

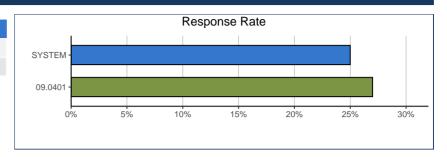
B.C. Baccalaureate Outcomes 2024 Survey of 2022 Baccalaureate Graduates

SYSTEM 09.0401

Detailed Summary of Survey Results
All Institutions
09.0401: Journalism, general

RESPONSE RATE

Survey Response Rate:	09.0401		SYSTEM	
Baccalaureate Graduates Survey Cohort	37	100%	24,572	100%
Survey Respondents and Response Rate	10	27%	6,200	25%

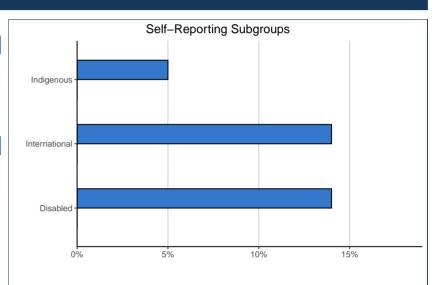


DEMOGRAPHIC INFORMATION

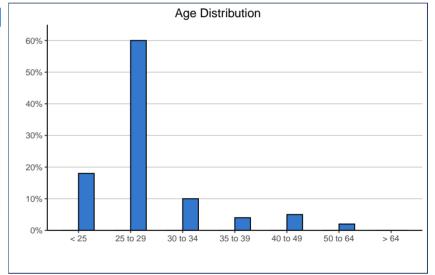
Self-Reporting Subgroups:	09.0401		SYSTEM	
Disabled	0	0%	851	14%
International	~	~	878	14%
Indigenous	0	0%	264	5%

Gender:*	09.0401		SYSTEM	
Man/Boy	~	~	2,656	43%
Woman/Girl	~	~	3,527	57%
Total	10	100%	6,183	100%

^{*}Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

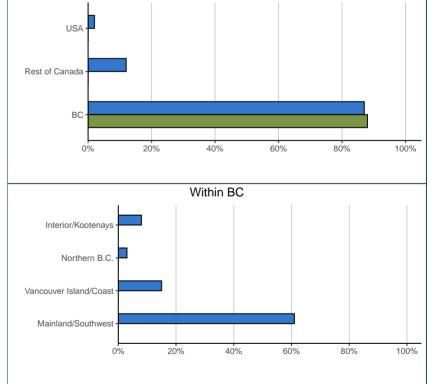


Age (at time of survey):	09.0401		SYSTEM	
< 25	~	~	1,133	18%
25 to 29	~	~	3,740	60%
30 to 34	0	0%	617	10%
35 to 39	~	~	271	4%
40 to 49	0	0%	279	5%
50 to 64	0	0%	129	2%
> 64	0	0%	17	0%
Total	10	100%	6,186	100%
Median Age	26		26	
Average (mean) Age	27		28	



Place of Residence

Place of Residence (at time of survey):	09.0401		SYSTEM	
BC - Mainland/Southwest	~ ~		3,405	61%
BC - Vancouver Island/Coast	0	0%	809	15%
BC – Northern B.C.	0	0%	160	3%
BC – Interior/Kootenays	~	~	459	8%
BC Subtotal	7	88%	4,833	87%
Canada – Alberta	~	~	266	5%
Canada – Ontario	0	0%	212	4%
Canada – Other	0	0%	139	3%
U.S.A.	0	0%	100	2%
Non-BC Subtotal	~	~	717	13%
Total	~	~	5,550	100%





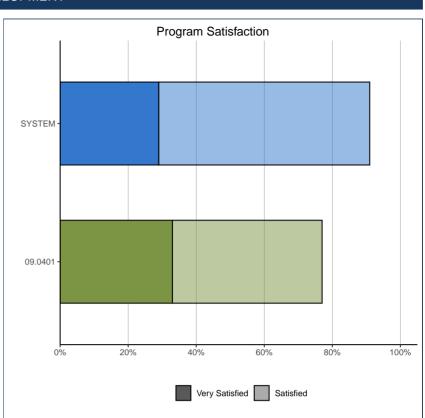


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.0401		SYS	TEM
Very Satisfied	3	33%	1,771	29%
Satisfied	4	44%	3,775	62%
Dissatisfied	1	11%	469	8%
Very Dissatisfied	1	11%	110	2%
Total	9	100%	6,125	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0401		SYSTEM	
Very Useful	4	57%	1,989	40%
Somewhat Useful	3	43%	2,266	46%
Not Very Useful	0	0%	531	11%
Not at All Useful	0	0%	158	3%
Total	7	100%	4,944	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.0	09.0401		SYSTEM	
Yes	1	11%	515	9%	
No	8	89%	5.527	91%	



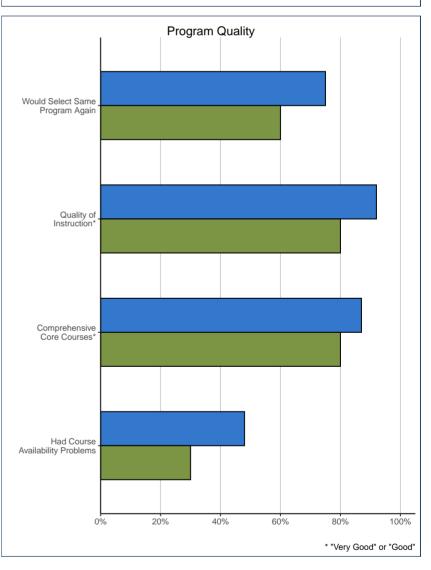
Would select the same program again:	09.0401		SYSTEM	
Yes	6	60%	4,137	75%
No	4	40%	1,363	25%

Quality of Instruction:	09.0	09.0401		SYSTEM	
Very Good	4	4 40%		28%	
Good	4	40%	3,934	64%	
Poor	2	20%	402	7%	
Very Poor	0	0%	77	1%	
Total	10	100%	6.140	100%	

Comprehensiveness of Core Courses:	09.0	09.0401		TEM
Very Good	4	40%	1,667	27%
Good	4	40%	3,645	60%
Poor	1	10%	649	11%
Very Poor	1	10%	115	2%
Total	10	100%	6.076	100%

Course Availability:	09.0401		SYSTEM	
Encountered course availability problems	3	30%	2.918	48%

Financial Constraints:	09.0401		SYSTEM	
Had to interrupt studies for financial reasons	1	13%	565	9%
Had to take program part-time for financial reasons	3	33%	955	16%



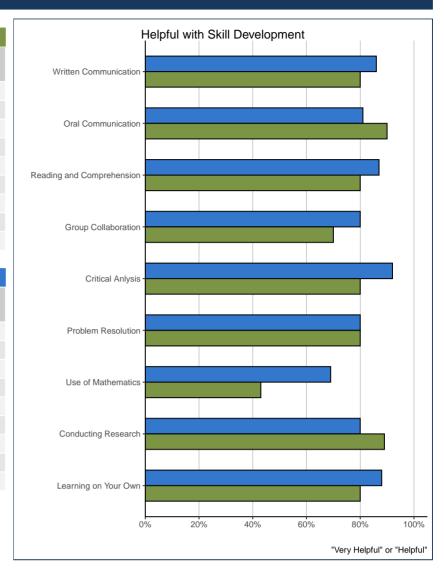




SKILL DEVELOPMENT

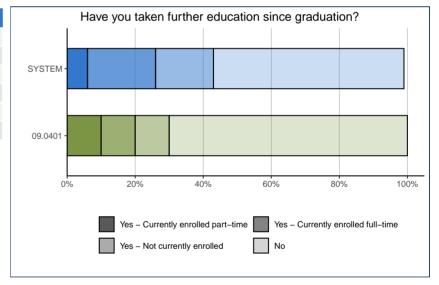
			09.0401		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	60%	20%	0%	20%	10
Oral Communication	50%	40%	0%	10%	10
Reading and Comprehension	50%	30%	10%	10%	10
Group Collaboration	30%	40%	20%	10%	10
Critical Anlysis	50%	30%	10%	10%	10
Problem Resolution	30%	50%	10%	10%	10
Use of Mathematics	29%	14%	43%	14%	7
Conducting Research	33%	56%	0%	11%	9
Learning on Your Own	40%	40%	10%	10%	10

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	29%	57%	13%	2%	6,011
Oral Communication	25%	56%	16%	2%	6,039
Reading and Comprehension	32%	55%	12%	1%	6,026
Group Collaboration	30%	50%	17%	4%	6,055
Critical Anlysis	43%	49%	7%	2%	6,142
Problem Resolution	25%	55%	18%	3%	5,966
Use of Mathematics	22%	47%	24%	7%	4,674
Conducting Research	32%	48%	17%	3%	5,806
Learning on Your Own	39%	49%	9%	2%	6,059

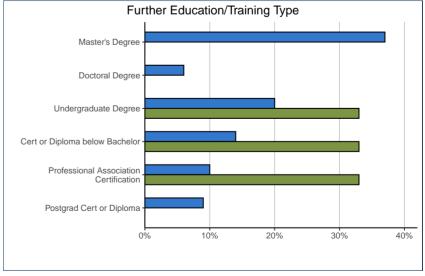


FURTHER EDUCATION

Took further education since 2022 graduation:	09.0401		SYSTEM	
Yes	3	30%	2,708	44%
Not currently enrolled	1	10%	1,069	17%
Currently enrolled full-time	1	10%	1,219	20%
Currently enrolled part-time	1	10%	389	6%
No	7	70%	3,459	56%
Total	10	100%	6,167	100%



Type of Formal Post–Secondary Education:	09.	09.0401		SYSTEM	
Master's Degree	0	0%	979	37%	
Doctoral Degree	0	0%	155	6%	
Another Undergraduate Degree	1	33%	543	20%	
Certificate or Diploma below Bachelor Level	1	33%	374	14%	
Professional Association Certification	1	33%	274	10%	
Postgraduate Certificate or Diploma	0	0%	238	9%	
Other	0	0%	119	4%	
Total	3	100%	2,682	100%	



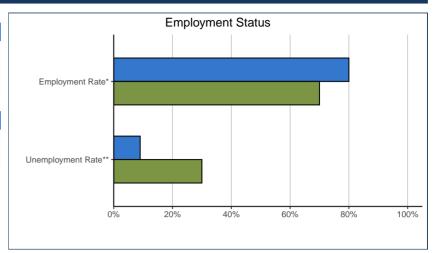


EMPLOYMENT

Labour Fource Status:	09.	09.0401		TEM
In Labour Force (working or seeking work)	10	100%	5,472	90%
Not in Labour Force	0	0%	613	10%
Total	10	100%	6,085	100%
Employment:	09.	09.0401		TEM
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^{*}Percent = Total employed divided by total number of respondents

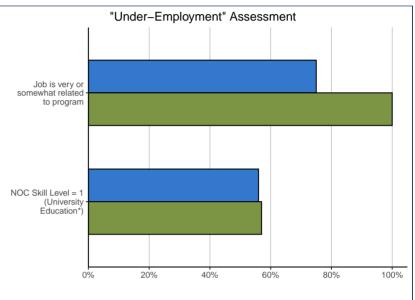


Status of Graduates NOT in Labour Force:	09.0401		SYSTEM	
Attending School FT	0	0%	446	73%
Attending School PT	0	0%	19	3%
Other	0	0%	148	24%
Total NOT in Labour Force	0	0%	613	100%

Primary Employment Type:	09.0401		SYSTEM	
Paid Worker	7	100%	4,678	94%
Self-Employed	0	0%	296	6%
Total	7	100%	4,974	100%

Job Characteristics:	09.0401		SYSTEM	
I hold more than one job*	2	29%	941	19%
My main job is full-time (>= 30 hours per week)**	6	100%	4,109	87%

^{*}Of total employed



How related is your main job to your program?	09.0401		SYSTEM	
Very Related	1	17%	2,190	44%
Somewhat Related	5	83%	1,532	31%
Not Very Related	0	0%	579	12%
Not at All Related	0	0%	668	13%
Total	6	100%	4,969	100%

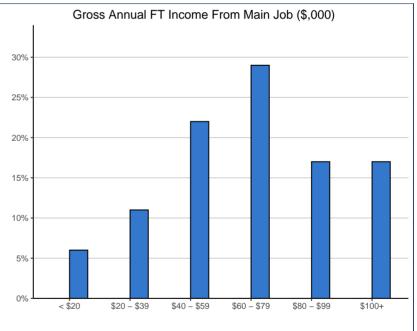
09.0401		SYSTEM	
6	100%	3,722	75%
4	57%	2,648	56%
	6 4	6 100%	6 100% 3,722

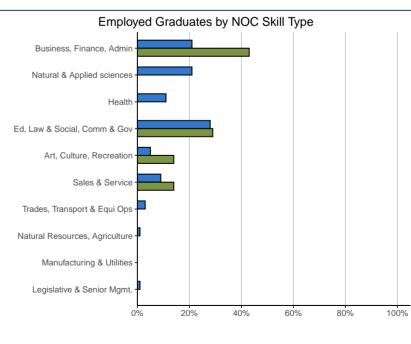
^{*}Of total valid responses; NOC 2021 (TEER)

•		SYSTEM	
0	0%	208	6%
~	~	406	11%
~	~	818	22%
~	~	1,081	29%
0	0%	627	17%
0	0%	623	17%
5	100%	3,763	100%
54,558		71,127	
53,570		78,771	
	~ 0 0 5 4,558	0 0% 0 0% 5 100%	~ ~ 1,081 0 0% 627 0 0% 623 5 100% 3,763 4,558 71,127

*Where data provided

·					
NOC Skill Type of Main Job (NOC 2021):	09.0	09.0401		SYSTEM	
Legislative and senior management	0	0%	59	1%	
Business, finance & administration	3	43%	982	21%	
Natural & applied sciences & related	0	0%	966	21%	
Health	0	0%	527	11%	
Education, law and social, community & government	2	29%	1,323	28%	
Art, culture, recreation & sport	1	14%	239	5%	
Sales & service	1	14%	435	9%	
Trades, transport & equipment operators & related	0	0%	119	3%	
Natural resources, agriculture & related production	0	0%	34	1%	
Manufacturing & utilities	0	0%	19	0%	
Total	7	100%	4,703	100%	

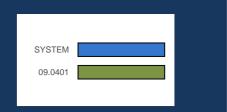




^{**}Percent = Total unemployed divided by total number in labour force

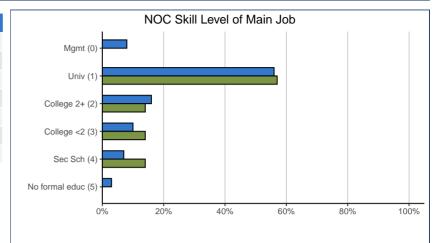
^{**}Of those who provided data on hours/week worked





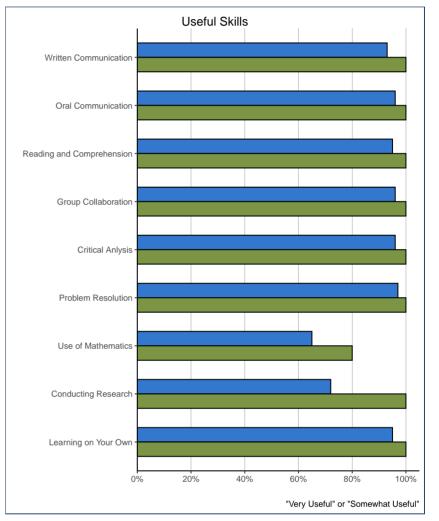
EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	09.0401		SYSTEM	
0. Management	0	0%	382	8%
1. University education		57%	2,648	56%
2. College education/trade apprenticeship (2+ years)	1	14%	748	16%
3. College education/trade apprenticeship (<2 years)	1	14%	476	10%
4. Secondary school + job-specific training	1	14%	322	7%
5. No formal education	0	0%	127	3%
Total	7	100%	4,703	100%



	09.0401				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	83%	17%	0%	0%	6
Oral Communication	83%	17%	0%	0%	6
Reading and Comprehension	67%	33%	0%	0%	6
Group Collaboration	83%	17%	0%	0%	6
Critical Anlysis	67%	33%	0%	0%	6
Problem Resolution	50%	50%	0%	0%	6
Use of Mathematics	20%	60%	0%	20%	5
Conducting Research	60%	40%	0%	0%	5
Learning on Your Own	83%	17%	0%	0%	6

		SYSTEM			
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	22%	5%	2%	4,946
Oral Communication	77%	19%	3%	1%	4,956
Reading and Comprehension	73%	22%	3%	1%	4,946
Group Collaboration	78%	18%	2%	1%	4,952
Critical Anlysis	77%	19%	3%	1%	4,949
Problem Resolution	79%	18%	2%	1%	4,949
Use of Mathematics	30%	35%	22%	14%	4,790
Conducting Research	39%	33%	17%	11%	4,847
Learning on Your Own	69%	26%	3%	1%	4,942



Top 10 Full-Time	Occupations of 09.0401 G	Graduates*:	09.0401
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
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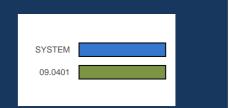
 $^{^{\}star}$ Data not displayed where n < 5; NOC 2021

^{**} Percentages cited are of those employed

Top 10 Full-Time Occupations of SYSTEM Graduates*:			SYSTEM
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
31301	1	Registered nurses and registered psychiatric nurses	5%
21231	1	Software engineers and designers	4%
XXXXX	X	Unclassified occupations	4%
41221	1	Elementary school and kindergarten teachers	3%
11202	1	Professional occupations in advertising, marketing and public relations	2%
11100	1	Financial auditors and accountants	2%
42201	2	Social and community service workers	2%
21232	1	Software developers and programmers	2%
13100	3	Administrative officers	2%
41220	1	Secondary school teachers	2%

^{*} Data not displayed where n < 5; NOC 2021

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	09.	09.0401		TEM
Personal savings, investments	3	3 33%		32%
Employment while studying		44%	3,012	50%
Family/Friends	5	56%	3,627	60%
Personal bank loans	0	0%	337	6%
Government student loans	4	44%	2,007	33%
Scholarships/Bursaries/Grants	1	11%	1,988	33%
Other	2	22%	1,362	22%
Total	9		6,073	

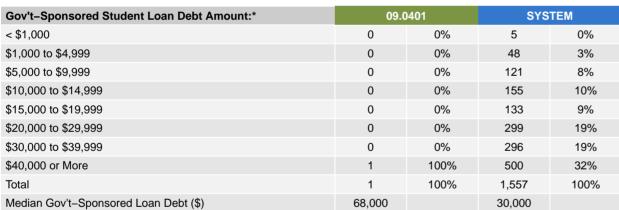
^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	09.0	0401	SYS	TEM
Incurred any form of financial debt	6	67%	2,595	43%
Incurred government-sponsored student loan debt	4	44%	2,232	36%

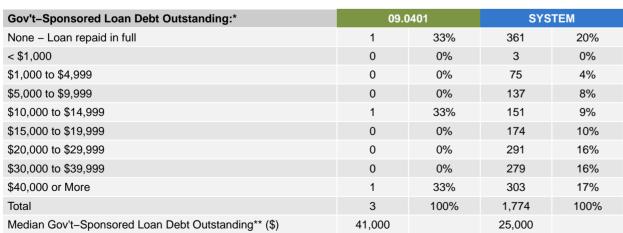
^{*} Percentage of respondents who provided data



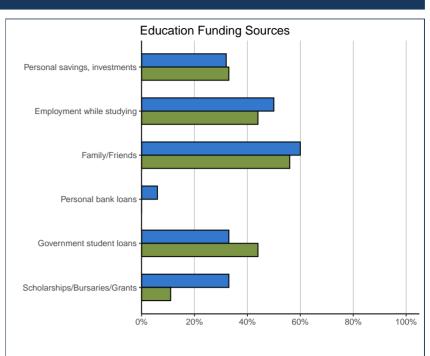
^{*} Includes only cases where financial debt was incurred

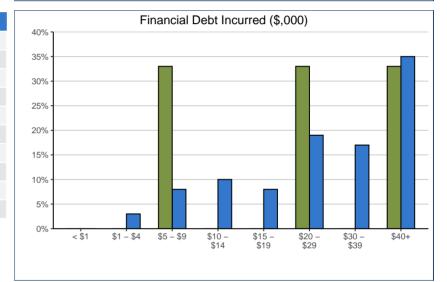


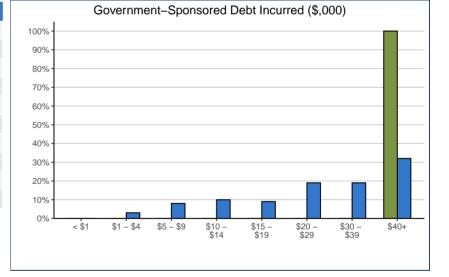
^{*} Includes only cases where government-sponsored debt was incurred

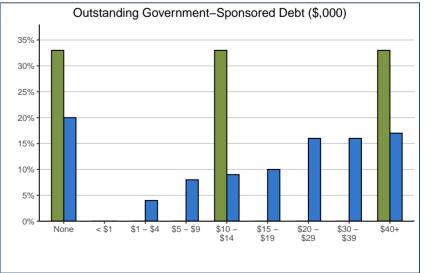


 $^{^{\}star}$ Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt