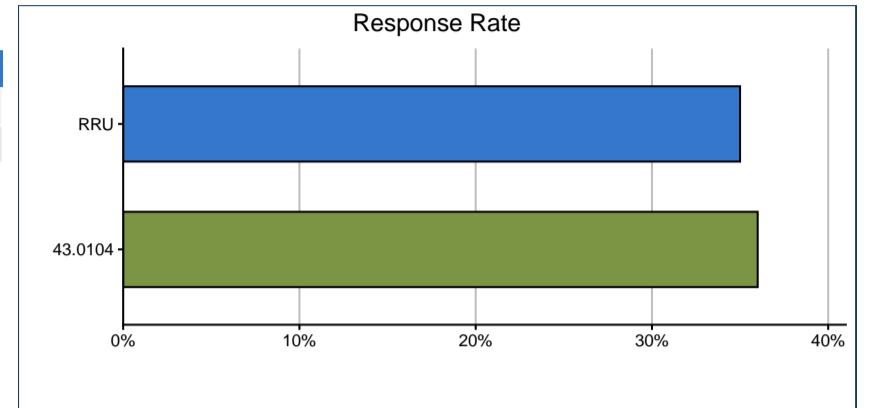


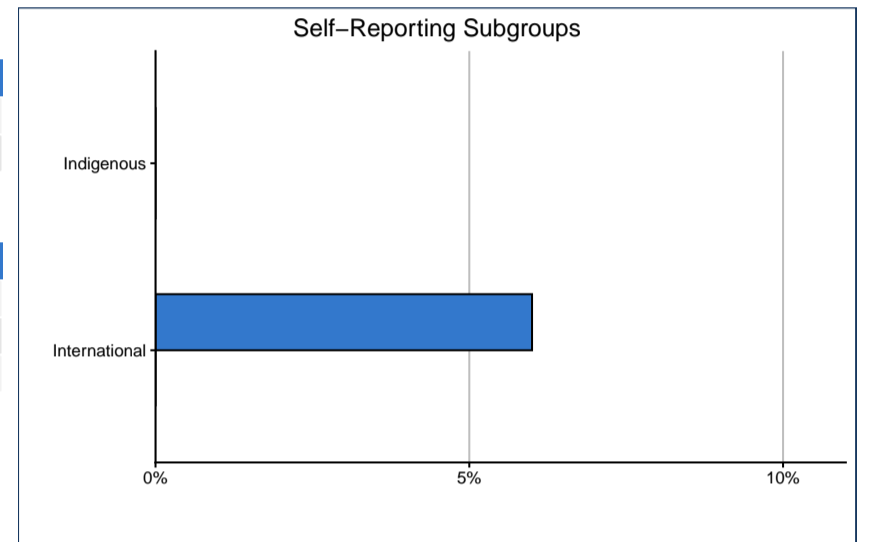
RESPONSE RATE

Survey Response Rate:	43.0104		RRU	
Baccalaureate Graduates Survey Cohort	45	100%	222	100%
Survey Respondents and Response Rate	16	36%	77	35%



DEMOGRAPHIC INFORMATION

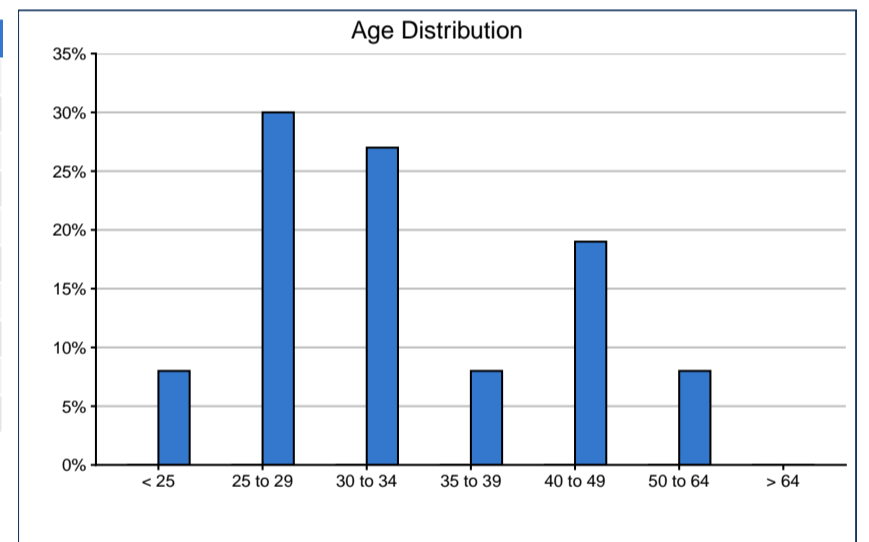
Self-Reporting Subgroups:	43.0104		RRU	
Indigenous	~	~	~	~
International	0	0%	5	6%



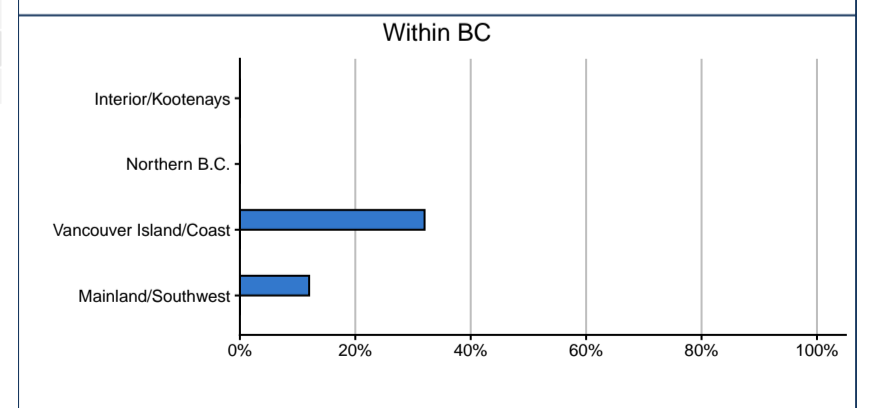
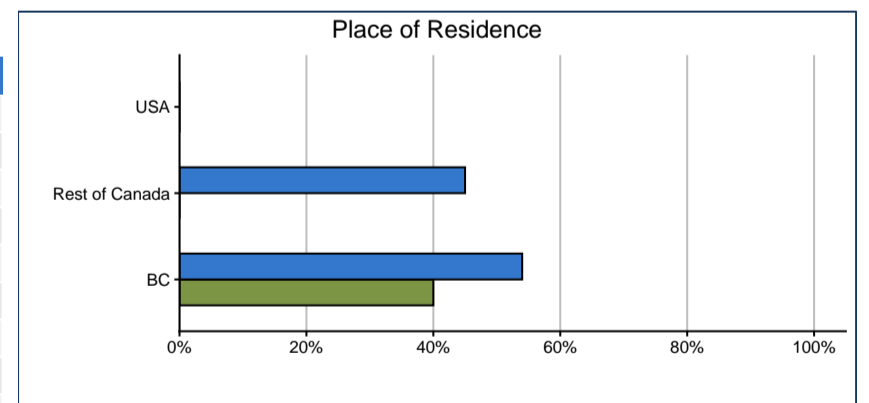
Gender:*	43.0104		RRU	
Man/Boy	5	31%	22	29%
Woman/Girl	11	69%	55	71%
Total	16	100%	77	100%

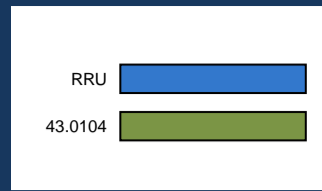
*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

Age (at time of survey):	43.0104		RRU	
< 25	~	~	6	8%
25 to 29	~	~	23	30%
30 to 34	~	~	21	27%
35 to 39	0	0%	6	8%
40 to 49	~	~	15	19%
50 to 64	~	~	6	8%
> 64	0	0%	0	0%
Total	16	100%	77	100%
Median Age	30		32	
Average (mean) Age	34		34	



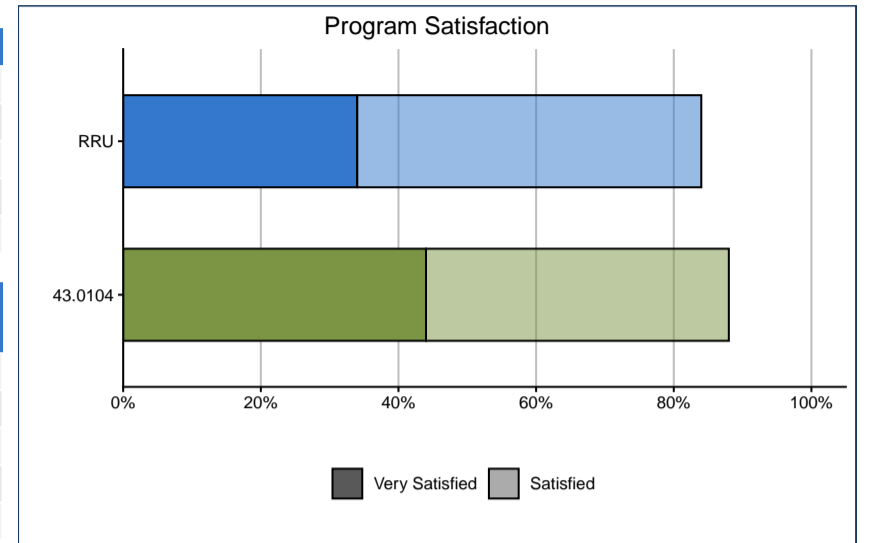
Place of Residence (at time of survey):	43.0104		RRU	
BC – Mainland/Southwest	0	0%	8	12%
BC – Vancouver Island/Coast	~	~	22	32%
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	~	~	~	~
BC Subtotal	6	40%	37	54%
Canada – Alberta	~	~	18	26%
Canada – Ontario	0	0%	5	7%
Canada – Other	~	~	8	12%
U.S.A.	0	0%	0	0%
Non-BC Subtotal	9	60%	31	46%
Total	15	100%	68	100%





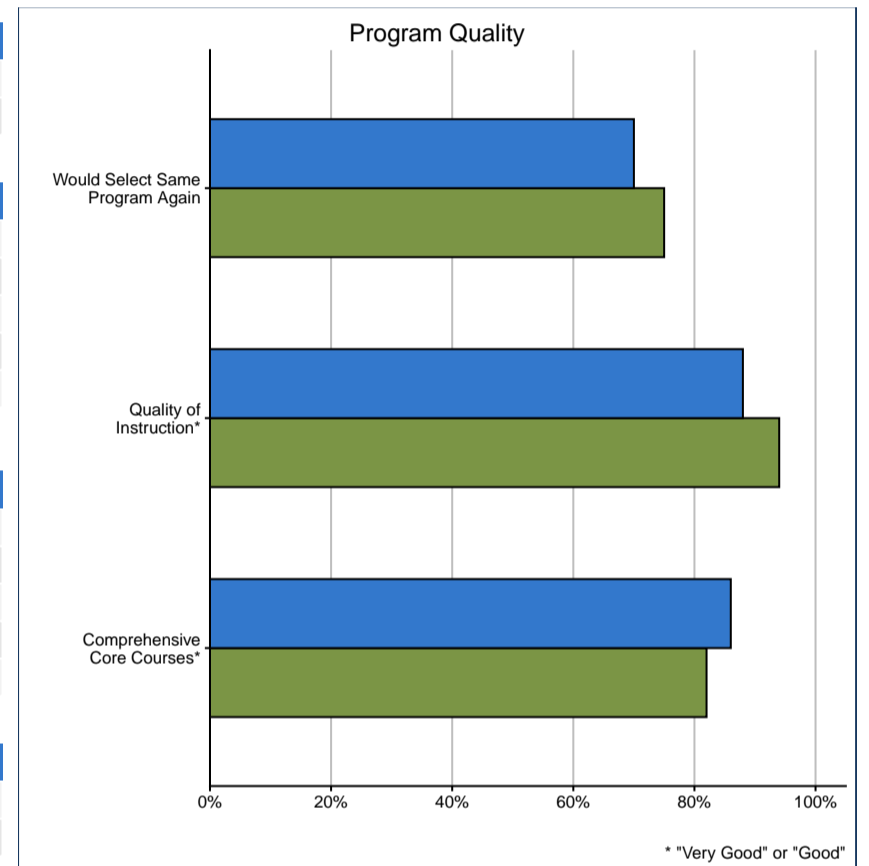
EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	43.0104		RRU	
Very Satisfied	7	44%	26	34%
Satisfied	7	44%	38	50%
Dissatisfied	1	6%	9	12%
Very Dissatisfied	1	6%	3	4%
Total	16	100%	76	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	43.0104		RRU	
Very Useful	4	27%	27	41%
Somewhat Useful	9	60%	27	41%
Not Very Useful	1	7%	10	15%
Not at All Useful	1	7%	2	3%
Total	15	100%	66	100%

Would select the same program again:	43.0104		RRU	
Yes	12	75%	50	70%
No	4	25%	21	30%

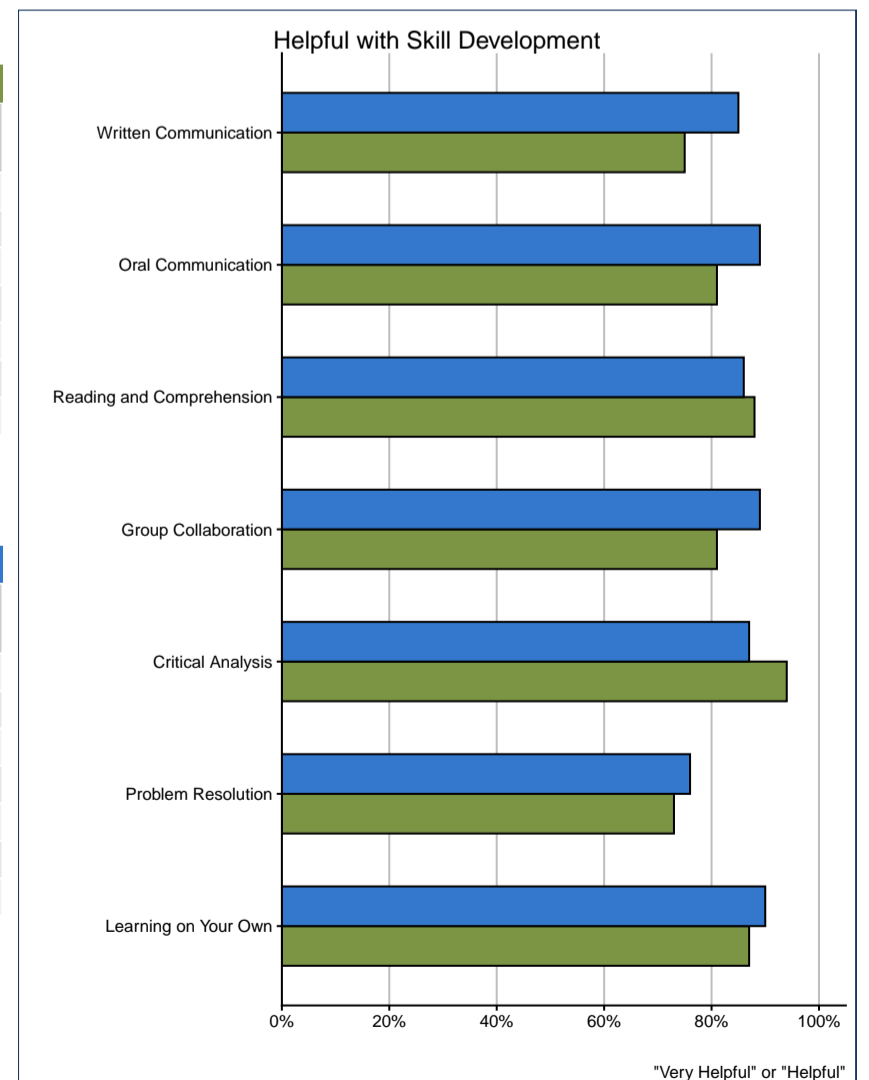


Quality of Instruction:	43.0104		RRU	
Very Good	4	25%	20	26%
Good	11	69%	47	62%
Poor	0	0%	5	7%
Very Poor	1	6%	4	5%
Total	16	100%	76	100%

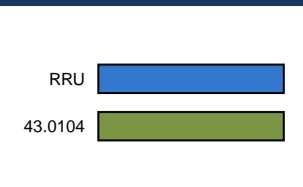
Comprehensiveness of Core Courses:	43.0104		RRU	
Very Good	6	38%	26	35%
Good	7	44%	38	51%
Poor	2	13%	9	12%
Very Poor	1	6%	2	3%
Total	16	100%	75	100%

Financial Constraints:	43.0104		RRU	
Had to interrupt studies for financial reasons	3	19%	8	11%
Had to take program part-time for financial reasons	1	7%	13	18%

Skill Development: How helpful was institution?	43.0104				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	44%	31%	19%	6%	16
Oral Communication	50%	31%	13%	6%	16
Reading and Comprehension	44%	44%	6%	6%	16
Group Collaboration	56%	25%	13%	6%	16
Critical Analysis	56%	38%	0%	6%	16
Problem Resolution	40%	33%	20%	7%	15
Learning on Your Own	56%	31%	6%	6%	16

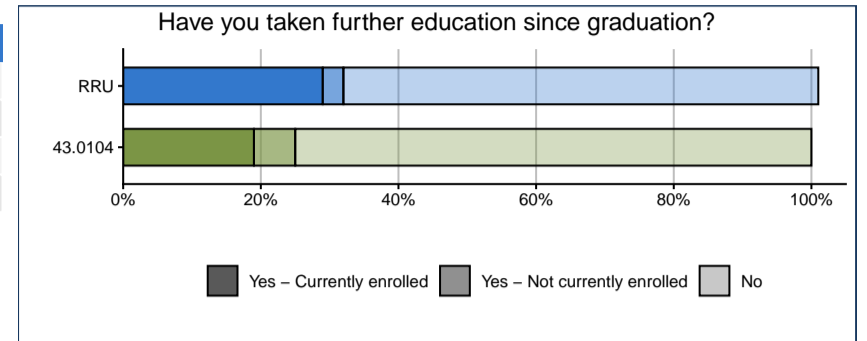


Skill Development: How helpful was institution?	RRU				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	39%	46%	12%	3%	76
Oral Communication	41%	48%	9%	1%	75
Reading and Comprehension	36%	50%	11%	3%	74
Group Collaboration	47%	42%	8%	4%	77
Critical Analysis	50%	37%	11%	3%	76
Problem Resolution	38%	38%	18%	7%	72
Learning on Your Own	51%	39%	7%	4%	75

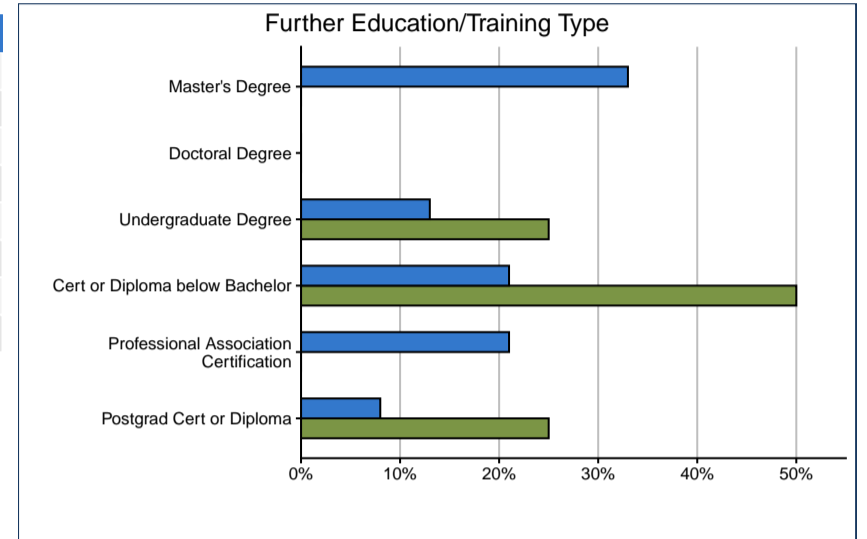


FURTHER EDUCATION

Took further education since 2023 graduation:	43.0104		RRU	
Yes – Currently enrolled	3	19%	22	29%
Yes – Not currently enrolled	1	6%	2	3%
No	12	75%	53	69%
Total	16	100%	77	100%

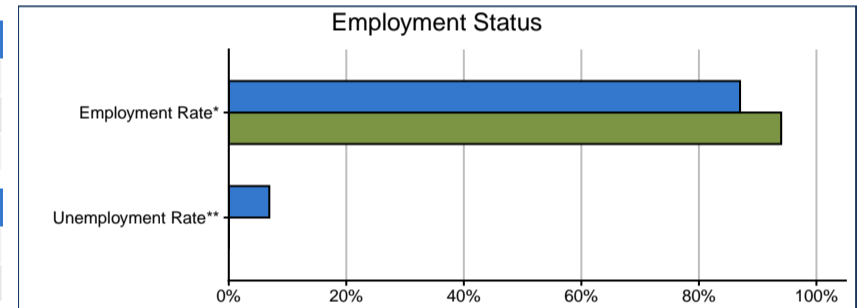


Type of Formal Post-Secondary Education:	43.0104		RRU	
Master's Degree	0	0%	8	33%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	1	25%	3	13%
Certificate or Diploma below Bachelor Level	2	50%	5	21%
Professional Association Certification	0	0%	5	21%
Postgraduate Certificate or Diploma	1	25%	2	8%
Other	0	0%	1	4%
Total	4	100%	24	100%



EMPLOYMENT

Labour Force Status:	43.0104		RRU	
In Labour Force (working or seeking work)	15	100%	72	95%
Not in Labour Force	0	0%	4	5%
Total	15	100%	76	100%

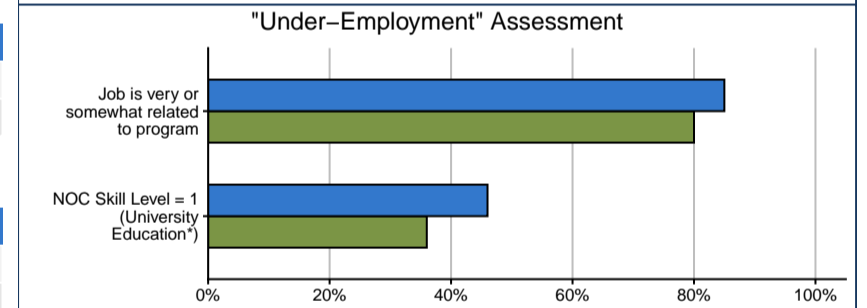


Employment:	43.0104		RRU	
Employment Rate*	15	94%	67	87%
Unemployment Rate**	0	0.0%	5	6.9%

*Percent = Total employed divided by total number of respondents
**Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	43.0104		RRU	
Job is very or somewhat related to program	12	80%	57	85%
NOC Skill Level = 1 (University Education)*	5	36%	28	46%

*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	43.0104		RRU	
Very Related	5	33%	31	46%
Somewhat Related	7	47%	26	39%
Not Very Related	1	7%	3	4%
Not at All Related	2	13%	7	10%
Total	15	100%	67	100%

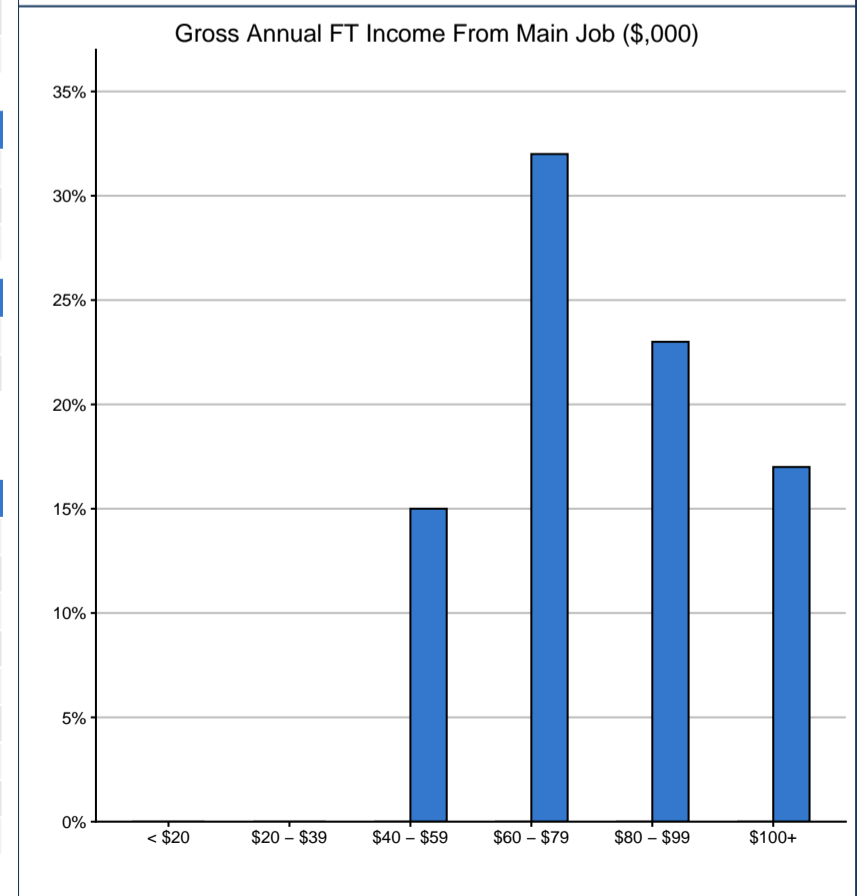
Primary Employment Type:	43.0104		RRU	
Paid Worker	15	100%	63	94%
Self-Employed	0	0%	4	6%
Total	15	100%	67	100%

Job Characteristics:	43.0104		RRU	
I hold more than one job*	4	27%	15	22%
My main job is full-time (>= 30 hours per week)**	14	93%	58	91%

*Of total employed
**Of those who provided data on hours/week worked

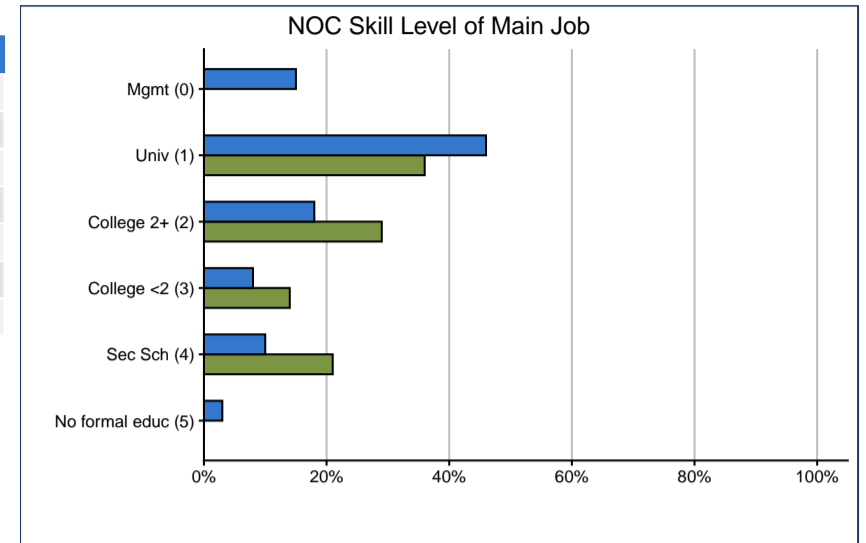
Gross Annual Income from Main Job:*	43.0104		RRU	
Less than \$20,000	~	~	~	~
\$20,000 to \$39,999	0	0%	~	~
\$40,000 to \$59,999	~	~	7	15%
\$60,000 to \$79,999	~	~	15	32%
\$80,000 to \$99,999	~	~	11	23%
\$100,000 and Above	~	~	8	17%
Total	11	100%	47	100%
Median Annual Income (full-time) (\$)	82,162		76,966	
Average Annual Income (full-time) (\$)	85,818		78,927	

*Where data provided

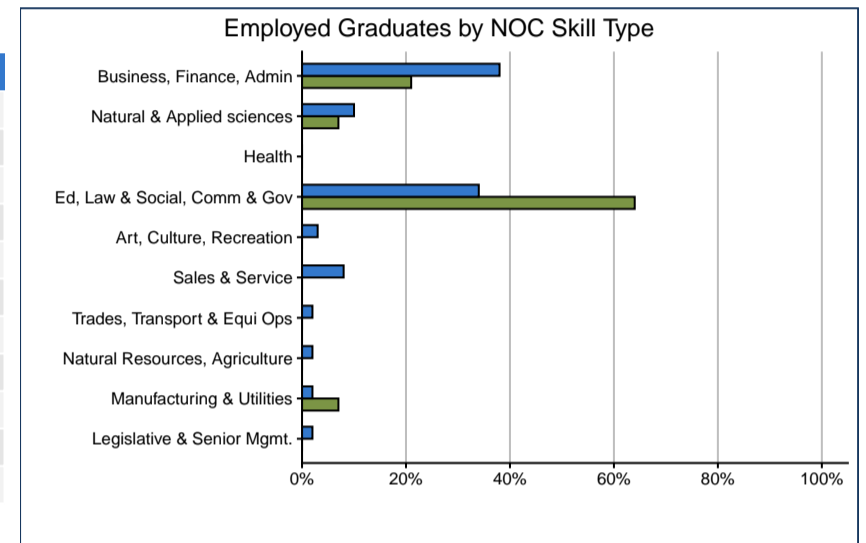


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	43.0104		RRU	
0. Management	0	0%	9	15%
1. University education	5	36%	28	46%
2. College education/trade apprenticeship (2+ years)	4	29%	11	18%
3. College education/trade apprenticeship (<2 years)	2	14%	5	8%
4. Secondary school + job-specific training	3	21%	6	10%
5. No formal education	0	0%	2	3%
Total	14	100%	61	100%



NOC Skill Type of Main Job (NOC 2021):	43.0104		RRU	
Legislative and senior management	0	0%	1	2%
Business, finance & administration	3	21%	23	38%
Natural & applied sciences & related	1	7%	6	10%
Health	0	0%	0	0%
Education, law and social, community & government	9	64%	21	34%
Art, culture, recreation & sport	0	0%	2	3%
Sales & service	0	0%	5	8%
Trades, transport & equipment operators & related	0	0%	1	2%
Natural resources, agriculture & related production	0	0%	1	2%
Manufacturing & utilities	1	7%	1	2%
Total	14	100%	61	100%

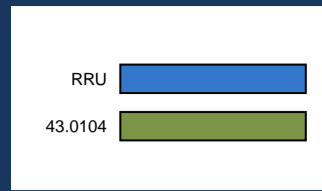


Top 10 Full-Time Occupations of 43.0104 Graduates*:				43.0104
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
*				
*				
*				
*				
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*				
*				
*				
*				

* Data not displayed where n < 5; NOC 2021
 ** Percentages cited are of those employed

Top 10 Full-Time Occupations of RRU Graduates*:				RRU
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
11202	1	Professional occupations in advertising, marketing and public relations		13%
*				
*				
*				
*				
*				
*				
*				
*				
*				

* Data not displayed where n < 5; NOC 2021
 ** Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources:*	43.0104		RRU	
Personal savings, investments	2	13%	10	13%
Employment while studying	1	6%	15	20%
Family/Friends	4	25%	9	12%
Personal bank loans	1	6%	3	4%
Government student loans	7	44%	21	28%
Scholarships/Bursaries/Grants	0	0%	7	9%
Other	1	6%	10	13%
Total	16		75	

* Percentage of respondents who identified this as their primary source

Financial Debt Incurred to Finance Bac. Ed.:*	43.0104		RRU	
Incurred any form of financial debt	10	63%	37	50%
Incurred government-sponsored student loan debt	9	56%	26	35%

* Percentage of respondents who provided data

Financial Debt Amount:*	43.0104		RRU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	1	3%
\$5,000 to \$9,999	0	0%	3	9%
\$10,000 to \$14,999	1	11%	7	21%
\$15,000 to \$19,999	0	0%	2	6%
\$20,000 to \$29,999	1	11%	8	24%
\$30,000 to \$39,999	2	22%	4	12%
\$40,000 or More	5	56%	8	24%
Total	9	100%	33	100%
Median Financial Debt (\$)	40,000		20,000	

* Includes only cases where financial debt was incurred

