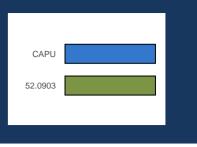
B.C. Baccalaureate Outcomes

2024 Survey of 2022 Baccalaureate Graduates

☑ BC Student ☑ Outcomes

Detailed Summary of Survey Results Capilano University 52.0903: Tourism and travel services management

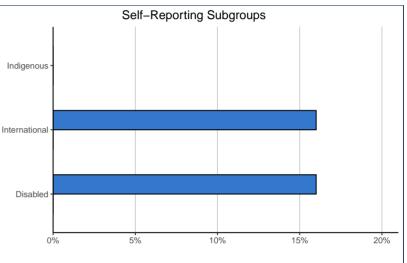


		F	RESPONSE	RATE							
Survey Response Rate:	52.0	0903	C	APU			Re	sponse Ra	ate		
Baccalaureate Graduates Survey Cohort	38	100%	493	100%	CAPU -						
Survey Respondents and Response Rate	11	29%	135	27%	CAPU						J
					52.0903 -						
					0%	5%	10%	15%	20%	25%	30%

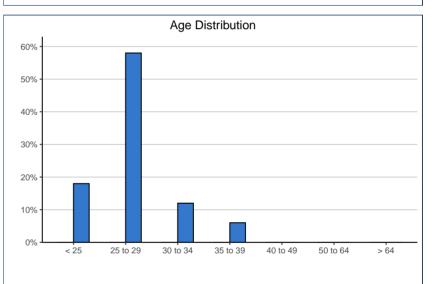
DEMOGRAPHIC INFORMATION

Self-Reporting Subgroups: 52.0903 CAPU Disabled ~ ~ 21 16% International ~ ~ 22 16% Indigenous 0 0% ~ ~

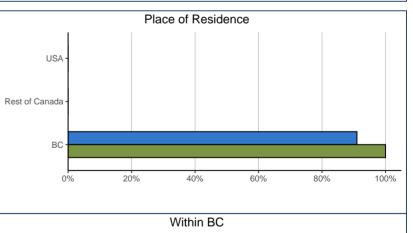
Gender:*	52.0903		CAPU		
Man/Boy	~	~	51	38%	
Woman/Girl	~	~	84	62%	
Total	11	100%	135	100%	
*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included					



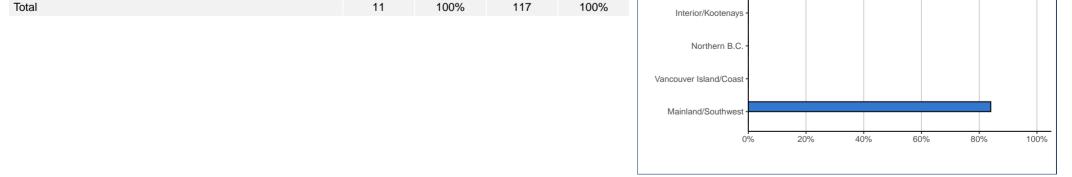
Age (at time of survey):	52.0903		CAPU	
< 25	~	~	24	18%
25 to 29	~	~	78	58%
30 to 34	~	~	16	12%
35 to 39	0	0%	8	6%
40 to 49	0	0%	~	~
50 to 64	0	0%	~	~
> 64	0	0%	0	0%
Total	11	100%	135	100%
Median Age	26		26	
Average (mean) Age	26		29	



Place of Residence (at time of survey):	52.	52.0903		PU
BC – Mainland/Southwest	~	~	98	84%
BC – Vancouver Island/Coast	~	~	~	~
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	11	100%	107	91%
Canada – Alberta	0	0%	~	~
Canada – Ontario	0	0%	~	~
Canada – Other	0	0%	~	~
U.S.A.	0	0%	~	~
Non-BC Subtotal	0	0%	10	9%



1



Detailed Summary of Survey Results Capilano University 52.0903: Tourism and travel services management

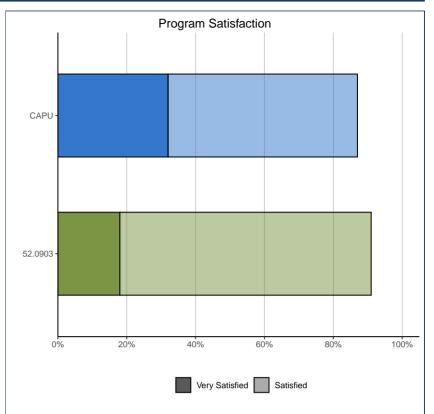


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0903		CAPU	
Very Satisfied	2	18%	42	32%
Satisfied	8	73%	73	55%
Dissatisfied	0	0%	15	11%
Very Dissatisfied	1	9%	3	2%
Total	11	100%	133	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0903		CAPU	
Very Useful	3	30%	53	47%
Somewhat Useful	6	60%	49	43%
Not Very Useful	1	10%	9	8%
Not at All Useful	0	0%	2	2%
Total	10	100%	113	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0903		CAPU	
Yes	0	0%	8	6%
No	10	100%	121	94%



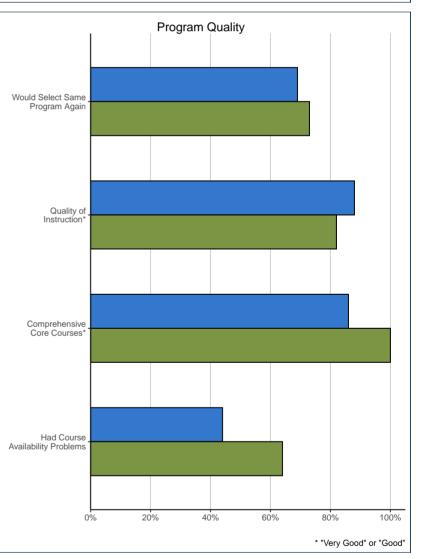
Would select the same program again:	52.0903		CAPU	
Yes	8	73%	81	69%
No	3	27%	36	31%

Quality of Instruction:	52.0903		CA	.PU
Very Good	2	18%	46	34%
Good	7	64%	73	54%
Poor	1	9%	11	8%
Very Poor	1	9%	4	3%
Total	11	100%	134	100%

Comprehensiveness of Core Courses:	52.0903		CAPU	
Very Good	3	27%	38	29%
Good	8	73%	76	57%
Poor	0	0%	17	13%
Very Poor	0	0%	2	2%
Total	11	100%	133	100%

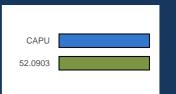
Course Availability:	52.0903		CAPU	
Encountered course availability problems	7	64%	58	44%

Financial Constraints:	52.0903		CAPU	
Had to interrupt studies for financial reasons	1	9%	14	10%
Had to take program part-time for financial reasons	2	18%	23	17%



Note: \sim indicates low cell count; data suppressed

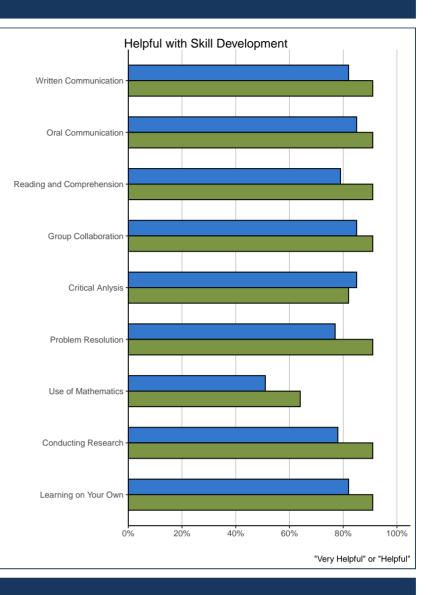
Detailed Summary of Survey Results Capilano University 52.0903: Tourism and travel services management



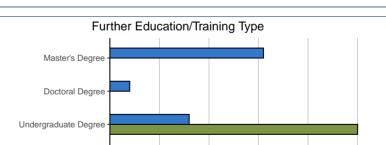
SKILL DEVELOPMENT

		52.0903				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.	
Written Communication	9%	82%	9%	0%	11	
Oral Communication	27%	64%	0%	9%	11	
Reading and Comprehension	27%	64%	0%	9%	11	
Group Collaboration	55%	36%	0%	9%	11	
Critical Anlysis	18%	64%	9%	9%	11	
Problem Resolution	27%	64%	0%	9%	11	
Use of Mathematics	0%	64%	36%	0%	11	
Conducting Research	27%	64%	9%	0%	11	
Learning on Your Own	9%	82%	0%	9%	11	

		CAPU				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.	
Written Communication	26%	56%	17%	1%	128	
Oral Communication	33%	52%	12%	2%	132	
Reading and Comprehension	26%	53%	17%	4%	127	
Group Collaboration	44%	41%	13%	2%	135	
Critical Anlysis	39%	46%	13%	3%	134	
Problem Resolution	23%	54%	18%	5%	132	
Use of Mathematics	9%	42%	36%	13%	78	
Conducting Research	29%	49%	16%	6%	123	
Learning on Your Own	24%	58%	15%	2%	130	



Have you taken further education since graduation?



FURTHER EDUCATION

CAPU

31%

4%

16%

22%

18%

15

2

8

11

9

52.0903		CAPU	
2	18%	49	37%
1	9%	21	16%
0	0%	20	15%
1	9%	8	6%
9	82%	85	63%
11	100%	134	100%
	2 1 0 1 9	2 18% 1 9% 0 0% 1 9% 9 82%	218%4919%2100%2019%8982%85

Postgraduate Certificate or Diploma	0	0%	1	2%
Other	0	0%	3	6%
Total	2	100%	49	100%

52.0903

0%

0%

50%

50%

0%

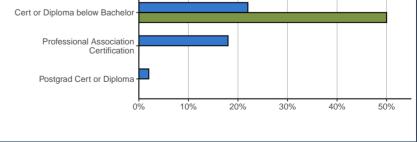
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Type of Formal Post–Secondary Education:

Certificate or Diploma below Bachelor Level

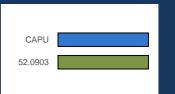
Professional Association Certification

Master's Degree

Doctoral Degree

Another Undergraduate Degree

Detailed Summary of Survey Results Capilano University 52.0903: Tourism and travel services management



EMPLOYMENT

11

8.8%

9.1%

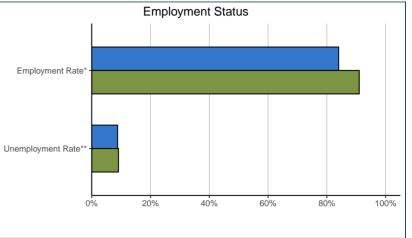
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Labour Fource Status:	52.0903		CAPU	
In Labour Force (working or seeking work)	11	100%	125	94%
Not in Labour Force	0	0%	8	6%
Total	11	100%	133	100%
Employment:	52.0903		CAPU	
Employment Rate*	10	91%	114	84%

Unemployment Rate**

*Percent = Total employed divided by total number of respondents

**Percent = Total unemployed divided by total number in labour force



Status of Graduates NOT in Labour Force:	52.0903		CAPU	
Attending School FT	0	0%	5	63%
Attending School PT	0	0%	0	0%
Other	0	0%	3	38%
Total NOT in Labour Force	0	0%	8	100%

Primary Employment Type:	52.0903		CAPU	
Paid Worker	10	100%	100	88%
Self-Employed	0	0%	13	12%
Total	10	100%	113	100%

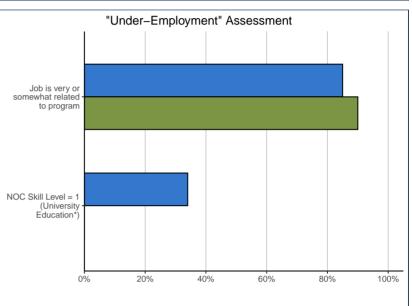
Job Characteristics:	52.	0903	CAPU	
I hold more than one job*	0	0%	32	28%
My main job is full-time (>= 30 hours per week)**	9	90%	78	74%
*Of total employed				

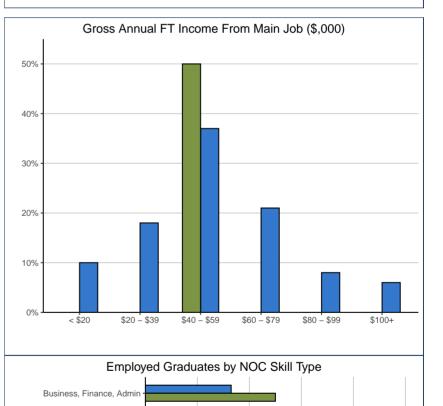


How related is your main job to your program?	52.	52.0903		VPU
Very Related	4	40%	60	53%
Somewhat Related	5	50%	36	32%
Not Very Related	0	0%	7	6%
Not at All Related	1	10%	10	9%
Total	10	100%	113	100%

"Under-Employment" Assessment:	52.0903		CA	PU
Job is very or somewhat related to program	9	90%	96	85%
NOC Skill Level = 1 (University Education)*	0	0%	36	34%
*Of total valid responses; NOC 2021 (TEER)				

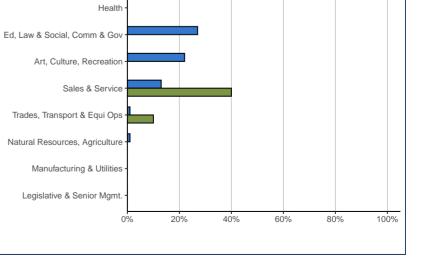
Gross Annual Income from Main Job:*	52.	0903	CAPU	
Less than \$20,000	~	~	9	10%
\$20,000 to \$39,999	~	~	16	18%
\$40,000 to \$59,999	5	50%	33	37%
\$60,000 to \$79,999	~	~	19	21%
\$80,000 to \$99,999	0	0%	7	8%
\$100,000 and Above	~	~	5	6%
Total	10	100%	89	100%
Median Annual Income (full-time) (\$)	53,000		58,888	
Average Annual Income (full-time) (\$)	59,221		65,041	
*Where data provided				





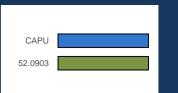
Natural & Applied sciences

NOC Skill Type of Main Job (NOC 2021):	52.	52.0903		CAPU	
Legislative and senior management	0	0%	0	0%	
Business, finance & administration	5	50%	35	33%	
Natural & applied sciences & related	0	0%	3	3%	
Health	0	0%	0	0%	
Education, law and social, community & government	0	0%	29	27%	
Art, culture, recreation & sport	0	0%	24	22%	
Sales & service	4	40%	14	13%	
Trades, transport & equipment operators & related	1	10%	1	1%	
Natural resources, agriculture & related production	0	0%	1	1%	
Manufacturing & utilities	0	0%	0	0%	
Total	10	100%	107	100%	



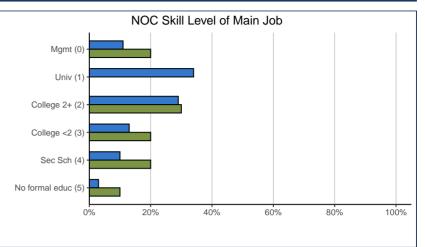
4

Detailed Summary of Survey Results Capilano University 52.0903: Tourism and travel services management



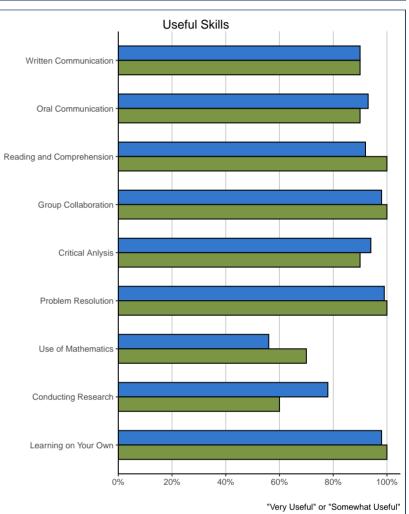
EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	52.	0903	CA	NPU
0. Management	2	20%	12	11%
1. University education	0	0%	36	34%
2. College education/trade apprenticeship (2+ years)	3	30%	31	29%
3. College education/trade apprenticeship (<2 years)	2	20%	14	13%
4. Secondary school + job-specific training	2	20%	11	10%
5. No formal education	1	10%	3	3%
Total	10	100%	107	100%



			52.0903		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	80%	10%	10%	0%	10
Oral Communication	80%	10%	10%	0%	10
Reading and Comprehension	70%	30%	0%	0%	10
Group Collaboration	70%	30%	0%	0%	10
Critical Anlysis	60%	30%	10%	0%	10
Problem Resolution	90%	10%	0%	0%	10
Use of Mathematics	20%	50%	30%	0%	10
Conducting Research	30%	30%	30%	10%	10
Learning on Your Own	70%	30%	0%	0%	10

	CAPU					
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.	
Written Communication	63%	27%	5%	4%	113	
Oral Communication	74%	19%	5%	1%	113	
Reading and Comprehension	68%	24%	5%	3%	111	
Group Collaboration	86%	12%	2%	1%	112	
Critical Anlysis	75%	19%	5%	0%	113	
Problem Resolution	80%	19%	2%	0%	113	
Use of Mathematics	21%	35%	30%	14%	107	
Conducting Research	39%	39%	15%	6%	110	
Learning on Your Own	72%	26%	2%	1%	113	



Top 10 Full-Time C	p 10 Full-Time Occupations of 52.0903 Graduates*:						
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**				
*							
*							
*							
*							
*							

* Data not displayed where n < 5; NOC 2021 ** Percentages cited are of those employed

Top 10 Full-Tin	ne Occupations of CAPU O	Graduates*:	CAPU
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
13100	3	Administrative officers	4%
41301	1	Therapists in counselling and related specialized therapies	4%
*			
*			
*			
*			
*			
*			
*			
*			
* Data not displaye	ed where $n < 5$: NOC 2021		

* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed

Detailed Summary of Survey Results Capilano University 52.0903: Tourism and travel services management

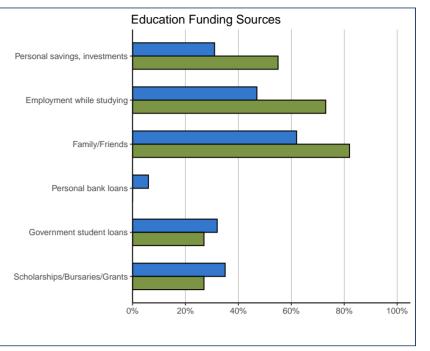


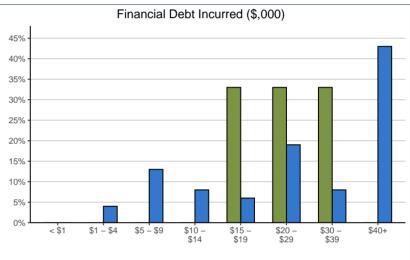
EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.	52.0903		PU
Personal savings, investments	6	55%	41	31%
Employment while studying	8	73%	63	47%
Family/Friends	9	82%	83	62%
Personal bank loans	0	0%	8	6%
Government student loans	3	27%	43	32%
Scholarships/Bursaries/Grants	3	27%	46	35%
Other	0	0%	22	17%
Total	11		133	
* Percentage of respondents who identified this source				

Financial Debt Incurred to Finance Bac. Ed.:*52.0903CAPUIncurred any form of financial debt436%6045%Incurred government–sponsored student loan debt327%4937%* Percentage of respondents who provided data

Financial Debt Amount:*	Incial Debt Amount:* 52.0903		CAPU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	2	4%
\$5,000 to \$9,999	0	0%	7	13%
\$10,000 to \$14,999	0	0%	4	8%
\$15,000 to \$19,999	1	33%	3	6%
\$20,000 to \$29,999	1	33%	10	19%
\$30,000 to \$39,999	1	33%	4	8%
\$40,000 or More	0	0%	23	43%
Total	3	100%	53	100%
Median Financial Debt (\$)	25,000		30,000	
* Includes only cases where financial debt was incurred				



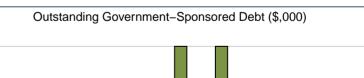


Gov't-Sponsored Student Loan Debt Amount:*	52.	52.0903		CAPU	
< \$1,000	0	0%	0	0%	
\$1,000 to \$4,999	0	0%	4	11%	
\$5,000 to \$9,999	0	0%	5	14%	
\$10,000 to \$14,999	0	0%	6	17%	
\$15,000 to \$19,999	1	100%	3	9%	
\$20,000 to \$29,999	0	0%	2	6%	
\$30,000 to \$39,999	0	0%	4	11%	
\$40,000 or More	0	0%	11	31%	
Total	1	100%	35	100%	
Median Gov't-Sponsored Loan Debt (\$)	15,000		16,000		

* Includes only cases where government-sponsored debt was incurred

	G	Governme	ent-Spor	nsored D	ebt Incu	rred (\$,0	00)	
100% -								
90% -								
80% -					_			
70% -					_			
60% -					_			
50% -					_			
40% -					_			
30% -					_			
20% -					_			
10% -								

Gov't-Sponsored Loan Debt Outstanding:*	52.0	0903	СА	PU
None – Loan repaid in full	0	0%	5	13%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	5	13%
\$5,000 to \$9,999	0	0%	5	13%
\$10,000 to \$14,999	1	50%	8	20%
\$15,000 to \$19,999	1	50%	3	8%
\$20,000 to \$29,999	0	0%	2	5%
\$30,000 to \$39,999	0	0%	3	8%
\$40,000 or More	0	0%	9	23%
Total	2	100%	40	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	15,500		14,574	



50%

40%

* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided ** Median amounts shown are based on those who had remaining government student loan debt

