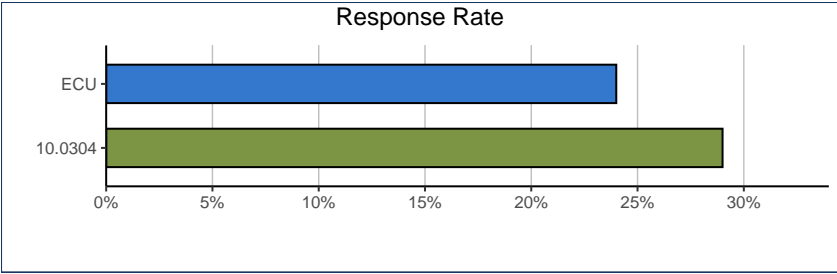


RESPONSE RATE

Survey Response Rate:	10.0304		ECU	
Baccalaureate Graduates Survey Cohort	35	100%	335	100%
Survey Respondents and Response Rate	10	29%	81	24%

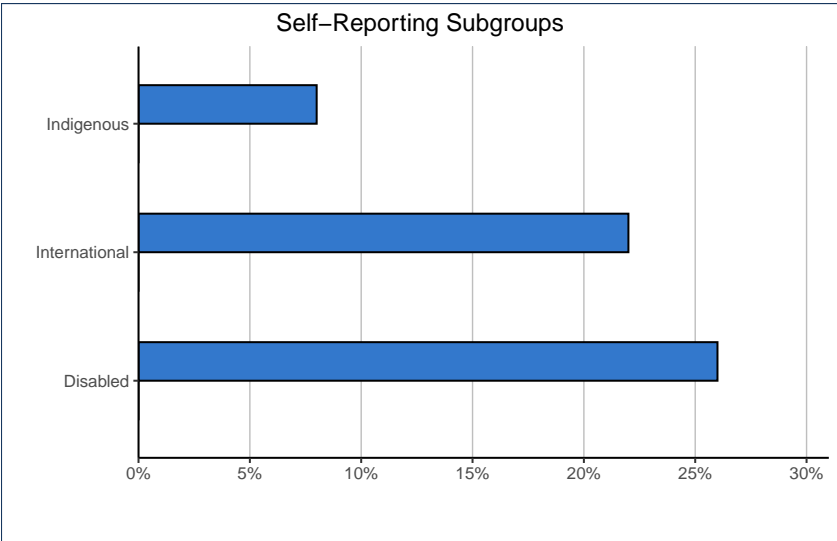


DEMOGRAPHIC INFORMATION

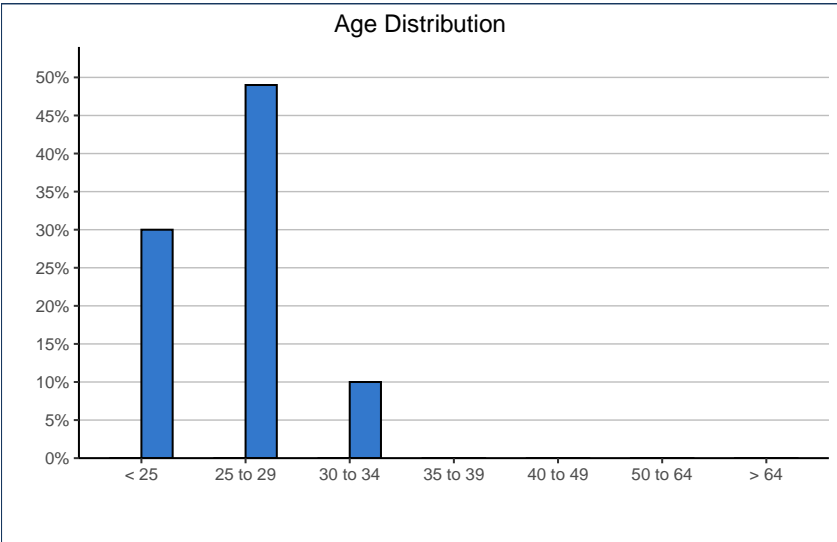
Self-Reporting Subgroups:	10.0304		ECU	
Disabled	~	~	19	26%
International	~	~	18	22%
Indigenous	0	0%	5	8%

Gender:*	10.0304		ECU	
Man/Boy	~	~	21	26%
Woman/Girl	~	~	60	74%
Total	10	100%	81	100%

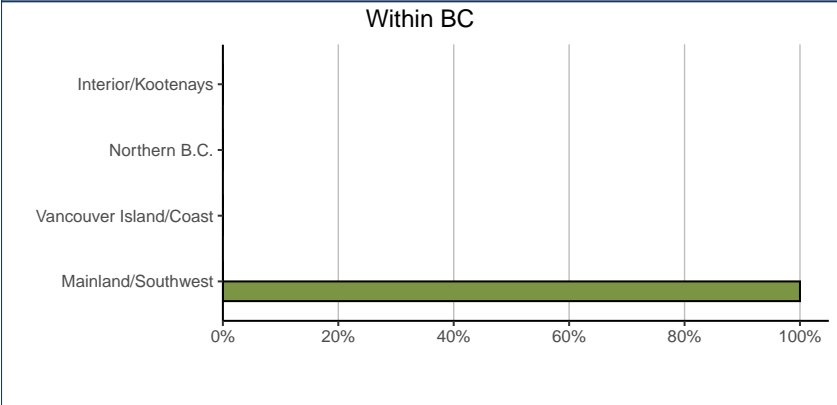
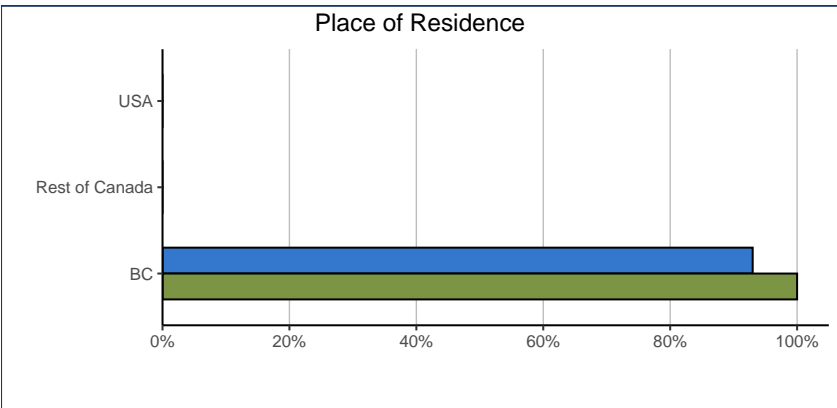
\*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included



Age (at time of survey):	10.0304		ECU	
< 25	~	~	24	30%
25 to 29	~	~	40	49%
30 to 34	~	~	8	10%
35 to 39	0	0%	0	0%
40 to 49	0	0%	~	~
50 to 64	0	0%	~	~
> 64	0	0%	~	~
Total	10	100%	81	100%
Median Age	24		25	
Average (mean) Age	25		29	



Place of Residence (at time of survey):	10.0304		ECU	
BC – Mainland/Southwest	8	100%	~	~
BC – Vancouver Island/Coast	0	0%	0	0%
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	8	100%	67	93%
Canada – Alberta	0	0%	~	~
Canada – Ontario	0	0%	~	~
Canada – Other	0	0%	~	~
U.S.A.	0	0%	0	0%
Non-BC Subtotal	0	0%	5	7%
Total	8	100%	72	100%



EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	10.0304		ECU	
Very Satisfied	0	0%	9	12%
Satisfied	8	80%	49	63%
Dissatisfied	2	20%	15	19%
Very Dissatisfied	0	0%	5	6%
Total	10	100%	78	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	10.0304		ECU	
Very Useful	2	33%	12	22%
Somewhat Useful	2	33%	27	50%
Not Very Useful	2	33%	11	20%
Not at All Useful	0	0%	4	7%
Total	6	100%	54	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	10.0304		ECU	
Yes	2	20%	11	14%
No	8	80%	67	86%

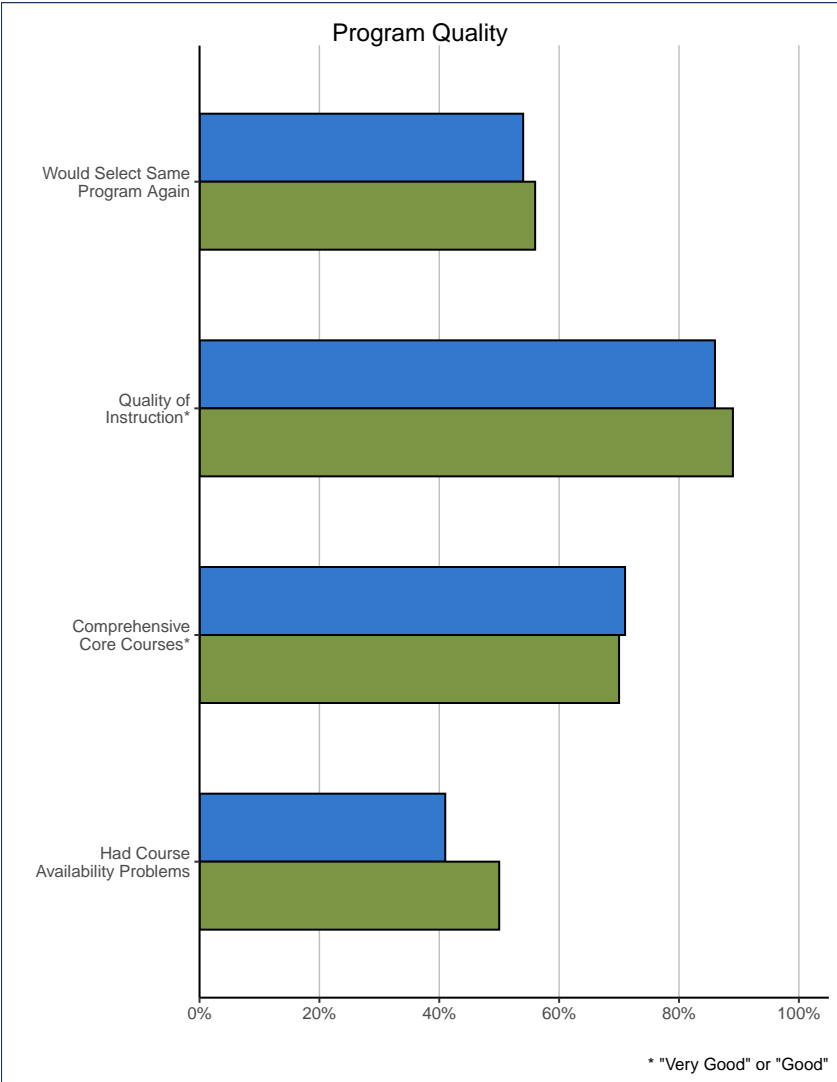
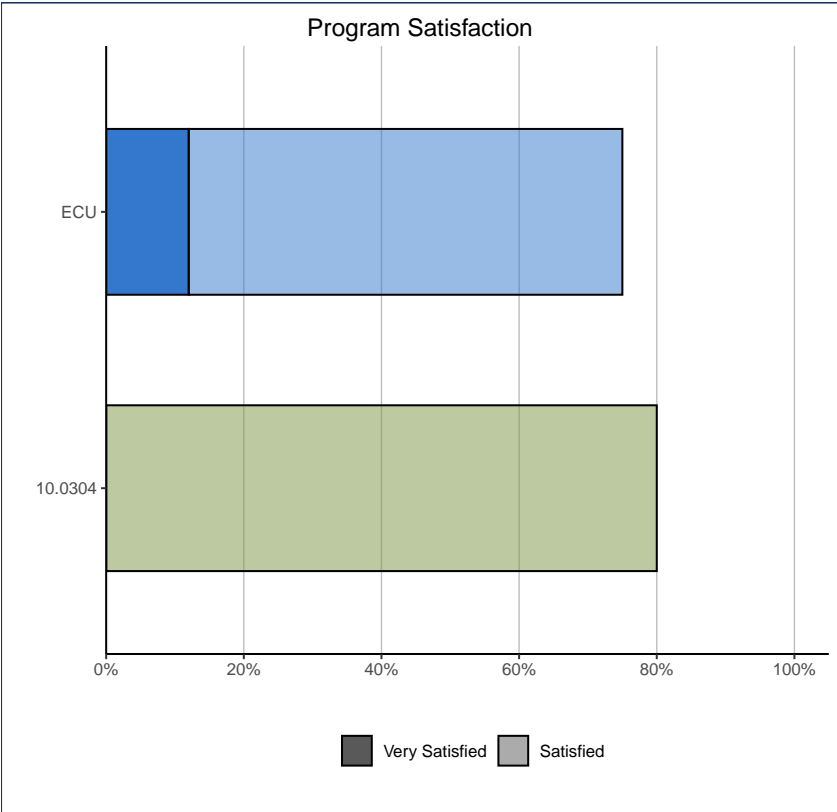
Would select the same program again:	10.0304		ECU	
Yes	5	56%	38	54%
No	4	44%	32	46%

Quality of Instruction:	10.0304		ECU	
Very Good	2	22%	19	24%
Good	6	67%	48	62%
Poor	1	11%	7	9%
Very Poor	0	0%	4	5%
Total	9	100%	78	100%

Comprehensiveness of Core Courses:	10.0304		ECU	
Very Good	1	10%	12	15%
Good	6	60%	44	56%
Poor	2	20%	15	19%
Very Poor	1	10%	7	9%
Total	10	100%	78	100%

Course Availability:	10.0304		ECU	
Encountered course availability problems	5	50%	33	41%

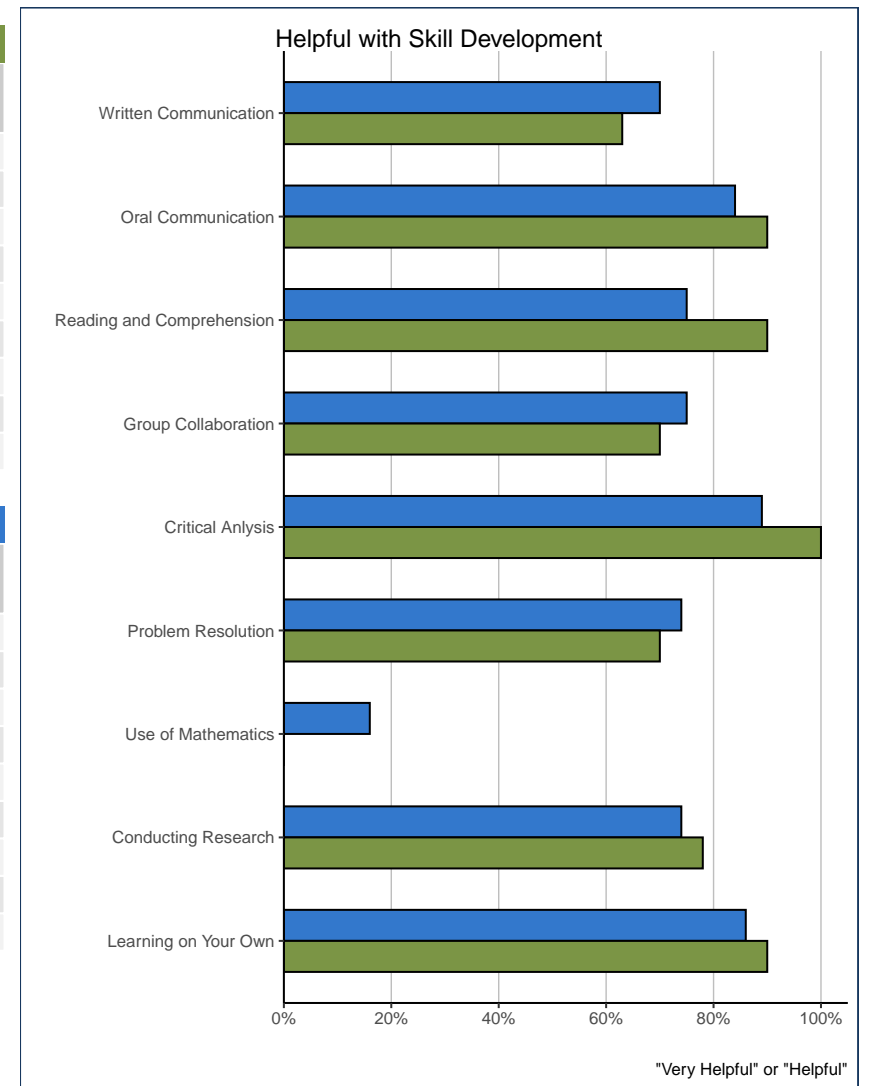
Financial Constraints:	10.0304		ECU	
Had to interrupt studies for financial reasons	1	11%	10	13%
Had to take program part-time for financial reasons	1	11%	14	18%



## SKILL DEVELOPMENT

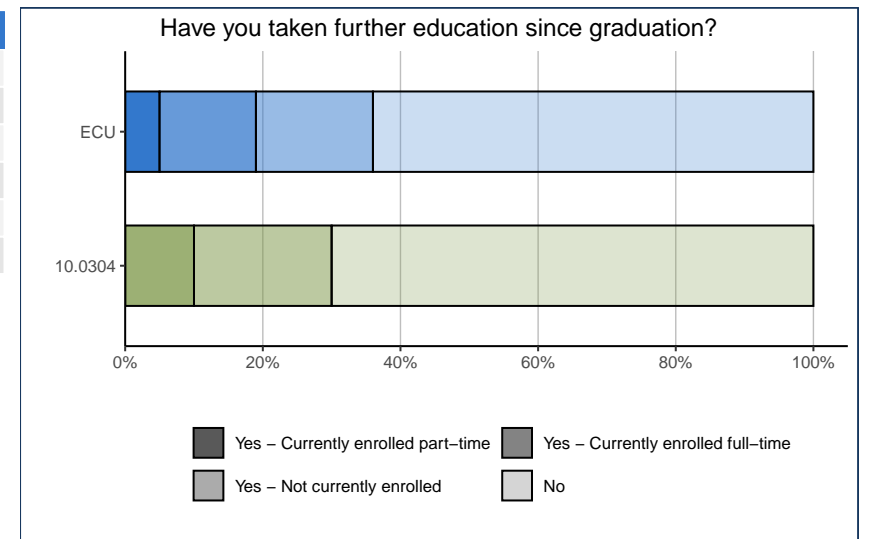
	10.0304				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	25%	38%	38%	0%	8
Oral Communication	60%	30%	10%	0%	10
Reading and Comprehension	20%	70%	10%	0%	10
Group Collaboration	30%	40%	30%	0%	10
Critical Analysis	60%	40%	0%	0%	10
Problem Resolution	10%	60%	30%	0%	10
Use of Mathematics	0%	0%	25%	75%	4
Conducting Research	11%	67%	22%	0%	9
Learning on Your Own	40%	50%	10%	0%	10

	ECU				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	21%	49%	25%	5%	77
Oral Communication	32%	52%	14%	2%	81
Reading and Comprehension	24%	51%	23%	1%	78
Group Collaboration	25%	50%	16%	9%	80
Critical Analysis	49%	40%	7%	4%	81
Problem Resolution	15%	59%	19%	6%	78
Use of Mathematics	6%	10%	35%	48%	31
Conducting Research	21%	53%	20%	7%	76
Learning on Your Own	35%	51%	12%	3%	77

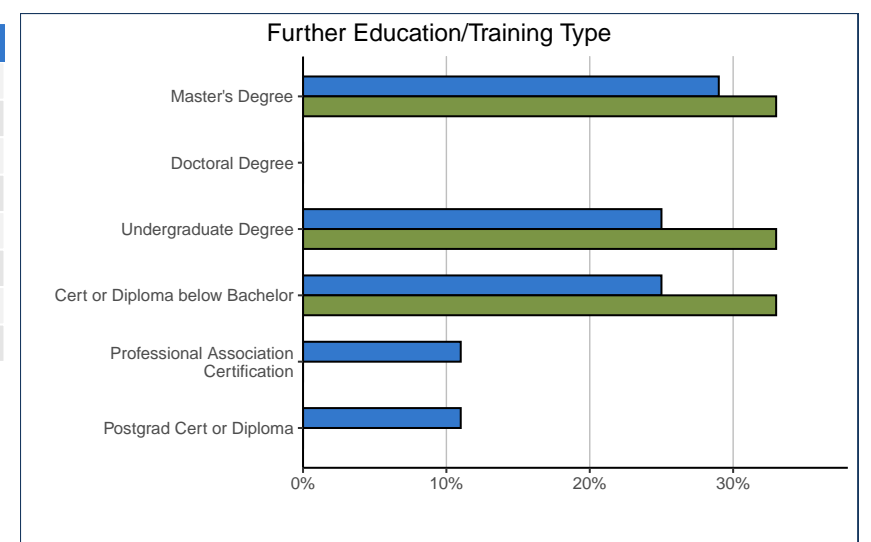


## FURTHER EDUCATION

Took further education since 2022 graduation:	10.0304		ECU	
Yes	3	30%	29	36%
Not currently enrolled	2	20%	14	17%
Currently enrolled full-time	1	10%	11	14%
Currently enrolled part-time	0	0%	4	5%
No	7	70%	52	64%
Total	10	100%	81	100%



Type of Formal Post-Secondary Education:	10.0304		ECU	
Master's Degree	1	33%	8	29%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	1	33%	7	25%
Certificate or Diploma below Bachelor Level	1	33%	7	25%
Professional Association Certification	0	0%	3	11%
Postgraduate Certificate or Diploma	0	0%	3	11%
Other	0	0%	0	0%
Total	3	100%	28	100%



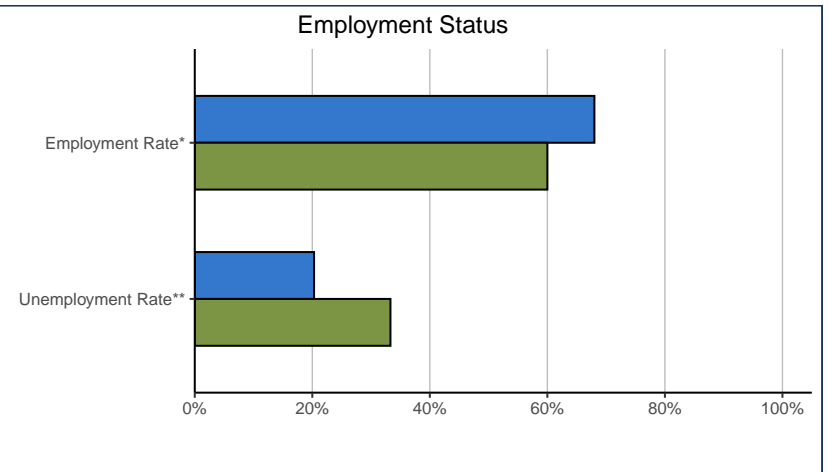
## EMPLOYMENT

Labour Force Status:	10.0304		ECU	
In Labour Force (working or seeking work)	9	90%	69	87%
Not in Labour Force	1	10%	10	13%
Total	10	100%	79	100%

Employment:	10.0304		ECU	
Employment Rate*	6	60%	55	68%
Unemployment Rate**	3	33.3%	14	20.3%

\*Percent = Total employed divided by total number of respondents

\*\*Percent = Total unemployed divided by total number in labour force



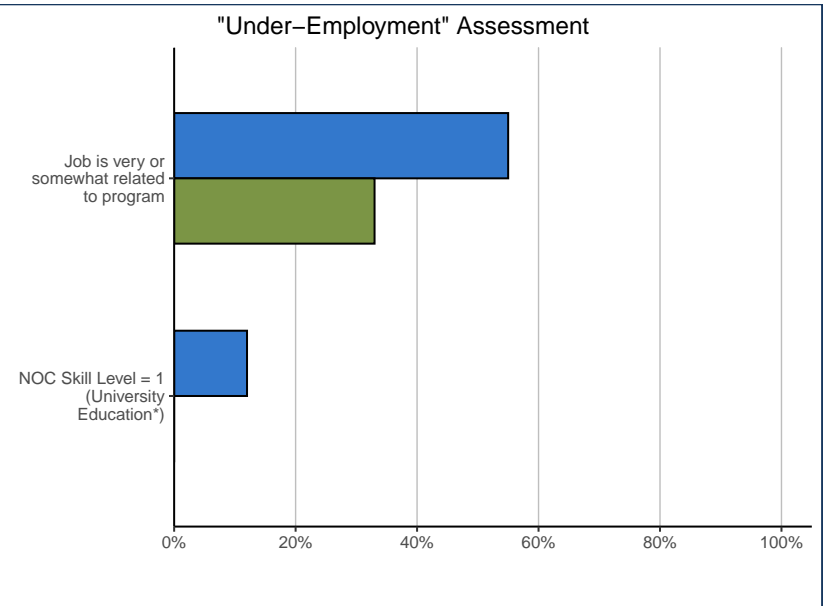
Status of Graduates NOT in Labour Force:	10.0304		ECU	
Attending School FT	1	100%	3	30%
Attending School PT	0	0%	0	0%
Other	0	0%	7	70%
Total NOT in Labour Force	1	100%	10	100%

Primary Employment Type:	10.0304		ECU	
Paid Worker	5	83%	46	85%
Self-Employed	1	17%	8	15%
Total	6	100%	54	100%

Job Characteristics:	10.0304		ECU	
I hold more than one job*	2	33%	15	27%
My main job is full-time (>= 30 hours per week)**	5	83%	38	75%

\*Of total employed

\*\*Of those who provided data on hours/week worked



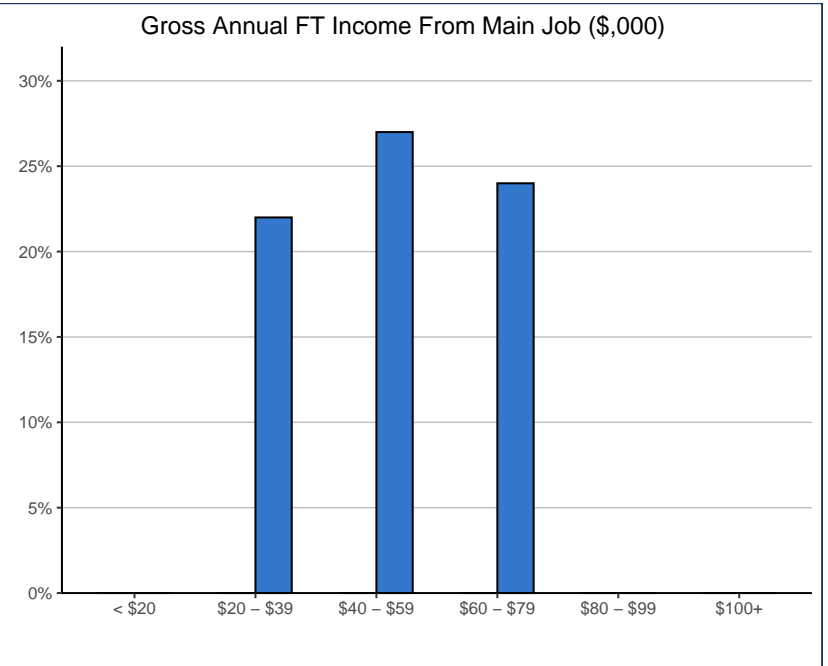
How related is your main job to your program?	10.0304		ECU	
Very Related	2	33%	19	35%
Somewhat Related	0	0%	11	20%
Not Very Related	1	17%	12	22%
Not at All Related	3	50%	13	24%
Total	6	100%	55	100%

"Under-Employment" Assessment:	10.0304		ECU	
Job is very or somewhat related to program	2	33%	30	55%
NOC Skill Level = 1 (University Education)*	0	0%	6	12%

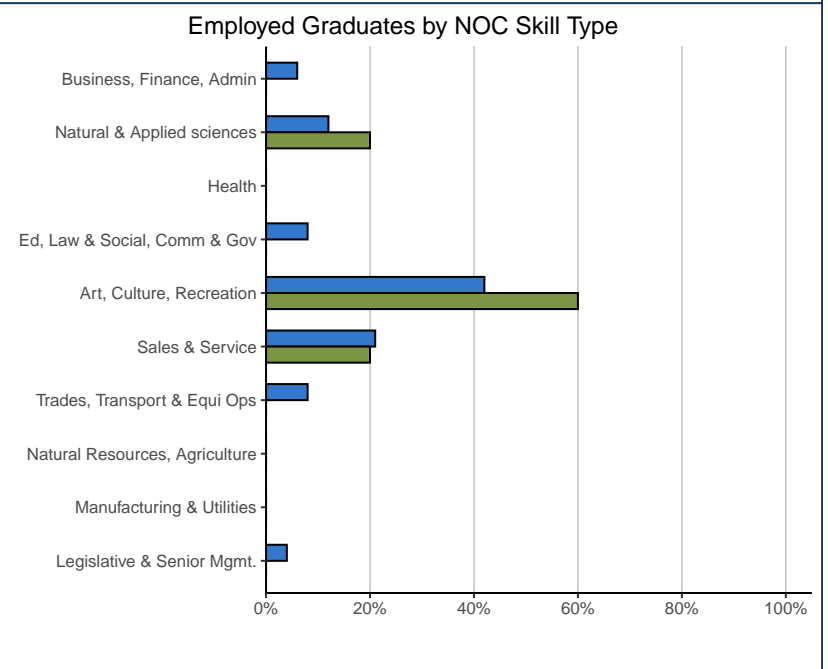
\*Of total valid responses; NOC 2021 (TEER)

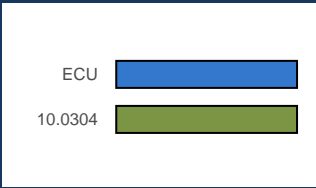
Gross Annual Income from Main Job:*	10.0304		ECU	
Less than \$20,000	0	0%	~	~
\$20,000 to \$39,999	~	~	8	22%
\$40,000 to \$59,999	0	0%	10	27%
\$60,000 to \$79,999	~	~	9	24%
\$80,000 to \$99,999	0	0%	~	~
\$100,000 and Above	0	0%	~	~
Total	~	~	37	100%
Median Annual Income (full-time) (\$)	NA		56,117	
Average Annual Income (full-time) (\$)	NA		57,027	

\*Where data provided



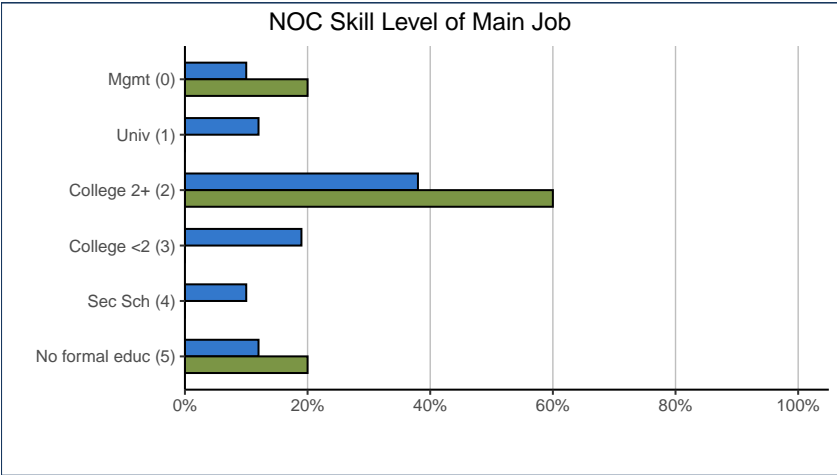
NOC Skill Type of Main Job (NOC 2021):	10.0304		ECU	
Legislative and senior management	0	0%	2	4%
Business, finance & administration	0	0%	3	6%
Natural & applied sciences & related	1	20%	6	12%
Health	0	0%	0	0%
Education, law and social, community & government	0	0%	4	8%
Art, culture, recreation & sport	3	60%	22	42%
Sales & service	1	20%	11	21%
Trades, transport & equipment operators & related	0	0%	4	8%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	0	0%
Total	5	100%	52	100%



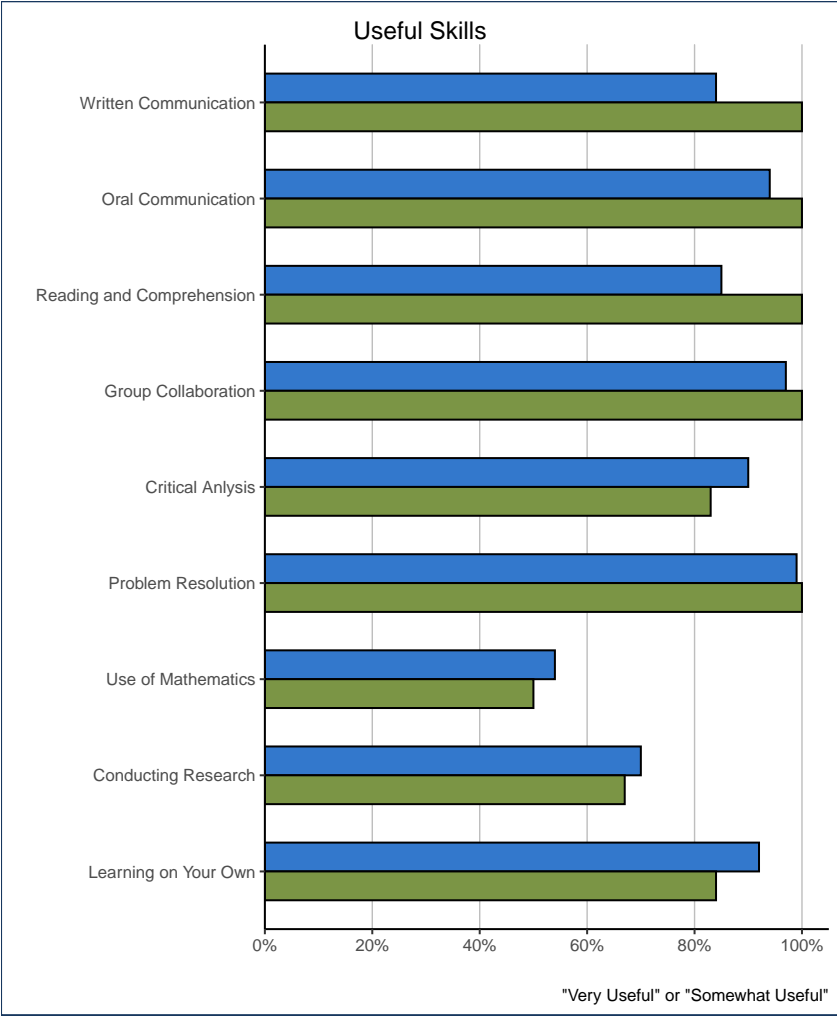


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	10.0304		ECU	
0. Management	1	20%	5	10%
1. University education	0	0%	6	12%
2. College education/trade apprenticeship (2+ years)	3	60%	20	38%
3. College education/trade apprenticeship (<2 years)	0	0%	10	19%
4. Secondary school + job-specific training	0	0%	5	10%
5. No formal education	1	20%	6	12%
Total	5	100%	52	100%



	10.0304				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	33%	67%	0%	0%	6
Oral Communication	67%	33%	0%	0%	6
Reading and Comprehension	67%	33%	0%	0%	6
Group Collaboration	100%	0%	0%	0%	6
Critical Anlysis	83%	0%	17%	0%	6
Problem Resolution	83%	17%	0%	0%	6
Use of Mathematics	0%	50%	33%	17%	6
Conducting Research	17%	50%	33%	0%	6
Learning on Your Own	67%	17%	17%	0%	6



	ECU				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	44%	40%	11%	5%	55
Oral Communication	58%	36%	4%	2%	55
Reading and Comprehension	58%	27%	11%	4%	55
Group Collaboration	82%	15%	4%	0%	55
Critical Anlysis	70%	20%	9%	0%	54
Problem Resolution	75%	24%	0%	2%	55
Use of Mathematics	10%	44%	23%	23%	52
Conducting Research	40%	30%	19%	11%	53
Learning on Your Own	67%	25%	5%	2%	55

Top 10 Full-Time Occupations of 10.0304 Graduates*:			10.0304
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
*			
*			
*			
*			
*			
*			
*			
*			
*			

\* Data not displayed where n < 5; NOC 2021  
\*\* Percentages cited are of those employed

Top 10 Full-Time Occupations of ECU Graduates*:			ECU
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
52120	2	Graphic designers and illustrators	13%
*			
*			
*			
*			
*			
*			
*			
*			
*			

\* Data not displayed where n < 5; NOC 2021  
\*\* Percentages cited are of those employed

## EDUCATION FINANCING

Funding Sources (3 sources allowed):*	10.0304		ECU	
Personal savings, investments	4	44%	27	34%
Employment while studying	3	33%	40	50%
Family/Friends	5	56%	45	56%
Personal bank loans	0	0%	5	6%
Government student loans	4	44%	24	30%
Scholarships/Bursaries/Grants	4	44%	24	30%
Other	2	22%	23	29%
Total	9		80	

\* Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	10.0304		ECU	
Incurred any form of financial debt	4	50%	32	42%
Incurred government-sponsored student loan debt	5	56%	27	34%

\* Percentage of respondents who provided data

Financial Debt Amount:*	10.0304		ECU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	0	0%	1	4%
\$10,000 to \$14,999	0	0%	1	4%
\$15,000 to \$19,999	1	33%	2	8%
\$20,000 to \$29,999	1	33%	3	13%
\$30,000 to \$39,999	0	0%	7	29%
\$40,000 or More	1	33%	10	42%
Total	3	100%	24	100%
Median Financial Debt (\$)	20,000		38,000	

\* Includes only cases where financial debt was incurred

Gov't-Sponsored Student Loan Debt Amount:*	10.0304		ECU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	1	6%
\$5,000 to \$9,999	1	25%	1	6%
\$10,000 to \$14,999	0	0%	0	0%
\$15,000 to \$19,999	0	0%	1	6%
\$20,000 to \$29,999	2	50%	3	18%
\$30,000 to \$39,999	0	0%	4	24%
\$40,000 or More	1	25%	7	41%
Total	4	100%	17	100%
Median Gov't-Sponsored Loan Debt (\$)	24,000		36,000	

\* Includes only cases where government-sponsored debt was incurred

Gov't-Sponsored Loan Debt Outstanding:*	10.0304		ECU	
None – Loan repaid in full	2	40%	4	19%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	1	20%	1	5%
\$10,000 to \$14,999	1	20%	1	5%
\$15,000 to \$19,999	0	0%	1	5%
\$20,000 to \$29,999	0	0%	2	10%
\$30,000 to \$39,999	1	20%	9	43%
\$40,000 or More	0	0%	3	14%
Total	5	100%	21	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	13,000		30,000	

\* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

\*\* Median amounts shown are based on those who had remaining government student loan debt

