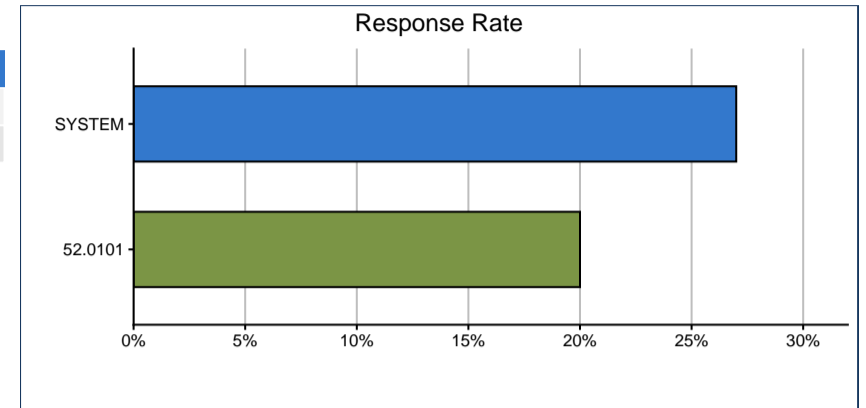


RESPONSE RATE

Survey Response Rate:	52.0101		SYSTEM	
Baccalaureate Graduates Survey Cohort	1,474	100%	24,306	100%
Survey Respondents and Response Rate	295	20%	6,471	27%

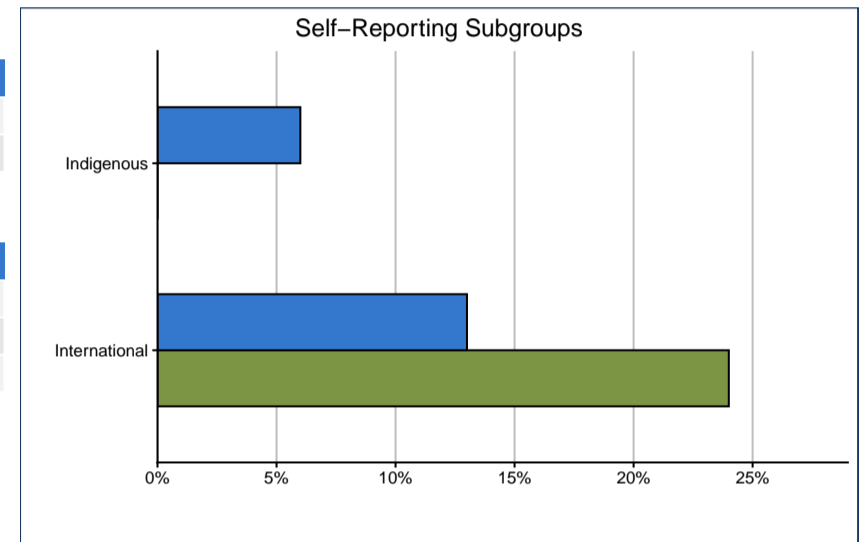


DEMOGRAPHIC INFORMATION

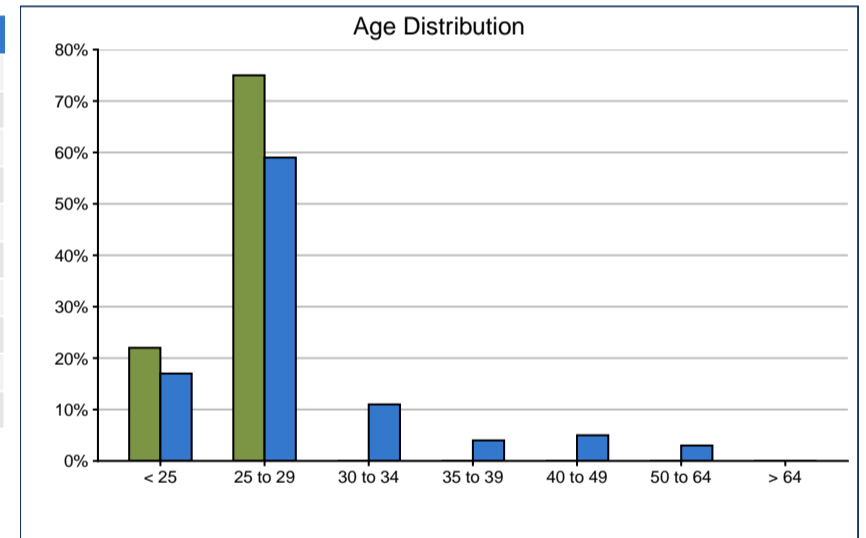
Self-Reporting Subgroups:	52.0101		SYSTEM	
Indigenous	~	~	251	6%
International	71	24%	858	13%

Gender:*	52.0101		SYSTEM	
Man/Boy	166	56%	2,657	41%
Woman/Girl	129	44%	3,755	59%
Total	295	100%	6,412	100%

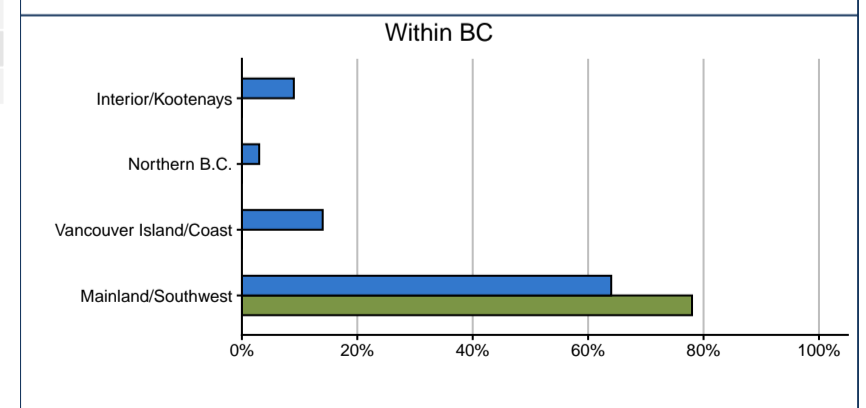
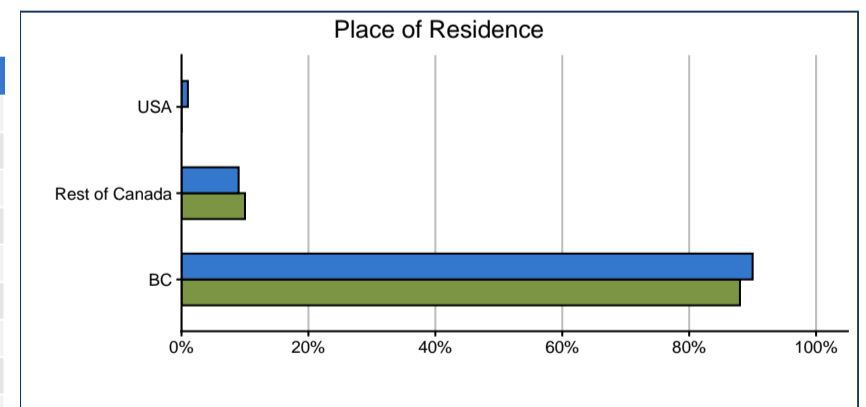
*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

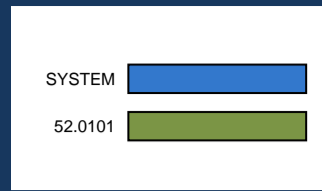


Age (at time of survey):	52.0101		SYSTEM	
< 25	65	22%	1,110	17%
25 to 29	221	75%	3,826	59%
30 to 34	~	~	731	11%
35 to 39	~	~	266	4%
40 to 49	0	0%	334	5%
50 to 64	0	0%	167	3%
> 64	0	0%	23	0%
Total	295	100%	6,457	100%
Median Age	25		26	
Average (mean) Age	25		29	



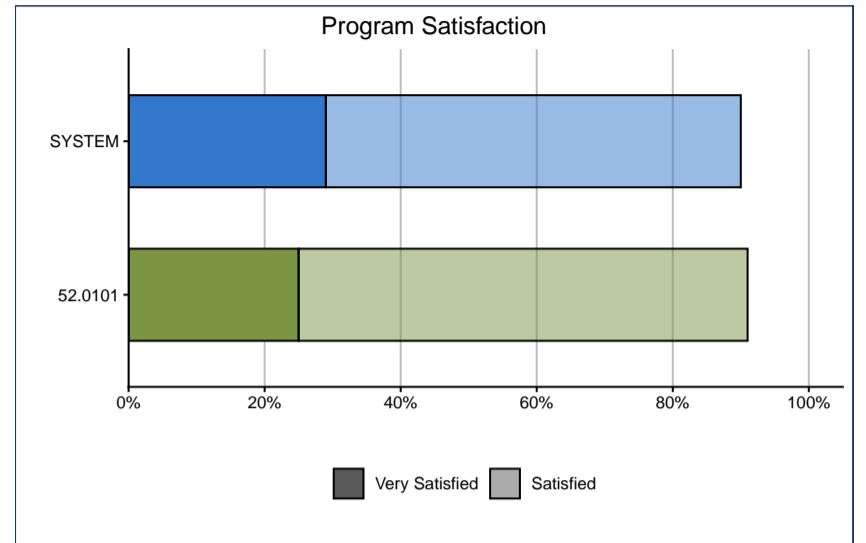
Place of Residence (at time of survey):	52.0101		SYSTEM	
BC – Mainland/Southwest	201	78%	3,660	64%
BC – Vancouver Island/Coast	~	~	814	14%
BC – Northern B.C.	0	0%	193	3%
BC – Interior/Kootenays	~	~	512	9%
BC Subtotal	226	88%	5,179	90%
Canada – Alberta	9	3%	229	4%
Canada – Ontario	18	7%	193	3%
Canada – Other	~	~	113	2%
U.S.A.	~	~	34	1%
Non-BC Subtotal	32	12%	569	10%
Total	258	100%	5,748	100%





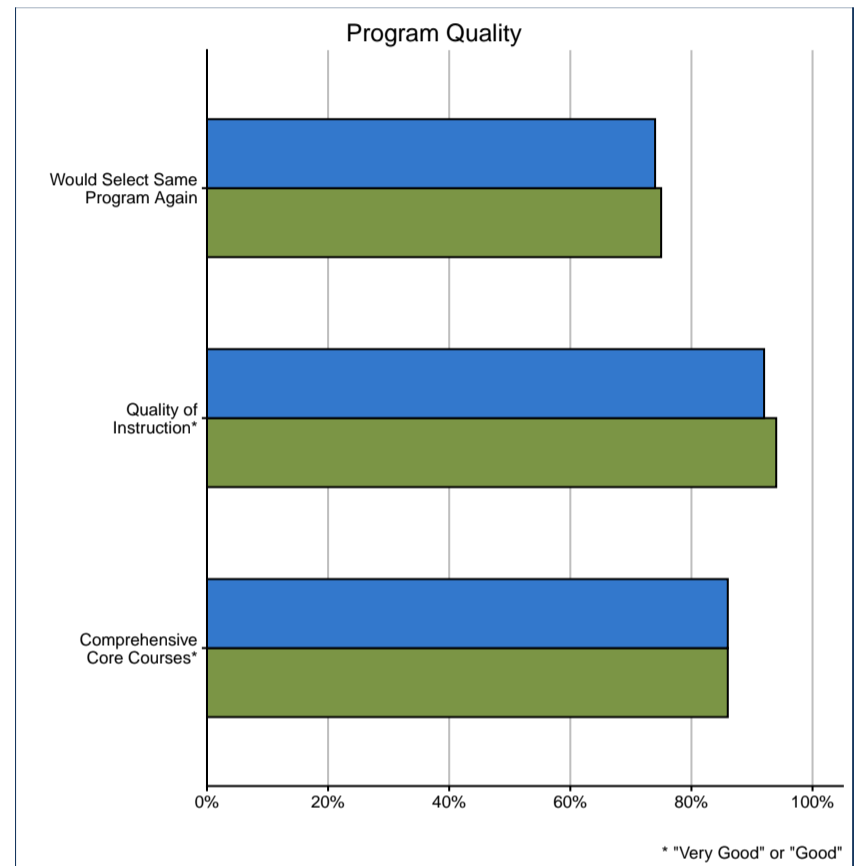
EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0101		SYSTEM	
Very Satisfied	73	25%	1,849	29%
Satisfied	192	66%	3,873	61%
Dissatisfied	22	8%	504	8%
Very Dissatisfied	4	1%	127	2%
Total	291	100%	6,353	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0101		SYSTEM	
Very Useful	83	32%	1,982	39%
Somewhat Useful	138	54%	2,294	45%
Not Very Useful	26	10%	610	12%
Not at All Useful	9	4%	230	4%
Total	256	100%	5,116	100%

Would select the same program again:	52.0101		SYSTEM	
Yes	194	75%	4,250	74%
No	66	25%	1,471	26%

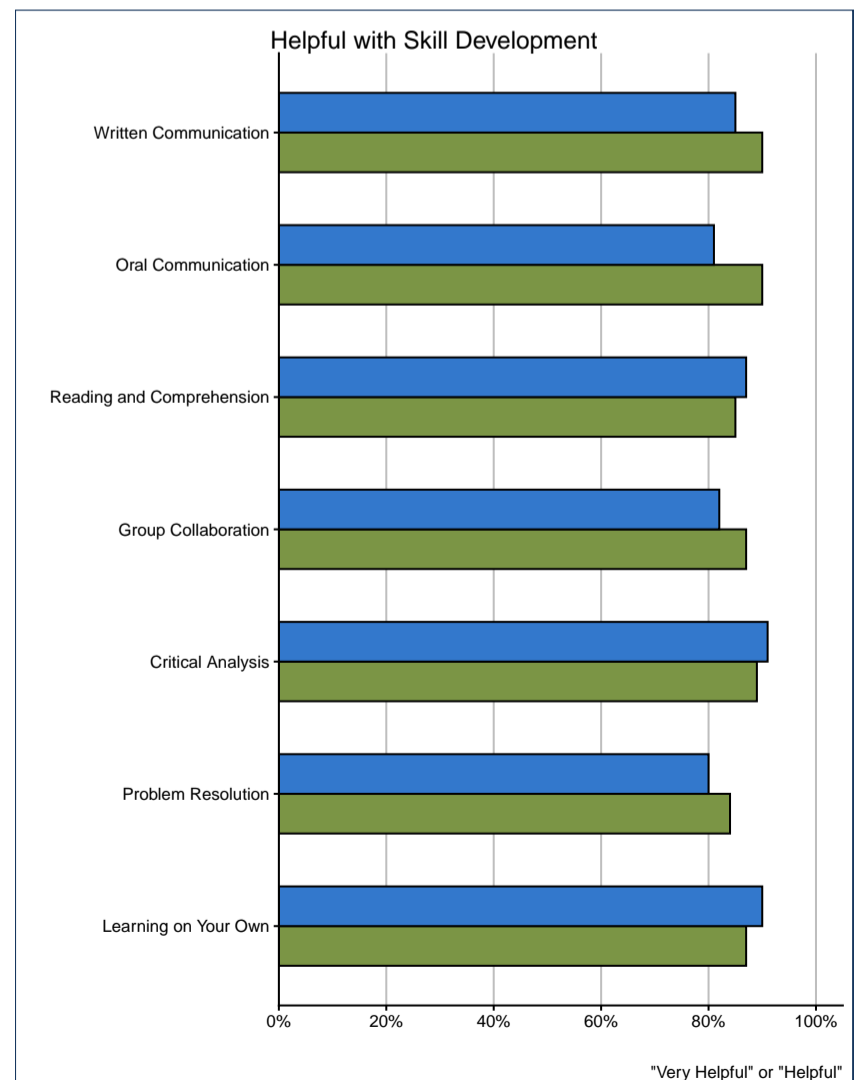


Quality of Instruction:	52.0101		SYSTEM	
Very Good	76	26%	1,861	29%
Good	198	68%	3,999	63%
Poor	16	5%	441	7%
Very Poor	2	1%	96	2%
Total	292	100%	6,397	100%

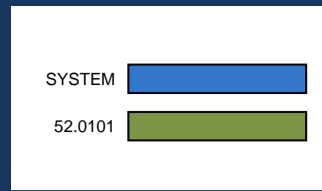
Comprehensiveness of Core Courses:	52.0101		SYSTEM	
Very Good	75	26%	1,694	27%
Good	174	60%	3,765	59%
Poor	35	12%	754	12%
Very Poor	5	2%	128	2%
Total	289	100%	6,341	100%

Financial Constraints:	52.0101		SYSTEM	
Had to interrupt studies for financial reasons	19	7%	611	10%
Had to take program part-time for financial reasons	30	10%	1,076	17%

Skill Development: How helpful was institution?	52.0101				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	34%	56%	9%	1%	293
Oral Communication	41%	49%	9%	1%	290
Reading and Comprehension	26%	59%	13%	2%	293
Group Collaboration	47%	40%	10%	3%	293
Critical Analysis	40%	49%	8%	3%	293
Problem Resolution	27%	57%	14%	2%	291
Learning on Your Own	36%	51%	10%	3%	291

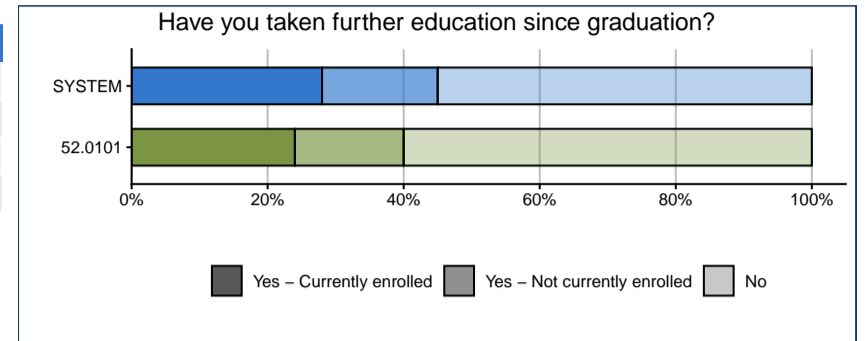


Skill Development: How helpful was institution?	SYSTEM				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	30%	55%	13%	2%	6,209
Oral Communication	28%	53%	16%	3%	6,297
Reading and Comprehension	34%	53%	11%	2%	6,331
Group Collaboration	32%	50%	16%	3%	6,334
Critical Analysis	44%	47%	7%	2%	6,424
Problem Resolution	27%	53%	17%	3%	6,248
Learning on Your Own	42%	48%	9%	2%	6,333

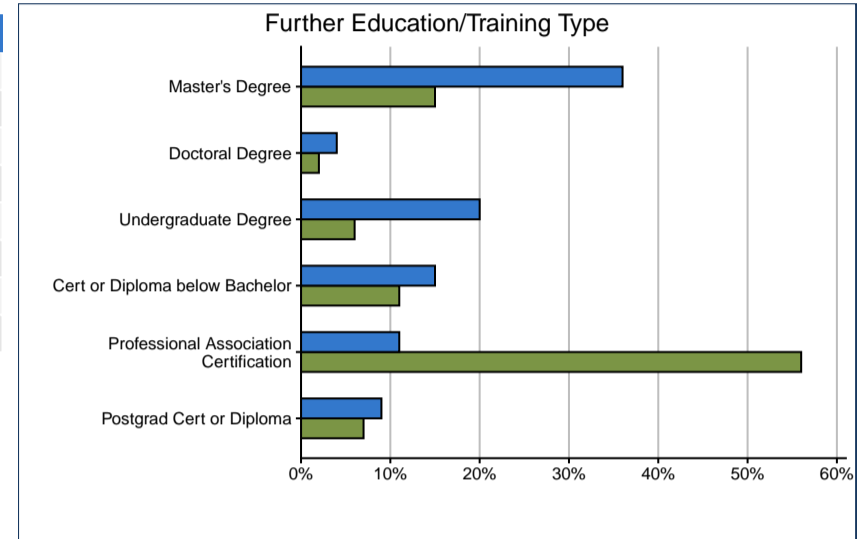


FURTHER EDUCATION

Took further education since 2023 graduation:	52.0101		SYSTEM	
Yes – Currently enrolled	70	24%	1,787	28%
Yes – Not currently enrolled	47	16%	1,092	17%
No	176	60%	3,534	55%
Total	293	100%	6,413	100%

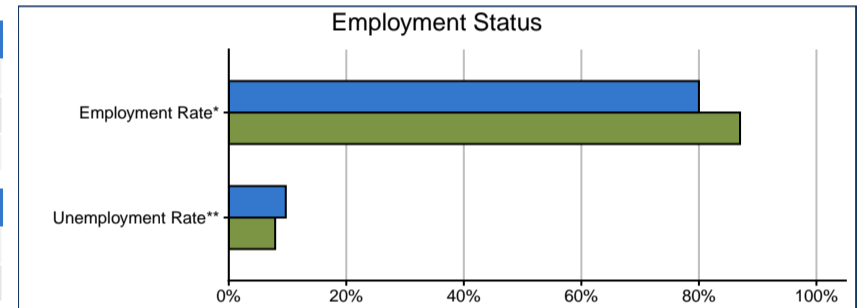


Type of Formal Post-Secondary Education:	52.0101		SYSTEM	
Master's Degree	17	15%	1,038	36%
Doctoral Degree	2	2%	125	4%
Another Undergraduate Degree	7	6%	570	20%
Certificate or Diploma below Bachelor Level	13	11%	415	15%
Professional Association Certification	65	56%	320	11%
Postgraduate Certificate or Diploma	8	7%	252	9%
Other	4	3%	124	4%
Total	116	100%	2,844	100%



EMPLOYMENT

Labour Force Status:	52.0101		SYSTEM	
In Labour Force (working or seeking work)	279	96%	5,699	90%
Not in Labour Force	12	4%	642	10%
Total	291	100%	6,341	100%

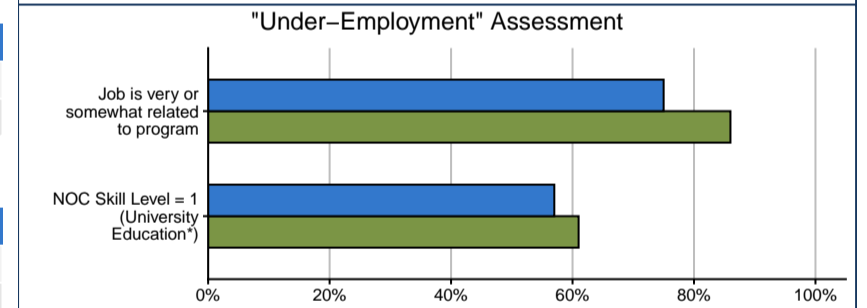


Employment:	52.0101		SYSTEM	
Employment Rate*	257	87%	5,146	80%
Unemployment Rate**	22	7.9%	553	9.7%

*Percent = Total employed divided by total number of respondents
**Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	52.0101		SYSTEM	
Job is very or somewhat related to program	219	86%	3,838	75%
NOC Skill Level = 1 (University Education)*	142	61%	2,714	57%

*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	52.0101		SYSTEM	
Very Related	123	48%	2,468	48%
Somewhat Related	96	38%	1,370	27%
Not Very Related	25	10%	588	11%
Not at All Related	12	5%	709	14%
Total	256	100%	5,135	100%

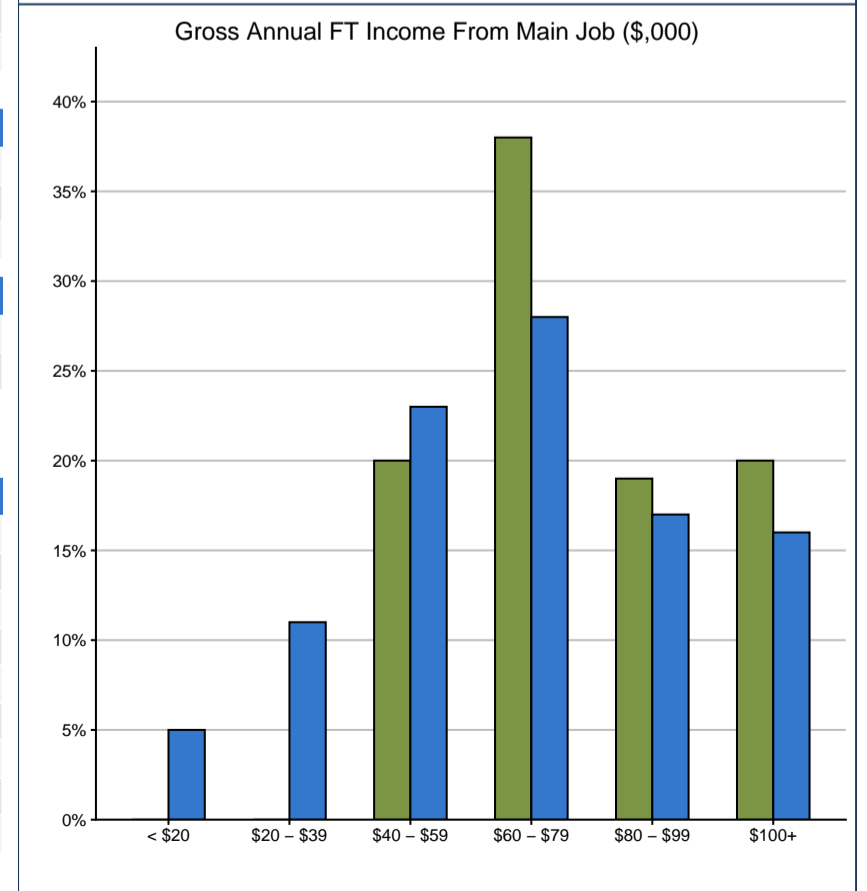
Primary Employment Type:	52.0101		SYSTEM	
Paid Worker	239	93%	4,829	94%
Self-Employed	17	7%	297	6%
Total	256	100%	5,126	100%

Job Characteristics:	52.0101		SYSTEM	
I hold more than one job*	38	15%	957	19%
My main job is full-time (>= 30 hours per week)**	235	96%	4,139	87%

*Of total employed
**Of those who provided data on hours/week worked

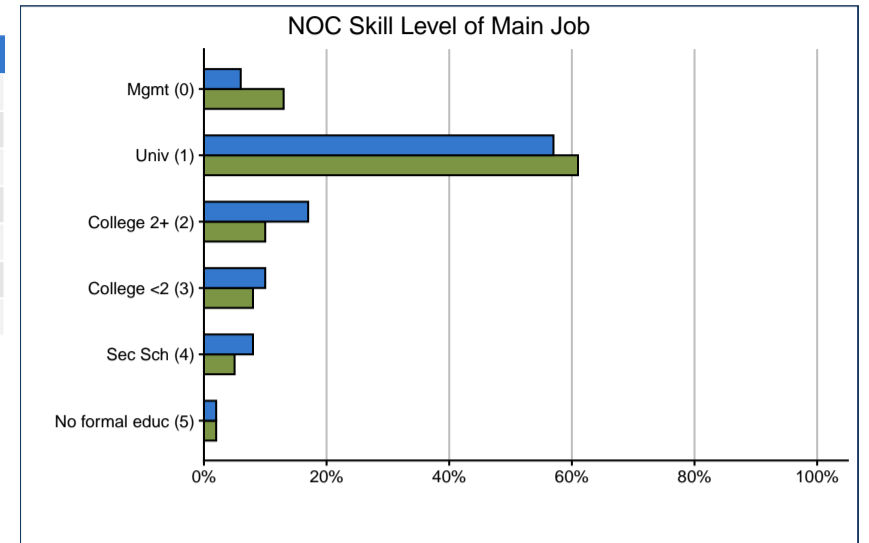
Gross Annual Income from Main Job:*	52.0101		SYSTEM	
Less than \$20,000	~	~	213	5%
\$20,000 to \$39,999	~	~	425	11%
\$40,000 to \$59,999	42	20%	928	23%
\$60,000 to \$79,999	80	38%	1,146	28%
\$80,000 to \$99,999	40	19%	704	17%
\$100,000 and Above	43	20%	630	16%
Total	210	100%	4,046	100%
Median Annual Income (full-time) (\$)	73,500		71,000	
Average Annual Income (full-time) (\$)	85,604		77,907	

*Where data provided

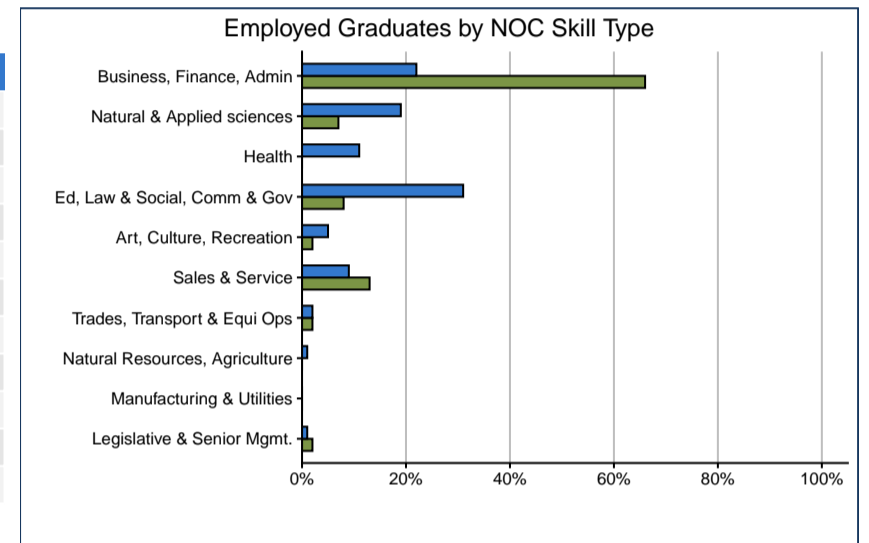


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	52.0101		SYSTEM	
0. Management	31	13%	301	6%
1. University education	142	61%	2,714	57%
2. College education/trade apprenticeship (2+ years)	24	10%	832	17%
3. College education/trade apprenticeship (<2 years)	18	8%	455	10%
4. Secondary school + job-specific training	12	5%	369	8%
5. No formal education	4	2%	110	2%
Total	231	100%	4,781	100%



NOC Skill Type of Main Job (NOC 2021):	52.0101		SYSTEM	
Legislative and senior management	5	2%	35	1%
Business, finance & administration	153	66%	1,060	22%
Natural & applied sciences & related	17	7%	920	19%
Health	0	0%	507	11%
Education, law and social, community & government	18	8%	1,478	31%
Art, culture, recreation & sport	4	2%	228	5%
Sales & service	30	13%	416	9%
Trades, transport & equipment operators & related	4	2%	96	2%
Natural resources, agriculture & related production	0	0%	29	1%
Manufacturing & utilities	0	0%	12	0%
Total	231	100%	4,781	100%



Top 10 Full-Time Occupations of 52.0101 Graduates*:			52.0101
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
11100	1	Financial auditors and accountants	20%
11101	1	Financial and investment analysts	9%
11202	1	Professional occupations in advertising, marketing and public relations	7%
XXXXX	X	Unclassified occupations	7%
11201	1	Professional occupations in business management consulting	3%
41402	1	Business development officers and market researchers and analysts	3%
62100	2	Technical sales specialists – wholesale trade	3%
11109	1	Other financial officers	2%
63102	3	Financial sales representatives	2%

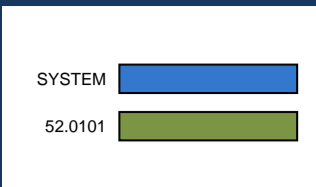
* Data not displayed where n < 5; NOC 2021

** Percentages cited are of those employed

Top 10 Full-Time Occupations of SYSTEM Graduates*:			SYSTEM
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
31301	1	Registered nurses and registered psychiatric nurses	5%
XXXXX	X	Unclassified occupations	4%
11100	1	Financial auditors and accountants	3%
41221	1	Elementary school and kindergarten teachers	3%
41220	1	Secondary school teachers	3%
21231	1	Software engineers and designers	3%
11202	1	Professional occupations in advertising, marketing and public relations	2%
41300	1	Social workers	2%
42201	2	Social and community service workers	2%
21232	1	Software developers and programmers	2%

* Data not displayed where n < 5; NOC 2021

** Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources:*	52.0101		SYSTEM	
Personal savings, investments	24	8%	681	11%
Employment while studying	26	9%	835	13%
Family/Friends	152	54%	2,351	37%
Personal bank loans	2	1%	106	2%
Government student loans	43	15%	1,490	24%
Scholarships/Bursaries/Grants	26	9%	454	7%
Other	10	4%	368	6%
Total	283		6,285	

* Percentage of respondents who identified this as their primary source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0101		SYSTEM	
Incurred any form of financial debt	82	29%	2,569	41%
Incurred government-sponsored student loan debt	72	25%	2,210	35%

* Percentage of respondents who provided data

Financial Debt Amount:*	52.0101		SYSTEM	
< \$1,000	0	0%	1	0%
\$1,000 to \$4,999	3	4%	76	4%
\$5,000 to \$9,999	6	9%	181	9%
\$10,000 to \$14,999	7	10%	247	12%
\$15,000 to \$19,999	7	10%	166	8%
\$20,000 to \$29,999	9	13%	380	18%
\$30,000 to \$39,999	16	23%	331	16%
\$40,000 or More	22	31%	712	34%
Total	70	100%	2,094	100%
Median Financial Debt (\$)	30,000		29,000	

* Includes only cases where financial debt was incurred

