### B.C. Baccalaureate Outcomes

### 2024 Survey of 2022 Baccalaureate Graduates

### ☑ BC Student □ Outcomes

> 64

Total

Median Age

Average (mean) Age

Detailed Summary of Survey Results University of British Columbia Okanagan 52.0201: Business administration and management, general

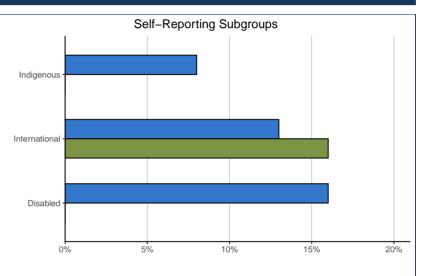
UBCO	
52.0201	

		F	RESPONSE	RATE							
Survey Response Rate:	52.0	0201	UB	SCO			Res	oonse Rate	)		
Baccalaureate Graduates Survey Cohort	179	100%	1,608	100%	UBCO-						
Survey Respondents and Response Rate	38	21%	438	27%							
					52.0201 -						
					0%	5%	10%	15%	20%	25%	30%

#### DEMOGRAPHIC INFORMATION

#### Self-Reporting Subgroups: 52.0201 UBCO Disabled 68 16% ~ ~ 55 International 6 16% 13% Indigenous 32 8%

Gender:*	52.0201		.* 52.0201		UBCO	
Man/Boy	17	45%	201	46%		
Woman/Girl	21	55%	237	54%		
Total	38	100%	438	100%		
Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included						



Age (at time of survey): 52.0201 UBCO < 25 ~ ~ 135 31% 25 to 29 22 59% 262 60% 30 to 34 0% 24 0 6% 35 to 39 0 0% ~ ~ 40 to 49 7 ~ ~ 2% 50 to 64 0 0% ~ ~

0

37

25

26

0%

100%

~

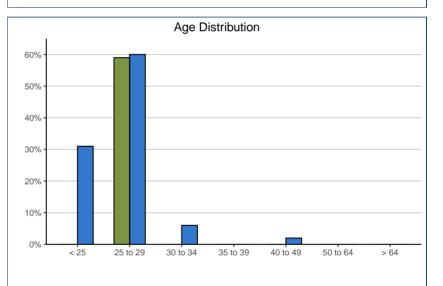
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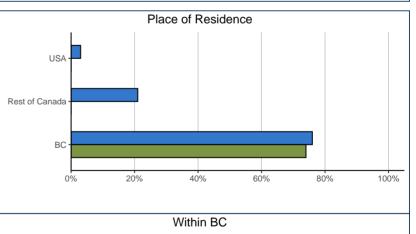
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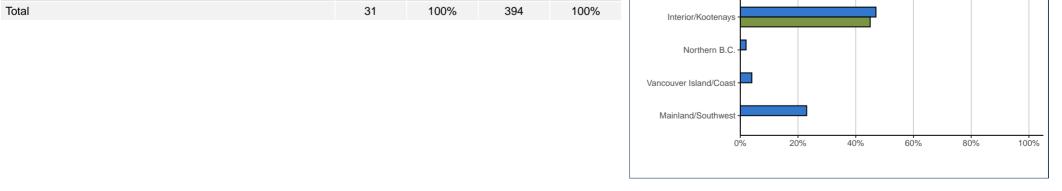
100%



Place of Residence (at time of survey):	52.0201		UBCO		
BC – Mainland/Southwest	~	~	90	23%	
BC – Vancouver Island/Coast	~	~	17	4%	
BC – Northern B.C.	0	0%	9	2%	
BC – Interior/Kootenays	14	45%	185	47%	
BC Subtotal	23	74%	301	76%	
Canada – Alberta	~	~	52	13%	
Canada – Ontario	~	~	16	4%	
Canada – Other	~	~	15	4%	
U.S.A.	~	~	10	3%	
Non-BC Subtotal	8	26%	93	24%	
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Detailed Summary of Survey Results University of British Columbia Okanagan 52.0201: Business administration and management, general

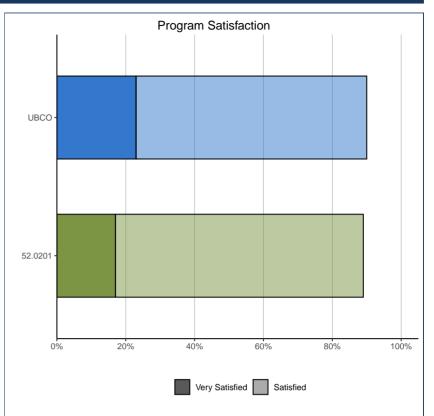


#### EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.	52.0201		CO
Very Satisfied	6	17%	100	23%
Satisfied	26	72%	288	67%
Dissatisfied	4	11%	32	7%
Very Dissatisfied	0	0%	9	2%
Total	36	100%	429	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0201		UB	со
Very Useful	11	33%	121	37%
Somewhat Useful	17	52%	147	44%
Not Very Useful	4	12%	46	14%
Not at All Useful	1	3%	17	5%
Total	33	100%	331	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0201		UBCO	
Yes	1	3%	35	8%
No	34	97%	392	92%



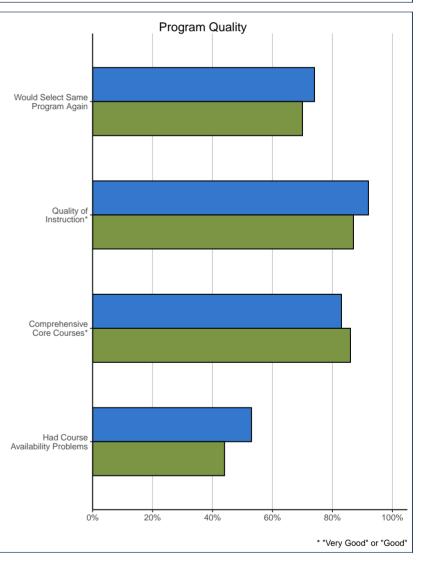
Would select the same program again:	52.0201		UB	со
Yes	23	70%	291	74%
No	10	30%	100	26%

Quality of Instruction:	52.0201		UB	CO
Very Good	6	16%	106	25%
Good	27	71%	288	67%
Poor	5	13%	31	7%
Very Poor	0	0%	7	2%
Total	38	100%	432	100%

Comprehensiveness of Core Courses:	52.0201		UB	CO
Very Good	9	24%	105	24%
Good	23	62%	255	59%
Poor	4	11%	64	15%
Very Poor	1	3%	6	1%
Total	37	100%	430	100%

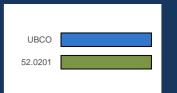
Course Availability:	52.0201		UB	со
Encountered course availability problems	16	44%	221	53%

Financial Constraints:	52.0201		UB	CO
Had to interrupt studies for financial reasons	0	0%	33	8%
Had to take program part-time for financial reasons	1	3%	50	11%



Note:  $\sim$  indicates low cell count; data suppressed

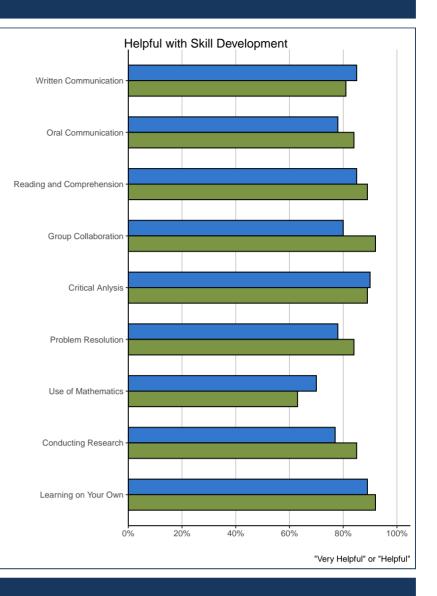
Detailed Summary of Survey Results University of British Columbia Okanagan 52.0201: Business administration and management, general

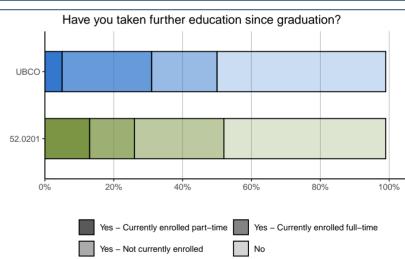


#### SKILL DEVELOPMENT

			52.0201		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	24%	57%	14%	5%	37
Oral Communication	27%	57%	16%	0%	37
Reading and Comprehension	25%	64%	11%	0%	36
Group Collaboration	51%	41%	8%	0%	37
Critical Anlysis	24%	65%	8%	3%	37
Problem Resolution	27%	57%	14%	3%	37
Use of Mathematics	14%	49%	26%	11%	35
Conducting Research	41%	44%	9%	6%	34
Learning on Your Own	50%	42%	3%	6%	36

			UBCO		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	28%	57%	13%	2%	422
Oral Communication	23%	55%	19%	3%	431
Reading and Comprehension	29%	56%	14%	1%	429
Group Collaboration	30%	50%	18%	3%	433
Critical Anlysis	43%	47%	9%	1%	436
Problem Resolution	25%	53%	19%	3%	424
Use of Mathematics	30%	40%	22%	8%	366
Conducting Research	33%	44%	19%	5%	416
Learning on Your Own	46%	43%	9%	2%	425





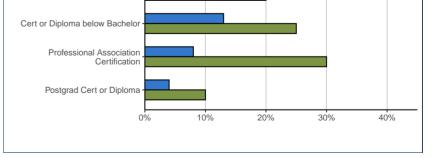
Fur	ther Educa	tion/Training	д Туре	
Master's Degree -				
Doctoral Degree -				
Undergraduate Degree -				

#### FURTHER EDUCATION

52.0201		UBCO	
20	53%	222	51%
10	26%	85	19%
5	13%	114	26%
5	13%	23	5%
18	47%	215	49%
38	100%	437	100%
	20 10 5 5 18	20         53%           10         26%           5         13%           5         13%           18         47%	2053%2221026%85513%114513%231847%215

Type of Formal Post–Secondary Education:	52.	0201	UB	со
Master's Degree	3	15%	89	40%
Doctoral Degree	0	0%	16	7%
Another Undergraduate Degree	4	20%	50	23%
Certificate or Diploma below Bachelor Level	5	25%	29	13%
Professional Association Certification	6	30%	17	8%
Postgraduate Certificate or Diploma	2	10%	9	4%

r olgradate or hindate or biploma	-	1070	Ŭ	470
Other	0	0%	11	5%
Total	20	100%	221	100%



Detailed Summary of Survey Results University of British Columbia Okanagan 52.0201: Business administration and management, general



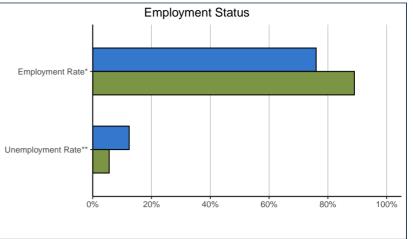
#### EMPLOYMENT

12.4%

Labour Fource Status:	52.	52.0201		CO
In Labour Force (working or seeking work)	36	95%	379	89%
Not in Labour Force	2	5%	47	11%
Total	38	100%	426	100%
Employment:	52.	52.0201		CO
Employment Rate*	34	89%	332	76%

Employment Rate\*3489%332Unemployment Rate\*\*25.6%47\*Percent = Total employed divided by total number of respondents

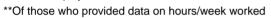
\*\*Percent = Total unemployed divided by total number in labour force



Status of Graduates NOT in Labour Force:	52.0201		UBCO	
Attending School FT	1	50%	39	83%
Attending School PT	0	0%	0	0%
Other	1	50%	8	17%
Total NOT in Labour Force	2	100%	47	100%

Primary Employment Type:	52.0201		UBCO	
Paid Worker	30	88%	316	96%
Self-Employed	4	12%	14	4%
Total	34	100%	330	100%

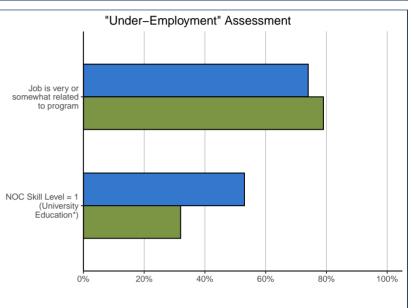
Job Characteristics:	52.	52.0201		со
I hold more than one job*	3	9%	57	17%
My main job is full-time (>= 30 hours per week)**	30	91%	276	86%
*Of total employed				

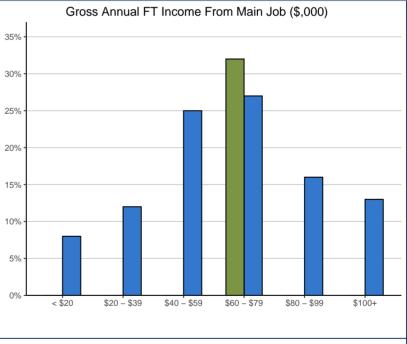


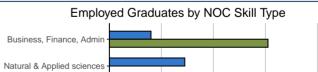
How related is your main job to your program?	52.	52.0201 UB		CO
Very Related	14	41%	119	36%
Somewhat Related	13	38%	126	38%
Not Very Related	3	9%	38	11%
Not at All Related	4	12%	49	15%
Total	34	100%	332	100%

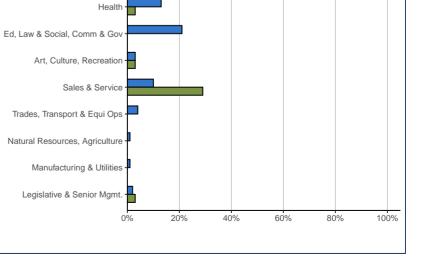
"Under-Employment" Assessment:	52.0201		UB	CO
Job is very or somewhat related to program	27	79%	245	74%
NOC Skill Level = 1 (University Education)*	10	32%	169	53%
*Of total valid responses; NOC 2021 (TEER)				

oss Annual Income from Main Job:* 52.020		)201	CO	
_ess than \$20,000	~	~	20	8%
\$20,000 to \$39,999	~	~	31	12%
\$40,000 to \$59,999	~	~	64	25%
\$60,000 to \$79,999	7	32%	68	27%
\$80,000 to \$99,999	~	~	41	16%
\$100,000 and Above	~	~	32	13%
Total	22	100%	256	100%
Median Annual Income (full-time) (\$)	65,000		68,000	
Average Annual Income (full-time) (\$)	82,963		75,041	
Where data provided	52.0	)201	UB	co
NOC Skill Type of Main Job (NOC 2021):	52.0	)201 3%	UB 5	3 <b>CO</b> 2%
NOC Skill Type of Main Job (NOC 2021): _egislative and senior management	1	3%	5	2%
NOC Skill Type of Main Job (NOC 2021): Legislative and senior management Business, finance & administration	1 19	3% 61%	5 49	2% 16%
NOC Skill Type of Main Job (NOC 2021): Legislative and senior management Business, finance & administration Natural & applied sciences & related	1 19 0	3% 61% 0%	5 49 93	2% 16% 29%
NOC Skill Type of Main Job (NOC 2021): Legislative and senior management Business, finance & administration Natural & applied sciences & related Health	1 19 0 1	3% 61% 0% 3%	5 49 93 42	2% 16% 29% 13%
NOC Skill Type of Main Job (NOC 2021): Legislative and senior management Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government	1 19 0 1 0	3% 61% 0% 3% 0%	5 49 93 42 66	2% 16% 29% 13% 21%
NOC Skill Type of Main Job (NOC 2021): Legislative and senior management Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport	1 19 0 1 0 1	3% 61% 0% 3% 0% 3%	5 49 93 42 66 11	2% 16% 29% 13% 21% 3%
NOC Skill Type of Main Job (NOC 2021): Legislative and senior management Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport Sales & service	1 19 0 1 0 1 9	3% 61% 0% 3% 0% 3% 29%	5 49 93 42 66 11 33	2% 16% 29% 13% 21% 3% 10%
NOC Skill Type of Main Job (NOC 2021): Legislative and senior management Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport Sales & service Trades, transport & equipment operators & related	1 19 0 1 0 1 9 0	3% 61% 0% 3% 0% 3% 29% 0%	5 49 93 42 66 11 33 12	2% 16% 29% 13% 21% 3% 10% 4%



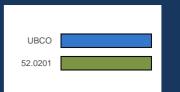






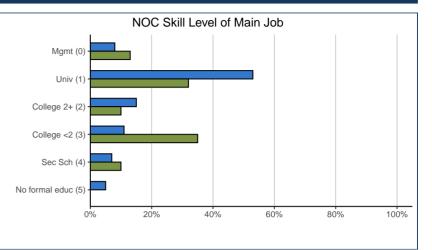
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### Detailed Summary of Survey Results University of British Columbia Okanagan 52.0201: Business administration and management, general



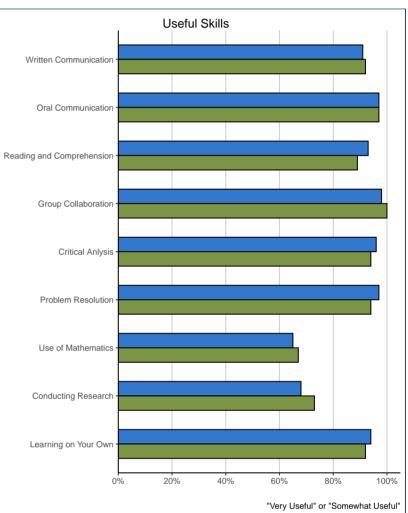
### EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	C 2021 (TEER)): 52.0201		UBCO	
0. Management	4	13%	25	8%
1. University education	10	32%	169	53%
2. College education/trade apprenticeship (2+ years)	3	10%	48	15%
3. College education/trade apprenticeship (<2 years)	11	35%	35	11%
4. Secondary school + job-specific training	3	10%	23	7%
5. No formal education	0	0%	16	5%
Total	31	100%	316	100%



			52.0201		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	68%	24%	9%	0%	34
Oral Communication	71%	26%	3%	0%	34
Reading and Comprehension	65%	24%	9%	3%	34
Group Collaboration	85%	15%	0%	0%	34
Critical Anlysis	76%	18%	6%	0%	34
Problem Resolution	76%	18%	6%	0%	34
Use of Mathematics	35%	32%	18%	15%	34
Conducting Research	32%	41%	9%	18%	34
Learning on Your Own	71%	21%	3%	6%	34

	UBCO				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	69%	22%	7%	3%	329
Oral Communication	79%	18%	1%	1%	330
Reading and Comprehension	75%	18%	4%	3%	331
Group Collaboration	82%	16%	1%	0%	330
Critical Anlysis	75%	21%	3%	1%	331
Problem Resolution	78%	19%	2%	0%	330
Use of Mathematics	32%	33%	22%	14%	323
Conducting Research	36%	32%	16%	15%	325
Learning on Your Own	72%	22%	3%	3%	331



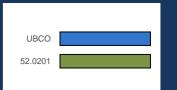
Top 10 Full-Tim	op 10 Full-Time Occupations of 52.0201 Graduates*:		
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
11100	1	Financial auditors and accountants	15%
*			
*			
*			
*			
*			
*			
*			

#### \* Data not displayed where n < 5; NOC 2021 \*\* Percentages cited are of those employed

Top 10 Full-Tin	me Occupations of UBCO	Graduates*:	UBCO
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
31301	1	Registered nurses and registered psychiatric nurses	5%
21300	1	Civil engineers	5%
21310	1	Electrical and electronics engineers	4%
XXXXX	Х	Unclassified occupations	4%
21301	1	Mechanical engineers	3%
21232	1	Software developers and programmers	2%
42201	2	Social and community service workers	2%
11100	1	Financial auditors and accountants	2%
13100	3	Administrative officers	2%
21231	1	Software engineers and designers	2%
* Data not display	ed where $n < 5$ NOC 2021		

\* Data not displayed where n < 5; NOC 2021 \*\* Percentages cited are of those employed

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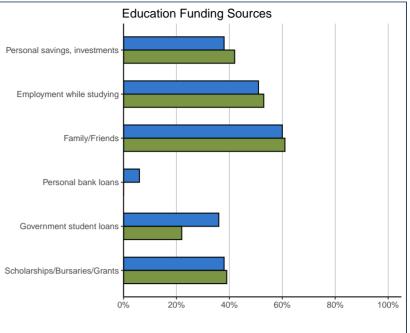


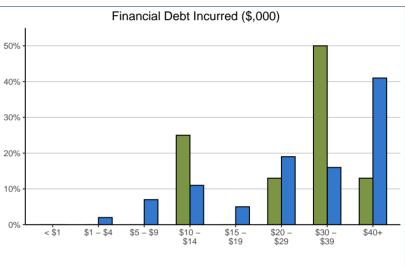
#### EDUCATION FINANCING

Funding Sources (3 sources allowed):*	ding Sources (3 sources allowed):* 52.0201		UBCO	
Personal savings, investments	15	42%	165	38%
Employment while studying	19	53%	220	51%
Family/Friends	22	61%	258	60%
Personal bank loans	0	0%	25	6%
Government student loans	8	22%	155	36%
Scholarships/Bursaries/Grants	14	39%	165	38%
Other	6	17%	84	19%
Total	36		433	
* Percentage of respondents who identified this source				

Financial Debt Incurred to Finance Bac. Ed.:*	52.0201		UB	со
Incurred any form of financial debt	10	28%	192	45%
Incurred government-sponsored student loan debt	9	24%	172	39%
* Percentage of respondents who provided data				







\* Includes only cases where financial debt was incurred

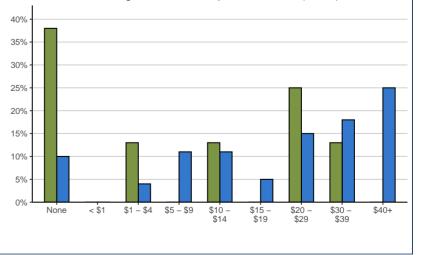
Gov't-Sponsored Student Loan Debt Amount:*	52.	52.0201		SCO
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	2	2%
\$5,000 to \$9,999	0	0%	9	7%
\$10,000 to \$14,999	1	14%	13	10%
\$15,000 to \$19,999	0	0%	6	5%
\$20,000 to \$29,999	2	29%	24	18%
\$30,000 to \$39,999	3	43%	23	17%
\$40,000 or More	1	14%	55	42%
Total	7	100%	132	100%
Median Gov't–Sponsored Loan Debt (\$)	32,000		32,000	

\* Includes only cases where government-sponsored debt was incurred

Gov't-Sponsored Loan Debt Outstanding:*	52.0	52.0201		со
None – Loan repaid in full	3	38%	15	10%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	1	13%	6	4%
\$5,000 to \$9,999	0	0%	16	11%
\$10,000 to \$14,999	1	13%	16	11%
\$15,000 to \$19,999	0	0%	8	5%
\$20,000 to \$29,999	2	25%	22	15%
\$30,000 to \$39,999	1	13%	26	18%
\$40,000 or More	0	0%	37	25%
Total	8	100%	146	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	24,000		26,000	

Government–Sponsored Debt Incurred (\$,000) 45% 40% 35% 30% 25% 20% 15% 10% 5% 0% \$1 – \$4 < \$1 \$5 **-** \$9 \$40+ \$10 – \$14 \$15 – \$19 \$20 -\$29 \$30 -\$39

Outstanding Government–Sponsored Debt (\$,000)



\* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided \*\* Median amounts shown are based on those who had remaining government student loan debt