

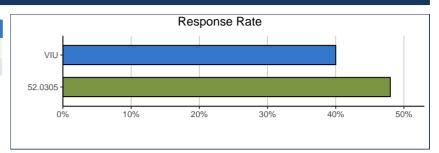
### B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

VIU 52.0305

Detailed Summary of Survey Results
Vancouver Island University
52.0305: Accounting and business/management

### RESPONSE RATE

Survey Response Rate:	52.0	0305	VIU	
Baccalaureate Graduates Survey Cohort	21	100%	872	100%
Survey Respondents and Response Rate	10	48%	349	40%

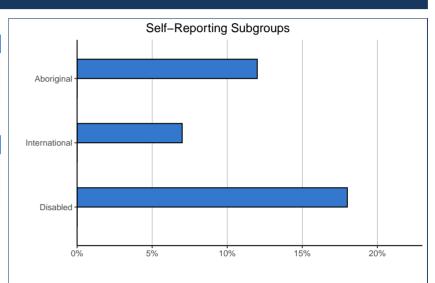


### DEMOGRAPHIC INFORMATION

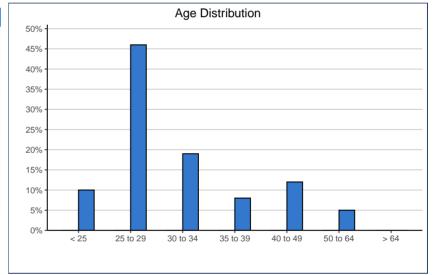
Self-Reporting Subgroups:	52.0305		VIU	
Disabled	~	~	60	18%
International	~	~	25	7%
Aboriginal	0	0%	39	12%

Gender:*	52.0305		VIU	
Male	5	50%	116	34%
Female	5	50%	225	66%
Total	10	100%	341	100%

<sup>\*</sup>Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



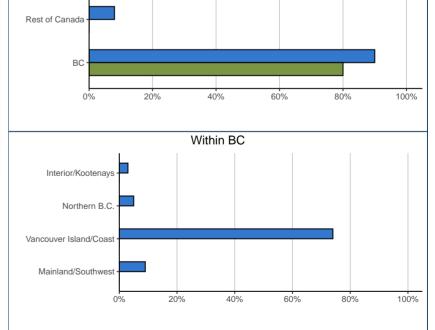
Age (at time of survey):	52.0305		VIU	
< 25	~	~	34	10%
25 to 29	~	~	160	46%
30 to 34	~	~	67	19%
35 to 39	0	0%	28	8%
40 to 49	~	~	41	12%
50 to 64	0	0%	19	5%
> 64	0	0%	0	0%
Total	10	100%	349	100%
Median Age	27		28	
Average (mean) Age	28		32	



Place of Residence

USA

Place of Residence (at time of survey):	52	52.0305		VIU	
BC – Mainland/Southwest	~	~ ~		9%	
BC - Vancouver Island/Coast	~	~	230	74%	
BC – Northern B.C.	0	0%	14	5%	
BC – Interior/Kootenays	0	0%	10	3%	
BC Subtotal	8	80%	281	90%	
Canada – Alberta	~	~	9	3%	
Canada – Ontario	~	~	~	~	
Canada – Other	0	0%	14	5%	
U.S.A.	0	0%	~	~	
Non-BC Subtotal	~	~	30	10%	
Total	~	~	311	100%	







### **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	52.0305		VIU	
Very Satisfied	4	40%	136	39%
Satisfied	6	60%	187	54%
Dissatisfied	0	0%	20	6%
Very Dissatisfied	0	0%	4	1%
Total	10	100%	347	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52	52.0305		VIU	
Very Useful	6	67%	151	50%	
Somewhat Useful	3	33%	122	40%	
Not Very Useful	0	0%	22	7%	
Not at All Useful	0	0%	7	2%	
Total	9	100%	302	100%	

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0	52.0305		VIU	
Yes	1	10%	62	18%	
No	9	90%	281	82%	



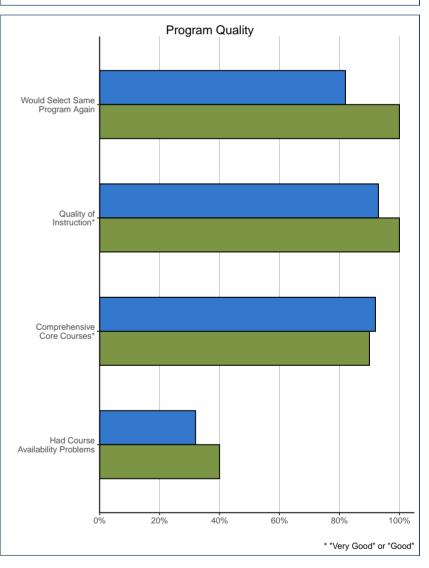
Would select the same program again:	52.0305		VIU	
Yes	10	100%	249	82%
No	0	0%	56	18%

Quality of Instruction:	52.0	52.0305		VIU	
Very Good	3 30%		140	40%	
Good	7	70%	183	53%	
Poor	0	0%	22	6%	
Very Poor	0	0%	1	0%	
Total	10	100%	346	100%	

Comprehensiveness of Core Courses:	52.0	52.0305		VIU	
Very Good	5	50%	117	34%	
Good	4	40%	201	58%	
Poor	1	10%	21	6%	
Very Poor	0	0%	5	1%	
Total	10	100%	344	100%	

Course Availability:	52.0	305	VIU	
Encountered course availability problems	4	40%	110	32%

Financial Constraints:	52.0305		V	IU
Had to interrupt studies for financial reasons	1	10%	48	14%
Had to take program part-time for financial reasons	3	30%	66	20%



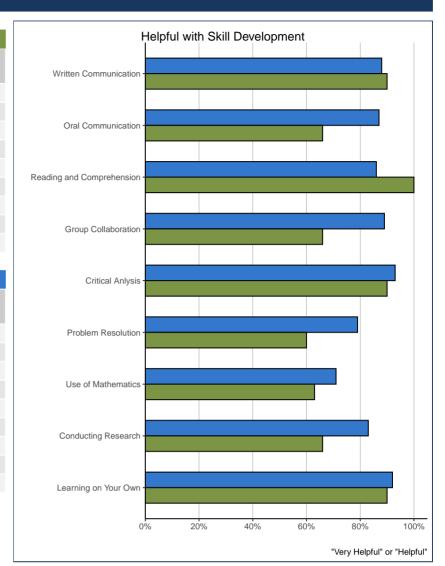




### SKILL DEVELOPMENT

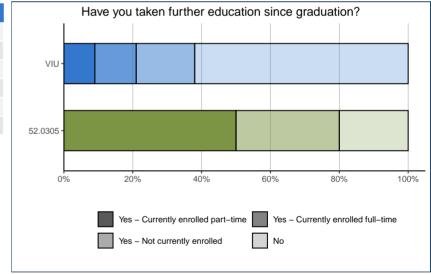
			52.0305		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	50%	40%	10%	0%	10
Oral Communication	33%	33%	22%	11%	9
Reading and Comprehension	60%	40%	0%	0%	10
Group Collaboration	33%	33%	22%	11%	9
Critical Anlysis	50%	40%	10%	0%	10
Problem Resolution	30%	30%	30%	10%	10
Use of Mathematics	25%	38%	38%	0%	8
Conducting Research	22%	44%	22%	11%	9
Learning on Your Own	50%	40%	0%	10%	10

			VIU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	37%	51%	9%	4%	326
Oral Communication	30%	57%	10%	2%	333
Reading and Comprehension	33%	53%	12%	2%	325
Group Collaboration	36%	53%	9%	2%	338
Critical Anlysis	46%	47%	5%	1%	337
Problem Resolution	29%	50%	16%	5%	329
Use of Mathematics	25%	46%	23%	7%	224
Conducting Research	36%	47%	14%	4%	324
Learning on Your Own	37%	55%	6%	2%	332

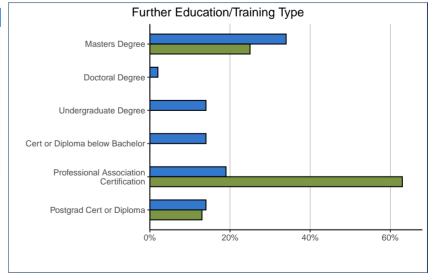


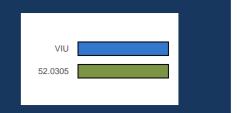
#### **FURTHER EDUCATION**

Took further education since 2021 graduation:	52.0305		VIU	
Yes	8	80%	133	38%
Not currently enrolled	3	30%	59	17%
Currently enrolled full-time	0	0%	42	12%
Currently enrolled part-time	5	50%	30	9%
No	2	20%	214	62%
Total	10	100%	347	100%



Type of Formal Post–Secondary Education:	52	52.0305		'IU
Masters Degree	2	25%	45	34%
Doctoral Degree	0	0%	3	2%
Another Undergraduate Degree	0	0%	18	14%
Certificate or Diploma below Bachelor level	0	0%	19	14%
Professional Association Certification	5	63%	25	19%
Postgraduate Certificate or Diploma	1	13%	18	14%
Other	0	0%	4	3%
Total	8	100%	132	100%





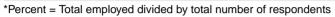
#### **EMPLOYMENT**

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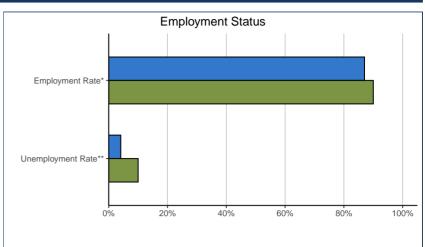
4.1%

10.0%

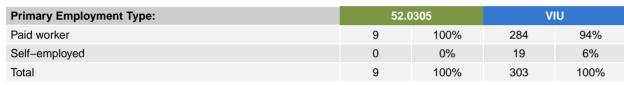
Labour Fource Status:	52.0305		V	IU		
In Labour Force (working or seeking work)	10	100%	317	93%		
Not in Labour Force	0	0%	25	7%		
Total	10	100%	342	100%		
Employment:	52.0305		52.0305		V	IU
Employment Rate*	9	90%	304	87%		



<sup>\*\*</sup>Percent = Total unemployed divided by total number in Labour Force



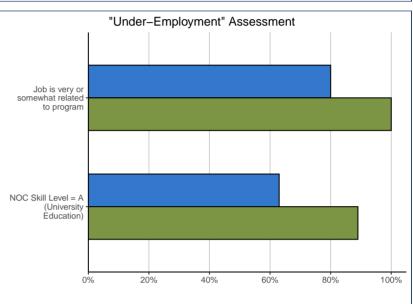
Status of Graduates NOT in Labour Force:	52.0305		VIU	
Attending School FT	0	0%	16	64%
Attending School PT	0	0%	0	0%
Other	0	0%	9	36%
Total NOT in Labour Force	0	0%	25	100%



Job Characteristics:	52.0	52.0305		IU
I hold more than one job*	1	11%	64	21%
My main job is full-time (>= 30 hours per week)**	9	100%	255	89%

<sup>\*</sup>Of total Employed

Unemployment Rate\*\*



How related is your main job to your program?	52.0305		VIU	
Very Related	7	78%	175	58%
Somewhat Related	2	22%	66	22%
Not Very Related	0	0%	24	8%
Not at All Related	0	0%	38	13%
Total	9	100%	303	100%

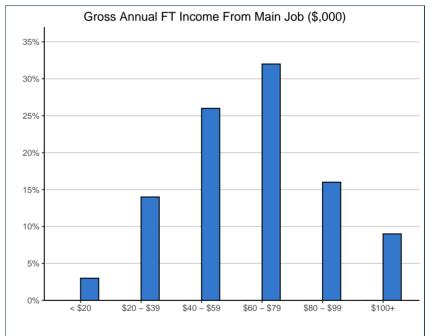
"Under-employment" Assessment:	52.0305		VIU	
Job is very or somewhat related to program	9	100%	241	80%
NOC Skill Level = A (University Education)*	8	89%	180	63%

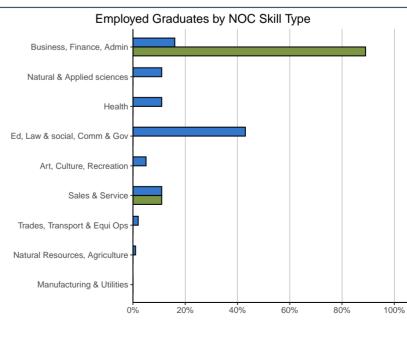
<sup>\*</sup>Of total valid responses

Gross Annual Income from Main Job:*	52.	52.0305		IU
Less than \$20,000	0	0%	7	3%
\$20,000 to \$39,999	0	0%	33	14%
\$40,000 to \$59,999	~	~	62	26%
\$60,000 to \$79,999	~	~	77	32%
\$80,000 to \$99,999	~	~	37	16%
\$100,000 and Above	~	~	21	9%
Total	8	100%	237	100%
Median Annual Income (full-time) (\$)	60,500		65,090	
Average Annual Income (full-time) (\$)	67,370		67,832	
***				

<sup>\*</sup>Where data provided

NOC Skill Type of Main Job:	52.0305		VIU	
Business, finance & administration	8	89%	46	16%
Natural & applied sciences & related	0	0%	32	11%
Health	0	0%	31	11%
Education, law and social, community & government	0	0%	122	43%
Art, culture, recreation & sport	0	0%	13	5%
Sales & service	1	11%	31	11%
Trades, transport & equipment operators & related	0	0%	6	2%
Natural resources, agriculture & related production	0	0%	4	1%
Manufacturing & utilities	0	0%	0	0%
Total	9	100%	285	100%





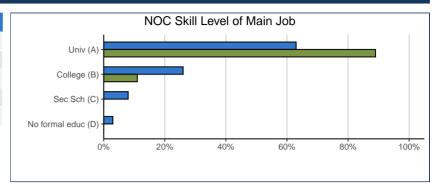
<sup>\*\*</sup>Of those who provided data on hours/week worked





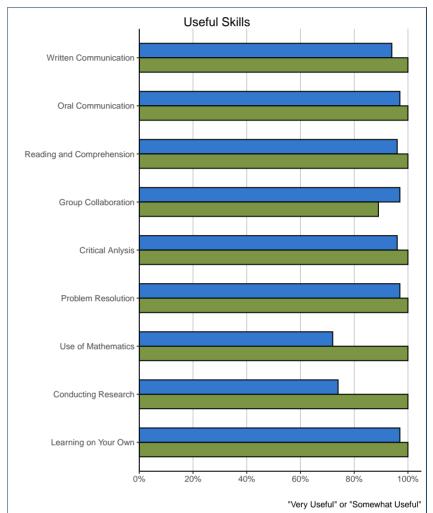
### EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0305		VIU	
A. University education		89%	180	63%
B. College education/trade apprenticeship	1	11%	74	26%
C. Secondary school + job-specific training	0	0%	24	8%
D. No formal education	0	0%	8	3%
Total	9	100%	286	100%



	52.0305				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	89%	11%	0%	0%	9
Oral Communication	89%	11%	0%	0%	9
Reading and Comprehension	100%	0%	0%	0%	9
Group Collaboration	67%	22%	11%	0%	9
Critical Anlysis	100%	0%	0%	0%	9
Problem Resolution	100%	0%	0%	0%	9
Use of Mathematics	67%	33%	0%	0%	9
Conducting Research	56%	44%	0%	0%	9
Learning on Your Own	78%	22%	0%	0%	9

	VIU				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	76%	18%	3%	3%	303
Oral Communication	86%	11%	2%	1%	303
Reading and Comprehension	79%	17%	3%	1%	303
Group Collaboration	83%	14%	2%	1%	303
Critical Anlysis	80%	16%	3%	1%	303
Problem Resolution	86%	11%	2%	1%	303
Use of Mathematics	39%	33%	15%	13%	292
Conducting Research	41%	33%	14%	12%	294
Learning on Your Own	71%	26%	2%	1%	302



Top 10 Full-time Occupations of 52.0305 Graduates:		52.0305	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1111	A	Financial auditors and accountants	78%
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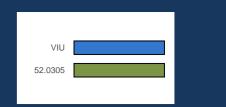
<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed

Top 10 Full-time Occupations of VIU Graduates:			VIU
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	8%
4032	A	Elementary school and kindergarten teachers	7%
4212	В	Social and community service workers	5%
4153	A	Family, marriage and other related counsellors	4%
403X	A	Secondary and elementary school teachers and educational counsellors	4%
4031	A	Secondary school teachers	3%
4152	A	Social workers	3%
XXXX	0	Unclassified occupations	3%
1221	В	Administrative officers	3%
1111	Α	Financial auditors and accountants	2%

<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed



#### **EDUCATION FINANCING**

Funding Sources (3 sources allowed):*	52.0305		VIU	
Personal savings, investments		30%	111	33%
Employment while studying		60%	181	53%
Family/Friends	7	70%	160	47%
Personal bank loans	1	10%	27	8%
Government student loans	5	50%	156	46%
Scholarships/Bursaries/Grants	2	20%	121	36%
Other	1	10%	69	20%
Total	10		340	

<sup>\*</sup> Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0305		V	VIU	
Incurred any form of financial debt	6	60%	190	56%	
Incurred government-sponsored student loan debt	5	50%	169	49%	

<sup>\*</sup> Percentage of respondents who provided data



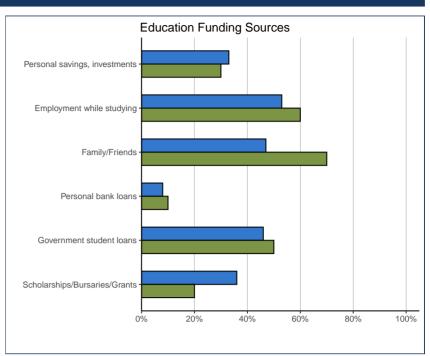
<sup>\*</sup> Includes only cases where financial debt was incurred

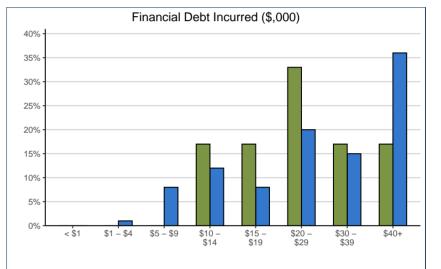


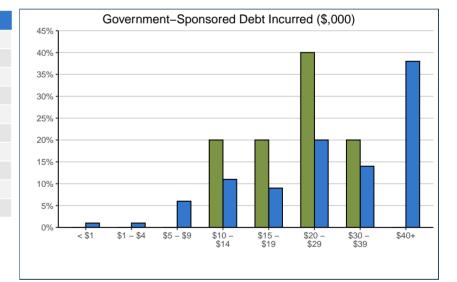
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

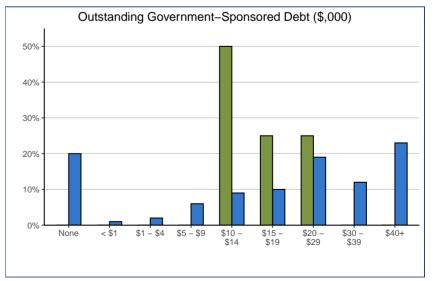


<sup>\*</sup> Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt