# B.C. Baccalaureate Outcomes
## 2024 Survey of 2022 Baccalaureate Graduates

Detailed Summary of Survey Results
All Institutions
52.1101: International business/trade/commerce

☑ **BC Student**
☐ **Outcomes**

| | |
|---|---|
| SYSTEM | ▬ |
| 52.1101 | ▬ |

## RESPONSE RATE

| Survey Response Rate: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Baccalaureate Graduates Survey Cohort | 62 | 100% | 24,572 | 100% |
| Survey Respondents and Response Rate | 16 | 26% | 6,200 | 25% |


Response Rate
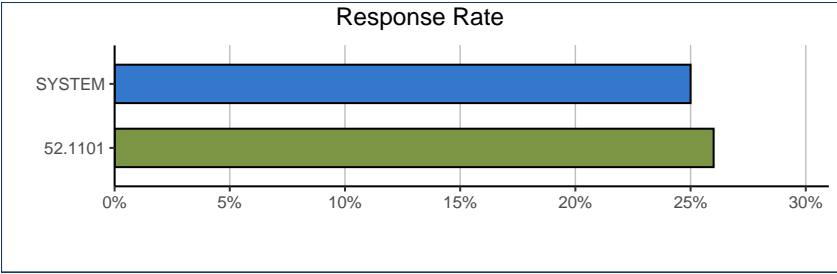
## DEMOGRAPHIC INFORMATION

| Self–Reporting Subgroups: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Disabled | ~ | ~ | 851 | 14% |
| International | 7 | 44% | 878 | 14% |
| Indigenous | 0 | 0% | 264 | 5% |

| Gender:* | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Man/Boy | 10 | 63% | 2,656 | 43% |
| Woman/Girl | 6 | 38% | 3,527 | 57% |
| Total | 16 | 100% | 6,183 | 100% |

*Due to zero or low counts, institution–reported "Non–Binary" demographic data are not included


Self–Reporting Subgroups
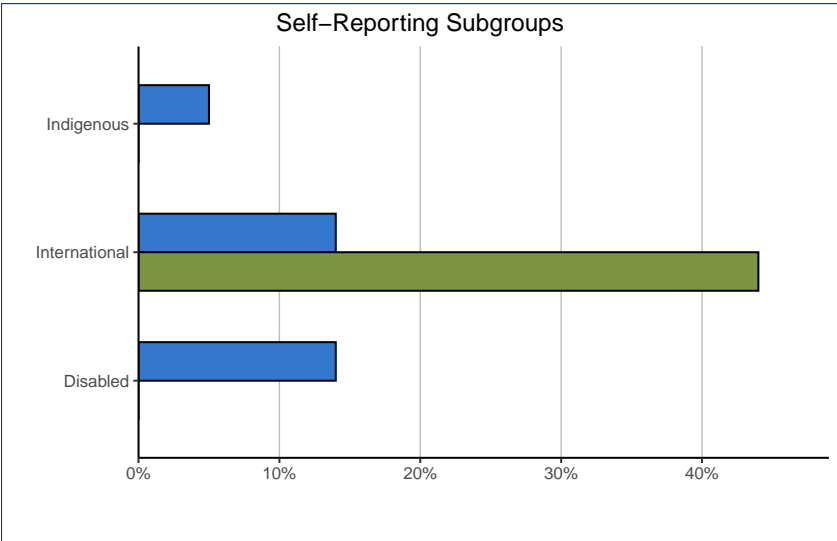
| Age (at time of survey): | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| < 25 | 5 | 31% | 1,133 | 18% |
| 25 to 29 | 11 | 69% | 3,740 | 60% |
| 30 to 34 | 0 | 0% | 617 | 10% |
| 35 to 39 | 0 | 0% | 271 | 4% |
| 40 to 49 | 0 | 0% | 279 | 5% |
| 50 to 64 | 0 | 0% | 129 | 2% |
| > 64 | 0 | 0% | 17 | 0% |
| Total | 16 | 100% | 6,186 | 100% |
| Median Age | 26 | | 26 | |
| Average (mean) Age | 26 | | 28 | |


Age Distribution
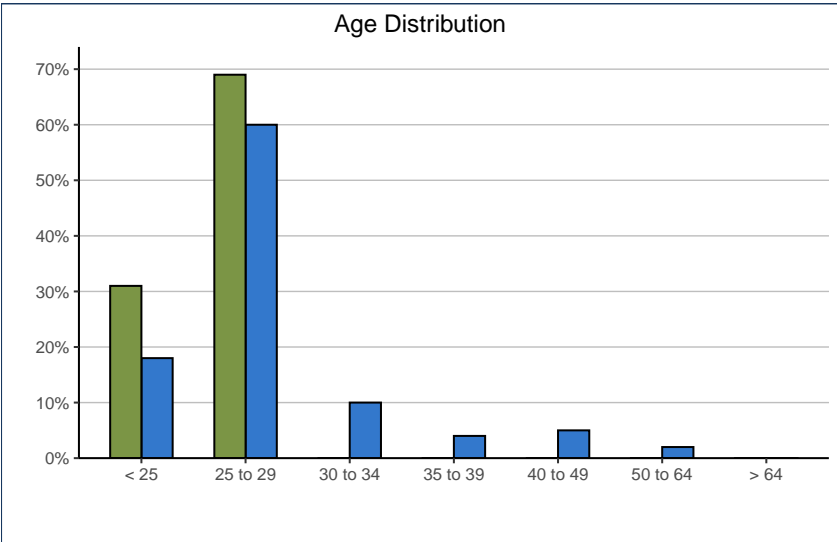
| Place of Residence (at time of survey): | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| BC – Mainland/Southwest | ~ | ~ | 3,405 | 61% |
| BC – Vancouver Island/Coast | ~ | ~ | 809 | 15% |
| BC – Northern B.C. | ~ | ~ | 160 | 3% |
| BC – Interior/Kootenays | 5 | 42% | 459 | 8% |
| BC Subtotal | 12 | 100% | 4,833 | 87% |
| Canada – Alberta | 0 | 0% | 266 | 5% |
| Canada – Ontario | 0 | 0% | 212 | 4% |
| Canada – Other | 0 | 0% | 139 | 3% |
| U.S.A. | 0 | 0% | 100 | 2% |
| Non–BC Subtotal | 0 | 0% | 717 | 13% |
| Total | 12 | 100% | 5,550 | 100% |


Place of Residence


Within BC
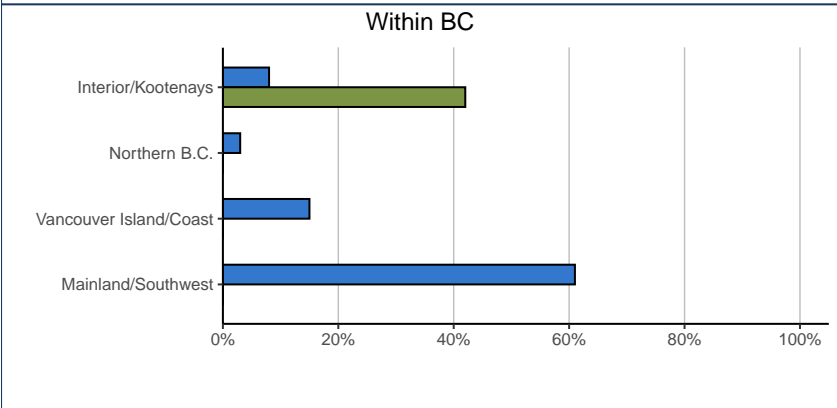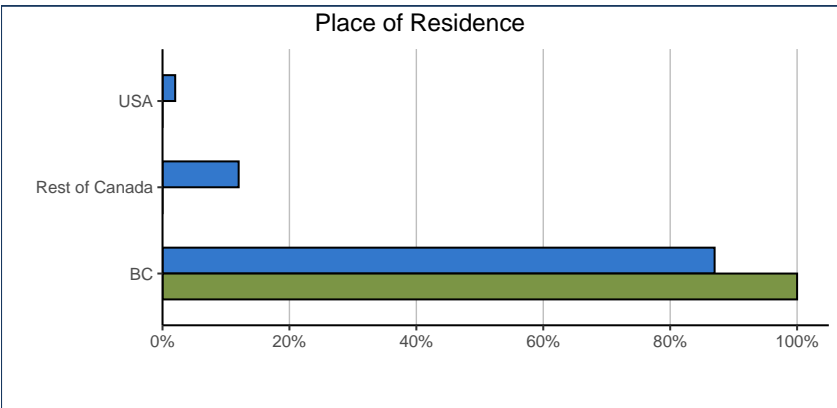
SYSTEM
52.1101

## EDUCATION EVALUATION AND SKILL DEVELOPMENT

| Program Satisfaction: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Very Satisfied | 2 | 13% | 1,771 | 29% |
| Satisfied | 8 | 50% | 3,775 | 62% |
| Dissatisfied | 6 | 38% | 469 | 8% |
| Very Dissatisfied | 0 | 0% | 110 | 2% |
| Total | 16 | 100% | 6,125 | 100% |

| Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Very Useful | 4 | 29% | 1,989 | 40% |
| Somewhat Useful | 6 | 43% | 2,266 | 46% |
| Not Very Useful | 4 | 29% | 531 | 11% |
| Not at All Useful | 0 | 0% | 158 | 3% |
| Total | 14 | 100% | 4,944 | 100% |

| Took upgrading, access, bridging, or other preparatory courses during or prior to studies: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Yes | 3 | 19% | 515 | 9% |
| No | 13 | 81% | 5,527 | 91% |

| Would select the same program again: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Yes | 5 | 33% | 4,137 | 75% |
| No | 10 | 67% | 1,363 | 25% |

| Quality of Instruction: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Very Good | 1 | 6% | 1,727 | 28% |
| Good | 11 | 69% | 3,934 | 64% |
| Poor | 4 | 25% | 402 | 7% |
| Very Poor | 0 | 0% | 77 | 1% |
| Total | 16 | 100% | 6,140 | 100% |

| Comprehensiveness of Core Courses: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Very Good | 5 | 31% | 1,667 | 27% |
| Good | 3 | 19% | 3,645 | 60% |
| Poor | 5 | 31% | 649 | 11% |
| Very Poor | 3 | 19% | 115 | 2% |
| Total | 16 | 100% | 6,076 | 100% |

| Course Availability: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Encountered course availability problems | 7 | 44% | 2,918 | 48% |

| Financial Constraints: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Had to interrupt studies for financial reasons | 2 | 13% | 565 | 9% |
| Had to take program part−time for financial reasons | 2 | 13% | 955 | 16% |

### Program Satisfaction

Very Satisfied   Satisfied

### Program Quality

* "Very Good" or "Good"

**BC Student Outcomes**

Detailed Summary of Survey Results
All Institutions
52.1101: International business/trade/commerce
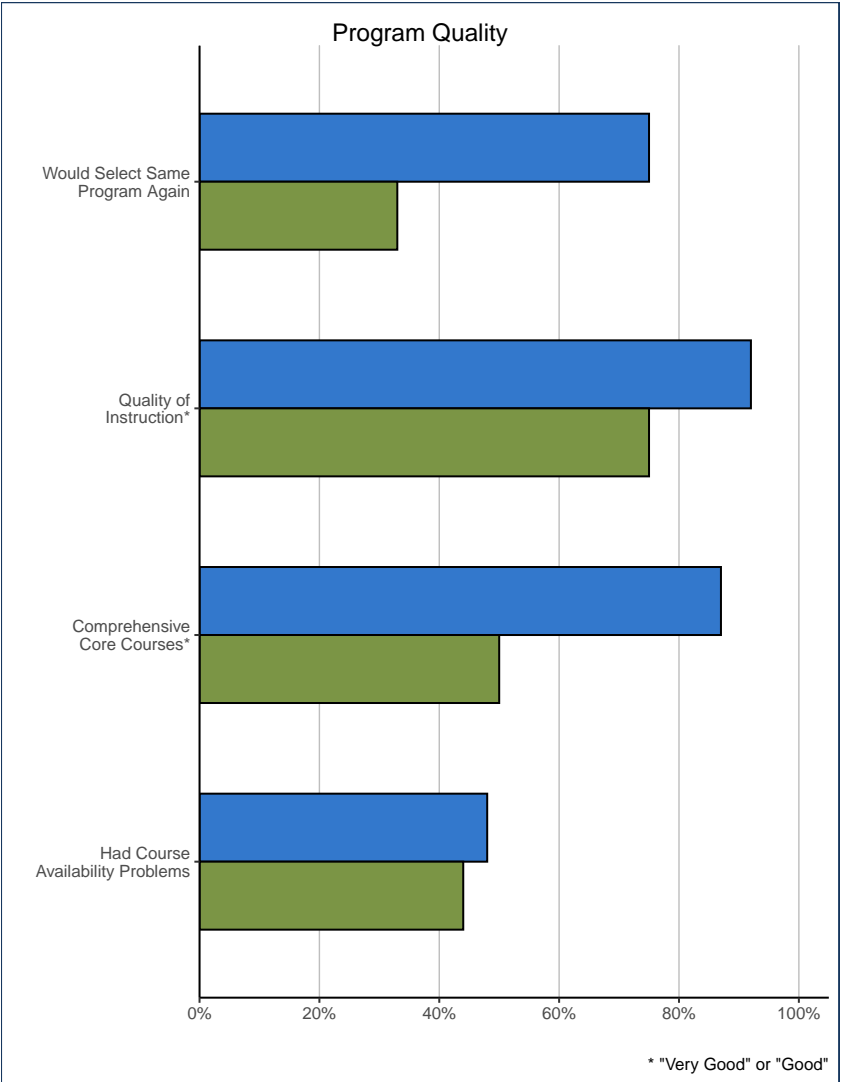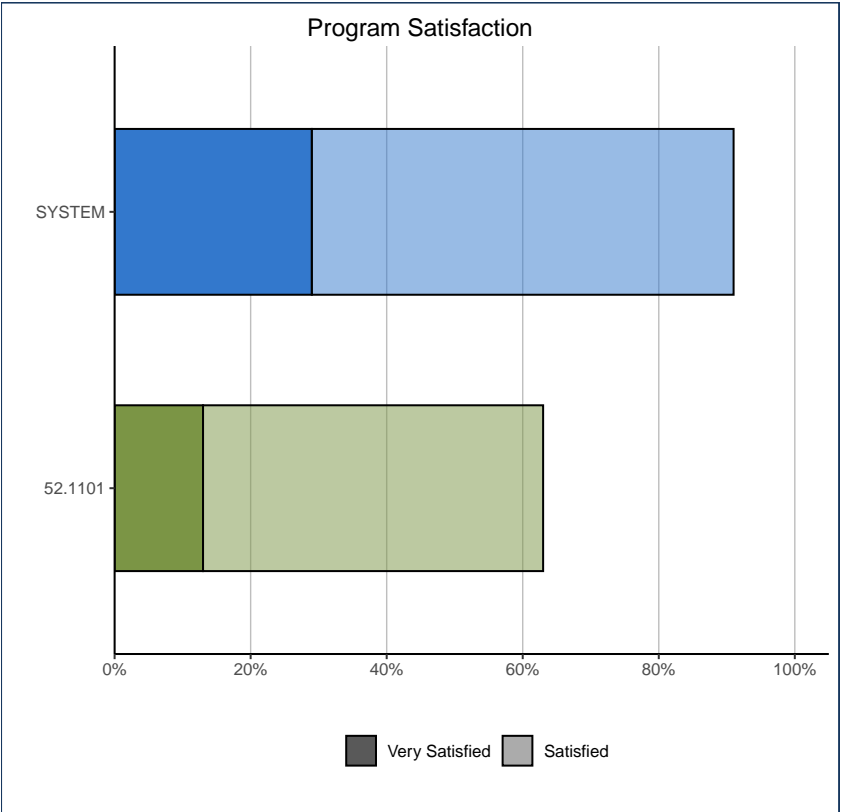
SYSTEM
52.1101

## SKILL DEVELOPMENT

| Skill Development: How helpful was institution? | 52.1101 | | | | |
|---|---|---|---|---|---|
| | Very Helpful | Helpful | Not Very Helpful | Not at All Helpful | # Resp. |
| Written Communication | 19% | 56% | 19% | 6% | 16 |
| Oral Communication | 31% | 38% | 25% | 6% | 16 |
| Reading and Comprehension | 19% | 56% | 13% | 13% | 16 |
| Group Collaboration | 38% | 50% | 13% | 0% | 16 |
| Critical Anlysis | 38% | 19% | 38% | 6% | 16 |
| Problem Resolution | 25% | 31% | 31% | 13% | 16 |
| Use of Mathematics | 20% | 47% | 20% | 13% | 15 |
| Conducting Research | 19% | 38% | 25% | 19% | 16 |
| Learning on Your Own | 38% | 50% | 6% | 6% | 16 |

| Skill Development: How helpful was institution? | SYSTEM | | | | |
|---|---|---|---|---|---|
| | Very Helpful | Helpful | Not Very Helpful | Not at All Helpful | # Resp. |
| Written Communication | 29% | 57% | 13% | 2% | 6,011 |
| Oral Communication | 25% | 56% | 16% | 2% | 6,039 |
| Reading and Comprehension | 32% | 55% | 12% | 1% | 6,026 |
| Group Collaboration | 30% | 50% | 17% | 4% | 6,055 |
| Critical Anlysis | 43% | 49% | 7% | 2% | 6,142 |
| Problem Resolution | 25% | 55% | 18% | 3% | 5,966 |
| Use of Mathematics | 22% | 47% | 24% | 7% | 4,674 |
| Conducting Research | 32% | 48% | 17% | 3% | 5,806 |
| Learning on Your Own | 39% | 49% | 9% | 2% | 6,059 |

### Helpful with Skill Development



"Very Helpful" or "Helpful"
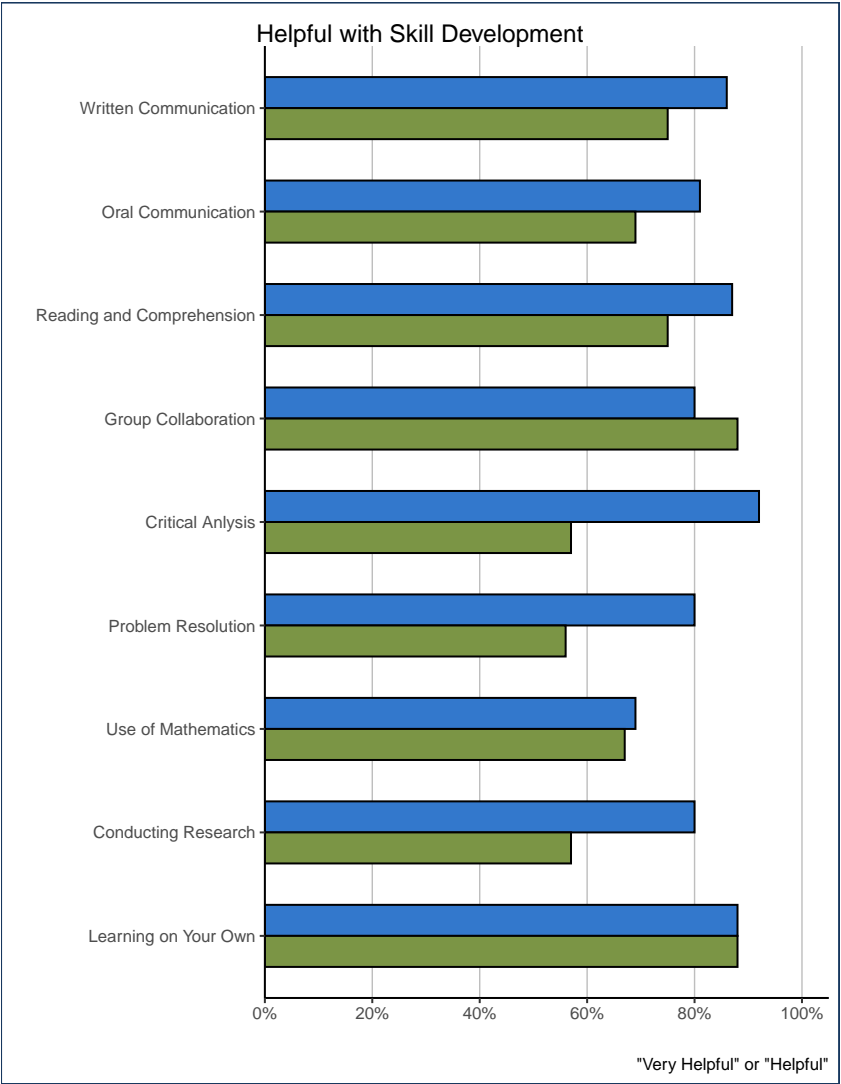
## FURTHER EDUCATION

| Took further education since 2022 graduation: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Yes | 7 | 44% | 2,708 | 44% |
| Not currently enrolled | 3 | 19% | 1,069 | 17% |
| Currently enrolled full–time | 1 | 6% | 1,219 | 20% |
| Currently enrolled part–time | 3 | 19% | 389 | 6% |
| No | 9 | 56% | 3,459 | 56% |
| Total | 16 | 100% | 6,167 | 100% |

### Have you taken further education since graduation?



Yes – Currently enrolled part–time | Yes – Currently enrolled full–time
Yes – Not currently enrolled | No
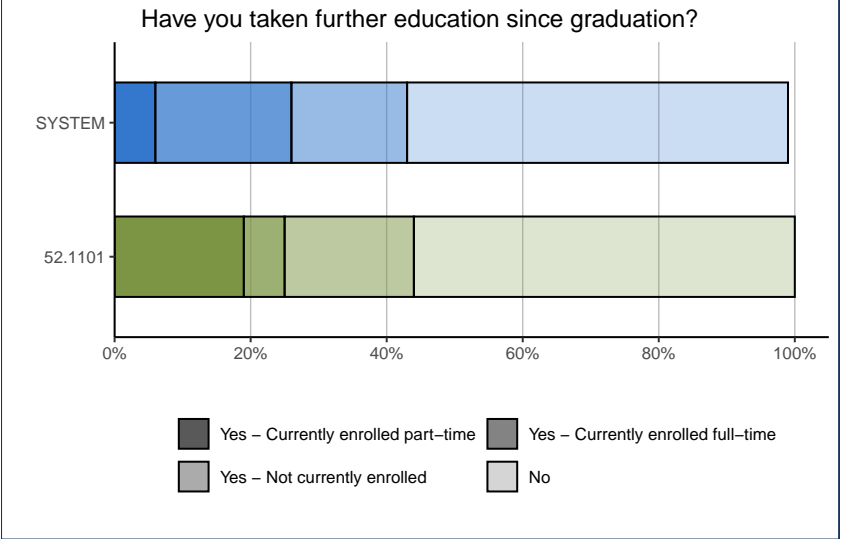
| Type of Formal Post–Secondary Education: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Master's Degree | 3 | 43% | 979 | 37% |
| Doctoral Degree | 0 | 0% | 155 | 6% |
| Another Undergraduate Degree | 1 | 14% | 543 | 20% |
| Certificate or Diploma below Bachelor Level | 1 | 14% | 374 | 14% |
| Professional Association Certification | 1 | 14% | 274 | 10% |
| Postgraduate Certificate or Diploma | 1 | 14% | 238 | 9% |
| Other | 0 | 0% | 119 | 4% |
| Total | 7 | 100% | 2,682 | 100% |

### Further Education/Training Type

## BC Student Outcomes

Detailed Summary of Survey Results
All Institutions
52.1101: International business/trade/commerce
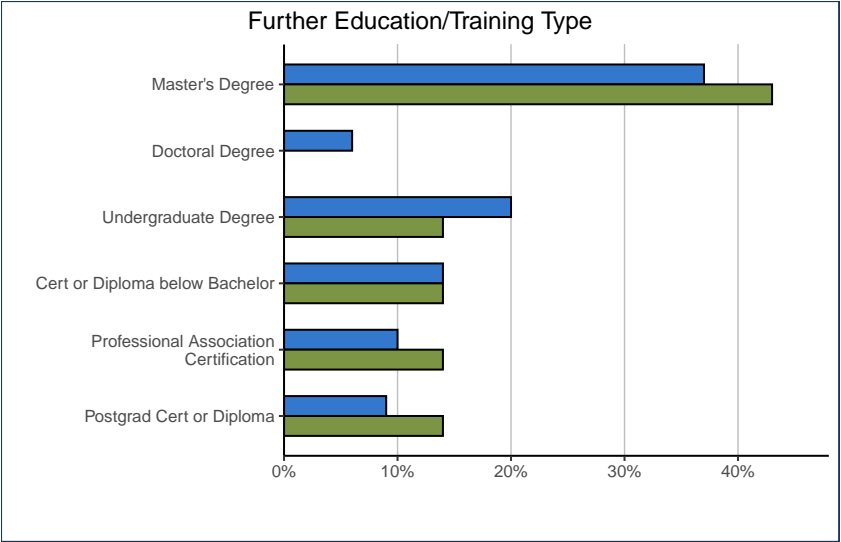
SYSTEM
52.1101

## EMPLOYMENT

| Labour Fource Status: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| In Labour Force (working or seeking work) | 16 | 100% | 5,472 | 90% |
| Not in Labour Force | 0 | 0% | 613 | 10% |
| Total | 16 | 100% | 6,085 | 100% |

| Employment: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Employment Rate* | 14 | 88% | 4,982 | 80% |
| Unemployment Rate** | 2 | 12.5% | 490 | 9.0% |

*Percent = Total employed divided by total number of respondents

**Percent = Total unemployed divided by total number in labour force
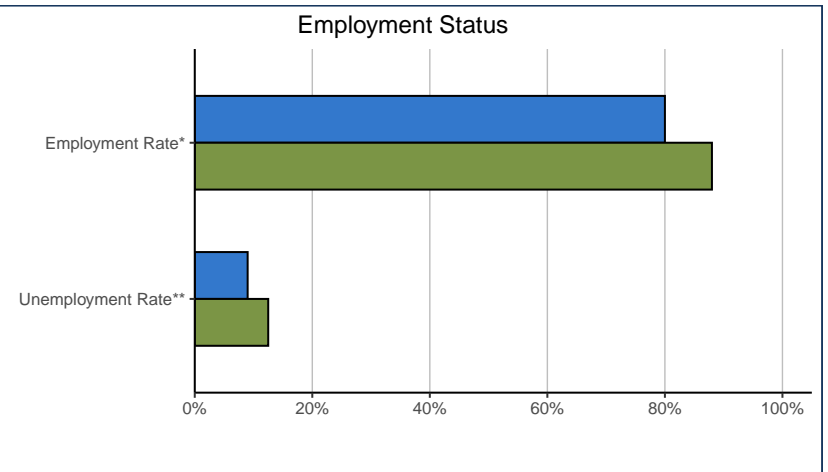
### Employment Status

| Status of Graduates NOT in Labour Force: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Attending School FT | 0 | 0% | 446 | 73% |
| Attending School PT | 0 | 0% | 19 | 3% |
| Other | 0 | 0% | 148 | 24% |
| Total NOT in Labour Force | 0 | 0% | 613 | 100% |

| Primary Employment Type: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Paid Worker | 14 | 100% | 4,678 | 94% |
| Self–Employed | 0 | 0% | 296 | 6% |
| Total | 14 | 100% | 4,974 | 100% |

| Job Characteristics: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| I hold more than one job* | 2 | 14% | 941 | 19% |
| My main job is full–time (>= 30 hours per week)** | 12 | 86% | 4,109 | 87% |

*Of total employed

**Of those who provided data on hours/week worked

### "Under–Employment" Assessment
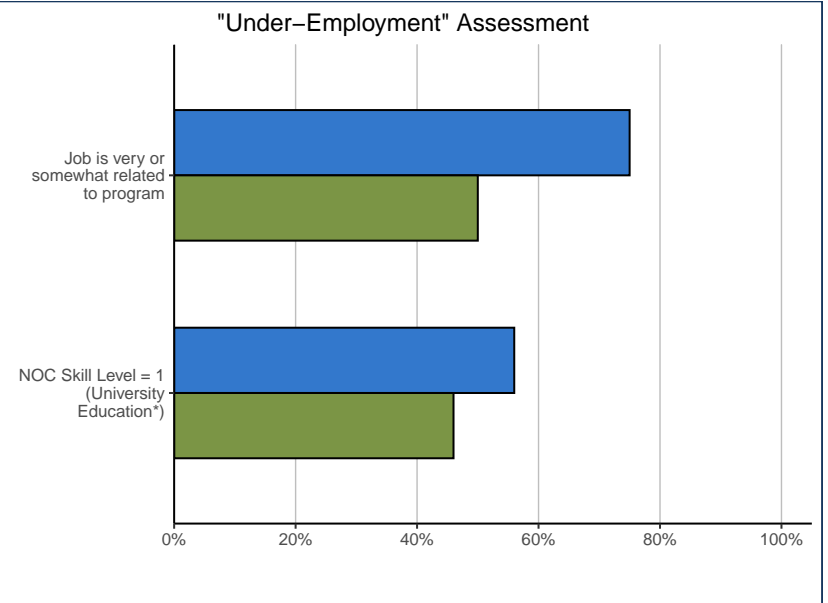
| How related is your main job to your program? | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Very Related | 0 | 0% | 2,190 | 44% |
| Somewhat Related | 7 | 50% | 1,532 | 31% |
| Not Very Related | 5 | 36% | 579 | 12% |
| Not at All Related | 2 | 14% | 668 | 13% |
| Total | 14 | 100% | 4,969 | 100% |

| "Under–Employment" Assessment: | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Job is very or somewhat related to program | 7 | 50% | 3,722 | 75% |
| NOC Skill Level = 1 (University Education)* | 6 | 46% | 2,648 | 56% |

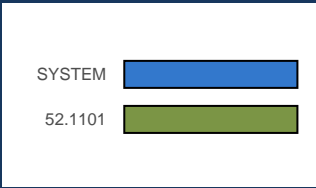*Of total valid responses; NOC 2021 (TEER)

| Gross Annual Income from Main Job:* | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Less than $20,000 | 0 | 0% | 208 | 6% |
| $20,000 to $39,999 | ~ | ~ | 406 | 11% |
| $40,000 to $59,999 | ~ | ~ | 818 | 22% |
| $60,000 to $79,999 | ~ | ~ | 1,081 | 29% |
| $80,000 to $99,999 | ~ | ~ | 627 | 17% |
| $100,000 and Above | 0 | 0% | 623 | 17% |
| Total | 8 | 100% | 3,763 | 100% |
| Median Annual Income (full–time) ($) | 60,144 | | 71,127 | |
| Average Annual Income (full–time) ($) | 63,748 | | 78,771 | |

*Where data provided

### Gross Annual FT Income From Main Job ($,000)

| NOC Skill Type of Main Job (NOC 2021): | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Legislative and senior management | 0 | 0% | 59 | 1% |
| Business, finance & administration | 8 | 62% | 982 | 21% |
| Natural & applied sciences & related | 0 | 0% | 966 | 21% |
| Health | 1 | 8% | 527 | 11% |
| Education, law and social, community & government | 1 | 8% | 1,323 | 28% |
| Art, culture, recreation & sport | 1 | 8% | 239 | 5% |
| Sales & service | 1 | 8% | 435 | 9% |
| Trades, transport & equipment operators & related | 0 | 0% | 119 | 3% |
| Natural resources, agriculture & related production | 1 | 8% | 34 | 1% |
| Manufacturing & utilities | 0 | 0% | 19 | 0% |
| Total | 13 | 100% | 4,703 | 100% |

### Employed Graduates by NOC Skill Type

# BC Student Outcomes

Detailed Summary of Survey Results
All Institutions
52.1101: International business/trade/commerce
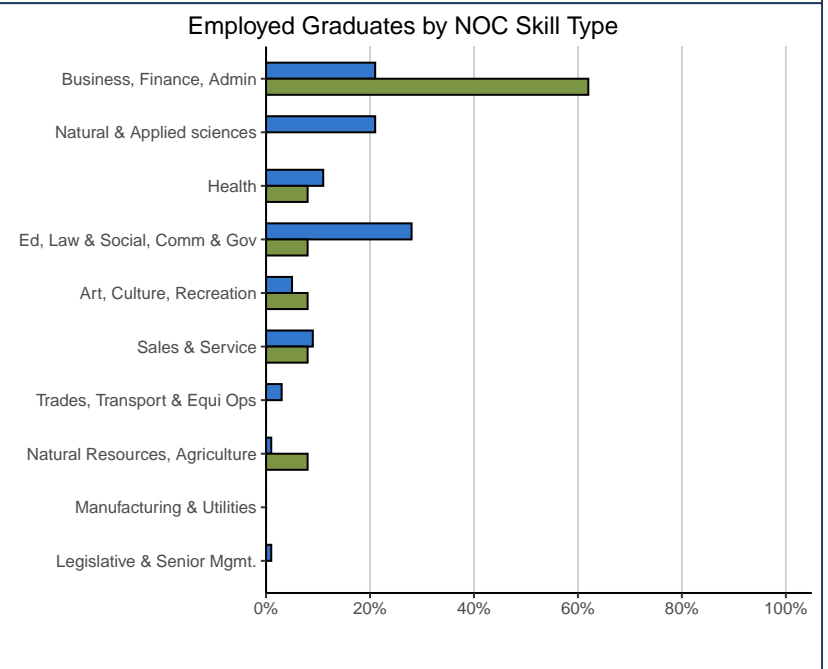
SYSTEM
52.1101

## EMPLOYMENT, continued

| NOC Skill Level of Main Job (NOC 2021 (TEER)): | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| 0. Management | 1 | 8% | 382 | 8% |
| 1. University education | 6 | 46% | 2,648 | 56% |
| 2. College education/trade apprenticeship (2+ years) | 1 | 8% | 748 | 16% |
| 3. College education/trade apprenticeship (<2 years) | 3 | 23% | 476 | 10% |
| 4. Secondary school + job–specific training | 1 | 8% | 322 | 7% |
| 5. No formal education | 1 | 8% | 127 | 3% |
| Total | 13 | 100% | 4,703 | 100% |
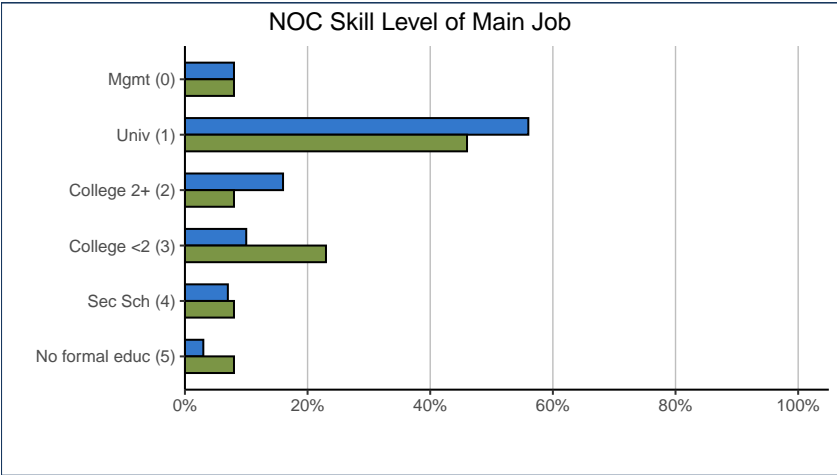
### NOC Skill Level of Main Job



| How useful are the following skills and abilities in doing your main job? | 52.1101 | | | | |
|---|---|---|---|---|---|
| | Very Useful | Somewhat Useful | Not Very Useful | Not at All Useful | # Resp. |
| Written Communication | 43% | 43% | 7% | 7% | 14 |
| Oral Communication | 86% | 7% | 7% | 0% | 14 |
| Reading and Comprehension | 71% | 14% | 14% | 0% | 14 |
| Group Collaboration | 79% | 14% | 7% | 0% | 14 |
| Critical Anlysis | 71% | 29% | 0% | 0% | 14 |
| Problem Resolution | 71% | 21% | 7% | 0% | 14 |
| Use of Mathematics | 36% | 29% | 21% | 14% | 14 |
| Conducting Research | 36% | 36% | 21% | 7% | 14 |
| Learning on Your Own | 71% | 29% | 0% | 0% | 14 |

| How useful are the following skills and abilities in doing your main job? | SYSTEM | | | | |
|---|---|---|---|---|---|
| | Very Useful | Somewhat Useful | Not Very Useful | Not at All Useful | # Resp. |
| Written Communication | 71% | 22% | 5% | 2% | 4,946 |
| Oral Communication | 77% | 19% | 3% | 1% | 4,956 |
| Reading and Comprehension | 73% | 22% | 3% | 1% | 4,946 |
| Group Collaboration | 78% | 18% | 2% | 1% | 4,952 |
| Critical Anlysis | 77% | 19% | 3% | 1% | 4,949 |
| Problem Resolution | 79% | 18% | 2% | 1% | 4,949 |
| Use of Mathematics | 30% | 35% | 22% | 14% | 4,790 |
| Conducting Research | 39% | 33% | 17% | 11% | 4,847 |
| Learning on Your Own | 69% | 26% | 3% | 1% | 4,942 |
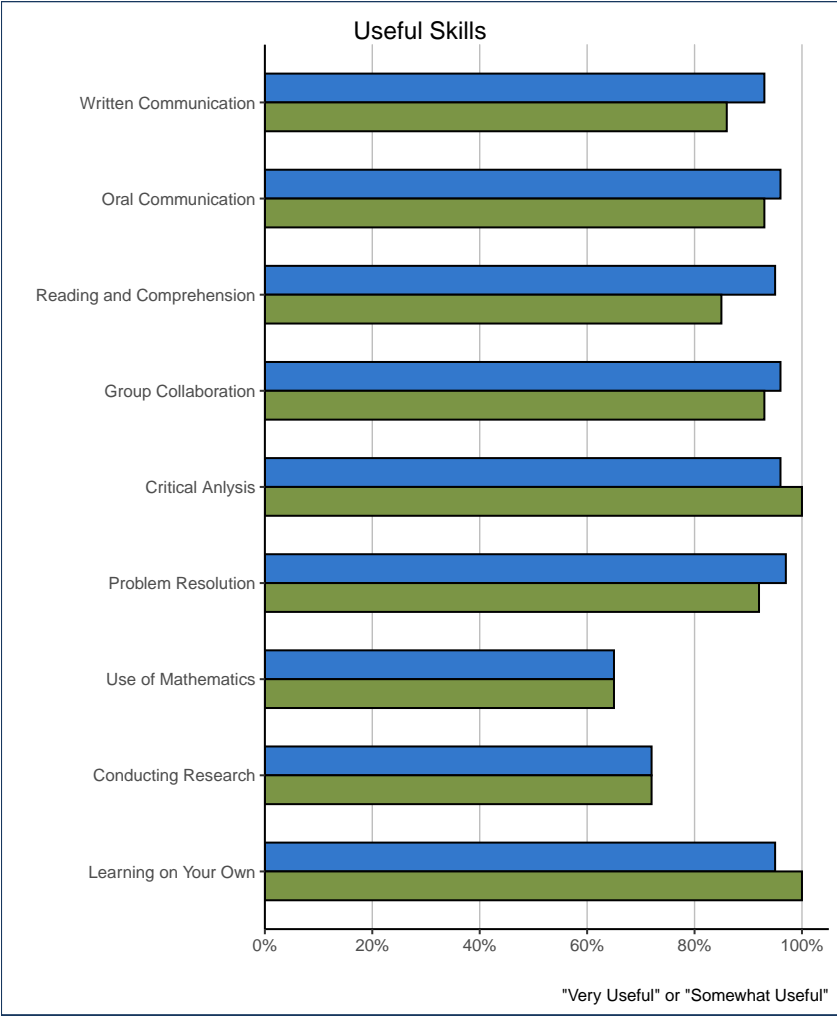
### Useful Skills



"Very Useful" or "Somewhat Useful"

| Top 10 Full–Time Occupations of 52.1101 Graduates*: | | | 52.1101 |
|---|---|---|---|
| NOC_2021 | NOC Skill Level | Description | % Employed FT in this Occ.** |
| * | | | |
| * | | | |
| * | | | |
| * | | | |
| * | | | |
| * | | | |
| * | | | |
| * | | | |
| * | | | |
| * | | | |

* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed

| Top 10 Full–Time Occupations of SYSTEM Graduates*: | | | SYSTEM |
|---|---|---|---|
| NOC_2021 | NOC Skill Level | Description | % Employed FT in this Occ.** |
| 31301 | 1 | Registered nurses and registered psychiatric nurses | 5% |
| 21231 | 1 | Software engineers and designers | 4% |
| XXXXX | X | Unclassified occupations | 4% |
| 41221 | 1 | Elementary school and kindergarten teachers | 3% |
| 11202 | 1 | Professional occupations in advertising, marketing and public relations | 2% |
| 11100 | 1 | Financial auditors and accountants | 2% |
| 42201 | 2 | Social and community service workers | 2% |
| 21232 | 1 | Software developers and programmers | 2% |
| 13100 | 3 | Administrative officers | 2% |
| 41220 | 1 | Secondary school teachers | 2% |

* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed

**BC Student Outcomes**

Detailed Summary of Survey Results
All Institutions
52.1101: International business/trade/commerce

| SYSTEM | |
| 52.1101 | |

## EDUCATION FINANCING

| Funding Sources (3 sources allowed):* | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Personal savings, investments | 6 | 38% | 1,927 | 32% |
| Employment while studying | 8 | 50% | 3,012 | 50% |
| Family/Friends | 11 | 69% | 3,627 | 60% |
| Personal bank loans | 2 | 13% | 337 | 6% |
| Government student loans | 3 | 19% | 2,007 | 33% |
| Scholarships/Bursaries/Grants | 4 | 25% | 1,988 | 33% |
| Other | 0 | 0% | 1,362 | 22% |
| Total | 16 | | 6,073 | |

* Percentage of respondents who identified this source



Education Funding Sources

| Financial Debt Incurred to Finance Bac. Ed.:* | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| Incurred any form of financial debt | 6 | 38% | 2,595 | 43% |
| Incurred government–sponsored student loan debt | 3 | 19% | 2,232 | 36% |

* Percentage of respondents who provided data

| Financial Debt Amount:* | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| < $1,000 | 0 | 0% | 4 | 0% |
| $1,000 to $4,999 | 0 | 0% | 69 | 3% |
| $5,000 to $9,999 | 0 | 0% | 165 | 8% |
| $10,000 to $14,999 | 0 | 0% | 199 | 10% |
| $15,000 to $19,999 | 1 | 25% | 162 | 8% |
| $20,000 to $29,999 | 1 | 25% | 394 | 19% |
| $30,000 to $39,999 | 0 | 0% | 353 | 17% |
| $40,000 or More | 2 | 50% | 740 | 35% |
| Total | 4 | 100% | 2,086 | 100% |
| Median Financial Debt ($) | 38,500 | | 30,000 | |

* Includes only cases where financial debt was incurred



Financial Debt Incurred ($,000)

| Gov't–Sponsored Student Loan Debt Amount:* | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| < $1,000 | 0 | 0% | 5 | 0% |
| $1,000 to $4,999 | 0 | 0% | 48 | 3% |
| $5,000 to $9,999 | 0 | 0% | 121 | 8% |
| $10,000 to $14,999 | 0 | 0% | 155 | 10% |
| $15,000 to $19,999 | 0 | 0% | 133 | 9% |
| $20,000 to $29,999 | 0 | 0% | 299 | 19% |
| $30,000 to $39,999 | 0 | 0% | 296 | 19% |
| $40,000 or More | 1 | 100% | 500 | 32% |
| Total | 1 | 100% | 1,557 | 100% |
| Median Gov't–Sponsored Loan Debt ($) | 57,000 | | 30,000 | |

* Includes only cases where government–sponsored debt was incurred



Government–Sponsored Debt Incurred ($,000)

| Gov't–Sponsored Loan Debt Outstanding:* | 52.1101 | | SYSTEM | |
|---|---|---|---|---|
| None – Loan repaid in full | 1 | 33% | 361 | 20% |
| < $1,000 | 0 | 0% | 3 | 0% |
| $1,000 to $4,999 | 0 | 0% | 75 | 4% |
| $5,000 to $9,999 | 0 | 0% | 137 | 8% |
| $10,000 to $14,999 | 1 | 33% | 151 | 9% |
| $15,000 to $19,999 | 0 | 0% | 174 | 10% |
| $20,000 to $29,999 | 0 | 0% | 291 | 16% |
| $30,000 to $39,999 | 0 | 0% | 279 | 16% |
| $40,000 or More | 1 | 33% | 303 | 17% |
| Total | 3 | 100% | 1,774 | 100% |
| Median Gov't–Sponsored Loan Debt Outstanding** ($) | 28,000 | | 25,000 | |

* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided
** Median amounts shown are based on those who had remaining government student loan debt



Outstanding Government–Sponsored Debt ($,000)