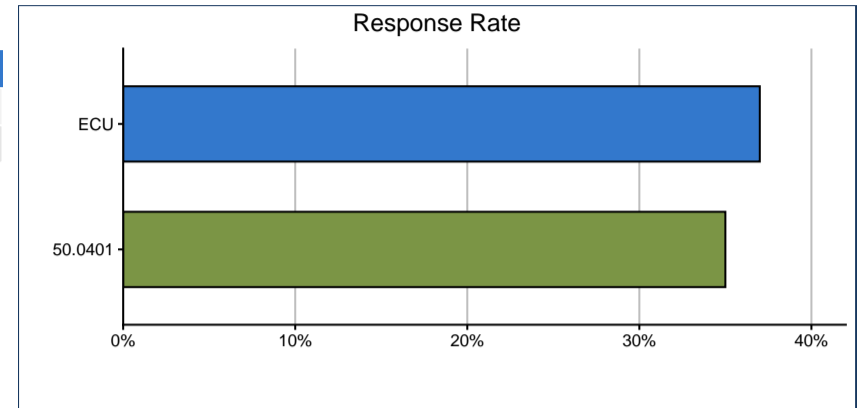


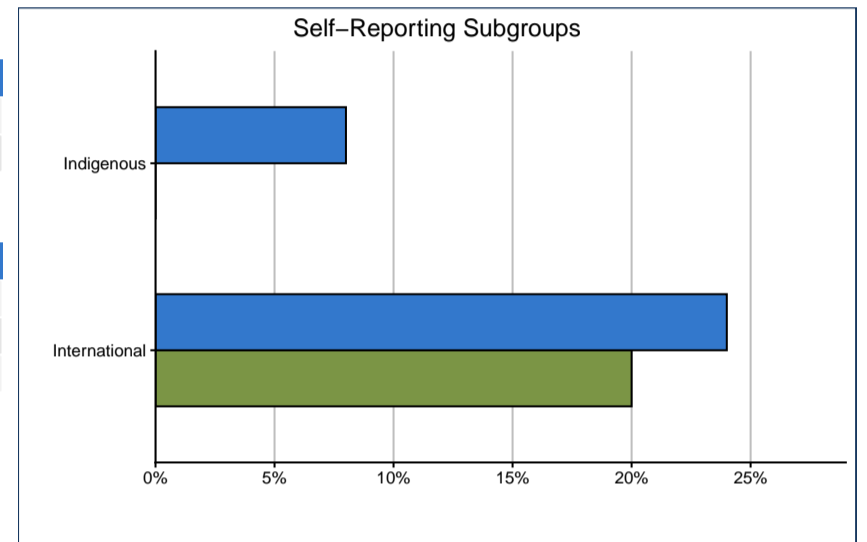
RESPONSE RATE

Survey Response Rate:	50.0401		ECU	
Baccalaureate Graduates Survey Cohort	85	100%	367	100%
Survey Respondents and Response Rate	30	35%	134	37%



DEMOGRAPHIC INFORMATION

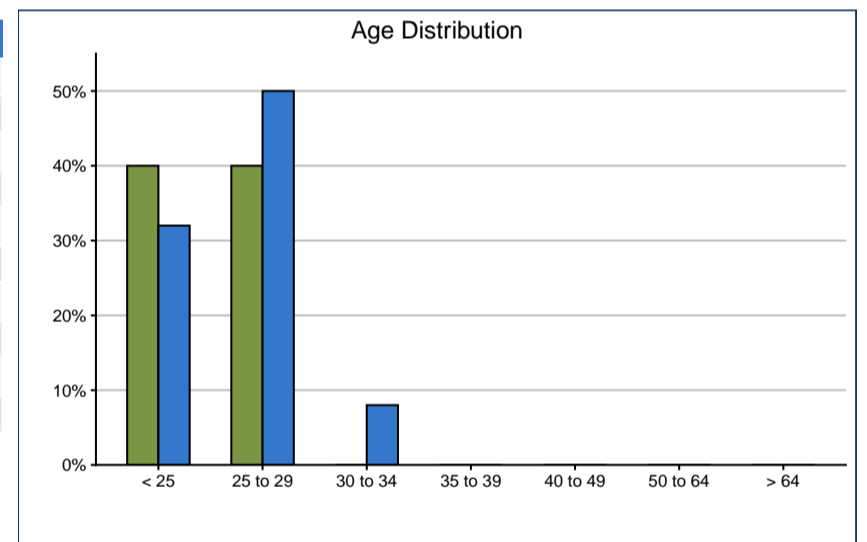
Self-Reporting Subgroups:	50.0401		ECU	
Indigenous	0	0%	5	8%
International	6	20%	32	24%



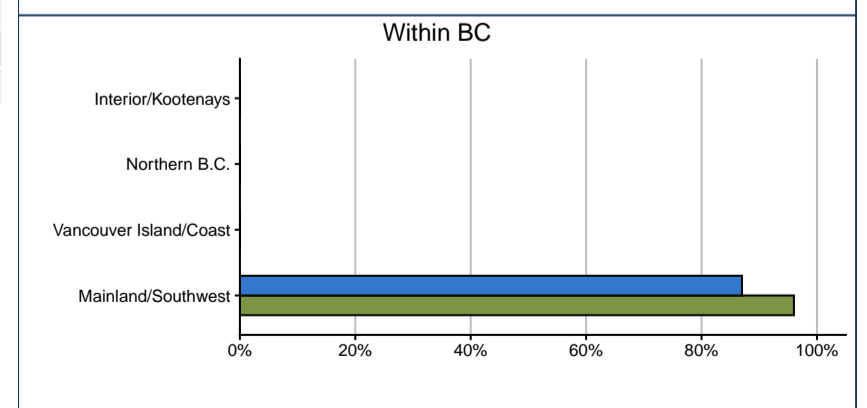
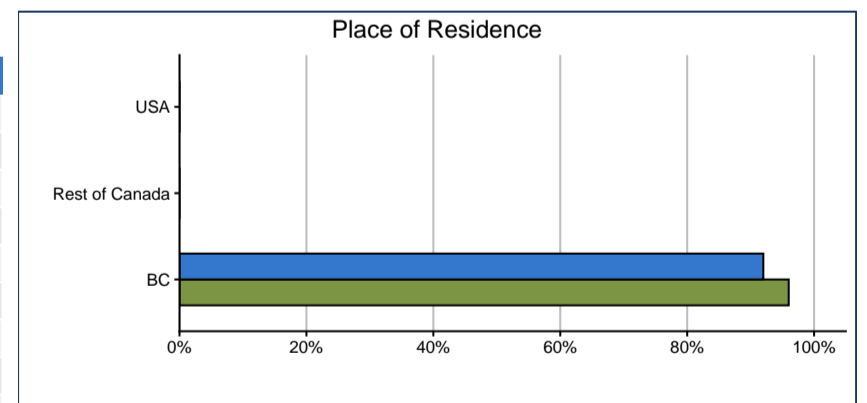
Gender:*	50.0401		ECU	
Man/Boy	8	27%	35	27%
Woman/Girl	22	73%	95	73%
Total	30	100%	130	100%

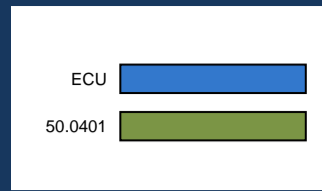
*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

Age (at time of survey):	50.0401		ECU	
< 25	12	40%	43	32%
25 to 29	12	40%	67	50%
30 to 34	~	~	11	8%
35 to 39	~	~	~	~
40 to 49	0	0%	0	0%
50 to 64	~	~	~	~
> 64	0	0%	~	~
Total	30	100%	134	100%
Median Age	25		25	
Average (mean) Age	27		28	



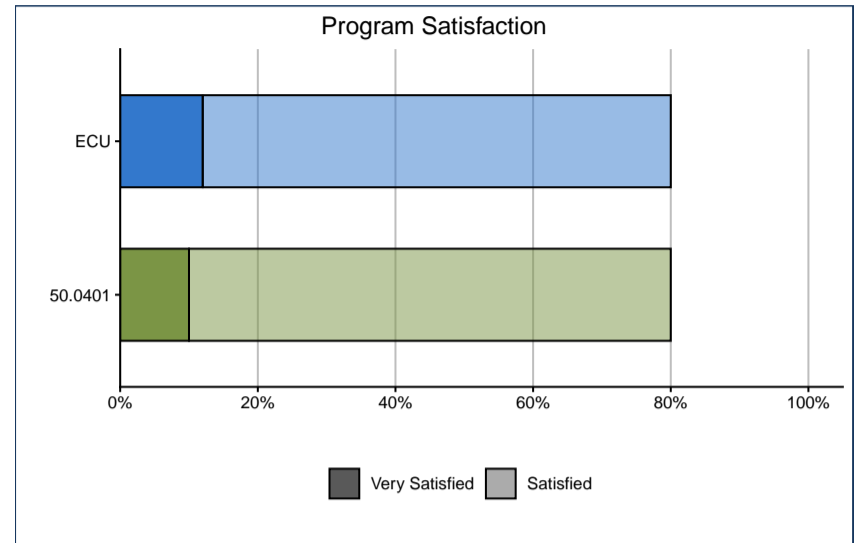
Place of Residence (at time of survey):	50.0401		ECU	
BC – Mainland/Southwest	25	96%	96	87%
BC – Vancouver Island/Coast	0	0%	~	~
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	0	0%	0	0%
BC Subtotal	25	96%	101	92%
Canada – Alberta	~	~	~	~
Canada – Ontario	~	~	~	~
Canada – Other	~	~	~	~
U.S.A.	~	~	~	~
Non-BC Subtotal	~	~	9	8%
Total	~	~	110	100%





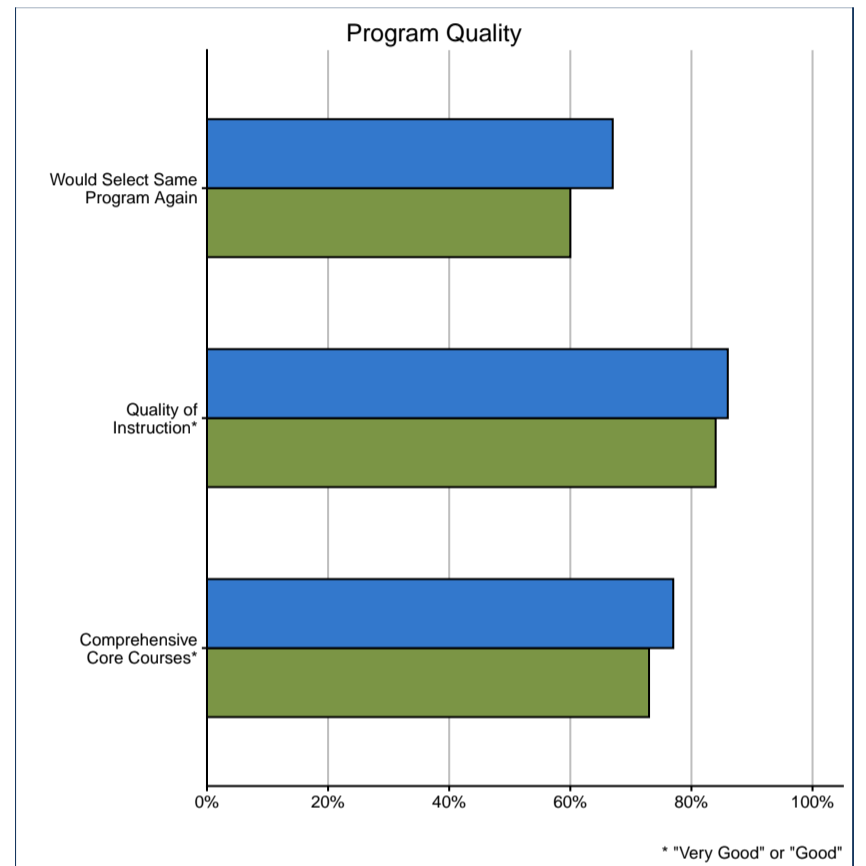
EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	50.0401		ECU	
Very Satisfied	3	10%	15	12%
Satisfied	21	70%	88	68%
Dissatisfied	5	17%	21	16%
Very Dissatisfied	1	3%	6	5%
Total	30	100%	130	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	50.0401		ECU	
Very Useful	6	25%	28	29%
Somewhat Useful	14	58%	48	49%
Not Very Useful	2	8%	14	14%
Not at All Useful	2	8%	8	8%
Total	24	100%	98	100%

Would select the same program again:	50.0401		ECU	
Yes	15	60%	78	67%
No	10	40%	39	33%

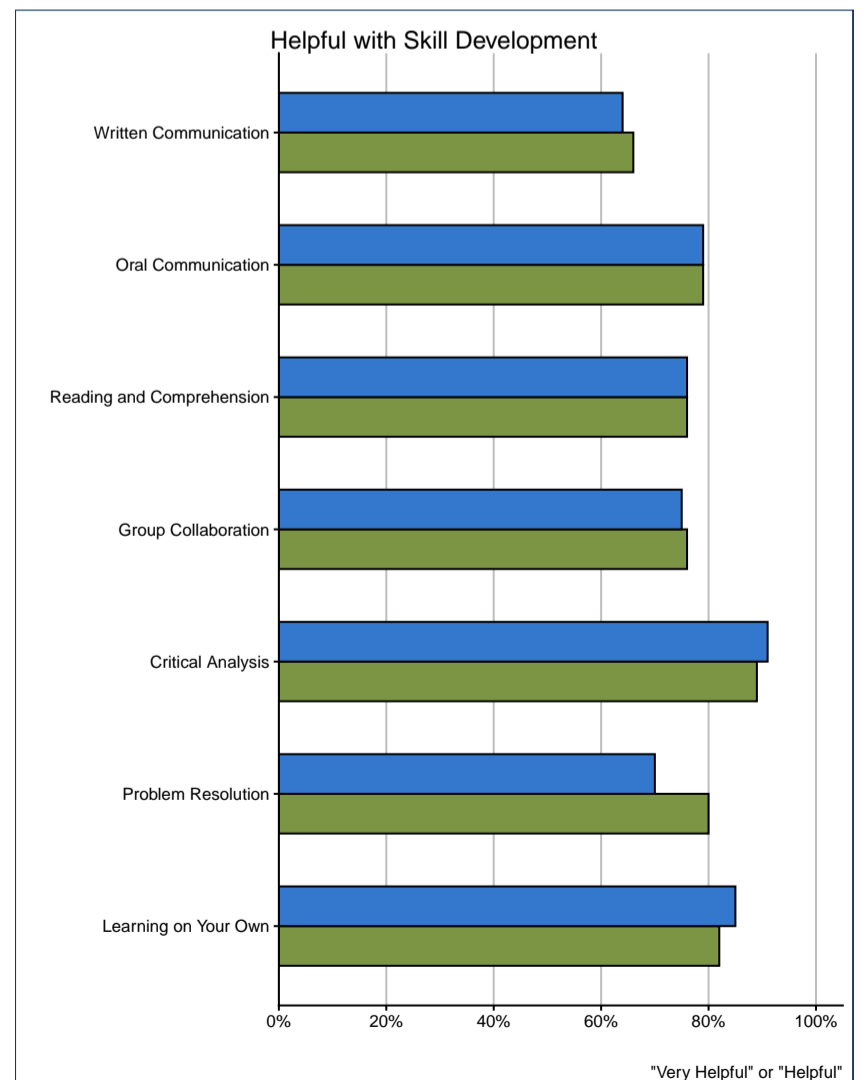


Quality of Instruction:	50.0401		ECU	
Very Good	2	7%	26	20%
Good	23	77%	87	66%
Poor	3	10%	13	10%
Very Poor	2	7%	5	4%
Total	30	100%	131	100%

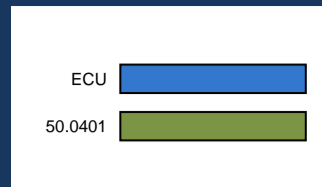
Comprehensiveness of Core Courses:	50.0401		ECU	
Very Good	3	10%	17	13%
Good	19	63%	84	64%
Poor	7	23%	27	20%
Very Poor	1	3%	4	3%
Total	30	100%	132	100%

Financial Constraints:	50.0401		ECU	
Had to interrupt studies for financial reasons	3	11%	11	8%
Had to take program part-time for financial reasons	8	28%	20	15%

Skill Development: How helpful was institution?	50.0401				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	8%	58%	31%	4%	26
Oral Communication	17%	62%	14%	7%	29
Reading and Comprehension	7%	69%	21%	3%	29
Group Collaboration	23%	53%	20%	3%	30
Critical Analysis	41%	48%	7%	3%	29
Problem Resolution	20%	60%	17%	3%	30
Learning on Your Own	41%	41%	14%	3%	29

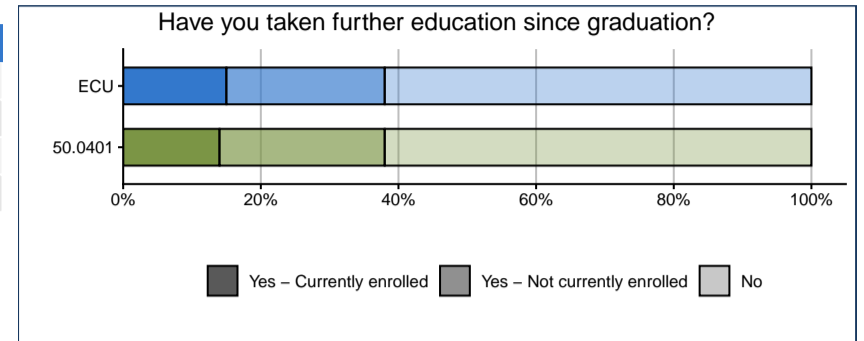


Skill Development: How helpful was institution?	ECU				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	14%	50%	34%	2%	119
Oral Communication	24%	55%	16%	5%	128
Reading and Comprehension	14%	62%	21%	3%	128
Group Collaboration	26%	49%	21%	4%	131
Critical Analysis	40%	51%	6%	3%	131
Problem Resolution	22%	48%	25%	5%	130
Learning on Your Own	44%	41%	12%	2%	131

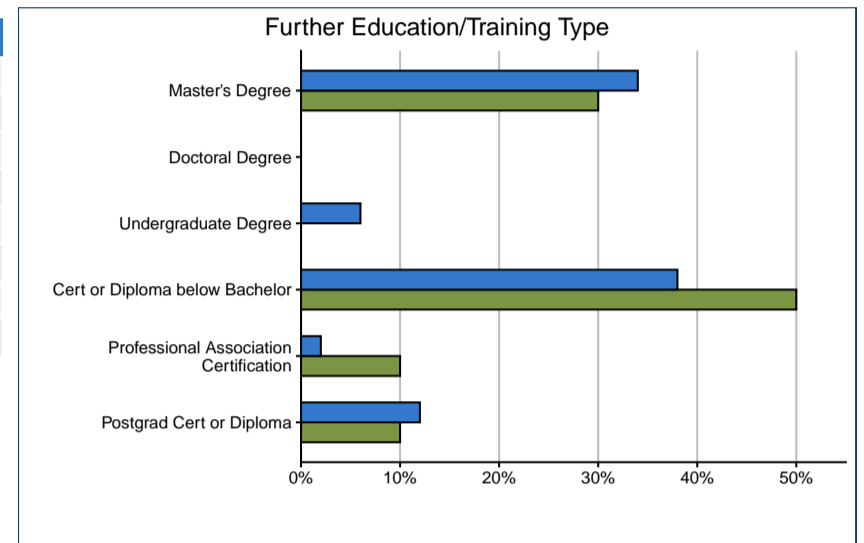


FURTHER EDUCATION

Took further education since 2023 graduation:	50.0401		ECU	
Yes – Currently enrolled	4	14%	20	15%
Yes – Not currently enrolled	7	24%	31	23%
No	18	62%	82	62%
Total	29	100%	133	100%

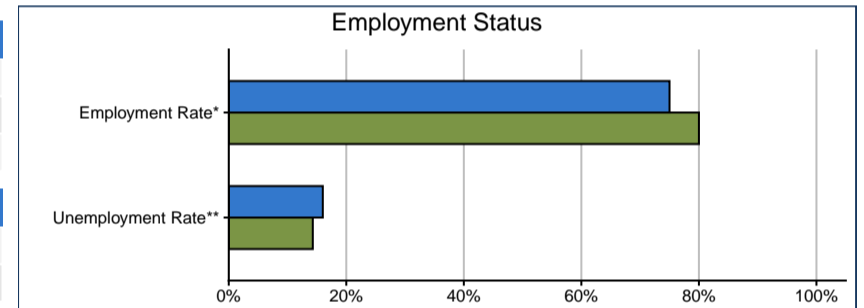


Type of Formal Post-Secondary Education:	50.0401		ECU	
Master's Degree	3	30%	17	34%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	0	0%	3	6%
Certificate or Diploma below Bachelor Level	5	50%	19	38%
Professional Association Certification	1	10%	1	2%
Postgraduate Certificate or Diploma	1	10%	6	12%
Other	0	0%	4	8%
Total	10	100%	50	100%



EMPLOYMENT

Labour Force Status:	50.0401		ECU	
In Labour Force (working or seeking work)	28	93%	119	89%
Not in Labour Force	2	7%	14	11%
Total	30	100%	133	100%

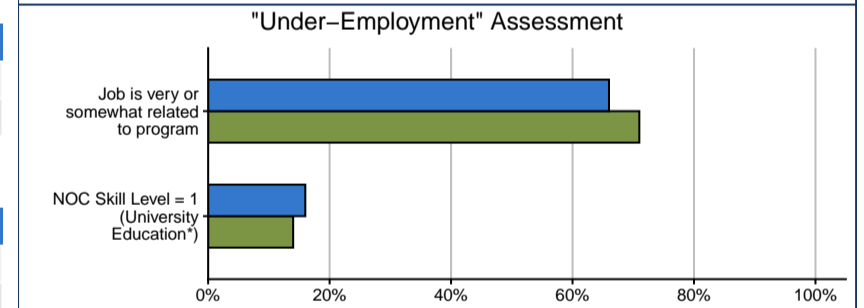


Employment:	50.0401		ECU	
Employment Rate*	24	80%	100	75%
Unemployment Rate**	4	14.3%	19	16.0%

*Percent = Total employed divided by total number of respondents
**Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	50.0401		ECU	
Job is very or somewhat related to program	17	71%	66	66%
NOC Skill Level = 1 (University Education)*	3	14%	14	16%

*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	50.0401		ECU	
Very Related	11	46%	38	38%
Somewhat Related	6	25%	28	28%
Not Very Related	2	8%	12	12%
Not at All Related	5	21%	22	22%
Total	24	100%	100	100%

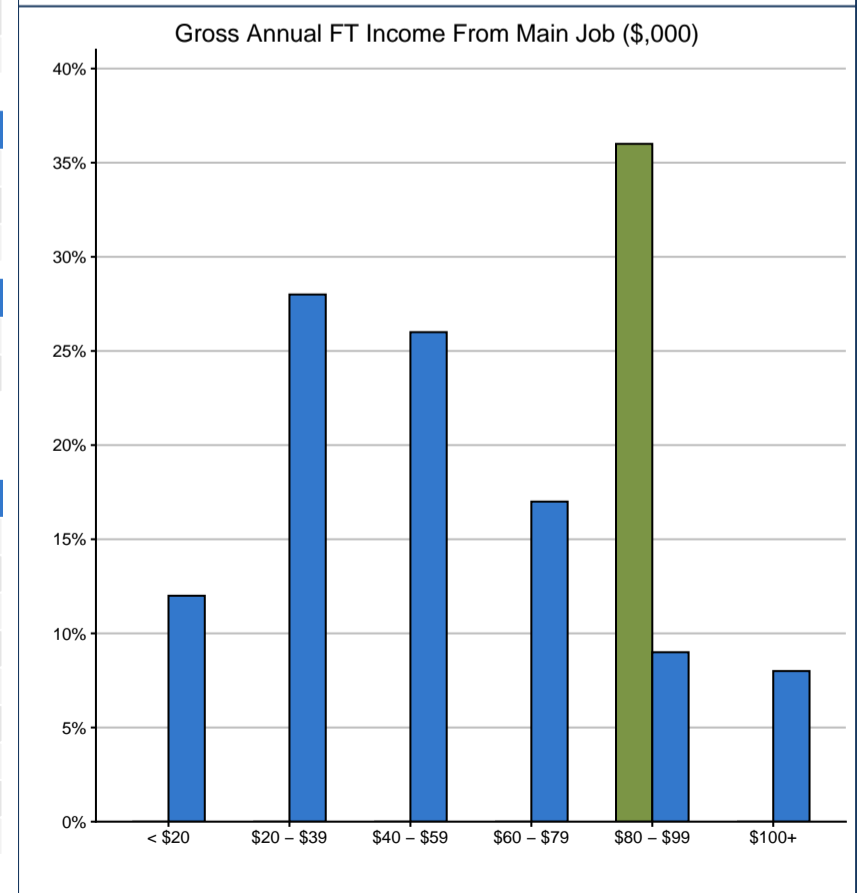
Primary Employment Type:	50.0401		ECU	
Paid Worker	20	83%	79	79%
Self-Employed	4	17%	21	21%
Total	24	100%	100	100%

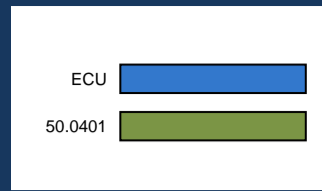
Job Characteristics:	50.0401		ECU	
I hold more than one job*	9	38%	41	41%
My main job is full-time (>= 30 hours per week)**	20	95%	61	74%

*Of total employed
**Of those who provided data on hours/week worked

Gross Annual Income from Main Job:*	50.0401		ECU	
Less than \$20,000	0	0%	8	12%
\$20,000 to \$39,999	~	~	18	28%
\$40,000 to \$59,999	~	~	17	26%
\$60,000 to \$79,999	~	~	11	17%
\$80,000 to \$99,999	5	36%	6	9%
\$100,000 and Above	~	~	5	8%
Total	14	100%	65	100%
Median Annual Income (full-time) (\$)	64,000		58,000	
Average Annual Income (full-time) (\$)	69,841		62,905	

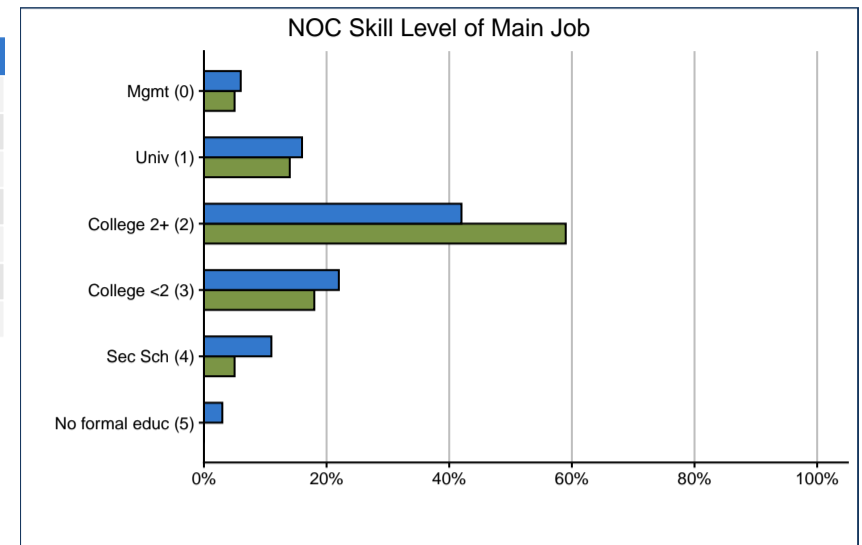
*Where data provided



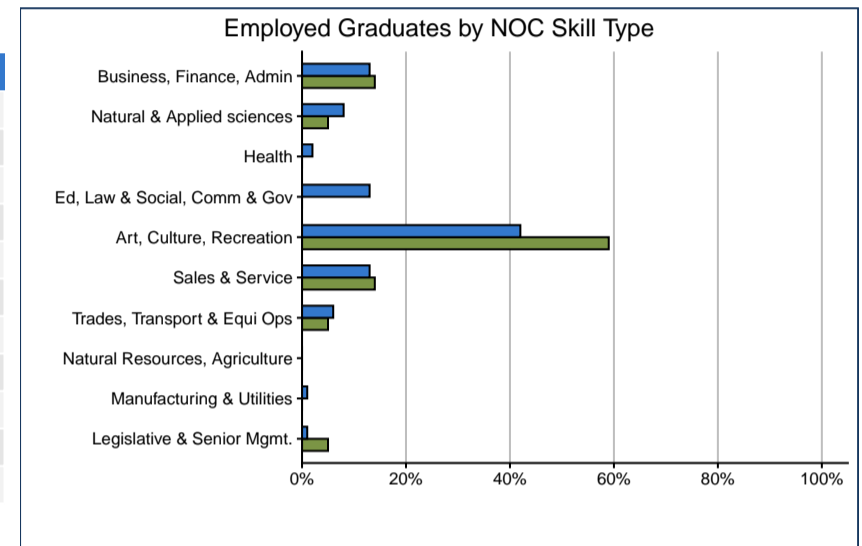


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	50.0401		ECU	
0. Management	1	5%	5	6%
1. University education	3	14%	14	16%
2. College education/trade apprenticeship (2+ years)	13	59%	38	42%
3. College education/trade apprenticeship (<2 years)	4	18%	20	22%
4. Secondary school + job-specific training	1	5%	10	11%
5. No formal education	0	0%	3	3%
Total	22	100%	90	100%



NOC Skill Type of Main Job (NOC 2021):	50.0401		ECU	
Legislative and senior management	1	5%	1	1%
Business, finance & administration	3	14%	12	13%
Natural & applied sciences & related	1	5%	7	8%
Health	0	0%	2	2%
Education, law and social, community & government	0	0%	12	13%
Art, culture, recreation & sport	13	59%	38	42%
Sales & service	3	14%	12	13%
Trades, transport & equipment operators & related	1	5%	5	6%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	1	1%
Total	22	100%	90	100%

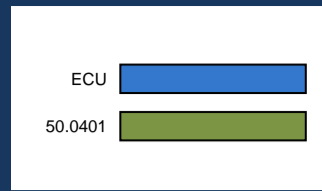


Top 10 Full-Time Occupations of 50.0401 Graduates*:				50.0401
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
52120	2	Graphic designers and illustrators		33%
*				
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*				

* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed

Top 10 Full-Time Occupations of ECU Graduates*:				ECU
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
52120	2	Graphic designers and illustrators		14%
*				
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*				

* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources:*	50.0401		ECU	
	Count	Percentage	Count	Percentage
Personal savings, investments	3	10%	19	15%
Employment while studying	4	14%	16	12%
Family/Friends	12	41%	56	43%
Personal bank loans	0	0%	2	2%
Government student loans	6	21%	22	17%
Scholarships/Bursaries/Grants	1	3%	6	5%
Other	3	10%	8	6%
Total	29		129	

* Percentage of respondents who identified this as their primary source

Financial Debt Incurred to Finance Bac. Ed.:*	50.0401		ECU	
	Count	Percentage	Count	Percentage
Incurred any form of financial debt	10	33%	43	33%
Incurred government-sponsored student loan debt	9	30%	33	25%

* Percentage of respondents who provided data

Financial Debt Amount:*	50.0401		ECU	
	Count	Percentage	Count	Percentage
< \$1,000	0	0%	1	3%
\$1,000 to \$4,999	1	13%	4	13%
\$5,000 to \$9,999	2	25%	3	10%
\$10,000 to \$14,999	0	0%	2	6%
\$15,000 to \$19,999	1	13%	3	10%
\$20,000 to \$29,999	2	25%	5	16%
\$30,000 to \$39,999	0	0%	3	10%
\$40,000 or More	2	25%	10	32%
Total	8	100%	31	100%
Median Financial Debt (\$)	17,500		20,000	

* Includes only cases where financial debt was incurred

