

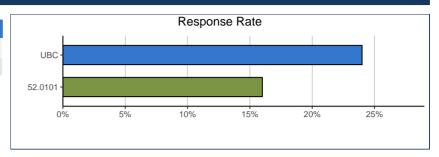
# B.C. Baccalaureate Outcomes 2024 Survey of 2022 Baccalaureate Graduates

UBC 52.0101

Detailed Summary of Survey Results University of British Columbia 52.0101: Business/commerce, general

## RESPONSE RATE

| Survey Response Rate:                 | 52.0101 |      | UBC   |      |
|---------------------------------------|---------|------|-------|------|
| Baccalaureate Graduates Survey Cohort | 605     | 100% | 6,530 | 100% |
| Survey Respondents and Response Rate  | 98      | 16%  | 1,566 | 24%  |

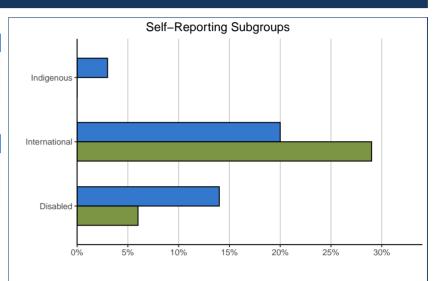


## DEMOGRAPHIC INFORMATION

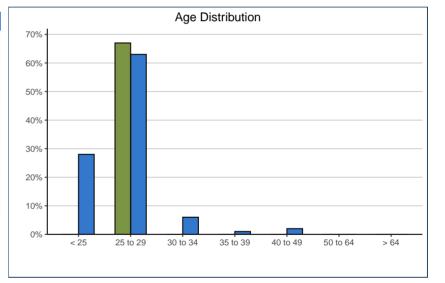
| Self-Reporting Subgroups: | 52.0101 |     | UBC |     |
|---------------------------|---------|-----|-----|-----|
| Disabled                  | 6       | 6%  | 209 | 14% |
| International             | 28      | 29% | 318 | 20% |
| Indigenous                | ~       | ~   | 34  | 3%  |

| Gender:*   | 52.0101 |      | UE    | вс   |
|------------|---------|------|-------|------|
| Man/Boy    | 54      | 55%  | 744   | 48%  |
| Woman/Girl | 44      | 45%  | 819   | 52%  |
| Total      | 98      | 100% | 1,563 | 100% |

<sup>\*</sup>Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

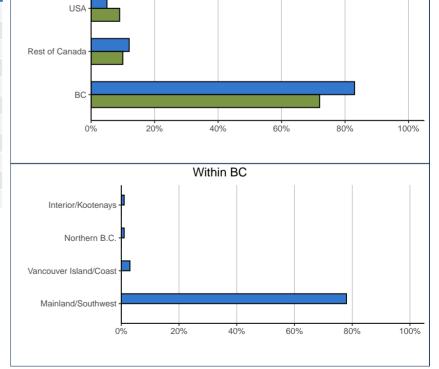


| Age (at time of survey): | 52.0101 |      | UBC   |      |
|--------------------------|---------|------|-------|------|
| < 25                     | ~       | ~    | 437   | 28%  |
| 25 to 29                 | 65      | 67%  | 975   | 63%  |
| 30 to 34                 | ~       | ~    | 92    | 6%   |
| 35 to 39                 | 0       | 0%   | 21    | 1%   |
| 40 to 49                 | 0       | 0%   | 24    | 2%   |
| 50 to 64                 | 0       | 0%   | 5     | 0%   |
| > 64                     | 0       | 0%   | 0     | 0%   |
| Total                    | 97      | 100% | 1,554 | 100% |
| Median Age               | 25      |      | 25    |      |
| Average (mean) Age       | 25      |      | 26    |      |



Place of Residence

| Place of Residence (at time of survey): | 52.0101 |      | UBC   |      |
|---|---------|------|-------|------|
| BC - Mainland/Southwest                 | ~ ~     |      | 1,085 | 78%  |
| BC - Vancouver Island/Coast             | ~       | ~    | 36    | 3%   |
| BC – Northern B.C.                      | 0       | 0%   | 10    | 1%   |
| BC – Interior/Kootenays                 | 0       | 0%   | 20    | 1%   |
| BC Subtotal                             | 64      | 72%  | 1,151 | 83%  |
| Canada – Alberta                        | ~       | ~    | 57    | 4%   |
| Canada – Ontario                        | 9       | 10%  | 90    | 6%   |
| Canada – Other                          | ~       | ~    | 31    | 2%   |
| U.S.A.                                  | 8       | 9%   | 65    | 5%   |
| Non-BC Subtotal                         | 25      | 28%  | 243   | 17%  |
| Total                                   | 89      | 100% | 1,394 | 100% |



Detailed Summary of Survey Results University of British Columbia 52.0101: Business/commerce, general

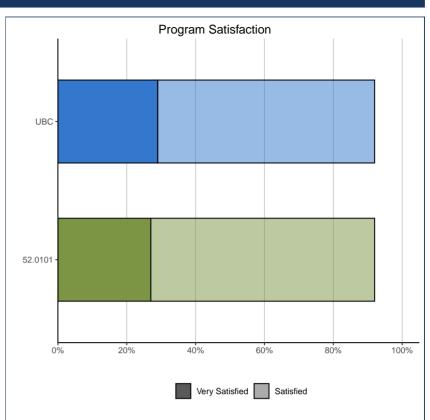


## **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

| Program Satisfaction: | 52.0101 |      | UBC   |      |
|-----------------------|---------|------|-------|------|
| Very Satisfied        | 26      | 27%  | 444   | 29%  |
| Satisfied             | 63      | 65%  | 976   | 63%  |
| Dissatisfied          | 7       | 7%   | 110   | 7%   |
| Very Dissatisfied     | 1       | 1%   | 21    | 1%   |
| Total                 | 97      | 100% | 1,551 | 100% |

| 52.0101 |                     | UBC                                |   |
|---------|---------------------|------------------------------------|---|
| 26      | 30%                 | 415                                | 36%   |
| 47      | 54%                 | 573                                | 50%   |
| 12      | 14%                 | 132                                | 11%   |
| 2       | 2%                  | 33                                 | 3%  |
| 87      | 100%                | 1,153                              | 100%  |
|         | 26<br>47<br>12<br>2 | 26 30%<br>47 54%<br>12 14%<br>2 2% | 26 30% 415<br>47 54% 573<br>12 14% 132<br>2 2% 33 |

| Took upgrading, access, bridging, or other preparatory courses during or prior to studies: | 52.0 | 0101 | UBC   |     |
|--|------|------|-------|-----|
| Yes  | 6    | 6%   | 73    | 5%  |
| No   | 90   | 94%  | 1,468 | 95% |



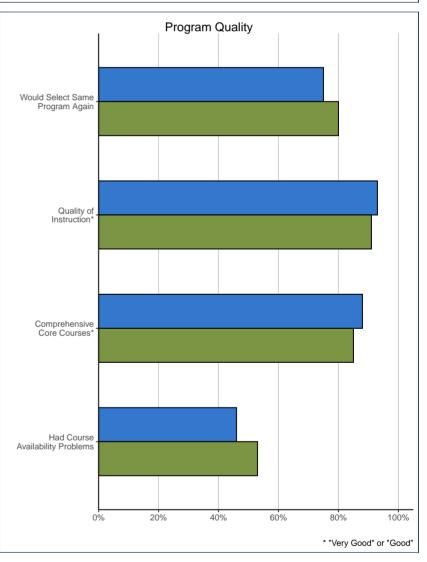
| Would select the same program again: | 52.0 | 0101 | UE    | ВС  |
|--------------------------------------|------|------|-------|-----|
| Yes                                  | 70   | 80%  | 1,018 | 75% |
| No                                   | 18   | 20%  | 343   | 25% |

| Quality of Instruction: | 52. | 52.0101 |       | UBC  |  |
|-------------------------|-----|---------|-------|------|--|
| Very Good               | 31  | 31 32%  |       | 30%  |  |
| Good                    | 58  | 59%     | 982   | 63%  |  |
| Poor                    | 8   | 8%      | 90    | 6%   |  |
| Very Poor               | 1   | 1%      | 13    | 1%   |  |
| Total                   | 98  | 100%    | 1.555 | 100% |  |

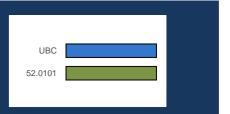
| Comprehensiveness of Core Courses: | 52.0 | 52.0101 |       | UBC  |  |
|------------------------------------|------|---------|-------|------|--|
| Very Good                          | 25   | 26%     | 450   | 29%  |  |
| Good                               | 57   | 59%     | 910   | 59%  |  |
| Poor                               | 13   | 13%     | 150   | 10%  |  |
| Very Poor                          | 2    | 2%      | 21    | 1%   |  |
| Total                              | 97   | 100%    | 1.531 | 100% |  |

| Course Availability:                     | 52.0 | 0101 | UBC |     |
|--|------|------|-----|-----|
| Encountered course availability problems | 50   | 53%  | 704 | 46% |

| Financial Constraints:                              | 52.0101 |    | UBC |    |
|---|---------|----|-----|----|
| Had to interrupt studies for financial reasons      | 2       | 2% | 72  | 5% |
| Had to take program part-time for financial reasons | 8       | 8% | 115 | 7% |



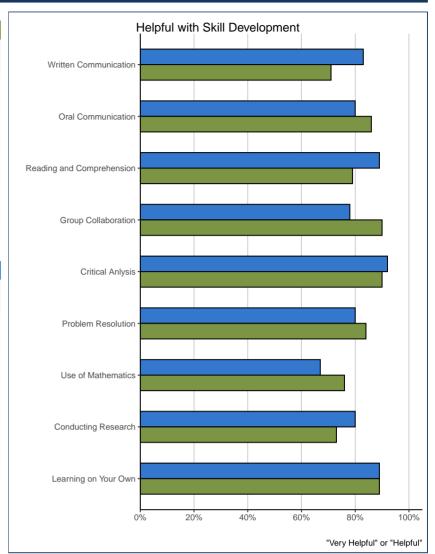
Detailed Summary of Survey Results University of British Columbia 52.0101: Business/commerce, general



## SKILL DEVELOPMENT

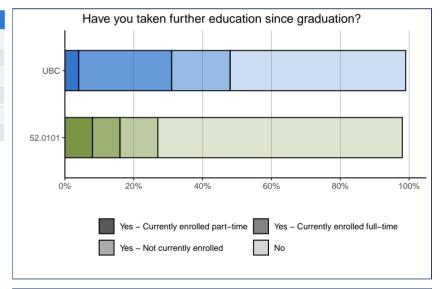
|   |                 |         | 52.0101             |                       |         |
|---|-----------------|---------|---------------------|-----------------------|---------|
| Skill Development: How helpful was institution? | Very<br>Helpful | Helpful | Not Very<br>Helpful | Not at All<br>Helpful | # Resp. |
| Written Communication                           | 25%             | 46%     | 27%                 | 2%                    | 97      |
| Oral Communication                              | 27%             | 59%     | 12%                 | 2%                    | 98      |
| Reading and Comprehension                       | 25%             | 54%     | 20%                 | 1%                    | 96      |
| Group Collaboration                             | 38%             | 52%     | 10%                 | 0%                    | 98      |
| Critical Anlysis                                | 36%             | 54%     | 8%                  | 2%                    | 98      |
| Problem Resolution                              | 23%             | 61%     | 16%                 | 0%                    | 96      |
| Use of Mathematics                              | 16%             | 60%     | 20%                 | 3%                    | 93      |
| Conducting Research                             | 34%             | 39%     | 23%                 | 5%                    | 88      |
| Learning on Your Own                            | 36%             | 53%     | 11%                 | 1%                    | 95      |

|   |                 | UBC     |                     |                       |         |
|---|-----------------|---------|---------------------|-----------------------|---------|
| Skill Development: How helpful was institution? | Very<br>Helpful | Helpful | Not Very<br>Helpful | Not at All<br>Helpful | # Resp. |
| Written Communication                           | 27%             | 56%     | 15%                 | 2%                    | 1,538   |
| Oral Communication                              | 25%             | 55%     | 18%                 | 3%                    | 1,534   |
| Reading and Comprehension                       | 36%             | 53%     | 10%                 | 1%                    | 1,539   |
| Group Collaboration                             | 30%             | 48%     | 18%                 | 3%                    | 1,541   |
| Critical Anlysis                                | 48%             | 44%     | 6%                  | 1%                    | 1,556   |
| Problem Resolution                              | 26%             | 54%     | 18%                 | 2%                    | 1,518   |
| Use of Mathematics                              | 23%             | 44%     | 25%                 | 7%                    | 1,198   |
| Conducting Research                             | 35%             | 45%     | 17%                 | 3%                    | 1,477   |
| Learning on Your Own                            | 43%             | 46%     | 9%                  | 2%                    | 1,540   |

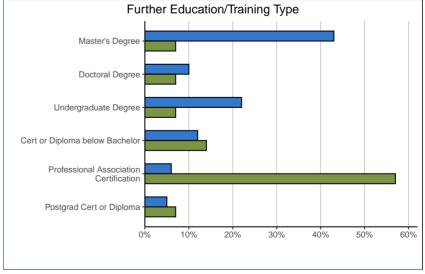


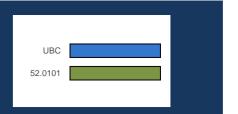
#### **FURTHER EDUCATION**

| Took further education since 2022 graduation: | 52.0101 |      | UBC   |      |
|---|---------|------|-------|------|
| Yes   | 28      | 29%  | 760   | 49%  |
| Not currently enrolled                        | 11      | 11%  | 268   | 17%  |
| Currently enrolled full-time                  | 8       | 8%   | 419   | 27%  |
| Currently enrolled part-time                  | 8       | 8%   | 68    | 4%   |
| No  | 69      | 71%  | 796   | 51%  |
| Total   | 97      | 100% | 1,556 | 100% |



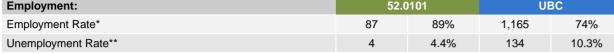
| Type of Formal Post–Secondary Education:    | 52. | 52.0101 |     | UBC  |  |
|---|-----|---------|-----|------|--|
| Master's Degree                             | 2   | 7%      | 323 | 43%  |  |
| Doctoral Degree                             | 2   | 7%      | 72  | 10%  |  |
| Another Undergraduate Degree                | 2   | 7%      | 167 | 22%  |  |
| Certificate or Diploma below Bachelor Level | 4   | 14%     | 91  | 12%  |  |
| Professional Association Certification      | 16  | 57%     | 44  | 6%   |  |
| Postgraduate Certificate or Diploma         | 2   | 7%      | 36  | 5%   |  |
| Other                                       | 0   | 0%      | 24  | 3%   |  |
| Total                                       | 28  | 100%    | 757 | 100% |  |



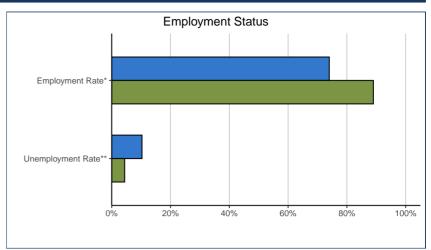


#### **EMPLOYMENT**

| Labour Fource Status:                     | 52.0101 |      | UBC   |      |
|---|---------|------|-------|------|
| In Labour Force (working or seeking work) | 91      | 93%  | 1,299 | 85%  |
| Not in Labour Force                       | 7       | 7%   | 225   | 15%  |
| Total                                     | 98      | 100% | 1,524 | 100% |
|   |         |      |       |      |
| Employment:                               | 52.0101 |      | UBC   |      |



<sup>\*</sup>Percent = Total employed divided by total number of respondents

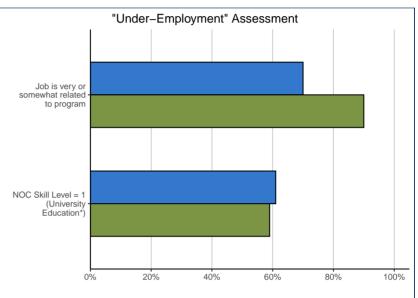


| Status of Graduates NOT in Labour Force: | 52.0101 |      | UBC |      |
|--|---------|------|-----|------|
| Attending School FT                      | 5       | 71%  | 179 | 80%  |
| Attending School PT                      | 0       | 0%   | 7   | 3%   |
| Other                                    | 2       | 29%  | 39  | 17%  |
| Total NOT in Labour Force                | 7       | 100% | 225 | 100% |

| Primary Employment Type: | 52.0101 |      | UBC   |      |
|--------------------------|---------|------|-------|------|
| Paid Worker              | 82      | 94%  | 1,072 | 92%  |
| Self-Employed            | 5       | 6%   | 93    | 8%   |
| Total                    | 87      | 100% | 1,165 | 100% |

| Job Characteristics:                              | 52. | 52.0101 |     | UBC |  |
|---|-----|---------|-----|-----|--|
| I hold more than one job*                         | 8   | 9%      | 175 | 15% |  |
| My main job is full-time (>= 30 hours per week)** | 83  | 99%     | 941 | 86% |  |

<sup>\*</sup>Of total employed



| How related is your main job to your program? | 52.0101 |      | UBC   |      |
|---|---------|------|-------|------|
| Very Related                                  | 40      | 46%  | 457   | 39%  |
| Somewhat Related                              | 38      | 44%  | 361   | 31%  |
| Not Very Related                              | 7       | 8%   | 168   | 14%  |
| Not at All Related                            | 2       | 2%   | 175   | 15%  |
| Total   | 87      | 100% | 1,161 | 100% |

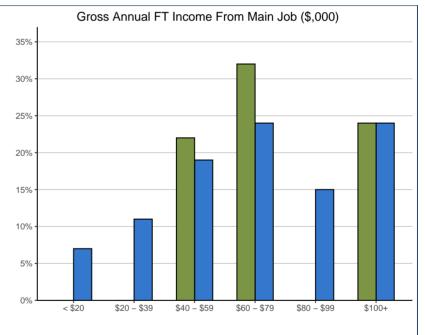
| "Under-Employment" Assessment:              | 52.0 | 101 | UE  | BC . |
|---|------|-----|-----|------|
| Job is very or somewhat related to program  | 78   | 90% | 818 | 70%  |
| NOC Skill Level = 1 (University Education)* | 50   | 59% | 672 | 61%  |

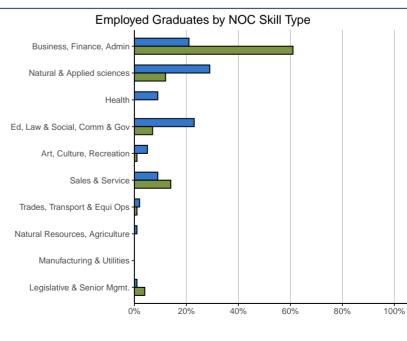
| *Of total valid responses; | NOC 2021 | (TEER) |
|----------------------------|----------|--------|
|----------------------------|----------|--------|

| Gross Annual Income from Main Job:*    |         | 52.0101 |        | UBC  |  |
|--|---------|---------|--------|------|--|
| Less than \$20,000                     | ~       | ~       | 64     | 7%   |  |
| \$20,000 to \$39,999                   | ~       | ~       | 93     | 11%  |  |
| \$40,000 to \$59,999                   | 16      | 22%     | 172    | 19%  |  |
| \$60,000 to \$79,999                   | 24      | 32%     | 209    | 24%  |  |
| \$80,000 to \$99,999                   | ~       | ~       | 137    | 15%  |  |
| \$100,000 and Above                    | 18      | 24%     | 209    | 24%  |  |
| Total                                  | 74      | 100%    | 884    | 100% |  |
| Median Annual Income (full-time) (\$)  | 74,000  |         | 75,000 |      |  |
| Average Annual Income (full-time) (\$) | 93,461  |         | 87,000 |      |  |
| *Marana data anasida d                 | 33, 131 |         | 0.,000 |      |  |

\*Where data provided

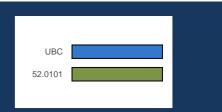
| NOC Skill Type of Main Job (NOC 2021):              | 52.0101 |      | UBC   |      |
|---|---------|------|-------|------|
| Legislative and senior management                   | 3       | 4%   | 16    | 1%   |
| Business, finance & administration                  | 52      | 61%  | 234   | 21%  |
| Natural & applied sciences & related                | 10      | 12%  | 323   | 29%  |
| Health  | 0       | 0%   | 97    | 9%   |
| Education, law and social, community & government   | 6       | 7%   | 250   | 23%  |
| Art, culture, recreation & sport                    | 1       | 1%   | 56    | 5%   |
| Sales & service                                     | 12      | 14%  | 96    | 9%   |
| Trades, transport & equipment operators & related   | 1       | 1%   | 24    | 2%   |
| Natural resources, agriculture & related production | 0       | 0%   | 9     | 1%   |
| Manufacturing & utilities                           | 0       | 0%   | 3     | 0%   |
| Total   | 85      | 100% | 1,108 | 100% |





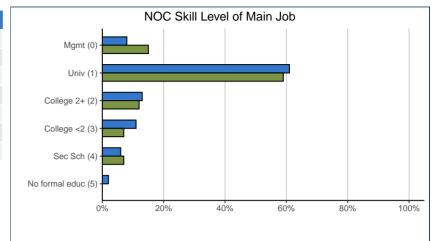
<sup>\*\*</sup>Percent = Total unemployed divided by total number in labour force

<sup>\*\*</sup>Of those who provided data on hours/week worked



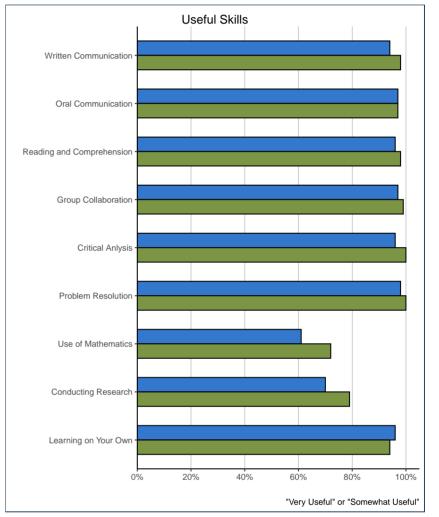
## EMPLOYMENT, continued

| NOC Skill Level of Main Job (NOC 2021 (TEER)):       | 52.0101 |      | UBC   |      |
|--|---------|------|-------|------|
| 0. Management  | 13      | 15%  | 88    | 8%   |
| 1. University education                              | 50      | 59%  | 672   | 61%  |
| 2. College education/trade apprenticeship (2+ years) | 10      | 12%  | 139   | 13%  |
| 3. College education/trade apprenticeship (<2 years) | 6       | 7%   | 119   | 11%  |
| 4. Secondary school + job-specific training          | 6       | 7%   | 67    | 6%   |
| 5. No formal education                               | 0       | 0%   | 23    | 2%   |
| Total  | 85      | 100% | 1,108 | 100% |



|   |                | 52.0101            |                    |                      |         |
|---|----------------|--------------------|--------------------|----------------------|---------|
| How useful are the following skills and abilities in doing your main job? | Very<br>Useful | Somewhat<br>Useful | Not Very<br>Useful | Not at All<br>Useful | # Resp. |
| Written Communication   | 77%            | 21%                | 1%                 | 1%                   | 87      |
| Oral Communication  | 82%            | 15%                | 3%                 | 0%                   | 87      |
| Reading and Comprehension   | 68%            | 30%                | 2%                 | 0%                   | 87      |
| Group Collaboration   | 75%            | 24%                | 1%                 | 0%                   | 87      |
| Critical Anlysis  | 76%            | 24%                | 0%                 | 0%                   | 87      |
| Problem Resolution  | 78%            | 22%                | 0%                 | 0%                   | 87      |
| Use of Mathematics  | 35%            | 37%                | 19%                | 9%                   | 86      |
| Conducting Research   | 49%            | 30%                | 16%                | 5%                   | 86      |
| Learning on Your Own  | 69%            | 25%                | 6%                 | 0%                   | 87      |

|   | UBC            |                    |                    |                      |         |
|---|----------------|--------------------|--------------------|----------------------|---------|
| How useful are the following skills and abilities in doing your main job? | Very<br>Useful | Somewhat<br>Useful | Not Very<br>Useful | Not at All<br>Useful | # Resp. |
| Written Communication   | 70%            | 24%                | 5%                 | 2%                   | 1,156   |
| Oral Communication  | 78%            | 19%                | 3%                 | 1%                   | 1,157   |
| Reading and Comprehension   | 70%            | 26%                | 4%                 | 1%                   | 1,151   |
| Group Collaboration   | 77%            | 20%                | 3%                 | 1%                   | 1,156   |
| Critical Anlysis  | 75%            | 21%                | 4%                 | 1%                   | 1,155   |
| Problem Resolution  | 80%            | 18%                | 2%                 | 0%                   | 1,155   |
| Use of Mathematics  | 27%            | 34%                | 24%                | 15%                  | 1,120   |
| Conducting Research   | 40%            | 30%                | 19%                | 11%                  | 1,129   |
| Learning on Your Own  | 70%            | 26%                | 4%                 | 1%                   | 1,151   |



| Top 10 Full-Tim | Top 10 Full-Time Occupations of 52.0101 Graduates*: |   | 52.0101                      |
|-----------------|---|---|------------------------------|
| NOC_2021        | NOC Skill Level                                     | Description   | % Employed FT in this Occ.** |
| 11101           | 1   | Financial and investment analysts                                       | 14%                          |
| 11100           | 1   | Financial auditors and accountants                                      | 11%                          |
| 11201           | 1   | Professional occupations in business management consulting              | 6%                           |
| 11202           | 1   | Professional occupations in advertising, marketing and public relations | 6%                           |
| 21221           | 1   | Business systems specialists  | 6%                           |
| *               |   |   |                              |
| *               |   |   |                              |
| *               |   |   |                              |
| *               |   |   |                              |
| *               |   |   |                              |

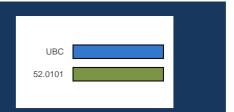
 $<sup>^{\</sup>star}$  Data not displayed where n < 5; NOC 2021

<sup>\*\*</sup> Percentages cited are of those employed

| Top 10 Full-Tim | Top 10 Full-Time Occupations of UBC Graduates*: |   | UBC                          |
|-----------------|---|---|------------------------------|
| NOC_2021        | NOC Skill Level                                 | Description   | % Employed FT in this Occ.** |
| 21231           | 1   | Software engineers and designers  | 7%                           |
| 41101           | 1   | Lawyers and Quebec notaries   | 3%                           |
| 21232           | 1   | Software developers and programmers                                     | 3%                           |
| 11202           | 1   | Professional occupations in advertising, marketing and public relations | 3%                           |
| 13100           | 3   | Administrative officers   | 2%                           |
| 21300           | 1   | Civil engineers   | 2%                           |
| XXXXX           | Χ   | Unclassified occupations  | 2%                           |
| 41201           | 1   | Post–secondary teaching and research assistants                         | 2%                           |
| 11101           | 1   | Financial and investment analysts                                       | 2%                           |
| 21310           | 1   | Electrical and electronics engineers                                    | 2%                           |

<sup>\*</sup> Data not displayed where n < 5; NOC 2021

<sup>\*\*</sup> Percentages cited are of those employed



#### **EDUCATION FINANCING**

| Funding Sources (3 sources allowed):* | 52.0101 |     | UBC   |     |
|---------------------------------------|---------|-----|-------|-----|
| Personal savings, investments         | 21      | 22% | 434   | 28% |
| Employment while studying             | 44      | 46% | 647   | 42% |
| Family/Friends                        | 73      | 76% | 1,106 | 72% |
| Personal bank loans                   | 2       | 2%  | 63    | 4%  |
| Government student loans              | 21      | 22% | 462   | 30% |
| Scholarships/Bursaries/Grants         | 31      | 32% | 531   | 35% |
| Other                                 | 21      | 22% | 362   | 24% |
| Total                                 | 96      |     | 1,531 |     |

<sup>\*</sup> Percentage of respondents who identified this source

| Financial Debt Incurred to Finance Bac. Ed.:*   | 52.0101 UBC |     | вс  |     |
|---|-------------|-----|-----|-----|
| Incurred any form of financial debt             | 29          | 30% | 577 | 38% |
| Incurred government-sponsored student loan debt | 24          | 24% | 505 | 33% |

<sup>\*</sup> Percentage of respondents who provided data



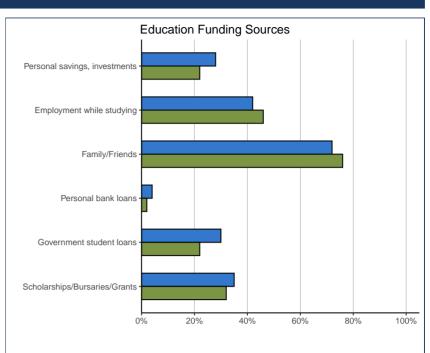
<sup>\*</sup> Includes only cases where financial debt was incurred

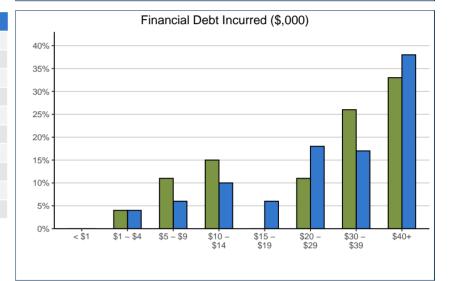


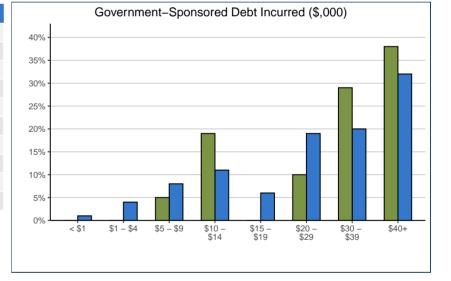
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

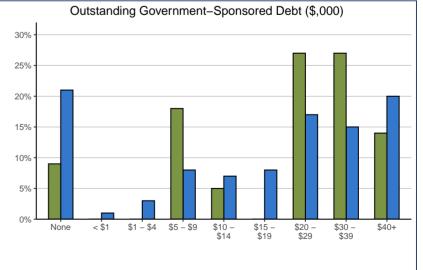


<sup>\*</sup> Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt