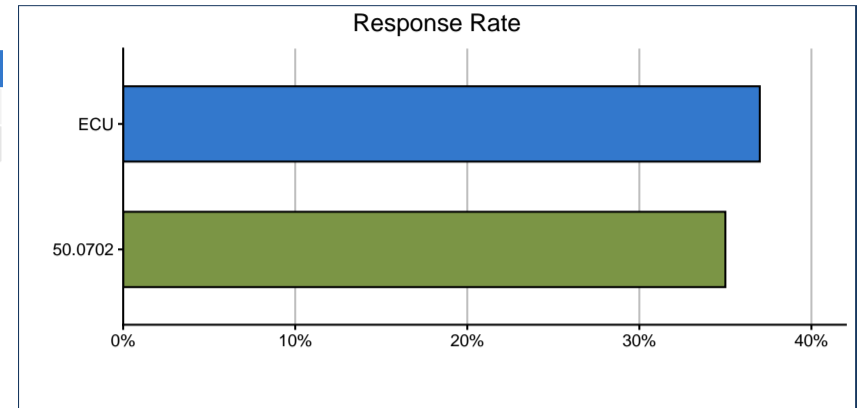


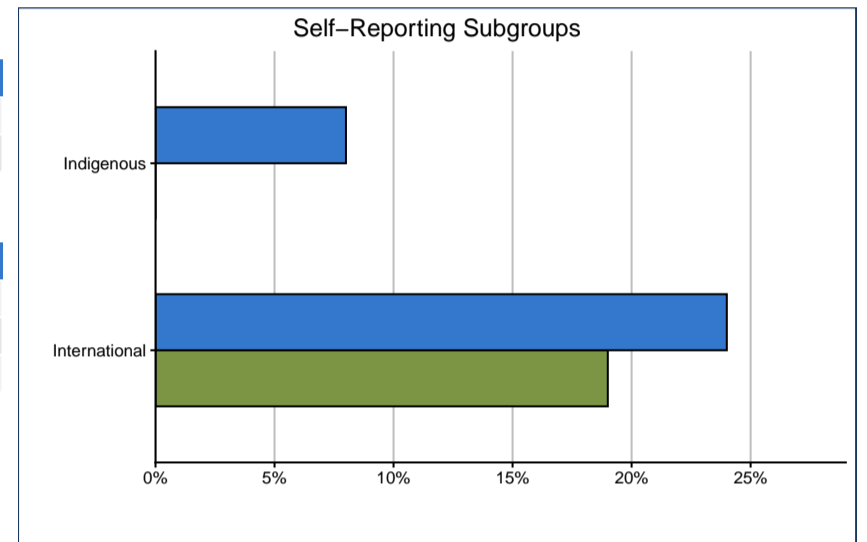
**RESPONSE RATE**

Survey Response Rate:	50.0702		ECU	
Baccalaureate Graduates Survey Cohort	137	100%	367	100%
Survey Respondents and Response Rate	48	35%	134	37%



**DEMOGRAPHIC INFORMATION**

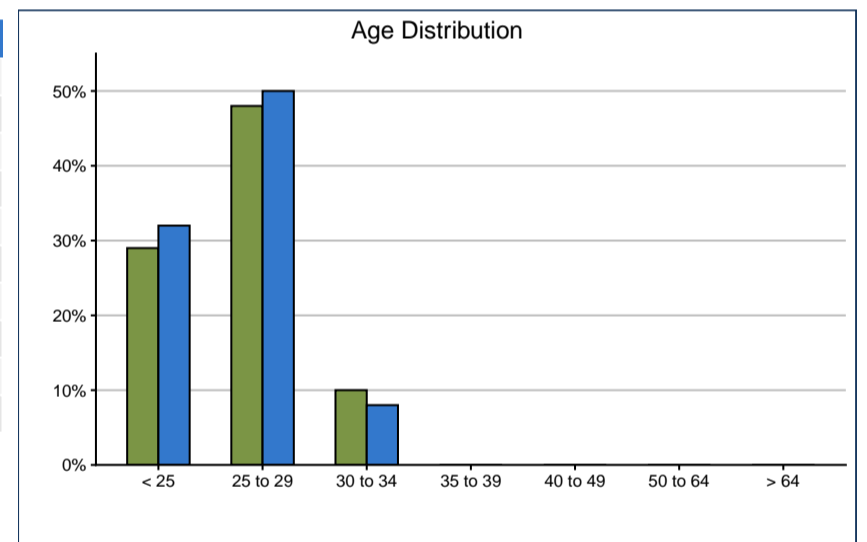
Self-Reporting Subgroups:	50.0702		ECU	
Indigenous	~	~	5	8%
International	9	19%	32	24%



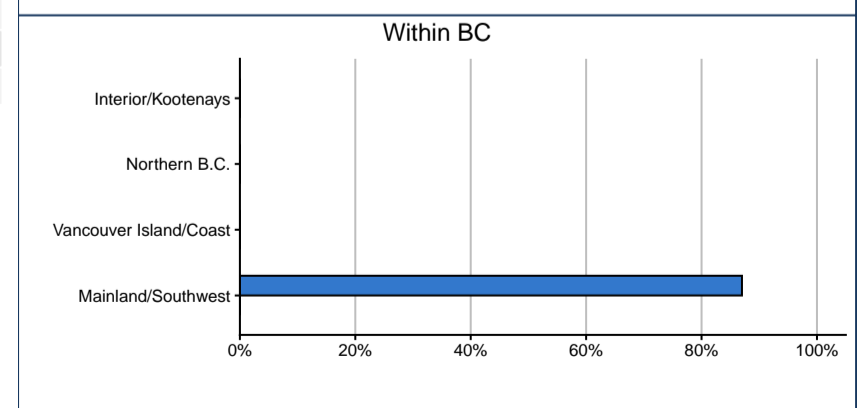
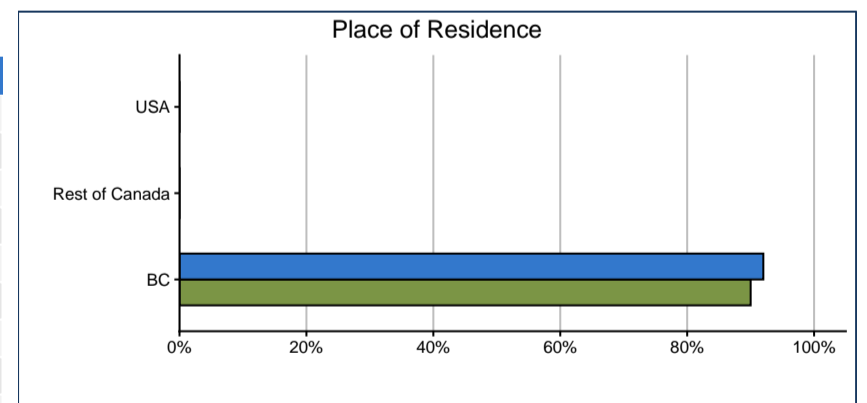
Gender:*	50.0702		ECU	
Man/Boy	10	22%	35	27%
Woman/Girl	35	78%	95	73%
Total	45	100%	130	100%

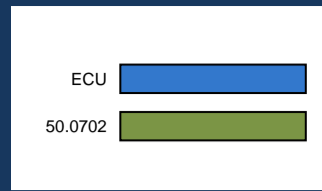
\*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

Age (at time of survey):	50.0702		ECU	
< 25	14	29%	43	32%
25 to 29	23	48%	67	50%
30 to 34	5	10%	11	8%
35 to 39	~	~	~	~
40 to 49	0	0%	0	0%
50 to 64	~	~	~	~
> 64	~	~	~	~
Total	48	100%	134	100%
Median Age	25		25	
Average (mean) Age	29		28	



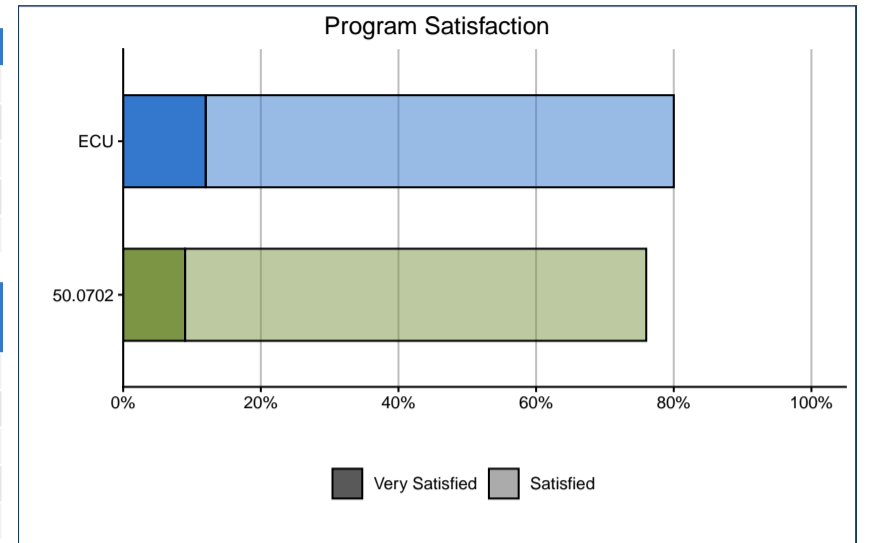
Place of Residence (at time of survey):	50.0702		ECU	
BC – Mainland/Southwest	~	~	96	87%
BC – Vancouver Island/Coast	~	~	~	~
BC – Northern B.C.	~	~	~	~
BC – Interior/Kootenays	0	0%	0	0%
BC Subtotal	38	90%	101	92%
Canada – Alberta	~	~	~	~
Canada – Ontario	~	~	~	~
Canada – Other	~	~	~	~
U.S.A.	~	~	~	~
Non-BC Subtotal	~	~	9	8%
Total	~	~	110	100%





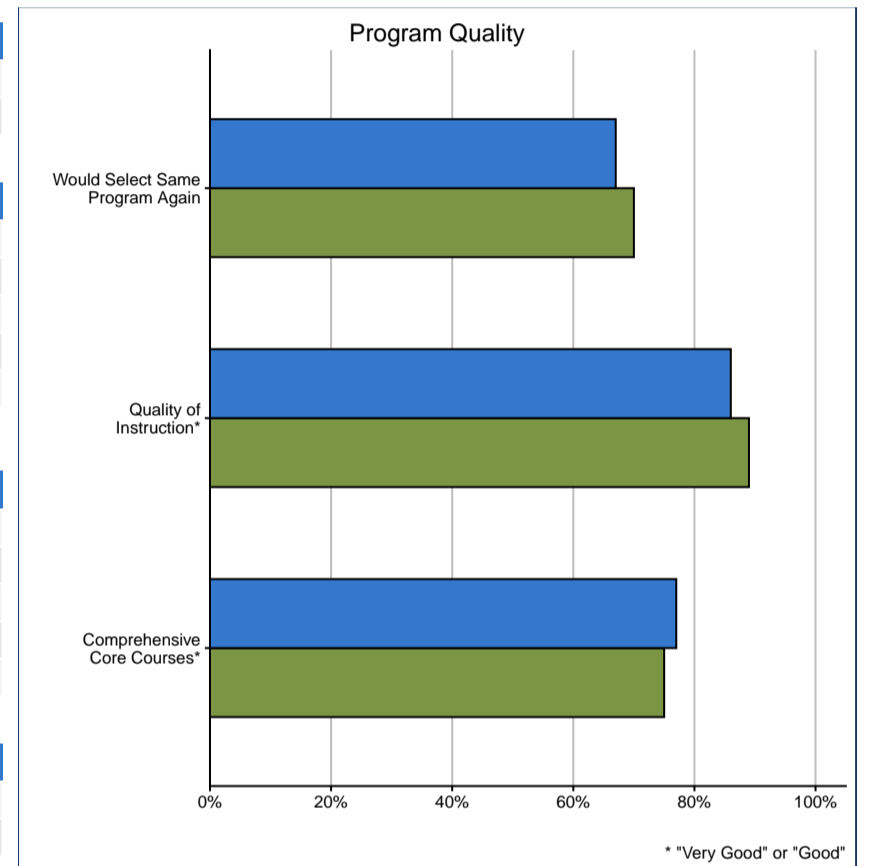
**EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	50.0702		ECU	
Very Satisfied	4	9%	15	12%
Satisfied	30	67%	88	68%
Dissatisfied	9	20%	21	16%
Very Dissatisfied	2	4%	6	5%
Total	45	100%	130	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	50.0702		ECU	
Very Useful	9	25%	28	29%
Somewhat Useful	17	47%	48	49%
Not Very Useful	6	17%	14	14%
Not at All Useful	4	11%	8	8%
Total	36	100%	98	100%

Would select the same program again:	50.0702		ECU	
Yes	30	70%	78	67%
No	13	30%	39	33%

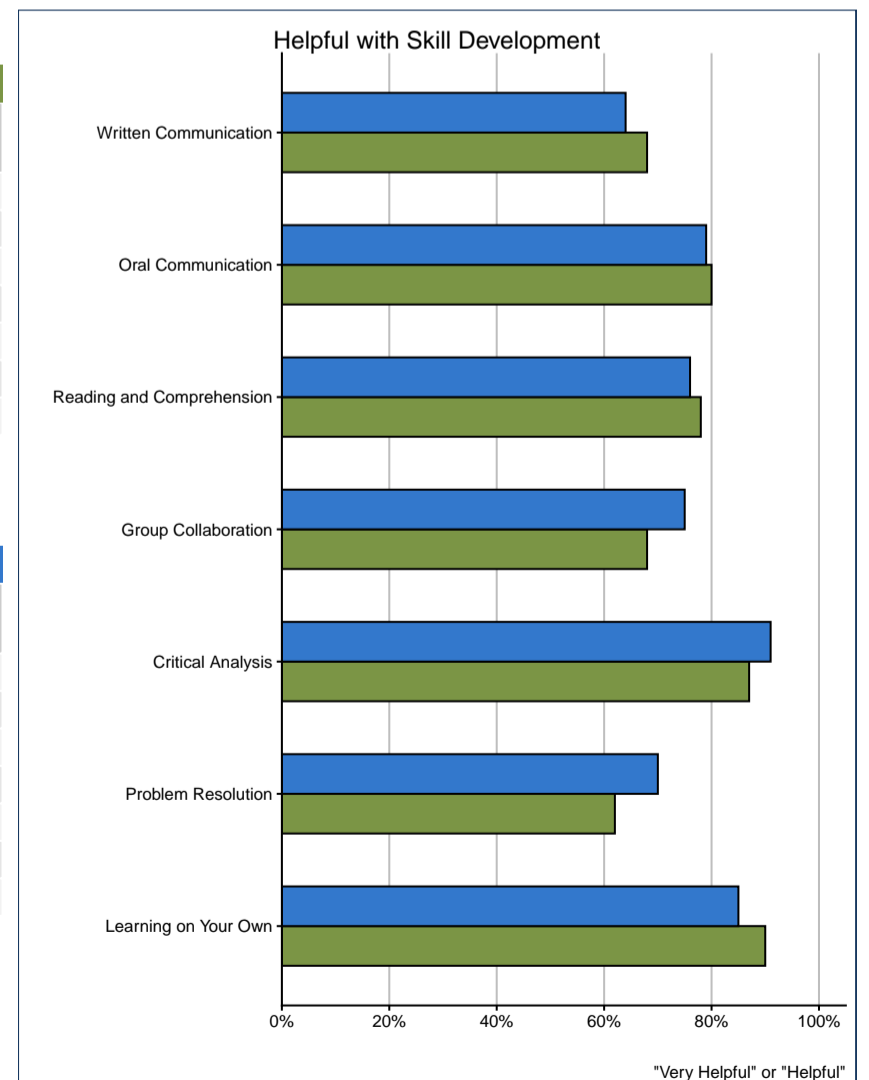


Quality of Instruction:	50.0702		ECU	
Very Good	12	26%	26	20%
Good	29	63%	87	66%
Poor	4	9%	13	10%
Very Poor	1	2%	5	4%
Total	46	100%	131	100%

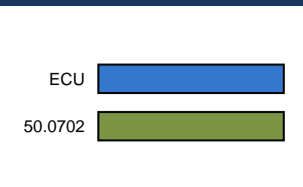
Comprehensiveness of Core Courses:	50.0702		ECU	
Very Good	7	15%	17	13%
Good	28	60%	84	64%
Poor	10	21%	27	20%
Very Poor	2	4%	4	3%
Total	47	100%	132	100%

Financial Constraints:	50.0702		ECU	
Had to interrupt studies for financial reasons	3	6%	11	8%
Had to take program part-time for financial reasons	5	11%	20	15%

Skill Development: How helpful was institution?	50.0702				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	18%	50%	32%	0%	44
Oral Communication	23%	57%	17%	2%	47
Reading and Comprehension	15%	63%	17%	4%	46
Group Collaboration	19%	49%	30%	2%	47
Critical Analysis	38%	49%	6%	6%	47
Problem Resolution	13%	49%	32%	6%	47
Learning on Your Own	48%	42%	6%	4%	48

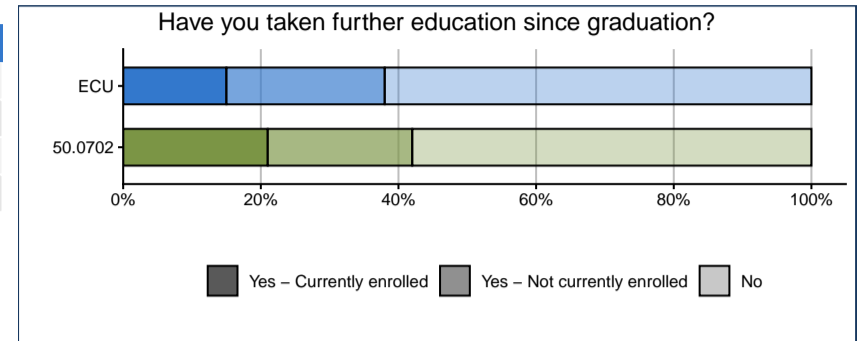


Skill Development: How helpful was institution?	ECU				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	14%	50%	34%	2%	119
Oral Communication	24%	55%	16%	5%	128
Reading and Comprehension	14%	62%	21%	3%	128
Group Collaboration	26%	49%	21%	4%	131
Critical Analysis	40%	51%	6%	3%	131
Problem Resolution	22%	48%	25%	5%	130
Learning on Your Own	44%	41%	12%	2%	131

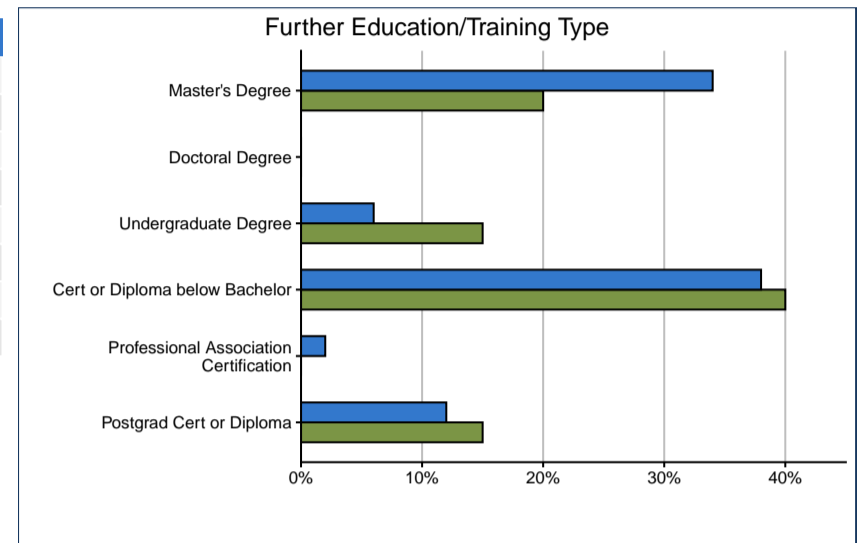


**FURTHER EDUCATION**

Took further education since 2023 graduation:	50.0702		ECU	
Yes – Currently enrolled	10	21%	20	15%
Yes – Not currently enrolled	10	21%	31	23%
No	28	58%	82	62%
Total	48	100%	133	100%

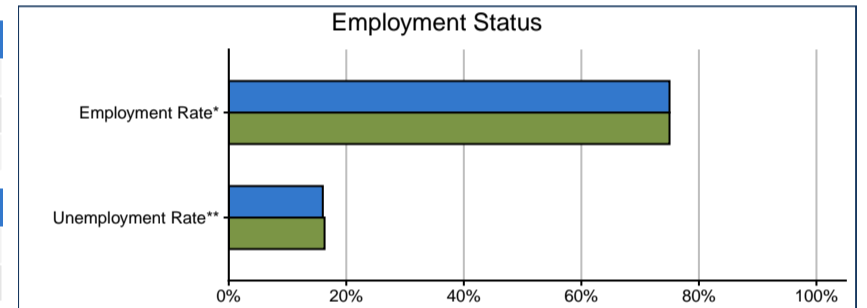


Type of Formal Post-Secondary Education:	50.0702		ECU	
Master's Degree	4	20%	17	34%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	3	15%	3	6%
Certificate or Diploma below Bachelor Level	8	40%	19	38%
Professional Association Certification	0	0%	1	2%
Postgraduate Certificate or Diploma	3	15%	6	12%
Other	2	10%	4	8%
Total	20	100%	50	100%



**EMPLOYMENT**

Labour Force Status:	50.0702		ECU	
In Labour Force (working or seeking work)	43	91%	119	89%
Not in Labour Force	4	9%	14	11%
Total	47	100%	133	100%

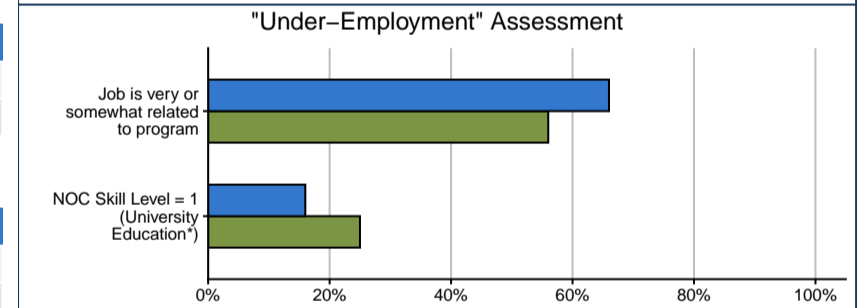


Employment:	50.0702		ECU	
Employment Rate*	36	75%	100	75%
Unemployment Rate**	7	16.3%	19	16.0%

\*Percent = Total employed divided by total number of respondents  
\*\*Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	50.0702		ECU	
Job is very or somewhat related to program	20	56%	66	66%
NOC Skill Level = 1 (University Education)*	8	25%	14	16%

\*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	50.0702		ECU	
Very Related	13	36%	38	38%
Somewhat Related	7	19%	28	28%
Not Very Related	6	17%	12	12%
Not at All Related	10	28%	22	22%
Total	36	100%	100	100%

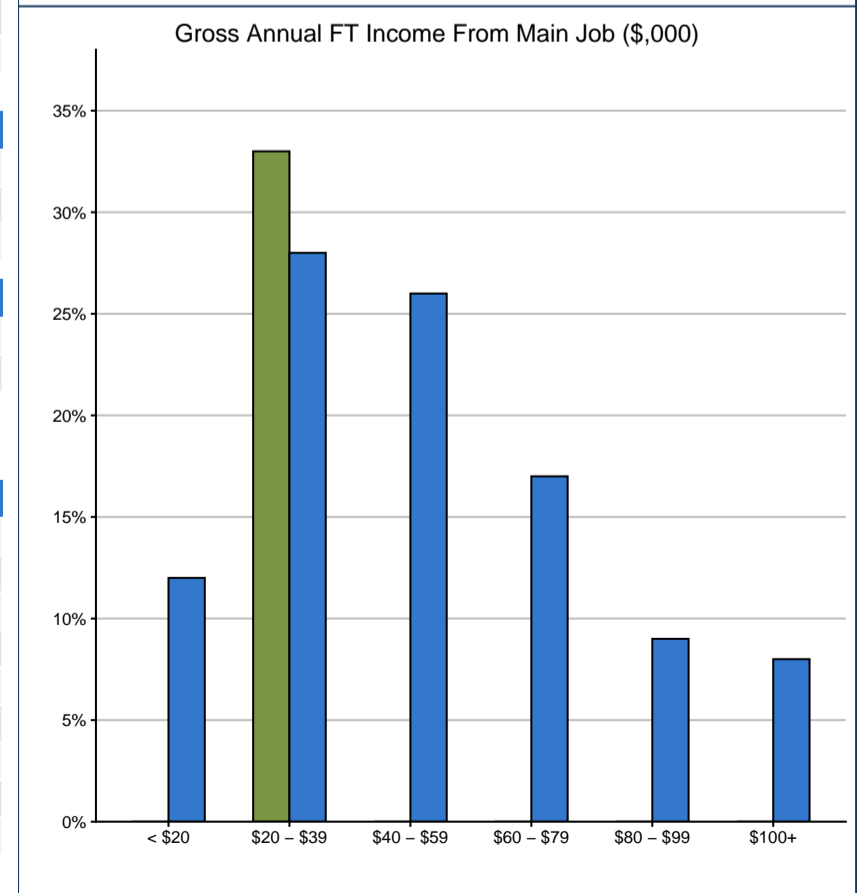
Primary Employment Type:	50.0702		ECU	
Paid Worker	30	83%	79	79%
Self-Employed	6	17%	21	21%
Total	36	100%	100	100%

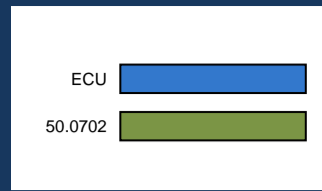
Job Characteristics:	50.0702		ECU	
I hold more than one job*	14	39%	41	41%
My main job is full-time (>= 30 hours per week)**	19	61%	61	74%

\*Of total employed  
\*\*Of those who provided data on hours/week worked

Gross Annual Income from Main Job:*	50.0702		ECU	
Less than \$20,000	~	~	8	12%
\$20,000 to \$39,999	8	33%	18	28%
\$40,000 to \$59,999	~	~	17	26%
\$60,000 to \$79,999	~	~	11	17%
\$80,000 to \$99,999	~	~	6	9%
\$100,000 and Above	0	0%	5	8%
Total	24	100%	65	100%
Median Annual Income (full-time) (\$)	52,980		58,000	
Average Annual Income (full-time) (\$)	53,812		62,905	

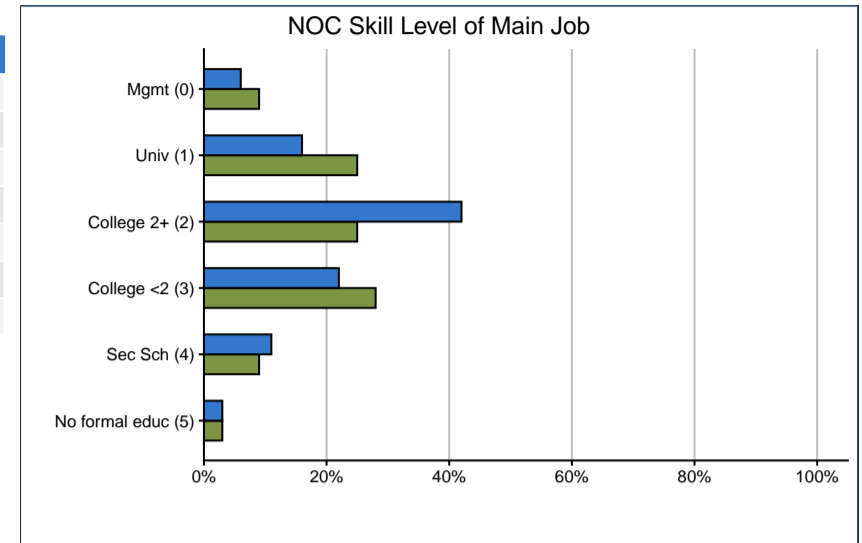
\*Where data provided



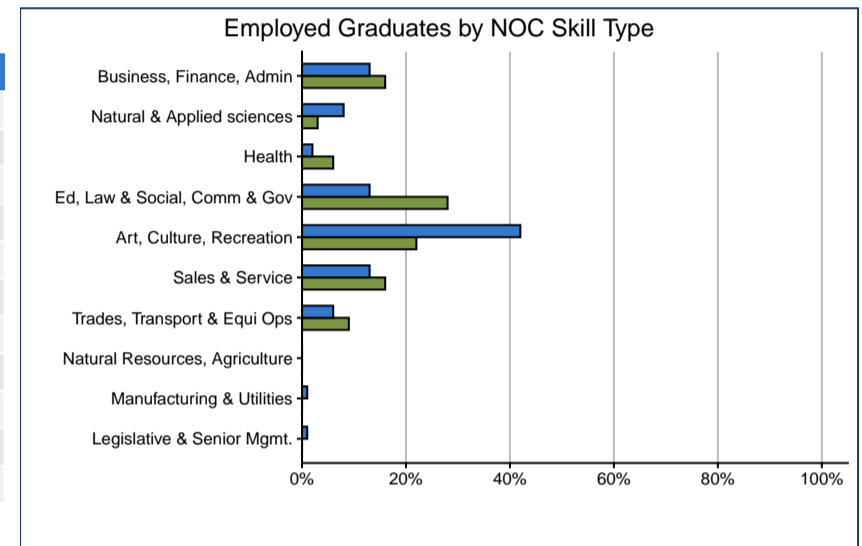


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	50.0702		ECU	
0. Management	3	9%	5	6%
1. University education	8	25%	14	16%
2. College education/trade apprenticeship (2+ years)	8	25%	38	42%
3. College education/trade apprenticeship (<2 years)	9	28%	20	22%
4. Secondary school + job-specific training	3	9%	10	11%
5. No formal education	1	3%	3	3%
<b>Total</b>	<b>32</b>	<b>100%</b>	<b>90</b>	<b>100%</b>



NOC Skill Type of Main Job (NOC 2021):	50.0702		ECU	
Legislative and senior management	0	0%	1	1%
Business, finance & administration	5	16%	12	13%
Natural & applied sciences & related	1	3%	7	8%
Health	2	6%	2	2%
Education, law and social, community & government	9	28%	12	13%
Art, culture, recreation & sport	7	22%	38	42%
Sales & service	5	16%	12	13%
Trades, transport & equipment operators & related	3	9%	5	6%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	1	1%
<b>Total</b>	<b>32</b>	<b>100%</b>	<b>90</b>	<b>100%</b>



Top 10 Full-Time Occupations of 50.0702 Graduates*:			50.0702
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
*			
*			
*			
*			
*			
*			
*			
*			
*			

\* Data not displayed where n < 5; NOC 2021  
\*\* Percentages cited are of those employed

Top 10 Full-Time Occupations of ECU Graduates*:			ECU
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
52120	2	Graphic designers and illustrators	14%
*			
*			
*			
*			
*			
*			
*			
*			
*			

\* Data not displayed where n < 5; NOC 2021  
\*\* Percentages cited are of those employed

**EDUCATION FINANCING**

Funding Sources:*	50.0702		ECU	
	Count	Percentage	Count	Percentage
Personal savings, investments	12	26%	19	15%
Employment while studying	7	15%	16	12%
Family/Friends	19	41%	56	43%
Personal bank loans	0	0%	2	2%
Government student loans	6	13%	22	17%
Scholarships/Bursaries/Grants	1	2%	6	5%
Other	1	2%	8	6%
<b>Total</b>	<b>46</b>		<b>129</b>	

\* Percentage of respondents who identified this as their primary source

Financial Debt Incurred to Finance Bac. Ed.:*	50.0702		ECU	
	Count	Percentage	Count	Percentage
Incurred any form of financial debt	16	34%	43	33%
Incurred government-sponsored student loan debt	10	21%	33	25%

\* Percentage of respondents who provided data

Financial Debt Amount:*	50.0702		ECU	
	Count	Percentage	Count	Percentage
< \$1,000	1	9%	1	3%
\$1,000 to \$4,999	1	9%	4	13%
\$5,000 to \$9,999	1	9%	3	10%
\$10,000 to \$14,999	2	18%	2	6%
\$15,000 to \$19,999	1	9%	3	10%
\$20,000 to \$29,999	0	0%	5	16%
\$30,000 to \$39,999	1	9%	3	10%
\$40,000 or More	4	36%	10	32%
<b>Total</b>	<b>11</b>	<b>100%</b>	<b>31</b>	<b>100%</b>
Median Financial Debt (\$)	15,000		20,000	

\* Includes only cases where financial debt was incurred

