B.C. Baccalaureate Outcomes
2024 Survey of 2022 Baccalaureate Graduates

Detailed Summary of Survey Results
Douglas College
52.0201: Business administration and management, general

RESPONSE RATE

Survey Response Rate:	52.0201		DOUG	
Baccalaureate Graduates Survey Cohort	40	100%	590	100%
Survey Respondents and Response Rate	10	25%	148	25%

Response Rate
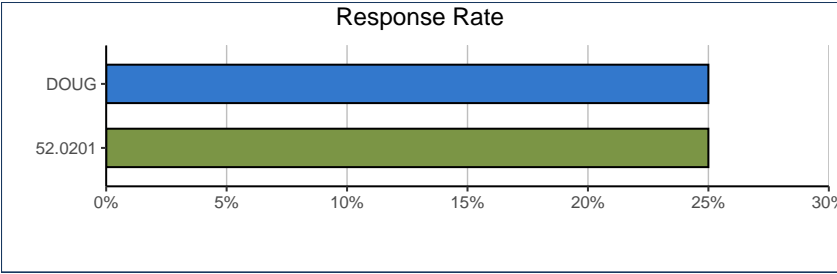
DEMOGRAPHIC INFORMATION

Self–Reporting Subgroups:	52.0201		DOUG	
Disabled	0	0%	16	11%
International	~	~	5	3%
Indigenous	~	~	5	4%

Gender:*	52.0201		DOUG	
Man/Boy	~	~	51	34%
Woman/Girl	~	~	97	66%
Total	10	100%	148	100%

*Due to zero or low counts, institution–reported "Non–Binary" demographic data are not included

Self–Reporting Subgroups
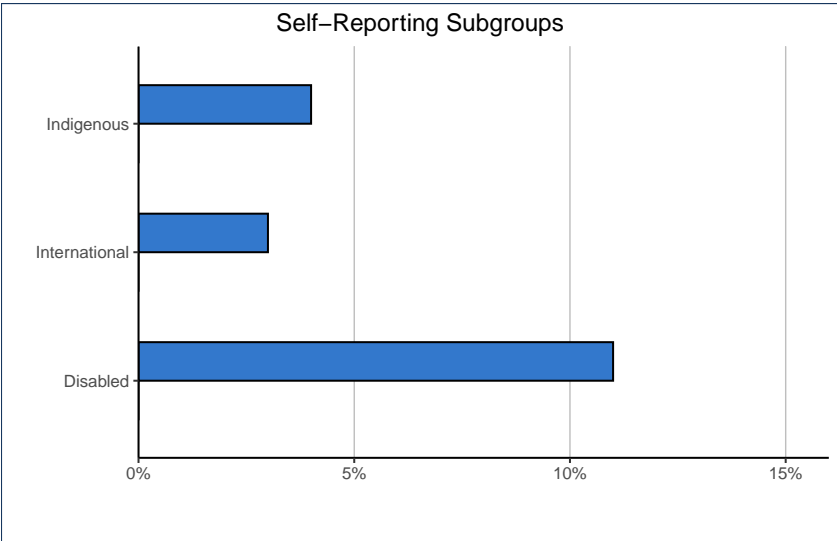
Age (at time of survey):	52.0201		DOUG	
< 25	0	0%	~	~
25 to 29	~	~	88	59%
30 to 34	~	~	21	14%
35 to 39	~	~	14	9%
40 to 49	0	0%	16	11%
50 to 64	0	0%	~	~
> 64	0	0%	0	0%
Total	10	100%	148	100%
Median Age	28		28	
Average (mean) Age	30		31	

Age Distribution
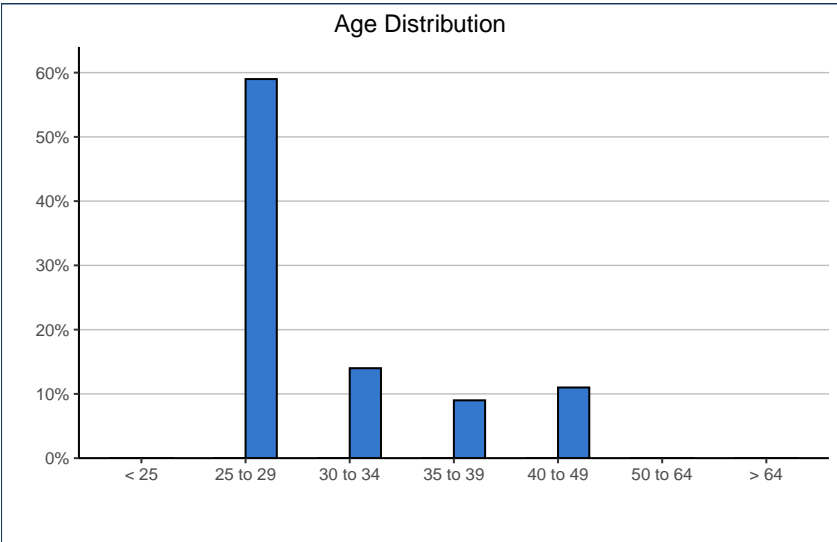
Place of Residence (at time of survey):	52.0201		DOUG	
BC – Mainland/Southwest	8	100%	128	93%
BC – Vancouver Island/Coast	0	0%	~	~
BC – Northern B.C.	0	0%	0	0%
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	8	100%	135	99%
Canada – Alberta	0	0%	~	~
Canada – Ontario	0	0%	0	0%
Canada – Other	0	0%	~	~
U.S.A.	0	0%	0	0%
Non–BC Subtotal	0	0%	~	~
Total	8	100%	~	~

Place of Residence

Within BC

BC Student Outcomes

Detailed Summary of Survey Results
Douglas College
52.0201: Business administration and management, general
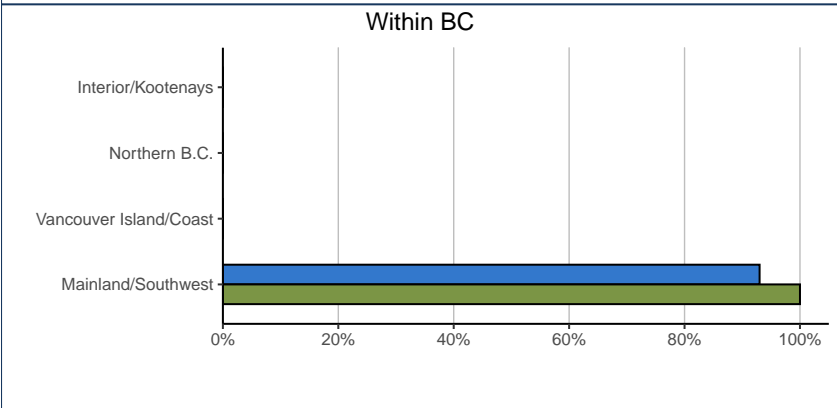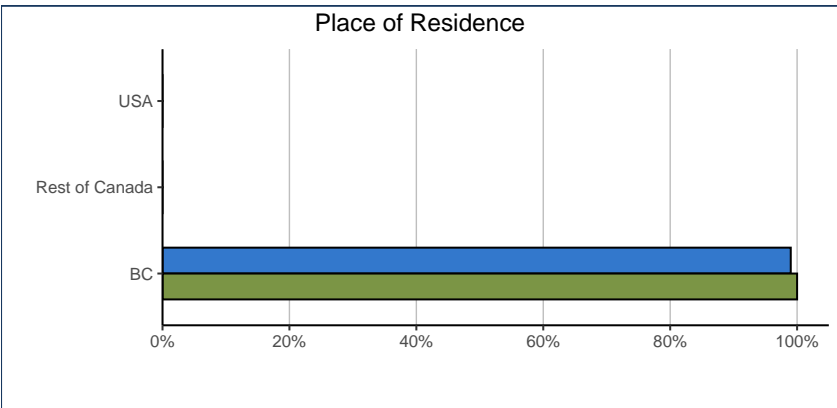
DOUG
52.0201

EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0201		DOUG	
Very Satisfied	3	30%	55	37%
Satisfied	6	60%	83	56%
Dissatisfied	1	10%	4	3%
Very Dissatisfied	0	0%	5	3%
Total	10	100%	147	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0201		DOUG	
Very Useful	1	10%	84	60%
Somewhat Useful	8	80%	49	35%
Not Very Useful	1	10%	5	4%
Not at All Useful	0	0%	3	2%
Total	10	100%	141	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0201		DOUG	
Yes	1	10%	11	8%
No	9	90%	133	92%

Would select the same program again:	52.0201		DOUG	
Yes	7	78%	112	81%
No	2	22%	27	19%

Quality of Instruction:	52.0201		DOUG	
Very Good	3	30%	51	35%
Good	6	60%	85	58%
Poor	1	10%	6	4%
Very Poor	0	0%	4	3%
Total	10	100%	146	100%

Comprehensiveness of Core Courses:	52.0201		DOUG	
Very Good	4	40%	48	33%
Good	5	50%	84	57%
Poor	1	10%	11	7%
Very Poor	0	0%	4	3%
Total	10	100%	147	100%

Course Availability:	52.0201		DOUG	
Encountered course availability problems	8	80%	66	46%

Financial Constraints:	52.0201		DOUG	
Had to interrupt studies for financial reasons	3	30%	17	11%
Had to take program part–time for financial reasons	3	30%	37	25%

Program Satisfaction

Legend: Very Satisfied, Satisfied

Program Quality

* "Very Good" or "Good"

BC Student Outcomes

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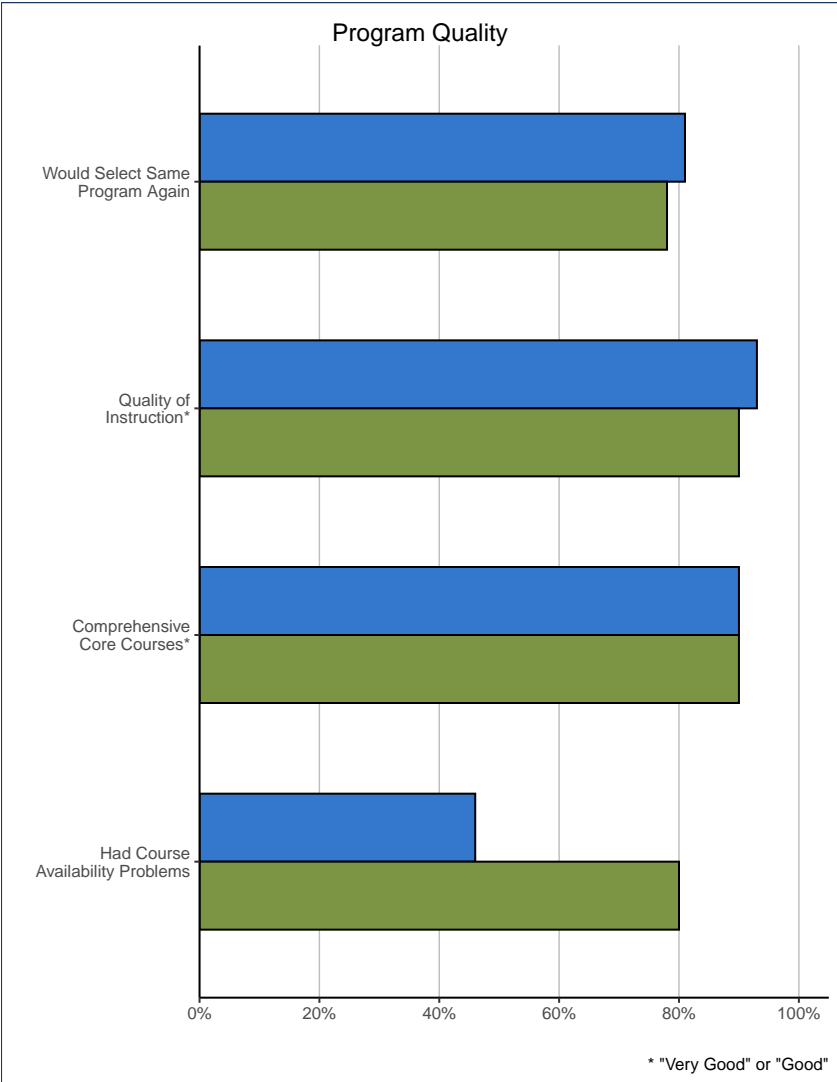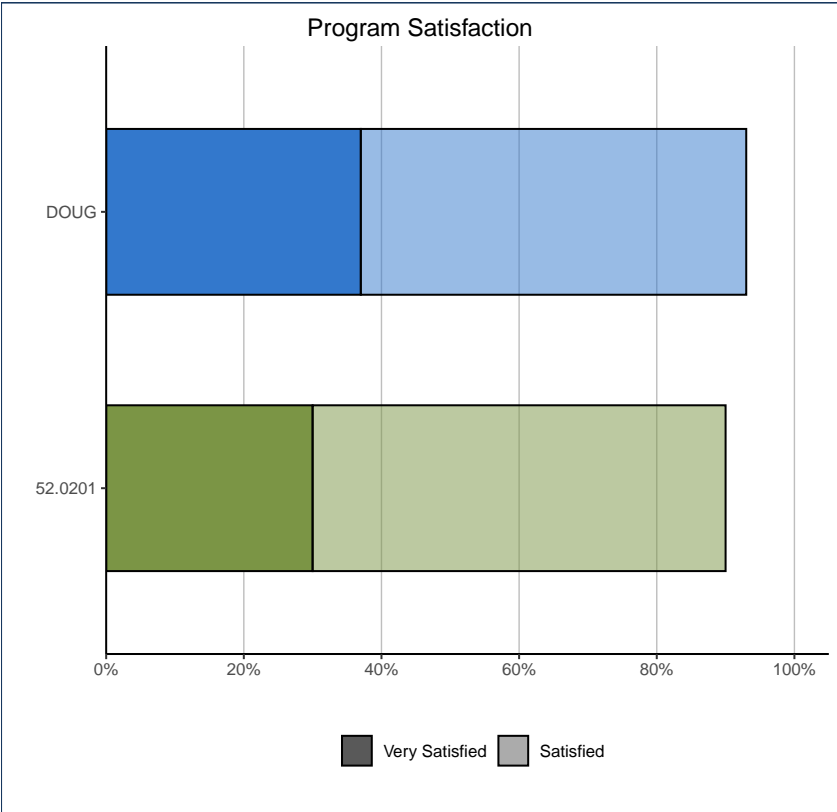
DOUG
52.0201

SKILL DEVELOPMENT

Skill Development: How helpful was institution?	52.0201				
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	10%	80%	10%	0%	10
Oral Communication	20%	80%	0%	0%	10
Reading and Comprehension	40%	50%	10%	0%	10
Group Collaboration	50%	30%	20%	0%	10
Critical Anlysis	20%	70%	10%	0%	10
Problem Resolution	30%	60%	10%	0%	10
Use of Mathematics	0%	70%	30%	0%	10
Conducting Research	20%	60%	10%	10%	10
Learning on Your Own	50%	50%	0%	0%	10

Skill Development: How helpful was institution?	DOUG				
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	61%	11%	1%	143
Oral Communication	28%	62%	10%	1%	144
Reading and Comprehension	26%	62%	11%	1%	141
Group Collaboration	33%	56%	9%	2%	142
Critical Anlysis	33%	58%	9%	0%	144
Problem Resolution	27%	55%	15%	2%	142
Use of Mathematics	12%	59%	24%	5%	112
Conducting Research	33%	51%	14%	2%	141
Learning on Your Own	34%	51%	13%	2%	143

Helpful with Skill Development

"Very Helpful" or "Helpful"
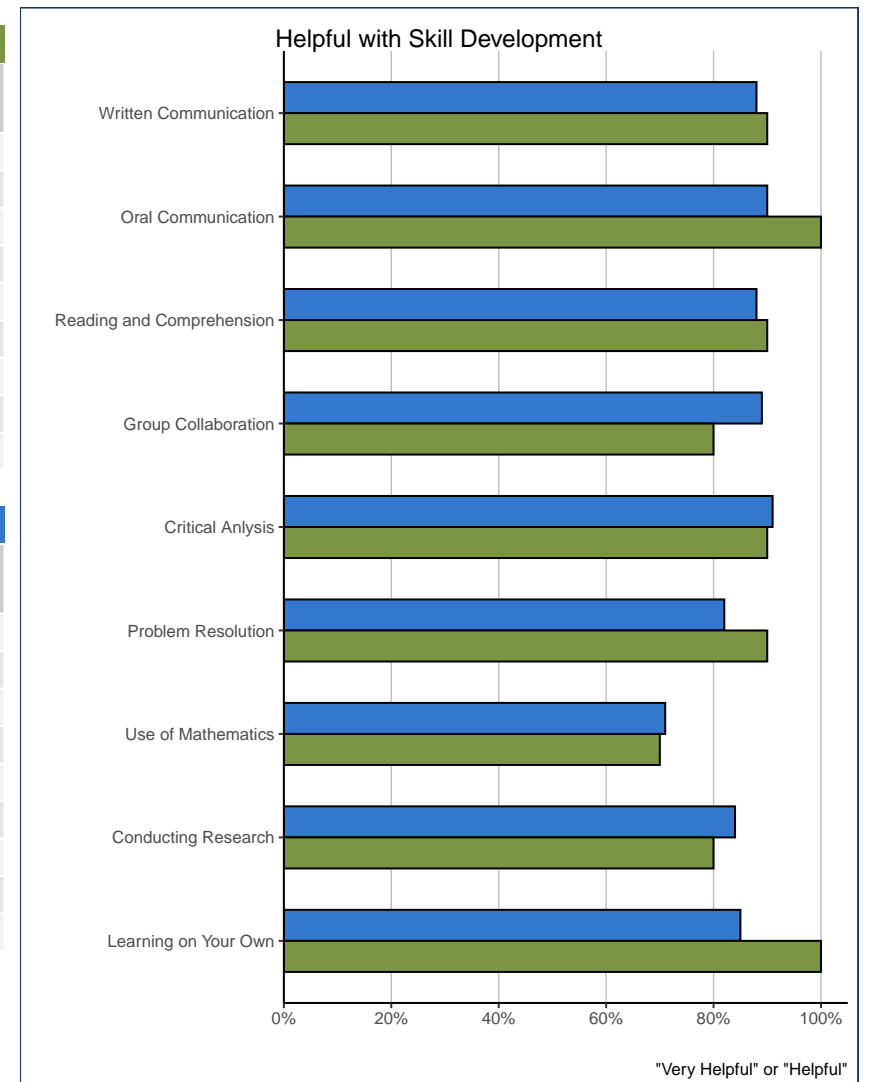
FURTHER EDUCATION

Took further education since 2022 graduation:	52.0201		DOUG	
Yes	3	30%	66	45%
Not currently enrolled	2	20%	30	20%
Currently enrolled full–time	1	10%	18	12%
Currently enrolled part–time	0	0%	16	11%
No	7	70%	82	55%
Total	10	100%	148	100%

Have you taken further education since graduation?

Yes – Currently enrolled part–time
Yes – Currently enrolled full–time
Yes – Not currently enrolled
No
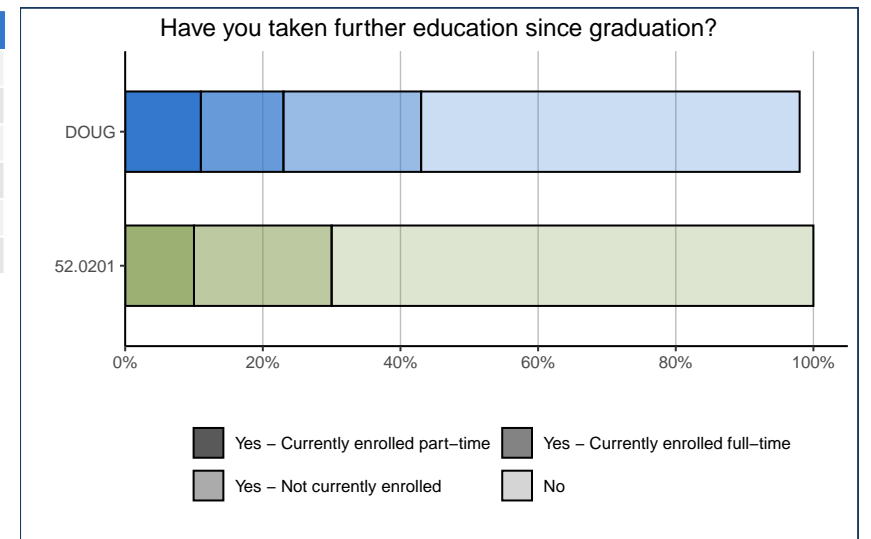
Type of Formal Post–Secondary Education:	52.0201		DOUG	
Master's Degree	2	67%	21	32%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	1	33%	19	29%
Certificate or Diploma below Bachelor Level	0	0%	3	5%
Professional Association Certification	0	0%	10	15%
Postgraduate Certificate or Diploma	0	0%	9	14%
Other	0	0%	3	5%
Total	3	100%	65	100%

Further Education/Training Type

BC Student Outcomes

Detailed Summary of Survey Results
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52.0201: Business administration and management, general
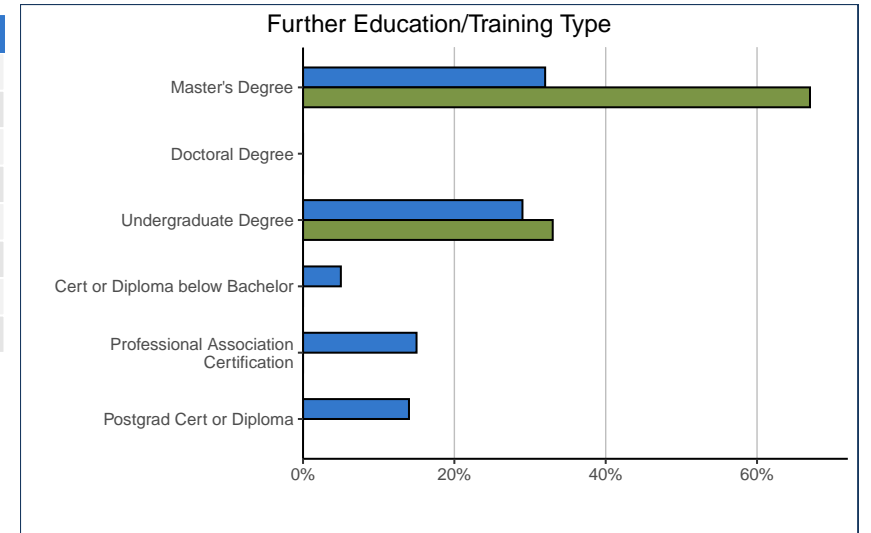
DOUG
52.0201

EMPLOYMENT

Labour Fource Status:	52.0201		DOUG	
In Labour Force (working or seeking work)	10	100%	146	99%
Not in Labour Force	0	0%	2	1%
Total	10	100%	148	100%

Employment:	52.0201		DOUG	
Employment Rate*	10	100%	143	97%
Unemployment Rate**	0	0.0%	3	2.1%

*Percent = Total employed divided by total number of respondents
**Percent = Total unemployed divided by total number in labour force
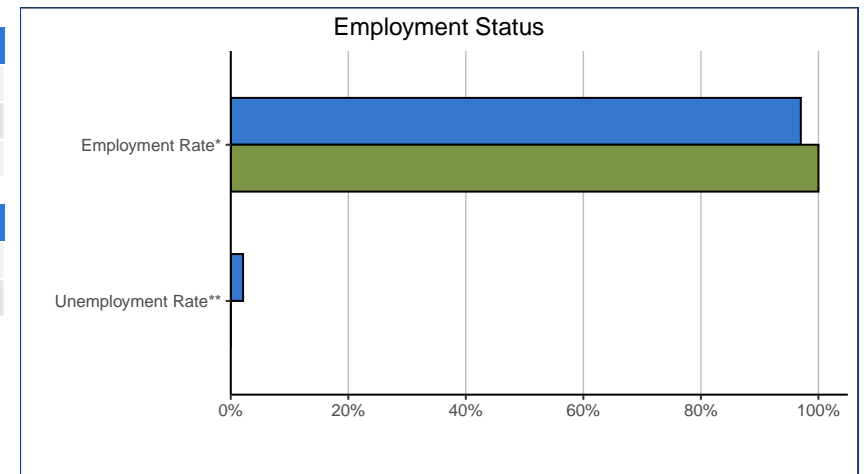
Employment Status

Status of Graduates NOT in Labour Force:	52.0201		DOUG	
Attending School FT	0	0%	1	50%
Attending School PT	0	0%	0	0%
Other	0	0%	1	50%
Total NOT in Labour Force	0	0%	2	100%

Primary Employment Type:	52.0201		DOUG	
Paid Worker	8	80%	137	96%
Self–Employed	2	20%	6	4%
Total	10	100%	143	100%

Job Characteristics:	52.0201		DOUG	
I hold more than one job*	1	10%	36	25%
My main job is full–time (>= 30 hours per week)**	6	67%	120	88%

*Of total employed
**Of those who provided data on hours/week worked

"Under–Employment" Assessment
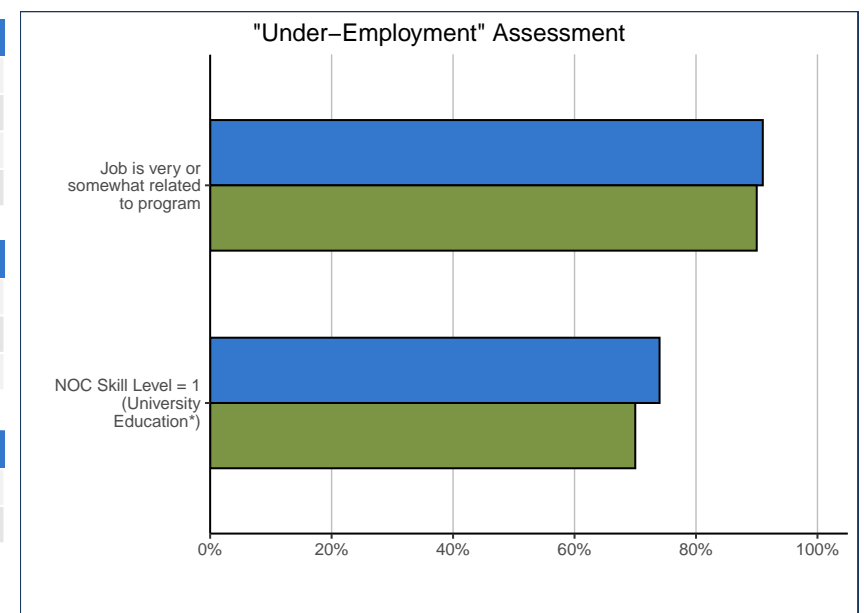
How related is your main job to your program?	52.0201		DOUG	
Very Related	3	30%	97	68%
Somewhat Related	6	60%	33	23%
Not Very Related	0	0%	5	3%
Not at All Related	1	10%	8	6%
Total	10	100%	143	100%

"Under–Employment" Assessment:	52.0201		DOUG	
Job is very or somewhat related to program	9	90%	130	91%
NOC Skill Level = 1 (University Education)*	7	70%	103	74%

*Of total valid responses; NOC 2021 (TEER)

Gross Annual Income from Main Job:*	52.0201		DOUG	
Less than $20,000	0	0%	~	~
$20,000 to $39,999	0	0%	~	~
$40,000 to $59,999	~	~	~	~
$60,000 to $79,999	~	~	36	34%
$80,000 to $99,999	~	~	27	26%
$100,000 and Above	~	~	21	20%
Total	9	100%	105	100%
Median Annual Income (full–time) ($)	86,899		79,362	
Average Annual Income (full–time) ($)	89,960		83,252	

*Where data provided

Gross Annual FT Income From Main Job ($,000)
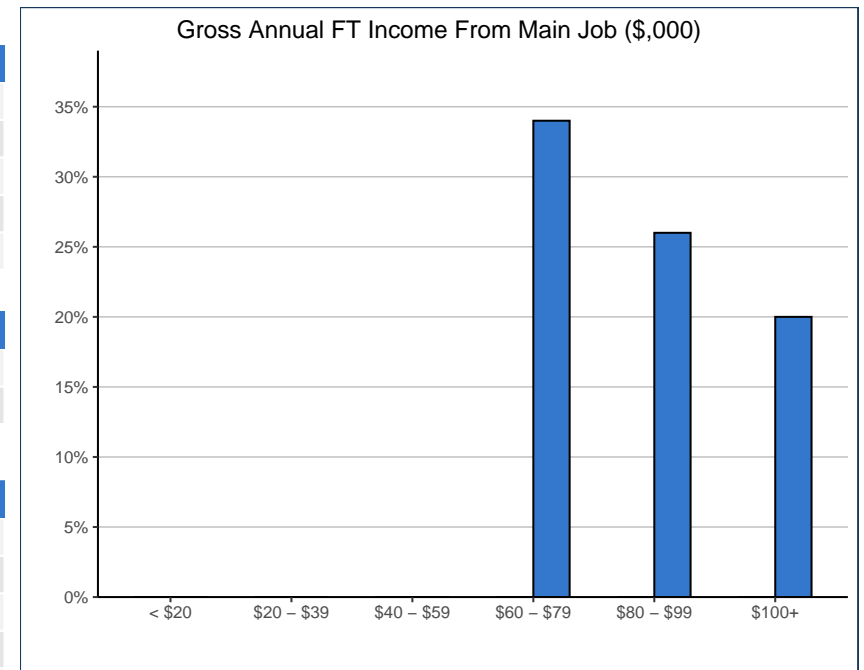
NOC Skill Type of Main Job (NOC 2021):	52.0201		DOUG	
Legislative and senior management	0	0%	1	1%
Business, finance & administration	6	60%	23	16%
Natural & applied sciences & related	0	0%	1	1%
Health	0	0%	52	37%
Education, law and social, community & government	2	20%	52	37%
Art, culture, recreation & sport	1	10%	2	1%
Sales & service	1	10%	8	6%
Trades, transport & equipment operators & related	0	0%	1	1%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	0	0%
Total	10	100%	140	100%

Employed Graduates by NOC Skill Type
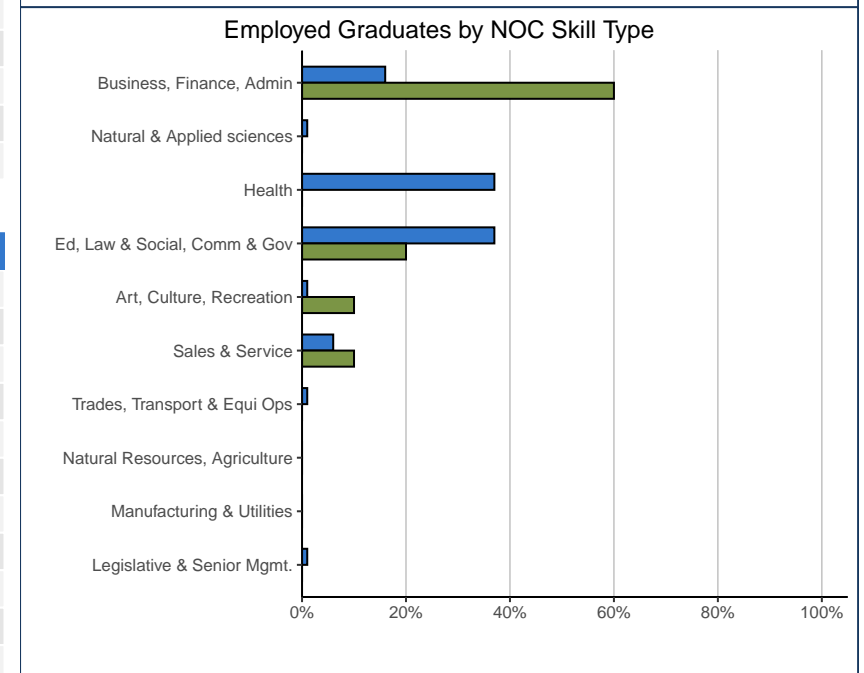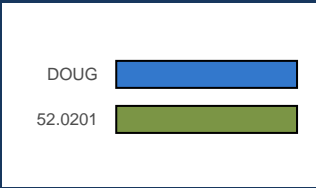
DOUG	
52.0201	

EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	52.0201		DOUG	
0. Management	0	0%	4	3%
1. University education	7	70%	103	74%
2. College education/trade apprenticeship (2+ years)	0	0%	16	11%
3. College education/trade apprenticeship (<2 years)	1	10%	9	6%
4. Secondary school + job–specific training	1	10%	6	4%
5. No formal education	1	10%	2	1%
Total	10	100%	140	100%
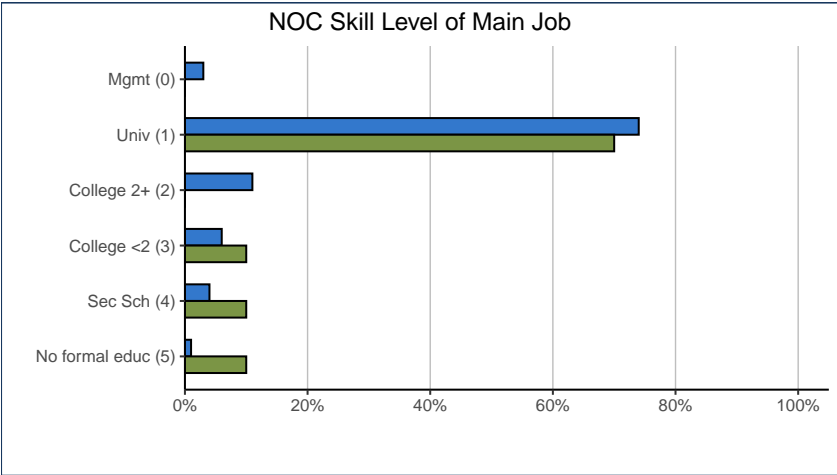
NOC Skill Level of Main Job

How useful are the following skills and abilities in doing your main job?	52.0201				
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	70%	20%	0%	10%	10
Oral Communication	70%	30%	0%	0%	10
Reading and Comprehension	80%	20%	0%	0%	10
Group Collaboration	70%	20%	10%	0%	10
Critical Anlysis	70%	20%	10%	0%	10
Problem Resolution	70%	30%	0%	0%	10
Use of Mathematics	30%	30%	10%	30%	10
Conducting Research	60%	10%	10%	20%	10
Learning on Your Own	70%	20%	0%	10%	10
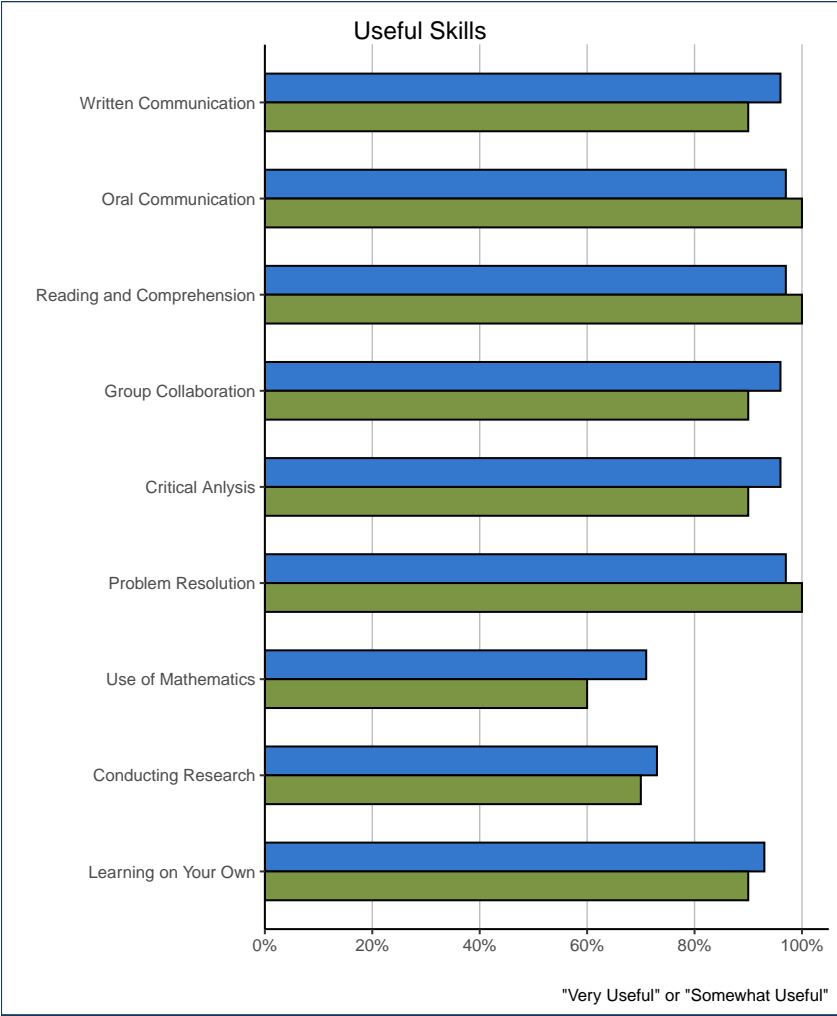
How useful are the following skills and abilities in doing your main job?	DOUG				
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	76%	20%	2%	1%	142
Oral Communication	82%	15%	2%	1%	142
Reading and Comprehension	79%	18%	3%	1%	142
Group Collaboration	80%	16%	3%	1%	142
Critical Anlysis	82%	14%	4%	1%	142
Problem Resolution	82%	15%	3%	1%	142
Use of Mathematics	40%	31%	15%	15%	136
Conducting Research	37%	36%	17%	9%	138
Learning on Your Own	66%	27%	5%	2%	141

Useful Skills

"Very Useful" or "Somewhat Useful"

Top 10 Full–Time Occupations of 52.0201 Graduates*:			52.0201
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
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* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed

Top 10 Full–Time Occupations of DOUG Graduates*:			DOUG
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
31301	1	Registered nurses and registered psychiatric nurses	26%
41300	1	Social workers	8%
11100	1	Financial auditors and accountants	6%
42201	2	Social and community service workers	6%
41221	1	Elementary school and kindergarten teachers	5%
41301	1	Therapists in counselling and related specialized therapies	3%
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* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed

BC Student Outcomes

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Douglas College
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DOUG
52.0201

EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.0201		DOUG	
Personal savings, investments	3	30%	48	33%
Employment while studying	6	60%	88	60%
Family/Friends	5	50%	79	54%
Personal bank loans	1	10%	12	8%
Government student loans	4	40%	55	38%
Scholarships/Bursaries/Grants	3	30%	34	23%
Other	1	10%	18	12%
Total	10		146	

* Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0201		DOUG	
Incurred any form of financial debt	4	40%	78	53%
Incurred government–sponsored student loan debt	4	40%	63	43%

* Percentage of respondents who provided data

Financial Debt Amount:*	52.0201		DOUG	
< $1,000	0	0%	0	0%
$1,000 to $4,999	1	25%	2	4%
$5,000 to $9,999	0	0%	5	9%
$10,000 to $14,999	0	0%	7	13%
$15,000 to $19,999	0	0%	5	9%
$20,000 to $29,999	1	25%	16	29%
$30,000 to $39,999	2	50%	11	20%
$40,000 or More	0	0%	10	18%
Total	4	100%	56	100%
Median Financial Debt ($)	25,000		20,500	

* Includes only cases where financial debt was incurred

Gov't–Sponsored Student Loan Debt Amount:*	52.0201		DOUG	
< $1,000	0	0%	0	0%
$1,000 to $4,999	1	25%	1	2%
$5,000 to $9,999	0	0%	3	6%
$10,000 to $14,999	1	25%	8	17%
$15,000 to $19,999	0	0%	3	6%
$20,000 to $29,999	0	0%	12	26%
$30,000 to $39,999	2	50%	11	23%
$40,000 or More	0	0%	9	19%
Total	4	100%	47	100%
Median Gov't–Sponsored Loan Debt ($)	20,000		20,000	

* Includes only cases where government–sponsored debt was incurred

Gov't–Sponsored Loan Debt Outstanding:*	52.0201		DOUG	
None – Loan repaid in full	1	25%	10	19%
< $1,000	0	0%	0	0%
$1,000 to $4,999	1	25%	4	7%
$5,000 to $9,999	0	0%	6	11%
$10,000 to $14,999	0	0%	8	15%
$15,000 to $19,999	0	0%	7	13%
$20,000 to $29,999	1	25%	9	17%
$30,000 to $39,999	1	25%	4	7%
$40,000 or More	0	0%	6	11%
Total	4	100%	54	100%
Median Gov't–Sponsored Loan Debt Outstanding** ($)	29,000		17,500	

* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided
** Median amounts shown are based on those who had remaining government student loan debt

Education Funding Sources

Financial Debt Incurred ($,000)

Government–Sponsored Debt Incurred ($,000)

Outstanding Government–Sponsored Debt ($,000)