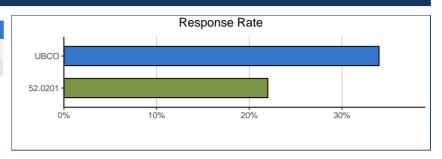
# 

## B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

Detailed Summary of Survey Results
University of British Columbia Okanagan
52.0201: Business administration and management, general

### RESPONSE RATE

Survey Response Rate:	52.0201		UBCO	
Baccalaureate Graduates Survey Cohort	138	100%	1,531	100%
Survey Respondents and Response Rate	30	22%	520	34%

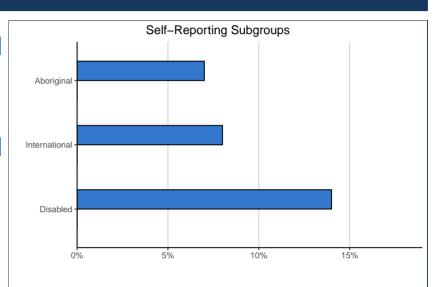


### DEMOGRAPHIC INFORMATION

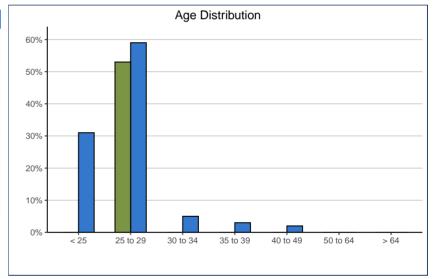
Self-Reporting Subgroups:	52.0201		UBCO	
Disabled	~	~	69	14%
International	~	~	39	8%
Aboriginal	~	~	31	7%

Gender:*	52.0201		UBCO	
Male	16	53%	228	44%
Female	14	47%	292	56%
Total	30	100%	520	100%

<sup>\*</sup>Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

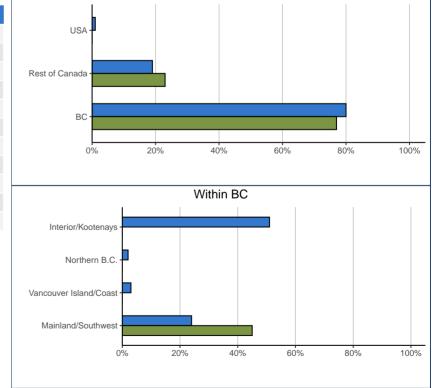


Age (at time of survey):	52.0201		UBCO	
< 25	~	~	158	31%
25 to 29	16	53%	304	59%
30 to 34	0	0%	26	5%
35 to 39	0	0%	14	3%
40 to 49	0	0%	9	2%
50 to 64	~	~	~	~
> 64	0	0%	~	~
Total	30	100%	516	100%
Median Age	25		25	
Average (mean) Age	26		26	

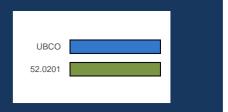


Place of Residence

Place of Residence (at time of survey):	52.0201		UBCO	
BC - Mainland/Southwest	10	45%	108	24%
BC - Vancouver Island/Coast	~	~	14	3%
BC – Northern B.C.	0	0%	10	2%
BC – Interior/Kootenays	~	~	231	51%
BC Subtotal	17	77%	363	80%
Canada – Alberta	5	23%	53	12%
Canada – Ontario	0	0%	19	4%
Canada - Other	0	0%	15	3%
U.S.A.	0	0%	6	1%
Non-BC Subtotal	5	23%	93	20%
Total	22	100%	456	100%





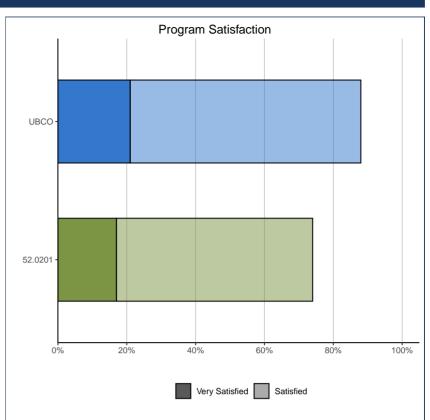


### **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	52.0201		UBCO	
Very Satisfied	5	17%	109	21%
Satisfied	17	57%	342	67%
Dissatisfied	5	17%	54	11%
Very Dissatisfied	3	10%	9	2%
Total	30	100%	514	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0201		UBCO	
Very Useful	6	23%	118	30%
Somewhat Useful	16	62%	196	50%
Not Very Useful	3	12%	65	17%
Not at All Useful	1	4%	13	3%
Total	26	100%	392	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0	52.0201		UBCO	
Yes	2	7%	34	7%	
No	27	93%	474	93%	



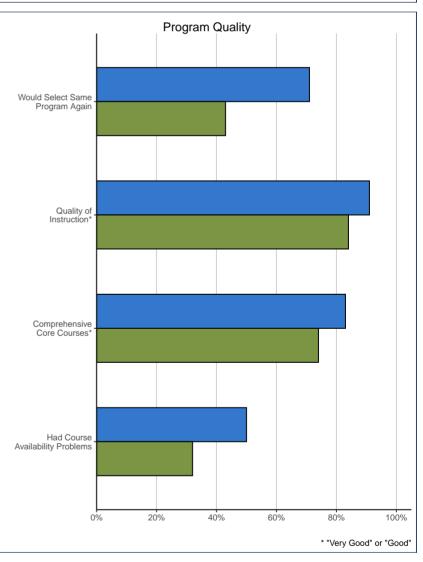
Would select the same program again:	52.0201		UBCO	
Yes	13	43%	327	71%
No	17	57%	131	29%

Quality of Instruction:	52.0201		UBCO	
Very Good	5	17%	111	21%
Good	20	67%	362	70%
Poor	4	13%	39	8%
Very Poor	1	3%	7	1%
Total	30	100%	519	100%

Comprehensiveness of Core Courses:	52.	52.0201		UBCO	
Very Good	5	17%	107	21%	
Good	17	57%	321	62%	
Poor	7	23%	80	16%	
Very Poor	1	3%	8	2%	
Total	30	100%	516	100%	

Course Availability:	52 (	1201	LIB	CO
Course Availability.	32.0201		0000	
Encountered course availability problems	9	32%	252	50%

Financial Constraints:	52.0201		UB	СО
Had to interrupt studies for financial reasons	1	3%	42	8%
Had to take program part-time for financial reasons	2	7%	52	10%



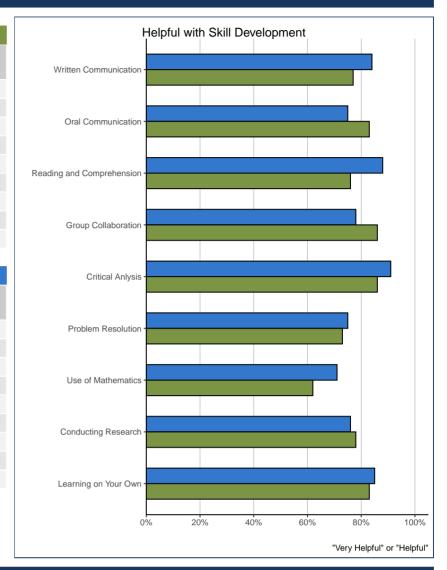




## SKILL DEVELOPMENT

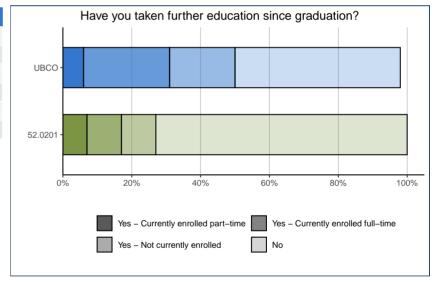
			52.0201		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	50%	23%	0%	30
Oral Communication	13%	70%	17%	0%	30
Reading and Comprehension	17%	59%	24%	0%	29
Group Collaboration	43%	43%	10%	3%	30
Critical Anlysis	23%	63%	13%	0%	30
Problem Resolution	20%	53%	27%	0%	30
Use of Mathematics	17%	45%	31%	7%	29
Conducting Research	21%	57%	21%	0%	28
Learning on Your Own	45%	38%	17%	0%	29

			UBCO		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	26%	58%	13%	2%	503
Oral Communication	17%	58%	22%	3%	507
Reading and Comprehension	30%	58%	11%	1%	512
Group Collaboration	24%	54%	20%	3%	512
Critical Anlysis	43%	48%	8%	2%	513
Problem Resolution	22%	53%	21%	3%	504
Use of Mathematics	23%	48%	21%	7%	423
Conducting Research	28%	48%	19%	5%	491
Learning on Your Own	40%	45%	12%	2%	513

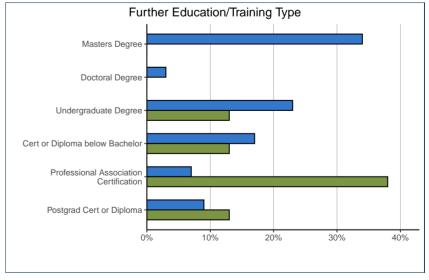


### **FURTHER EDUCATION**

Took further education since 2021 graduation:	52.0201		UBCO	
Yes	8	27%	266	52%
Not currently enrolled	3	10%	100	19%
Currently enrolled full-time	3	10%	131	25%
Currently enrolled part-time	2	7%	32	6%
No	22	73%	250	48%
Total	30	100%	516	100%



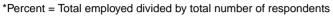
Type of Formal Post–Secondary Education:	52.	52.0201		СО
Masters Degree	0	0%	89	34%
Doctoral Degree	0	0%	8	3%
Another Undergraduate Degree	1	13%	60	23%
Certificate or Diploma below Bachelor level	1	13%	44	17%
Professional Association Certification	3	38%	19	7%
Postgraduate Certificate or Diploma	1	13%	24	9%
Other	2	25%	17	7%
Total	8	100%	261	100%



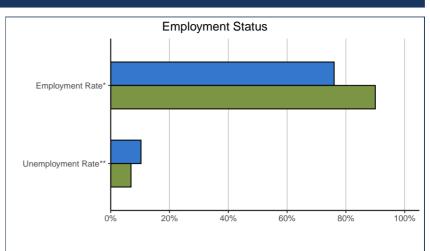


### **EMPLOYMENT**

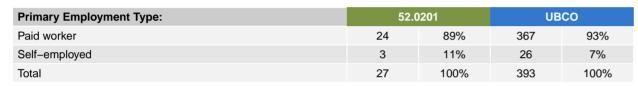
Labour Fource Status:	52.0201		UBCO	
In Labour Force (working or seeking work)	29	97%	438	86%
Not in Labour Force	1	3%	69	14%
Total	30	100%	507	100%
Employment:	52.0201		UBCO	
Employment Rate*	27	90%	393	76%
Unemployment Rate**	2	6.9%	45	10.3%



<sup>\*\*</sup>Percent = Total unemployed divided by total number in Labour Force

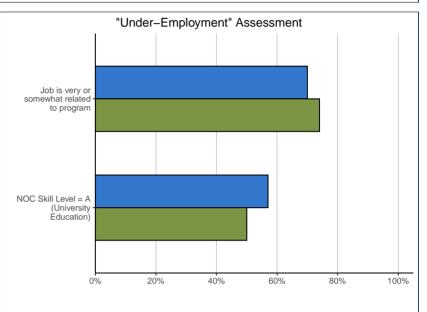


Status of Graduates NOT in Labour Force:	52.0201		UB	СО
Attending School FT	0	0%	58	84%
Attending School PT	0	0%	1	1%
Other	1	100%	10	14%
Total NOT in Labour Force	1	100%	69	100%



Job Characteristics:	52.0201		UB	СО
I hold more than one job*	4	15%	76	19%
My main job is full-time (>= 30 hours per week)**	27	100%	327	87%

<sup>\*</sup>Of total Employed



How related is your main job to your program?	52.0201		UB	СО
Very Related	10	37%	127	32%
Somewhat Related	10	37%	147	37%
Not Very Related	5	19%	52	13%
Not at All Related	2	7%	67	17%
Total	27	100%	393	100%

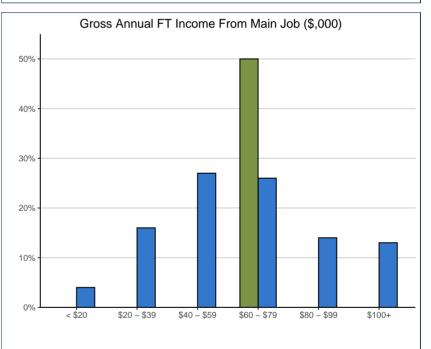
"Under-employment" Assessment:	52.0201		UBCO	
Job is very or somewhat related to program	20	74%	274	70%
NOC Skill Level = A (University Education)*	12	50%	209	57%

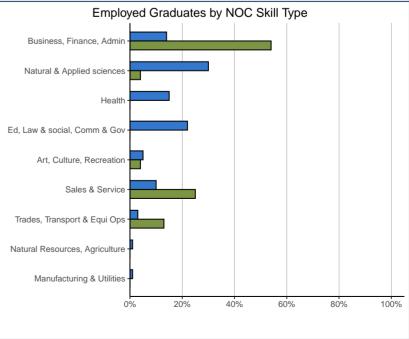
<sup>\*</sup>Of total valid responses

Gross Annual Income from Main Job:*	52.	52.0201		СО
Less than \$20,000	0	0%	14	4%
\$20,000 to \$39,999	~	~	51	16%
\$40,000 to \$59,999	~	~	87	27%
\$60,000 to \$79,999	10	50%	83	26%
\$80,000 to \$99,999	~	~	44	14%
\$100,000 and Above	0	0%	40	13%
Total	20	100%	319	100%
Median Annual Income (full-time) (\$)	67,394		64,000	
Average Annual Income (full-time) (\$)	64,553		71,267	

<sup>\*</sup>Where data provided

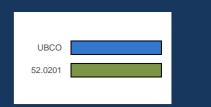
NOC Skill Type of Main Job:	52.0201		UBCO	
Business, finance & administration	13	54%	52	14%
Natural & applied sciences & related	1	4%	108	30%
Health	0	0%	56	15%
Education, law and social, community & government	0	0%	81	22%
Art, culture, recreation & sport	1	4%	18	5%
Sales & service	6	25%	35	10%
Trades, transport & equipment operators & related	3	13%	11	3%
Natural resources, agriculture & related production	0	0%	2	1%
Manufacturing & utilities	0	0%	3	1%
Total	24	100%	366	100%





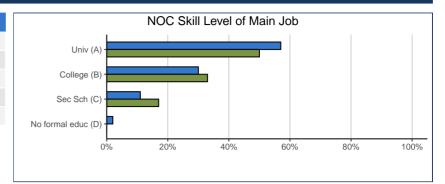
<sup>\*\*</sup>Of those who provided data on hours/week worked



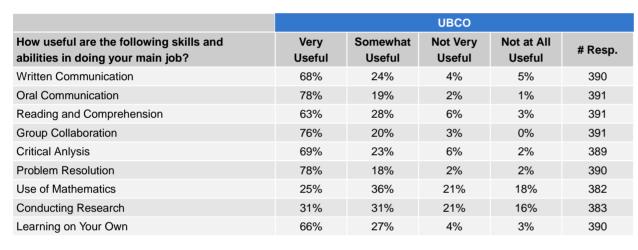


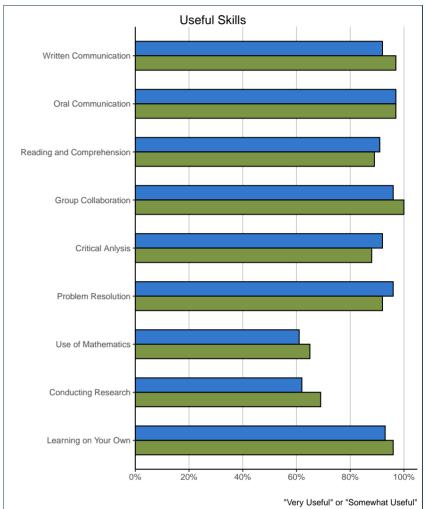
### EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0201		UBCO	
A. University education		50%	209	57%
B. College education/trade apprenticeship	8	33%	111	30%
C. Secondary school + job-specific training	4	17%	39	11%
D. No formal education	0	0%	7	2%
Total	24	100%	366	100%



		52.0201				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.	
Written Communication	56%	41%	0%	4%	27	
Oral Communication	67%	30%	4%	0%	27	
Reading and Comprehension	48%	41%	7%	4%	27	
Group Collaboration	70%	30%	0%	0%	27	
Critical Anlysis	73%	15%	12%	0%	26	
Problem Resolution	70%	22%	4%	4%	27	
Use of Mathematics	15%	50%	23%	12%	26	
Conducting Research	27%	42%	27%	4%	26	
Learning on Your Own	70%	26%	4%	0%	27	





Top 10 Full-time Occupations of 52.0201 Graduates:		52.0201	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
*			
*			
*			
*			
*			
*			
*			
*			
*			

 $<sup>^{\</sup>star}$  Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed

Top 10 Full-time Occupations of UBCO Graduates:			UBCO
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	7%
XXXX	0	Unclassified occupations	4%
2132	Α	Mechanical engineers	4%
2174	Α	Computer programmers and interactive media developers	3%
4212	В	Social and community service workers	3%
2131	Α	Civil engineers	3%
1221	В	Administrative officers	3%
2173	Α	Software engineers and designers	3%
3144	Α	Other professional occupations in therapy and assessment	2%
2221	В	Biological technologists and technicians	2%

<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed



#### **EDUCATION FINANCING**

Funding Sources (3 sources allowed):*	52.0201		UBCO	
Personal savings, investments		36%	188	37%
Employment while studying	8	29%	244	48%
Family/Friends	24	86%	312	62%
Personal bank loans	1	4%	35	7%
Government student loans	5	18%	186	37%
Scholarships/Bursaries/Grants	8	29%	192	38%
Other	5	18%	90	18%
Total	28		507	

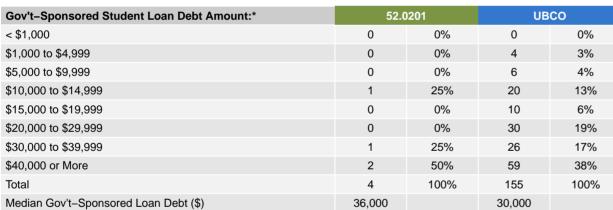


Financial Debt Incurred to Finance Bac. Ed.:*	52.0201		UBCO	
Incurred any form of financial debt	6	20%	250	49%
Incurred government-sponsored student loan debt	5	17%	213	41%

<sup>\*</sup> Percentage of respondents who provided data



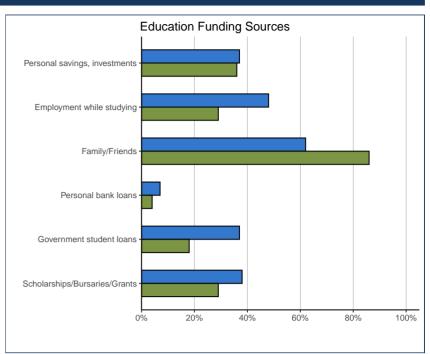
<sup>\*</sup> Includes only cases where financial debt was incurred

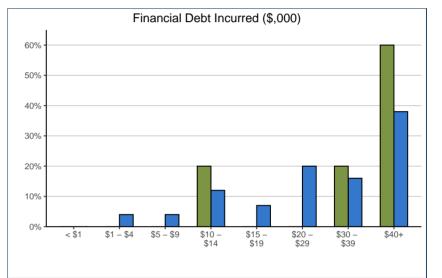


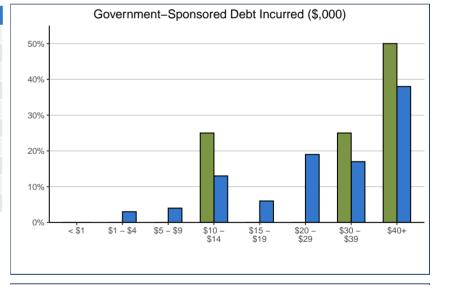
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

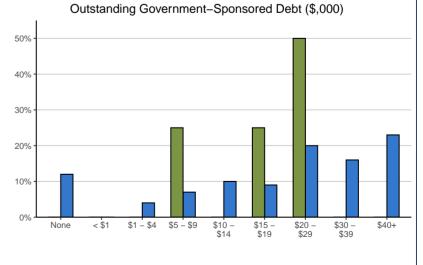


<sup>\*</sup> Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt