

B.C. Baccalaureate Outcomes 2024 Survey of 2022 Baccalaureate Graduates

CAPU 52.0201

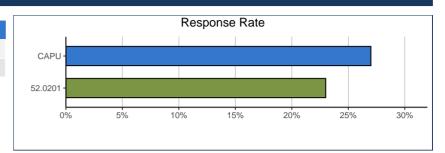
Detailed Summary of Survey Results

Capilano University

52.0201: Business administration and management, general

RESPONSE RATE

Survey Response Rate:	52.0201		CAPU	
Baccalaureate Graduates Survey Cohort	161	100%	493	100%
Survey Respondents and Response Rate	37	23%	135	27%

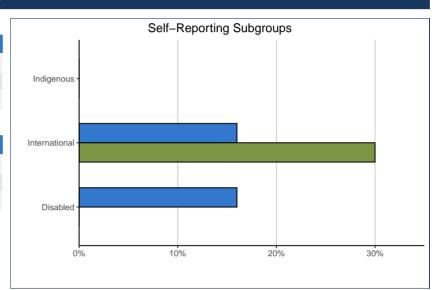


DEMOGRAPHIC INFORMATION

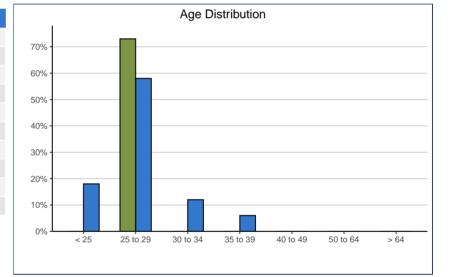
Self-Reporting Subgroups:	52.0201		CAPU	
Disabled	~	~	21	16%
International	11	30%	22	16%
Indigenous	0	0%	~	~

Gender:*	52.0201		CAPU	
Man/Boy	19	51%	51	38%
Woman/Girl	18	49%	84	62%
Total	37	100%	135	100%

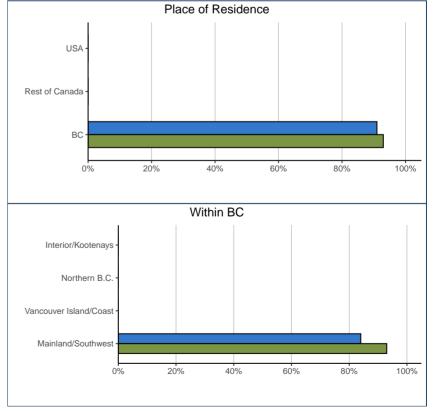
^{*}Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included



Age (at time of survey):	52.0201		CAPU	
< 25	~	~	24	18%
25 to 29	27	73%	78	58%
30 to 34	~	~	16	12%
35 to 39	~	~	8	6%
40 to 49	~	~	~	~
50 to 64	0	0%	~	~
> 64	0	0%	0	0%
Total	37	100%	135	100%
Median Age	27		26	
Average (mean) Age	28		29	



Place of Residence (at time of survey):	52.0201		CAPU	
BC - Mainland/Southwest	28	93%	98	84%
BC – Vancouver Island/Coast	0	0%	~	~
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	28	93%	107	91%
Canada – Alberta	~	~	~	~
Canada – Ontario	~	~	~	~
Canada - Other	0	0%	~	~
U.S.A.	0	0%	~	~
Non-BC Subtotal	~	~	10	9%
Total	~	~	117	100%





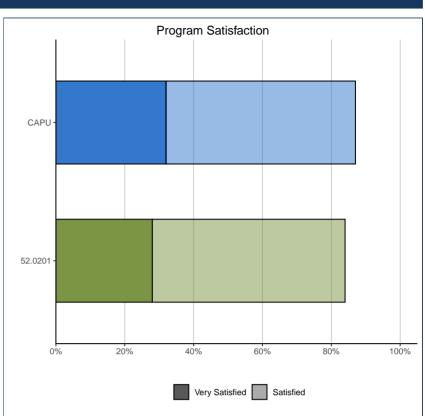


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0201		CAPU	
Very Satisfied	10	28%	42	32%
Satisfied	20	56%	73	55%
Dissatisfied	5	14%	15	11%
Very Dissatisfied	1	3%	3	2%
Total	36	100%	133	100%

	52.0201		CAPU	
/ery Useful	9	31%	53	47%
Somewhat Useful	16	55%	49	43%
Not Very Useful	3	10%	9	8%
Not at All Useful	1	3%	2	2%
- Total	29	100%	113	100%
Not at All Useful	1	3%	2	

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0	52.0201		CAPU	
Yes	4	12%	8	6%	
No	30	88%	121	94%	



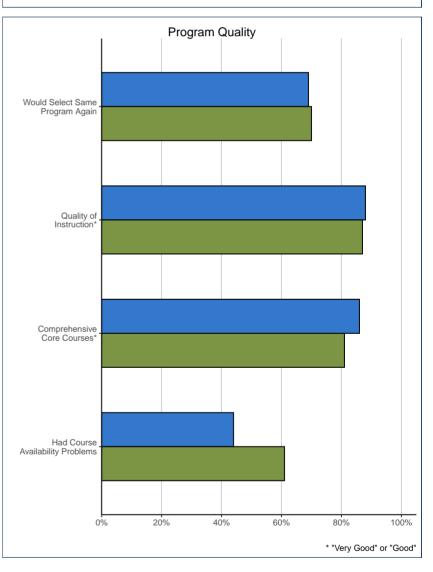
Would select the same program again:	52.0201		CAPU	
Yes	23	70%	81	69%
No	10	30%	36	31%

Quality of Instruction:	52.0	52.0201		CAPU	
Very Good	11	30%	46	34%	
Good	21	57%	73	54%	
Poor	3	8%	11	8%	
Very Poor	2	5%	4	3%	
Total	37	100%	134	100%	

Comprehensiveness of Core Courses:	52.0	52.0201		CAPU	
Very Good	8	22%	38	29%	
Good	22	59%	76	57%	
Poor	7	19%	17	13%	
Very Poor	0	0%	2	2%	
Total	37	100%	133	100%	

Course Australia ilia	50.0	2004	CA	DIL
Course Availability:	52.0201		CAPU	
Encountered course availability problems	22	61%	58	44%

Financial Constraints:	52.0	52.0201		\PU
Had to interrupt studies for financial reasons	6	16%	14	10%
Had to take program part-time for financial reasons	6	16%	23	17%



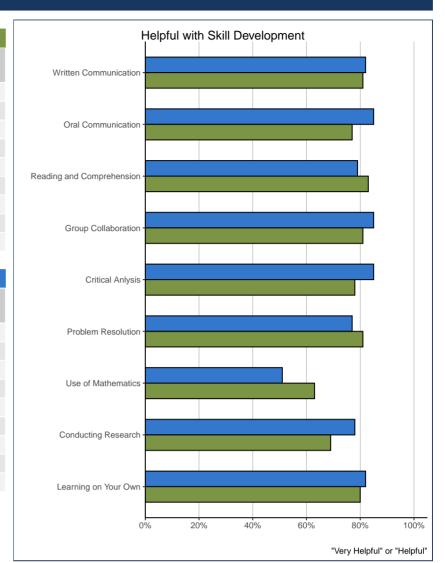




SKILL DEVELOPMENT

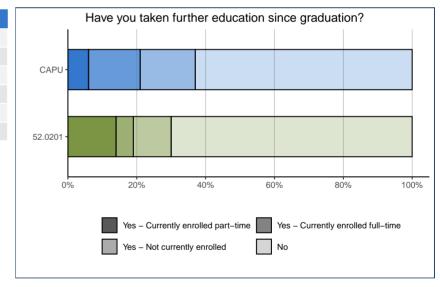
			52.0201		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	16%	65%	16%	3%	37
Oral Communication	33%	44%	17%	6%	36
Reading and Comprehension	19%	64%	14%	3%	36
Group Collaboration	43%	38%	16%	3%	37
Critical Anlysis	31%	47%	19%	3%	36
Problem Resolution	14%	67%	14%	6%	36
Use of Mathematics	14%	49%	26%	11%	35
Conducting Research	20%	49%	23%	9%	35
Learning on Your Own	8%	72%	17%	3%	36

			CAPU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	26%	56%	17%	1%	128
Oral Communication	33%	52%	12%	2%	132
Reading and Comprehension	26%	53%	17%	4%	127
Group Collaboration	44%	41%	13%	2%	135
Critical Anlysis	39%	46%	13%	3%	134
Problem Resolution	23%	54%	18%	5%	132
Use of Mathematics	9%	42%	36%	13%	78
Conducting Research	29%	49%	16%	6%	123
Learning on Your Own	24%	58%	15%	2%	130

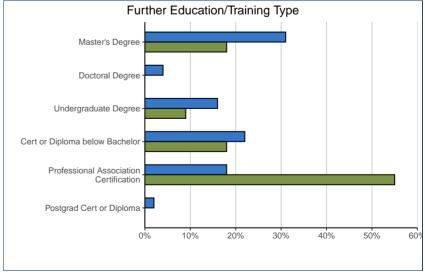


FURTHER EDUCATION

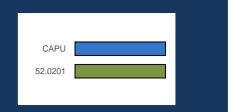
Took further education since 2022 graduation:	52.0201		CAPU	
Yes	11	30%	49	37%
Not currently enrolled	4	11%	21	16%
Currently enrolled full-time	2	5%	20	15%
Currently enrolled part-time	5	14%	8	6%
No	26	70%	85	63%
Total	37	100%	134	100%



Type of Formal Post–Secondary Education:	52.	52.0201		\PU
Master's Degree	2	18%	15	31%
Doctoral Degree	0	0%	2	4%
Another Undergraduate Degree	1	9%	8	16%
Certificate or Diploma below Bachelor Level	2	18%	11	22%
Professional Association Certification	6	55%	9	18%
Postgraduate Certificate or Diploma	0	0%	1	2%
Other	0	0%	3	6%
Total	11	100%	49	100%

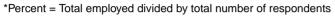




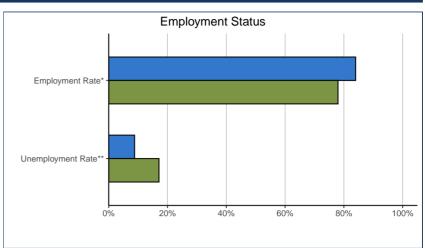


EMPLOYMENT

Labour Fource Status:	52.0201		CAPU	
In Labour Force (working or seeking work)	35	95%	125	94%
Not in Labour Force	2	5%	8	6%
Total	37	100%	133	100%
Employment:	52.0	0201	CAPU	
Employment Rate*	29	78%	114	84%
Unemployment Rate**	6	17.1%	11	8.8%



^{**}Percent = Total unemployed divided by total number in labour force

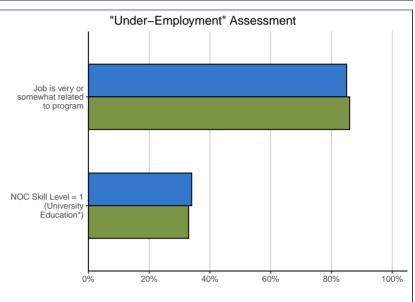


Status of Graduates NOT in Labour Force:	52.0201		CAPU	
Attending School FT	0	0%	5	63%
Attending School PT	0	0%	0	0%
Other	2	100%	3	38%
Total NOT in Labour Force	2	100%	8	100%

Primary Employment Type:	52.0201		CAPU	
Paid Worker	28	97%	100	88%
Self-Employed	1	3%	13	12%
Total	29	100%	113	100%

Job Characteristics:	52.0201		CAPU	
I hold more than one job*	8	28%	32	28%
My main job is full-time (>= 30 hours per week)**	24	83%	78	74%

^{*}Of total employed



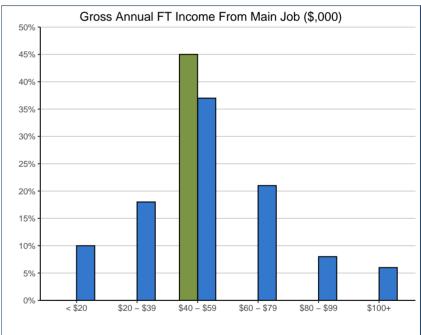
How related is your main job to your program?	52.0201		CAPU	
Very Related	12	41%	60	53%
Somewhat Related	13	45%	36	32%
Not Very Related	2	7%	7	6%
Not at All Related	2	7%	10	9%
Total	29	100%	113	100%

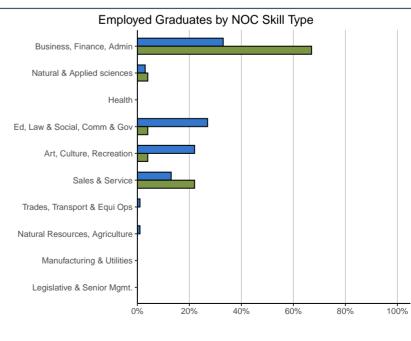
"Under-Employment" Assessment:	52.0201		CAPU	
Job is very or somewhat related to program	25	86%	96	85%
NOC Skill Level = 1 (University Education)*	9	33%	36	34%

^{*}Of total valid responses; NOC 2021 (TEER)

Gross Annual Income from Main Job:*	52.0201		CAPU	
Less than \$20,000	~	~	9	10%
\$20,000 to \$39,999	~	~	16	18%
\$40,000 to \$59,999	9	45%	33	37%
\$60,000 to \$79,999	~	~	19	21%
\$80,000 to \$99,999	~	~	7	8%
\$100,000 and Above	~	~	5	6%
Total	20	100%	89	100%
Median Annual Income (full-time) (\$)	58,098		58,888	
Average Annual Income (full-time) (\$)	70,602		65,041	
*Where data provided				

'				
NOC Skill Type of Main Job (NOC 2021):	52.0201		CAPU	
Legislative and senior management	0 0%		0	0%
Business, finance & administration	18	67%	35	33%
Natural & applied sciences & related	1	4%	3	3%
Health	0	0%	0	0%
Education, law and social, community & government	1	4%	29	27%
Art, culture, recreation & sport	1	4%	24	22%
Sales & service	6	22%	14	13%
Trades, transport & equipment operators & related	0	0%	1	1%
Natural resources, agriculture & related production	0	0%	1	1%
Manufacturing & utilities	0	0%	0	0%
Total	27	100%	107	100%





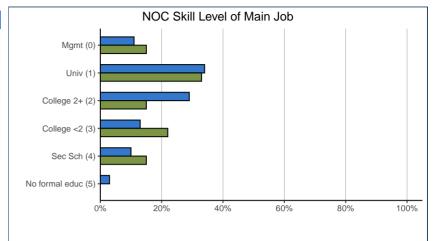
^{**}Of those who provided data on hours/week worked





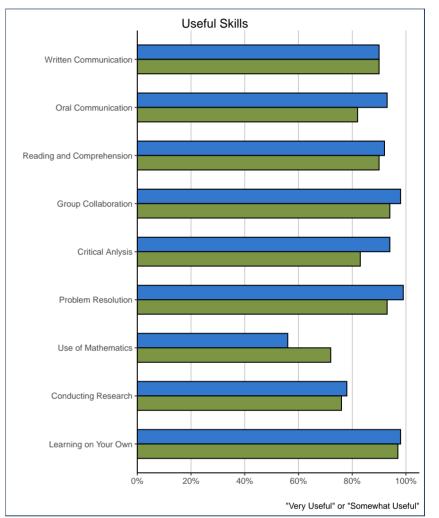
EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	52.0201		CAPU	
0. Management	4	15%	12	11%
1. University education	9	33%	36	34%
2. College education/trade apprenticeship (2+ years)	4 15%		31	29%
3. College education/trade apprenticeship (<2 years)	6	22%	14	13%
4. Secondary school + job-specific training	4	15%	11	10%
5. No formal education	0	0%	3	3%
Total	27	100%	107	100%



		52.0201			
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	52%	38%	7%	3%	29
Oral Communication	41%	41%	17%	0%	29
Reading and Comprehension	52%	38%	7%	3%	29
Group Collaboration	66%	28%	3%	3%	29
Critical Anlysis	52%	31%	17%	0%	29
Problem Resolution	45%	48%	7%	0%	29
Use of Mathematics	31%	41%	17%	10%	29
Conducting Research	28%	48%	10%	14%	29
Learning on Your Own	66%	31%	3%	0%	29

			CAPU		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	63%	27%	5%	4%	113
Oral Communication	74%	19%	5%	1%	113
Reading and Comprehension	68%	24%	5%	3%	111
Group Collaboration	86%	12%	2%	1%	112
Critical Anlysis	75%	19%	5%	0%	113
Problem Resolution	80%	19%	2%	0%	113
Use of Mathematics	21%	35%	30%	14%	107
Conducting Research	39%	39%	15%	6%	110
Learning on Your Own	72%	26%	2%	1%	113



Top 10 Full-Tim	ne Occupations of 52.0201	Graduates*:	52.0201
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
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 $^{^{\}star}$ Data not displayed where n < 5; NOC 2021

^{**} Percentages cited are of those employed

Top 10 Full-Time O	ccupations of CAPU Gra	aduates*:	CAPU
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
13100	3	Administrative officers	4%
41301	1	Therapists in counselling and related specialized therapies	4%
*			
*			
*			
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*			
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^{*} Data not displayed where n < 5; NOC 2021

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.0201		CA	.PU
Personal savings, investments	8	8 22%		31%
Employment while studying 16		43%	63	47%
Family/Friends	31 84%		83	62%
Personal bank loans	3 8%		8	6%
Government student loans	7	19%	43	32%
Scholarships/Bursaries/Grants	8	22%	46	35%
Other	3	8%	22	17%
Total	37		133	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0201		CAPU	
Incurred any form of financial debt	13	36%	60	45%
Incurred government-sponsored student loan debt	10	27%	49	37%

^{*} Percentage of respondents who provided data



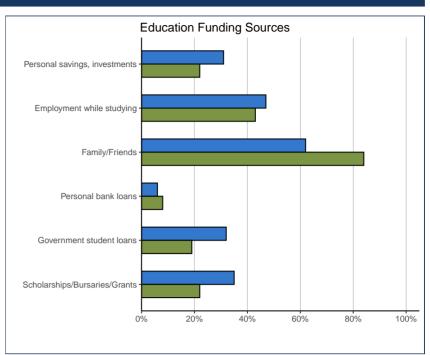
^{*} Includes only cases where financial debt was incurred

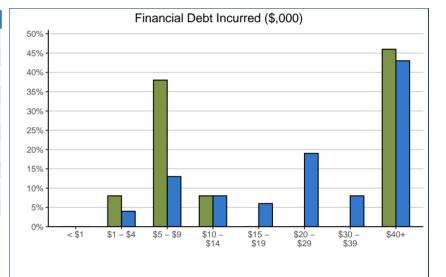


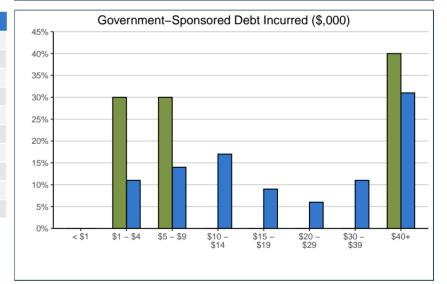
^{*} Includes only cases where government-sponsored debt was incurred

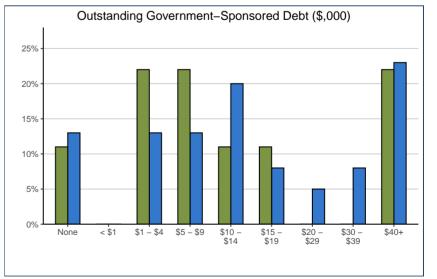


^{*} Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt