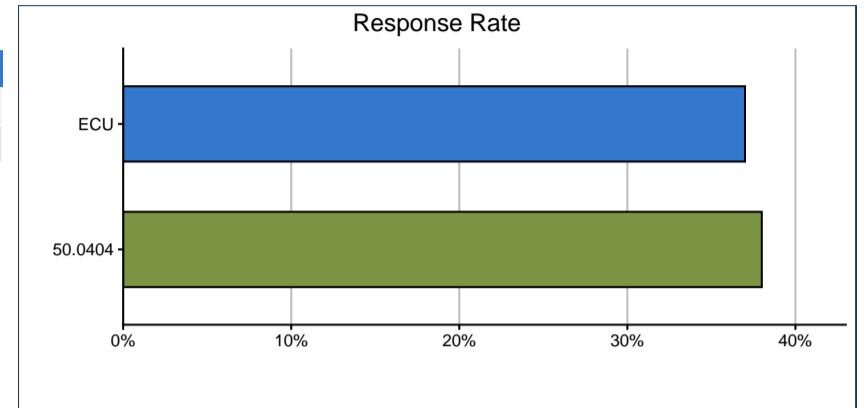


RESPONSE RATE

Survey Response Rate:	50.0404		ECU	
Baccalaureate Graduates Survey Cohort	45	100%	367	100%
Survey Respondents and Response Rate	17	38%	134	37%

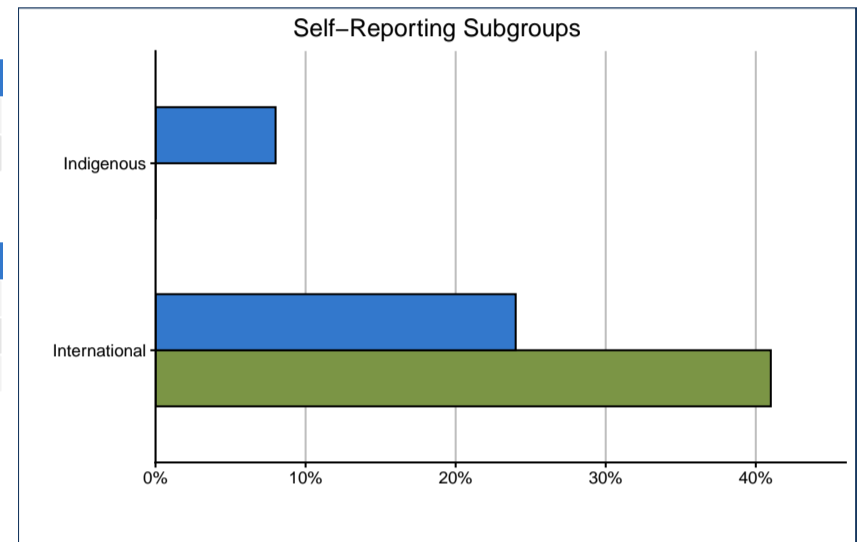


DEMOGRAPHIC INFORMATION

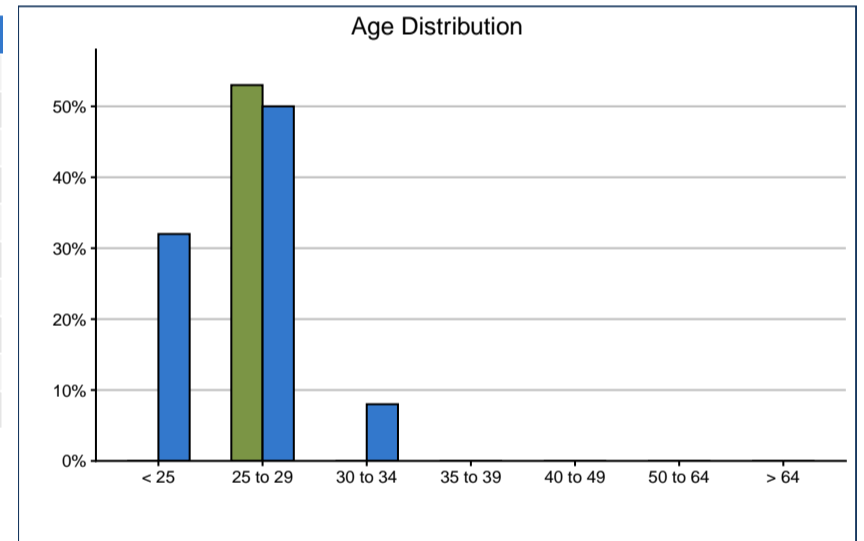
Self-Reporting Subgroups:	50.0404		ECU	
Indigenous	0	0%	5	8%
International	7	41%	32	24%

Gender:*	50.0404		ECU	
Man/Boy	8	47%	35	27%
Woman/Girl	9	53%	95	73%
Total	17	100%	130	100%

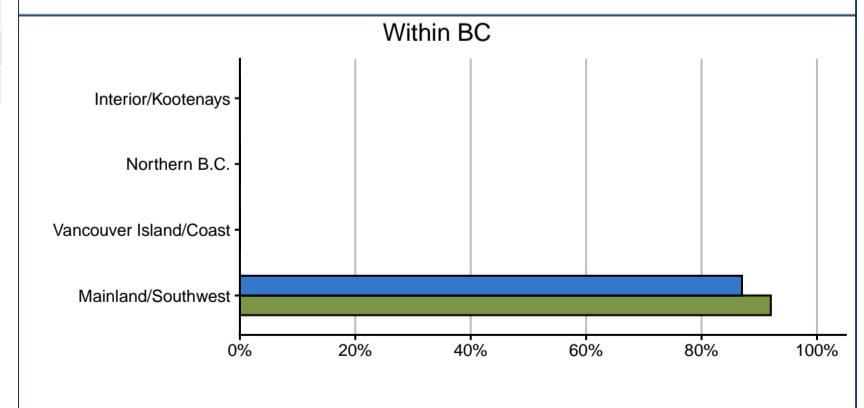
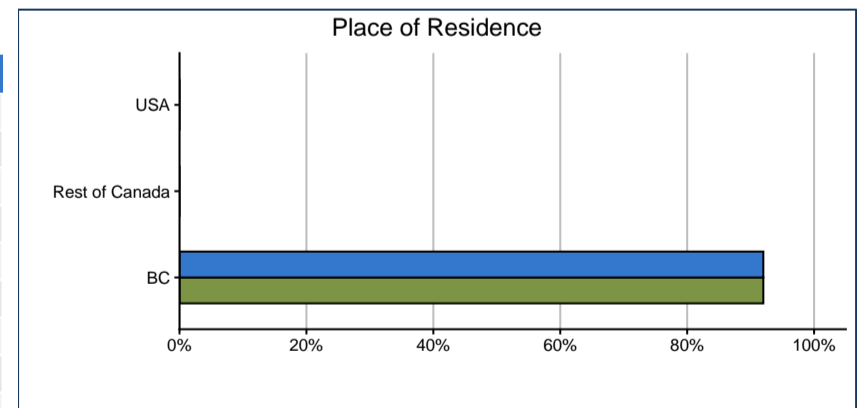
*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

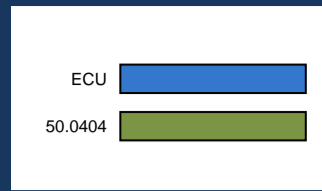


Age (at time of survey):	50.0404		ECU	
< 25	~	~	43	32%
25 to 29	9	53%	67	50%
30 to 34	0	0%	11	8%
35 to 39	0	0%	~	~
40 to 49	0	0%	0	0%
50 to 64	~	~	~	~
> 64	0	0%	~	~
Total	17	100%	134	100%
Median Age	26		25	
Average (mean) Age	28		28	



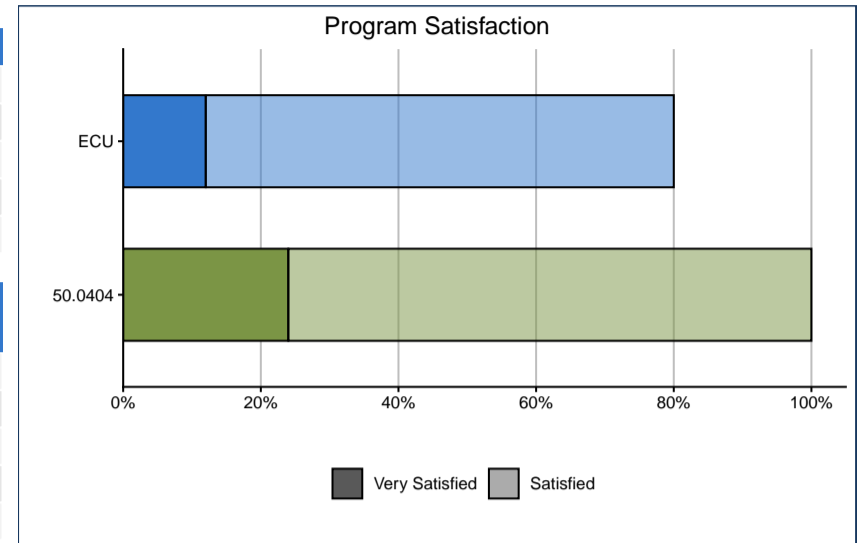
Place of Residence (at time of survey):	50.0404		ECU	
BC – Mainland/Southwest	12	92%	96	87%
BC – Vancouver Island/Coast	0	0%	~	~
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	0	0%	0	0%
BC Subtotal	12	92%	101	92%
Canada – Alberta	~	~	~	~
Canada – Ontario	~	~	~	~
Canada – Other	~	~	~	~
U.S.A.	~	~	~	~
Non-BC Subtotal	~	~	9	8%
Total	~	~	110	100%





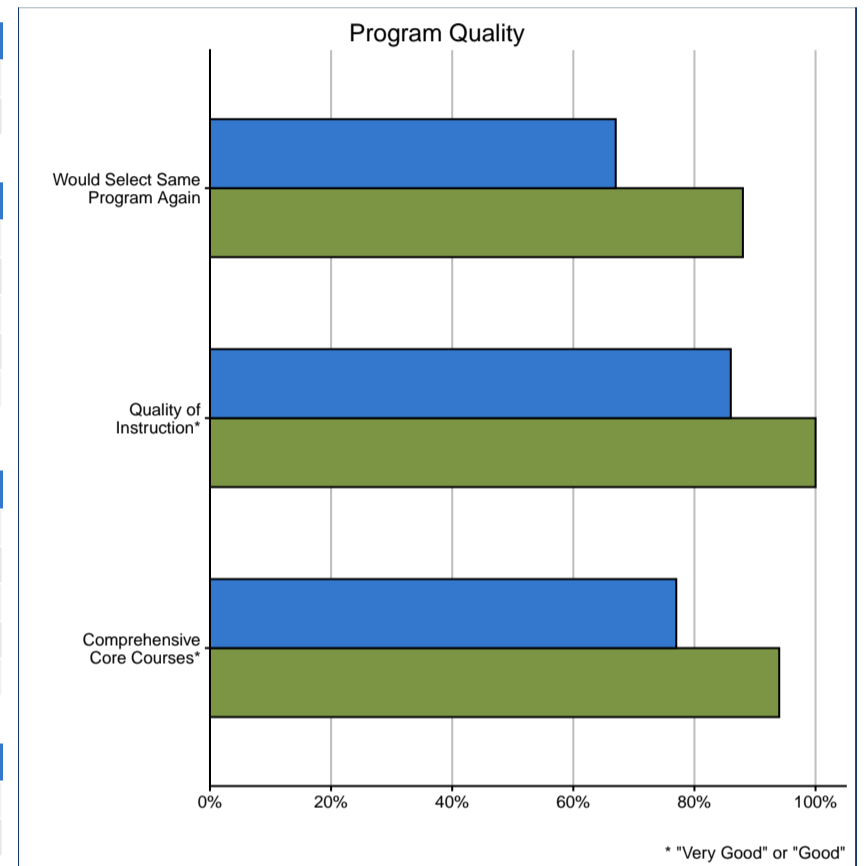
EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	50.0404		ECU	
Very Satisfied	4	24%	15	12%
Satisfied	13	76%	88	68%
Dissatisfied	0	0%	21	16%
Very Dissatisfied	0	0%	6	5%
Total	17	100%	130	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	50.0404		ECU	
Very Useful	6	55%	28	29%
Somewhat Useful	5	45%	48	49%
Not Very Useful	0	0%	14	14%
Not at All Useful	0	0%	8	8%
Total	11	100%	98	100%

Would select the same program again:	50.0404		ECU	
Yes	14	88%	78	67%
No	2	13%	39	33%

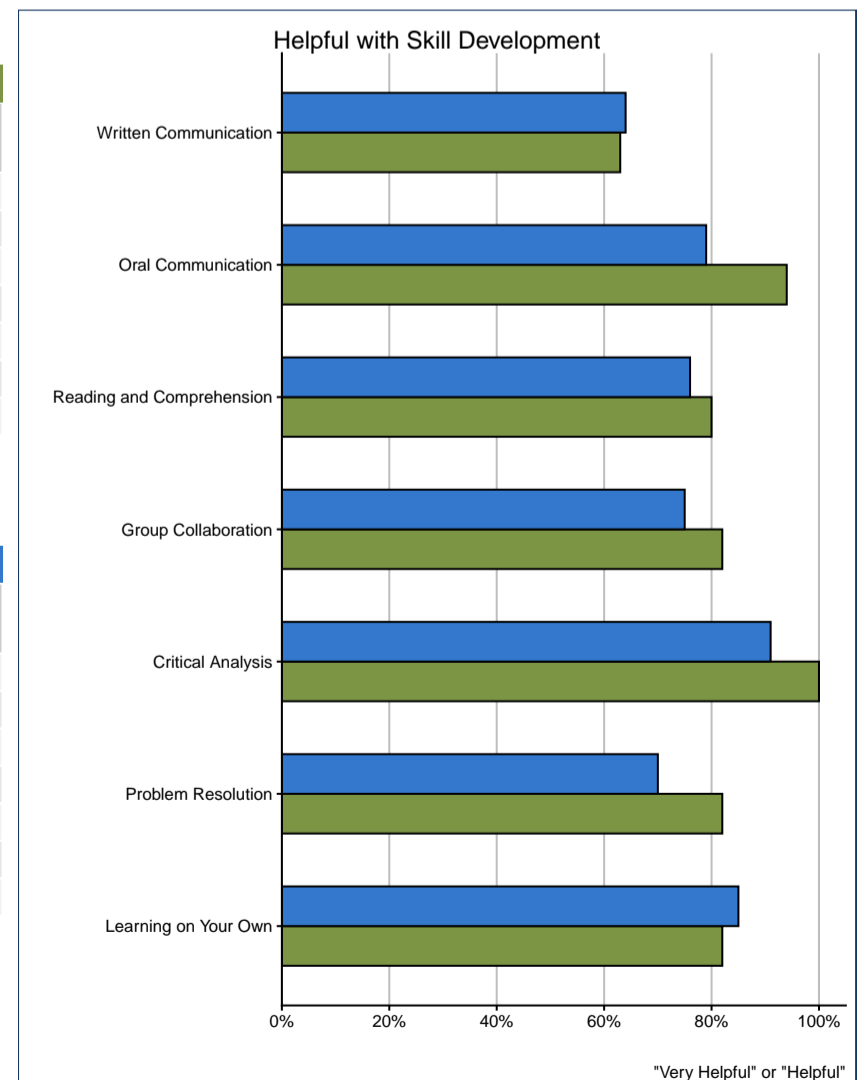


Quality of Instruction:	50.0404		ECU	
Very Good	5	29%	26	20%
Good	12	71%	87	66%
Poor	0	0%	13	10%
Very Poor	0	0%	5	4%
Total	17	100%	131	100%

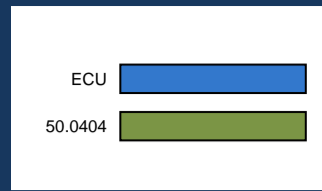
Comprehensiveness of Core Courses:	50.0404		ECU	
Very Good	2	12%	17	13%
Good	14	82%	84	64%
Poor	1	6%	27	20%
Very Poor	0	0%	4	3%
Total	17	100%	132	100%

Financial Constraints:	50.0404		ECU	
Had to interrupt studies for financial reasons	2	12%	11	8%
Had to take program part-time for financial reasons	2	12%	20	15%

Skill Development: How helpful was institution?	50.0404				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	19%	44%	38%	0%	16
Oral Communication	47%	47%	6%	0%	17
Reading and Comprehension	27%	53%	20%	0%	15
Group Collaboration	47%	35%	12%	6%	17
Critical Analysis	65%	35%	0%	0%	17
Problem Resolution	47%	35%	18%	0%	17
Learning on Your Own	47%	35%	18%	0%	17

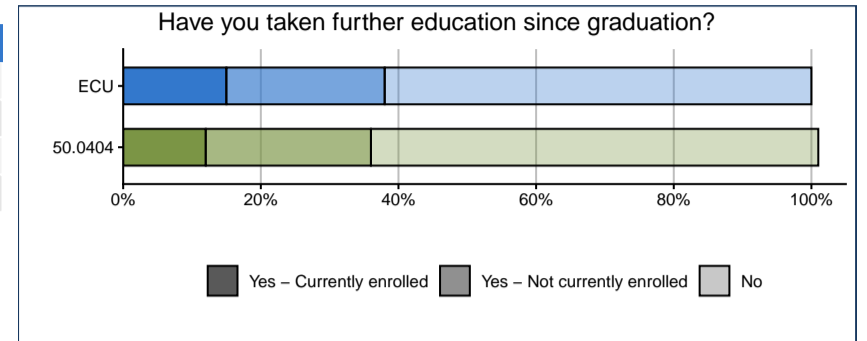


Skill Development: How helpful was institution?	ECU				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	14%	50%	34%	2%	119
Oral Communication	24%	55%	16%	5%	128
Reading and Comprehension	14%	62%	21%	3%	128
Group Collaboration	26%	49%	21%	4%	131
Critical Analysis	40%	51%	6%	3%	131
Problem Resolution	22%	48%	25%	5%	130
Learning on Your Own	44%	41%	12%	2%	131

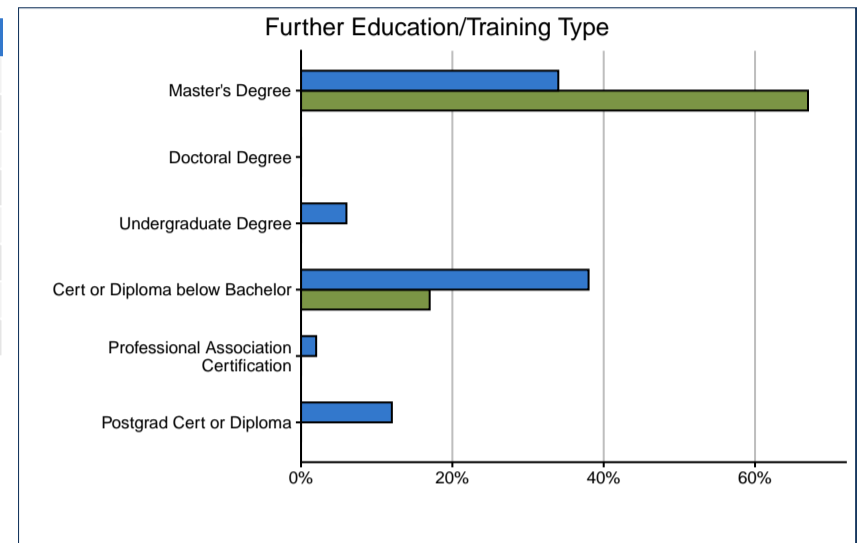


FURTHER EDUCATION

Took further education since 2023 graduation:	50.0404		ECU	
Yes – Currently enrolled	2	12%	20	15%
Yes – Not currently enrolled	4	24%	31	23%
No	11	65%	82	62%
Total	17	100%	133	100%

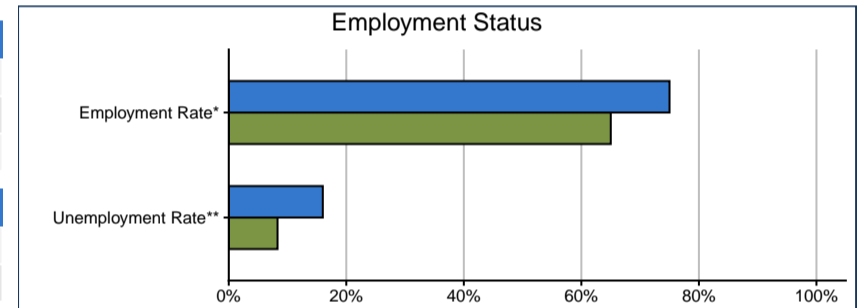


Type of Formal Post-Secondary Education:	50.0404		ECU	
Master's Degree	4	67%	17	34%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	0	0%	3	6%
Certificate or Diploma below Bachelor Level	1	17%	19	38%
Professional Association Certification	0	0%	1	2%
Postgraduate Certificate or Diploma	0	0%	6	12%
Other	1	17%	4	8%
Total	6	100%	50	100%



EMPLOYMENT

Labour Force Status:	50.0404		ECU	
In Labour Force (working or seeking work)	12	71%	119	89%
Not in Labour Force	5	29%	14	11%
Total	17	100%	133	100%

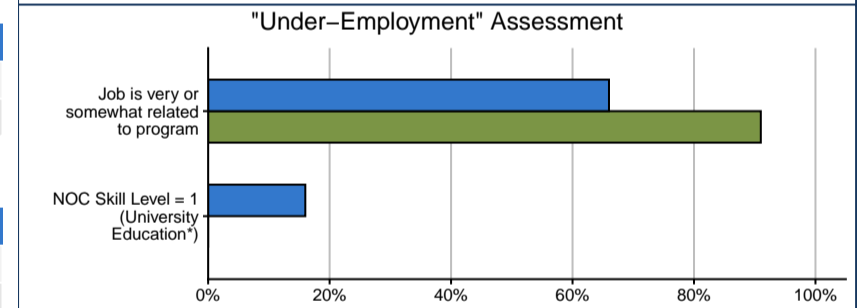


Employment:	50.0404		ECU	
Employment Rate*	11	65%	100	75%
Unemployment Rate**	1	8.3%	19	16.0%

*Percent = Total employed divided by total number of respondents
**Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	50.0404		ECU	
Job is very or somewhat related to program	10	91%	66	66%
NOC Skill Level = 1 (University Education)*	0	0%	14	16%

*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	50.0404		ECU	
Very Related	3	27%	38	38%
Somewhat Related	7	64%	28	28%
Not Very Related	1	9%	12	12%
Not at All Related	0	0%	22	22%
Total	11	100%	100	100%

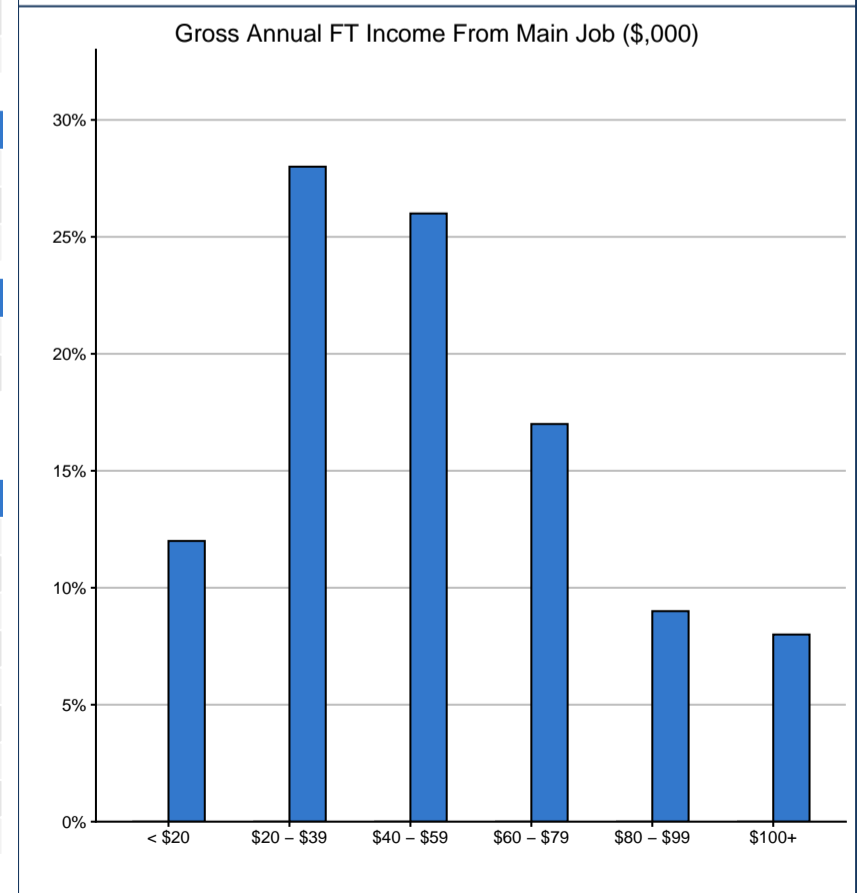
Primary Employment Type:	50.0404		ECU	
Paid Worker	10	91%	79	79%
Self-Employed	1	9%	21	21%
Total	11	100%	100	100%

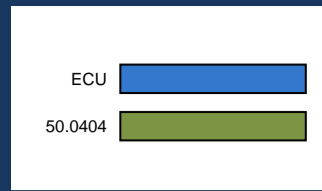
Job Characteristics:	50.0404		ECU	
I hold more than one job*	4	36%	41	41%
My main job is full-time (>= 30 hours per week)**	8	80%	61	74%

*Of total employed
**Of those who provided data on hours/week worked

Gross Annual Income from Main Job:*	50.0404		ECU	
Less than \$20,000	0	0%	8	12%
\$20,000 to \$39,999	~	~	18	28%
\$40,000 to \$59,999	~	~	17	26%
\$60,000 to \$79,999	~	~	11	17%
\$80,000 to \$99,999	0	0%	6	9%
\$100,000 and Above	~	~	5	8%
Total	10	100%	65	100%
Median Annual Income (full-time) (\$)	60,578		58,000	
Average Annual Income (full-time) (\$)	64,142		62,905	

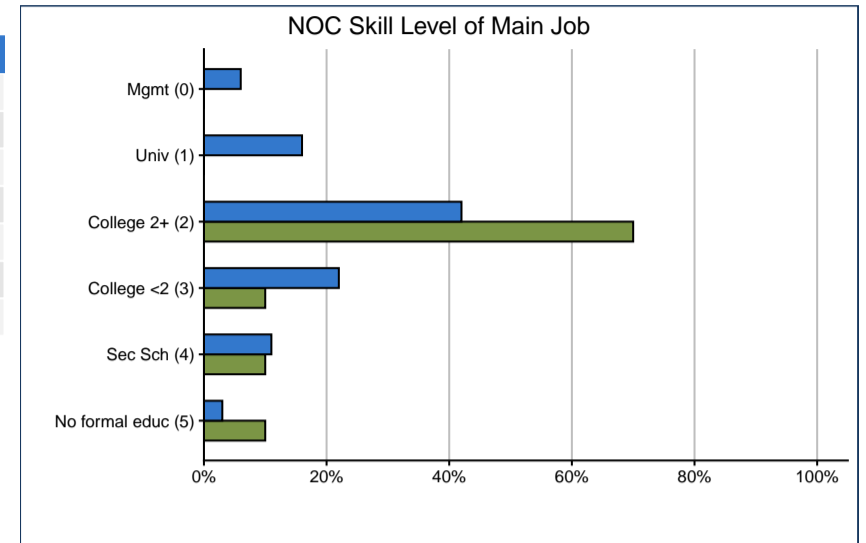
*Where data provided



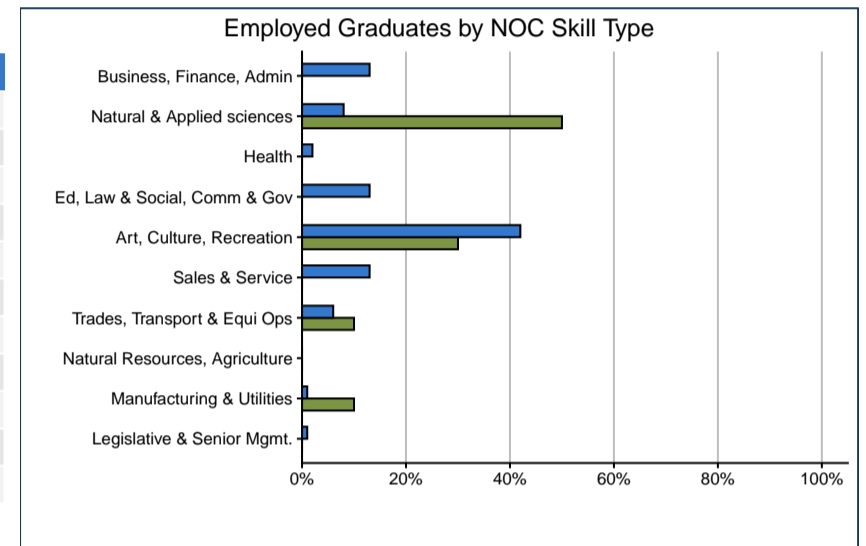


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	50.0404		ECU	
0. Management	0	0%	5	6%
1. University education	0	0%	14	16%
2. College education/trade apprenticeship (2+ years)	7	70%	38	42%
3. College education/trade apprenticeship (<2 years)	1	10%	20	22%
4. Secondary school + job-specific training	1	10%	10	11%
5. No formal education	1	10%	3	3%
Total	10	100%	90	100%



NOC Skill Type of Main Job (NOC 2021):	50.0404		ECU	
Legislative and senior management	0	0%	1	1%
Business, finance & administration	0	0%	12	13%
Natural & applied sciences & related	5	50%	7	8%
Health	0	0%	2	2%
Education, law and social, community & government	0	0%	12	13%
Art, culture, recreation & sport	3	30%	38	42%
Sales & service	0	0%	12	13%
Trades, transport & equipment operators & related	1	10%	5	6%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	1	10%	1	1%
Total	10	100%	90	100%

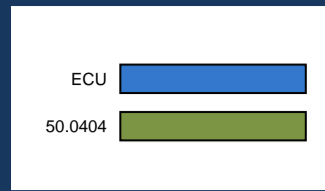


Top 10 Full-Time Occupations of 50.0404 Graduates*:				50.0404
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
*				
*				
*				
*				
*				
*				
*				
*				
*				
*				

* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed

Top 10 Full-Time Occupations of ECU Graduates*:				ECU
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
52120	2	Graphic designers and illustrators		14%
*				
*				
*				
*				
*				
*				
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*				
*				

* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources:*	50.0404		ECU	
Personal savings, investments	0	0%	19	15%
Employment while studying	1	7%	16	12%
Family/Friends	7	47%	56	43%
Personal bank loans	1	7%	2	2%
Government student loans	5	33%	22	17%
Scholarships/Bursaries/Grants	1	7%	6	5%
Other	0	0%	8	6%
Total	15		129	

* Percentage of respondents who identified this as their primary source

Financial Debt Incurred to Finance Bac. Ed.:*	50.0404		ECU	
Incurred any form of financial debt	7	44%	43	33%
Incurred government-sponsored student loan debt	5	29%	33	25%

* Percentage of respondents who provided data

Financial Debt Amount:*	50.0404		ECU	
< \$1,000	0	0%	1	3%
\$1,000 to \$4,999	1	17%	4	13%
\$5,000 to \$9,999	0	0%	3	10%
\$10,000 to \$14,999	0	0%	2	6%
\$15,000 to \$19,999	1	17%	3	10%
\$20,000 to \$29,999	1	17%	5	16%
\$30,000 to \$39,999	1	17%	3	10%
\$40,000 or More	2	33%	10	32%
Total	6	100%	31	100%
Median Financial Debt (\$)	33,000		20,000	

* Includes only cases where financial debt was incurred

