

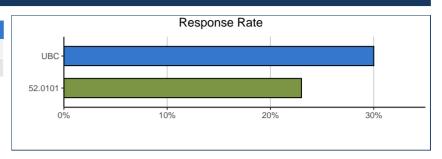
# B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

UBC 52.0101

Detailed Summary of Survey Results University of British Columbia 52.0101: Business/commerce, general

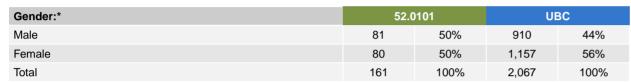
### RESPONSE RATE

Survey Response Rate:	52.0101		UBC	
Baccalaureate Graduates Survey Cohort	701	100%	7,002	100%
Survey Respondents and Response Rate	161	23%	2,067	30%

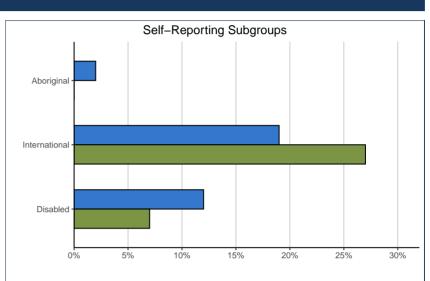


#### **DEMOGRAPHIC INFORMATION**

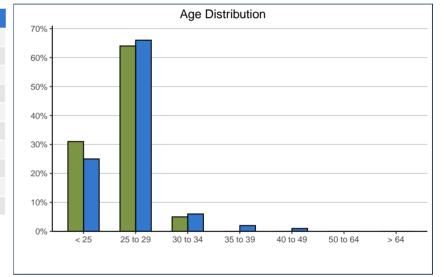
Self-Reporting Subgroups:	52.0101		UBC	
Disabled	11	7%	233	12%
International	43	27%	400	19%
Aboriginal	~	~	28	2%



<sup>\*</sup>Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



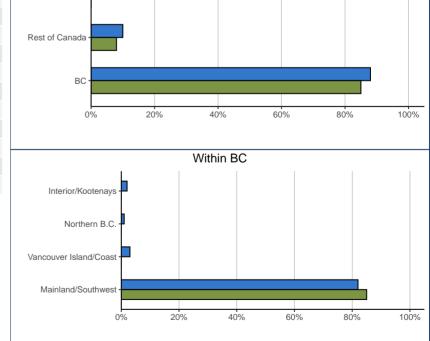
Age (at time of survey):	52.0101		UBC	
< 25	50	31%	504	25%
25 to 29	102	64%	1,358	66%
30 to 34	8	5%	126	6%
35 to 39	0	0%	32	2%
40 to 49	0	0%	28	1%
50 to 64	0	0%	~	~
> 64	0	0%	~	~
Total	160	100%	2,054	100%
Median Age	25		25	
Average (mean) Age	25		26	



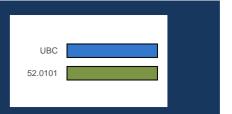
Place of Residence

USA-

Place of Residence (at time of company)	52.0101		UBC	
Place of Residence (at time of survey):	52.0101		UBC	
BC – Mainland/Southwest	122	85%	1,470	82%
BC - Vancouver Island/Coast	0	0%	45	3%
BC – Northern B.C.	0	0%	21	1%
BC – Interior/Kootenays	0	0%	37	2%
BC Subtotal	122	85%	1,573	88%
Canada – Alberta	~	~	78	4%
Canada – Ontario	12	8%	79	4%
Canada – Other	~	~	32	2%
U.S.A.	0	0%	34	2%
Non-BC Subtotal	21	15%	223	12%
Total	143	100%	1,796	100%



Detailed Summary of Survey Results University of British Columbia 52.0101: Business/commerce, general

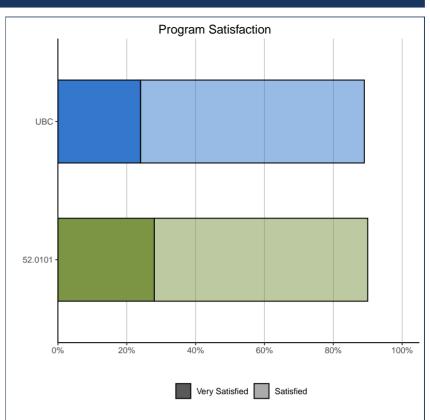


### **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	52.0101		UBC	
Very Satisfied	44	28%	492	24%
Satisfied	98	62%	1,327	65%
Dissatisfied	15	9%	174	9%
Very Dissatisfied	1	1%	43	2%
Total	158	100%	2,036	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0101		UBC	
Very Useful	45	34%	545	35%
Somewhat Useful	74	56%	723	46%
Not Very Useful	12	9%	231	15%
Not at All Useful	1	1%	63	4%
Total	132	100%	1,562	100%
iotai	132	100%	1,562	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0	52.0101		UBC	
Yes	8	5%	132	6%	
No	149	95%	1,901	94%	



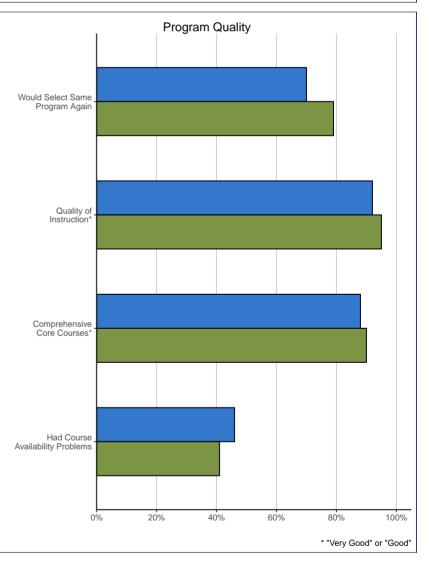
Would select the same program again:	52.0101		UBC	
Yes	114	79%	1,257	70%
No	31	21%	532	30%

Quality of Instruction:	52.0	52.0101		UBC	
Very Good	59	37%	571	28%	
Good	92	58%	1,313	64%	
Poor	8	5%	141	7%	
Very Poor	1	1%	26	1%	
Total	160	100%	2,051	100%	

Comprehensiveness of Core Courses:	52.0	52.0101		UBC	
Very Good	45	28%	523	26%	
Good	98	62%	1,252	62%	
Poor	15	9%	207	10%	
Very Poor	1	1%	38	2%	
Total	159	100%	2.020	100%	

Course Availability:	52.0101		UBC	
Encountered course availability problems	63	41%	916	46%

Financial Constraints:	52.0101		UBC	
Had to interrupt studies for financial reasons	6	4%	116	6%
Had to take program part-time for financial reasons	17	11%	178	9%



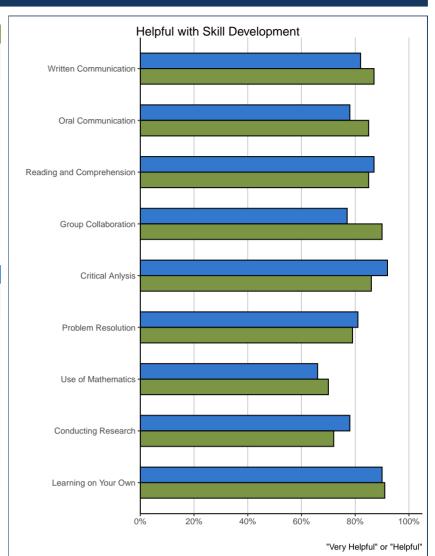
# Detailed Summary of Survey Results University of British Columbia 52.0101: Business/commerce, general



### SKILL DEVELOPMENT

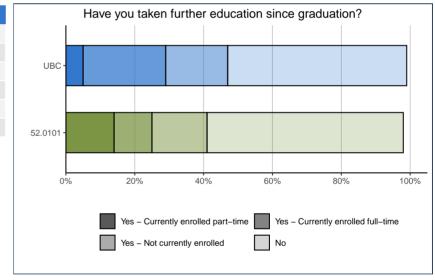
			52.0101		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	24%	63%	11%	2%	159
Oral Communication	35%	50%	14%	1%	161
Reading and Comprehension	27%	58%	13%	3%	157
Group Collaboration	45%	45%	9%	1%	159
Critical Anlysis	36%	50%	12%	1%	159
Problem Resolution	23%	56%	19%	1%	160
Use of Mathematics	15%	55%	23%	8%	157
Conducting Research	23%	49%	21%	7%	149
Learning on Your Own	42%	49%	7%	2%	159

			UBC		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	25%	57%	15%	3%	2,007
Oral Communication	23%	55%	19%	3%	2,013
Reading and Comprehension	33%	54%	11%	2%	2,033
Group Collaboration	26%	51%	19%	4%	2,030
Critical Anlysis	45%	47%	7%	2%	2,052
Problem Resolution	26%	55%	16%	3%	2,015
Use of Mathematics	20%	46%	24%	9%	1,657
Conducting Research	30%	48%	17%	4%	1,966
Learning on Your Own	43%	47%	9%	2%	2,037

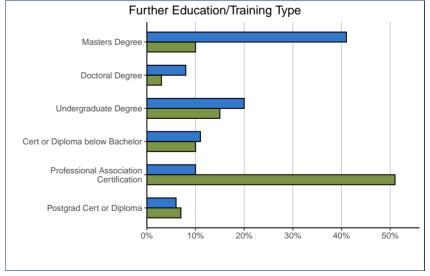


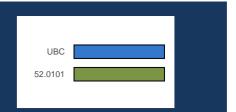
#### **FURTHER EDUCATION**

Took further education since 2021 graduation:	52.0101		UBC	
Yes	68	43%	980	48%
Not currently enrolled	25	16%	370	18%
Currently enrolled full-time	17	11%	498	24%
Currently enrolled part-time	22	14%	103	5%
No	90	57%	1,070	52%
Total	158	100%	2,050	100%



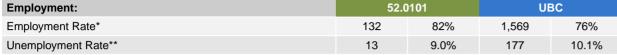
Type of Formal Post–Secondary Education:	52.	52.0101		UBC	
Masters Degree	7	10%	399	41%	
Doctoral Degree	2	3%	78	8%	
Another Undergraduate Degree	10	15%	198	20%	
Certificate or Diploma below Bachelor level	7	10%	103	11%	
Professional Association Certification	34	51%	102	10%	
Postgraduate Certificate or Diploma	5	7%	61	6%	
Other	2	3%	32	3%	
Total	67	100%	973	100%	



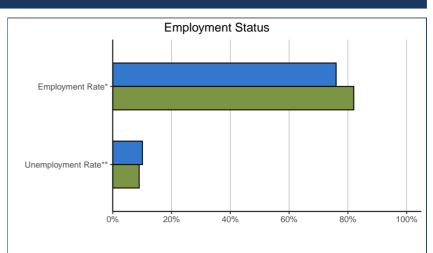


#### **EMPLOYMENT**

Labour Fource Status:	52.0101		UBC		
In Labour Force (working or seeking work)	145	92%	1,746	86%	
Not in Labour Force	13	8%	277	14%	
Total	158	100%	2,023	100%	
Employment:	52.0101		UE	UBC	



<sup>\*</sup>Percent = Total employed divided by total number of respondents

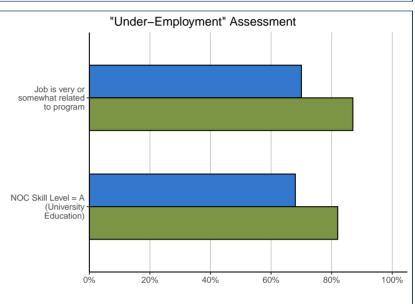


Status of Graduates NOT in Labour Force:	52.0101		UBC	
Attending School FT	10	77%	220	79%
Attending School PT	0	0%	7	3%
Other	3	23%	50	18%
Total NOT in Labour Force	13	100%	277	100%

Primary Employment Type:	52.0101		UBC	
Paid worker	125	95%	1,480	95%
Self-employed	6	5%	82	5%
Total	131	100%	1,562	100%

Job Characteristics:	52.0101		UBC	
I hold more than one job*	11	8%	232	15%
My main job is full-time (>= 30 hours per week)**	125	98%	1,295	87%

<sup>\*</sup>Of total Employed



How related is your main job to your program?	52.0101		UBC	
Very Related	61	47%	592	38%
Somewhat Related	53	40%	493	32%
Not Very Related	12	9%	230	15%
Not at All Related	5	4%	245	16%
Total	131	100%	1,560	100%

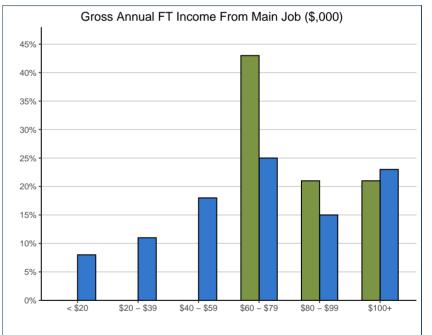
"Under-employment" Assessment:	52.0101		UBC	
Job is very or somewhat related to program	114	87%	1,085	70%
NOC Skill Level = A (University Education)*	96	82%	969	68%

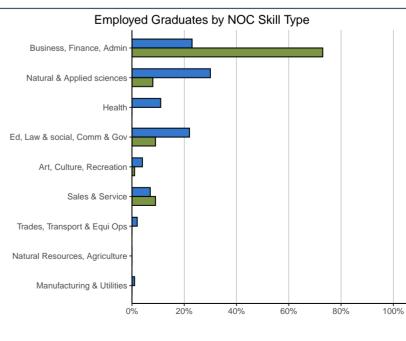
<sup>\*</sup>Of total valid responses

Gross Annual Income from Main Job:*	52.	52.0101		UBC	
Less than \$20,000	0	0%	101	8%	
\$20,000 to \$39,999	~	~	130	11%	
\$40,000 to \$59,999	~	~	222	18%	
\$60,000 to \$79,999	46	43%	297	25%	
\$80,000 to \$99,999	22	21%	185	15%	
\$100,000 and Above	22	21%	274	23%	
Total	106	100%	1,209	100%	
Median Annual Income (full-time) (\$)	74,000		73,750		
Average Annual Income (full-time) (\$)	83,255		84,372		
****					

<sup>\*</sup>Where data provided

NOC Skill Type of Main Job:	52.0101		UBC	
Business, finance & administration	85	73%	322	23%
Natural & applied sciences & related	9	8%	433	30%
Health	0	0%	162	11%
Education, law and social, community & government	11	9%	314	22%
Art, culture, recreation & sport	1	1%	54	4%
Sales & service	10	9%	102	7%
Trades, transport & equipment operators & related	0	0%	25	2%
Natural resources, agriculture & related production	0	0%	6	0%
Manufacturing & utilities	0	0%	12	1%
Total	116	100%	1,430	100%



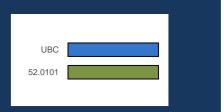


<sup>\*\*</sup>Percent = Total unemployed divided by total number in Labour Force

<sup>\*\*</sup>Of those who provided data on hours/week worked

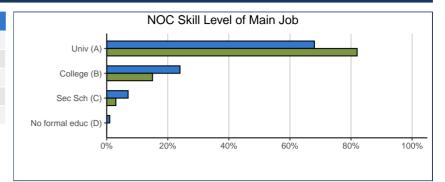


# Detailed Summary of Survey Results University of British Columbia 52.0101: Business/commerce, general



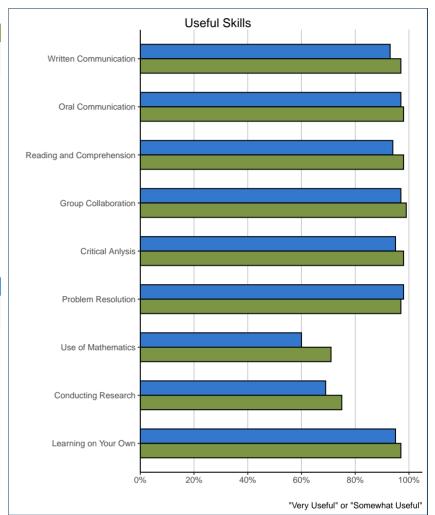
## EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0101		UBC	
A. University education		82%	969	68%
B. College education/trade apprenticeship	17	15%	349	24%
C. Secondary school + job-specific training	4	3%	99	7%
D. No formal education	0	0%	18	1%
Total	117	100%	1,435	100%



52.0101				
Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
84%	13%	3%	0%	131
83%	15%	2%	0%	131
71%	27%	2%	0%	131
75%	24%	2%	0%	131
82%	16%	2%	0%	131
82%	15%	2%	1%	131
35%	36%	20%	9%	131
40%	35%	17%	8%	131
73%	24%	2%	1%	131
	Useful 84% 83% 71% 75% 82% 82% 35% 40%	Useful         Useful           84%         13%           83%         15%           71%         27%           75%         24%           82%         16%           82%         15%           35%         36%           40%         35%	Very Useful         Somewhat Useful         Not Very Useful           84%         13%         3%           83%         15%         2%           71%         27%         2%           75%         24%         2%           82%         16%         2%           82%         15%         2%           35%         36%         20%           40%         35%         17%	Very Useful         Somewhat Useful         Not Very Useful         Not at All Useful           84%         13%         3%         0%           83%         15%         2%         0%           71%         27%         2%         0%           75%         24%         2%         0%           82%         16%         2%         0%           82%         15%         2%         1%           35%         36%         20%         9%           40%         35%         17%         8%

	UBC				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	70%	23%	5%	2%	1,559
Oral Communication	77%	20%	2%	1%	1,560
Reading and Comprehension	69%	25%	4%	1%	1,556
Group Collaboration	78%	19%	3%	1%	1,558
Critical Anlysis	75%	20%	4%	1%	1,558
Problem Resolution	79%	19%	2%	1%	1,557
Use of Mathematics	22%	38%	26%	14%	1,522
Conducting Research	37%	32%	19%	12%	1,531
Learning on Your Own	71%	24%	3%	2%	1,556



Top 10 Full-time Occupations of 52.0101 Graduates:		52.0101	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1111	A	Financial auditors and accountants	17%
1112	А	Financial and investment analysts	14%
1123	Α	Professional occupations in advertising, marketing and public relations	8%
4163	Α	Business development officers and marketing researchers and consultants	8%
XXXX	0	Unclassified occupations	8%
1114	Α	Other financial officers	5%
1122	Α	Professional occupations in business management consulting	5%
*			
*			
*			

<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed

Top 10 Full-time Occupations of UBC Graduates:			UBC
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
2173	A	Software engineers and designers	6%
XXXX	0	Unclassified occupations	6%
2174	Α	Computer programmers and interactive media developers	3%
1123	Α	Professional occupations in advertising, marketing and public relations	3%
4112	Α	Lawyers and Quebec notaries	3%
3131	Α	Pharmacists	2%
2172	Α	Database analysts and data administrators	2%
2131	Α	Civil engineers	2%
3012	Α	Registered nurses and registered psychiatric nurses	2%
1241	В	Administrative assistants	2%

<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed



#### **EDUCATION FINANCING**

Funding Sources (3 sources allowed):*	52.0	52.0101		UBC	
Personal savings, investments		24%	566	28%	
Employment while studying	61	39%	802	40%	
Family/Friends	131	84%	1,472	73%	
Personal bank loans	4	3%	105	5%	
Government student loans	31	20%	654	32%	
Scholarships/Bursaries/Grants	38	24%	658	32%	
Other	23	15%	505	25%	
Total	156		2,025		

<sup>\*</sup> Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0101		UBC	
Incurred any form of financial debt	40	25%	835	41%
Incurred government-sponsored student loan debt	35	22%	719	35%

<sup>\*</sup> Percentage of respondents who provided data



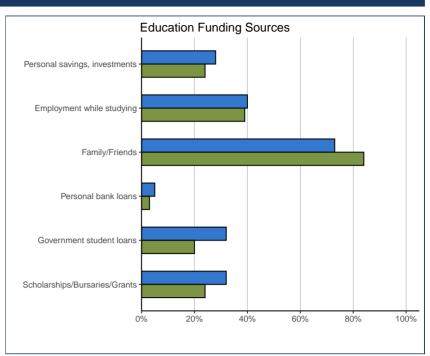
<sup>\*</sup> Includes only cases where financial debt was incurred

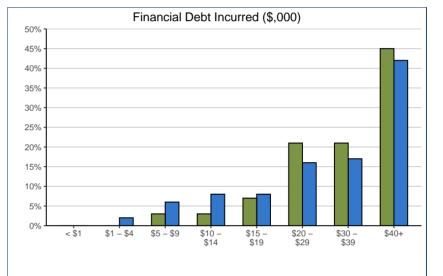


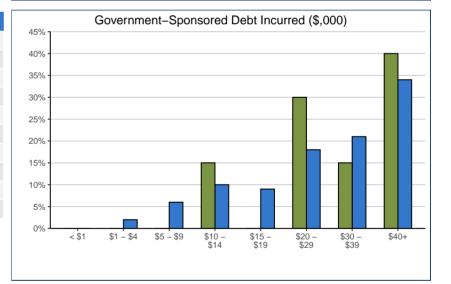
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

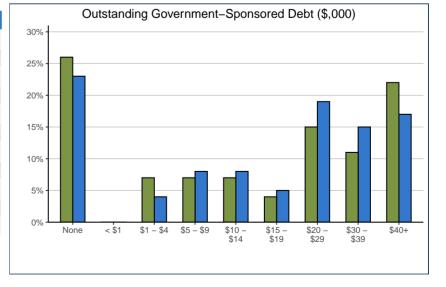


 $<sup>^{\</sup>star} \ \text{Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided} \\$ 









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt