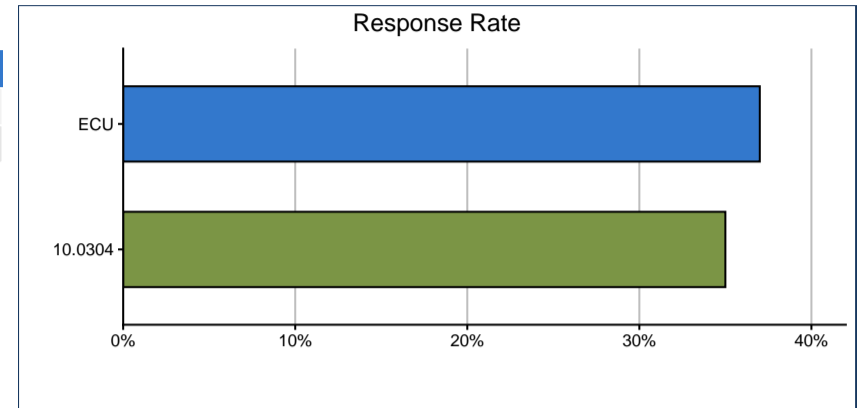


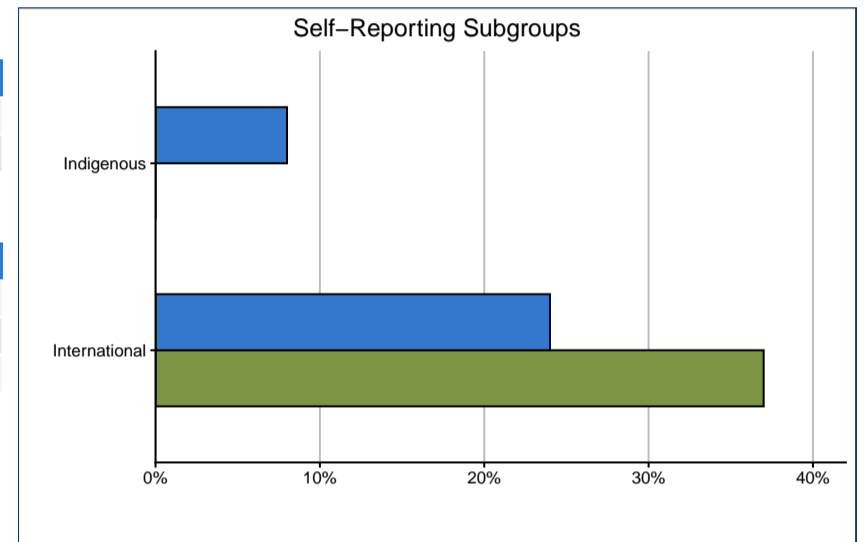
**RESPONSE RATE**

Survey Response Rate:	10.0304		ECU	
Baccalaureate Graduates Survey Cohort	55	100%	367	100%
Survey Respondents and Response Rate	19	35%	134	37%



**DEMOGRAPHIC INFORMATION**

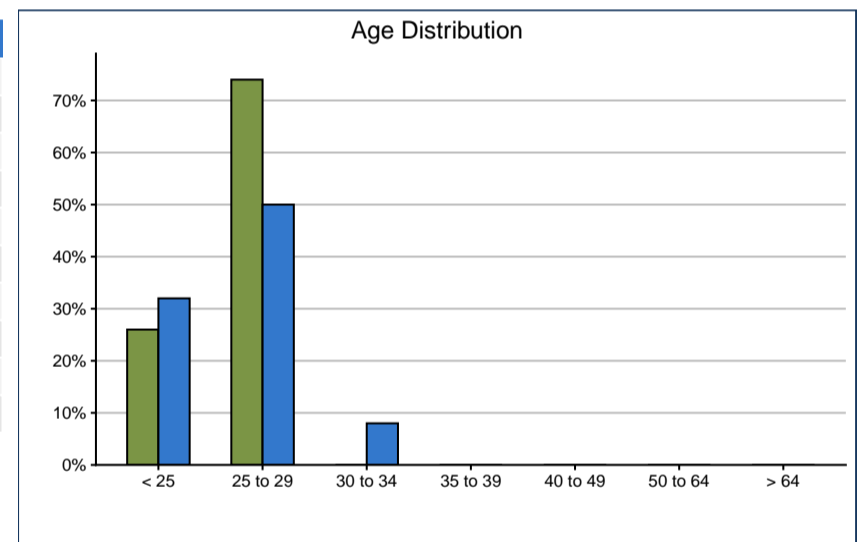
Self-Reporting Subgroups:	10.0304		ECU	
Indigenous	~	~	5	8%
International	7	37%	32	24%



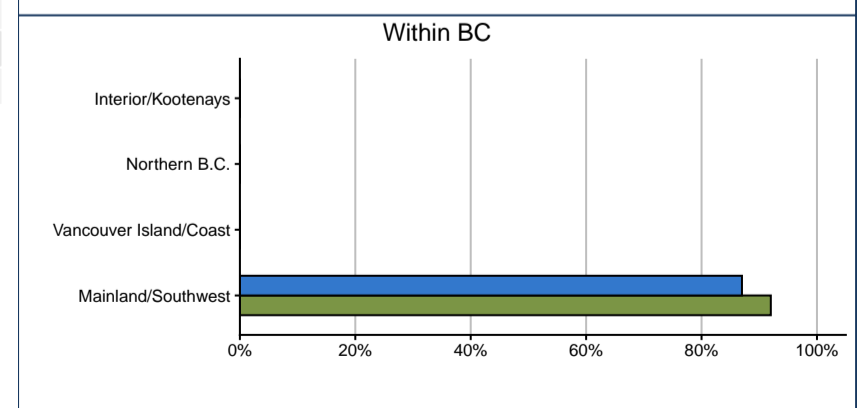
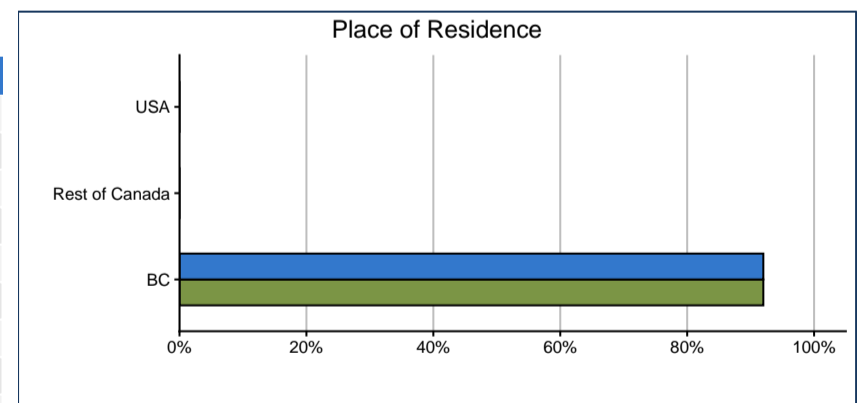
Gender:*	10.0304		ECU	
Man/Boy	~	~	35	27%
Woman/Girl	~	~	95	73%
Total	18	100%	130	100%

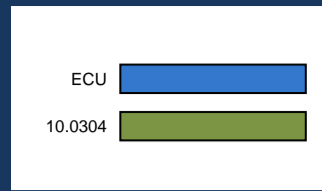
\*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

Age (at time of survey):	10.0304		ECU	
< 25	5	26%	43	32%
25 to 29	14	74%	67	50%
30 to 34	0	0%	11	8%
35 to 39	0	0%	~	~
40 to 49	0	0%	0	0%
50 to 64	0	0%	~	~
> 64	0	0%	~	~
Total	19	100%	134	100%
Median Age	25		25	
Average (mean) Age	25		28	



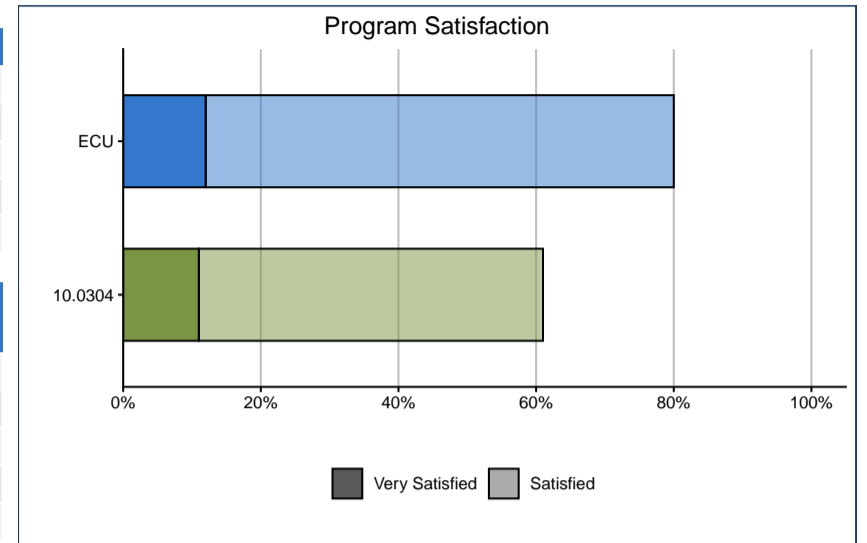
Place of Residence (at time of survey):	10.0304		ECU	
BC – Mainland/Southwest	11	92%	96	87%
BC – Vancouver Island/Coast	0	0%	~	~
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	0	0%	0	0%
BC Subtotal	11	92%	101	92%
Canada – Alberta	~	~	~	~
Canada – Ontario	~	~	~	~
Canada – Other	~	~	~	~
U.S.A.	~	~	~	~
Non-BC Subtotal	~	~	9	8%
Total	~	~	110	100%





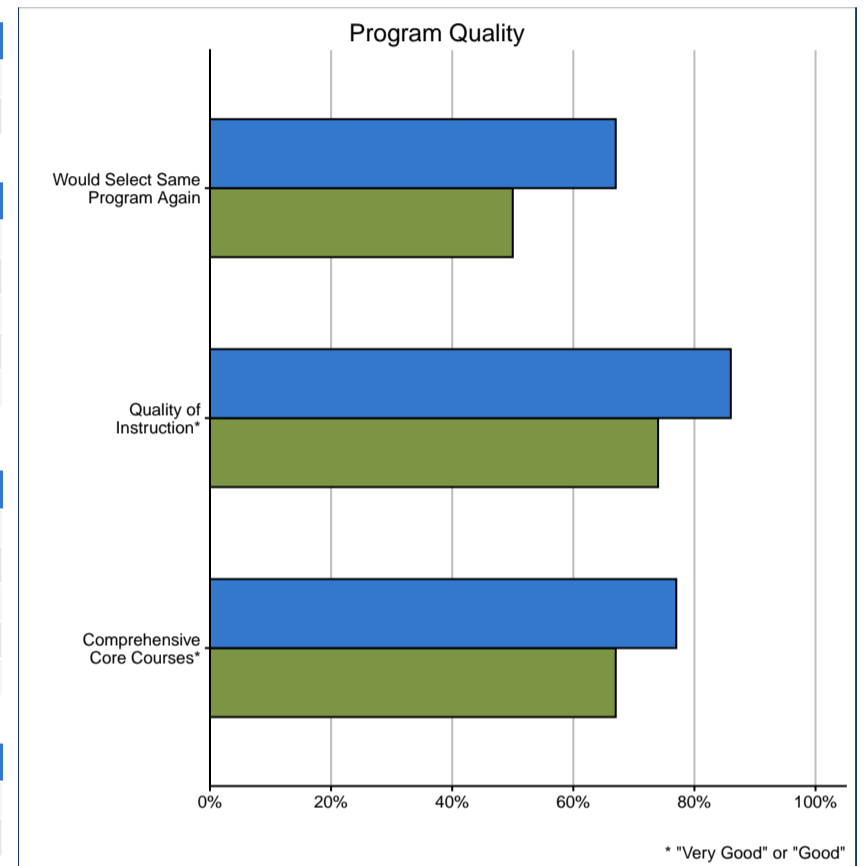
**EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	10.0304		ECU	
Very Satisfied	2	11%	15	12%
Satisfied	9	50%	88	68%
Dissatisfied	5	28%	21	16%
Very Dissatisfied	2	11%	6	5%
Total	18	100%	130	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	10.0304		ECU	
Very Useful	3	25%	28	29%
Somewhat Useful	5	42%	48	49%
Not Very Useful	3	25%	14	14%
Not at All Useful	1	8%	8	8%
Total	12	100%	98	100%

Would select the same program again:	10.0304		ECU	
Yes	9	50%	78	67%
No	9	50%	39	33%

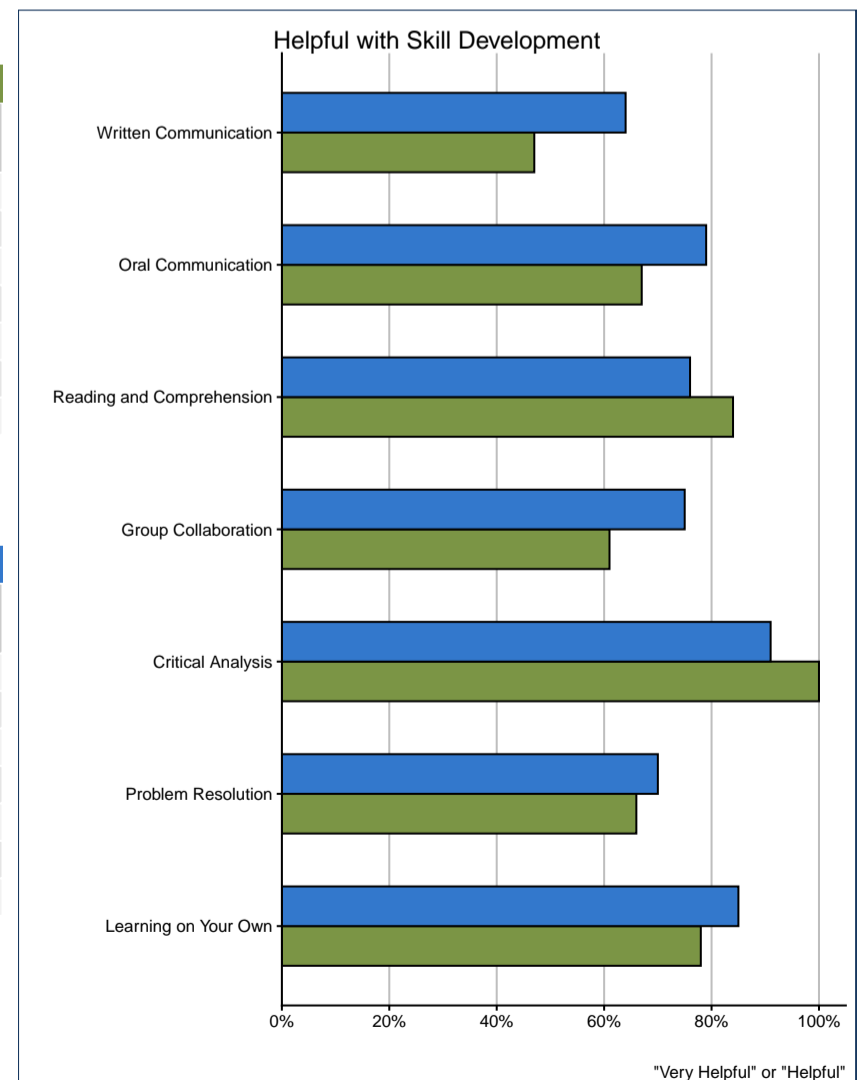


Quality of Instruction:	10.0304		ECU	
Very Good	3	16%	26	20%
Good	11	58%	87	66%
Poor	4	21%	13	10%
Very Poor	1	5%	5	4%
Total	19	100%	131	100%

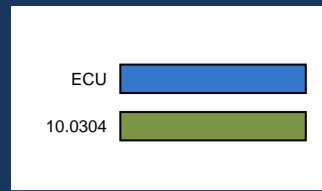
Comprehensiveness of Core Courses:	10.0304		ECU	
Very Good	1	6%	17	13%
Good	11	61%	84	64%
Poor	6	33%	27	20%
Very Poor	0	0%	4	3%
Total	18	100%	132	100%

Financial Constraints:	10.0304		ECU	
Had to interrupt studies for financial reasons	1	5%	11	8%
Had to take program part-time for financial reasons	3	16%	20	15%

Skill Development: How helpful was institution?	10.0304				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	18%	29%	53%	0%	17
Oral Communication	28%	39%	22%	11%	18
Reading and Comprehension	16%	68%	16%	0%	19
Group Collaboration	39%	22%	28%	11%	18
Critical Analysis	33%	67%	0%	0%	18
Problem Resolution	33%	33%	22%	11%	18
Learning on Your Own	39%	39%	22%	0%	18

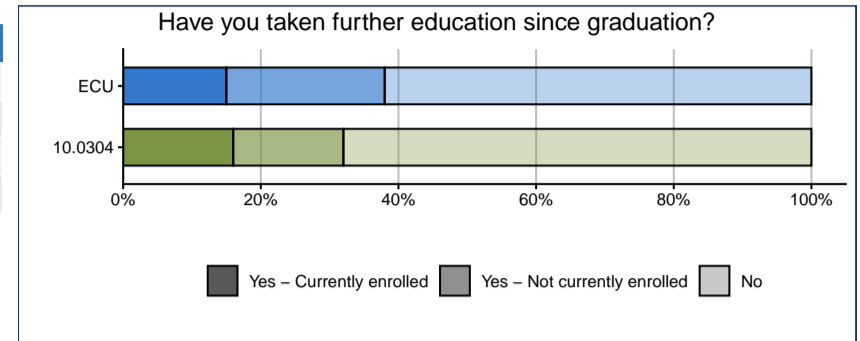


Skill Development: How helpful was institution?	ECU				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	14%	50%	34%	2%	119
Oral Communication	24%	55%	16%	5%	128
Reading and Comprehension	14%	62%	21%	3%	128
Group Collaboration	26%	49%	21%	4%	131
Critical Analysis	40%	51%	6%	3%	131
Problem Resolution	22%	48%	25%	5%	130
Learning on Your Own	44%	41%	12%	2%	131

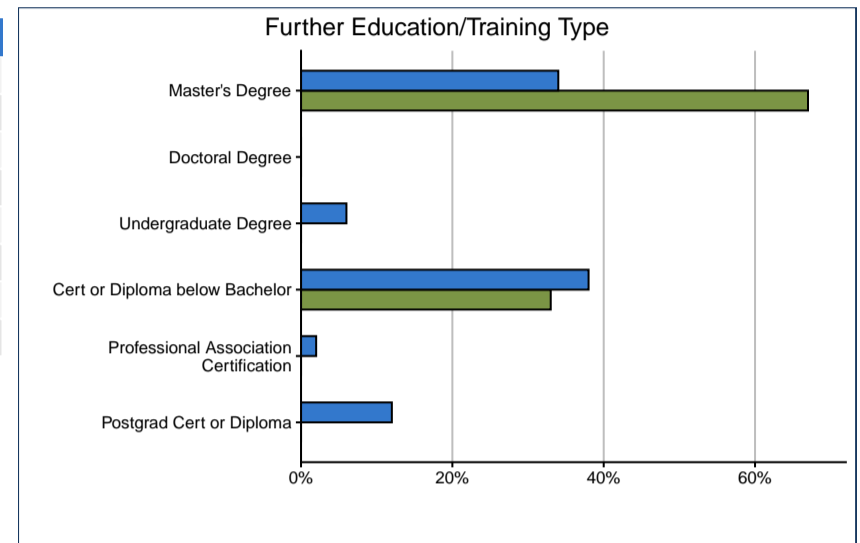


**FURTHER EDUCATION**

Took further education since 2023 graduation:	10.0304		ECU	
Yes – Currently enrolled	3	16%	20	15%
Yes – Not currently enrolled	3	16%	31	23%
No	13	68%	82	62%
Total	19	100%	133	100%

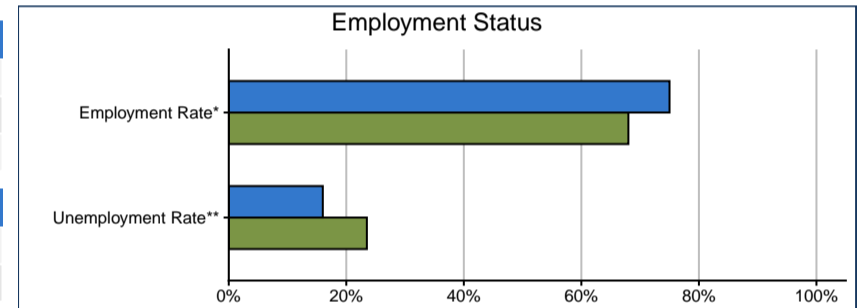


Type of Formal Post-Secondary Education:	10.0304		ECU	
Master's Degree	4	67%	17	34%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	0	0%	3	6%
Certificate or Diploma below Bachelor Level	2	33%	19	38%
Professional Association Certification	0	0%	1	2%
Postgraduate Certificate or Diploma	0	0%	6	12%
Other	0	0%	4	8%
Total	6	100%	50	100%



**EMPLOYMENT**

Labour Force Status:	10.0304		ECU	
In Labour Force (working or seeking work)	17	89%	119	89%
Not in Labour Force	2	11%	14	11%
Total	19	100%	133	100%

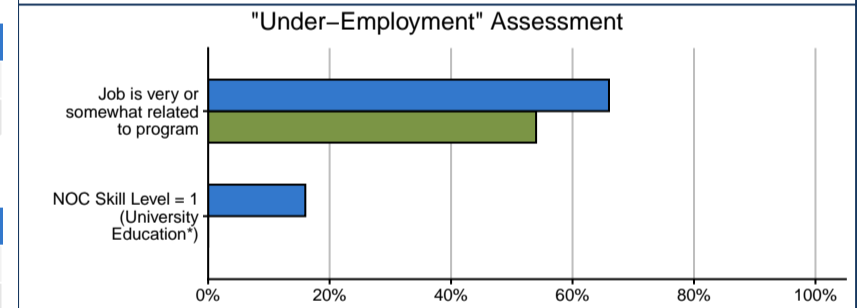


Employment:	10.0304		ECU	
Employment Rate*	13	68%	100	75%
Unemployment Rate**	4	23.5%	19	16.0%

\*Percent = Total employed divided by total number of respondents  
\*\*Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	10.0304		ECU	
Job is very or somewhat related to program	7	54%	66	66%
NOC Skill Level = 1 (University Education)*	0	0%	14	16%

\*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	10.0304		ECU	
Very Related	5	38%	38	38%
Somewhat Related	2	15%	28	28%
Not Very Related	0	0%	12	12%
Not at All Related	6	46%	22	22%
Total	13	100%	100	100%

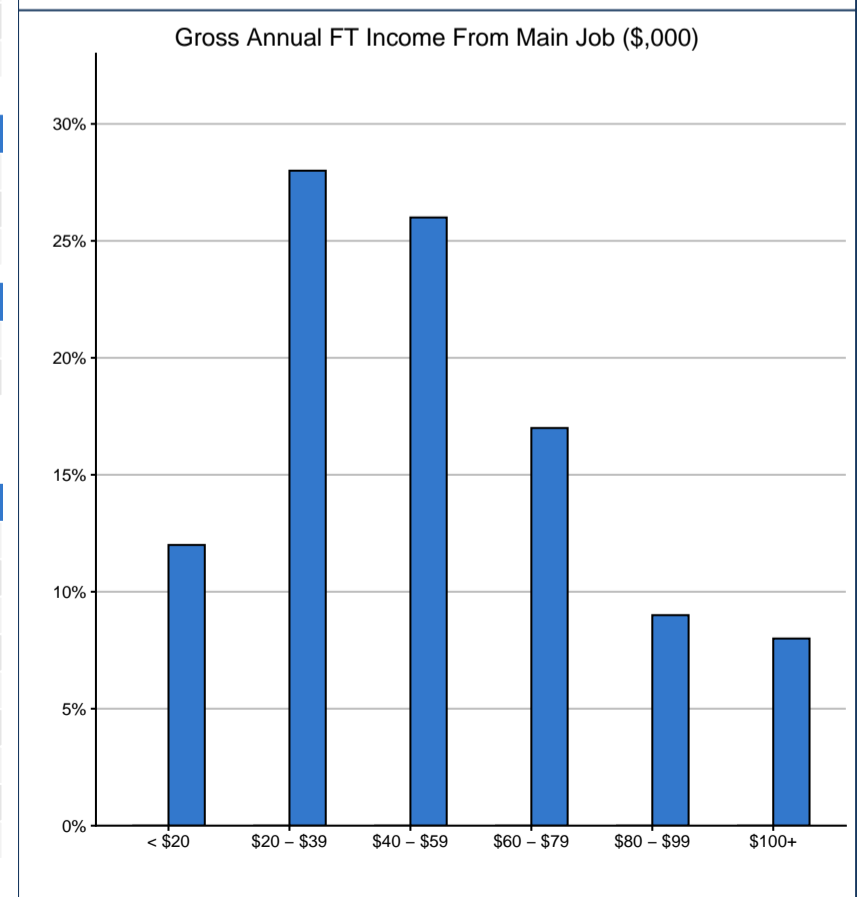
Primary Employment Type:	10.0304		ECU	
Paid Worker	12	92%	79	79%
Self-Employed	1	8%	21	21%
Total	13	100%	100	100%

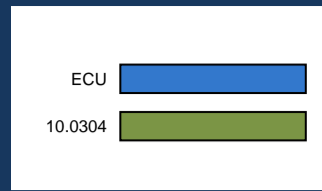
Job Characteristics:	10.0304		ECU	
I hold more than one job*	5	38%	41	41%
My main job is full-time (>= 30 hours per week)**	6	67%	61	74%

\*Of total employed  
\*\*Of those who provided data on hours/week worked

Gross Annual Income from Main Job:*	10.0304		ECU	
Less than \$20,000	~	~	8	12%
\$20,000 to \$39,999	~	~	18	28%
\$40,000 to \$59,999	~	~	17	26%
\$60,000 to \$79,999	~	~	11	17%
\$80,000 to \$99,999	0	0%	6	9%
\$100,000 and Above	0	0%	5	8%
Total	8	100%	65	100%
Median Annual Income (full-time) (\$)	46,814		58,000	
Average Annual Income (full-time) (\$)	48,790		62,905	

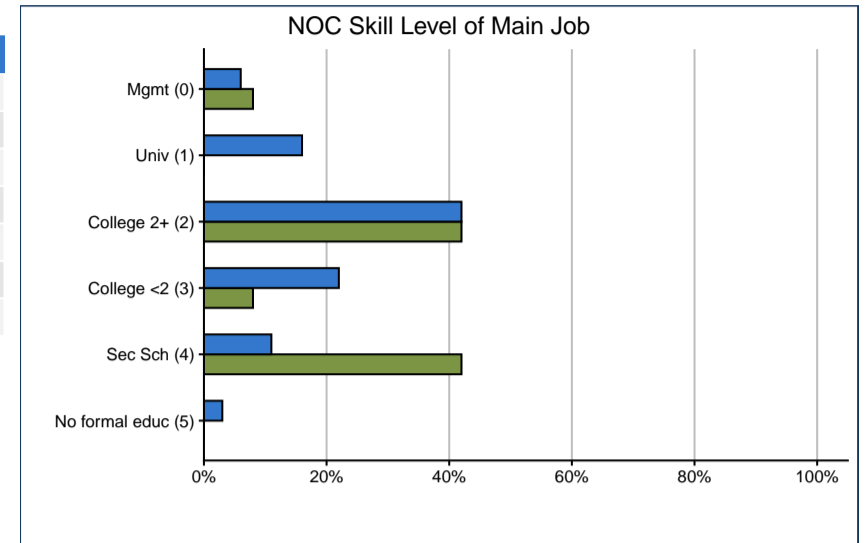
\*Where data provided



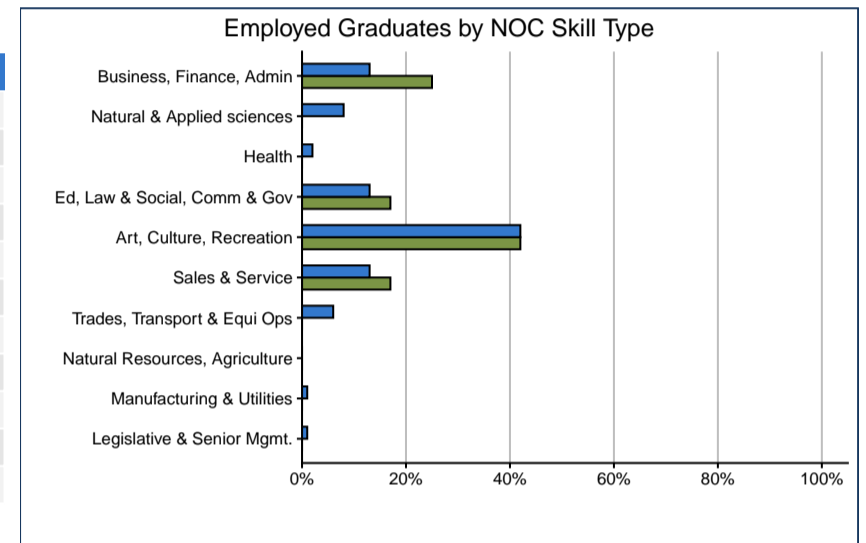


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	10.0304		ECU	
0. Management	1	8%	5	6%
1. University education	0	0%	14	16%
2. College education/trade apprenticeship (2+ years)	5	42%	38	42%
3. College education/trade apprenticeship (<2 years)	1	8%	20	22%
4. Secondary school + job-specific training	5	42%	10	11%
5. No formal education	0	0%	3	3%
Total	12	100%	90	100%



NOC Skill Type of Main Job (NOC 2021):	10.0304		ECU	
Legislative and senior management	0	0%	1	1%
Business, finance & administration	3	25%	12	13%
Natural & applied sciences & related	0	0%	7	8%
Health	0	0%	2	2%
Education, law and social, community & government	2	17%	12	13%
Art, culture, recreation & sport	5	42%	38	42%
Sales & service	2	17%	12	13%
Trades, transport & equipment operators & related	0	0%	5	6%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	1	1%
Total	12	100%	90	100%

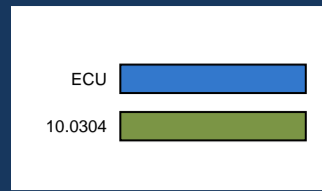


Top 10 Full-Time Occupations of 10.0304 Graduates*:			10.0304
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
*			
*			
*			
*			
*			
*			
*			
*			
*			

\* Data not displayed where n < 5; NOC 2021  
 \*\* Percentages cited are of those employed

Top 10 Full-Time Occupations of ECU Graduates*:			ECU
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
52120	2	Graphic designers and illustrators	14%
*			
*			
*			
*			
*			
*			
*			
*			
*			

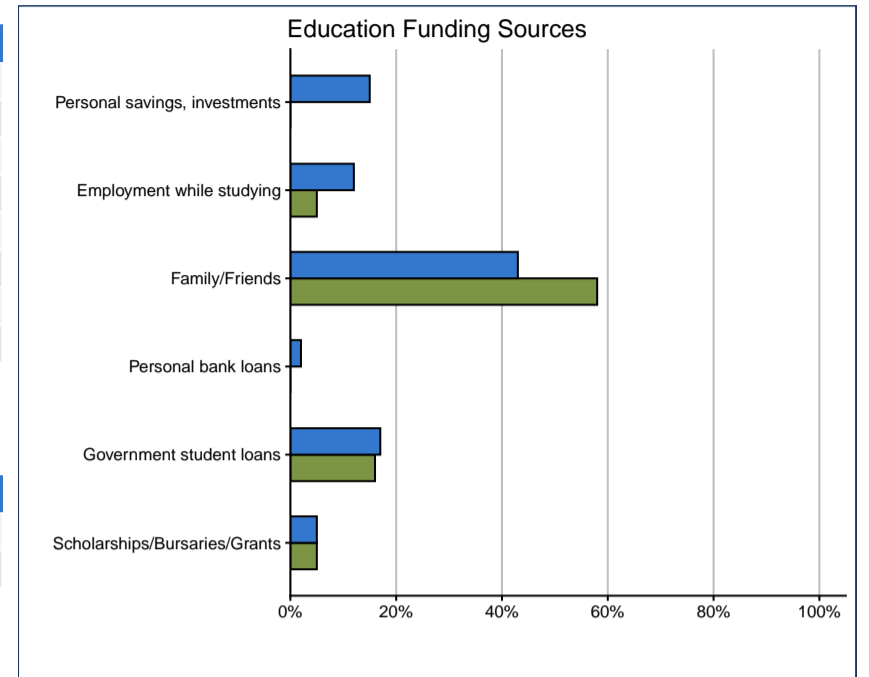
\* Data not displayed where n < 5; NOC 2021  
 \*\* Percentages cited are of those employed



**EDUCATION FINANCING**

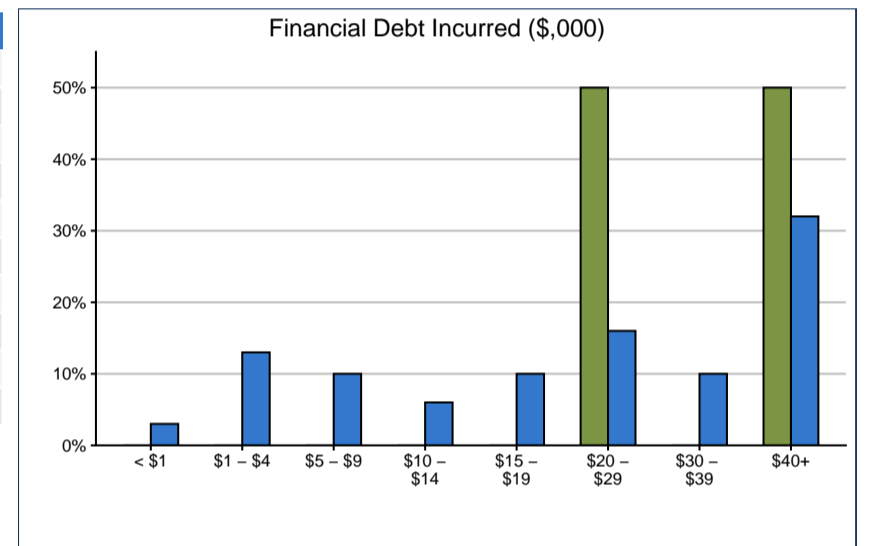
Funding Sources:*	10.0304		ECU	
Personal savings, investments	0	0%	19	15%
Employment while studying	1	5%	16	12%
Family/Friends	11	58%	56	43%
Personal bank loans	0	0%	2	2%
Government student loans	3	16%	22	17%
Scholarships/Bursaries/Grants	1	5%	6	5%
Other	3	16%	8	6%
<b>Total</b>	<b>19</b>		<b>129</b>	

\* Percentage of respondents who identified this as their primary source



Financial Debt Incurred to Finance Bac. Ed.:*	10.0304		ECU	
Incurred any form of financial debt	5	26%	43	33%
Incurred government-sponsored student loan debt	4	21%	33	25%

\* Percentage of respondents who provided data



Financial Debt Amount:*	10.0304		ECU	
< \$1,000	0	0%	1	3%
\$1,000 to \$4,999	0	0%	4	13%
\$5,000 to \$9,999	0	0%	3	10%
\$10,000 to \$14,999	0	0%	2	6%
\$15,000 to \$19,999	0	0%	3	10%
\$20,000 to \$29,999	1	50%	5	16%
\$30,000 to \$39,999	0	0%	3	10%
\$40,000 or More	1	50%	10	32%
<b>Total</b>	<b>2</b>	<b>100%</b>	<b>31</b>	<b>100%</b>
Median Financial Debt (\$)	135,000		20,000	

\* Includes only cases where financial debt was incurred