

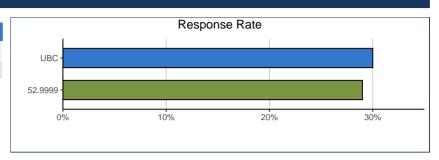
B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

UBC 52.9999

Detailed Summary of Survey Results
University of British Columbia
52.9999: Business, management, marketing and related support services, other

RESPONSE RATE

Survey Response Rate:	52.9999		UBC	
Baccalaureate Graduates Survey Cohort	49	100%	7,002	100%
Survey Respondents and Response Rate	14	29%	2,067	30%

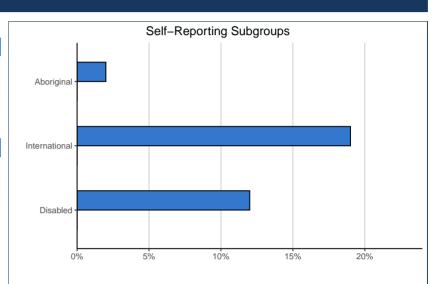


DEMOGRAPHIC INFORMATION

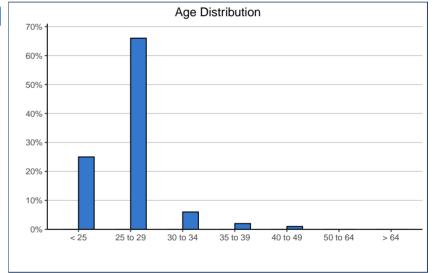
Self-Reporting Subgroups:	52.9999		UBC	
Disabled	0	0%	233	12%
International	~	~	400	19%
Aboriginal	0	0%	28	2%

Gender:*	52.9999		UBC	
Male	~	~	910	44%
Female	~	~	1,157	56%
Total	14	100%	2,067	100%

^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



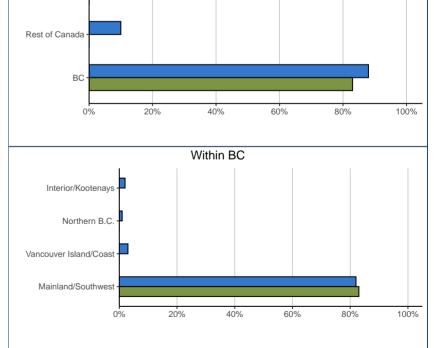
Age (at time of survey):	52.9999		UBC	
< 25	~	~	504	25%
25 to 29	~	~	1,358	66%
30 to 34	0	0%	126	6%
35 to 39	0	0%	32	2%
40 to 49	0	0%	28	1%
50 to 64	0	0%	~	~
> 64	0	0%	~	~
Total	14	100%	2,054	100%
Median Age	25		25	
Average (mean) Age	25		26	



Place of Residence

USA -

Place of Residence (at time of survey):	52.9999		UBC	
BC – Mainland/Southwest	10	83%	1,470	82%
BC – Vancouver Island/Coast	0	0%	45	3%
BC – Northern B.C.	0	0%	21	1%
BC – Interior/Kootenays	0	0%	37	2%
BC Subtotal	10	83%	1,573	88%
Canada – Alberta	0	0%	78	4%
Canada – Ontario	~	~	79	4%
Canada – Other	0	0%	32	2%
U.S.A.	0	0%	34	2%
Non-BC Subtotal	~	~	223	12%
Total	~	~	1,796	100%





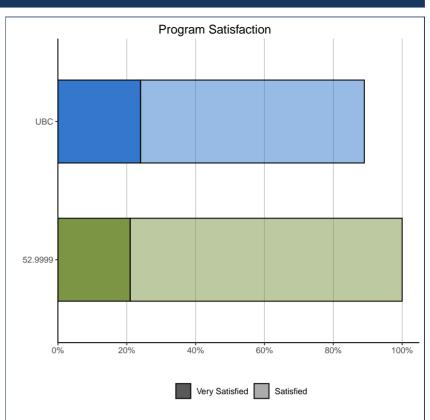


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.9999		UBC	
Very Satisfied	3	21%	492	24%
Satisfied	11	79%	1,327	65%
Dissatisfied	0	0%	174	9%
Very Dissatisfied	0	0%	43	2%
Total	14	100%	2,036	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.9999		UBC	
Very Useful	4	31%	545	35%
Somewhat Useful	8	62%	723	46%
Not Very Useful	1	8%	231	15%
Not at All Useful	0	0%	63	4%
Total	13	100%	1,562	100%
Not at All Useful	-	0%	63	2

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.9999		UBC	
Yes	1	7%	132	6%
No	13	93%	1,901	94%



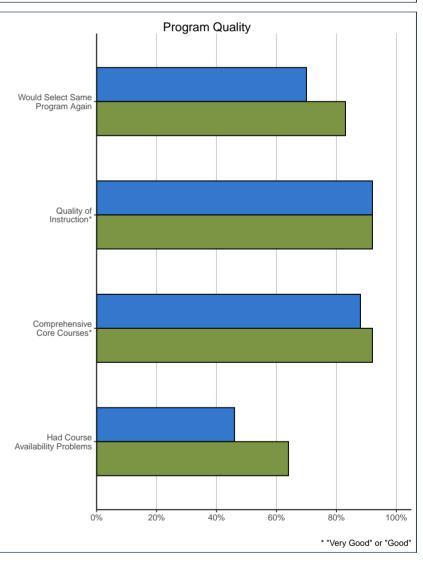
Would select the same program again:	52.9999		UBC	
Yes	10	83%	1,257	70%
No	2	17%	532	30%

Quality of Instruction:	52.9999		UBC	
Very Good	3	21%	571	28%
Good	10	71%	1,313	64%
Poor	1	7%	141	7%
Very Poor	0	0%	26	1%
Total	14	100%	2.051	100%

Comprehensiveness of Core Courses:	52.9	52.9999		UBC	
Very Good	3	23%	523	26%	
Good	9	69%	1,252	62%	
Poor	1	8%	207	10%	
Very Poor	0	0%	38	2%	
Total	13	100%	2,020	100%	

Course Availability:	52.9	999	UBC	
•	0 649/		016 469/	
Encountered course availability problems	9	64%	916	46%

Financial Constraints:	52.9999		UBC	
Had to interrupt studies for financial reasons	1	7%	116	6%
Had to take program part-time for financial reasons	1	8%	178	9%

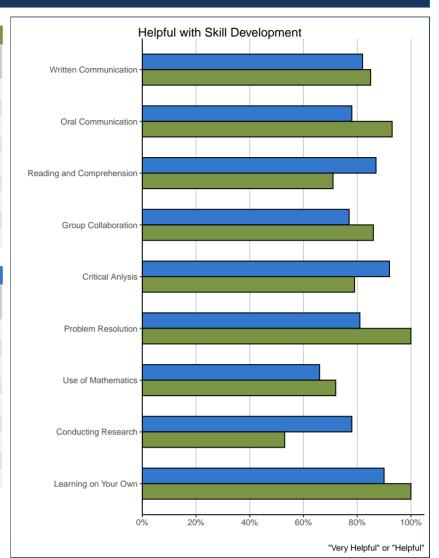




SKILL DEVELOPMENT

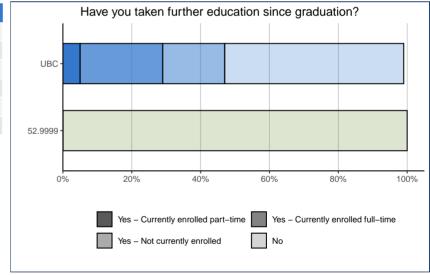
			52.9999		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	21%	64%	14%	0%	14
Oral Communication	36%	57%	7%	0%	14
Reading and Comprehension	14%	57%	29%	0%	14
Group Collaboration	29%	57%	7%	7%	14
Critical Anlysis	43%	36%	21%	0%	14
Problem Resolution	38%	62%	0%	0%	13
Use of Mathematics	43%	29%	14%	14%	14
Conducting Research	15%	38%	38%	8%	13
Learning on Your Own	50%	50%	0%	0%	14

			UBC		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	25%	57%	15%	3%	2,007
Oral Communication	23%	55%	19%	3%	2,013
Reading and Comprehension	33%	54%	11%	2%	2,033
Group Collaboration	26%	51%	19%	4%	2,030
Critical Anlysis	45%	47%	7%	2%	2,052
Problem Resolution	26%	55%	16%	3%	2,015
Use of Mathematics	20%	46%	24%	9%	1,657
Conducting Research	30%	48%	17%	4%	1,966
Learning on Your Own	43%	47%	9%	2%	2,037

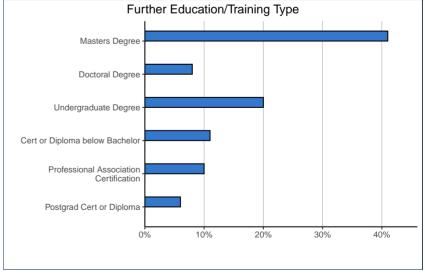


FURTHER EDUCATION

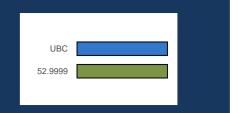
Took further education since 2021 graduation:	52.9999		UBC	
Yes	0	0%	980	48%
Not currently enrolled	0	0%	370	18%
Currently enrolled full-time	0	0%	498	24%
Currently enrolled part-time	0	0%	103	5%
No	14	100%	1,070	52%
Total	14	100%	2,050	100%



Type of Formal Post–Secondary Education:	52	52.9999		вс
Masters Degree	0	0%	399	41%
Doctoral Degree	0	0%	78	8%
Another Undergraduate Degree	0	0%	198	20%
Certificate or Diploma below Bachelor level	0	0%	103	11%
Professional Association Certification	0	0%	102	10%
Postgraduate Certificate or Diploma	0	0%	61	6%
Other	0	0%	32	3%
Total	0	0%	973	100%



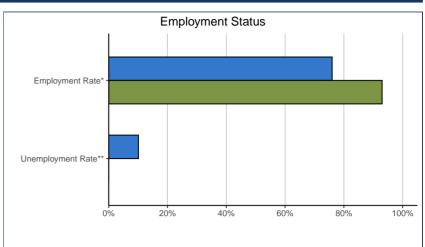




EMPLOYMENT

Labour Fource Status:	52.	52.9999		BC .
In Labour Force (working or seeking work)	13	93%	1,746	86%
Not in Labour Force	1	7%	277	14%
Total	14	100%	2,023	100%
Employment:	52.	52.9999 UE		ВС
Employment Rate*	13	93%	1,569	76%
Unemployment Rate**	0	0.0%	177	10.1%

^{*}Percent = Total employed divided by total number of respondents

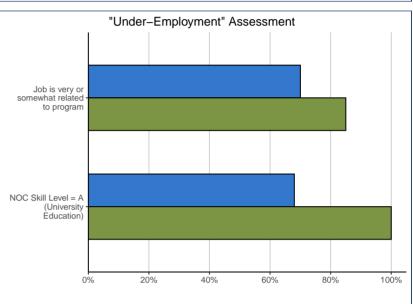


Status of Graduates NOT in Labour Force:	52.9999		UBC	
Attending School FT	0	0%	220	79%
Attending School PT	0	0%	7	3%
Other	1	100%	50	18%
Total NOT in Labour Force	1	100%	277	100%
Total NOT in Labour Force	1	100%	277	100%

Primary Employment Type:	52.9999		UE	вс
Paid worker	13	100%	1,480	95%
Self-employed	0	0%	82	5%
Total	13	100%	1,562	100%

Job Characteristics:	52.	52.9999		вс
I hold more than one job*	1	8%	232	15%
My main job is full-time (>= 30 hours per week)**	13	100%	1.295	87%

^{*}Of total Employed



How related is your main job to your program?	52.9999		UBC	
Very Related	11	85%	592	38%
Somewhat Related	0	0%	493	32%
Not Very Related	2	15%	230	15%
Not at All Related	0	0%	245	16%
Total	13	100%	1,560	100%

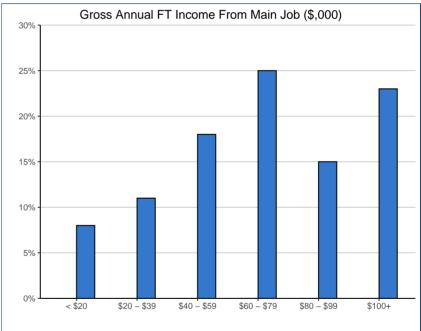
"Under-employment" Assessment:	52.9999		UBC	
Job is very or somewhat related to program	11	85%	1,085	70%
NOC Skill Level = A (University Education)*	12	100%	969	68%

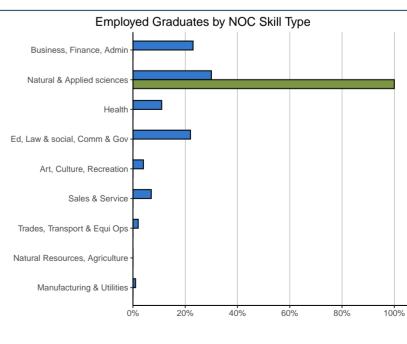
^{*}Of total valid responses

Gross Annual Income from Main Job:*	52.9999		UBC	
Less than \$20,000	0	0%	101	8%
\$20,000 to \$39,999	0	0%	130	11%
\$40,000 to \$59,999	0	0%	222	18%
\$60,000 to \$79,999	~	~	297	25%
\$80,000 to \$99,999	~	~	185	15%
\$100,000 and Above	~	~	274	23%
Total	10	100%	1,209	100%
Median Annual Income (full-time) (\$)	115,000		73,750	
Average Annual Income (full-time) (\$)	135,068		84,372	

^{*}Where data provided

NOC Skill Type of Main Job:	52.9999		UBC	
Business, finance & administration	0	0%	322	23%
Natural & applied sciences & related	12	100%	433	30%
Health	0	0%	162	11%
Education, law and social, community & government	0	0%	314	22%
Art, culture, recreation & sport	0	0%	54	4%
Sales & service	0	0%	102	7%
Trades, transport & equipment operators & related	0	0%	25	2%
Natural resources, agriculture & related production	0	0%	6	0%
Manufacturing & utilities	0	0%	12	1%
Total	12	100%	1,430	100%





^{**}Percent = Total unemployed divided by total number in Labour Force

^{**}Of those who provided data on hours/week worked

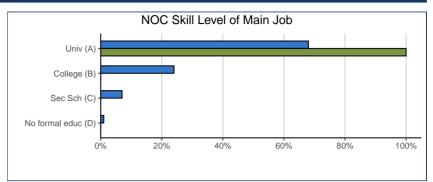


Detailed Summary of Survey Results University of British Columbia

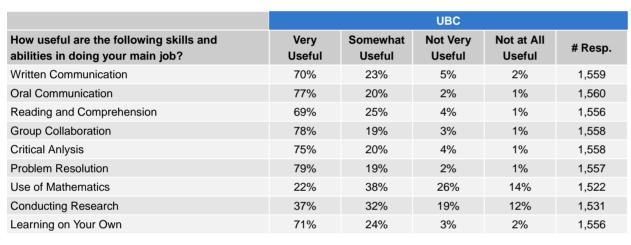
EMPLOYMENT, continued

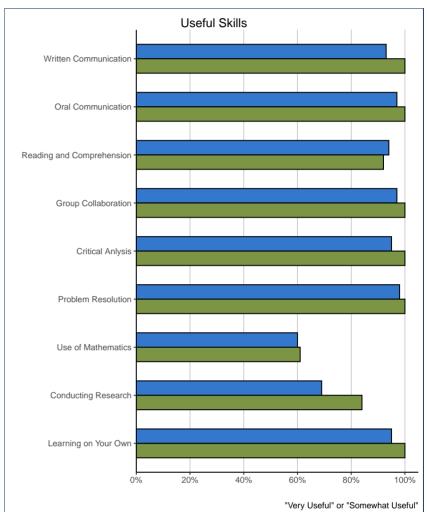
52.9999: Business, management, marketing and related support services, other

NOC Skill Level of Main Job:	52.9999		UBC	
A. University education	12	100%	969	68%
B. College education/trade apprenticeship	0	0%	349	24%
C. Secondary school + job-specific training	0	0%	99	7%
D. No formal education	0	0%	18	1%
Total	12	100%	1,435	100%



52.9999				
Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
62%	38%	0%	0%	13
54%	46%	0%	0%	13
46%	46%	8%	0%	13
69%	31%	0%	0%	13
85%	15%	0%	0%	13
85%	15%	0%	0%	13
23%	38%	23%	15%	13
15%	69%	15%	0%	13
77%	23%	0%	0%	13
	Useful 62% 54% 46% 69% 85% 85% 23% 15%	Useful Useful 62% 38% 54% 46% 46% 46% 69% 31% 85% 15% 23% 38% 15% 69%	Very Useful Somewhat Useful Not Very Useful 62% 38% 0% 54% 46% 0% 46% 46% 8% 69% 31% 0% 85% 15% 0% 23% 38% 23% 15% 69% 15%	Very Useful Somewhat Useful Not Very Useful Not at All Useful 62% 38% 0% 0% 54% 46% 0% 0% 46% 46% 8% 0% 69% 31% 0% 0% 85% 15% 0% 0% 23% 38% 23% 15% 15% 69% 15% 0%





Top 10 Full-time Occupations of 52.9999 Graduates:		52.9999	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
2173	A	Software engineers and designers	54%
*			
*			
*			
*			
*			
*			
*			
*			
*			

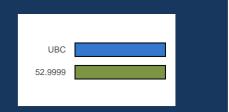
 $^{^{\}star}$ Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of UBC Graduates:		UBC	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
2173	Α	Software engineers and designers	6%
XXXX	0	Unclassified occupations	6%
2174	Α	Computer programmers and interactive media developers	3%
1123	Α	Professional occupations in advertising, marketing and public relations	3%
4112	Α	Lawyers and Quebec notaries	3%
3131	Α	Pharmacists	2%
2172	Α	Database analysts and data administrators	2%
2131	Α	Civil engineers	2%
3012	Α	Registered nurses and registered psychiatric nurses	2%
1241	В	Administrative assistants	2%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.	52.9999		UBC	
Personal savings, investments	3	21%	566	28%	
Employment while studying	3	21%	802	40%	
Family/Friends	9	64%	1,472	73%	
Personal bank loans	0	0%	105	5%	
Government student loans	5	36%	654	32%	
Scholarships/Bursaries/Grants	7	50%	658	32%	
Other	6	43%	505	25%	
Total	14		2,025		

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.9999		UBC	
Incurred any form of financial debt	5	36%	835	41%
Incurred government–sponsored student loan debt	5	36%	719	35%

^{*} Percentage of respondents who provided data



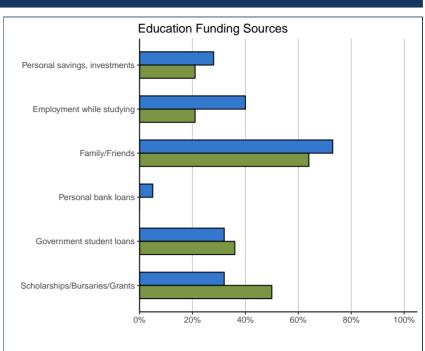
^{*} Includes only cases where financial debt was incurred

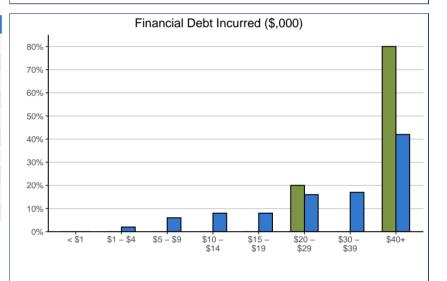


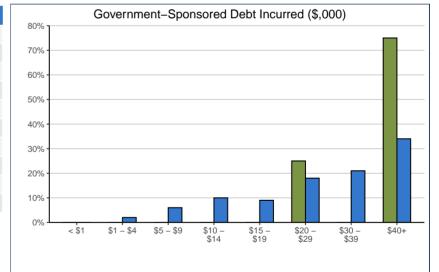
^{*} Includes only cases where government-sponsored debt was incurred

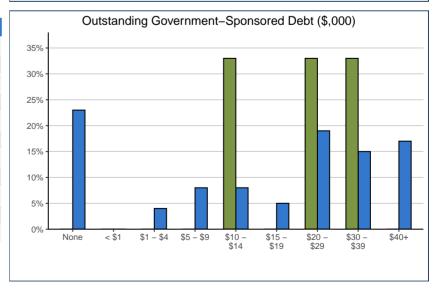


^{*} Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt