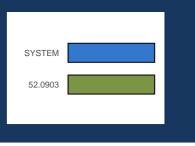
B.C. Baccalaureate Outcomes

2024 Survey of 2022 Baccalaureate Graduates

☑ BC Student ☑ Outcomes

Detailed Summary of Survey Results All Institutions 52.0903: Tourism and travel services management



| RESPONSE RATE | | | | | | | | | | | |
|---------------------------------------|------|----------------|--------|------|-----------|--|--|---------|--------|---|--|
| Survey Response Rate: | 52.0 | 52.0903 SYSTEM | | | | | | Respons | e Rate | | |
| Baccalaureate Graduates Survey Cohort | 104 | 100% | 24,572 | 100% | SYSTEM - | | | | | | |
| Survey Respondents and Response Rate | 29 | 28% | 6,200 | 25% | STSTEM | | | | | 1 | |
| | | | | | 52.0903 - | | | | | | |
| | | | | | | | | | | | |

DEMOGRAPHIC INFORMATION

0%

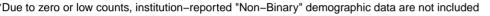
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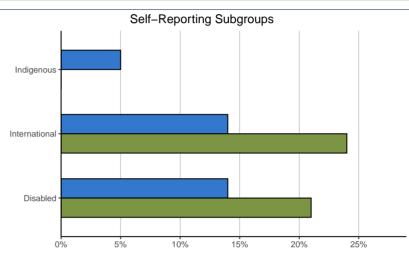
5%

10%

| Self-Reporting Subgroups: | 52.0903 SYS | | STEM | |
|---------------------------|-------------|-----|------|-----|
| Disabled | 6 | 21% | 851 | 14% |
| International | 7 | 24% | 878 | 14% |
| Indigenous | ~ | ~ | 264 | 5% |

| Gender:* | 52. | 52.0903 | | ТЕМ |
|------------|-----|---------|-------|------|
| Man/Boy | 8 | 28% | 2,656 | 43% |
| Woman/Girl | 21 | 72% | 3,527 | 57% |
| Total | 29 | 100% | 6,183 | 100% |





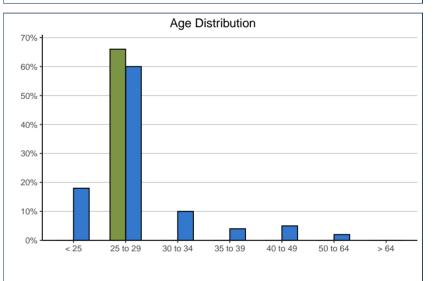
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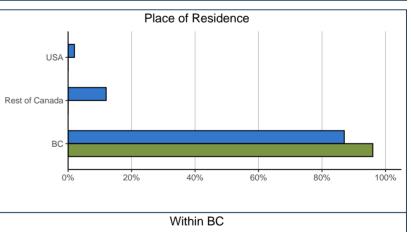
25%

30%

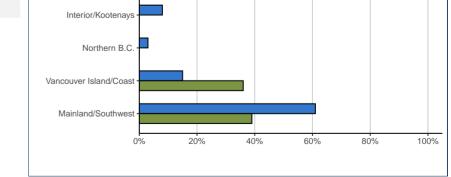
| Age (at time of survey): | 52.0903 | | | SYSTEM | |
|--------------------------|---------|------|-------|--------|--|
| < 25 | ~ | ~ | 1,133 | 18% | |
| 25 to 29 | 19 | 66% | 3,740 | 60% | |
| 30 to 34 | ~ | ~ | 617 | 10% | |
| 35 to 39 | 0 | 0% | 271 | 4% | |
| 40 to 49 | 0 | 0% | 279 | 5% | |
| 50 to 64 | ~ | ~ | 129 | 2% | |
| > 64 | 0 | 0% | 17 | 0% | |
| Total | 29 | 100% | 6,186 | 100% | |
| Median Age | 26 | | 26 | | |
| Average (mean) Age | 27 | | 28 | | |



| Place of Residence (at time of survey): | 52. | 52.0903 | | TEM |
|---|-----|---------|-------|------|
| BC – Mainland/Southwest | 11 | 39% | 3,405 | 61% |
| BC – Vancouver Island/Coast | 10 | 36% | 809 | 15% |
| BC – Northern B.C. | ~ | ~ | 160 | 3% |
| BC – Interior/Kootenays | ~ | ~ | 459 | 8% |
| BC Subtotal | 27 | 96% | 4,833 | 87% |
| Canada – Alberta | 0 | 0% | 266 | 5% |
| Canada – Ontario | ~ | ~ | 212 | 4% |
| Canada – Other | 0 | 0% | 139 | 3% |
| U.S.A. | 0 | 0% | 100 | 2% |
| Non-BC Subtotal | ~ | ~ | 717 | 13% |
| Total | ~ | ~ | 5,550 | 100% |



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Note: \sim indicates low cell count; data suppressed

2024 Survey of Baccalaureate Graduates

Detailed Summary of Survey Results All Institutions 52.0903: Tourism and travel services management

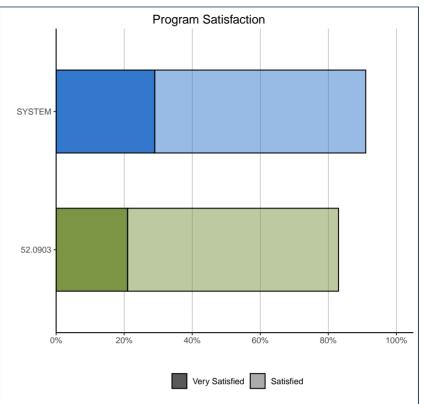
| SYSTEM | |
|---------|--|
| 52.0903 | |
| | |

EDUCATION EVALUATION AND SKILL DEVELOPMENT

| Program Satisfaction: | 52. | 52.0903 | | ТЕМ |
|-----------------------|-----|---------|-------|------|
| Very Satisfied | 6 | 21% | 1,771 | 29% |
| Satisfied | 18 | 62% | 3,775 | 62% |
| Dissatisfied | 4 | 14% | 469 | 8% |
| Very Dissatisfied | 1 | 3% | 110 | 2% |
| Total | 29 | 100% | 6,125 | 100% |

| Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work: | 52.0903 | | SYS | ТЕМ |
|--|---------|------|-------|------|
| Very Useful | 9 | 33% | 1,989 | 40% |
| Somewhat Useful | 16 | 59% | 2,266 | 46% |
| Not Very Useful | 2 | 7% | 531 | 11% |
| Not at All Useful | 0 | 0% | 158 | 3% |
| Total | 27 | 100% | 4,944 | 100% |

| Took upgrading, access, bridging, or other preparatory courses during or prior to studies: | 52.0 | 903 | SYS | TEM | |
|---|------|-----|-------|-----|--|
| Yes | 1 | 4% | 515 | 9% | |
| No | 27 | 96% | 5,527 | 91% | |



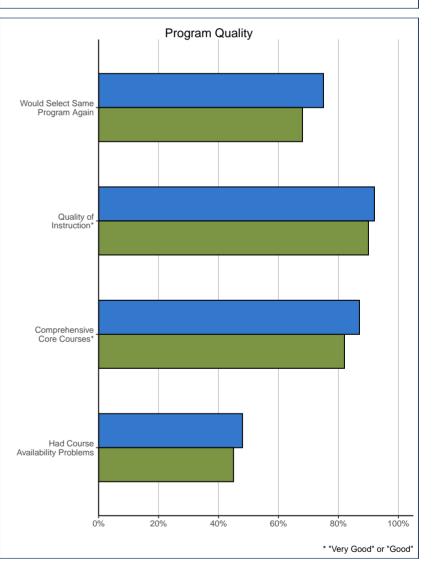
| Would select the same program again: | 52.0903 SYST | | ТЕМ | |
|--------------------------------------|--------------|-----|-------|-----|
| Yes | 17 | 68% | 4,137 | 75% |
| No | 8 | 32% | 1,363 | 25% |

| Quality of Instruction: | 52.0903 | | SYS | ТЕМ |
|-------------------------|---------|------|-------|------|
| Very Good | 8 | 28% | 1,727 | 28% |
| Good | 18 | 62% | 3,934 | 64% |
| Poor | 2 | 7% | 402 | 7% |
| Very Poor | 1 | 3% | 77 | 1% |
| Total | 29 | 100% | 6,140 | 100% |

| Comprehensiveness of Core Courses: | 52.0903 | | SYS | ТЕМ |
|------------------------------------|---------|------|-------|------|
| Very Good | 9 | 32% | 1,667 | 27% |
| Good | 14 | 50% | 3,645 | 60% |
| Poor | 4 | 14% | 649 | 11% |
| Very Poor | 1 | 4% | 115 | 2% |
| Total | 28 | 100% | 6,076 | 100% |

| Course Availability: | 52.0903 | | SYS | ТЕМ |
|--|---------|--|-------|-----|
| Encountered course availability problems | 13 45% | | 2,918 | 48% |

| Financial Constraints: | 52.0903 | | SYS | TEM |
|---|---------|-----|-----|-----|
| Had to interrupt studies for financial reasons | 1 | 3% | 565 | 9% |
| Had to take program part-time for financial reasons | 3 | 10% | 955 | 16% |



Note: \sim indicates low cell count; data suppressed

Took further education since 2022 graduation:

Yes

No

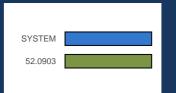
Total

Not currently enrolled

Currently enrolled full-time

Currently enrolled part-time

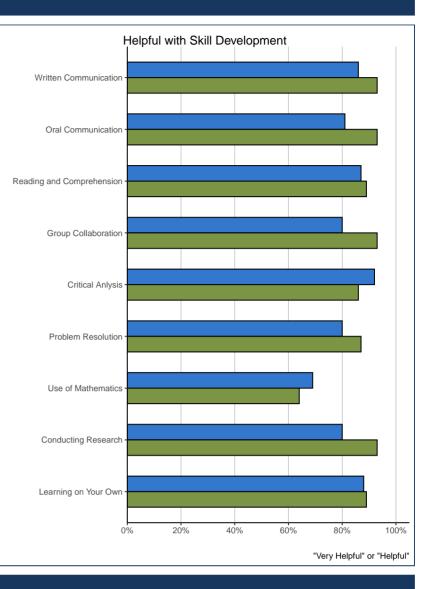
Detailed Summary of Survey Results All Institutions 52.0903: Tourism and travel services management

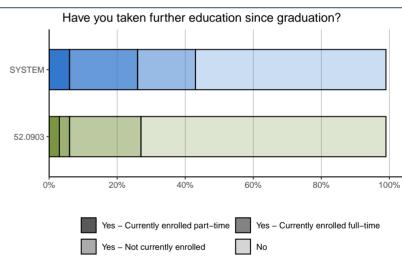


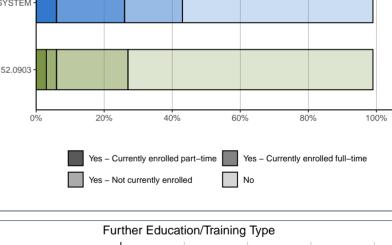
SKILL DEVELOPMENT

| | | 52.0903 | | | | |
|---|-----------------|---------|---------------------|-----------------------|---------|--|
| Skill Development: How helpful was institution? | Very Helpful | Helpful | Not Very Helpful | Not at All Helpful | # Resp. | |
| Written Communication | 29% | 64% | 7% | 0% | 28 | |
| Oral Communication | 39% | 54% | 4% | 4% | 28 | |
| Reading and Comprehension | 32% | 57% | 7% | 4% | 28 | |
| Group Collaboration | 55% | 38% | 0% | 7% | 29 | |
| Critical Anlysis | 41% | 45% | 7% | 7% | 29 | |
| Problem Resolution | 21% | 66% | 3% | 10% | 29 | |
| Use of Mathematics | 4% | 60% | 28% | 8% | 25 | |
| Conducting Research | 38% | 55% | 7% | 0% | 29 | |
| Learning on Your Own | 25% | 64% | 4% | 7% | 28 | |

| | | | SYSTEM | | |
|---|-----------------|---------|---------------------|-----------------------|---------|
| Skill Development: How helpful was institution? | Very Helpful | Helpful | Not Very Helpful | Not at All Helpful | # Resp. |
| Written Communication | 29% | 57% | 13% | 2% | 6,011 |
| Oral Communication | 25% | 56% | 16% | 2% | 6,039 |
| Reading and Comprehension | 32% | 55% | 12% | 1% | 6,026 |
| Group Collaboration | 30% | 50% | 17% | 4% | 6,055 |
| Critical Anlysis | 43% | 49% | 7% | 2% | 6,142 |
| Problem Resolution | 25% | 55% | 18% | 3% | 5,966 |
| Use of Mathematics | 22% | 47% | 24% | 7% | 4,674 |
| Conducting Research | 32% | 48% | 17% | 3% | 5,806 |
| Learning on Your Own | 39% | 49% | 9% | 2% | 6,059 |







| Type of Formal Post–Secondary Education: | 52 | .0903 | SYS | ТЕМ | Fur | |
|---|----|-------|-------|------|--------------------------------|--|
| Master's Degree | 2 | 25% | 979 | 37% | Master's Degree | |
| Doctoral Degree | 0 | 0% | 155 | 6% | Waster's Degr | |
| Another Undergraduate Degree | 3 | 38% | 543 | 20% | Doctoral Degree | |
| Certificate or Diploma below Bachelor Level | 2 | 25% | 374 | 14% | | |
| Professional Association Certification | 0 | 0% | 274 | 10% | Undergraduate Degree | |
| Postgraduate Certificate or Diploma | 1 | 13% | 238 | 9% | | |
| Other | 0 | 0% | 119 | 4% | Cert or Diploma below Bachelor | |
| Total | 8 | 100% | 2,682 | 100% | Professional Association | |

52.0903

28%

21%

3%

3%

72%

100%

8

6

1

1

21

29

FURTHER EDUCATION

2,708

1,069

1,219

389

3,459

6,167

SYSTEM

44%

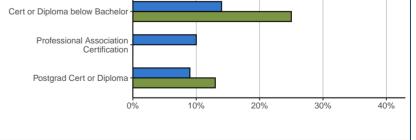
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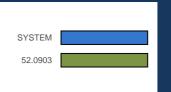
6%

56%

100%



Detailed Summary of Survey Results All Institutions 52.0903: Tourism and travel services management



EMPLOYMENT

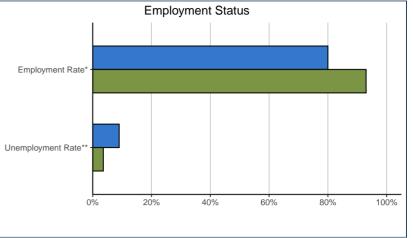
80% 9.0%

100%

| Labour Fource Status: | 52. | 52.0903 | | TEM |
|---|-----|---------|-------|------|
| In Labour Force (working or seeking work) | 28 | 97% | 5,472 | 90% |
| Not in Labour Force | 1 | 3% | 613 | 10% |
| Total | 29 | 100% | 6,085 | 100% |
| | | | | |
| Employment: | 52. | 52.0903 | | TEM |

| Employment Rate* | 27 | 93% | 4,982 |
|--|----|------|-------|
| Unemployment Rate** | 1 | 3.6% | 490 |
| *Percent = Total employed divided by total number of respondents | | | |

**Percent = Total unemployed divided by total number in labour force



| Status of Graduates NOT in Labour Force: | 52. | 0903 | SYS | TEM |
|--|-----|------|-----|-----|
| Attending School FT | 0 | 0% | 446 | 73% |
| Attending School PT | 0 | 0% | 19 | 3% |
| Other | 1 | 100% | 148 | 24% |

| Primary Employment Type: | 52.0903 | | SYS | ТЕМ |
|--------------------------|---------|------|-------|------|
| Paid Worker | 26 | 96% | 4,678 | 94% |
| Self-Employed | 1 | 4% | 296 | 6% |
| Total | 27 | 100% | 4,974 | 100% |

1

100%

613

| Job Characteristics: | 52.0903 | | SYS | TEM |
|---|---------|-----|-------|-----|
| I hold more than one job* | 7 | 26% | 941 | 19% |
| My main job is full-time (>= 30 hours per week)** | 24 | 89% | 4,109 | 87% |
| *Of total employed | | | | |

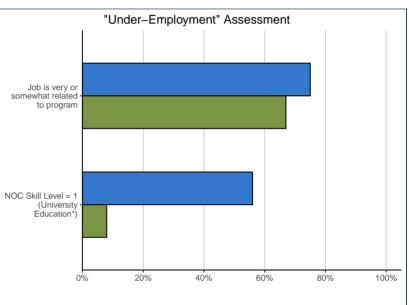


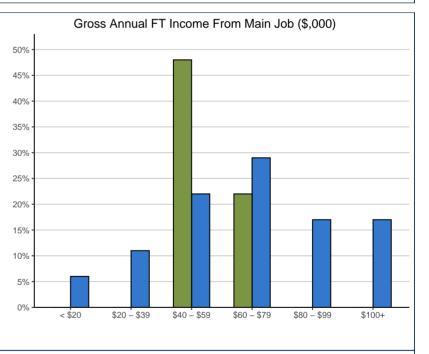
Total NOT in Labour Force

| How related is your main job to your program? | 52.0903 | | SYSTEM | |
|---|---------|------|--------|------|
| Very Related | 8 | 30% | 2,190 | 44% |
| Somewhat Related | 10 | 37% | 1,532 | 31% |
| Not Very Related | 3 | 11% | 579 | 12% |
| Not at All Related | 6 | 22% | 668 | 13% |
| Total | 27 | 100% | 4,969 | 100% |

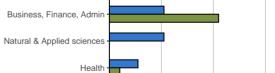
| "Under-Employment" Assessment: | 52.0903 | | SYSTEM | |
|---|---------|-----|--------|-----|
| Job is very or somewhat related to program | 18 | 67% | 3,722 | 75% |
| NOC Skill Level = 1 (University Education)* | 2 | 8% | 2,648 | 56% |
| *Of total valid responses; NOC 2021 (TEER) | | | | |

| Gross Annual Income from Main Job:* | 52.0 | 0903 | SYS | ТЕМ |
|--|--------|------|--------|------|
| Less than \$20,000 | ~ | ~ | 208 | 6% |
| \$20,000 to \$39,999 | ~ | ~ | 406 | 11% |
| \$40,000 to \$59,999 | 11 | 48% | 818 | 22% |
| \$60,000 to \$79,999 | 5 | 22% | 1,081 | 29% |
| \$80,000 to \$99,999 | 0 | 0% | 627 | 17% |
| \$100,000 and Above | ~ | ~ | 623 | 17% |
| Total | 23 | 100% | 3,763 | 100% |
| Median Annual Income (full-time) (\$) | 58,098 | | 71,127 | |
| Average Annual Income (full-time) (\$) | 57,913 | | 78,771 | |
| *Where data provided | | | | |

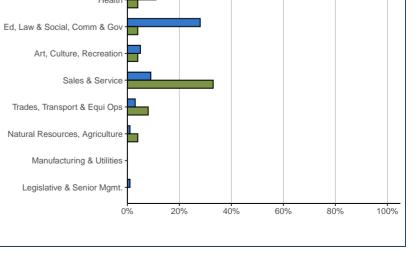








| NOC Skill Type of Main Job (NOC 2021): | 52. | 52.0903 | | ТЕМ |
|---|-----|---------|-------|------|
| Legislative and senior management | 0 | 0% | 59 | 1% |
| Business, finance & administration | 10 | 42% | 982 | 21% |
| Natural & applied sciences & related | 0 | 0% | 966 | 21% |
| Health | 1 | 4% | 527 | 11% |
| Education, law and social, community & government | 1 | 4% | 1,323 | 28% |
| Art, culture, recreation & sport | 1 | 4% | 239 | 5% |
| Sales & service | 8 | 33% | 435 | 9% |
| Trades, transport & equipment operators & related | 2 | 8% | 119 | 3% |
| Natural resources, agriculture & related production | 1 | 4% | 34 | 1% |
| Manufacturing & utilities | 0 | 0% | 19 | 0% |
| Total | 24 | 100% | 4,703 | 100% |

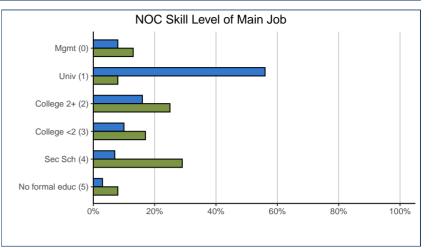


Detailed Summary of Survey Results All Institutions 52.0903: Tourism and travel services management

| SYSTEM | |
|---------|--|
| 52.0903 | |
| | |

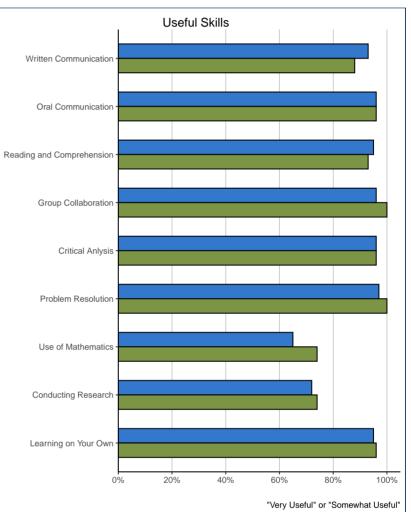
EMPLOYMENT, continued

| NOC Skill Level of Main Job (NOC 2021 (TEER)): | 52. | 52.0903 | | ТЕМ |
|--|-----|---------|-------|------|
| 0. Management | 3 | 13% | 382 | 8% |
| 1. University education | 2 | 8% | 2,648 | 56% |
| 2. College education/trade apprenticeship (2+ years) | 6 | 25% | 748 | 16% |
| 3. College education/trade apprenticeship (<2 years) | 4 | 17% | 476 | 10% |
| 4. Secondary school + job-specific training | 7 | 29% | 322 | 7% |
| 5. No formal education | 2 | 8% | 127 | 3% |
| Total | 24 | 100% | 4,703 | 100% |



| | | | 52.0903 | | |
|---|----------------|--------------------|--------------------|----------------------|---------|
| How useful are the following skills and abilities in doing your main job? | Very Useful | Somewhat Useful | Not Very Useful | Not at All Useful | # Resp. |
| Written Communication | 69% | 19% | 8% | 4% | 26 |
| Oral Communication | 81% | 15% | 4% | 0% | 27 |
| Reading and Comprehension | 67% | 26% | 7% | 0% | 27 |
| Group Collaboration | 74% | 26% | 0% | 0% | 27 |
| Critical Anlysis | 63% | 33% | 4% | 0% | 27 |
| Problem Resolution | 81% | 19% | 0% | 0% | 27 |
| Use of Mathematics | 26% | 48% | 22% | 4% | 27 |
| Conducting Research | 37% | 37% | 22% | 4% | 27 |
| Learning on Your Own | 63% | 33% | 4% | 0% | 27 |

| | SYSTEM | | | | |
|---|----------------|--------------------|--------------------|----------------------|---------|
| How useful are the following skills and abilities in doing your main job? | Very Useful | Somewhat Useful | Not Very Useful | Not at All Useful | # Resp. |
| Written Communication | 71% | 22% | 5% | 2% | 4,946 |
| Oral Communication | 77% | 19% | 3% | 1% | 4,956 |
| Reading and Comprehension | 73% | 22% | 3% | 1% | 4,946 |
| Group Collaboration | 78% | 18% | 2% | 1% | 4,952 |
| Critical Anlysis | 77% | 19% | 3% | 1% | 4,949 |
| Problem Resolution | 79% | 18% | 2% | 1% | 4,949 |
| Use of Mathematics | 30% | 35% | 22% | 14% | 4,790 |
| Conducting Research | 39% | 33% | 17% | 11% | 4,847 |
| Learning on Your Own | 69% | 26% | 3% | 1% | 4,942 |



| Top 10 Full-Tir | ne Occupations of 52.0903 | Graduates*: | | 52.0903 |
|-----------------|---------------------------|-------------|--|------------------------------|
| NOC_2021 | NOC Skill Level | Description | | % Employed FT in this Occ.** |
| * | | | | |
| * | | | | |
| * | | | | |
| * | | | | |
| * | | | | |
| * | | | | |
| | | | | |

* Data not displayed where n < 5; NOC 2021 ** Percentages cited are of those employed

| Top 10 Full-Tin | me Occupations of SYSTE | M Graduates*: | SYSTEM |
|--------------------|-----------------------------|---|------------------------------|
| NOC_2021 | NOC Skill Level | Description | % Employed FT in this Occ.** |
| 31301 | 1 | Registered nurses and registered psychiatric nurses | 5% |
| 21231 | 1 | Software engineers and designers | 4% |
| XXXXX | Х | Unclassified occupations | 4% |
| 41221 | 1 | Elementary school and kindergarten teachers | 3% |
| 11202 | 1 | Professional occupations in advertising, marketing and public relations | 2% |
| 11100 | 1 | Financial auditors and accountants | 2% |
| 42201 | 2 | Social and community service workers | 2% |
| 21232 | 1 | Software developers and programmers | 2% |
| 13100 | 3 | Administrative officers | 2% |
| 41220 | 1 | Secondary school teachers | 2% |
| * Data not display | ed where $n < 5$: NOC 2021 | | |

* Data not displayed where n < 5; NOC 2021 ** Percentages cited are of those employed

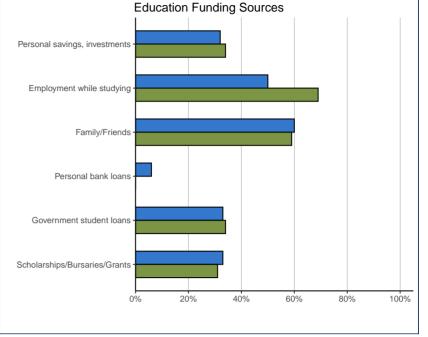
Detailed Summary of Survey Results All Institutions 52.0903: Tourism and travel services management

| SYSTEM | |
|---------|--|
| 52.0903 | |
| | |

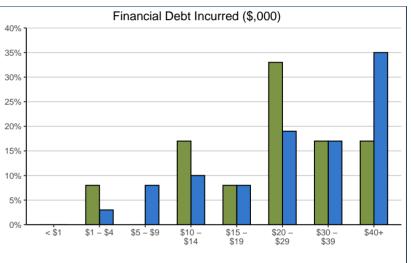
EDUCATION FINANCING

| Funding Sources (3 sources allowed):* | ed):* 52.0903 | | SYS | ТЕМ |
|--|---------------|-----|-------|-----|
| Personal savings, investments | 10 | 34% | 1,927 | 32% |
| Employment while studying | 20 | 69% | 3,012 | 50% |
| Family/Friends | 17 | 59% | 3,627 | 60% |
| Personal bank loans | 0 | 0% | 337 | 6% |
| Government student loans | 10 | 34% | 2,007 | 33% |
| Scholarships/Bursaries/Grants | 9 | 31% | 1,988 | 33% |
| Other | 5 | 17% | 1,362 | 22% |
| Total | 29 | | 6,073 | |
| * Percentage of respondents who identified this source | | | | |

| Financial Debt Incurred to Finance Bac. Ed.:* | 52. | 52.0903 | | ТЕМ |
|---|-----|---------|-------|-----|
| Incurred any form of financial debt | 14 | 48% | 2,595 | 43% |
| Incurred government-sponsored student loan debt | 10 | 34% | 2,232 | 36% |
| * Percentage of respondents who provided data | | | | |



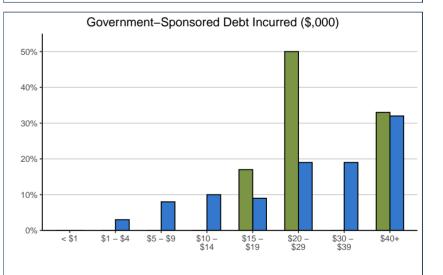
Financial Debt Amount:* 52.0903 SYSTEM < \$1,000 0 0% 4 0% \$1,000 to \$4,999 8% 69 3% 1 \$5,000 to \$9,999 0 0% 165 8% \$10,000 to \$14,999 2 17% 199 10% \$15,000 to \$19,999 8% 162 1 8% \$20,000 to \$29,999 33% 394 4 19% 2 17% \$30,000 to \$39,999 353 17% \$40,000 or More 2 17% 740 35% 12 100% Total 2,086 100% Median Financial Debt (\$) 22,593 30,000 * Includes only cases where financial debt was incurred



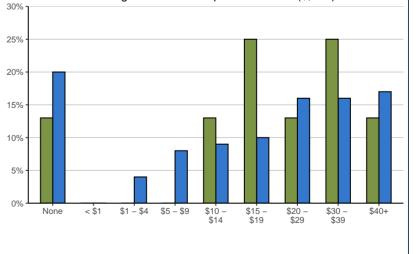
Gov't-Sponsored Student Loan Debt Amount:* 52.0903 SYSTEM < \$1,000 0 0% 5 0% \$1,000 to \$4,999 0 0% 48 3% \$5,000 to \$9,999 0 0% 121 8% \$10,000 to \$14,999 0 0% 155 10% \$15,000 to \$19,999 1 17% 133 9% \$20,000 to \$29,999 3 50% 299 19% \$30,000 to \$39,999 0 0% 296 19% \$40,000 or More 2 33% 500 32% 100% Total 6 1,557 100% Median Gov't-Sponsored Loan Debt (\$) 22,593 30,000

* Includes only cases where government-sponsored debt was incurred

| Gov't-Sponsored Loan Debt Outstanding:* | 52.0 | 0903 | SYSTEM | |
|---|--------|------|--------|------|
| None – Loan repaid in full | 1 | 13% | 361 | 20% |
| < \$1,000 | 0 | 0% | 3 | 0% |
| \$1,000 to \$4,999 | 0 | 0% | 75 | 4% |
| \$5,000 to \$9,999 | 0 | 0% | 137 | 8% |
| \$10,000 to \$14,999 | 1 | 13% | 151 | 9% |
| \$15,000 to \$19,999 | 2 | 25% | 174 | 10% |
| \$20,000 to \$29,999 | 1 | 13% | 291 | 16% |
| \$30,000 to \$39,999 | 2 | 25% | 279 | 16% |
| \$40,000 or More | 1 | 13% | 303 | 17% |
| Total | 8 | 100% | 1,774 | 100% |
| Median Gov't-Sponsored Loan Debt Outstanding** (\$) | 22,080 | | 25,000 | |



Outstanding Government–Sponsored Debt (\$,000)



* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided ** Median amounts shown are based on those who had remaining government student loan debt