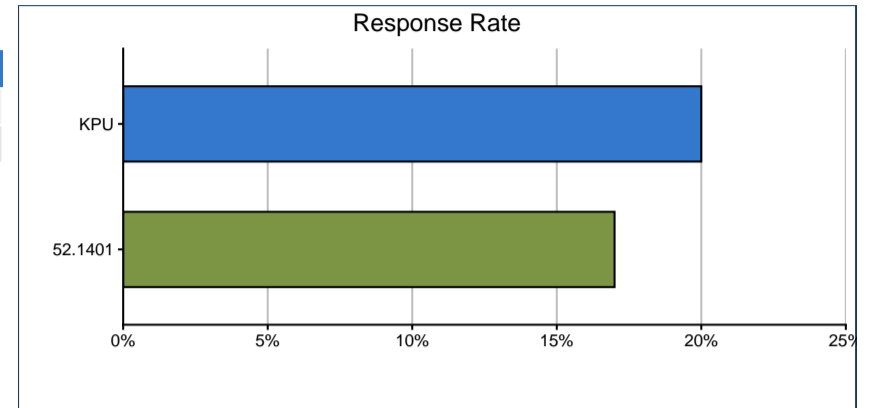


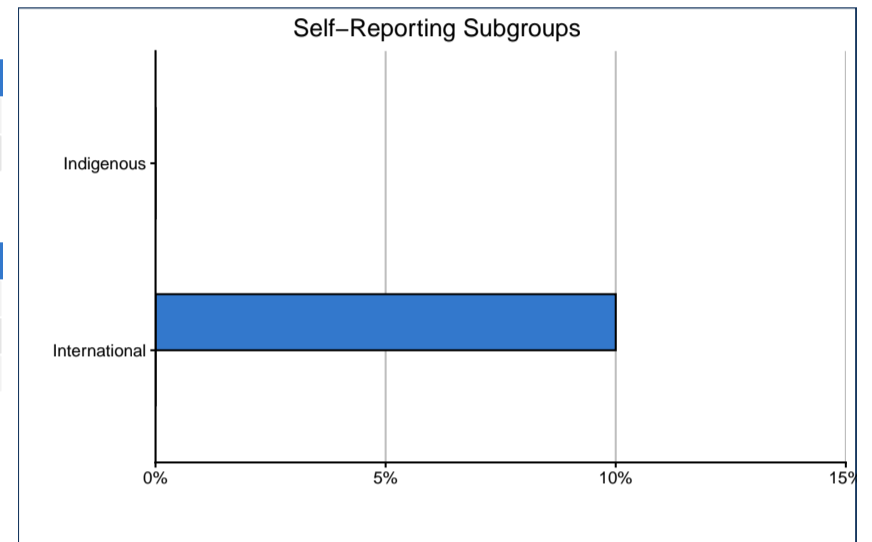
**RESPONSE RATE**

Survey Response Rate:	52.1401		KPU	
Baccalaureate Graduates Survey Cohort	131	100%	1,054	100%
Survey Respondents and Response Rate	22	17%	206	20%



**DEMOGRAPHIC INFORMATION**

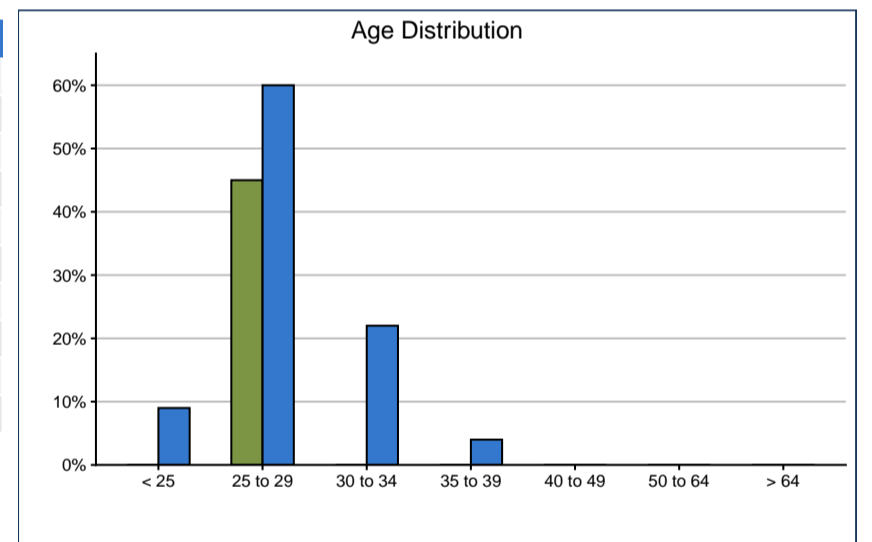
Self-Reporting Subgroups:	52.1401		KPU	
Indigenous	0	0%	~	~
International	~	~	20	10%



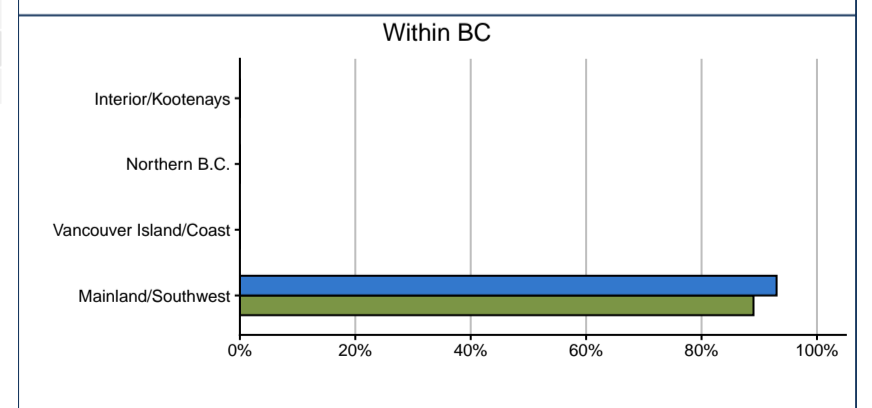
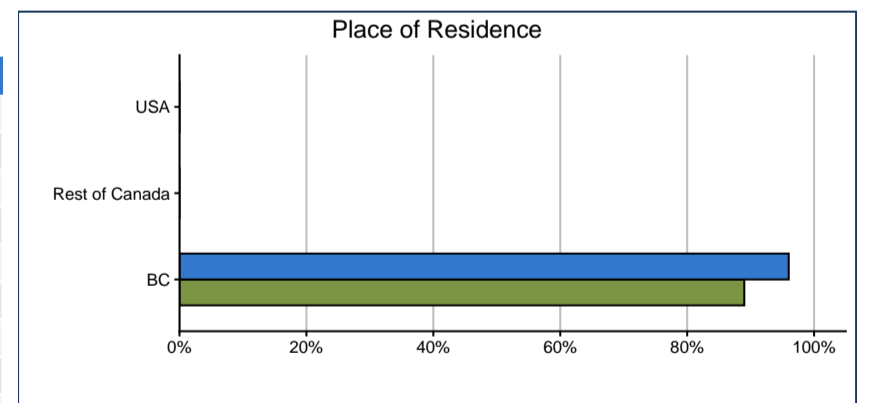
Gender:*	52.1401		KPU	
Man/Boy	10	45%	85	41%
Woman/Girl	12	55%	120	59%
Total	22	100%	205	100%

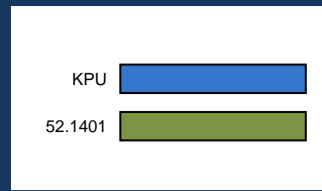
\*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

Age (at time of survey):	52.1401		KPU	
< 25	~	~	18	9%
25 to 29	10	45%	123	60%
30 to 34	~	~	46	22%
35 to 39	0	0%	9	4%
40 to 49	~	~	~	~
50 to 64	0	0%	~	~
> 64	0	0%	~	~
Total	22	100%	206	100%
Median Age	29		27	
Average (mean) Age	29		29	



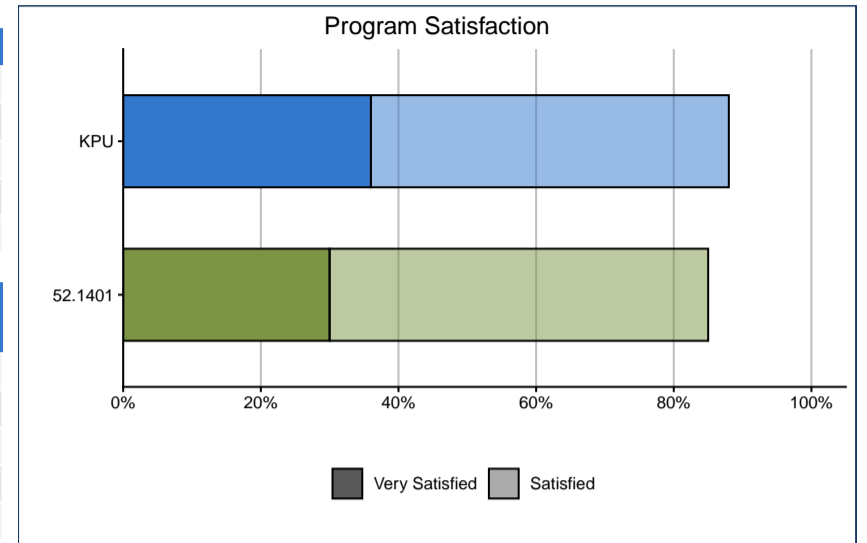
Place of Residence (at time of survey):	52.1401		KPU	
BC – Mainland/Southwest	17	89%	165	93%
BC – Vancouver Island/Coast	0	0%	~	~
BC – Northern B.C.	0	0%	0	0%
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	17	89%	170	96%
Canada – Alberta	~	~	~	~
Canada – Ontario	~	~	~	~
Canada – Other	~	~	0	0%
U.S.A.	~	~	~	~
Non-BC Subtotal	~	~	7	4%
Total	~	~	177	100%





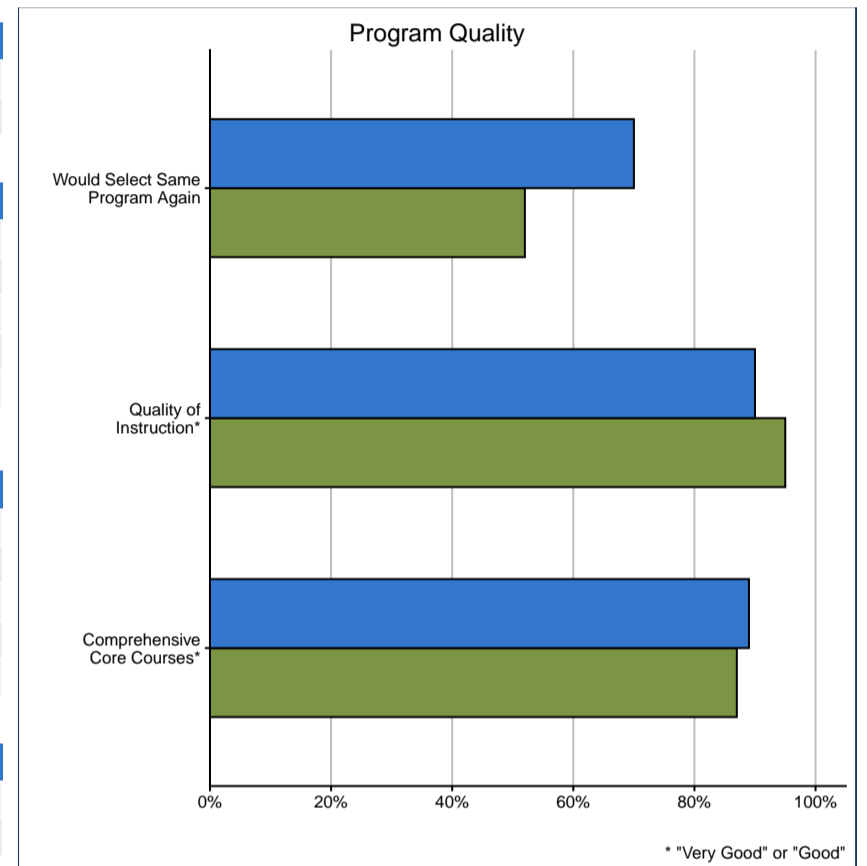
**EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	52.1401		KPU	
Very Satisfied	6	30%	74	36%
Satisfied	11	55%	106	52%
Dissatisfied	2	10%	16	8%
Very Dissatisfied	1	5%	7	3%
Total	20	100%	203	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.1401		KPU	
Very Useful	7	39%	79	48%
Somewhat Useful	5	28%	64	39%
Not Very Useful	5	28%	16	10%
Not at All Useful	1	6%	5	3%
Total	18	100%	164	100%

Would select the same program again:	52.1401		KPU	
Yes	11	52%	132	70%
No	10	48%	57	30%

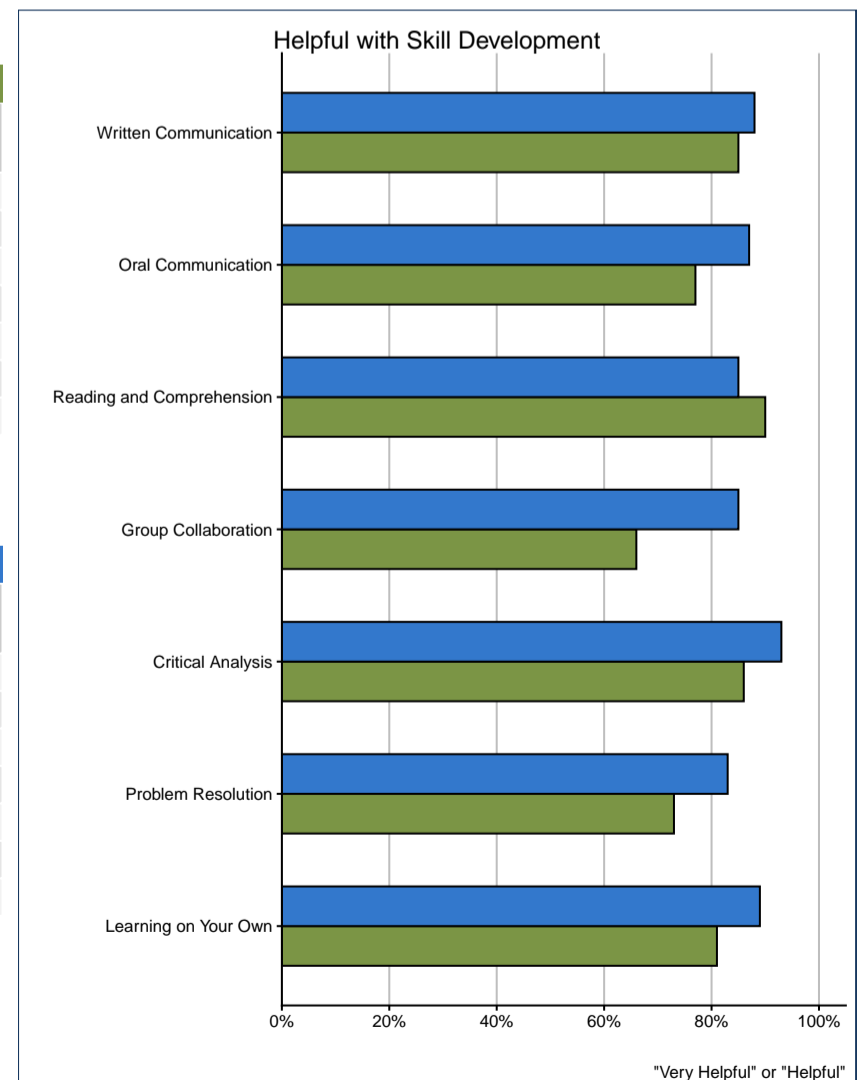


Quality of Instruction:	52.1401		KPU	
Very Good	4	19%	70	34%
Good	16	76%	115	56%
Poor	1	5%	14	7%
Very Poor	0	0%	5	2%
Total	21	100%	204	100%

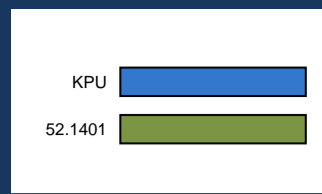
Comprehensiveness of Core Courses:	52.1401		KPU	
Very Good	5	23%	67	33%
Good	14	64%	113	56%
Poor	3	14%	19	9%
Very Poor	0	0%	3	1%
Total	22	100%	202	100%

Financial Constraints:	52.1401		KPU	
Had to interrupt studies for financial reasons	7	37%	41	21%
Had to take program part-time for financial reasons	7	33%	61	31%

Skill Development: How helpful was institution?	52.1401				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	33%	52%	10%	5%	21
Oral Communication	27%	50%	23%	0%	22
Reading and Comprehension	50%	40%	5%	5%	20
Group Collaboration	33%	33%	14%	19%	21
Critical Analysis	36%	50%	14%	0%	22
Problem Resolution	14%	59%	27%	0%	22
Learning on Your Own	38%	43%	19%	0%	21

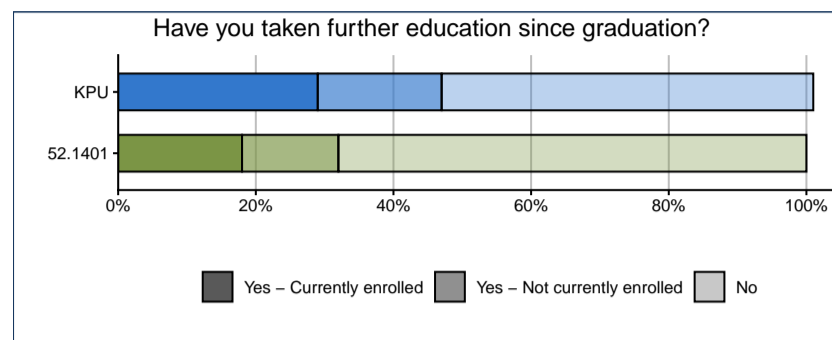


Skill Development: How helpful was institution?	KPU				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	39%	49%	8%	4%	201
Oral Communication	41%	46%	11%	2%	205
Reading and Comprehension	39%	46%	12%	2%	201
Group Collaboration	40%	45%	10%	5%	202
Critical Analysis	45%	48%	5%	2%	206
Problem Resolution	28%	55%	12%	4%	205
Learning on Your Own	46%	43%	9%	1%	203

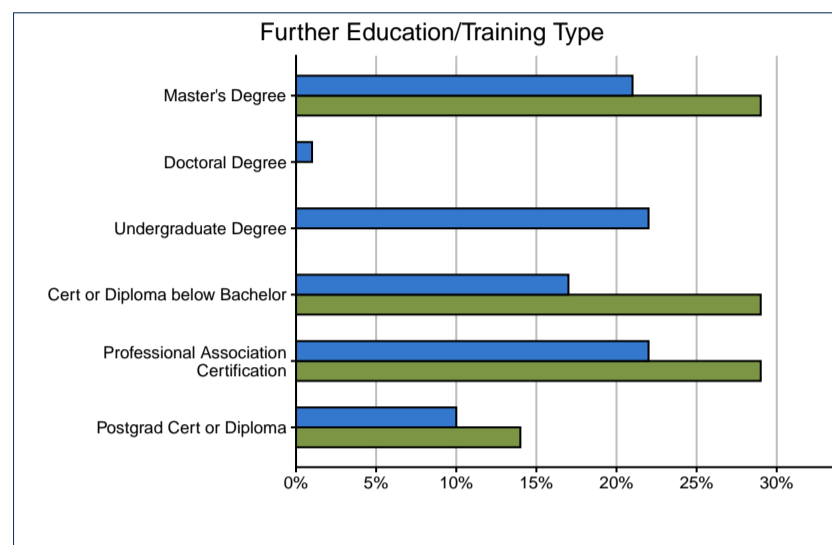


**FURTHER EDUCATION**

Took further education since 2023 graduation:	52.1401		KPU	
Yes – Currently enrolled	4	18%	58	29%
Yes – Not currently enrolled	3	14%	36	18%
No	15	68%	109	54%
Total	22	100%	203	100%

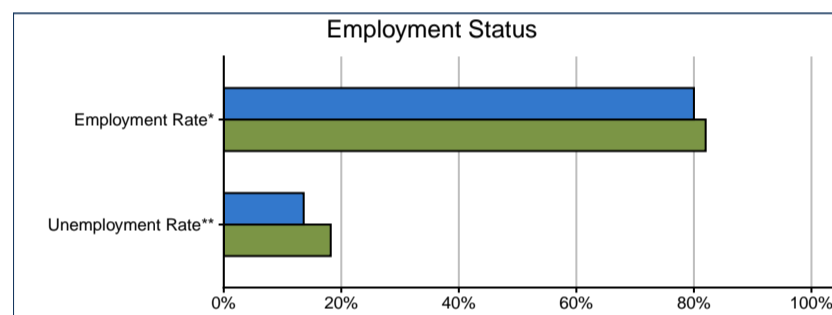


Type of Formal Post-Secondary Education:	52.1401		KPU	
Master's Degree	2	29%	19	21%
Doctoral Degree	0	0%	1	1%
Another Undergraduate Degree	0	0%	20	22%
Certificate or Diploma below Bachelor Level	2	29%	16	17%
Professional Association Certification	2	29%	20	22%
Postgraduate Certificate or Diploma	1	14%	9	10%
Other	0	0%	7	8%
Total	7	100%	92	100%



**EMPLOYMENT**

Labour Force Status:	52.1401		KPU	
In Labour Force (working or seeking work)	22	100%	191	94%
Not in Labour Force	0	0%	12	6%
Total	22	100%	203	100%

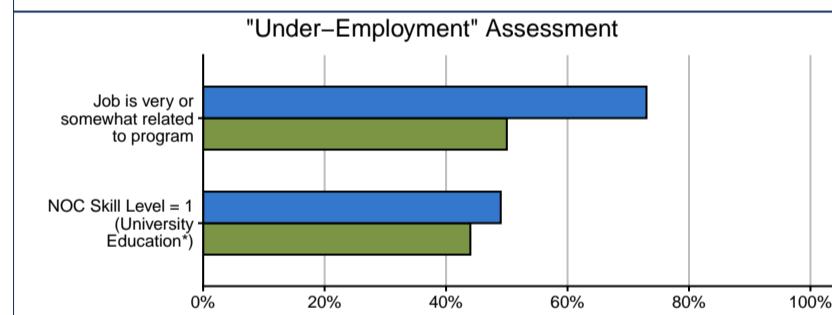


Employment:	52.1401		KPU	
Employment Rate*	18	82%	165	80%
Unemployment Rate**	4	18.2%	26	13.6%

\*Percent = Total employed divided by total number of respondents  
\*\*Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	52.1401		KPU	
Job is very or somewhat related to program	9	50%	120	73%
NOC Skill Level = 1 (University Education)*	7	44%	71	49%

\*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	52.1401		KPU	
Very Related	7	39%	72	44%
Somewhat Related	2	11%	48	29%
Not Very Related	6	33%	16	10%
Not at All Related	3	17%	28	17%
Total	18	100%	164	100%

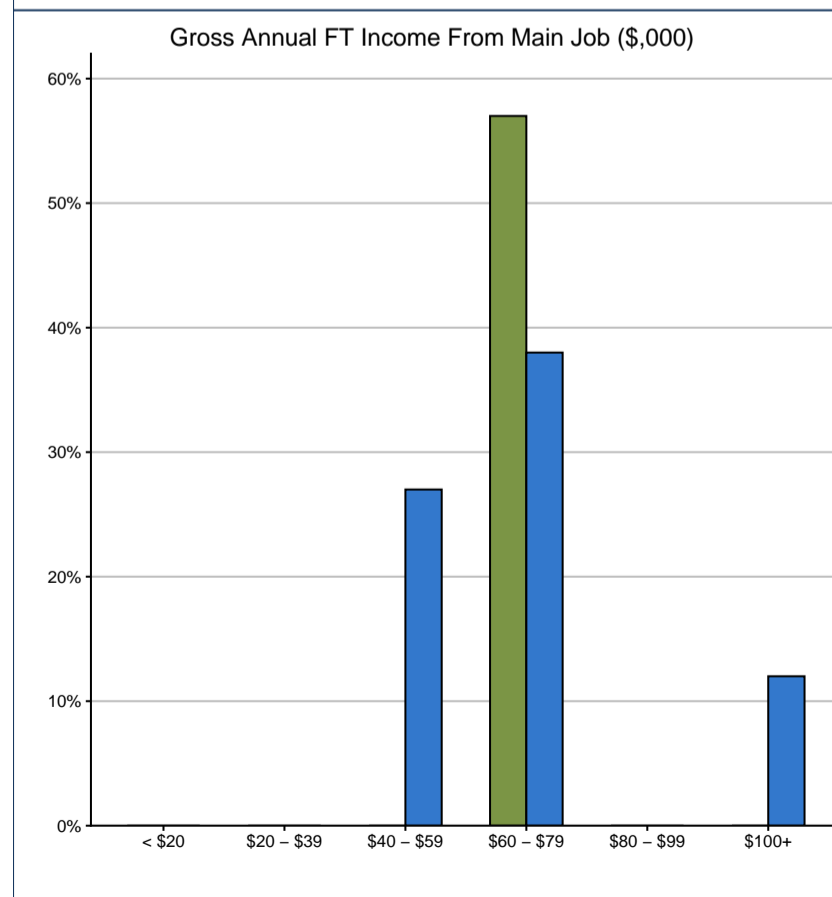
Primary Employment Type:	52.1401		KPU	
Paid Worker	18	100%	160	97%
Self-Employed	0	0%	5	3%
Total	18	100%	165	100%

Job Characteristics:	52.1401		KPU	
I hold more than one job*	4	22%	27	16%
My main job is full-time (>= 30 hours per week)**	17	94%	142	90%

\*Of total employed  
\*\*Of those who provided data on hours/week worked

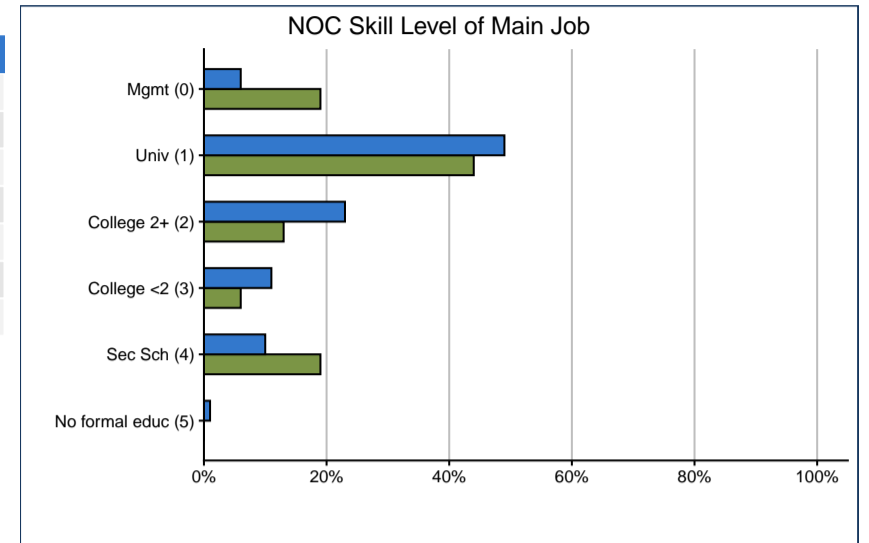
Gross Annual Income from Main Job:*	52.1401		KPU	
Less than \$20,000	0	0%	~	~
\$20,000 to \$39,999	~	~	~	~
\$40,000 to \$59,999	~	~	36	27%
\$60,000 to \$79,999	8	57%	51	38%
\$80,000 to \$99,999	~	~	~	~
\$100,000 and Above	~	~	16	12%
Total	14	100%	133	100%
Median Annual Income (full-time) (\$)	65,300		65,000	
Average Annual Income (full-time) (\$)	68,371		69,463	

\*Where data provided

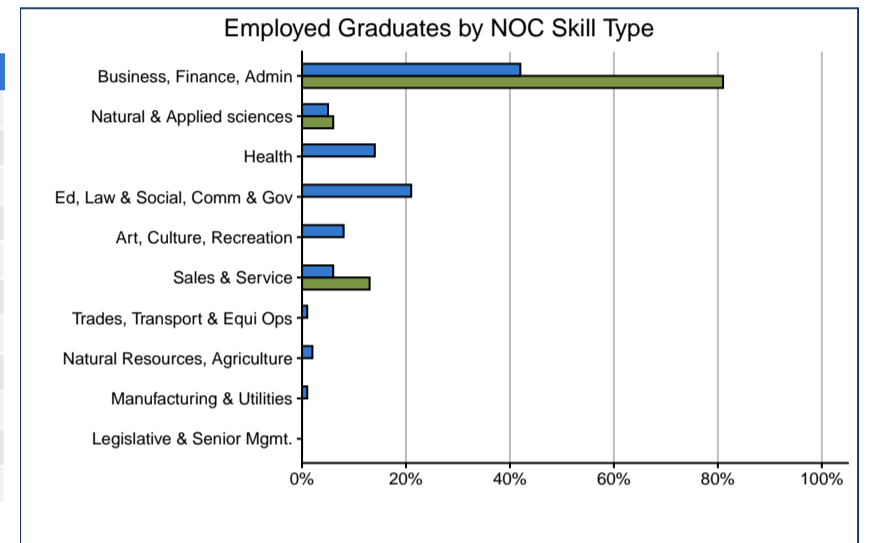


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	52.1401		KPU	
0. Management	3	19%	9	6%
1. University education	7	44%	71	49%
2. College education/trade apprenticeship (2+ years)	2	13%	34	23%
3. College education/trade apprenticeship (<2 years)	1	6%	16	11%
4. Secondary school + job-specific training	3	19%	15	10%
5. No formal education	0	0%	1	1%
Total	16	100%	146	100%



NOC Skill Type of Main Job (NOC 2021):	52.1401		KPU	
Legislative and senior management	0	0%	0	0%
Business, finance & administration	13	81%	62	42%
Natural & applied sciences & related	1	6%	8	5%
Health	0	0%	21	14%
Education, law and social, community & government	0	0%	30	21%
Art, culture, recreation & sport	0	0%	11	8%
Sales & service	2	13%	9	6%
Trades, transport & equipment operators & related	0	0%	1	1%
Natural resources, agriculture & related production	0	0%	3	2%
Manufacturing & utilities	0	0%	1	1%
Total	16	100%	146	100%

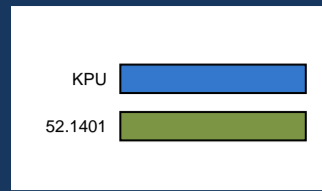


Top 10 Full-Time Occupations of 52.1401 Graduates*:				52.1401
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
11202	1	Professional occupations in advertising, marketing and public relations		39%
*				
*				
*				
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*				
*				
*				

\* Data not displayed where n < 5; NOC 2021  
\*\* Percentages cited are of those employed

Top 10 Full-Time Occupations of KPU Graduates*:				KPU
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
11100	1	Financial auditors and accountants		12%
31301	1	Registered nurses and registered psychiatric nurses		10%
11202	1	Professional occupations in advertising, marketing and public relations		5%
XXXXX	X	Unclassified occupations		5%
42201	2	Social and community service workers		3%
*				
*				
*				
*				
*				

\* Data not displayed where n < 5; NOC 2021  
\*\* Percentages cited are of those employed



**EDUCATION FINANCING**

Funding Sources:*	52.1401		KPU	
Personal savings, investments	0	0%	23	12%
Employment while studying	3	14%	45	23%
Family/Friends	11	52%	60	30%
Personal bank loans	0	0%	4	2%
Government student loans	3	14%	50	25%
Scholarships/Bursaries/Grants	1	5%	10	5%
Other	3	14%	7	4%
<b>Total</b>	<b>21</b>		<b>199</b>	

\* Percentage of respondents who identified this as their primary source

Financial Debt Incurred to Finance Bac. Ed.:*	52.1401		KPU	
Incurred any form of financial debt	6	29%	89	46%
Incurred government-sponsored student loan debt	6	27%	71	36%

\* Percentage of respondents who provided data

Financial Debt Amount:*	52.1401		KPU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	4	6%
\$5,000 to \$9,999	0	0%	8	12%
\$10,000 to \$14,999	1	33%	8	12%
\$15,000 to \$19,999	0	0%	3	4%
\$20,000 to \$29,999	1	33%	15	22%
\$30,000 to \$39,999	1	33%	10	15%
\$40,000 or More	0	0%	19	28%
<b>Total</b>	<b>3</b>	<b>100%</b>	<b>67</b>	<b>100%</b>
Median Financial Debt (\$)	25,000		25,000	

\* Includes only cases where financial debt was incurred

