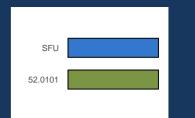


# B.C. Baccalaureate Outcomes 2024 Survey of 2022 Baccalaureate Graduates

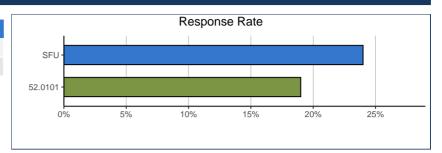
Detailed Summary of Survey Results
Simon Fraser University

52.0101: Business/commerce, general



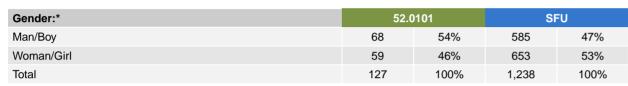
## RESPONSE RATE

Survey Response Rate:	52.0101		SFU	
Baccalaureate Graduates Survey Cohort	686	100%	5,128	100%
Survey Respondents and Response Rate	127	19%	1,242	24%

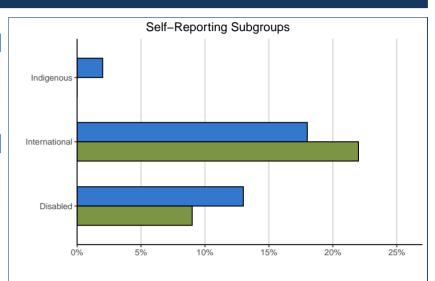


# **DEMOGRAPHIC INFORMATION**

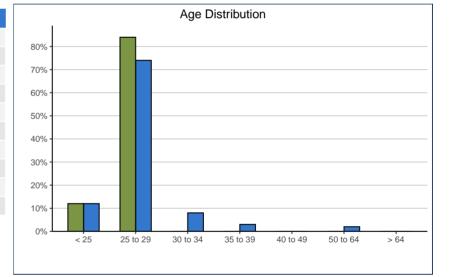
Self-Reporting Subgroups:	52.0101		SFU	
Disabled	11	9%	153	13%
International	28	22%	229	18%
Indigenous	~	~	21	2%



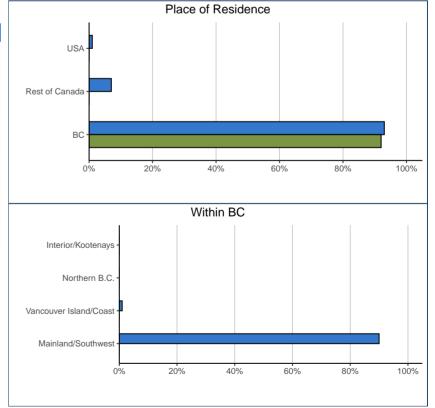
<sup>\*</sup>Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included



Age (at time of survey):	52.0101		SFU	
< 25	15	12%	147	12%
25 to 29	107	84%	915	74%
30 to 34	~	~	102	8%
35 to 39	0	0%	32	3%
40 to 49	0	0%	~	~
50 to 64	~	~	22	2%
> 64	0	0%	~	~
Total	127	100%	1,242	100%
Median Age	26		26	
Average (mean) Age	26		27	

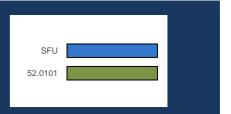


Place of Residence (at time of survey):	52.	52.0101		SFU	
BC - Mainland/Southwest	~	~	981	90%	
BC – Vancouver Island/Coast	0	0%	13	1%	
BC – Northern B.C.	0	0%	~	~	
BC – Interior/Kootenays	~	~	~	~	
BC Subtotal	100	92%	1,009	93%	
Canada – Alberta	~	~	22	2%	
Canada – Ontario	~	~	30	3%	
Canada – Other	~	~	18	2%	
U.S.A.	0	0%	8	1%	
Non-BC Subtotal	9	8%	78	7%	
Total	109	100%	1,087	100%	





Detailed Summary of Survey Results Simon Fraser University 52.0101: Business/commerce, general



## **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	52.0101		SFU	
Very Satisfied	28	23%	285	23%
Satisfied	86	69%	791	65%
Dissatisfied	8	6%	115	9%
Very Dissatisfied	2	2%	27	2%
Total	124	100%	1,218	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0101		SFU	
Very Useful	37	35%	302	31%
Somewhat Useful	59	56%	488	50%
Not Very Useful	7	7%	128	13%
Not at All Useful	3	3%	50	5%
Total	106	100%	968	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0	52.0101		SFU	
Yes	4	3%	97	8%	
No	121	97%	1.103	92%	



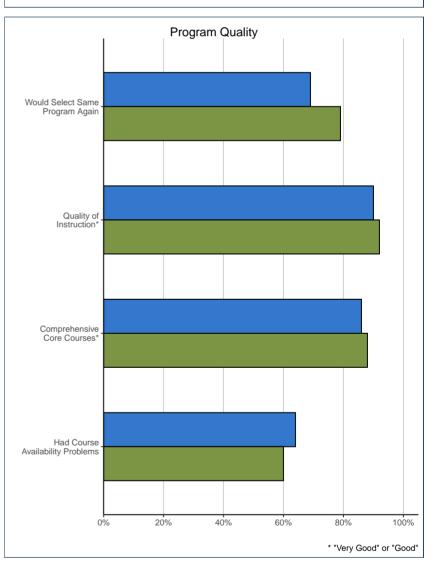
Would select the same program again:	52.0101		SFU	
Yes	89	79%	751	69%
No	23	21%	341	31%

Quality of Instruction:	52.0101		SFU	
Very Good	18	14%	273	22%
Good	97	78%	837	68%
Poor	8	6%	98	8%
Very Poor	2	2%	15	1%
Total	125	100%	1.223	100%

Comprehensiveness of Core Courses:	52.0	0101	S	FU
Very Good	22	18%	267	22%
Good	88	70%	773	64%
Poor	12	10%	147	12%
Very Poor	3	2%	29	2%
Total	125	100%	1.216	100%

Course Availability:	52.0101		SFU	
Encountered course availability problems	75	60%	777	64%

Financial Constraints:	52.0101		SFU	
Had to interrupt studies for financial reasons	11	9%	130	11%
Had to take program part-time for financial reasons	21	17%	248	20%



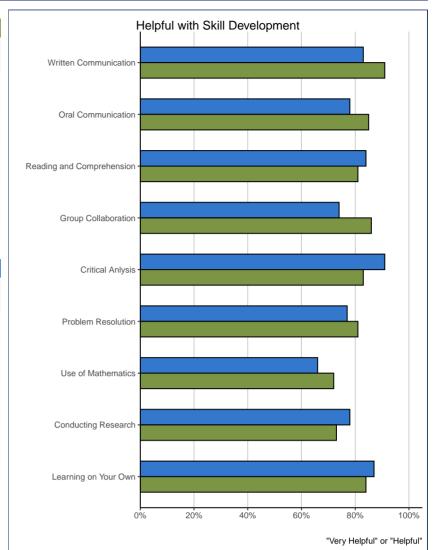
# Detailed Summary of Survey Results Simon Fraser University 52.0101: Business/commerce, general



## SKILL DEVELOPMENT

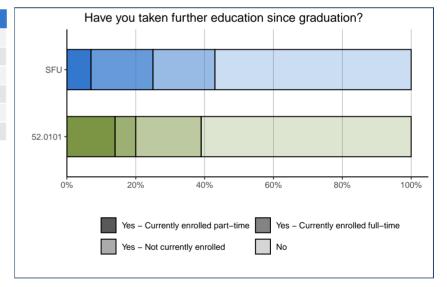
			52.0101		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	37%	54%	7%	2%	124
Oral Communication	23%	62%	13%	2%	125
Reading and Comprehension	21%	60%	17%	2%	125
Group Collaboration	32%	54%	13%	2%	126
Critical Anlysis	25%	58%	14%	2%	126
Problem Resolution	21%	60%	17%	2%	124
Use of Mathematics	15%	57%	23%	5%	119
Conducting Research	19%	54%	21%	6%	124
Learning on Your Own	30%	54%	13%	3%	125

			SFU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	28%	55%	15%	2%	1,206
Oral Communication	21%	57%	19%	3%	1,206
Reading and Comprehension	31%	53%	14%	2%	1,212
Group Collaboration	23%	51%	21%	4%	1,211
Critical Anlysis	39%	52%	7%	2%	1,229
Problem Resolution	23%	54%	19%	4%	1,192
Use of Mathematics	21%	45%	28%	7%	998
Conducting Research	29%	49%	18%	4%	1,149
Learning on Your Own	39%	48%	10%	3%	1,210

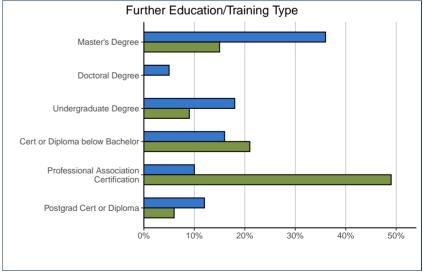


#### **FURTHER EDUCATION**

Took further education since 2022 graduation:	52.0101		SFU	
Yes	49	39%	528	43%
Not currently enrolled	24	19%	221	18%
Currently enrolled full-time	7	6%	217	18%
Currently enrolled part-time	18	14%	83	7%
No	78	61%	705	57%
Total	127	100%	1,233	100%



Type of Formal Post–Secondary Education:	52.	52.0101		=U
Master's Degree	7	15%	187	36%
Doctoral Degree	0	0%	26	5%
Another Undergraduate Degree	4	9%	92	18%
Certificate or Diploma below Bachelor Level	10	21%	82	16%
Professional Association Certification	23	49%	54	10%
Postgraduate Certificate or Diploma	3	6%	60	12%
Other	0	0%	19	4%
Total	47	100%	520	100%

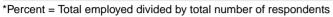


# **Detailed Summary of Survey Results** Simon Fraser University 52.0101: Business/commerce, general

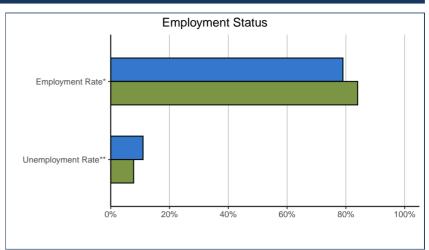


#### **EMPLOYMENT**

Labour Fource Status:	52.	52.0101		FU
In Labour Force (working or seeking work)	116	92%	1,097	90%
Not in Labour Force	10	8%	121	10%
Total	126	100%	1,218	100%
Employment:	52.	52.0101		FU
Employment Rate*	107	84%	976	79%
Unemployment Rate**	9	7.8%	121	11.0%



<sup>\*\*</sup>Percent = Total unemployed divided by total number in labour force

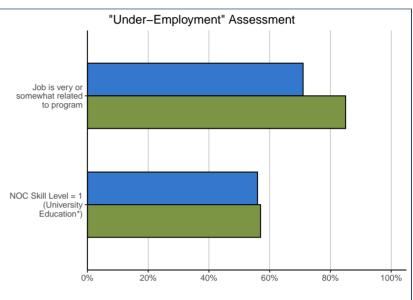


Status of Graduates NOT in Labour Force:	52.0101		SFU	
Attending School FT	3	30%	86	71%
Attending School PT	3	30%	5	4%
Other	4	40%	30	25%
Total NOT in Labour Force	10	100%	121	100%

Primary Employment Type:	52.0101		SFU	
Paid Worker	101	94%	916	94%
Self-Employed	6	6%	60	6%
Total	107	100%	976	100%

Job Characteristics:	52.0101		SFU	
I hold more than one job*	10	9%	175	18%
My main job is full-time (>= 30 hours per week)**	103	98%	812	88%

<sup>\*</sup>Of total employed



How related is your main job to your program?	52.0	0101	SI	=U
Very Related	37	35%	339	35%
Somewhat Related	54	50%	347	36%
Not Very Related	11	10%	137	14%
Not at All Related	5	5%	150	15%
Total	107	100%	973	100%

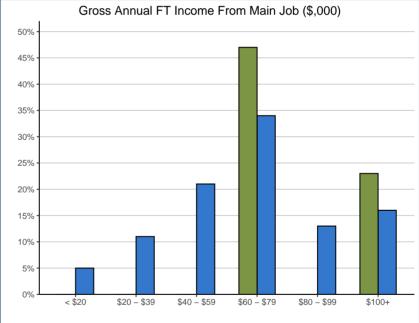
"Under-Employment" Assessment:	52.0101		SFU	
Job is very or somewhat related to program	91	85%	686	71%
NOC Skill Level = 1 (University Education)*	56	57%	504	56%

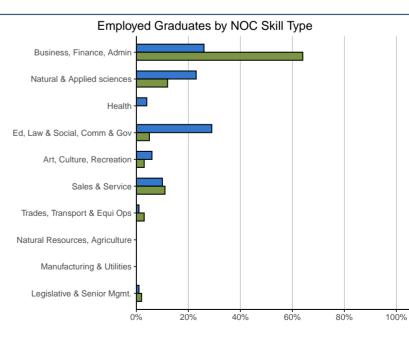
<sup>\*</sup>Of total valid responses; NOC 2021 (TEER)

Gross Annual Income from Main Job:*	52.0101		SFU	
Less than \$20,000	~	~	32	5%
\$20,000 to \$39,999	~	~	78	11%
\$40,000 to \$59,999	~	~	146	21%
\$60,000 to \$79,999	37	47%	237	34%
\$80,000 to \$99,999	~	~	88	13%
\$100,000 and Above	18	23%	111	16%
Total	78	100%	692	100%
Median Annual Income (full-time) (\$)	74,000		70,000	
Average Annual Income (full-time) (\$)	82,896		76,884	
*Where data provided				

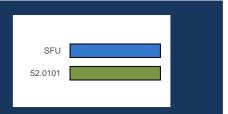
*Where data	provided
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NOC Skill Type of Main Job (NOC 2021):	52.0101		SFU	
Legislative and senior management		2%	5	1%
Business, finance & administration	63	64%	233	26%
Natural & applied sciences & related	12	12%	203	23%
Health	0	0%	32	4%
Education, law and social, community & government	5	5%	260	29%
Art, culture, recreation & sport	3	3%	53	6%
Sales & service	11	11%	91	10%
Trades, transport & equipment operators & related	3	3%	13	1%
Natural resources, agriculture & related production	0	0%	2	0%
Manufacturing & utilities	0	0%	2	0%
Total	99	100%	894	100%



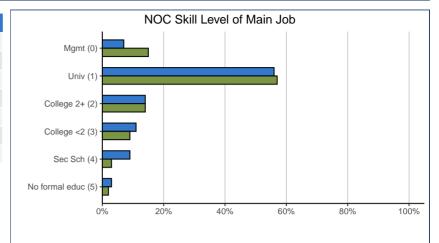


<sup>\*\*</sup>Of those who provided data on hours/week worked



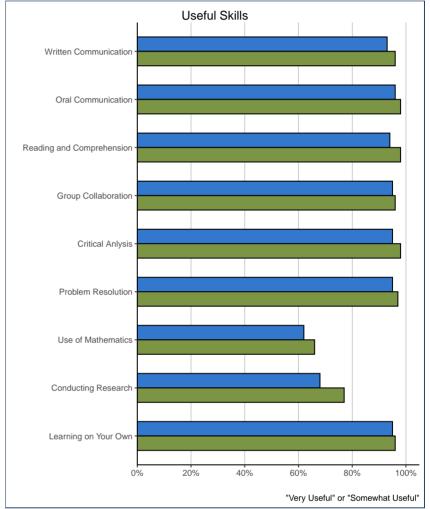
## EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	52.0101		SFU	
0. Management		15%	61	7%
1. University education		57%	504	56%
2. College education/trade apprenticeship (2+ years)	14	14%	126	14%
3. College education/trade apprenticeship (<2 years)	9	9%	100	11%
4. Secondary school + job-specific training	3	3%	76	9%
5. No formal education	2	2%	27	3%
Total	99	100%	894	100%



	52.0101				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	73%	23%	3%	1%	107
Oral Communication	71%	27%	1%	1%	106
Reading and Comprehension	63%	35%	1%	1%	106
Group Collaboration	71%	25%	4%	1%	106
Critical Anlysis	73%	25%	1%	1%	106
Problem Resolution	67%	30%	2%	1%	106
Use of Mathematics	30%	36%	24%	10%	105
Conducting Research	30%	47%	20%	4%	105
Learning on Your Own	65%	31%	3%	1%	106

		SFU				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.	
Written Communication	65%	28%	5%	2%	972	
Oral Communication	72%	24%	3%	2%	971	
Reading and Comprehension	68%	26%	5%	2%	970	
Group Collaboration	73%	22%	3%	2%	970	
Critical Anlysis	71%	24%	4%	2%	970	
Problem Resolution	73%	22%	4%	1%	969	
Use of Mathematics	26%	36%	22%	16%	951	
Conducting Research	34%	34%	19%	13%	961	
Learning on Your Own	64%	31%	3%	2%	968	



Top 10 Full-Time Occupations of 52.0101 Graduates*:		52.0101	
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
11100	1	Financial auditors and accountants	11%
11201	1	Professional occupations in business management consulting	9%
11101	1	Financial and investment analysts	8%
11202	1	Professional occupations in advertising, marketing and public relations	7%
XXXXX	Χ	Unclassified occupations	7%
11200	1	Human resources professionals	6%
*			
*			
*			
*			

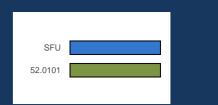
 $<sup>^{\</sup>star}$  Data not displayed where n < 5; NOC 2021

<sup>\*\*</sup> Percentages cited are of those employed

Top 10 Full-Time Occupations of SFU Graduates*:			SFU
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
XXXXX	X	Unclassified occupations	7%
21231	1	Software engineers and designers	6%
41221	1	Elementary school and kindergarten teachers	5%
41220	1	Secondary school teachers	4%
21232	1	Software developers and programmers	3%
11202	1	Professional occupations in advertising, marketing and public relations	3%
42201	2	Social and community service workers	2%
11100	1	Financial auditors and accountants	2%
13110	3	Administrative assistants	2%
11200	1	Human resources professionals	2%

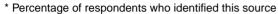
<sup>\*</sup> Data not displayed where n < 5; NOC 2021

<sup>\*\*</sup> Percentages cited are of those employed



#### **EDUCATION FINANCING**

Funding Sources (3 sources allowed):*	52.0101		SI	<b>-</b> U
Personal savings, investments	29	23%	340	28%
Employment while studying	61	49%	622	51%
Family/Friends	84	68%	786	65%
Personal bank loans	4	3%	41	3%
Government student loans	41	33%	345	29%
Scholarships/Bursaries/Grants	35	28%	348	29%
Other	33	27%	280	23%
Total	124		1,208	



Financial Debt Incurred to Finance Bac. Ed.:*	52.0101		SFU	
curred any form of financial debt 46 37%		37%	440	36%
Incurred government-sponsored student loan debt	46	36%	386	31%

<sup>\*</sup> Percentage of respondents who provided data



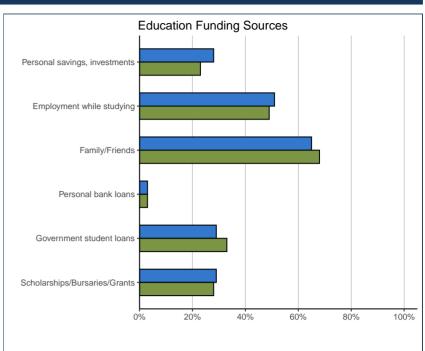
<sup>\*</sup> Includes only cases where financial debt was incurred

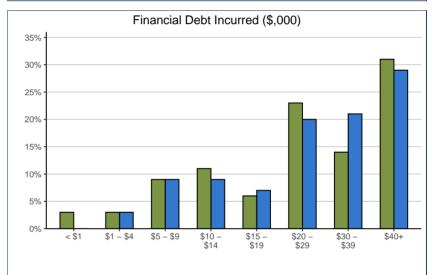


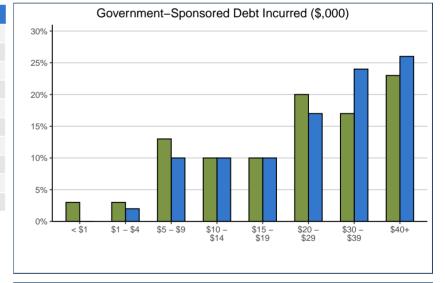
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

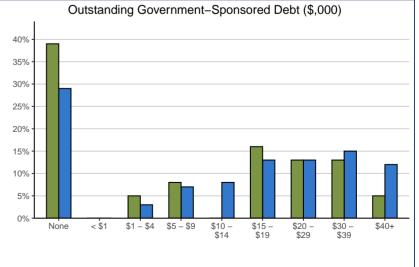


<sup>\*</sup> Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt