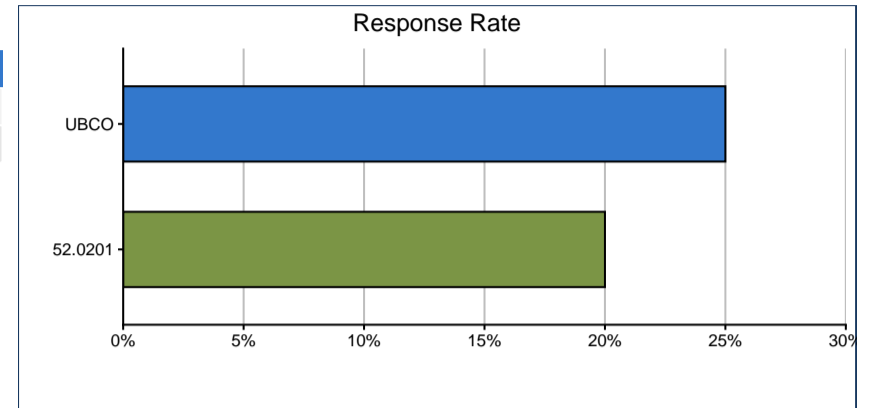


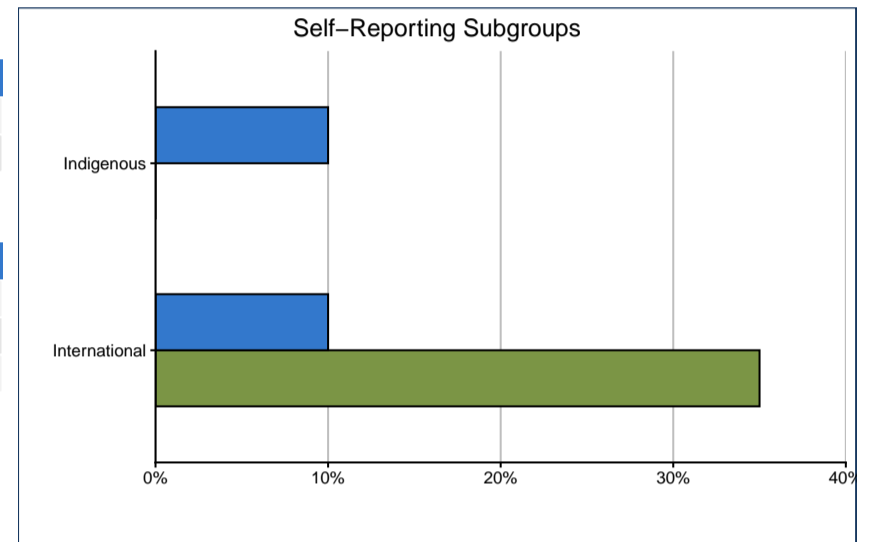
**RESPONSE RATE**

Survey Response Rate:	52.0201		UBCO	
Baccalaureate Graduates Survey Cohort	154	100%	1,546	100%
Survey Respondents and Response Rate	31	20%	381	25%



**DEMOGRAPHIC INFORMATION**

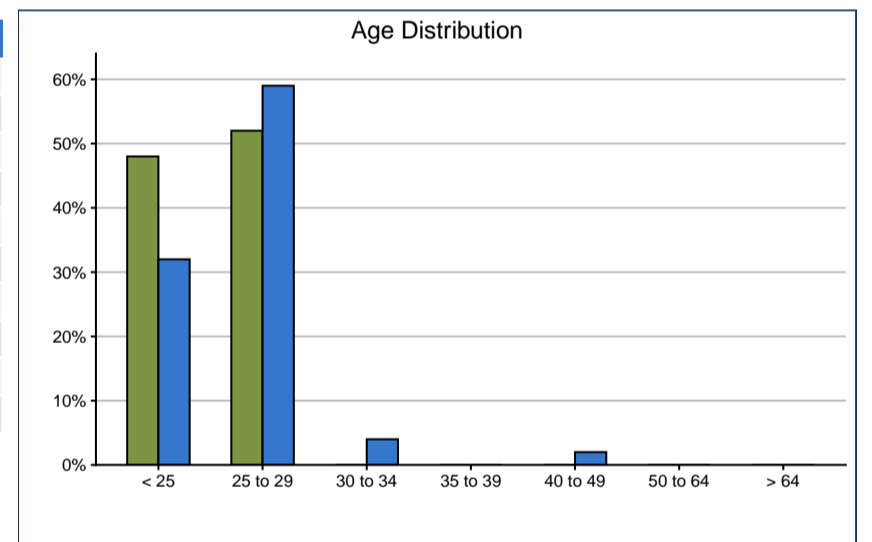
Self-Reporting Subgroups:	52.0201		UBCO	
Indigenous	~	~	28	10%
International	11	35%	39	10%



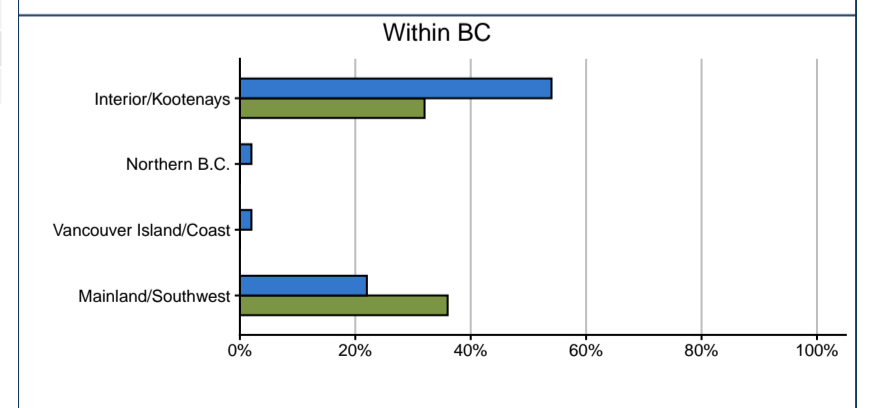
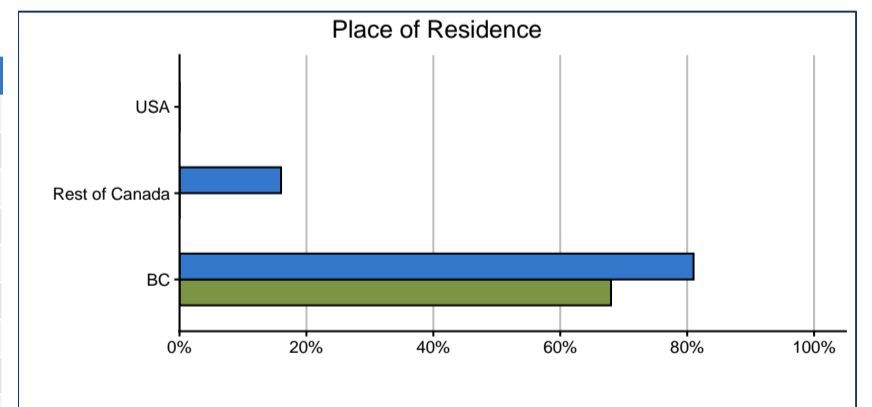
Gender:*	52.0201		UBCO	
Man/Boy	17	55%	165	43%
Woman/Girl	14	45%	215	57%
Total	31	100%	380	100%

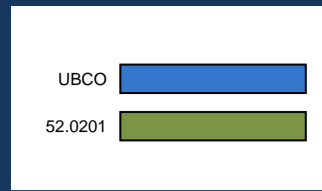
\*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

Age (at time of survey):	52.0201		UBCO	
< 25	15	48%	118	32%
25 to 29	16	52%	222	59%
30 to 34	0	0%	15	4%
35 to 39	0	0%	~	~
40 to 49	0	0%	8	2%
50 to 64	0	0%	~	~
> 64	0	0%	~	~
Total	31	100%	374	100%
Median Age	25		25	
Average (mean) Age	25		26	



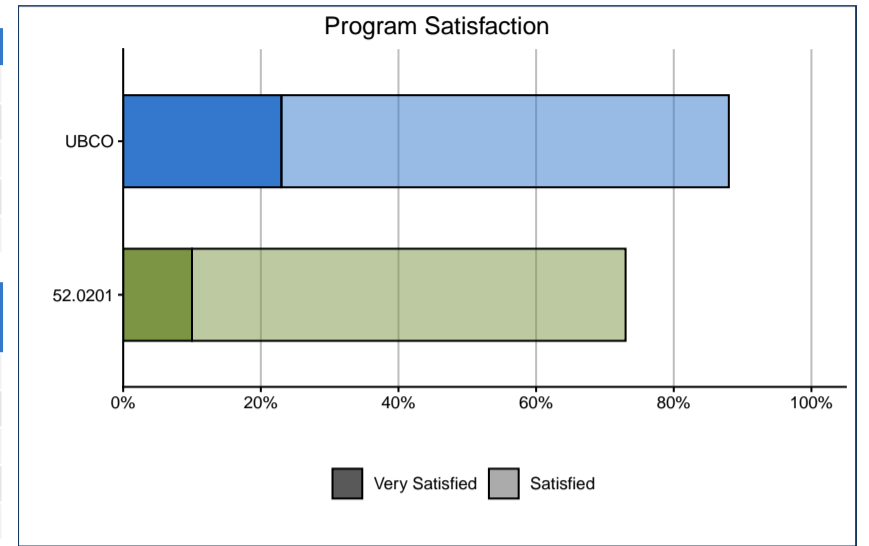
Place of Residence (at time of survey):	52.0201		UBCO	
BC – Mainland/Southwest	10	36%	73	22%
BC – Vancouver Island/Coast	0	0%	8	2%
BC – Northern B.C.	0	0%	7	2%
BC – Interior/Kootenays	9	32%	178	54%
BC Subtotal	19	68%	266	81%
Canada – Alberta	~	~	36	11%
Canada – Ontario	~	~	18	5%
Canada – Other	~	~	~	~
U.S.A.	0	0%	~	~
Non-BC Subtotal	9	32%	64	19%
Total	28	100%	330	100%





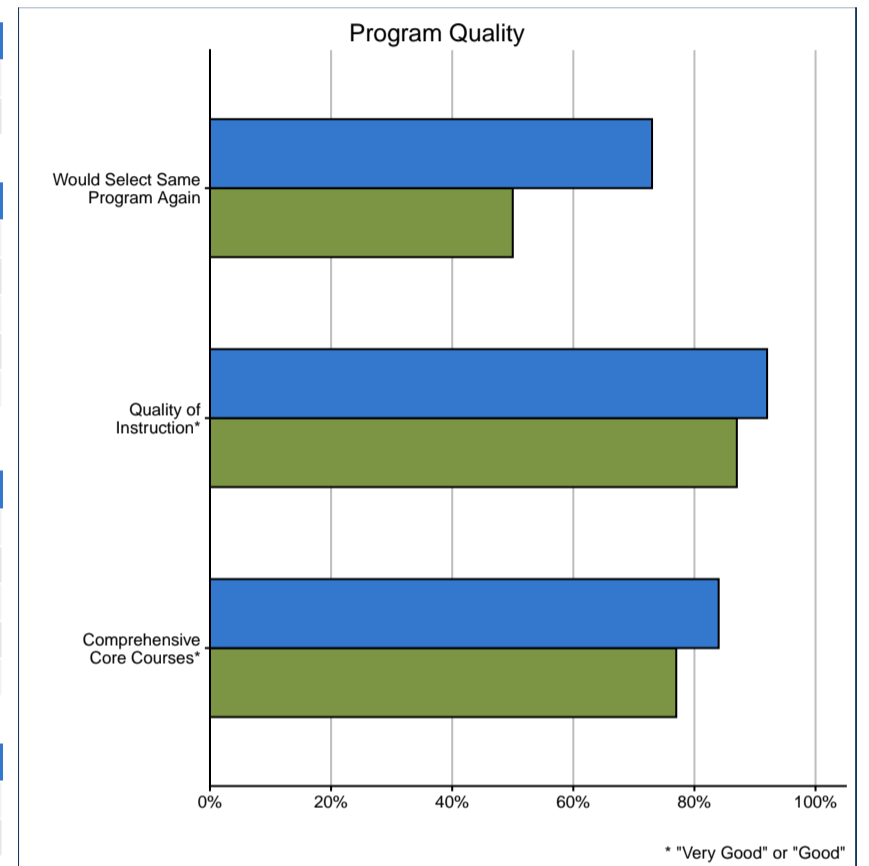
**EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	52.0201		UBCO	
Very Satisfied	3	10%	87	23%
Satisfied	19	63%	244	65%
Dissatisfied	8	27%	38	10%
Very Dissatisfied	0	0%	4	1%
Total	30	100%	373	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0201		UBCO	
Very Useful	6	23%	88	31%
Somewhat Useful	15	58%	135	48%
Not Very Useful	3	12%	42	15%
Not at All Useful	2	8%	16	6%
Total	26	100%	281	100%

Would select the same program again:	52.0201		UBCO	
Yes	14	50%	246	73%
No	14	50%	91	27%

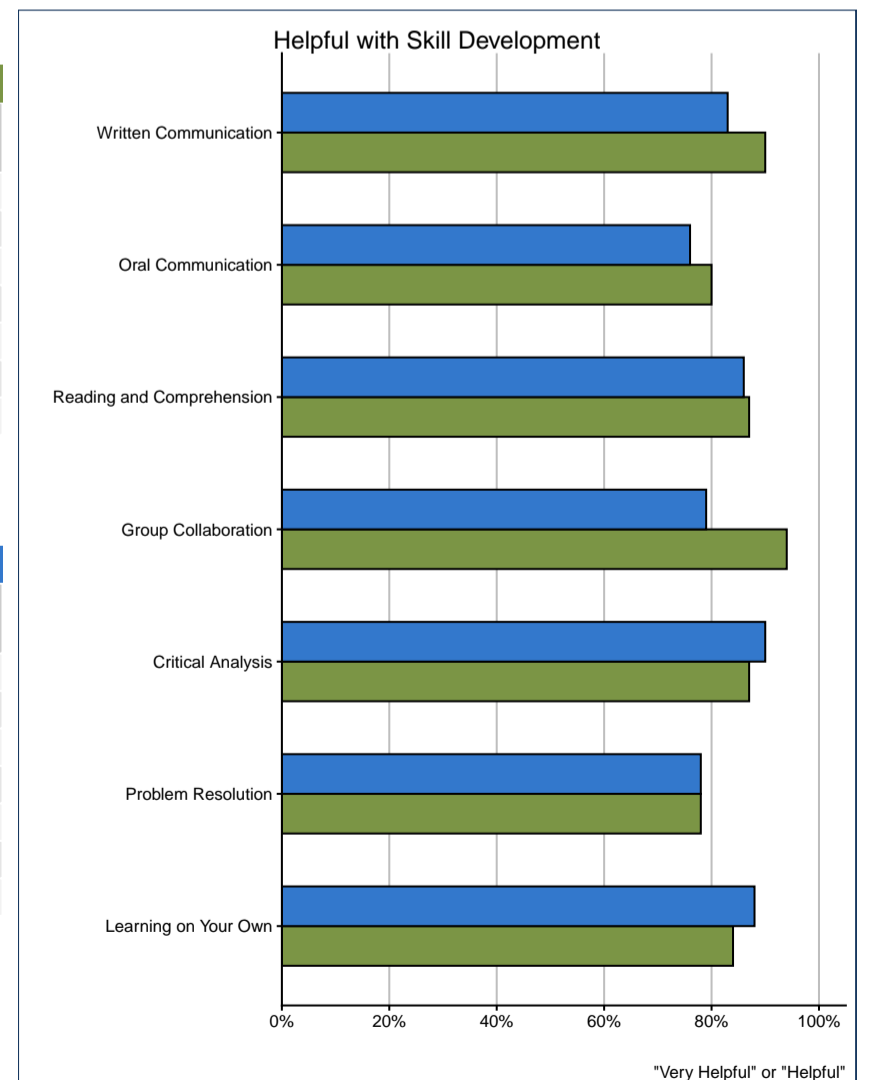


Quality of Instruction:	52.0201		UBCO	
Very Good	5	17%	101	27%
Good	21	70%	246	65%
Poor	3	10%	24	6%
Very Poor	1	3%	5	1%
Total	30	100%	376	100%

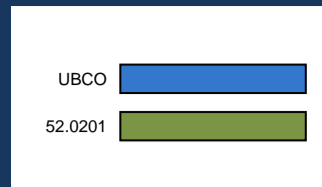
Comprehensiveness of Core Courses:	52.0201		UBCO	
Very Good	6	19%	86	23%
Good	18	58%	229	61%
Poor	6	19%	48	13%
Very Poor	1	3%	12	3%
Total	31	100%	375	100%

Financial Constraints:	52.0201		UBCO	
Had to interrupt studies for financial reasons	2	6%	35	10%
Had to take program part-time for financial reasons	3	10%	47	13%

Skill Development: How helpful was institution?	52.0201				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	23%	67%	10%	0%	30
Oral Communication	27%	53%	20%	0%	30
Reading and Comprehension	27%	60%	10%	3%	30
Group Collaboration	39%	55%	6%	0%	31
Critical Analysis	37%	50%	13%	0%	30
Problem Resolution	26%	52%	19%	3%	31
Learning on Your Own	55%	29%	13%	3%	31

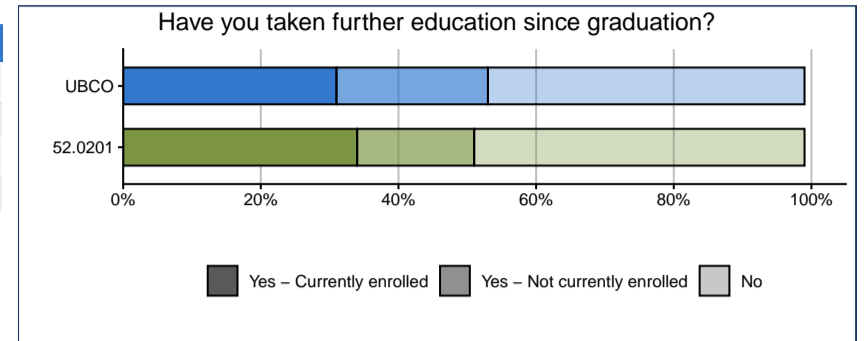


Skill Development: How helpful was institution?	UBCO				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	29%	54%	15%	2%	363
Oral Communication	26%	50%	21%	3%	372
Reading and Comprehension	34%	52%	12%	2%	375
Group Collaboration	28%	51%	16%	5%	377
Critical Analysis	44%	46%	8%	2%	374
Problem Resolution	23%	55%	18%	4%	366
Learning on Your Own	47%	41%	9%	3%	376

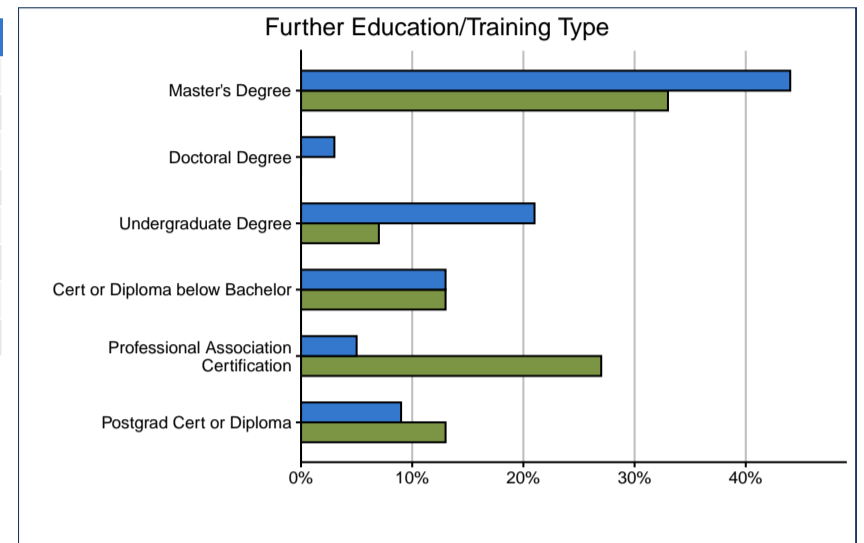


**FURTHER EDUCATION**

Took further education since 2023 graduation:	52.0201		UBCO	
Yes – Currently enrolled	10	34%	118	31%
Yes – Not currently enrolled	5	17%	84	22%
No	14	48%	175	46%
Total	29	100%	377	100%

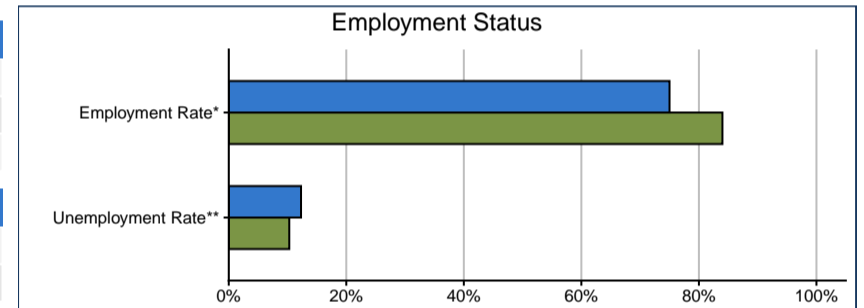


Type of Formal Post-Secondary Education:	52.0201		UBCO	
Master's Degree	5	33%	89	44%
Doctoral Degree	0	0%	7	3%
Another Undergraduate Degree	1	7%	43	21%
Certificate or Diploma below Bachelor Level	2	13%	26	13%
Professional Association Certification	4	27%	10	5%
Postgraduate Certificate or Diploma	2	13%	19	9%
Other	1	7%	7	3%
Total	15	100%	201	100%



**EMPLOYMENT**

Labour Force Status:	52.0201		UBCO	
In Labour Force (working or seeking work)	29	97%	324	88%
Not in Labour Force	1	3%	45	12%
Total	30	100%	369	100%

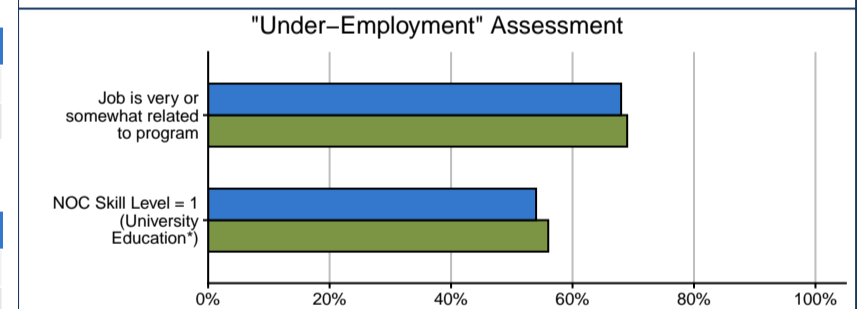


Employment:	52.0201		UBCO	
Employment Rate*	26	84%	284	75%
Unemployment Rate**	3	10.3%	40	12.3%

\*Percent = Total employed divided by total number of respondents  
\*\*Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	52.0201		UBCO	
Job is very or somewhat related to program	18	69%	191	68%
NOC Skill Level = 1 (University Education)*	14	56%	143	54%

\*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	52.0201		UBCO	
Very Related	6	23%	102	36%
Somewhat Related	12	46%	89	32%
Not Very Related	5	19%	42	15%
Not at All Related	3	12%	49	17%
Total	26	100%	282	100%

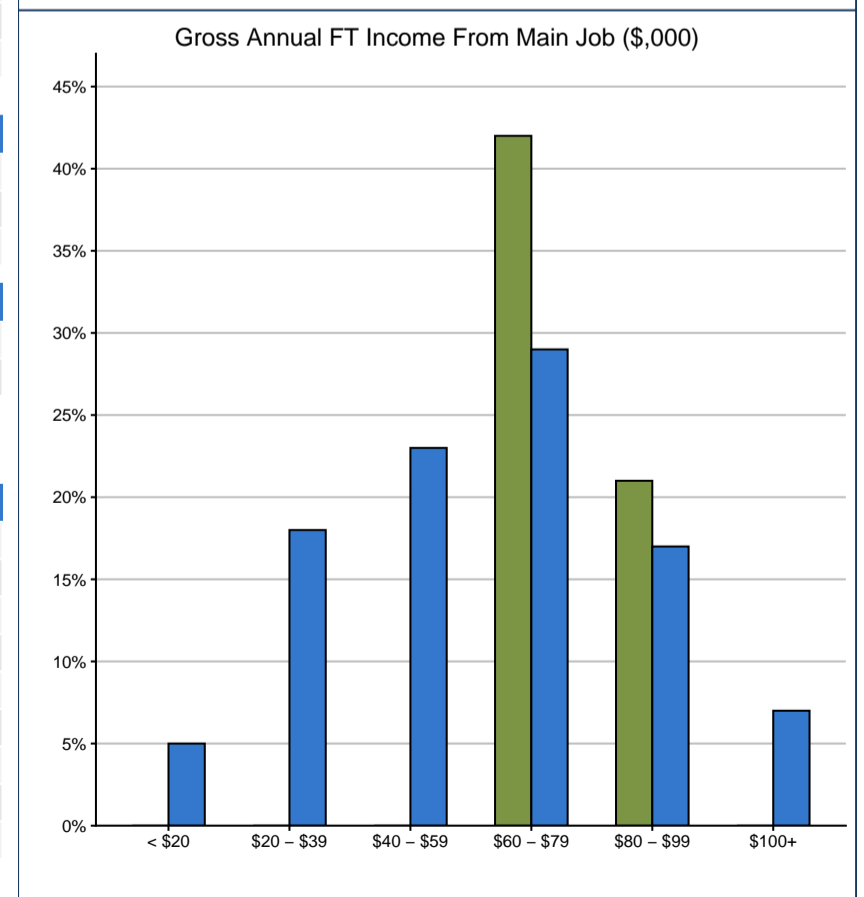
Primary Employment Type:	52.0201		UBCO	
Paid Worker	22	85%	267	95%
Self-Employed	4	15%	14	5%
Total	26	100%	281	100%

Job Characteristics:	52.0201		UBCO	
I hold more than one job*	5	19%	71	25%
My main job is full-time (>= 30 hours per week)**	24	92%	228	84%

\*Of total employed  
\*\*Of those who provided data on hours/week worked

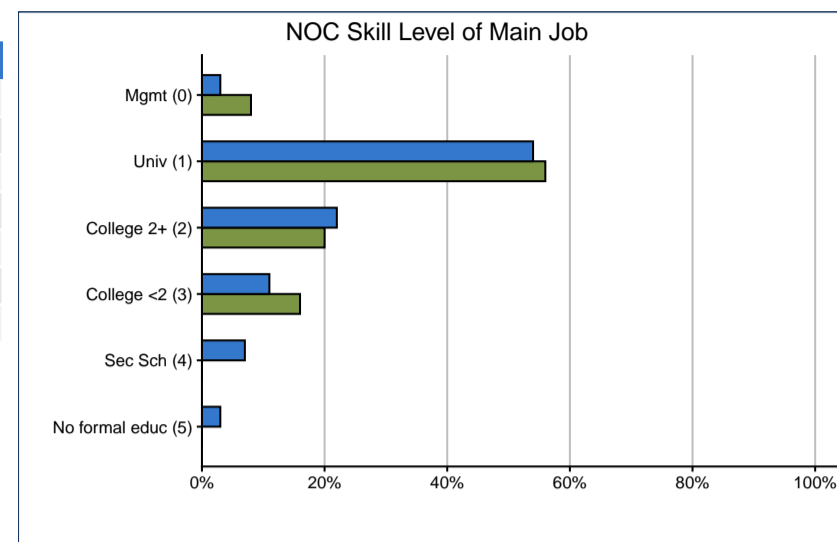
Gross Annual Income from Main Job:*	52.0201		UBCO	
Less than \$20,000	0	0%	12	5%
\$20,000 to \$39,999	~	~	43	18%
\$40,000 to \$59,999	~	~	55	23%
\$60,000 to \$79,999	10	42%	68	29%
\$80,000 to \$99,999	5	21%	41	17%
\$100,000 and Above	~	~	17	7%
Total	24	100%	236	100%
Median Annual Income (full-time) (\$)	65,000		65,000	
Average Annual Income (full-time) (\$)	80,716		69,277	

\*Where data provided

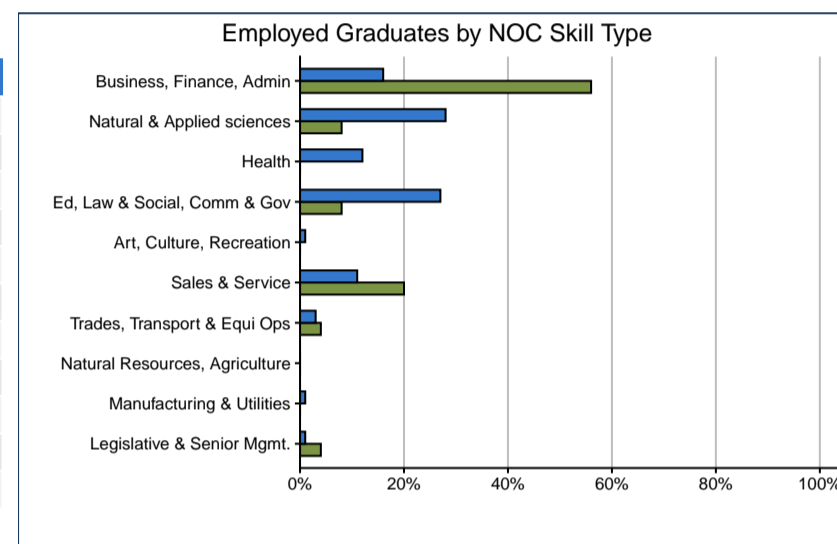


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	52.0201		UBCO	
0. Management	2	8%	8	3%
1. University education	14	56%	143	54%
2. College education/trade apprenticeship (2+ years)	5	20%	59	22%
3. College education/trade apprenticeship (<2 years)	4	16%	30	11%
4. Secondary school + job-specific training	0	0%	19	7%
5. No formal education	0	0%	8	3%
Total	25	100%	267	100%



NOC Skill Type of Main Job (NOC 2021):	52.0201		UBCO	
Legislative and senior management	1	4%	2	1%
Business, finance & administration	14	56%	43	16%
Natural & applied sciences & related	2	8%	75	28%
Health	0	0%	32	12%
Education, law and social, community & government	2	8%	71	27%
Art, culture, recreation & sport	0	0%	4	1%
Sales & service	5	20%	30	11%
Trades, transport & equipment operators & related	1	4%	7	3%
Natural resources, agriculture & related production	0	0%	1	0%
Manufacturing & utilities	0	0%	2	1%
Total	25	100%	267	100%

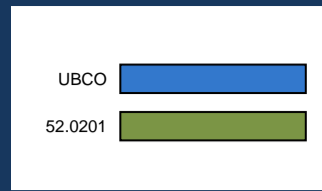


Top 10 Full-Time Occupations of 52.0201 Graduates*:			52.0201
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
11202	1	Professional occupations in advertising, marketing and public relations	23%
*			
*			
*			
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*			

\* Data not displayed where n < 5; NOC 2021  
\*\* Percentages cited are of those employed

Top 10 Full-Time Occupations of UBCO Graduates*:			UBCO
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
21301	1	Mechanical engineers	5%
42201	2	Social and community service workers	5%
21310	1	Electrical and electronics engineers	4%
XXXXX	X	Unclassified occupations	4%
11202	1	Professional occupations in advertising, marketing and public relations	3%
31301	1	Registered nurses and registered psychiatric nurses	3%
21300	1	Civil engineers	2%
13100	3	Administrative officers	2%
*			
*			

\* Data not displayed where n < 5; NOC 2021  
\*\* Percentages cited are of those employed



**EDUCATION FINANCING**

<b>Funding Sources:*</b>	<b>52.0201</b>		<b>UBCO</b>	
Personal savings, investments	6	19%	37	10%
Employment while studying	2	6%	38	10%
Family/Friends	17	55%	144	39%
Personal bank loans	0	0%	4	1%
Government student loans	6	19%	105	29%
Scholarships/Bursaries/Grants	0	0%	23	6%
Other	0	0%	16	4%
<b>Total</b>	<b>31</b>		<b>367</b>	

\* Percentage of respondents who identified this as their primary source

<b>Financial Debt Incurred to Finance Bac. Ed.:*</b>	<b>52.0201</b>		<b>UBCO</b>	
Incurred any form of financial debt	6	20%	158	43%
Incurred government-sponsored student loan debt	6	19%	141	38%

\* Percentage of respondents who provided data

<b>Financial Debt Amount:*</b>	<b>52.0201</b>		<b>UBCO</b>	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	1	1%
\$5,000 to \$9,999	0	0%	6	4%
\$10,000 to \$14,999	0	0%	10	7%
\$15,000 to \$19,999	0	0%	10	7%
\$20,000 to \$29,999	0	0%	26	19%
\$30,000 to \$39,999	2	40%	22	16%
\$40,000 or More	3	60%	59	44%
<b>Total</b>	<b>5</b>	<b>100%</b>	<b>134</b>	<b>100%</b>
Median Financial Debt (\$)	40,000		32,000	

\* Includes only cases where financial debt was incurred

