed divided by total number in Labour Force



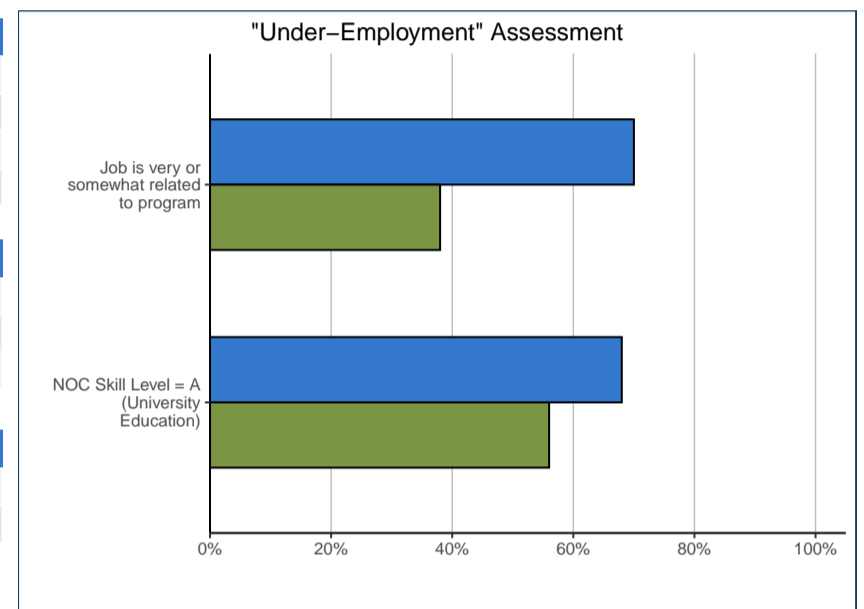
| Status of Graduates NOT in Labour Force: | 45.1001 |      | UBC |      |
|--|---------|------|-----|------|
| Attending School FT                      | 12      | 80%  | 220 | 79%  |
| Attending School PT                      | 0       | 0%   | 7   | 3%   |
| Other                                    | 3       | 20%  | 50  | 18%  |
| Total NOT in Labour Force                | 15      | 100% | 277 | 100% |

| Primary Employment Type: | 45.1001 |      | UBC   |      |
|--------------------------|---------|------|-------|------|
| Paid worker              | 57      | 92%  | 1,480 | 95%  |
| Self-employed            | 5       | 8%   | 82    | 5%   |
| Total                    | 62      | 100% | 1,562 | 100% |

| Job Characteristics:                              | 45.1001 |     | UBC   |     |
|---|---------|-----|-------|-----|
| I hold more than one job*                         | 7       | 11% | 232   | 15% |
| My main job is full-time (>= 30 hours per week)** | 52      | 85% | 1,295 | 87% |

\*Of total Employed

\*\*Of those who provided data on hours/week worked



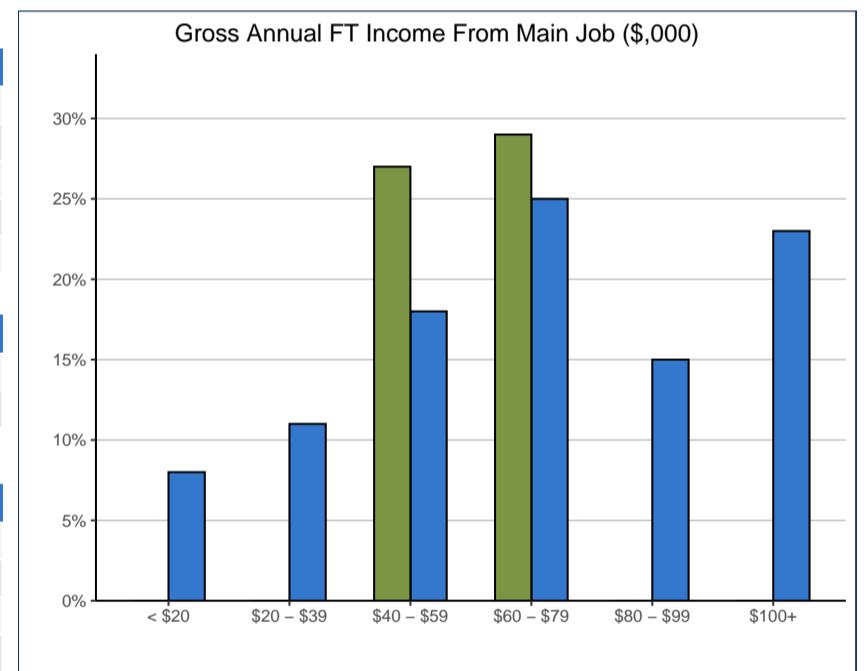
| How related is your main job to your program? | 45.1001 |      | UBC   |      |
|---|---------|------|-------|------|
| Very Related                                  | 11      | 18%  | 592   | 38%  |
| Somewhat Related                              | 12      | 20%  | 493   | 32%  |
| Not Very Related                              | 15      | 25%  | 230   | 15%  |
| Not at All Related                            | 23      | 38%  | 245   | 16%  |
| Total   | 61      | 100% | 1,560 | 100% |

| "Under-employment" Assessment:              | 45.1001 |     | UBC   |     |
|---|---------|-----|-------|-----|
| Job is very or somewhat related to program  | 23      | 38% | 1,085 | 70% |
| NOC Skill Level = A (University Education)* | 31      | 56% | 969   | 68% |

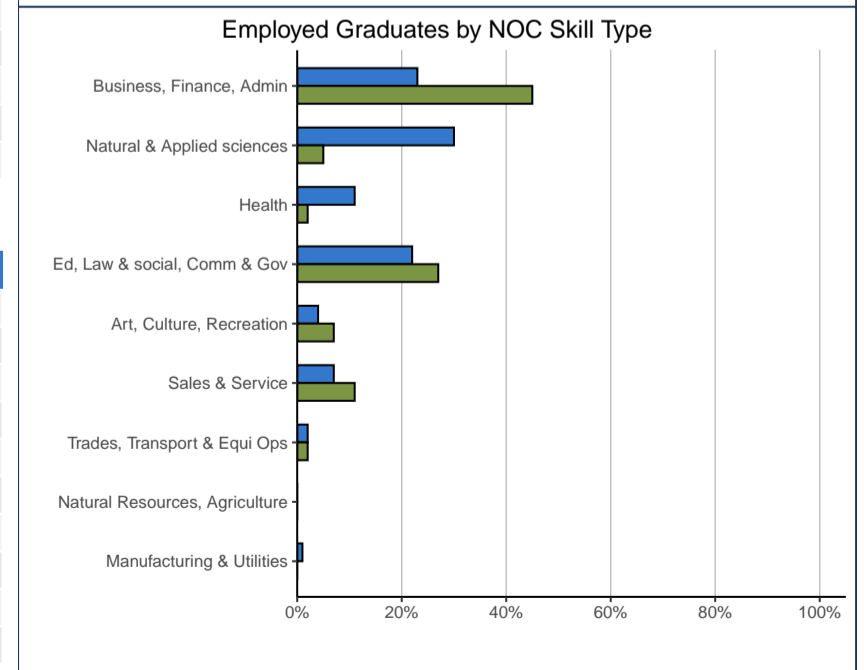
\*Of total valid responses

| Gross Annual Income from Main Job:*    | 45.1001 |      | UBC    |      |
|--|---------|------|--------|------|
| Less than \$20,000                     | ~       | ~    | 101    | 8%   |
| \$20,000 to \$39,999                   | ~       | ~    | 130    | 11%  |
| \$40,000 to \$59,999                   | 13      | 27%  | 222    | 18%  |
| \$60,000 to \$79,999                   | 14      | 29%  | 297    | 25%  |
| \$80,000 to \$99,999                   | ~       | ~    | 185    | 15%  |
| \$100,000 and Above                    | ~       | ~    | 274    | 23%  |
| Total                                  | 49      | 100% | 1,209  | 100% |
| Median Annual Income (full-time) (\$)  | 67,542  |      | 73,750 |      |
| Average Annual Income (full-time) (\$) | 70,912  |      | 84,372 |      |

\*Where data provided

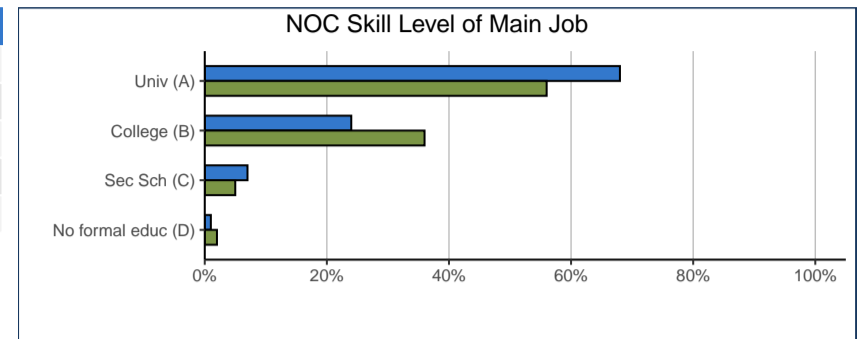


| NOC Skill Type of Main Job:                         | 45.1001 |      | UBC   |      |
|---|---------|------|-------|------|
| Business, finance & administration                  | 25      | 45%  | 322   | 23%  |
| Natural & applied sciences & related                | 3       | 5%   | 433   | 30%  |
| Health  | 1       | 2%   | 162   | 11%  |
| Education, law and social, community & government   | 15      | 27%  | 314   | 22%  |
| Art, culture, recreation & sport                    | 4       | 7%   | 54    | 4%   |
| Sales & service                                     | 6       | 11%  | 102   | 7%   |
| Trades, transport & equipment operators & related   | 1       | 2%   | 25    | 2%   |
| Natural resources, agriculture & related production | 0       | 0%   | 6     | 0%   |
| Manufacturing & utilities                           | 0       | 0%   | 12    | 1%   |
| Total   | 55      | 100% | 1,430 | 100% |

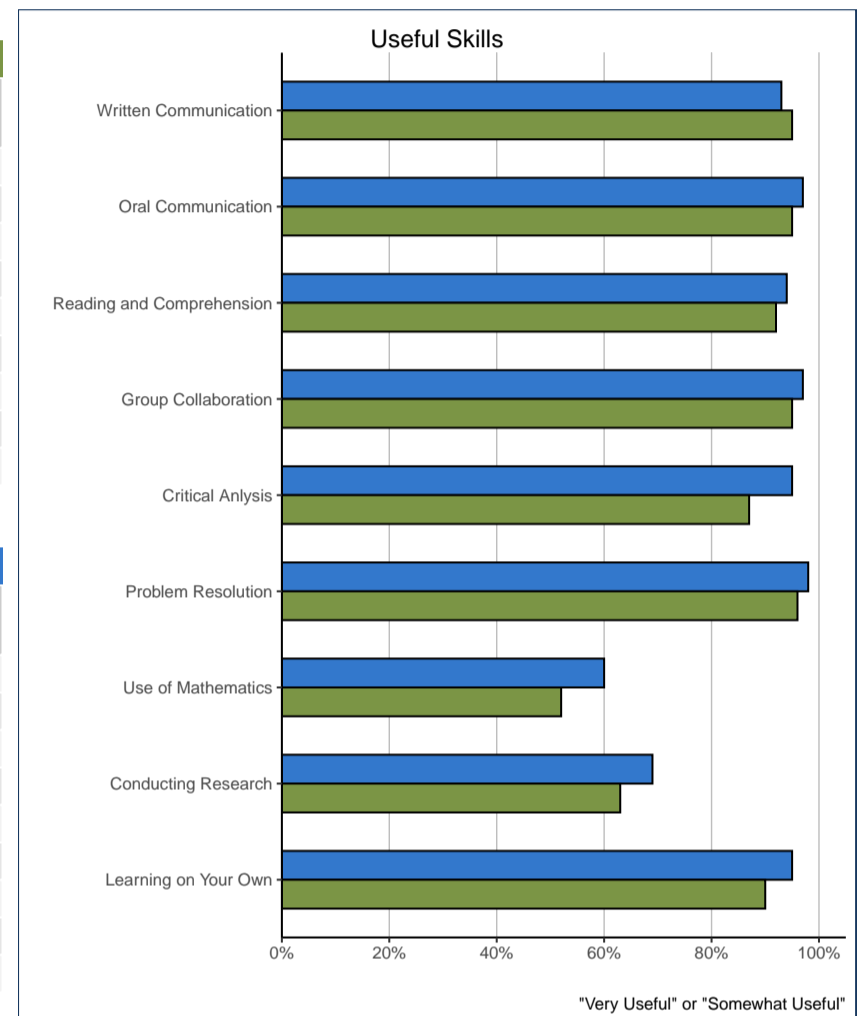


EMPLOYMENT, continued

| NOC Skill Level of Main Job:                | 45.1001 |      | UBC   |      |
|---|---------|------|-------|------|
| A. University education                     | 31      | 56%  | 969   | 68%  |
| B. College education/trade apprenticeship   | 20      | 36%  | 349   | 24%  |
| C. Secondary school + job-specific training | 3       | 5%   | 99    | 7%   |
| D. No formal education                      | 1       | 2%   | 18    | 1%   |
| Total                                       | 55      | 100% | 1,435 | 100% |



| How useful are the following skills and abilities in doing your main job? | 45.1001     |                 |                 |                   | # Resp. |
|---|-------------|-----------------|-----------------|-------------------|---------|
|   | Very Useful | Somewhat Useful | Not Very Useful | Not at All Useful |         |
| Written Communication   | 68%         | 27%             | 5%              | 0%                | 62      |
| Oral Communication  | 60%         | 35%             | 3%              | 2%                | 62      |
| Reading and Comprehension   | 65%         | 27%             | 5%              | 3%                | 62      |
| Group Collaboration   | 74%         | 21%             | 2%              | 3%                | 61      |
| Critical Analysis   | 56%         | 31%             | 13%             | 0%                | 62      |
| Problem Resolution  | 66%         | 30%             | 5%              | 0%                | 61      |
| Use of Mathematics  | 10%         | 42%             | 27%             | 20%               | 59      |
| Conducting Research   | 34%         | 29%             | 17%             | 19%               | 58      |
| Learning on Your Own  | 58%         | 32%             | 6%              | 3%                | 62      |



| How useful are the following skills and abilities in doing your main job? | UBC         |                 |                 |                   | # Resp. |
|---|-------------|-----------------|-----------------|-------------------|---------|
|   | Very Useful | Somewhat Useful | Not Very Useful | Not at All Useful |         |
| Written Communication   | 70%         | 23%             | 5%              | 2%                | 1,559   |
| Oral Communication  | 77%         | 20%             | 2%              | 1%                | 1,560   |
| Reading and Comprehension   | 69%         | 25%             | 4%              | 1%                | 1,556   |
| Group Collaboration   | 78%         | 19%             | 3%              | 1%                | 1,558   |
| Critical Analysis   | 75%         | 20%             | 4%              | 1%                | 1,558   |
| Problem Resolution  | 79%         | 19%             | 2%              | 1%                | 1,557   |
| Use of Mathematics  | 22%         | 38%             | 26%             | 14%               | 1,522   |
| Conducting Research   | 37%         | 32%             | 19%             | 12%               | 1,531   |
| Learning on Your Own  | 71%         | 24%             | 3%              | 2%                | 1,556   |

| Top 10 Full-time Occupations of 45.1001 Graduates: |                 |   | 45.1001                      |
|--|-----------------|---|------------------------------|
| NOC  | NOC Skill Level | Description   | % Employed FT in this Occ.** |
| 1123   | A               | Professional occupations in advertising, marketing and public relations | 10%                          |
| XXXX   | O               | Unclassified occupations  | 10%                          |
| *  |                 |   |                              |
| *  |                 |   |                              |
| *  |                 |   |                              |
| *  |                 |   |                              |
| *  |                 |   |                              |
| *  |                 |   |                              |
| *  |                 |   |                              |

\* Data not displayed where n < 5  
\*\* Percentages cited are of those employed

| Top 10 Full-time Occupations of UBC Graduates: |                 |   | UBC                          |
|--|-----------------|---|------------------------------|
| NOC  | NOC Skill Level | Description   | % Employed FT in this Occ.** |
| 2173   | A               | Software engineers and designers  | 6%                           |
| XXXX   | O               | Unclassified occupations  | 6%                           |
| 2174   | A               | Computer programmers and interactive media developers                   | 3%                           |
| 1123   | A               | Professional occupations in advertising, marketing and public relations | 3%                           |
| 4112   | A               | Lawyers and Quebec notaries   | 3%                           |
| 3131   | A               | Pharmacists   | 2%                           |
| 2172   | A               | Database analysts and data administrators                               | 2%                           |
| 2131   | A               | Civil engineers   | 2%                           |
| 3012   | A               | Registered nurses and registered psychiatric nurses                     | 2%                           |
| 1241   | B               | Administrative assistants   | 2%                           |

\* Data not displayed where n < 5  
\*\* Percentages cited are of those employed

EDUCATION FINANCING

| Funding Sources (3 sources allowed):* | 45.1001 |     | UBC   |     |
|---------------------------------------|---------|-----|-------|-----|
| Personal savings, investments         | 20      | 23% | 566   | 28% |
| Employment while studying             | 35      | 41% | 802   | 40% |
| Family/Friends                        | 61      | 71% | 1,472 | 73% |
| Personal bank loans                   | 3       | 3%  | 105   | 5%  |
| Government student loans              | 26      | 30% | 654   | 32% |
| Scholarships/Bursaries/Grants         | 27      | 31% | 658   | 32% |
| Other                                 | 21      | 24% | 505   | 25% |
| Total                                 | 86      |     | 2,025 |     |

\* Percentage of respondents who identified this source

| Financial Debt Incurred to Finance Bac. Ed.:*   | 45.1001 |     | UBC |     |
|---|---------|-----|-----|-----|
| Incurred any form of financial debt             | 33      | 39% | 835 | 41% |
| Incurred government-sponsored student loan debt | 26      | 31% | 719 | 35% |

\* Percentage of respondents who provided data

| Financial Debt Amount:*    | 45.1001 |      | UBC    |      |
|----------------------------|---------|------|--------|------|
| < \$1,000                  | 0       | 0%   | 0      | 0%   |
| \$1,000 to \$4,999         | 1       | 4%   | 14     | 2%   |
| \$5,000 to \$9,999         | 4       | 17%  | 39     | 6%   |
| \$10,000 to \$14,999       | 2       | 9%   | 52     | 8%   |
| \$15,000 to \$19,999       | 3       | 13%  | 48     | 8%   |
| \$20,000 to \$29,999       | 4       | 17%  | 105    | 16%  |
| \$30,000 to \$39,999       | 6       | 26%  | 109    | 17%  |
| \$40,000 or More           | 3       | 13%  | 270    | 42%  |
| Total                      | 23      | 100% | 637    | 100% |
| Median Financial Debt (\$) | 25,000  |      | 33,000 |      |

\* Includes only cases where financial debt was incurred

| Gov't-Sponsored Student Loan Debt Amount:* | 45.1001 |      | UBC    |      |
|--|---------|------|--------|------|
| < \$1,000                                  | 0       | 0%   | 0      | 0%   |
| \$1,000 to \$4,999                         | 0       | 0%   | 11     | 2%   |
| \$5,000 to \$9,999                         | 4       | 21%  | 31     | 6%   |
| \$10,000 to \$14,999                       | 1       | 5%   | 51     | 10%  |
| \$15,000 to \$19,999                       | 2       | 11%  | 42     | 9%   |
| \$20,000 to \$29,999                       | 4       | 21%  | 86     | 18%  |
| \$30,000 to \$39,999                       | 5       | 26%  | 104    | 21%  |
| \$40,000 or More                           | 3       | 16%  | 165    | 34%  |
| Total                                      | 19      | 100% | 490    | 100% |
| Median Gov't-Sponsored Loan Debt (\$)      | 23,000  |      | 30,000 |      |

\* Includes only cases where government-sponsored debt was incurred

| Gov't-Sponsored Loan Debt Outstanding:*             | 45.1001 |      | UBC    |      |
|---|---------|------|--------|------|
| None – Loan repaid in full                          | 5       | 25%  | 132    | 23%  |
| < \$1,000   | 0       | 0%   | 1      | 0%   |
| \$1,000 to \$4,999                                  | 0       | 0%   | 22     | 4%   |
| \$5,000 to \$9,999                                  | 4       | 20%  | 43     | 8%   |
| \$10,000 to \$14,999                                | 1       | 5%   | 47     | 8%   |
| \$15,000 to \$19,999                                | 2       | 10%  | 31     | 5%   |
| \$20,000 to \$29,999                                | 4       | 20%  | 108    | 19%  |
| \$30,000 to \$39,999                                | 4       | 20%  | 88     | 15%  |
| \$40,000 or More                                    | 0       | 0%   | 99     | 17%  |
| Total   | 20      | 100% | 571    | 100% |
| Median Gov't-Sponsored Loan Debt Outstanding** (\$) | 20,000  |      | 25,000 |      |

\* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

\*\* Median amounts shown are based on those who had remaining government student loan debt

