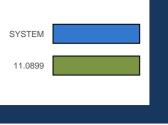
B.C. Baccalaureate Outcomes

2024 Survey of 2022 Baccalaureate Graduates

☑ BC Student ☑ Outcomes

Detailed Summary of Survey Results All Institutions



11.0899: Computer software and media applications, other

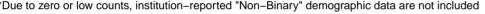
RESPONSE RATE								
Survey Response Rate: 11.0899 SYSTEM				Respon	ise Rate			
Baccalaureate Graduates Survey Cohort	152	100%	24,572	100%	SYSTEM -			
Survey Respondents and Response Rate	45	30%	6,200	25%				
					11.0899 -			
					0%	10%	20%	30%

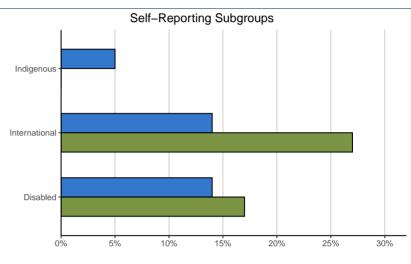
DEMOGRAPHIC INFORMATION

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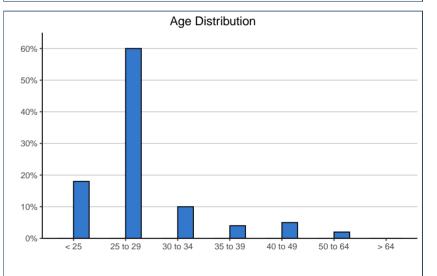
Self-Reporting Subgroups:	11.0	0899	SYS	ТЕМ
Disabled	7	17%	851	14%
International	12	27%	878	14%
Indigenous	0	0%	264	5%

Gender:*	11.	11.0899		ТЕМ
Man/Boy	20	45%	2,656	43%
Woman/Girl	24	55%	3,527	57%
Total	44	100%	6,183	100%

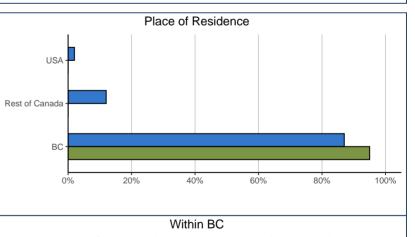




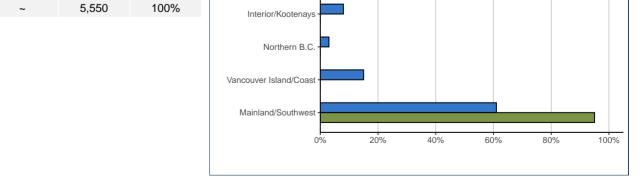
Age (at time of survey):	11.0899		SYSTEM	
< 25	~	~	1,133	18%
25 to 29	~	~	3,740	60%
30 to 34	~	~	617	10%
35 to 39	~	~	271	4%
40 to 49	0	0%	279	5%
50 to 64	0	0%	129	2%
> 64	0	0%	17	0%
Total	45	100%	6,186	100%
Median Age	26		26	
Average (mean) Age	27		28	

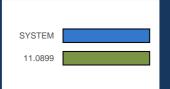


Place of Residence (at time of survey):	11.	0899	SYS	TEM
BC – Mainland/Southwest	42	95%	3,405	61%
BC – Vancouver Island/Coast	0	0%	809	15%
BC – Northern B.C.	0	0%	160	3%
BC – Interior/Kootenays	0	0%	459	8%
BC Subtotal	42	95%	4,833	87%
Canada – Alberta	~	~	266	5%
Canada – Ontario	~	~	212	4%
Canada – Other	0	0%	139	3%
U.S.A.	0	0%	100	2%
Non-BC Subtotal	~	~	717	13%
Total	~	~	5,550	100%



1



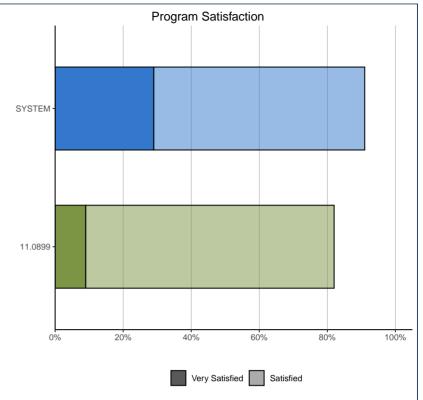


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	11.0	11.0899		TEM
Very Satisfied	4	9%	1,771	29%
Satisfied	33	73%	3,775	62%
Dissatisfied	4	9%	469	8%
Very Dissatisfied	4	9%	110	2%
Total	45	100%	6,125	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	11.0899		SYSTEM	
Very Useful	11	32%	1,989	40%
Somewhat Useful	19	56%	2,266	46%
Not Very Useful	4	12%	531	11%
Not at All Useful	0	0%	158	3%
Total	34	100%	4,944	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	11.0899		SYSTEM	
Yes	5	12%	515	9%
No	36	88%	5,527	91%



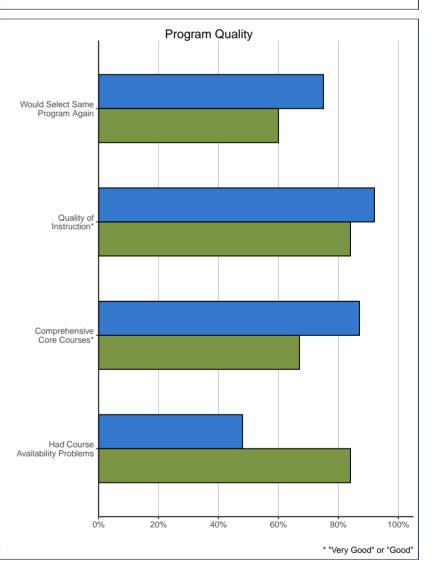
Would select the same program again:	11.(11.0899		ТЕМ
Yes	25	60%	4,137	75%
No	17	40%	1,363	25%

Quality of Instruction:	11.0899		SYSTEM	
Very Good	4	9%	1,727	28%
Good	33	75%	3,934	64%
Poor	5	11%	402	7%
Very Poor	2	5%	77	1%
Total	44	100%	6,140	100%

Comprehensiveness of Core Courses:	11.0899		SYSTEM	
Very Good	6	14%	1,667	27%
Good	23	53%	3,645	60%
Poor	11	26%	649	11%
Very Poor	3	7%	115	2%
Total	43	100%	6,076	100%

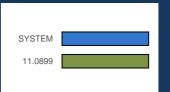
Course Availability:	11.0899		SYSTEM	
Encountered course availability problems	36	84%	2,918	48%

Financial Constraints:	11.0899		SYS	TEM
Had to interrupt studies for financial reasons	2	5%	565	9%
Had to take program part-time for financial reasons	8	18%	955	16%



Note: \sim indicates low cell count; data suppressed

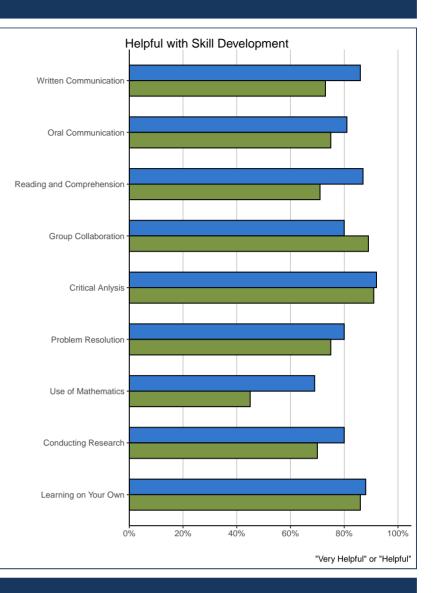
Detailed Summary of Survey Results All Institutions 11.0899: Computer software and media applications, other

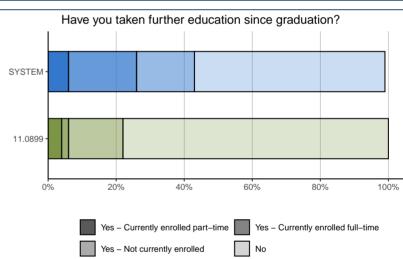


SKILL DEVELOPMENT

	11.0899				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	16%	57%	23%	5%	44
Oral Communication	18%	57%	18%	7%	44
Reading and Comprehension	22%	49%	27%	2%	45
Group Collaboration	51%	38%	4%	7%	45
Critical Anlysis	31%	60%	4%	4%	45
Problem Resolution	23%	52%	16%	9%	44
Use of Mathematics	3%	42%	42%	14%	36
Conducting Research	19%	51%	21%	9%	43
Learning on Your Own	33%	53%	4%	9%	45

		SYSTEM				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.	
Written Communication	29%	57%	13%	2%	6,011	
Oral Communication	25%	56%	16%	2%	6,039	
Reading and Comprehension	32%	55%	12%	1%	6,026	
Group Collaboration	30%	50%	17%	4%	6,055	
Critical Anlysis	43%	49%	7%	2%	6,142	
Problem Resolution	25%	55%	18%	3%	5,966	
Use of Mathematics	22%	47%	24%	7%	4,674	
Conducting Research	32%	48%	17%	3%	5,806	
Learning on Your Own	39%	49%	9%	2%	6,059	





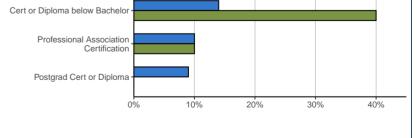
Fur	ther Educa	tion/Trainin	д Туре	
Master's Degree -				
Doctoral Degree -				
Undergraduate Degree -				

FURTHER EDUCATION

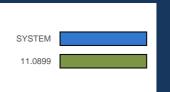
10			
10	22%	2,708	44%
7	16%	1,069	17%
1	2%	1,219	20%
2	4%	389	6%
35	78%	3,459	56%
45	100%	6,167	100%
	35	1 2% 2 4% 35 78%	1 2% 1,219 2 4% 389 35 78% 3,459

Type of Formal Post–Secondary Education:	ndary Education: 11.0899		SYSTEM	
Master's Degree	2	20%	979	37%
Doctoral Degree	1	10%	155	6%
Another Undergraduate Degree	0	0%	543	20%
Certificate or Diploma below Bachelor Level	4	40%	374	14%
Professional Association Certification	1	10%	274	10%
Postgraduate Certificate or Diploma	0	0%	238	9%

r ooigradado oor inicato or Dipiorna	0	070	200	0,0
Other	2	20%	119	4%
Total	10	100%	2,682	100%



Detailed Summary of Survey Results All Institutions 11.0899: Computer software and media applications, other



EMPLOYMENT

4,982

490

80%

9.0%

76%

20.9%

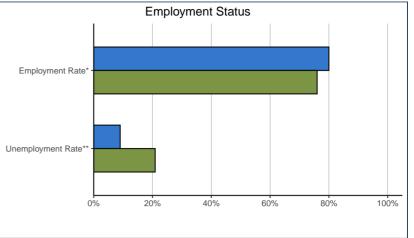
34

Labour Fource Status:	11.	11.0899		ТЕМ
In Labour Force (working or seeking work)	43	96%	5,472	90%
Not in Labour Force	2	4%	613	10%
Total	45	100%	6,085	100%
Employment:	11.	11.0899		TEM

Employment Rate* Unemployment Rate** 9

*Percent = Total employed divided by total number of respondents

**Percent = Total unemployed divided by total number in labour force



Status of Graduates NOT in Labour Force:	11.0899		SYS	TEM
Attending School FT	1	50%	446	73%
Attending School PT	0	0%	19	3%
Other	1	50%	148	24%
Total NOT in Labour Force	2	100%	613	100%

Primary Employment Type:	11.0899		SYS	ТЕМ
Paid Worker	33	97%	4,678	94%
Self-Employed	1	3%	296	6%
Total	34	100%	4,974	100%

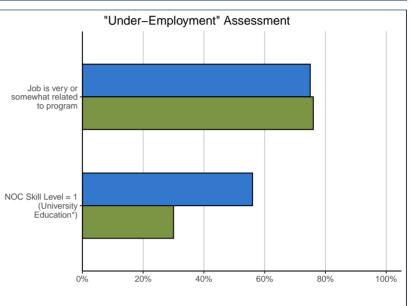
Job Characteristics:	11.0	11.0899		ТЕМ
I hold more than one job*	7	21%	941	19%
My main job is full-time (>= 30 hours per week)**	29	88%	4,109	87%
*Of total employed				

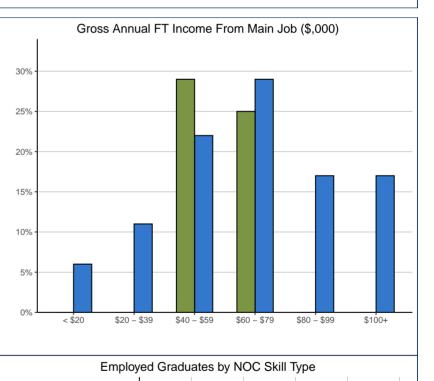


How related is your main job to your program?	11.	11.0899		ТЕМ
Very Related	14	41%	2,190	44%
Somewhat Related	12	35%	1,532	31%
Not Very Related	3	9%	579	12%
Not at All Related	5	15%	668	13%
Total	34	100%	4,969	100%

"Under-Employment" Assessment:	11.0899		SYS	ТЕМ
Job is very or somewhat related to program	26	76%	3,722	75%
NOC Skill Level = 1 (University Education)*	9	30%	2,648	56%
*Of total valid responses; NOC 2021 (TEER)				

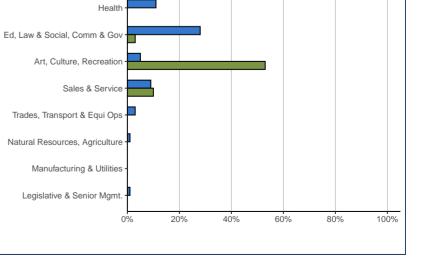
Gross Annual Income from Main Job:*	11.	0899	SYS	TEM
Less than \$20,000	~	~	208	6%
\$20,000 to \$39,999	~	~	406	11%
\$40,000 to \$59,999	7	29%	818	22%
\$60,000 to \$79,999	6	25%	1,081	29%
\$80,000 to \$99,999	~	~	627	17%
\$100,000 and Above	~	~	623	17%
Total	24	100%	3,763	100%
Median Annual Income (full-time) (\$)	59,300		71,127	
Average Annual Income (full-time) (\$)	64,283		78,771	
*Where data provided				





Business, Finance, Admin Natural & Applied sciences

NOC Skill Type of Main Job (NOC 2021):	11.	11.0899		ТЕМ
Legislative and senior management	0	0%	59	1%
Business, finance & administration	6	20%	982	21%
Natural & applied sciences & related	4	13%	966	21%
Health	0	0%	527	11%
Education, law and social, community & government	1	3%	1,323	28%
Art, culture, recreation & sport	16	53%	239	5%
Sales & service	3	10%	435	9%
Trades, transport & equipment operators & related	0	0%	119	3%
Natural resources, agriculture & related production	0	0%	34	1%
Manufacturing & utilities	0	0%	19	0%
Total	30	100%	4,703	100%

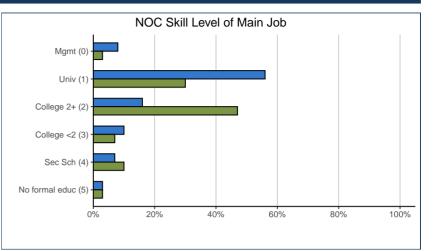


Detailed Summary of Survey Results All Institutions 11.0899: Computer software and media applications, other

SYSTEM	
11.0899	

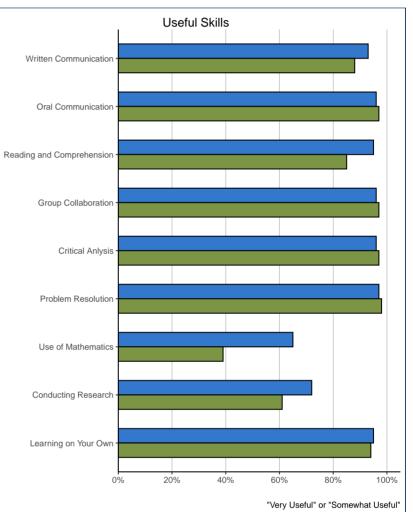
EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	11.	11.0899 SYSTEM		TEM
0. Management	1	1 3%		8%
1. University education	9	30%	2,648	56%
2. College education/trade apprenticeship (2+ years)	14	47%	748	16%
3. College education/trade apprenticeship (<2 years)	2	7%	476	10%
4. Secondary school + job-specific training	3	10%	322	7%
5. No formal education	1	3%	127	3%
Total	30	100%	4,703	100%



		11.0899				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.	
Written Communication	50%	38%	9%	3%	34	
Oral Communication	62%	35%	3%	0%	34	
Reading and Comprehension	53%	32%	15%	0%	34	
Group Collaboration	82%	15%	3%	0%	34	
Critical Anlysis	71%	26%	3%	0%	34	
Problem Resolution	74%	24%	3%	0%	34	
Use of Mathematics	21%	18%	35%	26%	34	
Conducting Research	32%	29%	26%	12%	34	
Learning on Your Own	53%	41%	3%	3%	34	

	SYSTEM				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	22%	5%	2%	4,946
Oral Communication	77%	19%	3%	1%	4,956
Reading and Comprehension	73%	22%	3%	1%	4,946
Group Collaboration	78%	18%	2%	1%	4,952
Critical Anlysis	77%	19%	3%	1%	4,949
Problem Resolution	79%	18%	2%	1%	4,949
Use of Mathematics	30%	35%	22%	14%	4,790
Conducting Research	39%	33%	17%	11%	4,847
Learning on Your Own	69%	26%	3%	1%	4,942



Top 10 Full-Tim	e Occupations of 11.0899	Graduates*:	11.0899
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
52120	2	Graphic designers and illustrators	32%
*			
*			
*			
*			
*			
*			
*			

* Data not displayed where n < 5; NOC 2021 ** Percentages cited are of those employed

Top 10 Full-Tin	me Occupations of SYSTE	M Graduates*:	SYSTEM
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
31301	1	Registered nurses and registered psychiatric nurses	5%
21231	1	Software engineers and designers	4%
XXXXX	Х	Unclassified occupations	4%
41221	1	Elementary school and kindergarten teachers	3%
11202	1	Professional occupations in advertising, marketing and public relations	2%
11100	1	Financial auditors and accountants	2%
42201	2	Social and community service workers	2%
21232	1	Software developers and programmers	2%
13100	3	Administrative officers	2%
41220	1	Secondary school teachers	2%
* Data not display	ed where $n < 5$: NOC 2021		

* Data not displayed where n < 5; NOC 2021** Percentages cited are of those employed

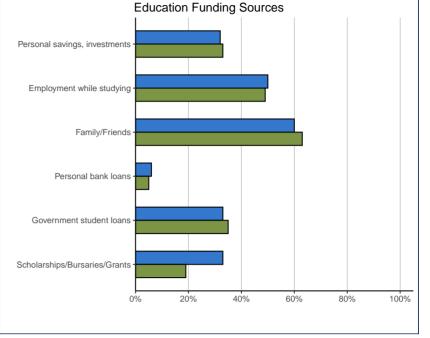
Detailed Summary of Survey Results All Institutions 11.0899: Computer software and media applications, other

SYSTEM ______

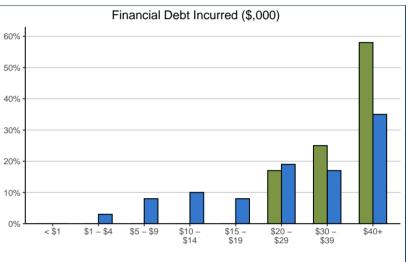
EDUCATION FINANCING

Funding Sources (3 sources allowed):*	11.	11.0899		TEM
Personal savings, investments	14	33%	1,927	32%
Employment while studying	21	49%	3,012	50%
Family/Friends	27	63%	3,627	60%
Personal bank loans	2	5%	337	6%
Government student loans	15	35%	2,007	33%
Scholarships/Bursaries/Grants	8	19%	1,988	33%
Other	11	26%	1,362	22%
Total	43		6,073	
* Percentage of respondents who identified this source				

Financial Debt Incurred to Finance Bac. Ed.:*	11.	11.0899		ТЕМ
Incurred any form of financial debt	17	39%	2,595	43%
Incurred government-sponsored student loan debt	15	33%	2,232	36%
* Percentage of respondents who provided data				



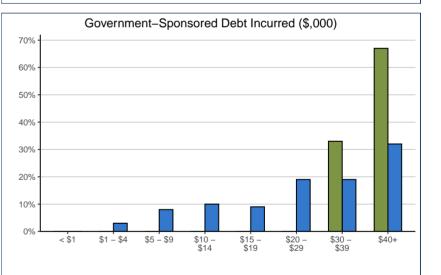
Financial Debt Amount:* SYSTEM 11.0899 < \$1,000 0 0% 4 0% \$1,000 to \$4,999 0 0% 69 3% \$5,000 to \$9,999 0 0% 165 8% \$10,000 to \$14,999 0 0% 199 10% \$15,000 to \$19,999 0 0% 162 8% \$20,000 to \$29,999 2 17% 394 19% \$30,000 to \$39,999 3 25% 353 17% \$40,000 or More 58% 740 7 35% 100% Total 12 2,086 100% Median Financial Debt (\$) 47,500 30,000 * Includes only cases where financial debt was incurred



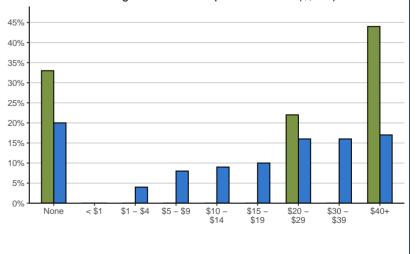
Gov't-Sponsored Student Loan Debt Amount:* 11.0899 SYSTEM < \$1,000 0 0% 5 0% \$1,000 to \$4,999 0 0% 48 3% \$5,000 to \$9,999 0 0% 121 8% 0% \$10,000 to \$14,999 0 155 10% \$15,000 to \$19,999 0 0% 133 9% \$20,000 to \$29,999 0 0% 299 19% \$30,000 to \$39,999 3 33% 296 19% \$40,000 or More 6 67% 500 32% 100% Total 9 1,557 100% Median Gov't-Sponsored Loan Debt (\$) 50,000 30,000

* Includes only cases where government-sponsored debt was incurred

Gov't-Sponsored Loan Debt Outstanding:*	11.0	0899	SYSTEM	
None – Loan repaid in full	3	33%	361	20%
< \$1,000	0	0%	3	0%
\$1,000 to \$4,999	0	0%	75	4%
\$5,000 to \$9,999	0	0%	137	8%
\$10,000 to \$14,999	0	0%	151	9%
\$15,000 to \$19,999	0	0%	174	10%
\$20,000 to \$29,999	2	22%	291	16%
\$30,000 to \$39,999	0	0%	279	16%
\$40,000 or More	4	44%	303	17%
Total	9	100%	1,774	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	43,000		25,000	



Outstanding Government–Sponsored Debt (\$,000)



* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided ** Median amounts shown are based on those who had remaining government student loan debt