

B.C. Baccalaureate Outcomes 2024 Survey of 2022 Baccalaureate Graduates

f Survey Results

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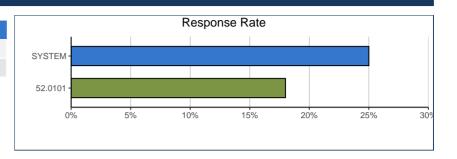
system

52.0101

Detailed Summary of Survey Results
All Institutions
52.0101: Business/commerce, general

RESPONSE RATE

Survey Response Rate:	52.0101		SYSTEM	
Baccalaureate Graduates Survey Cohort	1,419	100%	24,572	100%
Survey Respondents and Response Rate	251	18%	6,200	25%

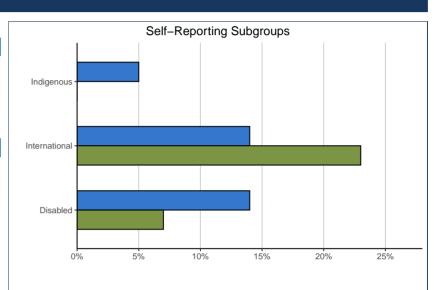


DEMOGRAPHIC INFORMATION

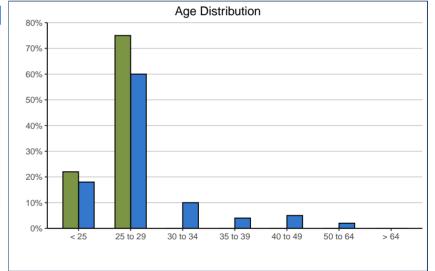
Self-Reporting Subgroups:	52.0101		SYSTEM	
Disabled	18	7%	851	14%
International	57	23%	878	14%
Indigenous	~	~	264	5%

Gender:*	52.0101		SYSTEM	
Man/Boy	136	54%	2,656	43%
Woman/Girl	115	46%	3,527	57%
Total	251	100%	6,183	100%

^{*}Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included



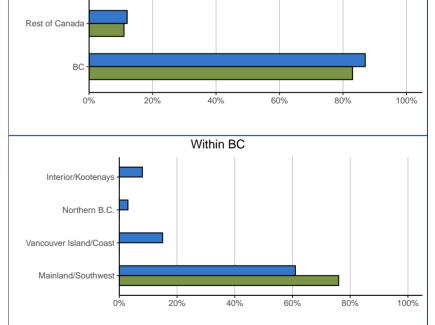
Age (at time of survey):	52.0101		SYSTEM	
< 25	55	22%	1,133	18%
25 to 29	187	75%	3,740	60%
30 to 34	~	~	617	10%
35 to 39	0	0%	271	4%
40 to 49	0	0%	279	5%
50 to 64	~	~	129	2%
> 64	0	0%	17	0%
Total	250	100%	6,186	100%
Median Age	25		26	
Average (mean) Age	26		28	



Place of Residence

USA-

Place of Residence (at time of survey):	52.	52.0101		SYSTEM	
BC - Mainland/Southwest	168	76%	3,405	61%	
BC - Vancouver Island/Coast	~	~	809	15%	
BC – Northern B.C.	0	0%	160	3%	
BC – Interior/Kootenays	~	~	459	8%	
BC Subtotal	185	83%	4,833	87%	
Canada – Alberta	13	6%	266	5%	
Canada – Ontario	12	5%	212	4%	
Canada – Other	~	~	139	3%	
U.S.A.	~	~	100	2%	
Non-BC Subtotal	37	17%	717	13%	
Total	222	100%	5,550	100%	





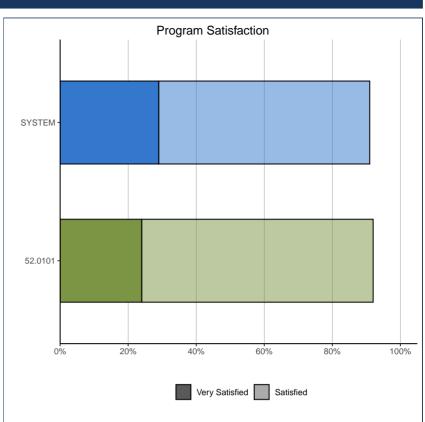


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0101		SYS	TEM
Very Satisfied	60	24%	1,771	29%
Satisfied	168	68%	3,775	62%
Dissatisfied	16	6%	469	8%
Very Dissatisfied	3	1%	110	2%
Total	247	100%	6,125	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0101		SYSTEM	
Very Useful	64	30%	1,989	40%
Somewhat Useful	127	59%	2,266	46%
Not Very Useful	20	9%	531	11%
Not at All Useful	5	2%	158	3%
Total	216	100%	4,944	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.	52.0101		SYSTEM		
Yes	11	4%	515	9%		
No	236	96%	5,527	91%		



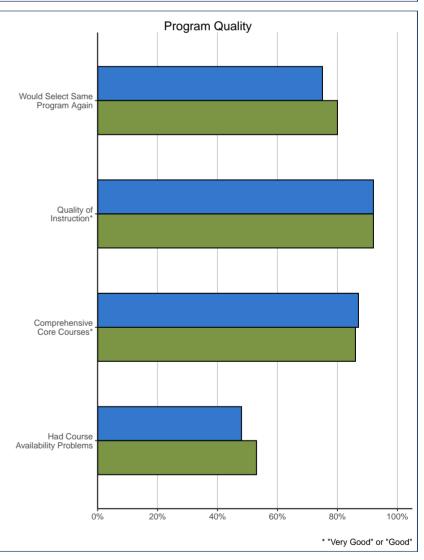
Would select the same program again:	52.0101		SYSTEM	
Yes	177	80%	4,137	75%
No	45	20%	1,363	25%

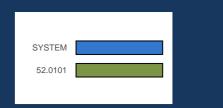
Quality of Instruction:	52.0	52.0101		SYSTEM	
Very Good	54	22%	1,727	28%	
Good	175	70%	3,934	64%	
Poor	17	7%	402	7%	
Very Poor	3	1%	77	1%	
Total	249	100%	6,140	100%	

Comprehensiveness of Core Courses:	52.	52.0101		TEM
Very Good	51	21%	1,667	27%
Good	161	65%	3,645	60%
Poor	30	12%	649	11%
Very Poor	6	2%	115	2%
Total	248	100%	6.076	100%

Course Availability:	52.0	0101	SYS	TEM
Encountered course availability problems	132	53%	2,918	48%

Financial Constraints:	52.0101		SYS	TEM
Had to interrupt studies for financial reasons	13	5%	565	9%
Had to take program part-time for financial reasons	29	12%	955	16%

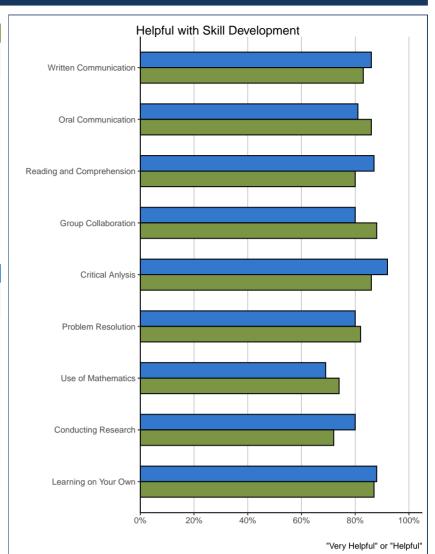




SKILL DEVELOPMENT

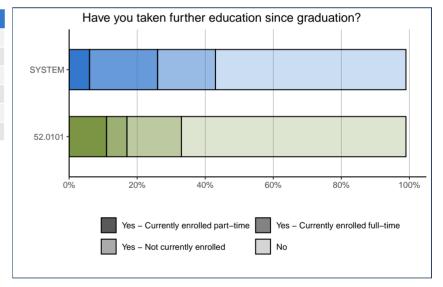
	52.0101				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	32%	51%	15%	2%	247
Oral Communication	27%	59%	12%	2%	249
Reading and Comprehension	21%	59%	18%	2%	247
Group Collaboration	37%	51%	11%	1%	250
Critical Anlysis	30%	56%	12%	2%	250
Problem Resolution	21%	61%	17%	1%	246
Use of Mathematics	16%	58%	23%	4%	238
Conducting Research	25%	47%	23%	5%	238
Learning on Your Own	33%	54%	11%	2%	246

	SYSTEM				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	29%	57%	13%	2%	6,011
Oral Communication	25%	56%	16%	2%	6,039
Reading and Comprehension	32%	55%	12%	1%	6,026
Group Collaboration	30%	50%	17%	4%	6,055
Critical Anlysis	43%	49%	7%	2%	6,142
Problem Resolution	25%	55%	18%	3%	5,966
Use of Mathematics	22%	47%	24%	7%	4,674
Conducting Research	32%	48%	17%	3%	5,806
Learning on Your Own	39%	49%	9%	2%	6,059

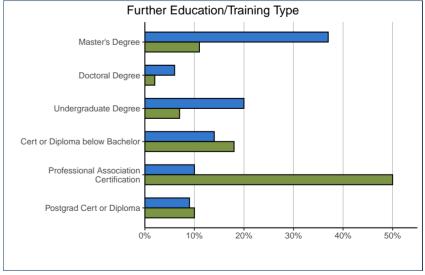


FURTHER EDUCATION

Took further education since 2022 graduation:	52.0101		SYSTEM	
Yes	84	34%	2,708	44%
Not currently enrolled	39	16%	1,069	17%
Currently enrolled full-time	16	6%	1,219	20%
Currently enrolled part-time	28	11%	389	6%
No	166	66%	3,459	56%
Total	250	100%	6,167	100%



Type of Formal Post–Secondary Education:	52.	52.0101		TEM
Master's Degree	9	11%	979	37%
Doctoral Degree	2	2%	155	6%
Another Undergraduate Degree	6	7%	543	20%
Certificate or Diploma below Bachelor Level	15	18%	374	14%
Professional Association Certification	41	50%	274	10%
Postgraduate Certificate or Diploma	8	10%	238	9%
Other	1	1%	119	4%
Total	82	100%	2,682	100%



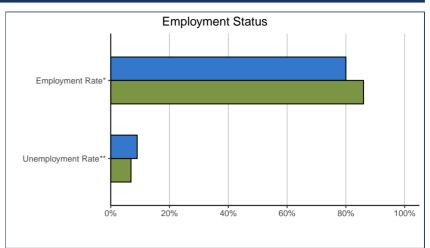


EMPLOYMENT

Labour Fource Status:	52.0	52.0101		TEM
In Labour Force (working or seeking work)	233	93%	5,472	90%
Not in Labour Force	17	7%	613	10%
Total	250	100%	6,085	100%
Employment:	52.0	52.0101		TEM



^{*}Percent = Total employed divided by total number of respondents

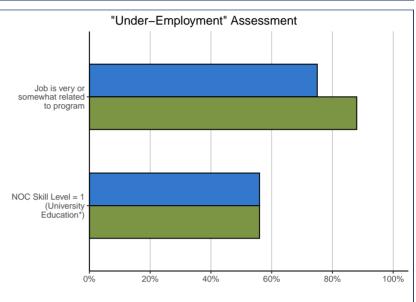


Status of Graduates NOT in Labour Force:	52.0101		SYSTEM	
Attending School FT	8	47%	446	73%
Attending School PT	3	18%	19	3%
Other	6	35%	148	24%
Total NOT in Labour Force	17	100%	613	100%

Primary Employment Type:	52.0101		SYSTEM	
Paid Worker	205	94%	4,678	94%
Self-Employed	12	6%	296	6%
Total	217	100%	4,974	100%

Job Characteristics:	52.0101		SYSTEM	
I hold more than one job*	20	9%	941	19%
My main job is full-time (>= 30 hours per week)**	208	98%	4,109	87%

^{*}Of total employed



How related is your main job to your program?	52.0101		SYSTEM	
Very Related	80	37%	2,190	44%
Somewhat Related	110	51%	1,532	31%
Not Very Related	19	9%	579	12%
Not at All Related	8	4%	668	13%
Total	217	100%	4,969	100%

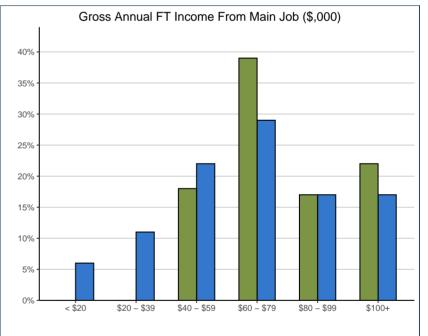
"Under-Employment" Assessment:	52.0101		SYSTEM	
Job is very or somewhat related to program	190	88%	3,722	75%
NOC Skill Level = 1 (University Education)*	116	56%	2,648	56%

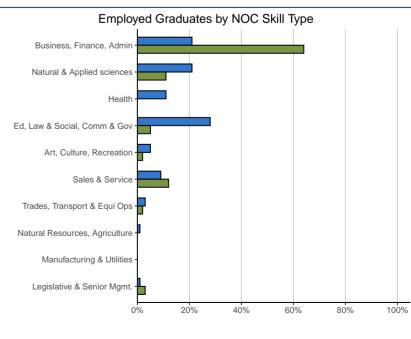
*Of total valid responses;	NOC 2021	(TEER)
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Gross Annual Income from Main Job:*	52.0101		SYSTEM	
Less than \$20,000	~	~	208	6%
\$20,000 to \$39,999	~	~	406	11%
\$40,000 to \$59,999	31	18%	818	22%
\$60,000 to \$79,999	66	39%	1,081	29%
\$80,000 to \$99,999	28	17%	627	17%
\$100,000 and Above	38	22%	623	17%
Total	169	100%	3,763	100%
Median Annual Income (full-time) (\$)	73,000		71,127	
Average Annual Income (full-time) (\$)	86,762		78,771	
*Where data provided				

*Where	data	provided

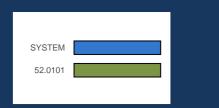
NOC Skill Type of Main Job (NOC 2021):	52.0	0101	SYS	TEM
Legislative and senior management	6	3%	59	1%
Business, finance & administration	132	64%	982	21%
Natural & applied sciences & related	23	11%	966	21%
Health	0	0%	527	11%
Education, law and social, community & government	11	5%	1,323	28%
Art, culture, recreation & sport	5	2%	239	5%
Sales & service	24	12%	435	9%
Trades, transport & equipment operators & related	5	2%	119	3%
Natural resources, agriculture & related production	0	0%	34	1%
Manufacturing & utilities	0	0%	19	0%
Total	206	100%	4,703	100%





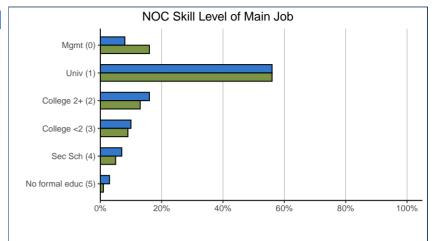
^{**}Percent = Total unemployed divided by total number in labour force

^{**}Of those who provided data on hours/week worked



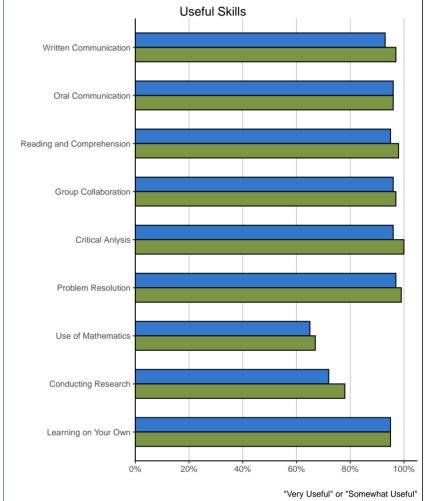
EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	52.0101		SYSTEM	
0. Management	33	16%	382	8%
1. University education	116	56%	2,648	56%
2. College education/trade apprenticeship (2+ years)	26	13%	748	16%
3. College education/trade apprenticeship (<2 years)	19	9%	476	10%
4. Secondary school + job-specific training	10	5%	322	7%
5. No formal education	2	1%	127	3%
Total	206	100%	4,703	100%



	52.0101				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	76%	21%	2%	1%	217
Oral Communication	76%	20%	3%	0%	216
Reading and Comprehension	65%	33%	1%	0%	216
Group Collaboration	74%	23%	2%	0%	216
Critical Anlysis	75%	25%	0%	0%	216
Problem Resolution	75%	24%	1%	0%	216
Use of Mathematics	32%	35%	24%	9%	214
Conducting Research	37%	41%	18%	4%	214
Learning on Your Own	69%	26%	5%	0%	216

	SYSTEM				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	22%	5%	2%	4,946
Oral Communication	77%	19%	3%	1%	4,956
Reading and Comprehension	73%	22%	3%	1%	4,946
Group Collaboration	78%	18%	2%	1%	4,952
Critical Anlysis	77%	19%	3%	1%	4,949
Problem Resolution	79%	18%	2%	1%	4,949
Use of Mathematics	30%	35%	22%	14%	4,790
Conducting Research	39%	33%	17%	11%	4,847
Learning on Your Own	69%	26%	3%	1%	4,942



Top 10 Full-Tin	ne Occupations of 52.0101	Graduates*:	52.0101
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
11100	1	Financial auditors and accountants	11%
11101	1	Financial and investment analysts	11%
11201	1	Professional occupations in business management consulting	7%
11202	1	Professional occupations in advertising, marketing and public relations	6%
13100	3	Administrative officers	5%
XXXXX	X	Unclassified occupations	5%
11200	1	Human resources professionals	3%
12101	2	Human resources and recruitment officers	3%
21221	1	Business systems specialists	3%
62100	2	Technical sales specialists – wholesale trade	3%

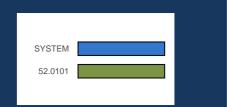
 $^{^{\}star}$ Data not displayed where n < 5; NOC 2021

^{**} Percentages cited are of those employed

Top 10 Full-Tin	Top 10 Full-Time Occupations of SYSTEM Graduates*:		
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
31301	1	Registered nurses and registered psychiatric nurses	5%
21231	1	Software engineers and designers	4%
XXXXX	Χ	Unclassified occupations	4%
41221	1	Elementary school and kindergarten teachers	3%
11202	1	Professional occupations in advertising, marketing and public relations	2%
11100	1	Financial auditors and accountants	2%
42201	2	Social and community service workers	2%
21232	1	Software developers and programmers	2%
13100	3	Administrative officers	2%
41220	1	Secondary school teachers	2%

^{*} Data not displayed where n < 5; NOC 2021

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.0101		SYSTEM	
Personal savings, investments	58	24%	1,927	32%
Employment while studying	112	46%	3,012	50%
Family/Friends	178	72%	3,627	60%
Personal bank loans	6	2%	337	6%
Government student loans	65	26%	2,007	33%
Scholarships/Bursaries/Grants	75	30%	1,988	33%
Other	68	28%	1,362	22%
Total	246		6,073	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0101		SYS	TEM
Incurred any form of financial debt	79 32%		2,595	43%
Incurred government-sponsored student loan debt	74	29%	2,232	36%

^{*} Percentage of respondents who provided data



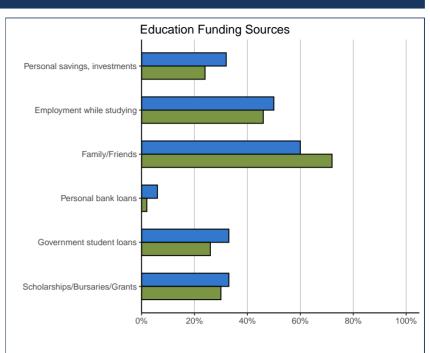
^{*} Includes only cases where financial debt was incurred

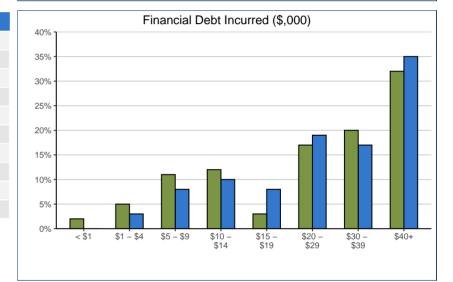


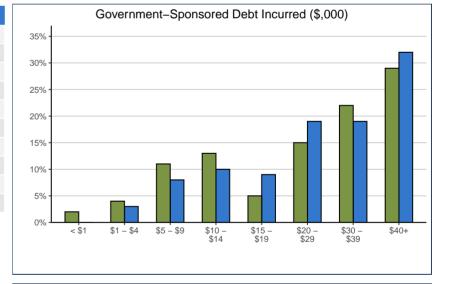
^{*} Includes only cases where government-sponsored debt was incurred

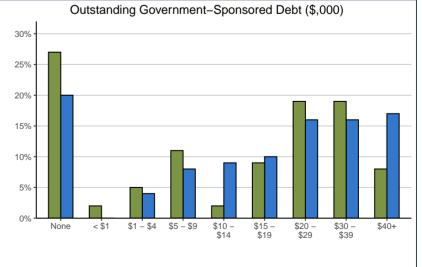


^{*} Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt