

## B.C. Baccalaureate Outcomes 2024 Survey of 2022 Baccalaureate Graduates

CAM 52.0201

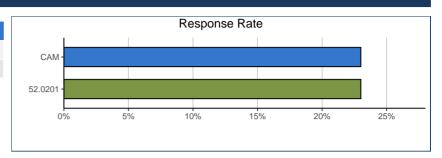
Detailed Summary of Survey Results

Camosun College

52.0201: Business administration and management, general

### RESPONSE RATE

| Survey Response Rate:                 | 52.0201 |      | CAM |      |
|---------------------------------------|---------|------|-----|------|
| Baccalaureate Graduates Survey Cohort | 166     | 100% | 256 | 100% |
| Survey Respondents and Response Rate  | 39      | 23%  | 58  | 23%  |

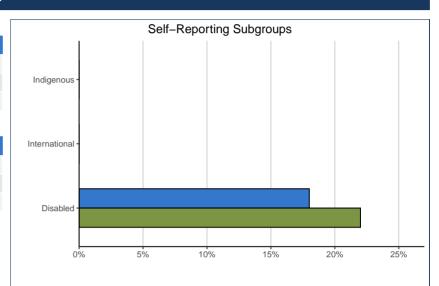


### DEMOGRAPHIC INFORMATION

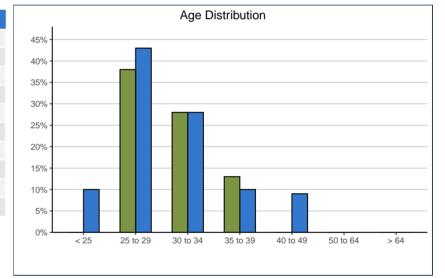
| Self-Reporting Subgroups: | 52.0201 |     | CAM |     |
|---------------------------|---------|-----|-----|-----|
| Disabled                  | 8       | 22% | 10  | 18% |
| International             | ~       | ~   | ~   | ~   |
| Indigenous                | ~       | ~   | ~   | ~   |

| Gender:*   | 52.0201 |      | CAM |      |
|------------|---------|------|-----|------|
| Man/Boy    | 18      | 46%  | 26  | 45%  |
| Woman/Girl | 21      | 54%  | 32  | 55%  |
| Total      | 39      | 100% | 58  | 100% |

<sup>\*</sup>Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

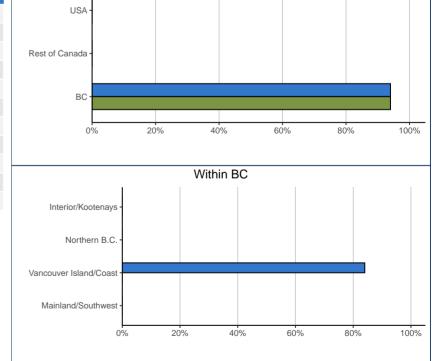


| Age (at time of survey): | 52.0201 |      | CAM |      |
|--------------------------|---------|------|-----|------|
| < 25                     | ~       | ~    | 6   | 10%  |
| 25 to 29                 | 15      | 38%  | 25  | 43%  |
| 30 to 34                 | 11      | 28%  | 16  | 28%  |
| 35 to 39                 | 5       | 13%  | 6   | 10%  |
| 40 to 49                 | ~       | ~    | 5   | 9%   |
| 50 to 64                 | 0       | 0%   | 0   | 0%   |
| > 64                     | 0       | 0%   | 0   | 0%   |
| Total                    | 39      | 100% | 58  | 100% |
| Median Age               | 30      |      | 29  |      |
| Average (mean) Age       | 31      |      | 30  |      |



Place of Residence

| Place of Residence (at time of survey): | 52.0201 |     | CAM |      |
|---|---------|-----|-----|------|
| BC – Mainland/Southwest                 | ~ ~     |     | ~   | ~    |
| BC - Vancouver Island/Coast             | ~       | ~   | 43  | 84%  |
| BC – Northern B.C.                      | 0       | 0%  | ~   | ~    |
| BC – Interior/Kootenays                 | ~       | ~   | ~   | ~    |
| BC Subtotal                             | 33      | 94% | 48  | 94%  |
| Canada – Alberta                        | ~       | ~   | ~   | ~    |
| Canada – Ontario                        | 0       | 0%  | 0   | 0%   |
| Canada – Other                          | 0       | 0%  | 0   | 0%   |
| U.S.A.                                  | 0       | 0%  | 0   | 0%   |
| Non-BC Subtotal                         | ~       | ~   | ~   | ~    |
| Total                                   | ~       | ~   | 51  | 100% |







### **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

| Program Satisfaction: | 52.0201 |      | CAM |      |
|-----------------------|---------|------|-----|------|
| Very Satisfied        | 12      | 31%  | 19  | 33%  |
| Satisfied             | 26      | 67%  | 38  | 66%  |
| Dissatisfied          | 1       | 3%   | 1   | 2%   |
| Very Dissatisfied     | 0       | 0%   | 0   | 0%   |
| Total                 | 39      | 100% | 58  | 100% |

| Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work: | 52.0201 |      | CAM |      |
|---|---------|------|-----|------|
| Very Useful   | 15      | 39%  | 22  | 42%  |
| Somewhat Useful   | 21      | 55%  | 28  | 53%  |
| Not Very Useful   | 1       | 3%   | 1   | 2%   |
| Not at All Useful   | 1       | 3%   | 2   | 4%   |
| Total   | 38      | 100% | 53  | 100% |
|   |         |      |     |      |

| Took upgrading, access, bridging, or other preparatory courses during or prior to studies: | 52.0201 |     | CAM |     |
|--|---------|-----|-----|-----|
| Yes  | 3       | 8%  | 8   | 15% |
| No   | 35      | 92% | 47  | 85% |



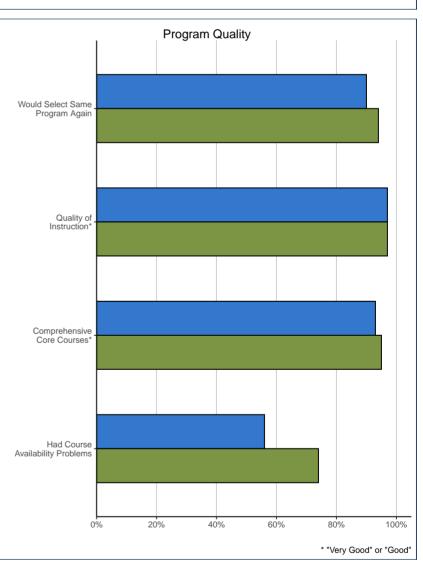
| Would select the same program again: | 52.0201 |     | CAM |     |
|--------------------------------------|---------|-----|-----|-----|
| Yes                                  | 32      | 94% | 46  | 90% |
| No                                   | 2       | 6%  | 5   | 10% |

| Quality of Instruction: | 52.0201 |      | CAM |      |
|-------------------------|---------|------|-----|------|
| Very Good               | 13      | 33%  | 19  | 33%  |
| Good                    | 25      | 64%  | 37  | 64%  |
| Poor                    | 1       | 3%   | 2   | 3%   |
| Very Poor               | 0       | 0%   | 0   | 0%   |
| Total                   | 39      | 100% | 58  | 100% |

| Comprehensiveness of Core Courses: | 52.0 | 52.0201 |    | CAM  |  |
|------------------------------------|------|---------|----|------|--|
| Very Good                          | 17   | 45%     | 24 | 42%  |  |
| Good                               | 19   | 50%     | 29 | 51%  |  |
| Poor                               | 2    | 5%      | 4  | 7%   |  |
| Very Poor                          | 0    | 0%      | 0  | 0%   |  |
| Total                              | 38   | 100%    | 57 | 100% |  |

| Course Availability:                     | 52.0 | 52.0201 |    | CAM |  |
|--|------|---------|----|-----|--|
| Encountered course availability problems | 28   | 74%     | 31 | 56% |  |

| Financial Constraints:                              | 52.0201 |     | CAM |     |
|---|---------|-----|-----|-----|
| Had to interrupt studies for financial reasons      | 5       | 13% | 5   | 9%  |
| Had to take program part-time for financial reasons | 10      | 26% | 11  | 19% |



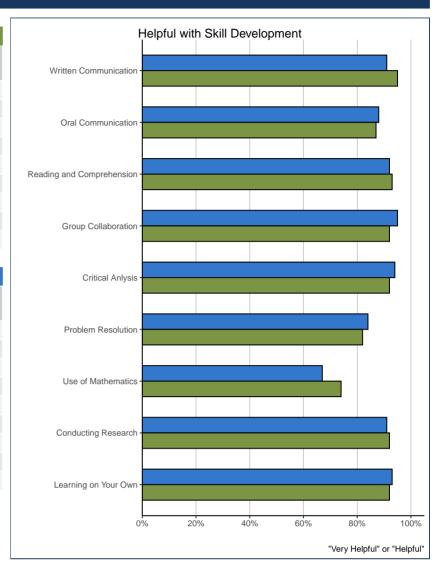




### SKILL DEVELOPMENT

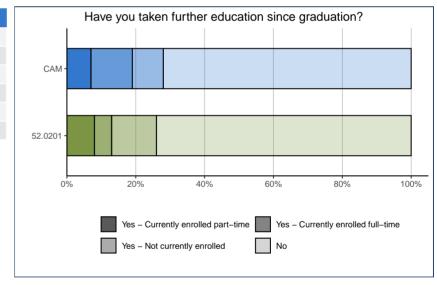
|   |                 |         | 52.0201             |                       |         |
|---|-----------------|---------|---------------------|-----------------------|---------|
| Skill Development: How helpful was institution? | Very<br>Helpful | Helpful | Not Very<br>Helpful | Not at All<br>Helpful | # Resp. |
| Written Communication                           | 26%             | 69%     | 5%                  | 0%                    | 39      |
| Oral Communication                              | 29%             | 58%     | 13%                 | 0%                    | 38      |
| Reading and Comprehension                       | 26%             | 67%     | 8%                  | 0%                    | 39      |
| Group Collaboration                             | 37%             | 55%     | 8%                  | 0%                    | 38      |
| Critical Anlysis                                | 34%             | 58%     | 5%                  | 3%                    | 38      |
| Problem Resolution                              | 23%             | 59%     | 18%                 | 0%                    | 39      |
| Use of Mathematics                              | 26%             | 48%     | 19%                 | 6%                    | 31      |
| Conducting Research                             | 42%             | 50%     | 8%                  | 0%                    | 36      |
| Learning on Your Own                            | 39%             | 53%     | 8%                  | 0%                    | 36      |

|   |                 |         | CAM                 |                       |         |
|---|-----------------|---------|---------------------|-----------------------|---------|
| Skill Development: How helpful was institution? | Very<br>Helpful | Helpful | Not Very<br>Helpful | Not at All<br>Helpful | # Resp. |
| Written Communication                           | 25%             | 66%     | 9%                  | 0%                    | 56      |
| Oral Communication                              | 30%             | 58%     | 12%                 | 0%                    | 57      |
| Reading and Comprehension                       | 29%             | 63%     | 9%                  | 0%                    | 56      |
| Group Collaboration                             | 39%             | 56%     | 5%                  | 0%                    | 57      |
| Critical Anlysis                                | 33%             | 61%     | 4%                  | 2%                    | 57      |
| Problem Resolution                              | 22%             | 62%     | 16%                 | 0%                    | 58      |
| Use of Mathematics                              | 23%             | 44%     | 26%                 | 7%                    | 43      |
| Conducting Research                             | 37%             | 54%     | 9%                  | 0%                    | 54      |
| Learning on Your Own                            | 37%             | 56%     | 7%                  | 0%                    | 54      |

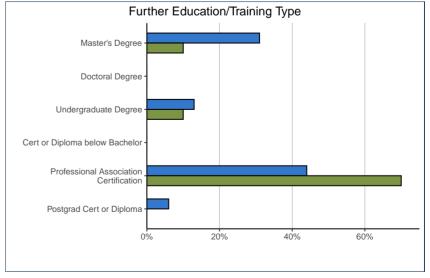


#### **FURTHER EDUCATION**

| Took further education since 2022 graduation: | 52.0201 |      | CAM |      |
|---|---------|------|-----|------|
| Yes   | 10      | 26%  | 16  | 28%  |
| Not currently enrolled                        | 5       | 13%  | 5   | 9%   |
| Currently enrolled full-time                  | 2       | 5%   | 7   | 12%  |
| Currently enrolled part-time                  | 3       | 8%   | 4   | 7%   |
| No  | 29      | 74%  | 42  | 72%  |
| Total   | 39      | 100% | 58  | 100% |



| Type of Formal Post–Secondary Education:    | 52. | 52.0201 |    | AM   |
|---|-----|---------|----|------|
| Master's Degree                             | 1   | 10%     | 5  | 31%  |
| Doctoral Degree                             | 0   | 0%      | 0  | 0%   |
| Another Undergraduate Degree                | 1   | 10%     | 2  | 13%  |
| Certificate or Diploma below Bachelor Level | 0   | 0%      | 0  | 0%   |
| Professional Association Certification      | 7   | 70%     | 7  | 44%  |
| Postgraduate Certificate or Diploma         | 0   | 0%      | 1  | 6%   |
| Other                                       | 1   | 10%     | 1  | 6%   |
| Total                                       | 10  | 100%    | 16 | 100% |



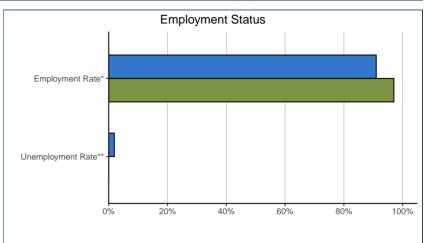




#### **EMPLOYMENT**

| Labour Fource Status:                     |    | 52.0201 |    | AM      |  |    |
|---|----|---------|----|---------|--|----|
| In Labour Force (working or seeking work) | 38 | 38 97%  |    | 93%     |  |    |
| Not in Labour Force                       | 1  | 3%      | 4  | 7%      |  |    |
| Total                                     | 39 | 100%    | 58 | 100%    |  |    |
|   |    |         |    |         |  |    |
| Employment:                               |    | 52.0201 |    | 52.0201 |  | AM |
| Employment Rate*                          | 38 | 97%     | 53 | 91%     |  |    |
| Unemployment Rate**                       | 0  | 0.0%    | 1  | 1 9%    |  |    |

<sup>\*</sup>Percent = Total employed divided by total number of respondents

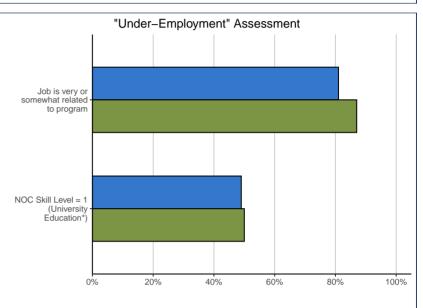


| Status of Graduates NOT in Labour Force: | 52.0201 |      | CAM |      |
|--|---------|------|-----|------|
| Attending School FT                      | 1       | 100% | 3   | 75%  |
| Attending School PT                      | 0       | 0%   | 0   | 0%   |
| Other                                    | 0       | 0%   | 1   | 25%  |
| Total NOT in Labour Force                | 1       | 100% | 4   | 100% |

| Primary Employment Type: | 52.0201 |      | CAM |      |
|--------------------------|---------|------|-----|------|
| Paid Worker              | 37      | 97%  | 49  | 94%  |
| Self-Employed            | 1       | 3%   | 3   | 6%   |
| Total                    | 38      | 100% | 52  | 100% |

| Job Characteristics:                              | 52.0201 |     | CAM |     |
|---|---------|-----|-----|-----|
| I hold more than one job*                         | 4       | 11% | 13  | 25% |
| My main job is full-time (>= 30 hours per week)** | 35      | 97% | 46  | 90% |

<sup>\*</sup>Of total employed



| How related is your main job to your program? | 52.0201 |      | CAM |      |
|---|---------|------|-----|------|
| Very Related                                  | 19      | 50%  | 25  | 47%  |
| Somewhat Related                              | 14      | 37%  | 18  | 34%  |
| Not Very Related                              | 2       | 5%   | 3   | 6%   |
| Not at All Related                            | 3       | 8%   | 7   | 13%  |
| Total   | 38      | 100% | 53  | 100% |

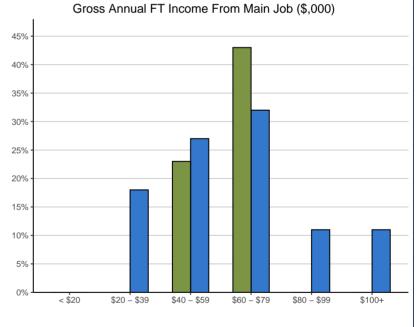
| "Under-Employment" Assessment:              | 52.0201 |     | CAM |     |
|---|---------|-----|-----|-----|
| Job is very or somewhat related to program  | 33      | 87% | 43  | 81% |
| NOC Skill Level = 1 (University Education)* | 19      | 50% | 25  | 49% |

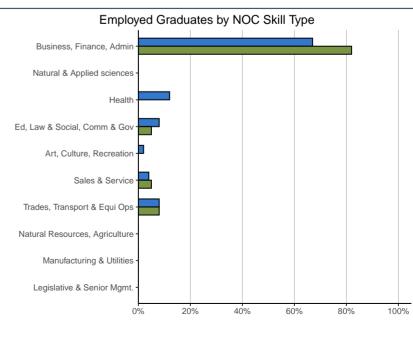
<sup>\*</sup>Of total valid responses; NOC 2021 (TEER)

| Gross Annual Income from Main Job:*    | 52.    | 52.0201 |        | AM   |
|--|--------|---------|--------|------|
| Less than \$20,000                     | 0      | 0%      | 0      | 0%   |
| \$20,000 to \$39,999                   | ~      | ~       | 8      | 18%  |
| \$40,000 to \$59,999                   | 7      | 23%     | 12     | 27%  |
| \$60,000 to \$79,999                   | 13     | 43%     | 14     | 32%  |
| \$80,000 to \$99,999                   | ~      | ~       | 5      | 11%  |
| \$100,000 and Above                    | ~      | ~       | 5      | 11%  |
| Total                                  | 30     | 100%    | 44     | 100% |
| Median Annual Income (full-time) (\$)  | 69,000 |         | 64,500 |      |
| Average Annual Income (full-time) (\$) | 75,401 |         | 72,308 |      |
| *\^/bara data pravidad                 |        |         |        |      |

\*Where data provided

| ·   |         |      |     |      |
|---|---------|------|-----|------|
| NOC Skill Type of Main Job (NOC 2021):              | 52.0201 |      | CAM |      |
| Legislative and senior management                   | 0 0%    |      | 0   | 0%   |
| Business, finance & administration                  | 31      | 82%  | 34  | 67%  |
| Natural & applied sciences & related                | 0       | 0%   | 0   | 0%   |
| Health  | 0       | 0%   | 6   | 12%  |
| Education, law and social, community & government   | 2       | 5%   | 4   | 8%   |
| Art, culture, recreation & sport                    | 0       | 0%   | 1   | 2%   |
| Sales & service                                     | 2       | 5%   | 2   | 4%   |
| Trades, transport & equipment operators & related   | 3       | 8%   | 4   | 8%   |
| Natural resources, agriculture & related production | 0       | 0%   | 0   | 0%   |
| Manufacturing & utilities                           | 0       | 0%   | 0   | 0%   |
| Total   | 38      | 100% | 51  | 100% |





<sup>\*\*</sup>Percent = Total unemployed divided by total number in labour force

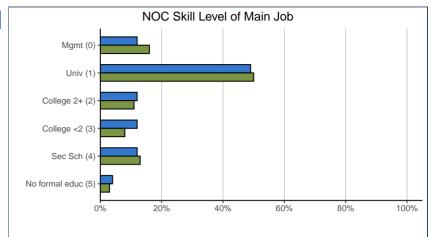
<sup>\*\*</sup>Of those who provided data on hours/week worked





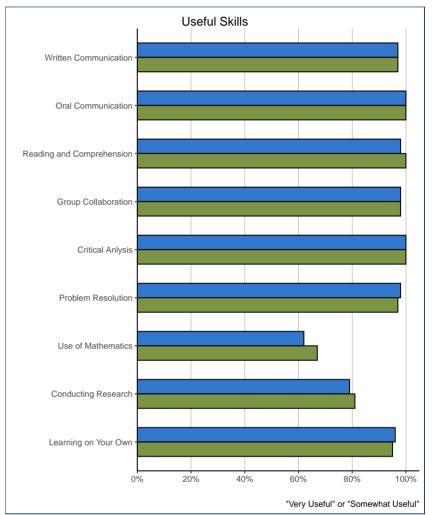
### EMPLOYMENT, continued

| NOC Skill Level of Main Job (NOC 2021 (TEER)):       | 52.   | 52.0201 |    | AM   |
|--|---|---------|----|------|
| 0. Management  | 6   | 6 16%   |    | 12%  |
| 1. University education                              | 19 50%  |         | 25 | 49%  |
| 2. College education/trade apprenticeship (2+ years) | e education/trade apprenticeship (2+ years) 4 |         | 6  | 12%  |
| 3. College education/trade apprenticeship (<2 years) | 3   | 8%      | 6  | 12%  |
| 4. Secondary school + job-specific training          | 5   | 13%     | 6  | 12%  |
| 5. No formal education                               | 1   | 3%      | 2  | 4%   |
| Total  | 38  | 100%    | 51 | 100% |



|   |                | 52.0201            |                    |                      |         |
|---|----------------|--------------------|--------------------|----------------------|---------|
| How useful are the following skills and abilities in doing your main job? | Very<br>Useful | Somewhat<br>Useful | Not Very<br>Useful | Not at All<br>Useful | # Resp. |
| Written Communication   | 76%            | 21%                | 3%                 | 0%                   | 38      |
| Oral Communication  | 82%            | 18%                | 0%                 | 0%                   | 38      |
| Reading and Comprehension   | 84%            | 16%                | 0%                 | 0%                   | 38      |
| Group Collaboration   | 82%            | 16%                | 0%                 | 3%                   | 38      |
| Critical Anlysis  | 87%            | 13%                | 0%                 | 0%                   | 38      |
| Problem Resolution  | 84%            | 13%                | 3%                 | 0%                   | 38      |
| Use of Mathematics  | 32%            | 35%                | 27%                | 5%                   | 37      |
| Conducting Research   | 49%            | 32%                | 19%                | 0%                   | 37      |
| Learning on Your Own  | 87%            | 8%                 | 5%                 | 0%                   | 38      |

|   | CAM            |                    |                    |                      |         |
|---|----------------|--------------------|--------------------|----------------------|---------|
| How useful are the following skills and abilities in doing your main job? | Very<br>Useful | Somewhat<br>Useful | Not Very<br>Useful | Not at All<br>Useful | # Resp. |
| Written Communication   | 72%            | 25%                | 4%                 | 0%                   | 53      |
| Oral Communication  | 81%            | 19%                | 0%                 | 0%                   | 53      |
| Reading and Comprehension   | 75%            | 23%                | 2%                 | 0%                   | 53      |
| Group Collaboration   | 83%            | 15%                | 0%                 | 2%                   | 53      |
| Critical Anlysis  | 89%            | 11%                | 0%                 | 0%                   | 53      |
| Problem Resolution  | 85%            | 13%                | 2%                 | 0%                   | 53      |
| Use of Mathematics  | 25%            | 37%                | 35%                | 4%                   | 52      |
| Conducting Research   | 42%            | 37%                | 19%                | 2%                   | 52      |
| Learning on Your Own  | 79%            | 17%                | 4%                 | 0%                   | 53      |



| Top 10 Full-Tim | ne Occupations of 52.0201 | Graduates*:                        | 52.0201                      |
|-----------------|---------------------------|------------------------------------|------------------------------|
| NOC_2021        | NOC Skill Level           | Description                        | % Employed FT in this Occ.** |
| 11200           | 1                         | Human resources professionals      | 18%                          |
| 11100           | 1                         | Financial auditors and accountants | 16%                          |
| *               |                           |                                    |                              |
| *               |                           |                                    |                              |
| *               |                           |                                    |                              |
| *               |                           |                                    |                              |
| *               |                           |                                    |                              |
| *               |                           |                                    |                              |
| *               |                           |                                    |                              |
| *               |                           |                                    |                              |

 $<sup>^{\</sup>star}$  Data not displayed where n < 5; NOC 2021

<sup>\*\*</sup> Percentages cited are of those employed

| Top 10 Full-Time O | ccupations of CAM Grad | duates*:                           | CAM                          |
|--------------------|------------------------|------------------------------------|------------------------------|
| NOC_2021           | NOC Skill Level        | Description                        | % Employed FT in this Occ.** |
| 11200              | 1                      | Human resources professionals      | 13%                          |
| 11100              | 1                      | Financial auditors and accountants | 11%                          |
| *                  |                        |                                    |                              |
| *                  |                        |                                    |                              |
| *                  |                        |                                    |                              |
| *                  |                        |                                    |                              |
| *                  |                        |                                    |                              |
| *                  |                        |                                    |                              |
| *                  |                        |                                    |                              |
| *                  |                        |                                    |                              |

<sup>\*</sup> Data not displayed where n < 5; NOC 2021

<sup>\*\*</sup> Percentages cited are of those employed



#### **EDUCATION FINANCING**

| Funding Sources (3 sources allowed):* | 52. | 52.0201 |    | AM  |
|---------------------------------------|-----|---------|----|-----|
| Personal savings, investments         | 9   | 9 23%   |    | 28% |
| Employment while studying 21          |     | 54%     | 29 | 50% |
| Family/Friends                        | 19  | 49%     | 30 | 52% |
| Personal bank loans                   | 4   | 10%     | 4  | 7%  |
| Government student loans              | 16  | 41%     | 24 | 41% |
| Scholarships/Bursaries/Grants         | 11  | 28%     | 21 | 36% |
| Other                                 | 15  | 38%     | 20 | 34% |
| Total                                 | 39  |         | 58 |     |

<sup>\*</sup> Percentage of respondents who identified this source

| Financial Debt Incurred to Finance Bac. Ed.:*   | to Finance Bac. Ed.:* 52.020 |     | CAM |     |
|---|------------------------------|-----|-----|-----|
| Incurred any form of financial debt             | 19                           | 49% | 28  | 48% |
| Incurred government-sponsored student loan debt | 16                           | 41% | 25  | 43% |

<sup>\*</sup> Percentage of respondents who provided data



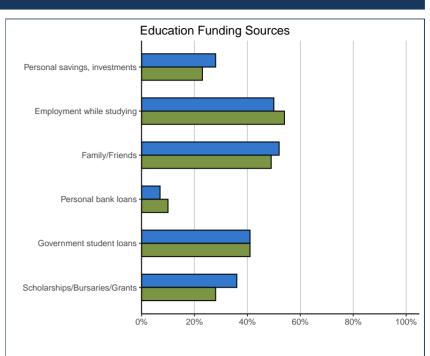
<sup>\*</sup> Includes only cases where financial debt was incurred

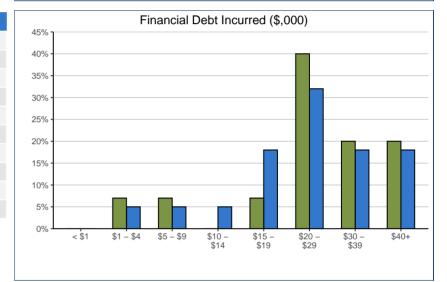


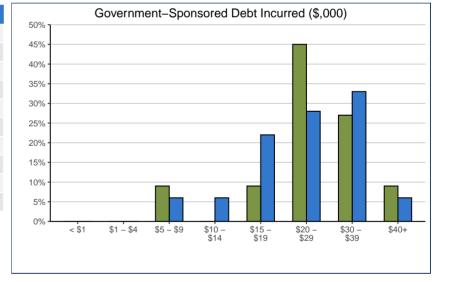
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

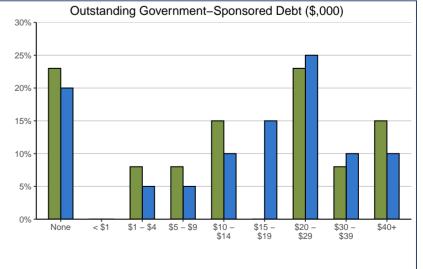


 $<sup>^{\</sup>star}$  Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt