

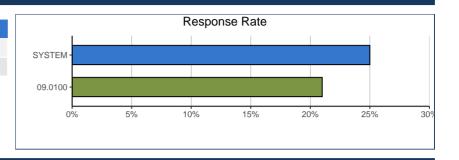
B.C. Baccalaureate Outcomes 2024 Survey of 2022 Baccalaureate Graduates

Detailed Summary of Survey Results
All Institutions
09.0100: Communication, general



RESPONSE RATE

Survey Response Rate:	09.0100		SYSTEM	
Baccalaureate Graduates Survey Cohort	316	100%	24,572	100%
Survey Respondents and Response Rate	65	21%	6,200	25%

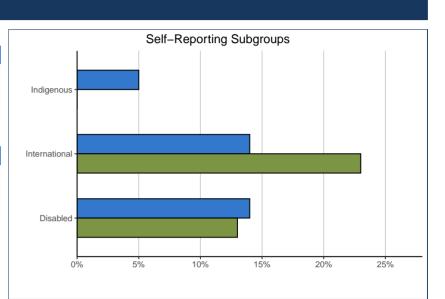


DEMOGRAPHIC INFORMATION

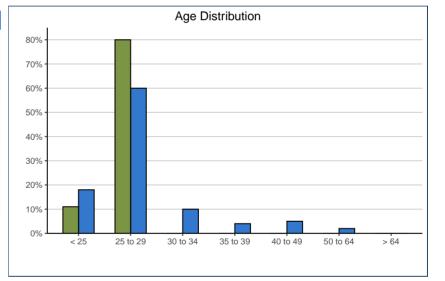
Self-Reporting Subgroups:	09.0100		SYSTEM	
Disabled	8	13%	851	14%
International	15	23%	878	14%
Indigenous	0	0%	264	5%

Gender:*	09.0100		SYSTEM	
Man/Boy	24	37%	2,656	43%
Woman/Girl	41	63%	3,527	57%
Total	65	100%	6,183	100%

^{*}Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

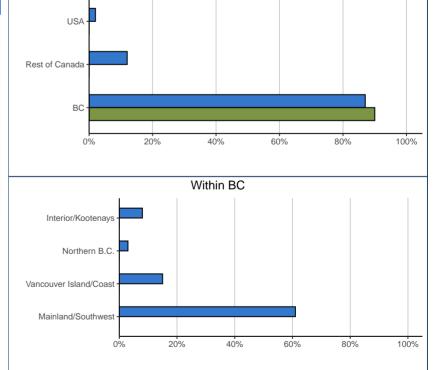


Age (at time of survey):	09.0100		SYSTEM	
< 25	7	11%	1,133	18%
25 to 29	52	80%	3,740	60%
30 to 34	~	~	617	10%
35 to 39	~	~	271	4%
40 to 49	~	~	279	5%
50 to 64	0	0%	129	2%
> 64	0	0%	17	0%
Total	65	100%	6,186	100%
Median Age	26		26	
Average (mean) Age	27		28	



Place of Residence

Place of Residence (at time of survey):	09	09.0100		SYSTEM	
BC - Mainland/Southwest	~	~	3,405	61%	
BC - Vancouver Island/Coast	~	~	809	15%	
BC – Northern B.C.	0	0%	160	3%	
BC – Interior/Kootenays	~	~	459	8%	
BC Subtotal	56	90%	4,833	87%	
Canada – Alberta	~	~	266	5%	
Canada – Ontario	~	~	212	4%	
Canada – Other	~	~	139	3%	
U.S.A.	0	0%	100	2%	
Non-BC Subtotal	6	10%	717	13%	
Total	62	100%	5,550	100%	





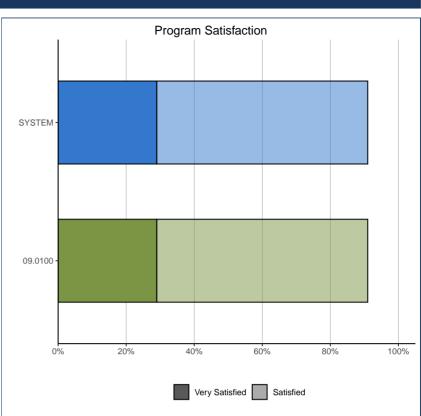


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.0100		SYS	TEM
Very Satisfied	19	29%	1,771	29%
Satisfied	40	62%	3,775	62%
Dissatisfied	4	6%	469	8%
Very Dissatisfied	2	3%	110	2%
Total	65	100%	6,125	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0100		SYSTEM	
Very Useful	17	31%	1,989	40%
Somewhat Useful	26	48%	2,266	46%
Not Very Useful	9	17%	531	11%
Not at All Useful	2	4%	158	3%
Total	54	100%	4,944	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.	09.0100		SYSTEM	
Yes	3	5%	515	9%	
No	58	95%	5 527	91%	



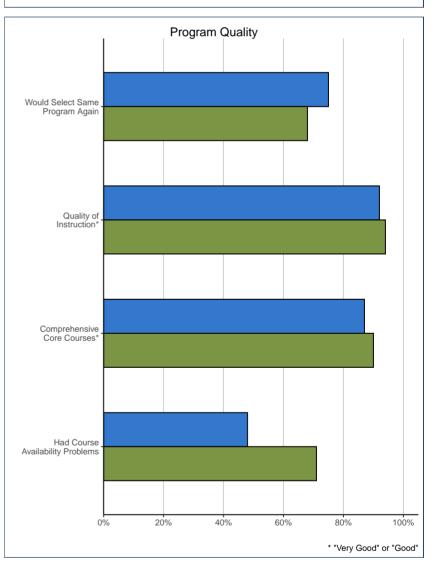
Would select the same program again:	09.0100		SYSTEM	
Yes	39	68%	4,137	75%
No	18	32%	1,363	25%

Quality of Instruction:	09.0100		SYSTEM	
Very Good	19	30%	1,727	28%
Good	41	64%	3,934	64%
Poor	4	6%	402	7%
Very Poor	0	0%	77	1%
Total	64	100%	6.140	100%

Comprehensiveness of Core Courses:	09.	09.0100		SYSTEM	
Very Good	16	25%	1,667	27%	
Good	42	65%	3,645	60%	
Poor	6	9%	649	11%	
Very Poor	1	2%	115	2%	
Total	65	100%	6.076	100%	

Course Availability:	09.0100		SYSTEM	
Encountered course availability problems	46	71%	2.918	48%

Financial Constraints:	09.0100		SYSTEM	
Had to interrupt studies for financial reasons	6	9%	565	9%
Had to take program part–time for financial reasons	7	11%	955	16%

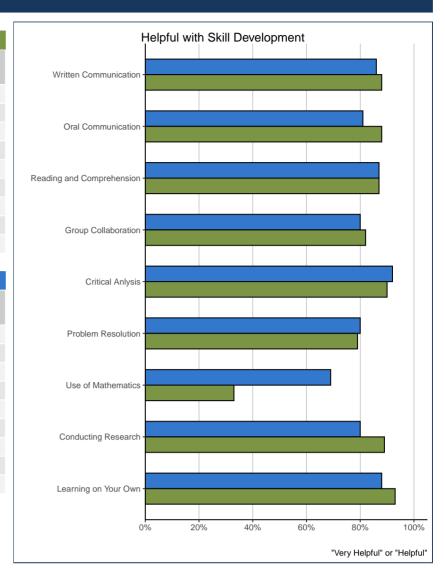




SKILL DEVELOPMENT

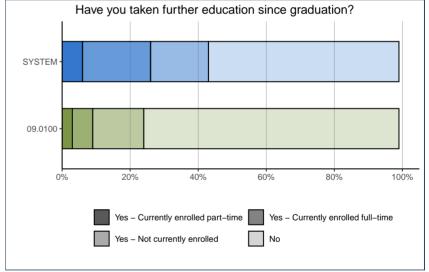
			09.0100		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	43%	45%	12%	0%	65
Oral Communication	40%	48%	12%	0%	65
Reading and Comprehension	38%	49%	11%	2%	65
Group Collaboration	28%	54%	12%	6%	65
Critical Anlysis	55%	35%	5%	5%	65
Problem Resolution	25%	54%	15%	6%	65
Use of Mathematics	0%	33%	42%	24%	33
Conducting Research	43%	46%	11%	0%	65
Learning on Your Own	41%	52%	3%	5%	64

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	29%	57%	13%	2%	6,011
Oral Communication	25%	56%	16%	2%	6,039
Reading and Comprehension	32%	55%	12%	1%	6,026
Group Collaboration	30%	50%	17%	4%	6,055
Critical Anlysis	43%	49%	7%	2%	6,142
Problem Resolution	25%	55%	18%	3%	5,966
Use of Mathematics	22%	47%	24%	7%	4,674
Conducting Research	32%	48%	17%	3%	5,806
Learning on Your Own	39%	49%	9%	2%	6,059

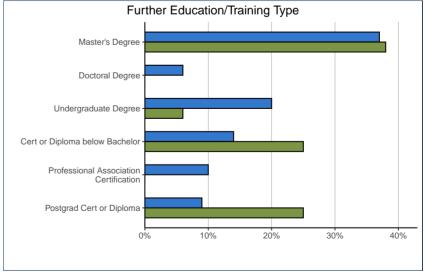


FURTHER EDUCATION

Took further education since 2022 graduation:	09.0100		SYSTEM	
Yes	16	25%	2,708	44%
Not currently enrolled	10	15%	1,069	17%
Currently enrolled full-time	4	6%	1,219	20%
Currently enrolled part-time	2	3%	389	6%
No	49	75%	3,459	56%
Total	65	100%	6,167	100%



Type of Formal Post–Secondary Education:	09.	09.0100		TEM
Master's Degree	6	38%	979	37%
Doctoral Degree	0	0%	155	6%
Another Undergraduate Degree	1	6%	543	20%
Certificate or Diploma below Bachelor Level	4	25%	374	14%
Professional Association Certification	0	0%	274	10%
Postgraduate Certificate or Diploma	4	25%	238	9%
Other	1	6%	119	4%
Total	16	100%	2,682	100%





EMPLOYMENT

490

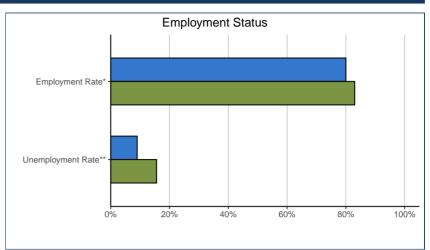
9.0%

15.6%

Labour Fource Status:	09.0100		SYSTEM	
In Labour Force (working or seeking work)	64	98%	5,472	90%
Not in Labour Force	1	2%	613	10%
Total	65	100%	6,085	100%
Employment:	09.0100		SYSTEM	
Employment Rate*	54	83%	4,982	80%



^{**}Percent = Total unemployed divided by total number in labour force

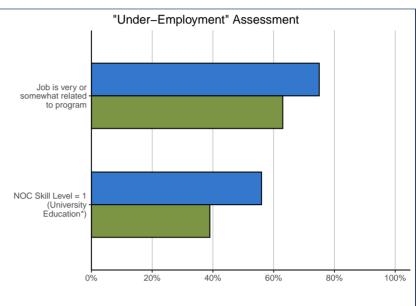


Status of Graduates NOT in Labour Force:	09.0100		SYSTEM	
Attending School FT	1	100%	446	73%
Attending School PT	0	0%	19	3%
Other	0	0%	148	24%
Total NOT in Labour Force	1	100%	613	100%

Primary Employment Type:	09.0100		SYSTEM	
Paid Worker	48	89%	4,678	94%
Self-Employed	6	11%	296	6%
Total	54	100%	4,974	100%

Job Characteristics:	09.0100		SYSTEM	
I hold more than one job*	9	17%	941	19%
My main job is full-time (>= 30 hours per week)**	48	91%	4,109	87%

^{*}Of total employed



How related is your main job to your program?	09.0100		SYSTEM	
Very Related	9	17%	2,190	44%
Somewhat Related	25	46%	1,532	31%
Not Very Related	11	20%	579	12%
Not at All Related	9	17%	668	13%
Total	54	100%	4,969	100%

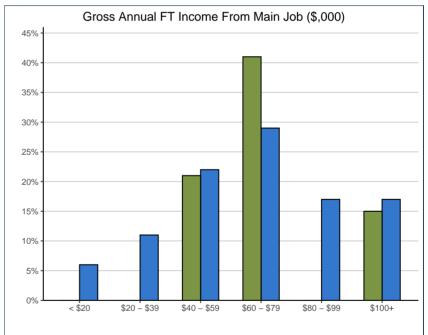
09.0100		SYSTEM	
34	63%	3,722	75%
20	39%	2,648	56%
	34	34 63%	34 63% 3,722

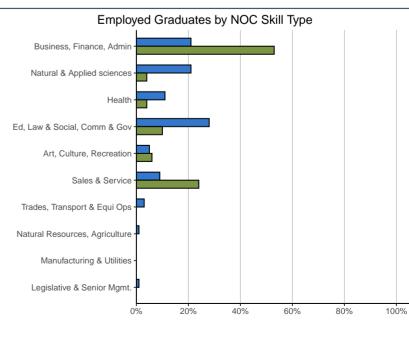
^{*}Of total valid responses; NOC 2021 (TEER)

Gross Annual Income from Main Job:*	09.	09.0100		SYSTEM	
Less than \$20,000	~	~	208	6%	
\$20,000 to \$39,999	~	~	406	11%	
\$40,000 to \$59,999	8	21%	818	22%	
\$60,000 to \$79,999	16	41%	1,081	29%	
\$80,000 to \$99,999	~	~	627	17%	
\$100,000 and Above	6	15%	623	17%	
Total	39	100%	3,763	100%	
Median Annual Income (full-time) (\$)	70,000		71,127		
Average Annual Income (full-time) (\$)	73,810		78,771		

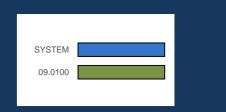
^{*}Where data provided

NOC Skill Type of Main Job (NOC 2021):	09.	09.0100		SYSTEM	
Legislative and senior management	0	0%	59	1%	
Business, finance & administration	27	53%	982	21%	
Natural & applied sciences & related	2	4%	966	21%	
Health	2	4%	527	11%	
Education, law and social, community & government	5	10%	1,323	28%	
Art, culture, recreation & sport	3	6%	239	5%	
Sales & service	12	24%	435	9%	
Trades, transport & equipment operators & related	0	0%	119	3%	
Natural resources, agriculture & related production	0	0%	34	1%	
Manufacturing & utilities	0	0%	19	0%	
Total	51	100%	4,703	100%	



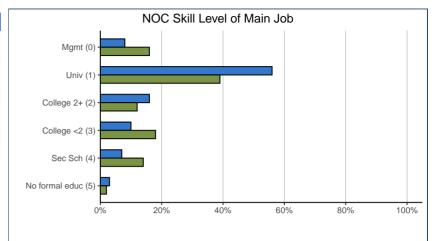


^{**}Of those who provided data on hours/week worked



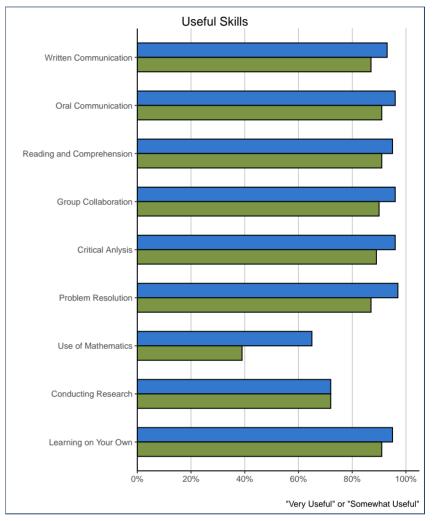
EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	09.0100		SYSTEM	
0. Management	8	16%	382	8%
1. University education		39%	2,648	56%
2. College education/trade apprenticeship (2+ years)	6	12%	748	16%
3. College education/trade apprenticeship (<2 years)	9	18%	476	10%
4. Secondary school + job-specific training	7	14%	322	7%
5. No formal education	1	2%	127	3%
Total	51	100%	4,703	100%



	09.0100				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	72%	15%	7%	6%	54
Oral Communication	67%	24%	7%	2%	54
Reading and Comprehension	63%	28%	4%	6%	54
Group Collaboration	57%	33%	6%	4%	54
Critical Anlysis	69%	20%	7%	4%	54
Problem Resolution	61%	26%	9%	4%	54
Use of Mathematics	10%	29%	35%	27%	52
Conducting Research	38%	34%	15%	13%	53
Learning on Your Own	63%	28%	4%	6%	54

		SYSTEM			
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	22%	5%	2%	4,946
Oral Communication	77%	19%	3%	1%	4,956
Reading and Comprehension	73%	22%	3%	1%	4,946
Group Collaboration	78%	18%	2%	1%	4,952
Critical Anlysis	77%	19%	3%	1%	4,949
Problem Resolution	79%	18%	2%	1%	4,949
Use of Mathematics	30%	35%	22%	14%	4,790
Conducting Research	39%	33%	17%	11%	4,847
Learning on Your Own	69%	26%	3%	1%	4,942



Top 10 Full-Time Occupations of 09.0100 Graduates*:		09.0100	
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
11202	1	Professional occupations in advertising, marketing and public relations	20%
13110	3	Administrative assistants	9%
*			
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 $^{^{\}star}$ Data not displayed where n < 5; NOC 2021

^{**} Percentages cited are of those employed

Top 10 Full-Tim	SYSTEM		
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
31301	1	Registered nurses and registered psychiatric nurses	5%
21231	1	Software engineers and designers	4%
XXXXX	X	Unclassified occupations	4%
41221	1	Elementary school and kindergarten teachers	3%
11202	1	Professional occupations in advertising, marketing and public relations	2%
11100	1	Financial auditors and accountants	2%
42201	2	Social and community service workers	2%
21232	1	Software developers and programmers	2%
13100	3	Administrative officers	2%
41220	1	Secondary school teachers	2%

^{*} Data not displayed where n < 5; NOC 2021

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	09.	09.0100		TEM
Personal savings, investments	14	14 23%		32%
Employment while studying		53%	3,012	50%
Family/Friends	45	73%	3,627	60%
Personal bank loans	1	2%	337	6%
Government student loans	15	24%	2,007	33%
Scholarships/Bursaries/Grants	13	21%	1,988	33%
Other	8	13%	1,362	22%
Total	62		6,073	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	09.0	0100	SYS	TEM
Incurred any form of financial debt	19 29%			43%
Incurred government-sponsored student loan debt	17	26%	2,232	36%

^{*} Percentage of respondents who provided data



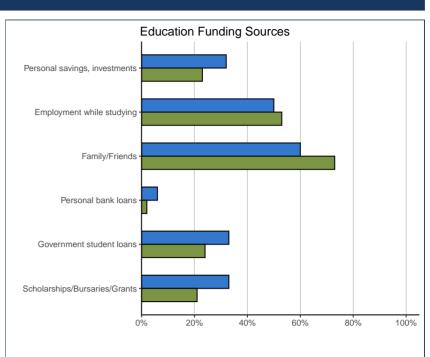
^{*} Includes only cases where financial debt was incurred

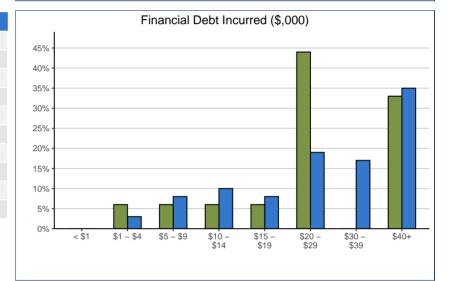


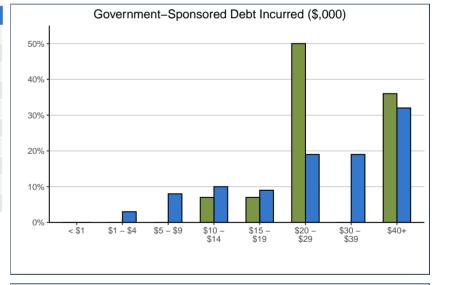
^{*} Includes only cases where government-sponsored debt was incurred

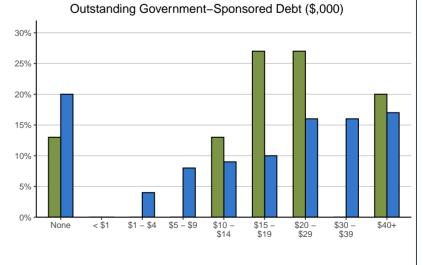


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt