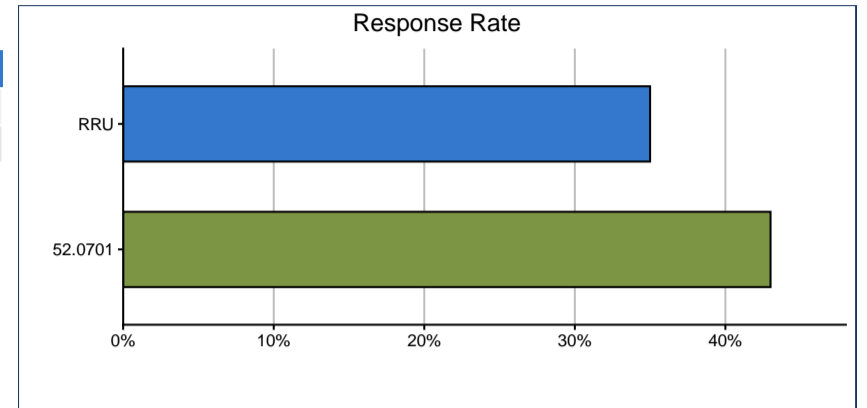


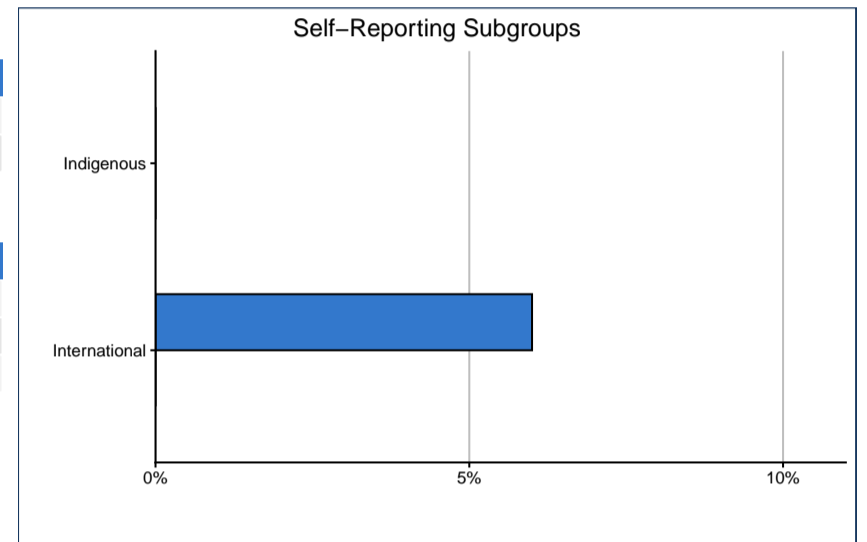
RESPONSE RATE

Survey Response Rate:	52.0701		RRU	
Baccalaureate Graduates Survey Cohort	23	100%	222	100%
Survey Respondents and Response Rate	10	43%	77	35%



DEMOGRAPHIC INFORMATION

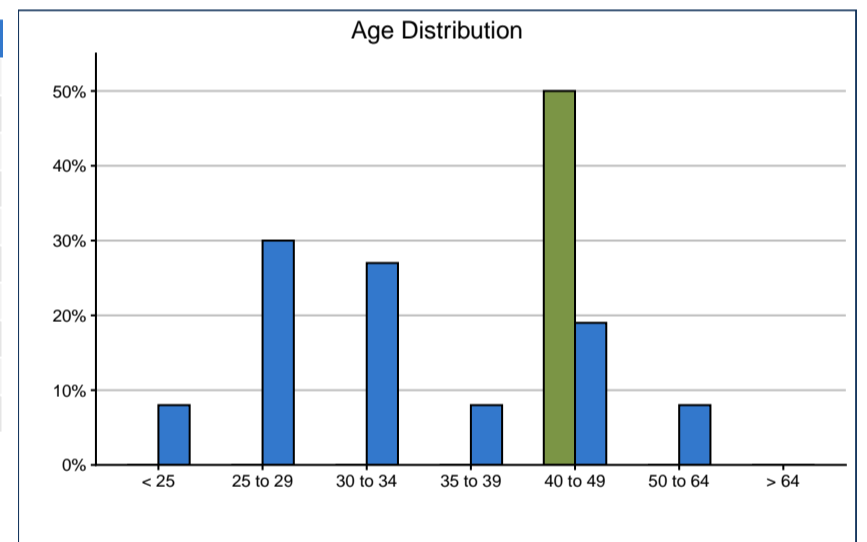
Self-Reporting Subgroups:	52.0701		RRU	
Indigenous	0	0%	~	~
International	0	0%	5	6%



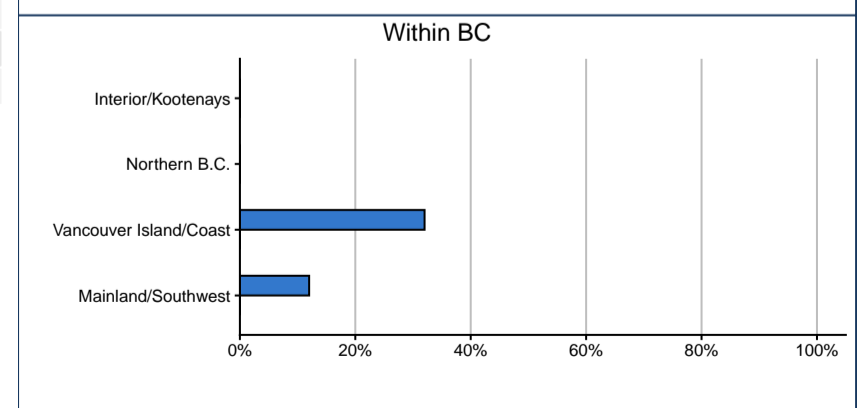
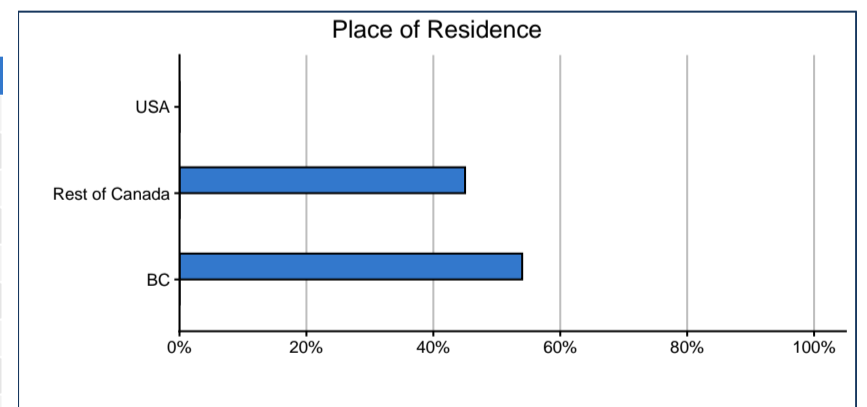
Gender:*	52.0701		RRU	
Man/Boy	~	~	22	29%
Woman/Girl	~	~	55	71%
Total	10	100%	77	100%

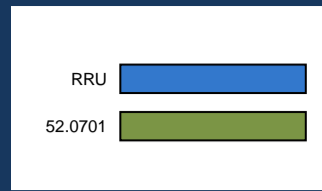
*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

Age (at time of survey):	52.0701		RRU	
< 25	0	0%	6	8%
25 to 29	0	0%	23	30%
30 to 34	~	~	21	27%
35 to 39	~	~	6	8%
40 to 49	5	50%	15	19%
50 to 64	~	~	6	8%
> 64	0	0%	0	0%
Total	10	100%	77	100%
Median Age	41		32	
Average (mean) Age	42		34	



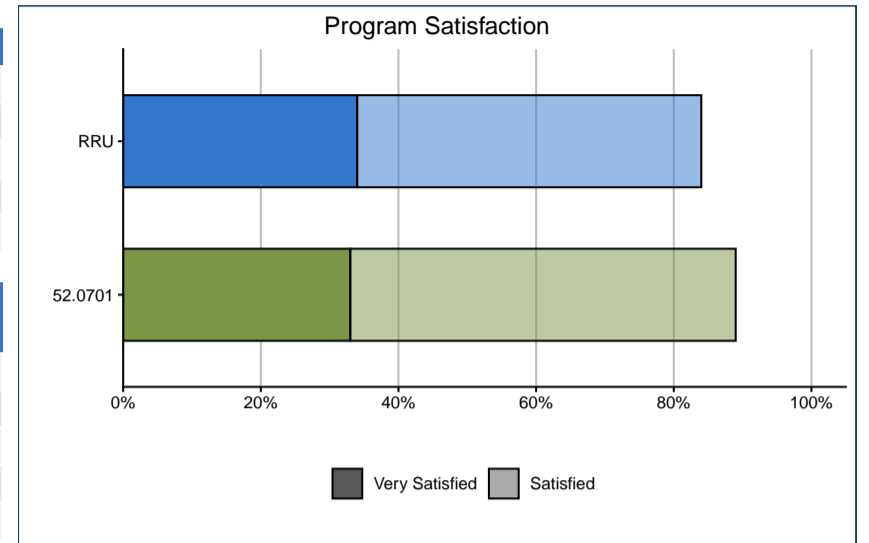
Place of Residence (at time of survey):	52.0701		RRU	
BC – Mainland/Southwest	~	~	8	12%
BC – Vancouver Island/Coast	~	~	22	32%
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	~	~	~	~
BC Subtotal	~	~	37	54%
Canada – Alberta	~	~	18	26%
Canada – Ontario	~	~	5	7%
Canada – Other	~	~	8	12%
U.S.A.	0	0%	0	0%
Non-BC Subtotal	~	~	31	46%
Total	8	100%	68	100%





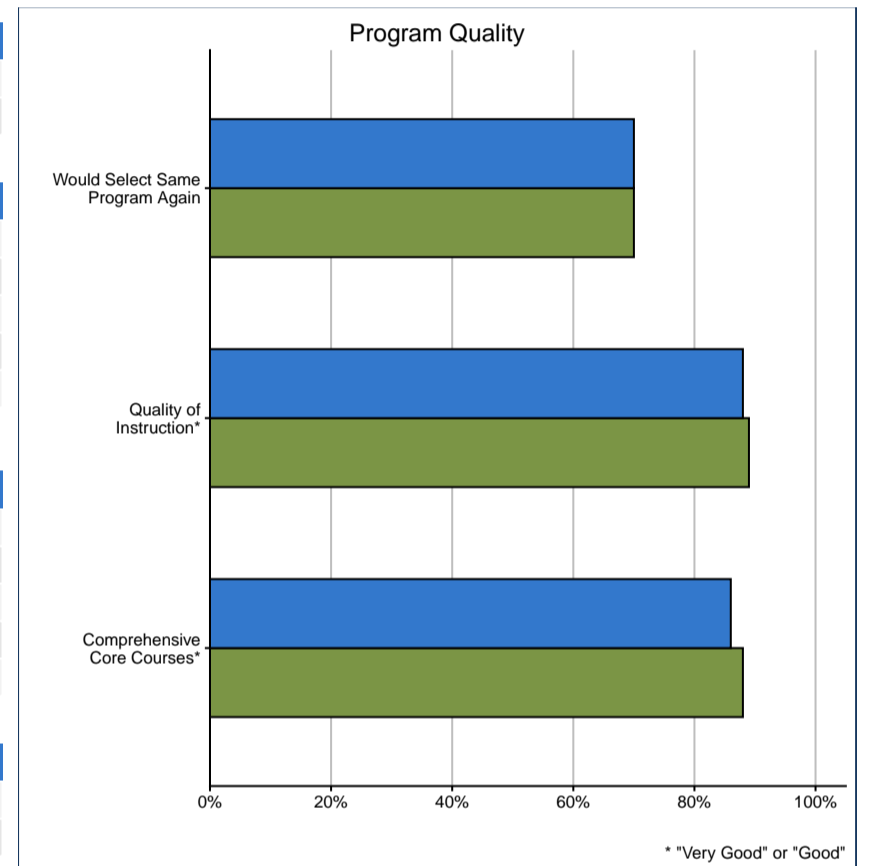
EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0701		RRU	
Very Satisfied	3	33%	26	34%
Satisfied	5	56%	38	50%
Dissatisfied	0	0%	9	12%
Very Dissatisfied	1	11%	3	4%
Total	9	100%	76	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0701		RRU	
Very Useful	6	75%	27	41%
Somewhat Useful	1	13%	27	41%
Not Very Useful	1	13%	10	15%
Not at All Useful	0	0%	2	3%
Total	8	100%	66	100%

Would select the same program again:	52.0701		RRU	
Yes	7	70%	50	70%
No	3	30%	21	30%

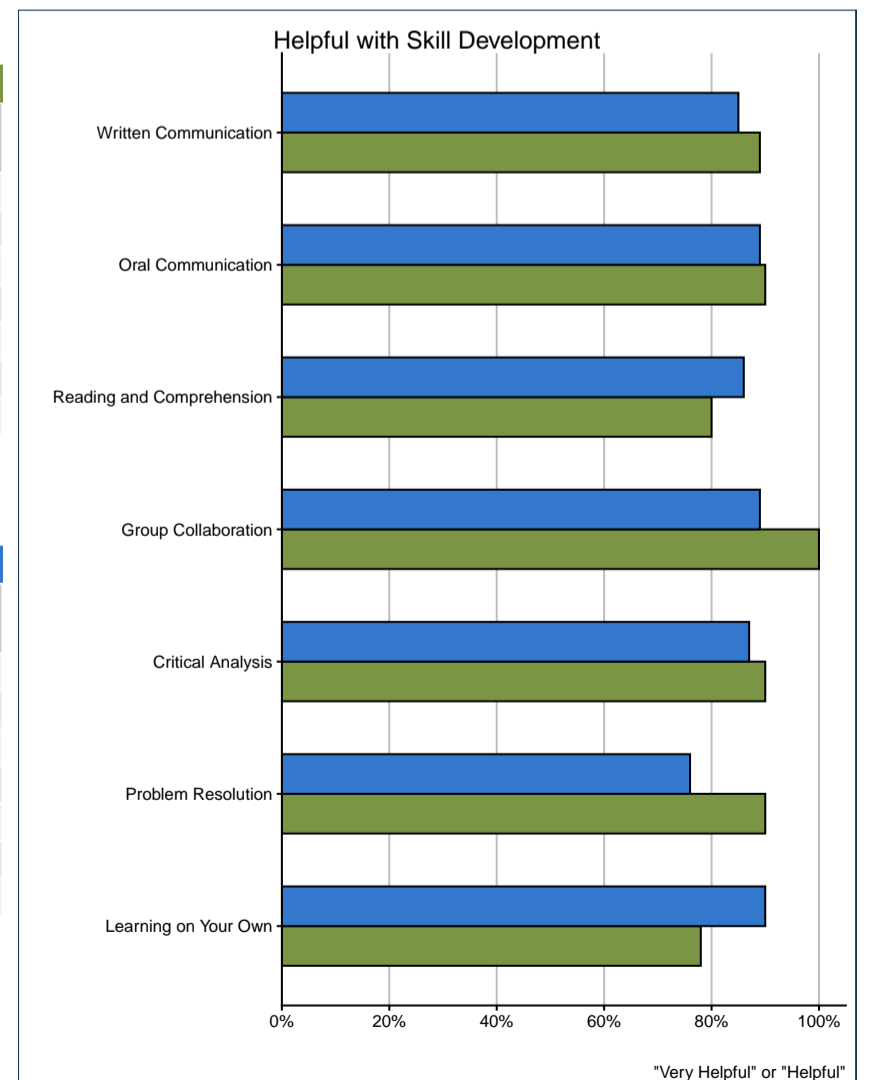


Quality of Instruction:	52.0701		RRU	
Very Good	3	33%	20	26%
Good	5	56%	47	62%
Poor	1	11%	5	7%
Very Poor	0	0%	4	5%
Total	9	100%	76	100%

Comprehensiveness of Core Courses:	52.0701		RRU	
Very Good	4	44%	26	35%
Good	4	44%	38	51%
Poor	1	11%	9	12%
Very Poor	0	0%	2	3%
Total	9	100%	75	100%

Financial Constraints:	52.0701		RRU	
Had to interrupt studies for financial reasons	1	11%	8	11%
Had to take program part-time for financial reasons	1	11%	13	18%

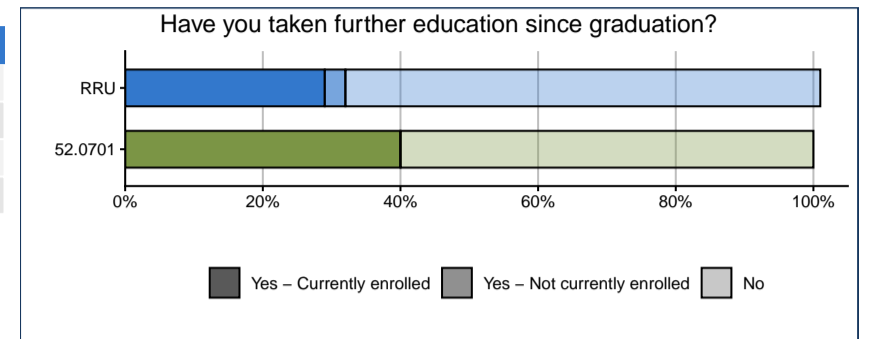
Skill Development: How helpful was institution?	52.0701				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	56%	33%	0%	11%	9
Oral Communication	40%	50%	10%	0%	10
Reading and Comprehension	60%	20%	20%	0%	10
Group Collaboration	50%	50%	0%	0%	10
Critical Analysis	60%	30%	10%	0%	10
Problem Resolution	70%	20%	10%	0%	10
Learning on Your Own	67%	11%	22%	0%	9



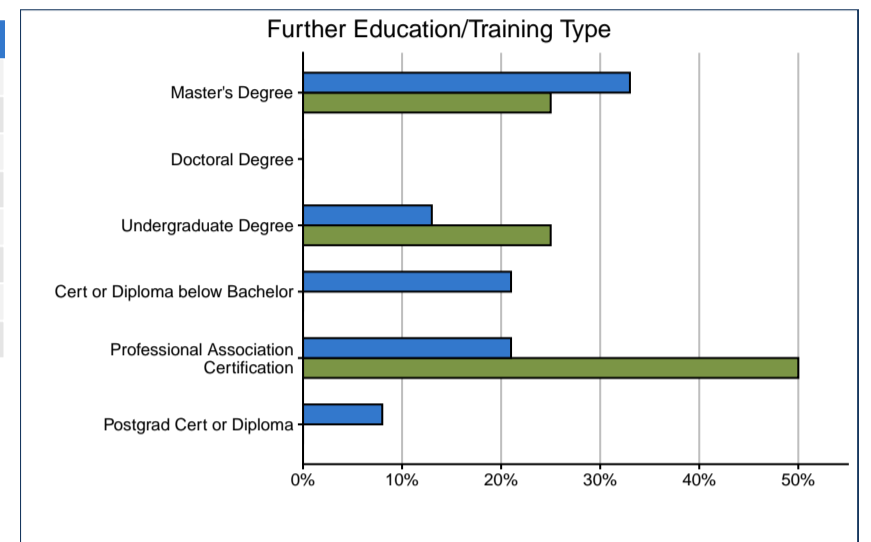
Skill Development: How helpful was institution?	RRU				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	39%	46%	12%	3%	76
Oral Communication	41%	48%	9%	1%	75
Reading and Comprehension	36%	50%	11%	3%	74
Group Collaboration	47%	42%	8%	4%	77
Critical Analysis	50%	37%	11%	3%	76
Problem Resolution	38%	38%	18%	7%	72
Learning on Your Own	51%	39%	7%	4%	75

FURTHER EDUCATION

Took further education since 2023 graduation:	52.0701		RRU	
Yes – Currently enrolled	4	40%	22	29%
Yes – Not currently enrolled	0	0%	2	3%
No	6	60%	53	69%
Total	10	100%	77	100%

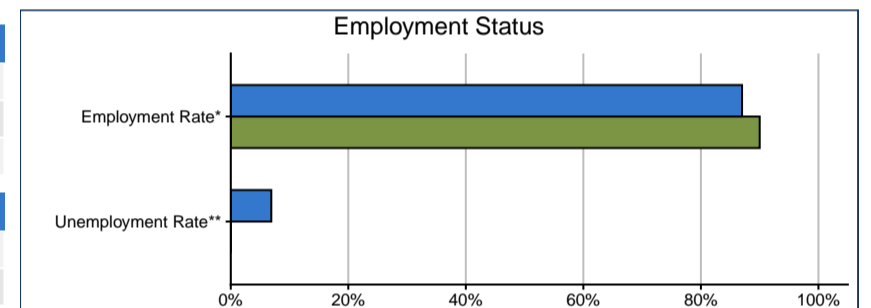


Type of Formal Post-Secondary Education:	52.0701		RRU	
Master's Degree	1	25%	8	33%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	1	25%	3	13%
Certificate or Diploma below Bachelor Level	0	0%	5	21%
Professional Association Certification	2	50%	5	21%
Postgraduate Certificate or Diploma	0	0%	2	8%
Other	0	0%	1	4%
Total	4	100%	24	100%



EMPLOYMENT

Labour Force Status:	52.0701		RRU	
In Labour Force (working or seeking work)	9	90%	72	95%
Not in Labour Force	1	10%	4	5%
Total	10	100%	76	100%

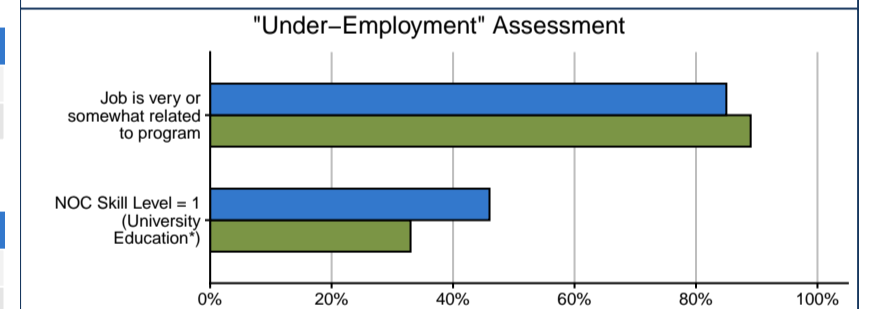


Employment:	52.0701		RRU	
Employment Rate*	9	90%	67	87%
Unemployment Rate**	0	0.0%	5	6.9%

*Percent = Total employed divided by total number of respondents
**Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	52.0701		RRU	
Job is very or somewhat related to program	8	89%	57	85%
NOC Skill Level = 1 (University Education)*	2	33%	28	46%

*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	52.0701		RRU	
Very Related	5	56%	31	46%
Somewhat Related	3	33%	26	39%
Not Very Related	1	11%	3	4%
Not at All Related	0	0%	7	10%
Total	9	100%	67	100%

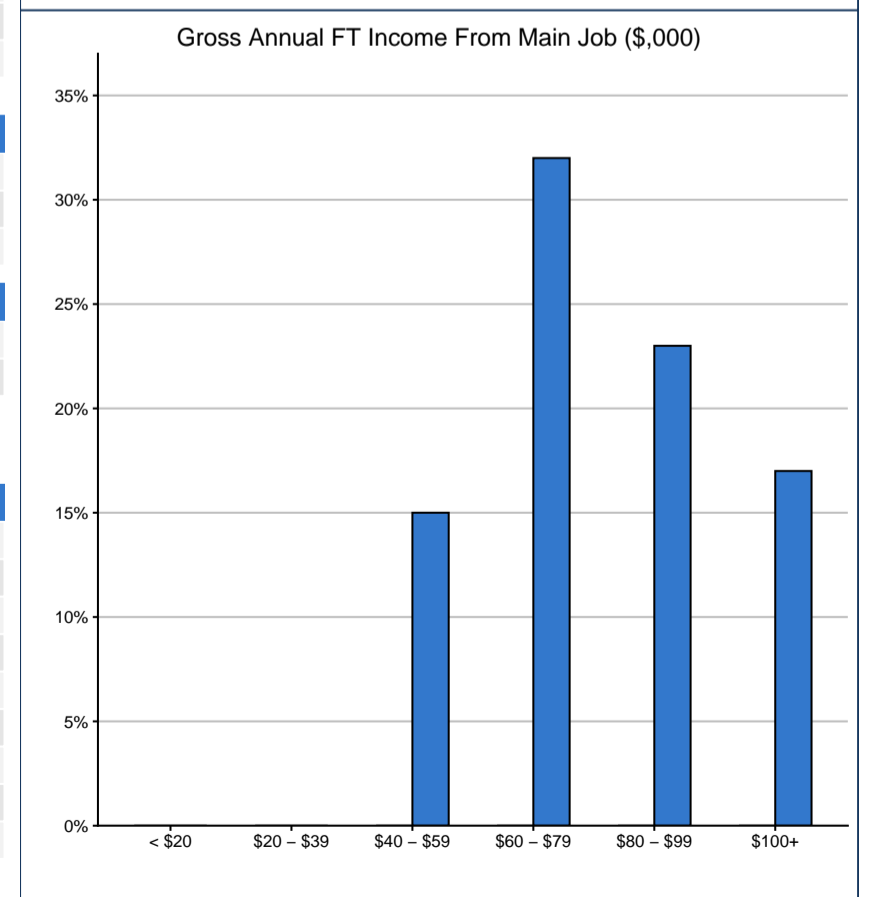
Primary Employment Type:	52.0701		RRU	
Paid Worker	5	56%	63	94%
Self-Employed	4	44%	4	6%
Total	9	100%	67	100%

Job Characteristics:	52.0701		RRU	
I hold more than one job*	2	22%	15	22%
My main job is full-time (>= 30 hours per week)**	6	86%	58	91%

*Of total employed
**Of those who provided data on hours/week worked

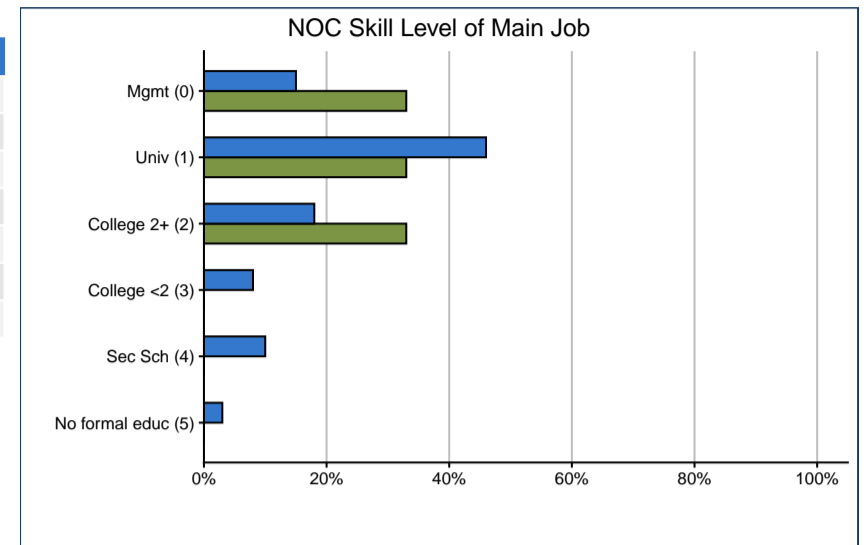
Gross Annual Income from Main Job:*	52.0701		RRU	
Less than \$20,000	0	0%	~	~
\$20,000 to \$39,999	0	0%	~	~
\$40,000 to \$59,999	~	~	7	15%
\$60,000 to \$79,999	0	0%	15	32%
\$80,000 to \$99,999	~	~	11	23%
\$100,000 and Above	~	~	8	17%
Total	6	100%	47	100%
Median Annual Income (full-time) (\$)	110,000		76,966	
Average Annual Income (full-time) (\$)	106,926		78,927	

*Where data provided

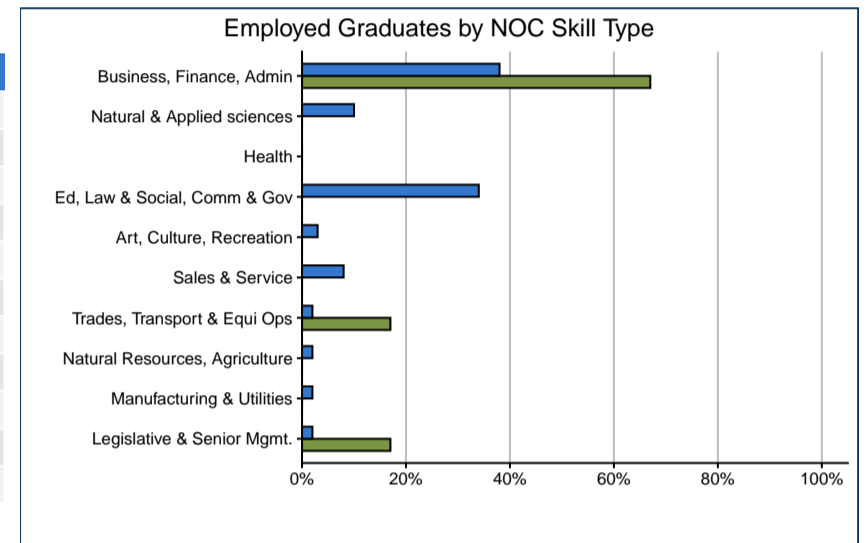


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	52.0701		RRU	
0. Management	2	33%	9	15%
1. University education	2	33%	28	46%
2. College education/trade apprenticeship (2+ years)	2	33%	11	18%
3. College education/trade apprenticeship (<2 years)	0	0%	5	8%
4. Secondary school + job-specific training	0	0%	6	10%
5. No formal education	0	0%	2	3%
Total	6	100%	61	100%



NOC Skill Type of Main Job (NOC 2021):	52.0701		RRU	
Legislative and senior management	1	17%	1	2%
Business, finance & administration	4	67%	23	38%
Natural & applied sciences & related	0	0%	6	10%
Health	0	0%	0	0%
Education, law and social, community & government	0	0%	21	34%
Art, culture, recreation & sport	0	0%	2	3%
Sales & service	0	0%	5	8%
Trades, transport & equipment operators & related	1	17%	1	2%
Natural resources, agriculture & related production	0	0%	1	2%
Manufacturing & utilities	0	0%	1	2%
Total	6	100%	61	100%

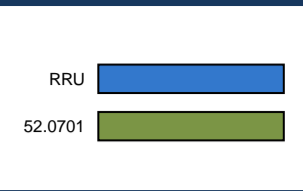


Top 10 Full-Time Occupations of 52.0701 Graduates*:			52.0701
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
*			
*			
*			
*			
*			
*			
*			
*			
*			

* Data not displayed where n < 5; NOC 2021
 ** Percentages cited are of those employed

Top 10 Full-Time Occupations of RRU Graduates*:			RRU
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
11202	1	Professional occupations in advertising, marketing and public relations	13%
*			
*			
*			
*			
*			
*			
*			
*			
*			

* Data not displayed where n < 5; NOC 2021
 ** Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources:*	52.0701		RRU	
Personal savings, investments	2	25%	10	13%
Employment while studying	2	25%	15	20%
Family/Friends	1	13%	9	12%
Personal bank loans	0	0%	3	4%
Government student loans	0	0%	21	28%
Scholarships/Bursaries/Grants	1	13%	7	9%
Other	2	25%	10	13%
Total	8		75	

* Percentage of respondents who identified this as their primary source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0701		RRU	
Incurred any form of financial debt	3	33%	37	50%
Incurred government-sponsored student loan debt	2	22%	26	35%

* Percentage of respondents who provided data

Financial Debt Amount:*	52.0701		RRU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	1	3%
\$5,000 to \$9,999	0	0%	3	9%
\$10,000 to \$14,999	1	50%	7	21%
\$15,000 to \$19,999	0	0%	2	6%
\$20,000 to \$29,999	1	50%	8	24%
\$30,000 to \$39,999	0	0%	4	12%
\$40,000 or More	0	0%	8	24%
Total	2	100%	33	100%
Median Financial Debt (\$)	15,500		20,000	

* Includes only cases where financial debt was incurred

