

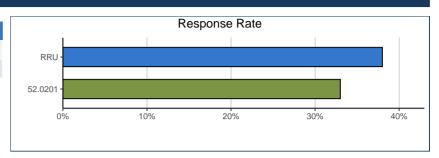
B.C. Baccalaureate Outcomes 2024 Survey of 2022 Baccalaureate Graduates

RRU 52.0201

Detailed Summary of Survey Results
Royal Roads University
52.0201: Business administration and management, general

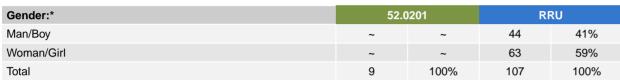
RESPONSE RATE

Survey Response Rate:	52.0201		RRU	
Baccalaureate Graduates Survey Cohort	30	100%	288	100%
Survey Respondents and Response Rate	10	33%	108	38%

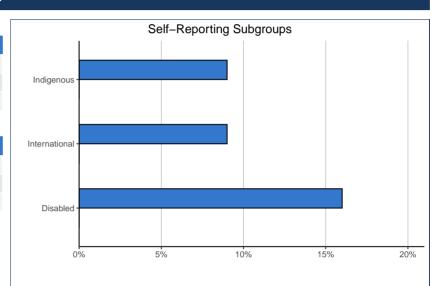


DEMOGRAPHIC INFORMATION

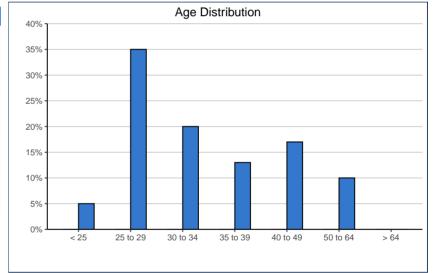
Self-Reporting Subgroups:	52.0201		RRU	
Disabled	0	0%	17	16%
International	~	~	10	9%
Indigenous	~	~	9	9%



^{*}Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

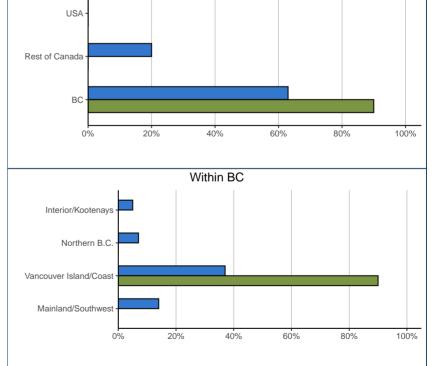


Age (at time of survey):	52.0201		RRU	
< 25	~	~	5	5%
25 to 29	~	~	38	35%
30 to 34	~	~	22	20%
35 to 39	~	~	14	13%
40 to 49	0	0%	18	17%
50 to 64	0	0%	11	10%
> 64	0	0%	0	0%
Total	10	100%	108	100%
Median Age	26		31	
Average (mean) Age	27		34	



Place of Residence

Place of Residence (at time of survey):	52.0201		RRU	
BC – Mainland/Southwest	0	0%	14	14%
BC - Vancouver Island/Coast	9	90%	38	37%
BC – Northern B.C.	0	0%	7	7%
BC – Interior/Kootenays	0	0%	5	5%
BC Subtotal	9	90%	64	63%
Canada – Alberta	~	~	20	20%
Canada – Ontario	0	0%	~	~
Canada – Other	0	0%	~	~
U.S.A.	0	0%	0	0%
Non-BC Subtotal	~	~	38	37%
Total	~	~	102	100%





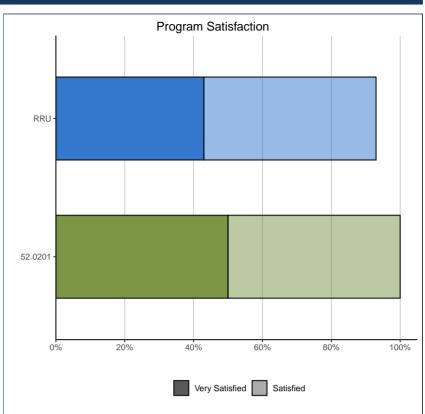


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0201		RRU	
Very Satisfied	5	50%	46	43%
Satisfied	5	50%	53	50%
Dissatisfied	0	0%	8	7%
Very Dissatisfied	0	0%	0	0%
Total	10	100%	107	100%
Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0201		RRU	

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0201		RRU	
Very Useful	5	63%	41	44%
Somewhat Useful	3	38%	42	45%
Not Very Useful	0	0%	8	9%
Not at All Useful	0	0%	2	2%
Total	8	100%	93	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0	52.0201		RRU	
Yes	1	11%	7	7%	
No	8	89%	97	93%	



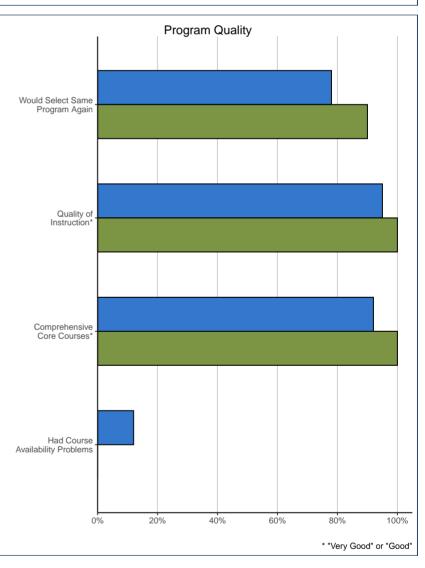
Would select the same program again:	52.0)201	RRU	
Yes	9	90%	72	78%
No	1	10%	20	22%

Quality of Instruction:	52.0201		RRU	
Very Good	4	40%	39	36%
Good	6	60%	64	59%
Poor	0	0%	5	5%
Very Poor	0	0%	0	0%
Total	10	100%	108	100%

Comprehensiveness of Core Courses:	52.	52.0201		RRU	
Very Good	4	44%	46	44%	
Good	5	56%	50	48%	
Poor	0	0%	9	9%	
Very Poor	0	0%	0	0%	
Total	9	100%	105	100%	

Course Availability:	52.0	52.0201		RRU	
Encountered course availability problems	0	0%	13	12%	

Financial Constraints:	52.0201		RRU	
Had to interrupt studies for financial reasons	0	0%	14	13%
Had to take program part-time for financial reasons	0	0%	16	15%



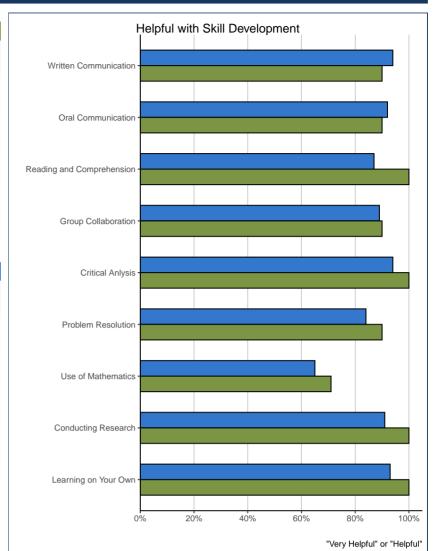




SKILL DEVELOPMENT

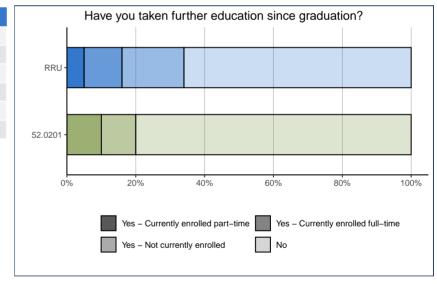
			52.0201		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	40%	50%	10%	0%	10
Oral Communication	50%	40%	10%	0%	10
Reading and Comprehension	30%	70%	0%	0%	10
Group Collaboration	30%	60%	10%	0%	10
Critical Anlysis	40%	60%	0%	0%	10
Problem Resolution	60%	30%	10%	0%	10
Use of Mathematics	14%	57%	29%	0%	7
Conducting Research	60%	40%	0%	0%	10
Learning on Your Own	50%	50%	0%	0%	10

			RRU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	45%	49%	6%	1%	105
Oral Communication	37%	55%	8%	1%	104
Reading and Comprehension	33%	54%	11%	2%	102
Group Collaboration	54%	35%	11%	0%	106
Critical Anlysis	43%	51%	6%	0%	107
Problem Resolution	34%	50%	13%	3%	102
Use of Mathematics	16%	49%	21%	14%	57
Conducting Research	41%	50%	5%	4%	104
Learning on Your Own	40%	53%	6%	1%	104

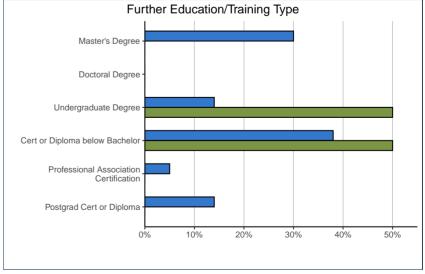


FURTHER EDUCATION

Took further education since 2022 graduation:	52.0	201	RI	२ ป
Yes	2	20%	37	34%
Not currently enrolled	1	10%	19	18%
Currently enrolled full-time	1	10%	12	11%
Currently enrolled part-time	0	0%	5	5%
No	8	80%	71	66%
Total	10	100%	108	100%



Type of Formal Post–Secondary Education:	52.	0201	RI	RU
Master's Degree	0	0%	11	30%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	1	50%	5	14%
Certificate or Diploma below Bachelor Level	1	50%	14	38%
Professional Association Certification	0	0%	2	5%
Postgraduate Certificate or Diploma	0	0%	5	14%
Other	0	0%	0	0%
Total	2	100%	37	100%



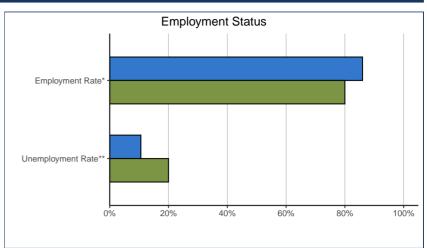




EMPLOYMENT

Labour Fource Status:	52	52.0201		RRU	
In Labour Force (working or seeking work)	10	100%	104	97%	
Not in Labour Force	0	0%	3	3%	
Total	10	100%	107	100%	
Employment:	52	52.0201		RU	
Employment Rate*	8	80%	93	86%	
Unemployment Rate**	2	20.0%	11	10.6%	

^{*}Percent = Total employed divided by total number of respondents

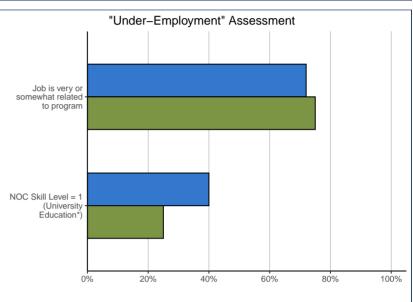


Status of Graduates NOT in Labour Force:	52.0	201	R	RU
Attending School FT	0	0%	0	0%
Attending School PT	0	0%	1	33%
Other	0	0%	2	67%
Total NOT in Labour Force	0	0%	3	100%
Total NOT in Labour Force	0	0%	3	100%

Primary Employment Type:	52.0201 RRU		२ บ	
Paid Worker	7	88%	85	91%
Self-Employed	1	13%	8	9%
Total	8	100%	93	100%

Job Characteristics:	52.0)201	RI	RU
I hold more than one job*	2	25%	24	26%
My main job is full-time (>= 30 hours per week)**	7	100%	82	92%

^{*}Of total employed



How related is your main job to your program?	52.0	0201	R	RU
Very Related	1	13%	32	35%
Somewhat Related	5	63%	34	37%
Not Very Related	2	25%	15	16%
Not at All Related	0	0%	11	12%
Total	8	100%	92	100%

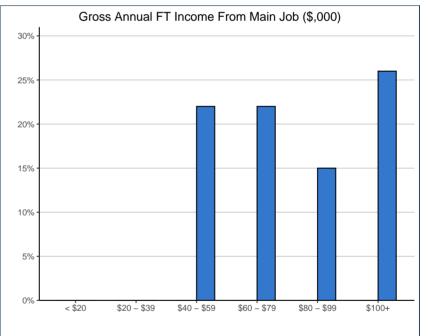
"Under-Employment" Assessment:	52.0)201	RF	२ บ
Job is very or somewhat related to program	6	75%	66	72%
NOC Skill Level = 1 (University Education)*	2	25%	36	40%

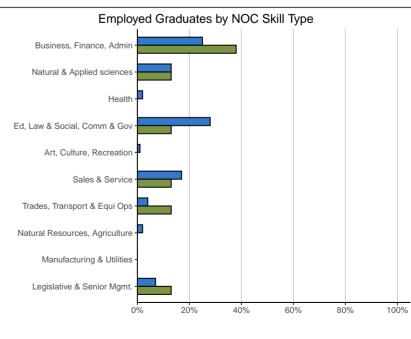
*Of total valid re	esponses; NOC	2021 (TEER)
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Gross Annual Income from Main Job:*	52.0	0201	RI	२ ป
Less than \$20,000	~	~	~	~
\$20,000 to \$39,999	~	~	~	~
\$40,000 to \$59,999	~	~	15	22%
\$60,000 to \$79,999	~	~	15	22%
\$80,000 to \$99,999	~	~	10	15%
\$100,000 and Above	0	0%	18	26%
Total	6	100%	68	100%
Median Annual Income (full-time) (\$)	54,127		74,043	
Average Annual Income (full-time) (\$)	51,112		86,386	

*Where data provided

NOC Skill Type of Main Job (NOC 2021):	52.0201		RRU	
Legislative and senior management	1	13%	6	7%
Business, finance & administration	3	38%	22	25%
Natural & applied sciences & related	1	13%	12	13%
Health	0	0%	2	2%
Education, law and social, community & government	1	13%	25	28%
Art, culture, recreation & sport	0	0%	1	1%
Sales & service	1	13%	15	17%
Trades, transport & equipment operators & related	1	13%	4	4%
Natural resources, agriculture & related production	0	0%	2	2%
Manufacturing & utilities	0	0%	0	0%
Total	8	100%	89	100%

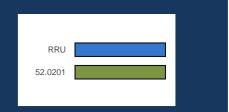




^{**}Percent = Total unemployed divided by total number in labour force

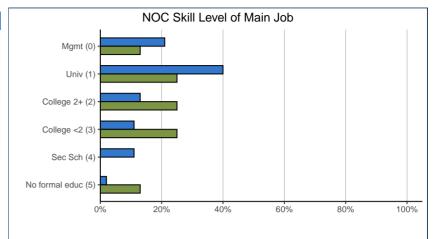
^{**}Of those who provided data on hours/week worked





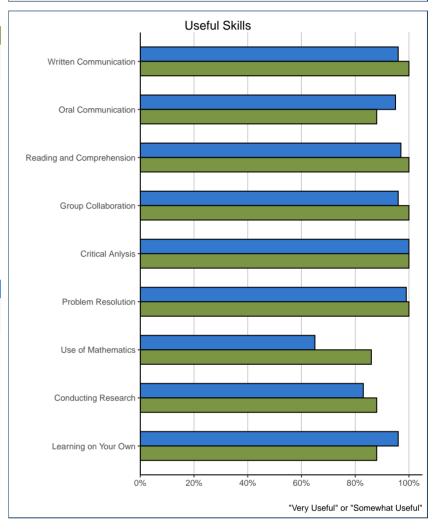
EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	52.0201		RRU	
0. Management	1 13%		19	21%
1. University education	2	25%	36	40%
2. College education/trade apprenticeship (2+ years)	2	25%	12	13%
3. College education/trade apprenticeship (<2 years)	2	25%	10	11%
4. Secondary school + job-specific training	0	0%	10	11%
5. No formal education	1	13%	2	2%
Total	8	100%	89	100%



	52.0201				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	75%	25%	0%	0%	8
Oral Communication	75%	13%	13%	0%	8
Reading and Comprehension	50%	50%	0%	0%	8
Group Collaboration	75%	25%	0%	0%	8
Critical Anlysis	75%	25%	0%	0%	8
Problem Resolution	86%	14%	0%	0%	7
Use of Mathematics	43%	43%	14%	0%	7
Conducting Research	38%	50%	13%	0%	8
Learning on Your Own	50%	38%	13%	0%	8

		RRU		
Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
80%	16%	3%	1%	93
81%	14%	5%	0%	93
71%	26%	3%	0%	93
78%	18%	2%	1%	93
80%	20%	0%	0%	93
78%	21%	1%	0%	92
27%	38%	22%	14%	88
45%	38%	11%	6%	93
66%	30%	4%	0%	93
	Useful 80% 81% 71% 78% 80% 78% 27% 45%	Useful Useful 80% 16% 81% 14% 71% 26% 78% 18% 80% 20% 78% 21% 27% 38% 45% 38%	Very Useful Somewhat Useful Not Very Useful 80% 16% 3% 81% 14% 5% 71% 26% 3% 78% 18% 2% 80% 20% 0% 78% 21% 1% 27% 38% 22% 45% 38% 11%	Very Useful Somewhat Useful Not Very Useful Not at All Useful 80% 16% 3% 1% 81% 14% 5% 0% 71% 26% 3% 0% 78% 18% 2% 1% 80% 20% 0% 0% 78% 21% 1% 0% 27% 38% 22% 14% 45% 38% 11% 6%



Top 10 Full-Tim	ne Occupations of 52.0201	Graduates*:	52.0201
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
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 $^{^{\}star}$ Data not displayed where n < 5; NOC 2021

^{**} Percentages cited are of those employed

Top 10 Full-Time Occupations of RRU Graduates*:			RRU
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
11202	1	Professional occupations in advertising, marketing and public relations	8%
41400	1	Natural and applied science policy researchers, consultants and program officers	6%
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^{*} Data not displayed where n < 5; NOC 2021

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.	52.0201		२ บ
Personal savings, investments	4	4 40%		41%
Employment while studying	5	50%	49	47%
Family/Friends	6	60%	36	34%
Personal bank loans	1	10%	8	8%
Government student loans	3	30%	39	37%
Scholarships/Bursaries/Grants	1	10%	21	20%
Other	1	10%	23	22%
Total	10		105	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0201		RRU	
Incurred any form of financial debt	4	40%	63	59%
Incurred government-sponsored student loan debt	3	30%	45	42%

^{*} Percentage of respondents who provided data



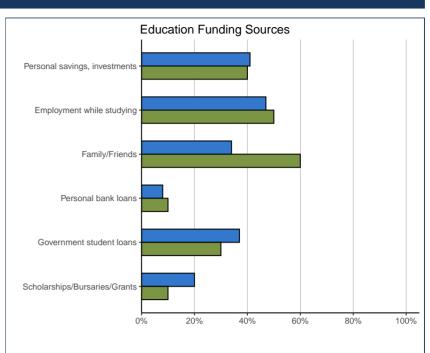
^{*} Includes only cases where financial debt was incurred

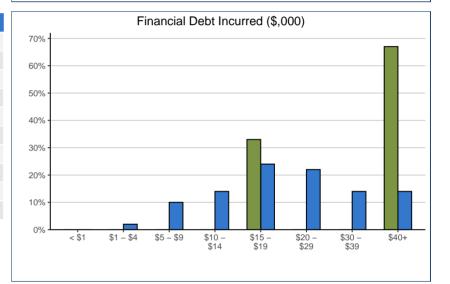


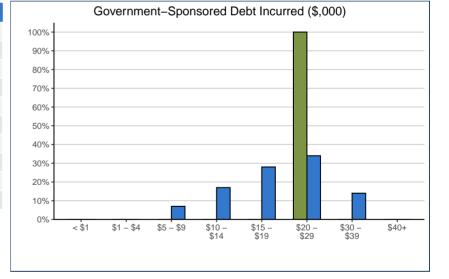
^{*} Includes only cases where government-sponsored debt was incurred

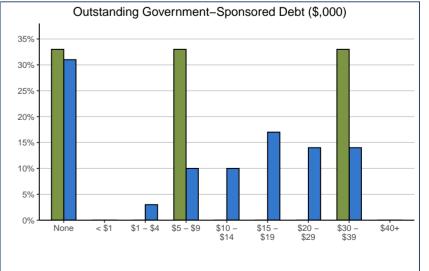


^{*} Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt