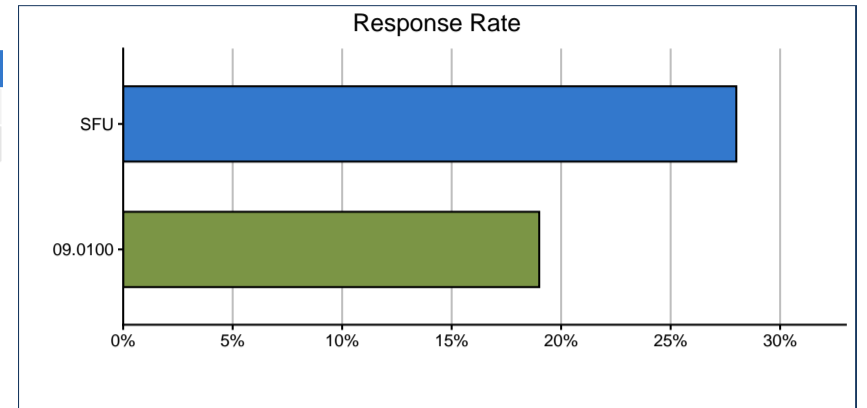


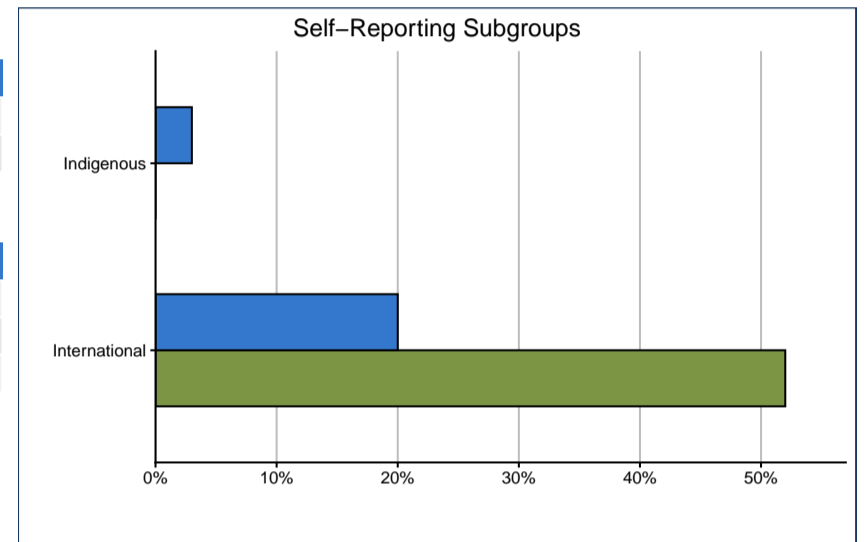
RESPONSE RATE

Survey Response Rate:	09.0100		SFU	
Baccalaureate Graduates Survey Cohort	312	100%	5,122	100%
Survey Respondents and Response Rate	58	19%	1,427	28%



DEMOGRAPHIC INFORMATION

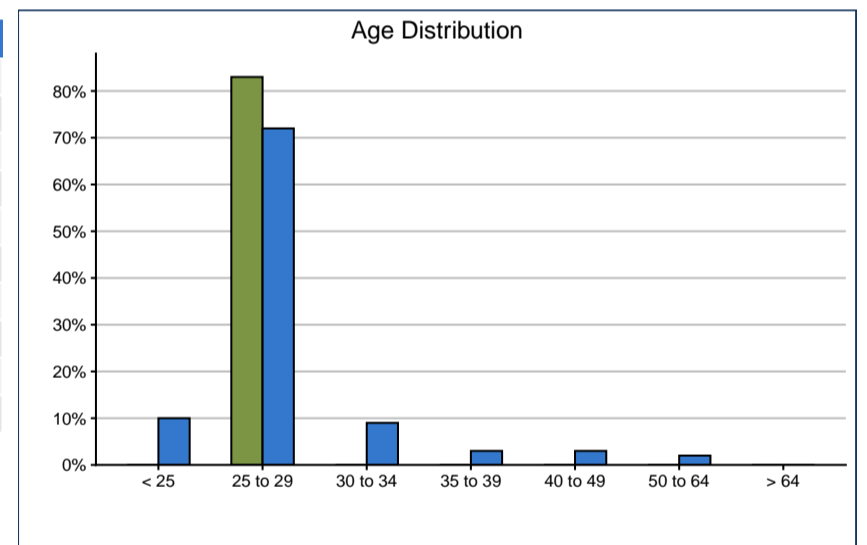
Self-Reporting Subgroups:	09.0100		SFU	
Indigenous	~	~	27	3%
International	30	52%	285	20%



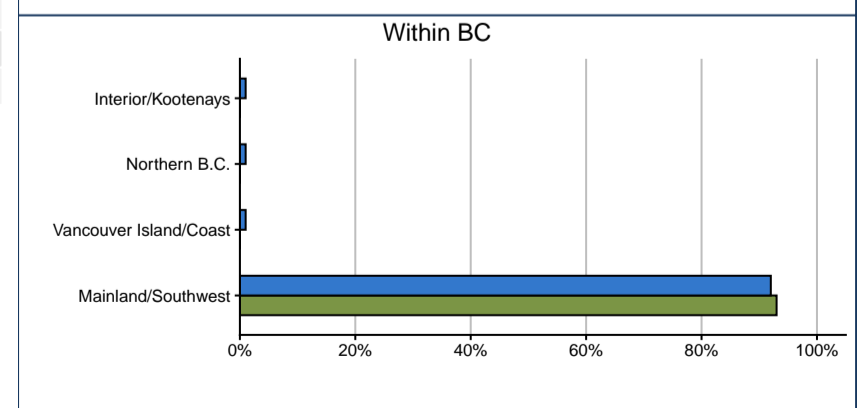
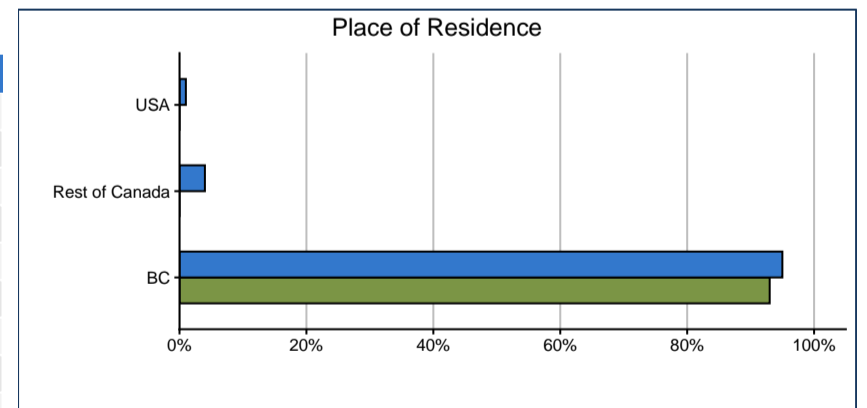
Gender:*	09.0100		SFU	
Man/Boy	23	40%	630	45%
Woman/Girl	34	60%	784	55%
Total	57	100%	1,414	100%

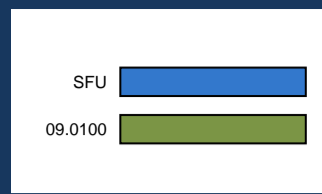
*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

Age (at time of survey):	09.0100		SFU	
< 25	~	~	148	10%
25 to 29	48	83%	1,034	72%
30 to 34	~	~	132	9%
35 to 39	0	0%	38	3%
40 to 49	0	0%	47	3%
50 to 64	~	~	28	2%
> 64	0	0%	0	0%
Total	58	100%	1,427	100%
Median Age	26		26	
Average (mean) Age	27		28	



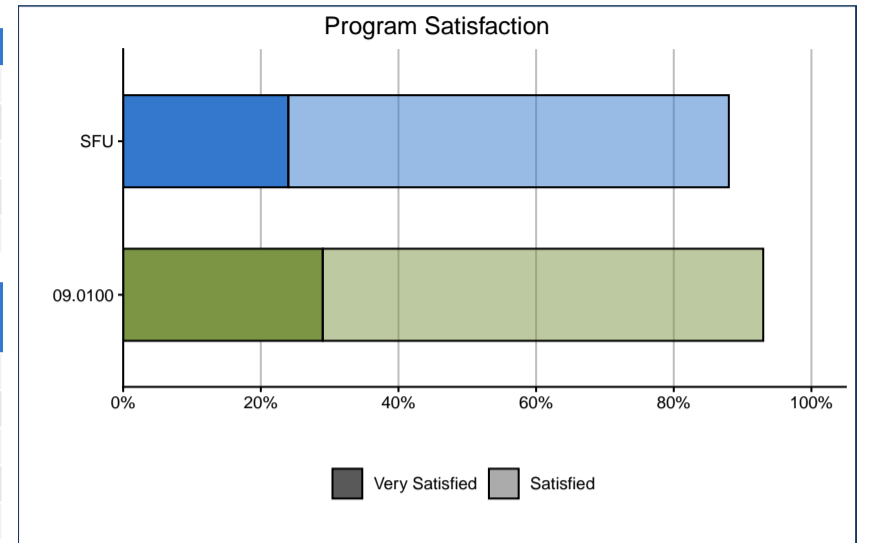
Place of Residence (at time of survey):	09.0100		SFU	
BC – Mainland/Southwest	42	93%	1,155	92%
BC – Vancouver Island/Coast	0	0%	18	1%
BC – Northern B.C.	0	0%	12	1%
BC – Interior/Kootenays	0	0%	7	1%
BC Subtotal	42	93%	1,192	95%
Canada – Alberta	~	~	15	1%
Canada – Ontario	0	0%	30	2%
Canada – Other	~	~	8	1%
U.S.A.	0	0%	8	1%
Non-BC Subtotal	~	~	61	5%
Total	~	~	1,253	100%





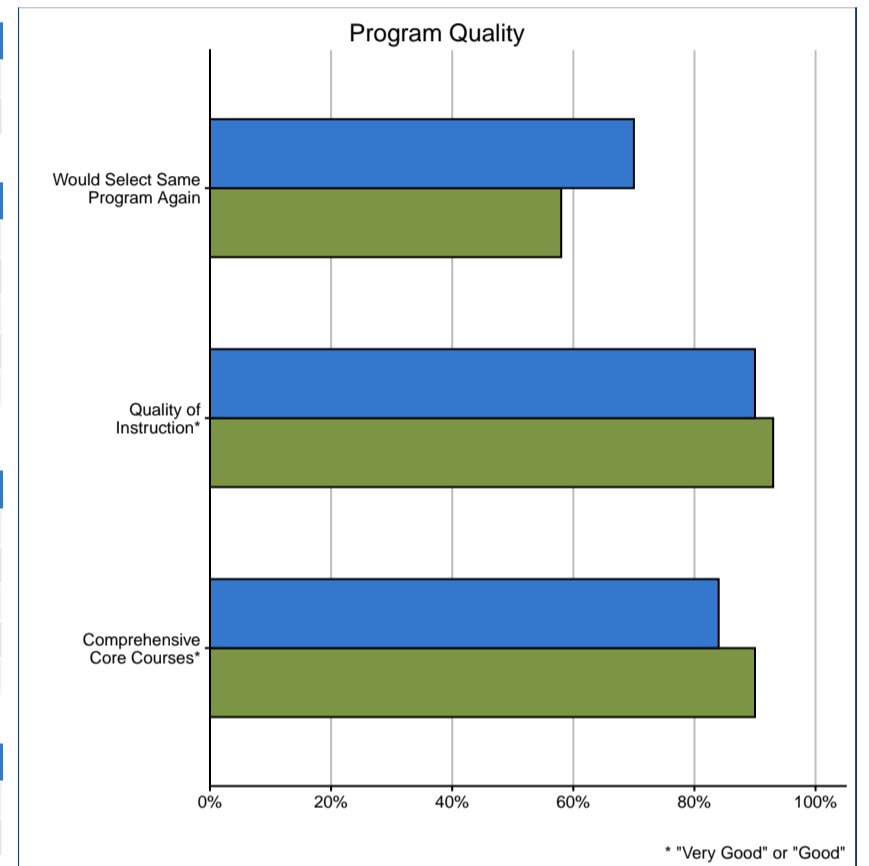
EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.0100		SFU	
Very Satisfied	17	29%	331	24%
Satisfied	37	64%	901	64%
Dissatisfied	3	5%	133	10%
Very Dissatisfied	1	2%	35	3%
Total	58	100%	1,400	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0100		SFU	
Very Useful	15	31%	346	32%
Somewhat Useful	24	50%	526	48%
Not Very Useful	9	19%	159	15%
Not at All Useful	0	0%	59	5%
Total	48	100%	1,090	100%

Would select the same program again:	09.0100		SFU	
Yes	32	58%	863	70%
No	23	42%	377	30%

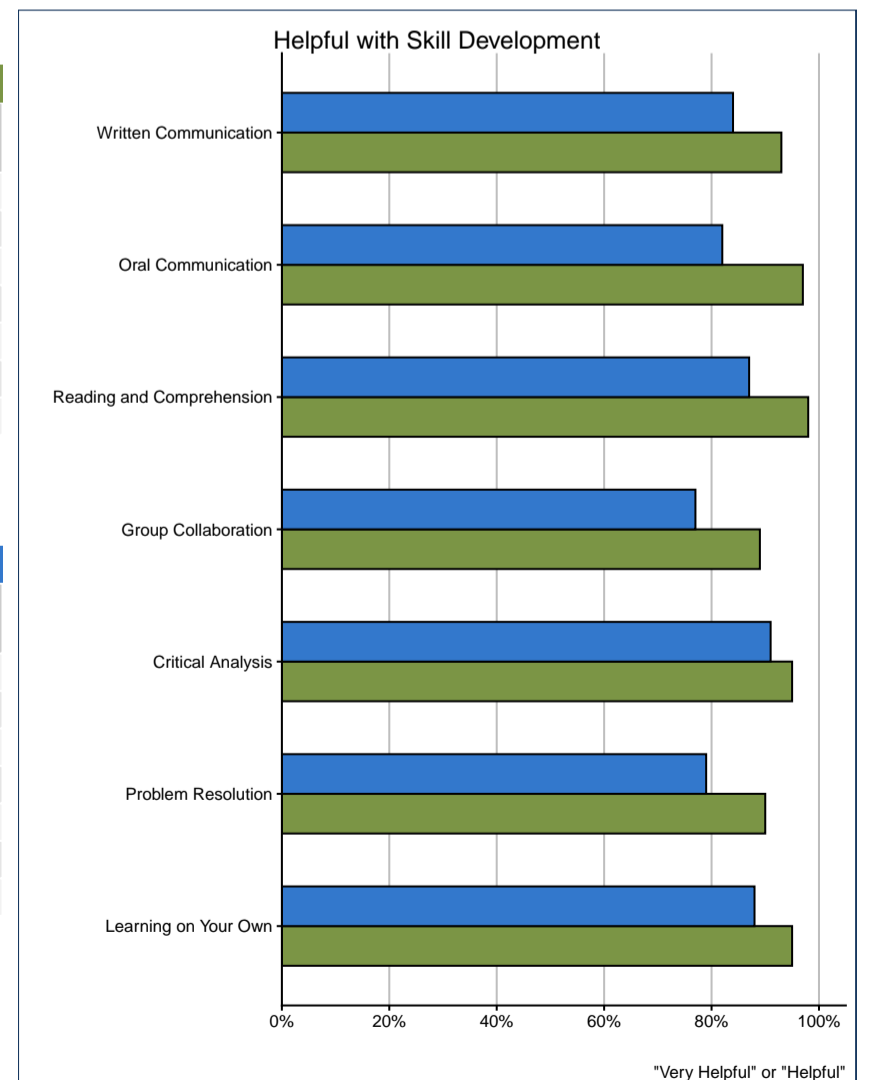


Quality of Instruction:	09.0100		SFU	
Very Good	24	42%	329	23%
Good	29	51%	938	67%
Poor	3	5%	120	9%
Very Poor	1	2%	22	2%
Total	57	100%	1,409	100%

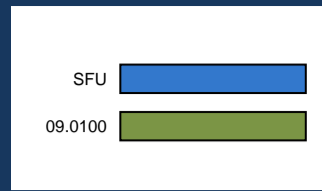
Comprehensiveness of Core Courses:	09.0100		SFU	
Very Good	23	40%	338	24%
Good	29	50%	843	60%
Poor	4	7%	183	13%
Very Poor	2	3%	34	2%
Total	58	100%	1,398	100%

Financial Constraints:	09.0100		SFU	
Had to interrupt studies for financial reasons	5	9%	151	11%
Had to take program part-time for financial reasons	10	17%	262	19%

Skill Development: How helpful was institution?	09.0100				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	50%	43%	7%	0%	58
Oral Communication	50%	47%	3%	0%	58
Reading and Comprehension	53%	45%	2%	0%	58
Group Collaboration	33%	56%	9%	2%	57
Critical Analysis	66%	29%	2%	3%	58
Problem Resolution	38%	52%	7%	3%	58
Learning on Your Own	51%	44%	5%	0%	57

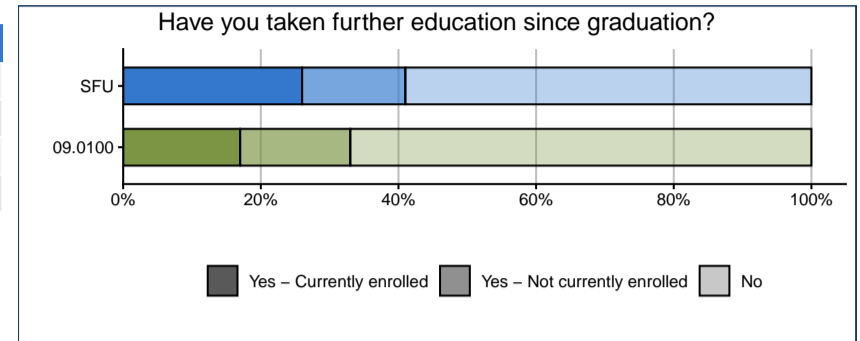


Skill Development: How helpful was institution?	SFU				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	31%	53%	14%	2%	1,372
Oral Communication	27%	55%	15%	3%	1,389
Reading and Comprehension	32%	55%	12%	2%	1,394
Group Collaboration	27%	50%	18%	4%	1,388
Critical Analysis	42%	49%	8%	2%	1,414
Problem Resolution	26%	53%	18%	3%	1,376
Learning on Your Own	39%	49%	10%	2%	1,385

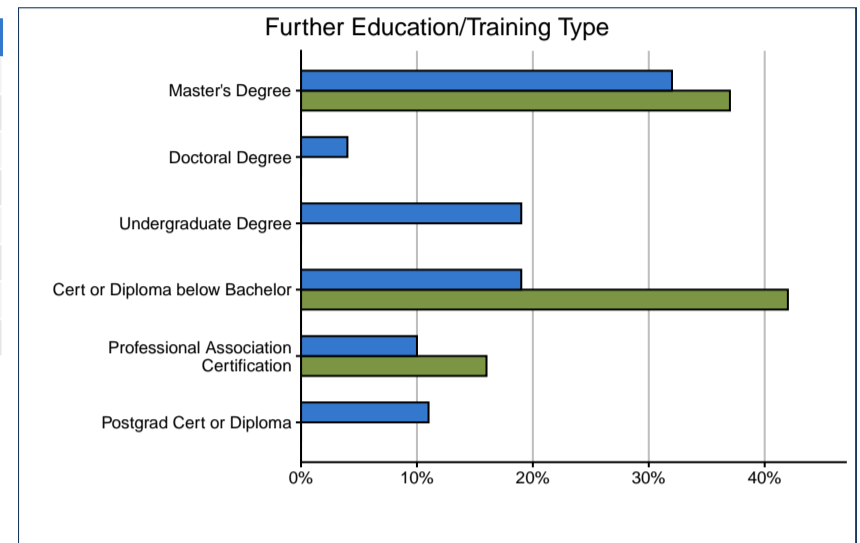


FURTHER EDUCATION

Took further education since 2023 graduation:	09.0100		SFU	
Yes – Currently enrolled	10	17%	367	26%
Yes – Not currently enrolled	9	16%	216	15%
No	39	67%	827	59%
Total	58	100%	1,410	100%

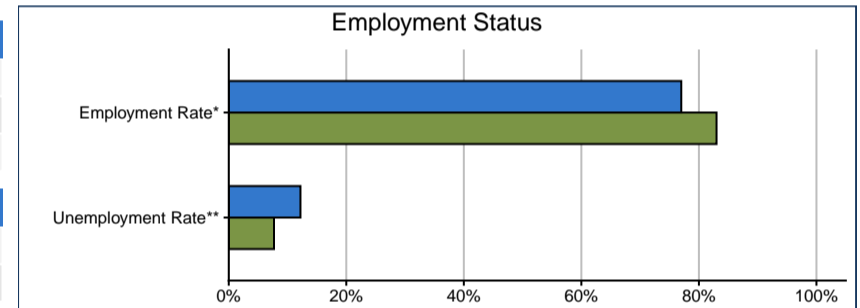


Type of Formal Post-Secondary Education:	09.0100		SFU	
Master's Degree	7	37%	184	32%
Doctoral Degree	0	0%	22	4%
Another Undergraduate Degree	0	0%	110	19%
Certificate or Diploma below Bachelor Level	8	42%	110	19%
Professional Association Certification	3	16%	59	10%
Postgraduate Certificate or Diploma	0	0%	62	11%
Other	1	5%	27	5%
Total	19	100%	574	100%



EMPLOYMENT

Labour Force Status:	09.0100		SFU	
In Labour Force (working or seeking work)	52	91%	1,250	90%
Not in Labour Force	5	9%	146	10%
Total	57	100%	1,396	100%

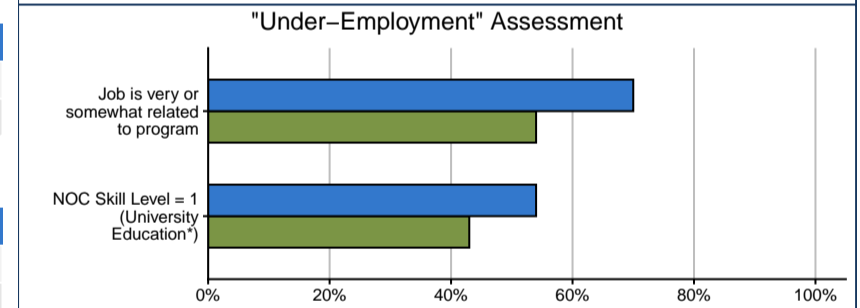


Employment:	09.0100		SFU	
Employment Rate*	48	83%	1,097	77%
Unemployment Rate**	4	7.7%	153	12.2%

*Percent = Total employed divided by total number of respondents
**Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	09.0100		SFU	
Job is very or somewhat related to program	26	54%	762	70%
NOC Skill Level = 1 (University Education)*	19	43%	541	54%

*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	09.0100		SFU	
Very Related	12	25%	464	42%
Somewhat Related	14	29%	298	27%
Not Very Related	17	35%	158	14%
Not at All Related	5	10%	176	16%
Total	48	100%	1,096	100%

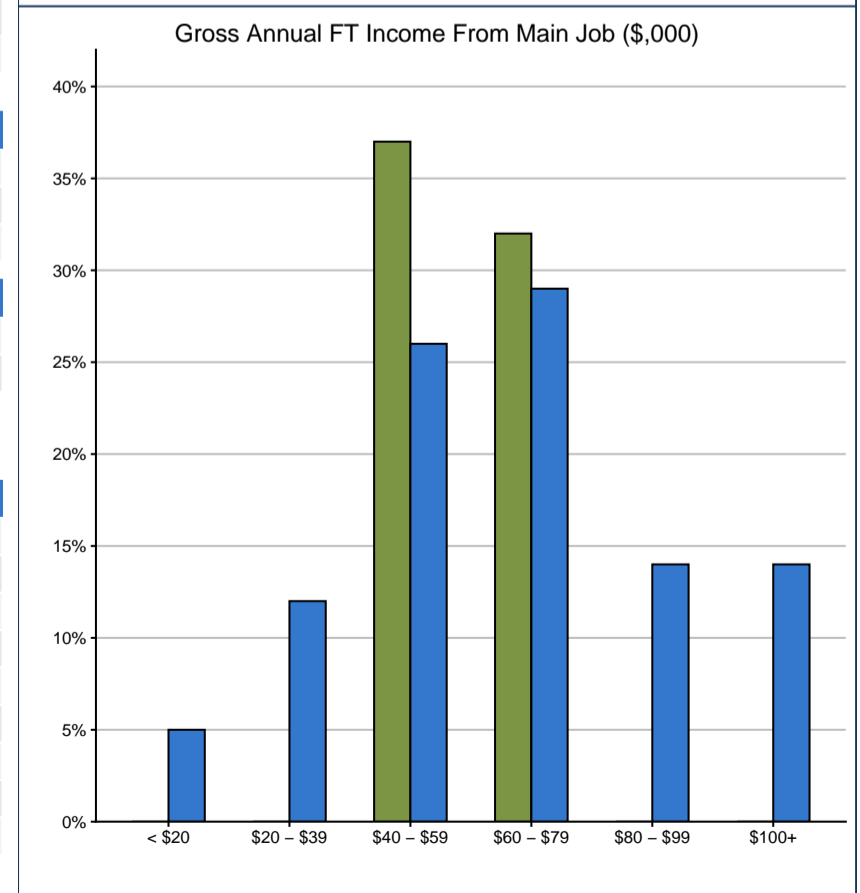
Primary Employment Type:	09.0100		SFU	
Paid Worker	43	91%	1,042	95%
Self-Employed	4	9%	52	5%
Total	47	100%	1,094	100%

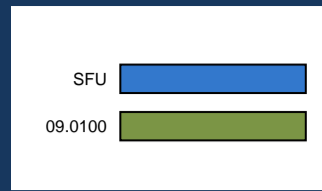
Job Characteristics:	09.0100		SFU	
I hold more than one job*	9	19%	193	18%
My main job is full-time (>= 30 hours per week)**	42	91%	871	88%

*Of total employed
**Of those who provided data on hours/week worked

Gross Annual Income from Main Job:*	09.0100		SFU	
Less than \$20,000	~	~	41	5%
\$20,000 to \$39,999	~	~	96	12%
\$40,000 to \$59,999	15	37%	217	26%
\$60,000 to \$79,999	13	32%	243	29%
\$80,000 to \$99,999	~	~	114	14%
\$100,000 and Above	~	~	113	14%
Total	41	100%	824	100%
Median Annual Income (full-time) (\$)	64,000		68,000	
Average Annual Income (full-time) (\$)	66,514		75,784	

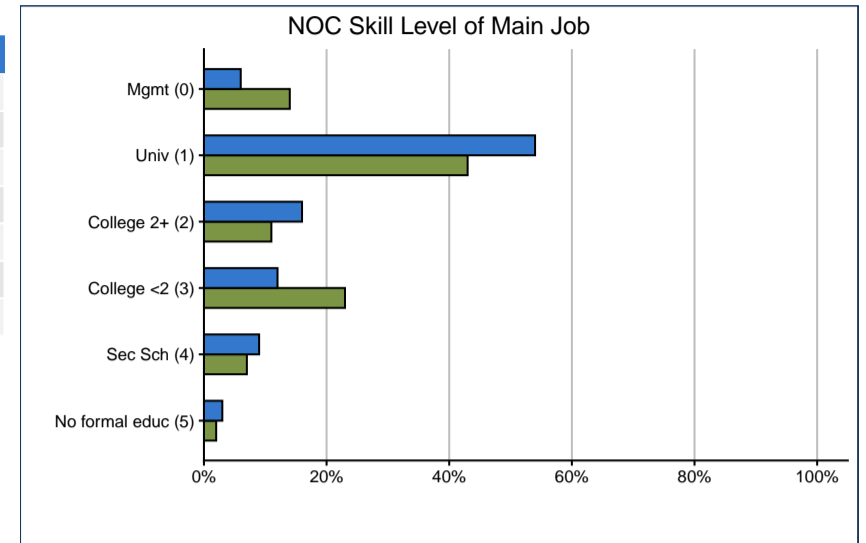
*Where data provided



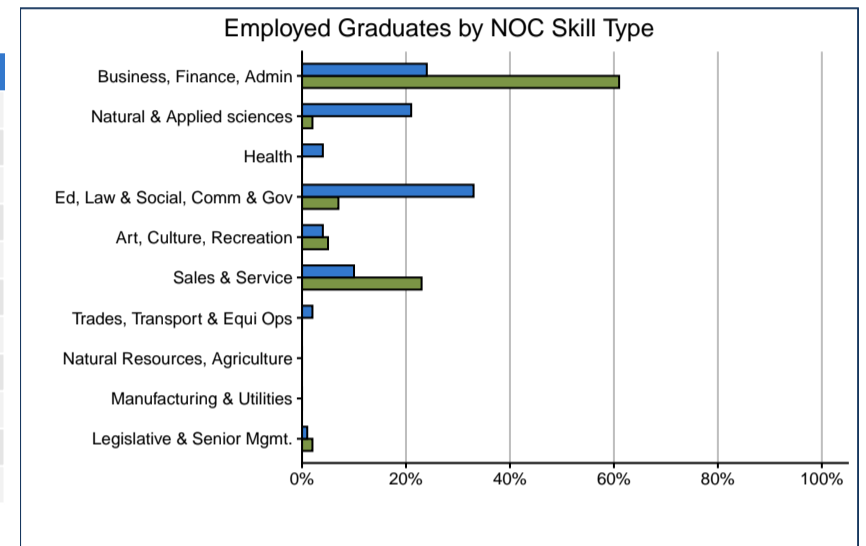


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	09.0100		SFU	
0. Management	6	14%	59	6%
1. University education	19	43%	541	54%
2. College education/trade apprenticeship (2+ years)	5	11%	161	16%
3. College education/trade apprenticeship (<2 years)	10	23%	120	12%
4. Secondary school + job-specific training	3	7%	87	9%
5. No formal education	1	2%	29	3%
Total	44	100%	997	100%



NOC Skill Type of Main Job (NOC 2021):	09.0100		SFU	
Legislative and senior management	1	2%	6	1%
Business, finance & administration	27	61%	238	24%
Natural & applied sciences & related	1	2%	211	21%
Health	0	0%	37	4%
Education, law and social, community & government	3	7%	331	33%
Art, culture, recreation & sport	2	5%	44	4%
Sales & service	10	23%	103	10%
Trades, transport & equipment operators & related	0	0%	21	2%
Natural resources, agriculture & related production	0	0%	4	0%
Manufacturing & utilities	0	0%	2	0%
Total	44	100%	997	100%

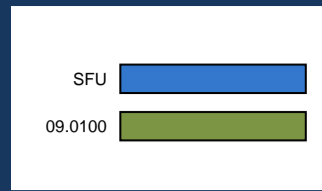


Top 10 Full-Time Occupations of 09.0100 Graduates*:				09.0100
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
11202	1	Professional occupations in advertising, marketing and public relations		25%
*				
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* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed

Top 10 Full-Time Occupations of SFU Graduates*:				SFU
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
41221	1	Elementary school and kindergarten teachers		5%
XXXXX	X	Unclassified occupations		5%
21231	1	Software engineers and designers		4%
41220	1	Secondary school teachers		4%
11100	1	Financial auditors and accountants		3%
11202	1	Professional occupations in advertising, marketing and public relations		3%
21232	1	Software developers and programmers		3%
42201	2	Social and community service workers		2%
4122X	1	Secondary, elementary and kindergarten school teachers		2%
13110	3	Administrative assistants		2%

* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources:*	09.0100		SFU	
	Count	Percentage	Count	Percentage
Personal savings, investments	5	9%	134	10%
Employment while studying	4	7%	175	13%
Family/Friends	38	69%	627	45%
Personal bank loans	0	0%	14	1%
Government student loans	5	9%	274	20%
Scholarships/Bursaries/Grants	2	4%	90	7%
Other	1	2%	65	5%
Total	55		1,379	

* Percentage of respondents who identified this as their primary source

Financial Debt Incurred to Finance Bac. Ed.:*	09.0100		SFU	
	Count	Percentage	Count	Percentage
Incurred any form of financial debt	9	16%	481	35%
Incurred government-sponsored student loan debt	6	11%	396	28%

* Percentage of respondents who provided data

Financial Debt Amount:*	09.0100		SFU	
	Count	Percentage	Count	Percentage
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	22	6%
\$5,000 to \$9,999	0	0%	37	10%
\$10,000 to \$14,999	1	14%	44	12%
\$15,000 to \$19,999	0	0%	28	7%
\$20,000 to \$29,999	1	14%	63	17%
\$30,000 to \$39,999	4	57%	62	17%
\$40,000 or More	1	14%	118	32%
Total	7	100%	374	100%
Median Financial Debt (\$)	30,000		26,537	

* Includes only cases where financial debt was incurred

