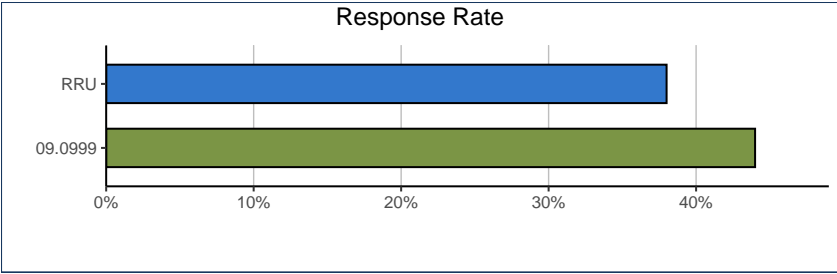


RESPONSE RATE

Survey Response Rate:	09.0999		RRU	
Baccalaureate Graduates Survey Cohort	43	100%	288	100%
Survey Respondents and Response Rate	19	44%	108	38%

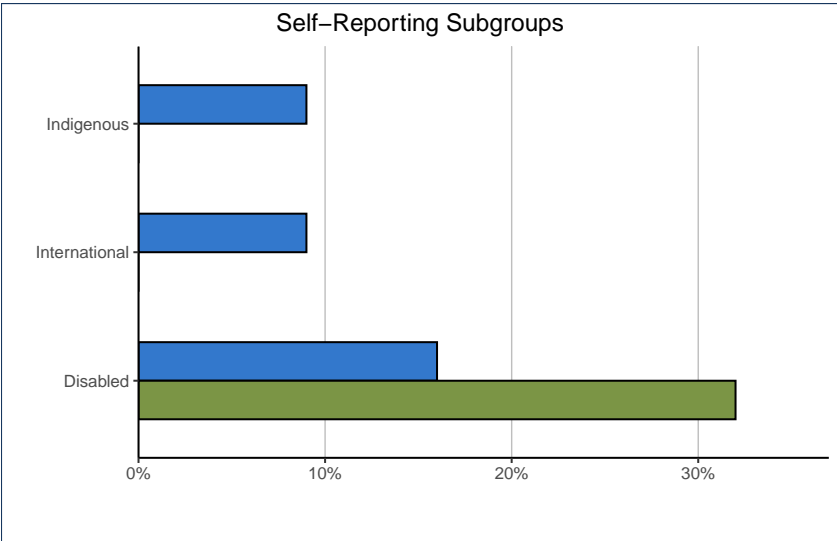


DEMOGRAPHIC INFORMATION

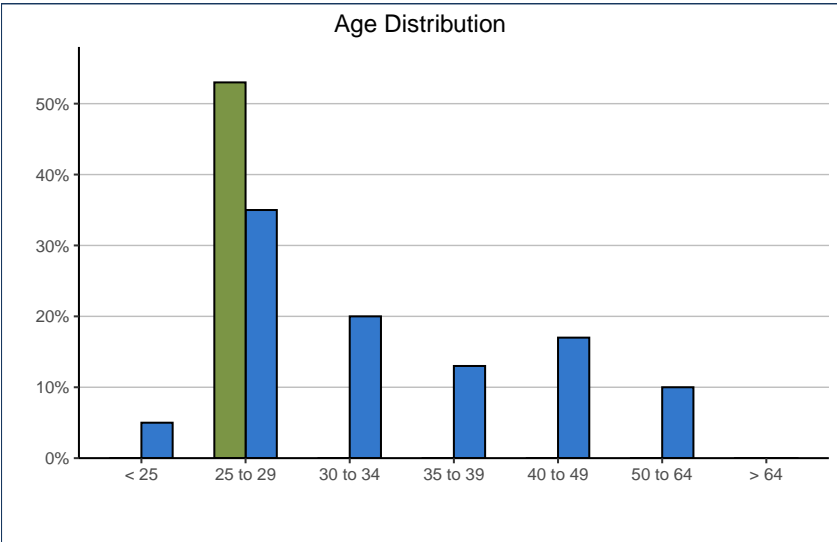
Self-Reporting Subgroups:	09.0999		RRU	
Disabled	6	32%	17	16%
International	0	0%	10	9%
Indigenous	~	~	9	9%

Gender:*	09.0999		RRU	
Man/Boy	5	26%	44	41%
Woman/Girl	14	74%	63	59%
Total	19	100%	107	100%

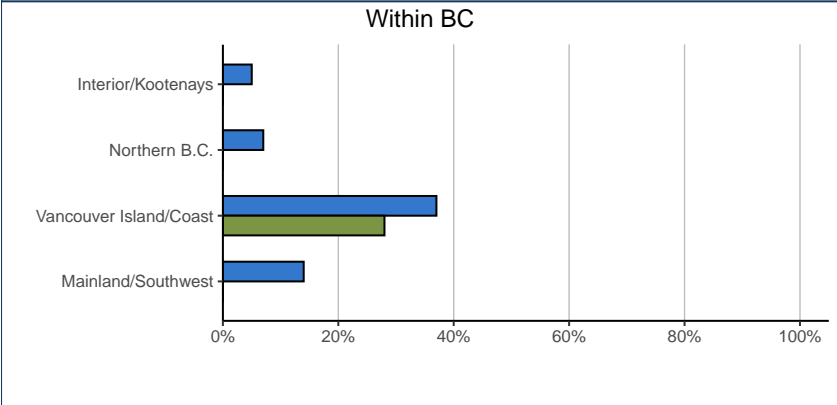
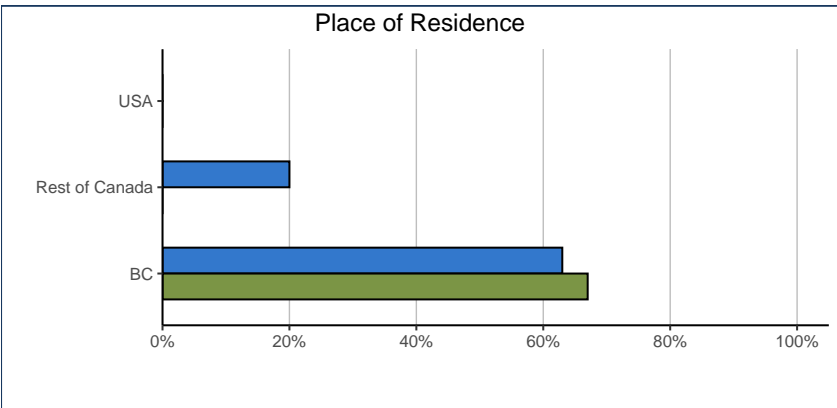
*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included



Age (at time of survey):	09.0999		RRU	
< 25	0	0%	5	5%
25 to 29	10	53%	38	35%
30 to 34	~	~	22	20%
35 to 39	~	~	14	13%
40 to 49	~	~	18	17%
50 to 64	~	~	11	10%
> 64	0	0%	0	0%
Total	19	100%	108	100%
Median Age	29		31	
Average (mean) Age	34		34	



Place of Residence (at time of survey):	09.0999		RRU	
BC – Mainland/Southwest	~	~	14	14%
BC – Vancouver Island/Coast	5	28%	38	37%
BC – Northern B.C.	~	~	7	7%
BC – Interior/Kootenays	~	~	5	5%
BC Subtotal	12	67%	64	63%
Canada – Alberta	~	~	20	20%
Canada – Ontario	~	~	~	~
Canada – Other	~	~	~	~
U.S.A.	0	0%	0	0%
Non-BC Subtotal	6	33%	38	37%
Total	18	100%	102	100%



EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.0999		RRU	
Very Satisfied	9	47%	46	43%
Satisfied	10	53%	53	50%
Dissatisfied	0	0%	8	7%
Very Dissatisfied	0	0%	0	0%
Total	19	100%	107	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0999		RRU	
Very Useful	9	56%	41	44%
Somewhat Useful	5	31%	42	45%
Not Very Useful	2	13%	8	9%
Not at All Useful	0	0%	2	2%
Total	16	100%	93	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.0999		RRU	
Yes	1	5%	7	7%
No	18	95%	97	93%

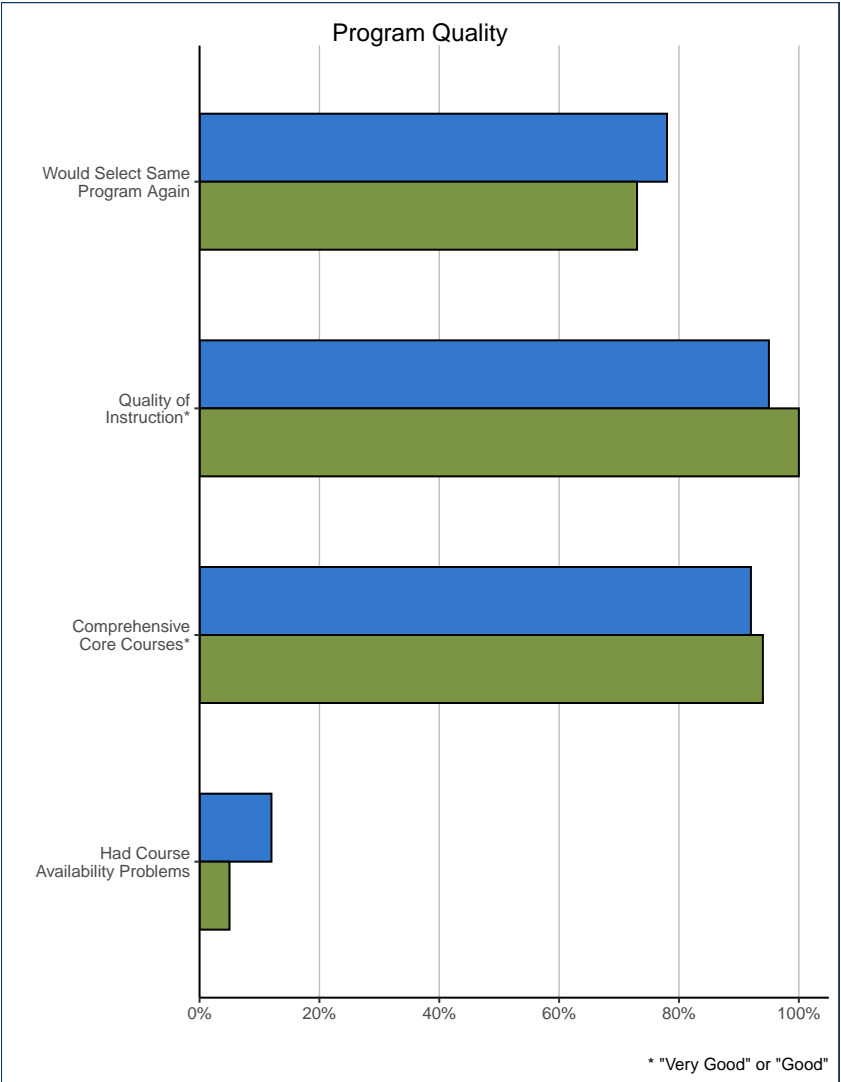
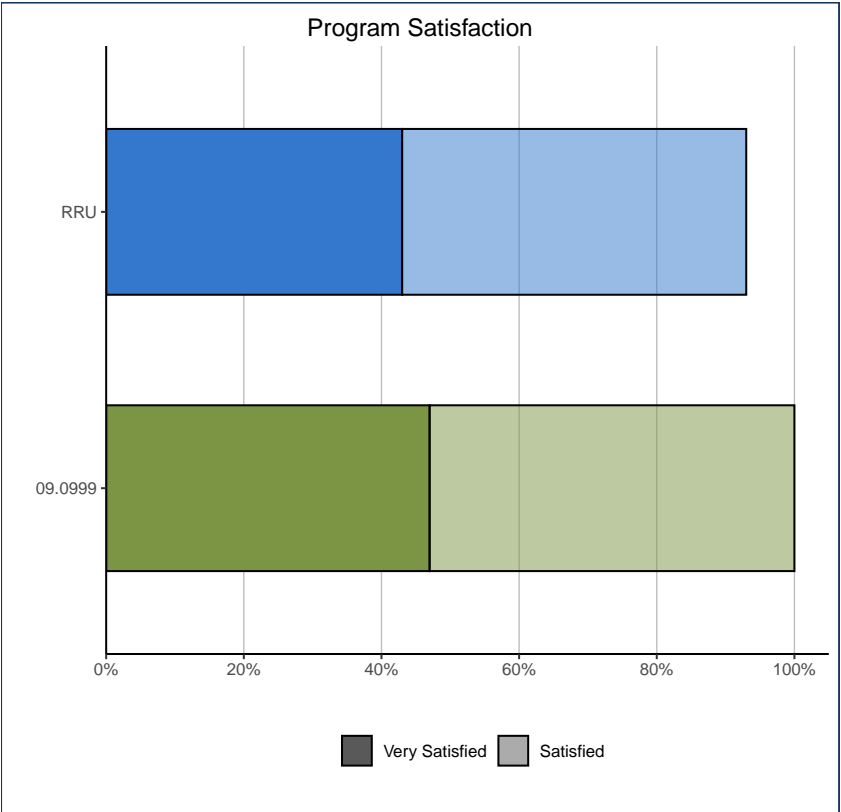
Would select the same program again:	09.0999		RRU	
Yes	11	73%	72	78%
No	4	27%	20	22%

Quality of Instruction:	09.0999		RRU	
Very Good	5	26%	39	36%
Good	14	74%	64	59%
Poor	0	0%	5	5%
Very Poor	0	0%	0	0%
Total	19	100%	108	100%

Comprehensiveness of Core Courses:	09.0999		RRU	
Very Good	6	33%	46	44%
Good	11	61%	50	48%
Poor	1	6%	9	9%
Very Poor	0	0%	0	0%
Total	18	100%	105	100%

Course Availability:	09.0999		RRU	
Encountered course availability problems	1	5%	13	12%

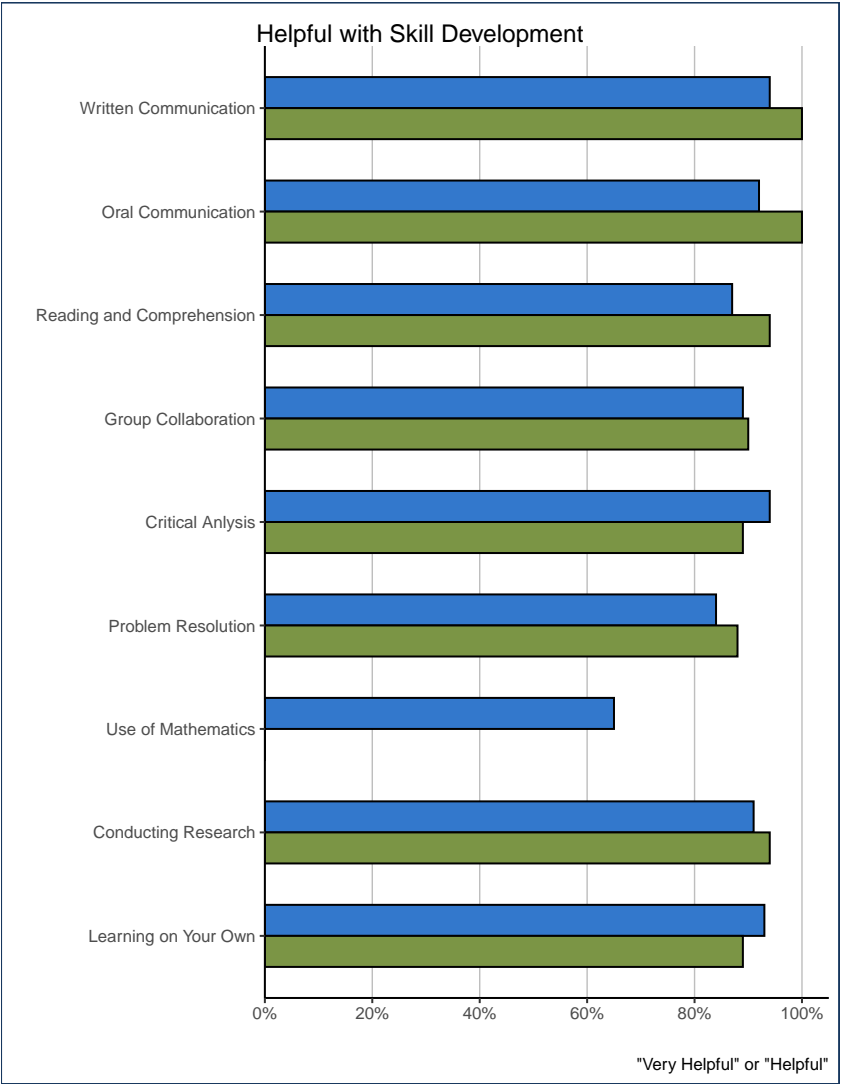
Financial Constraints:	09.0999		RRU	
Had to interrupt studies for financial reasons	2	11%	14	13%
Had to take program part-time for financial reasons	0	0%	16	15%



SKILL DEVELOPMENT

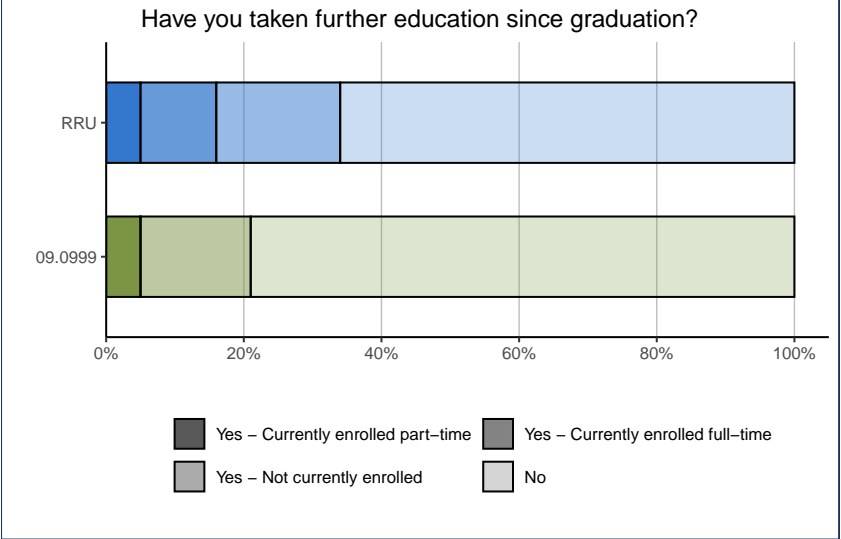
	09.0999				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	47%	53%	0%	0%	19
Oral Communication	37%	63%	0%	0%	19
Reading and Comprehension	26%	68%	5%	0%	19
Group Collaboration	58%	32%	11%	0%	19
Critical Anlysis	26%	63%	11%	0%	19
Problem Resolution	29%	59%	12%	0%	17
Use of Mathematics	0%	0%	33%	67%	3
Conducting Research	5%	89%	5%	0%	19
Learning on Your Own	28%	61%	11%	0%	18

	RRU				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	45%	49%	6%	1%	105
Oral Communication	37%	55%	8%	1%	104
Reading and Comprehension	33%	54%	11%	2%	102
Group Collaboration	54%	35%	11%	0%	106
Critical Anlysis	43%	51%	6%	0%	107
Problem Resolution	34%	50%	13%	3%	102
Use of Mathematics	16%	49%	21%	14%	57
Conducting Research	41%	50%	5%	4%	104
Learning on Your Own	40%	53%	6%	1%	104

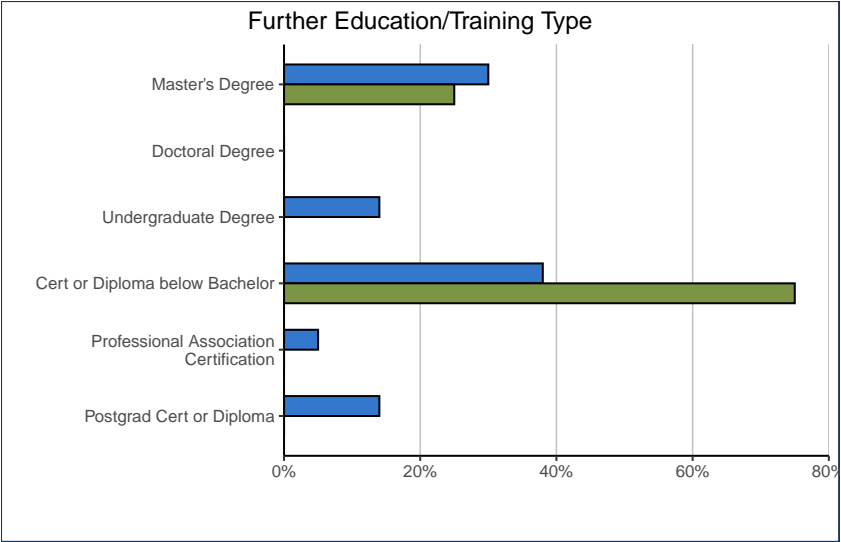


FURTHER EDUCATION

Took further education since 2022 graduation:	09.0999		RRU	
Yes	4	21%	37	34%
Not currently enrolled	3	16%	19	18%
Currently enrolled full-time	0	0%	12	11%
Currently enrolled part-time	1	5%	5	5%
No	15	79%	71	66%
Total	19	100%	108	100%



Type of Formal Post-Secondary Education:	09.0999		RRU	
Master's Degree	1	25%	11	30%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	0	0%	5	14%
Certificate or Diploma below Bachelor Level	3	75%	14	38%
Professional Association Certification	0	0%	2	5%
Postgraduate Certificate or Diploma	0	0%	5	14%
Other	0	0%	0	0%
Total	4	100%	37	100%



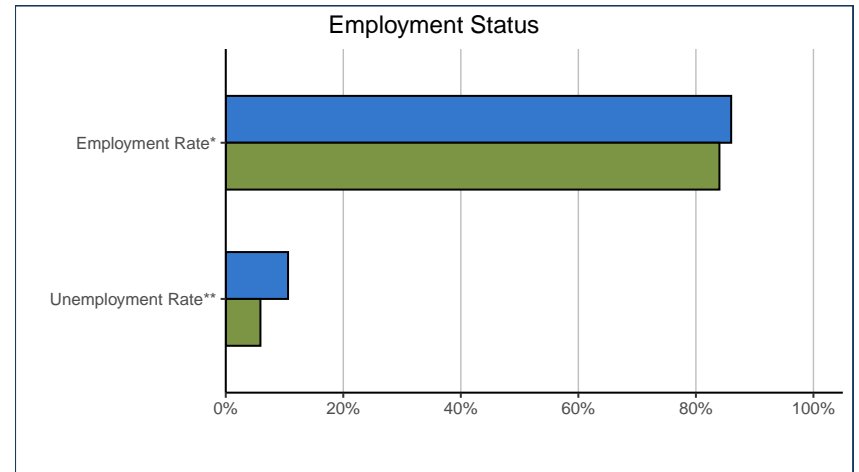
EMPLOYMENT

Labour Force Status:	09.0999		RRU	
In Labour Force (working or seeking work)	17	89%	104	97%
Not in Labour Force	2	11%	3	3%
Total	19	100%	107	100%

Employment:	09.0999		RRU	
Employment Rate*	16	84%	93	86%
Unemployment Rate**	1	5.9%	11	10.6%

*Percent = Total employed divided by total number of respondents

**Percent = Total unemployed divided by total number in labour force



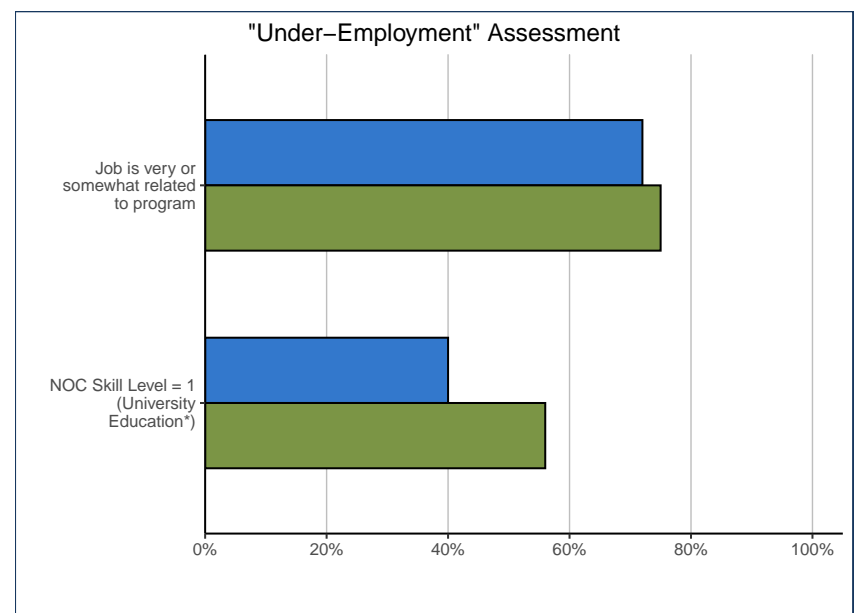
Status of Graduates NOT in Labour Force:	09.0999		RRU	
Attending School FT	0	0%	0	0%
Attending School PT	1	50%	1	33%
Other	1	50%	2	67%
Total NOT in Labour Force	2	100%	3	100%

Primary Employment Type:	09.0999		RRU	
Paid Worker	15	94%	85	91%
Self-Employed	1	6%	8	9%
Total	16	100%	93	100%

Job Characteristics:	09.0999		RRU	
I hold more than one job*	5	31%	24	26%
My main job is full-time (>= 30 hours per week)**	13	81%	82	92%

*Of total employed

**Of those who provided data on hours/week worked



How related is your main job to your program?	09.0999		RRU	
Very Related	6	38%	32	35%
Somewhat Related	6	38%	34	37%
Not Very Related	3	19%	15	16%
Not at All Related	1	6%	11	12%
Total	16	100%	92	100%

"Under-Employment" Assessment:	09.0999		RRU	
Job is very or somewhat related to program	12	75%	66	72%
NOC Skill Level = 1 (University Education)*	9	56%	36	40%

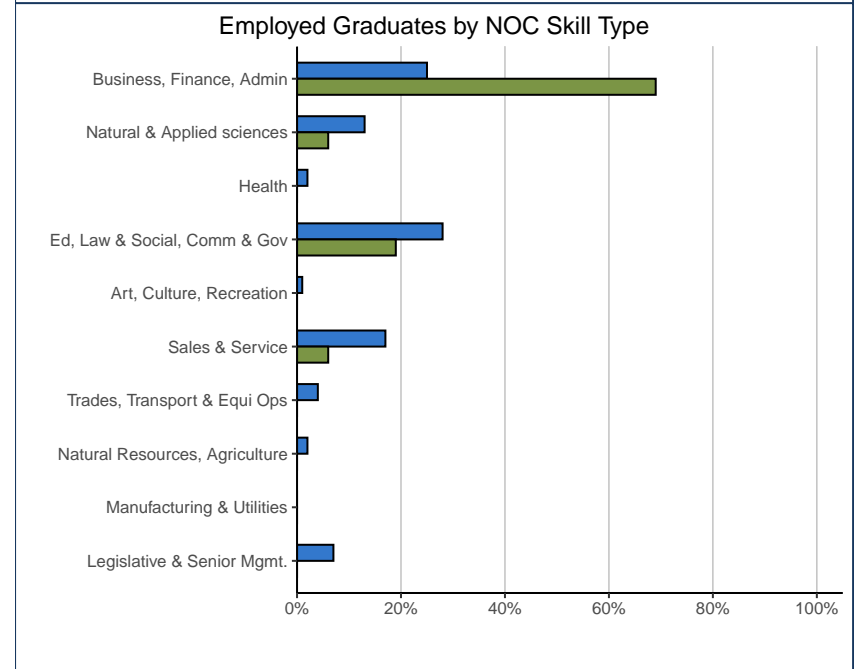
*Of total valid responses; NOC 2021 (TEER)

Gross Annual Income from Main Job:*	09.0999		RRU	
Less than \$20,000	0	0%	~	~
\$20,000 to \$39,999	~	~	~	~
\$40,000 to \$59,999	5	45%	15	22%
\$60,000 to \$79,999	~	~	15	22%
\$80,000 to \$99,999	~	~	10	15%
\$100,000 and Above	0	0%	18	26%
Total	11	100%	68	100%
Median Annual Income (full-time) (\$)	56,240		74,043	
Average Annual Income (full-time) (\$)	61,306		86,386	

*Where data provided

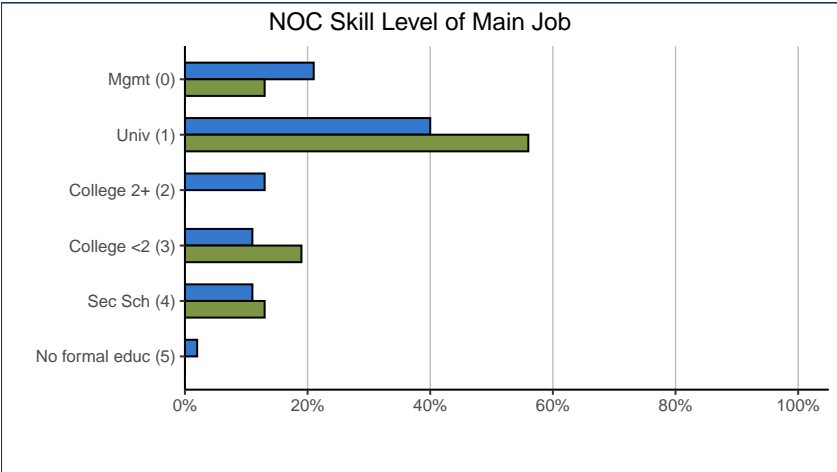


NOC Skill Type of Main Job (NOC 2021):	09.0999		RRU	
Legislative and senior management	0	0%	6	7%
Business, finance & administration	11	69%	22	25%
Natural & applied sciences & related	1	6%	12	13%
Health	0	0%	2	2%
Education, law and social, community & government	3	19%	25	28%
Art, culture, recreation & sport	0	0%	1	1%
Sales & service	1	6%	15	17%
Trades, transport & equipment operators & related	0	0%	4	4%
Natural resources, agriculture & related production	0	0%	2	2%
Manufacturing & utilities	0	0%	0	0%
Total	16	100%	89	100%

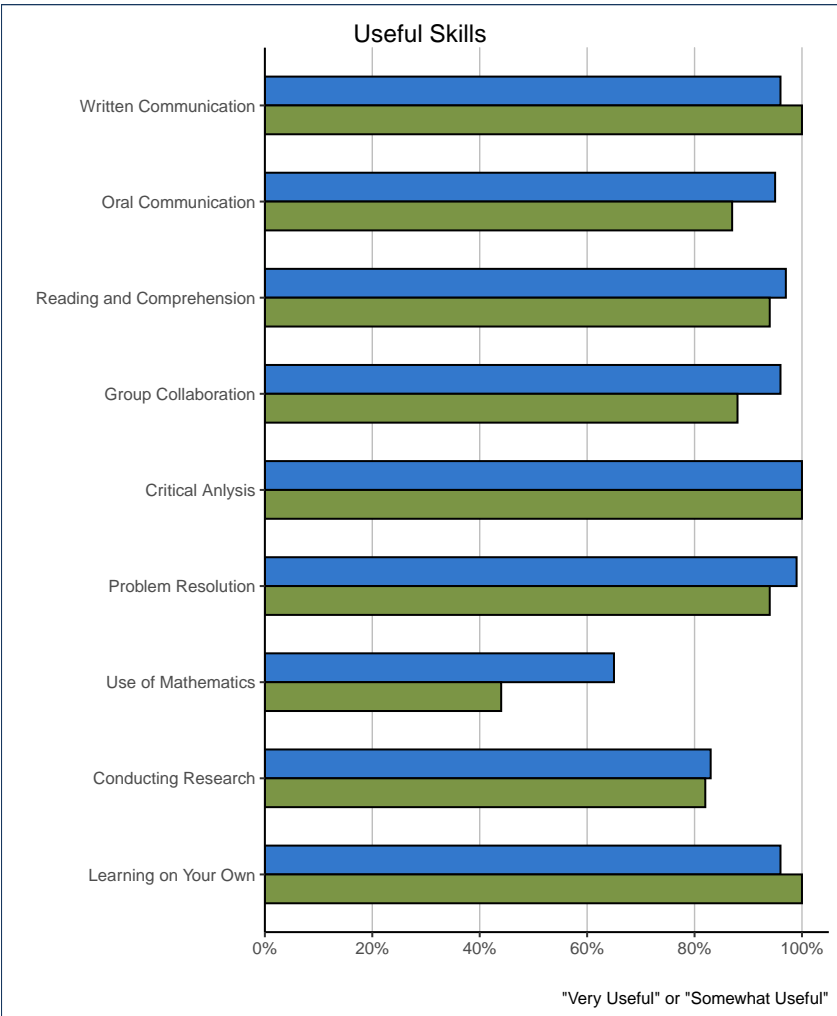


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	09.0999		RRU	
0. Management	2	13%	19	21%
1. University education	9	56%	36	40%
2. College education/trade apprenticeship (2+ years)	0	0%	12	13%
3. College education/trade apprenticeship (<2 years)	3	19%	10	11%
4. Secondary school + job-specific training	2	13%	10	11%
5. No formal education	0	0%	2	2%
Total	16	100%	89	100%



	09.0999				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	75%	25%	0%	0%	16
Oral Communication	81%	6%	13%	0%	16
Reading and Comprehension	63%	31%	6%	0%	16
Group Collaboration	63%	25%	13%	0%	16
Critical Anlysis	69%	31%	0%	0%	16
Problem Resolution	63%	31%	6%	0%	16
Use of Mathematics	6%	38%	19%	38%	16
Conducting Research	38%	44%	6%	13%	16
Learning on Your Own	56%	44%	0%	0%	16



Top 10 Full-Time Occupations of 09.0999 Graduates*:			09.0999
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
11202	1	Professional occupations in advertising, marketing and public relations	38%
*			
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* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed

Top 10 Full-Time Occupations of RRU Graduates*:			RRU
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
11202	1	Professional occupations in advertising, marketing and public relations	8%
41400	1	Natural and applied science policy researchers, consultants and program officers	6%
*			
*			
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* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed

EDUCATION FINANCING

Funding Sources (3 sources allowed):*	09.0999		RRU	
Personal savings, investments	6	32%	43	41%
Employment while studying	9	47%	49	47%
Family/Friends	8	42%	36	34%
Personal bank loans	3	16%	8	8%
Government student loans	8	42%	39	37%
Scholarships/Bursaries/Grants	6	32%	21	20%
Other	4	21%	23	22%
Total	19		105	

* Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	09.0999		RRU	
Incurred any form of financial debt	14	74%	63	59%
Incurred government-sponsored student loan debt	10	53%	45	42%

* Percentage of respondents who provided data

Financial Debt Amount:*	09.0999		RRU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	1	2%
\$5,000 to \$9,999	1	9%	5	10%
\$10,000 to \$14,999	3	27%	7	14%
\$15,000 to \$19,999	1	9%	12	24%
\$20,000 to \$29,999	4	36%	11	22%
\$30,000 to \$39,999	1	9%	7	14%
\$40,000 or More	1	9%	7	14%
Total	11	100%	50	100%
Median Financial Debt (\$)	23,000		19,500	

* Includes only cases where financial debt was incurred

Gov't-Sponsored Student Loan Debt Amount:*	09.0999		RRU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	0	0%	2	7%
\$10,000 to \$14,999	3	38%	5	17%
\$15,000 to \$19,999	1	13%	8	28%
\$20,000 to \$29,999	3	38%	10	34%
\$30,000 to \$39,999	1	13%	4	14%
\$40,000 or More	0	0%	0	0%
Total	8	100%	29	100%
Median Gov't-Sponsored Loan Debt (\$)	21,000		19,000	

* Includes only cases where government-sponsored debt was incurred

Gov't-Sponsored Loan Debt Outstanding:*	09.0999		RRU	
None – Loan repaid in full	0	0%	9	31%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	1	17%	1	3%
\$5,000 to \$9,999	1	17%	3	10%
\$10,000 to \$14,999	2	33%	3	10%
\$15,000 to \$19,999	0	0%	5	17%
\$20,000 to \$29,999	1	17%	4	14%
\$30,000 to \$39,999	1	17%	4	14%
\$40,000 or More	0	0%	0	0%
Total	6	100%	29	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	10,500		16,639	

* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

** Median amounts shown are based on those who had remaining government student loan debt

