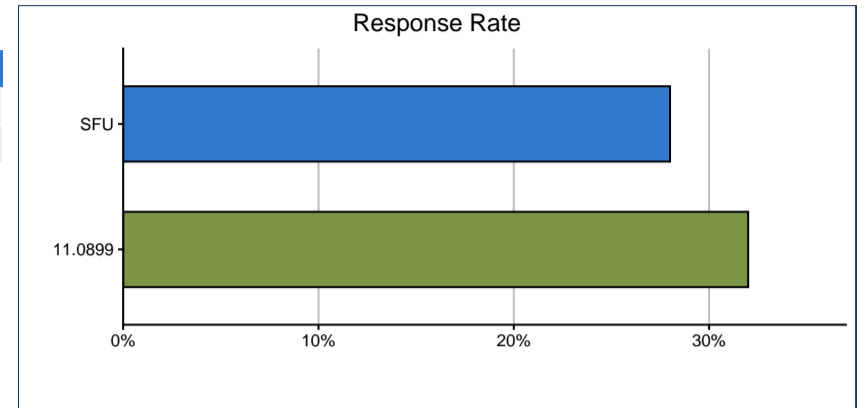


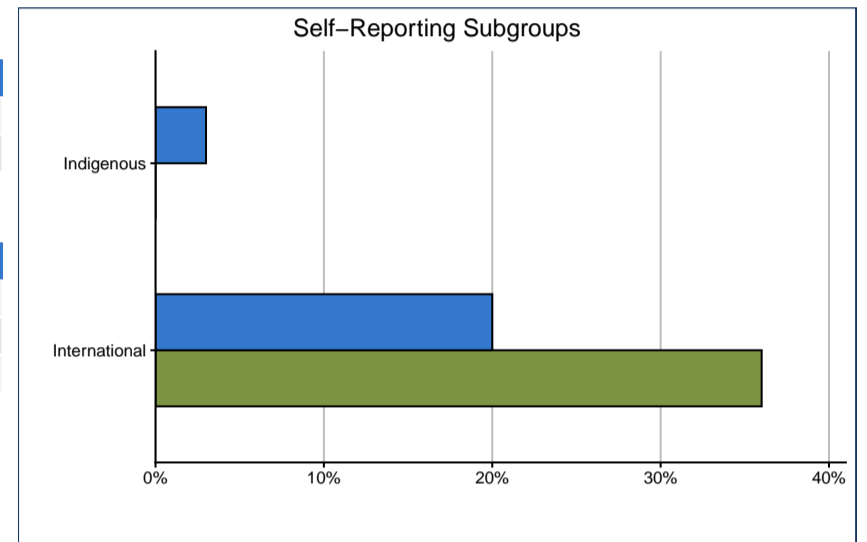
**RESPONSE RATE**

Survey Response Rate:	11.0899		SFU	
Baccalaureate Graduates Survey Cohort	165	100%	5,122	100%
Survey Respondents and Response Rate	53	32%	1,427	28%



**DEMOGRAPHIC INFORMATION**

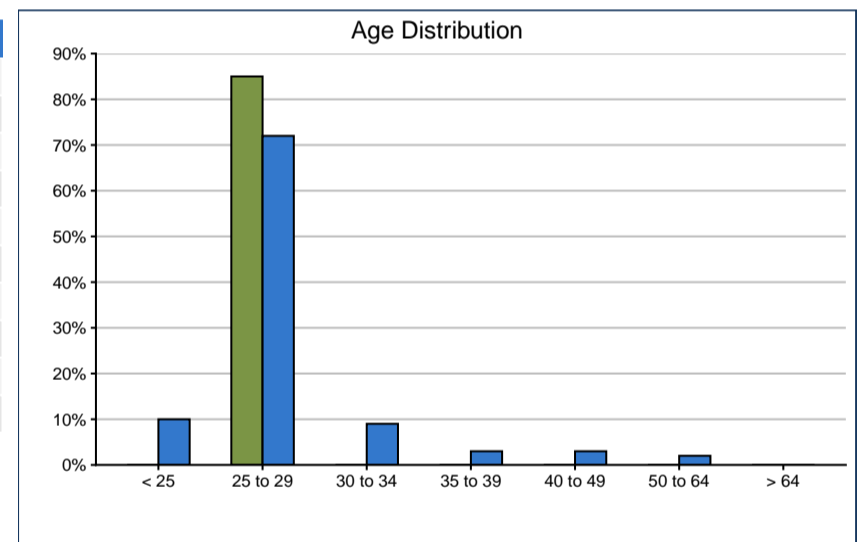
Self-Reporting Subgroups:	11.0899		SFU	
Indigenous	0	0%	27	3%
International	19	36%	285	20%



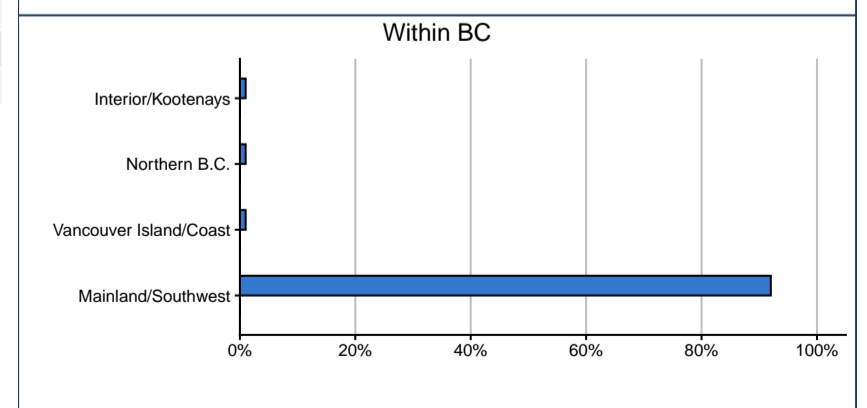
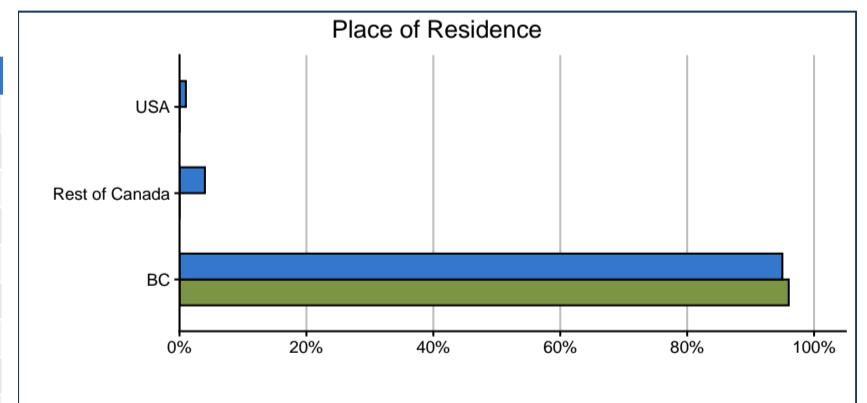
Gender:*	11.0899		SFU	
Man/Boy	25	47%	630	45%
Woman/Girl	28	53%	784	55%
Total	53	100%	1,414	100%

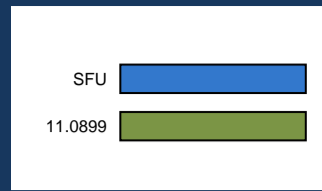
\*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

Age (at time of survey):	11.0899		SFU	
< 25	~	~	148	10%
25 to 29	45	85%	1,034	72%
30 to 34	~	~	132	9%
35 to 39	0	0%	38	3%
40 to 49	~	~	47	3%
50 to 64	0	0%	28	2%
> 64	0	0%	0	0%
Total	53	100%	1,427	100%
Median Age	27		26	
Average (mean) Age	27		28	



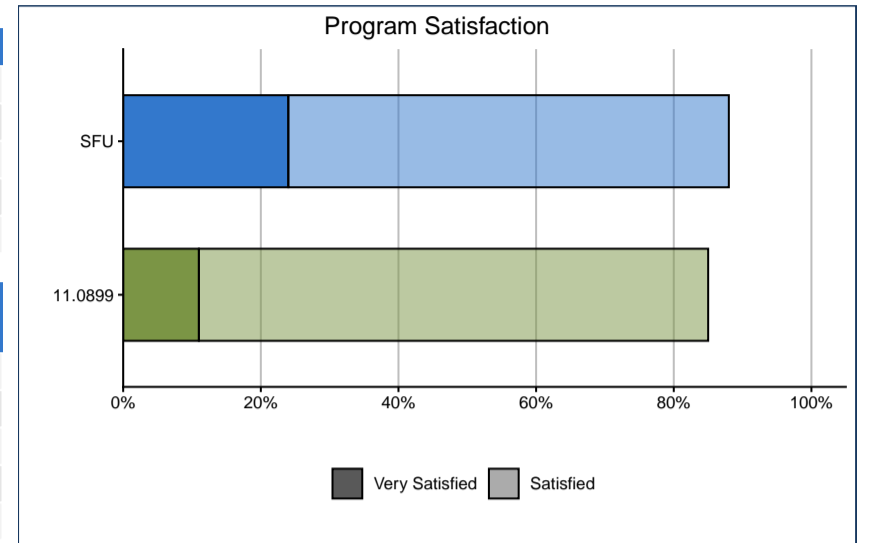
Place of Residence (at time of survey):	11.0899		SFU	
BC – Mainland/Southwest	~	~	1,155	92%
BC – Vancouver Island/Coast	0	0%	18	1%
BC – Northern B.C.	0	0%	12	1%
BC – Interior/Kootenays	~	~	7	1%
BC Subtotal	44	96%	1,192	95%
Canada – Alberta	~	~	15	1%
Canada – Ontario	~	~	30	2%
Canada – Other	~	~	8	1%
U.S.A.	~	~	8	1%
Non-BC Subtotal	~	~	61	5%
Total	~	~	1,253	100%





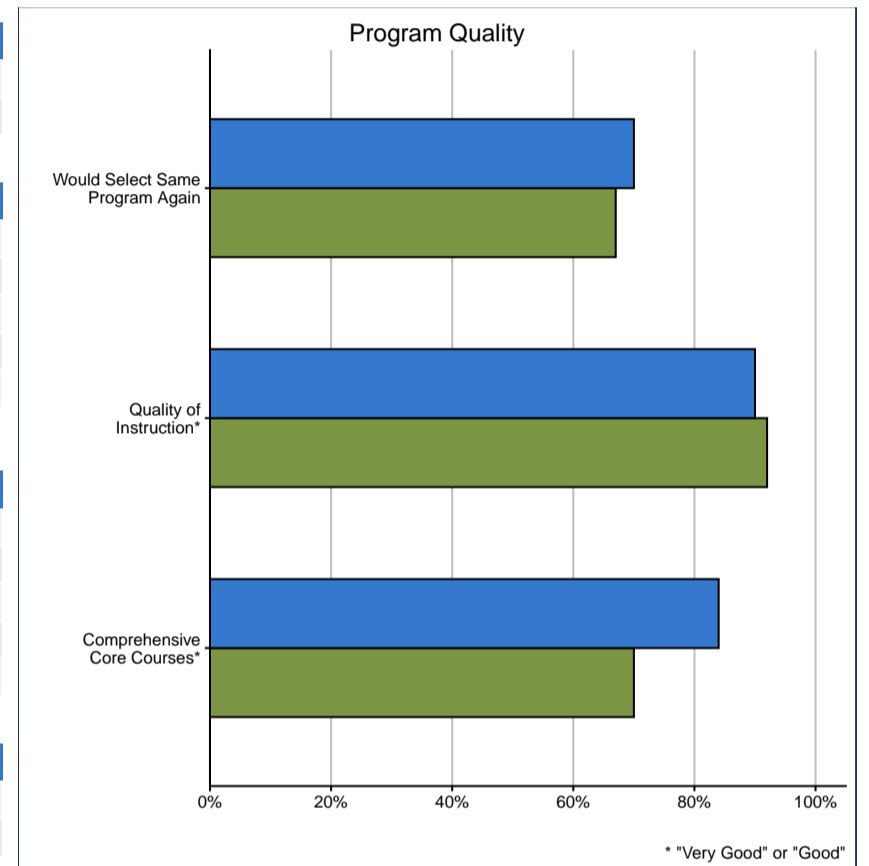
EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	11.0899		SFU	
Very Satisfied	6	11%	331	24%
Satisfied	39	74%	901	64%
Dissatisfied	8	15%	133	10%
Very Dissatisfied	0	0%	35	3%
Total	53	100%	1,400	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	11.0899		SFU	
Very Useful	10	27%	346	32%
Somewhat Useful	18	49%	526	48%
Not Very Useful	8	22%	159	15%
Not at All Useful	1	3%	59	5%
Total	37	100%	1,090	100%

Would select the same program again:	11.0899		SFU	
Yes	31	67%	863	70%
No	15	33%	377	30%

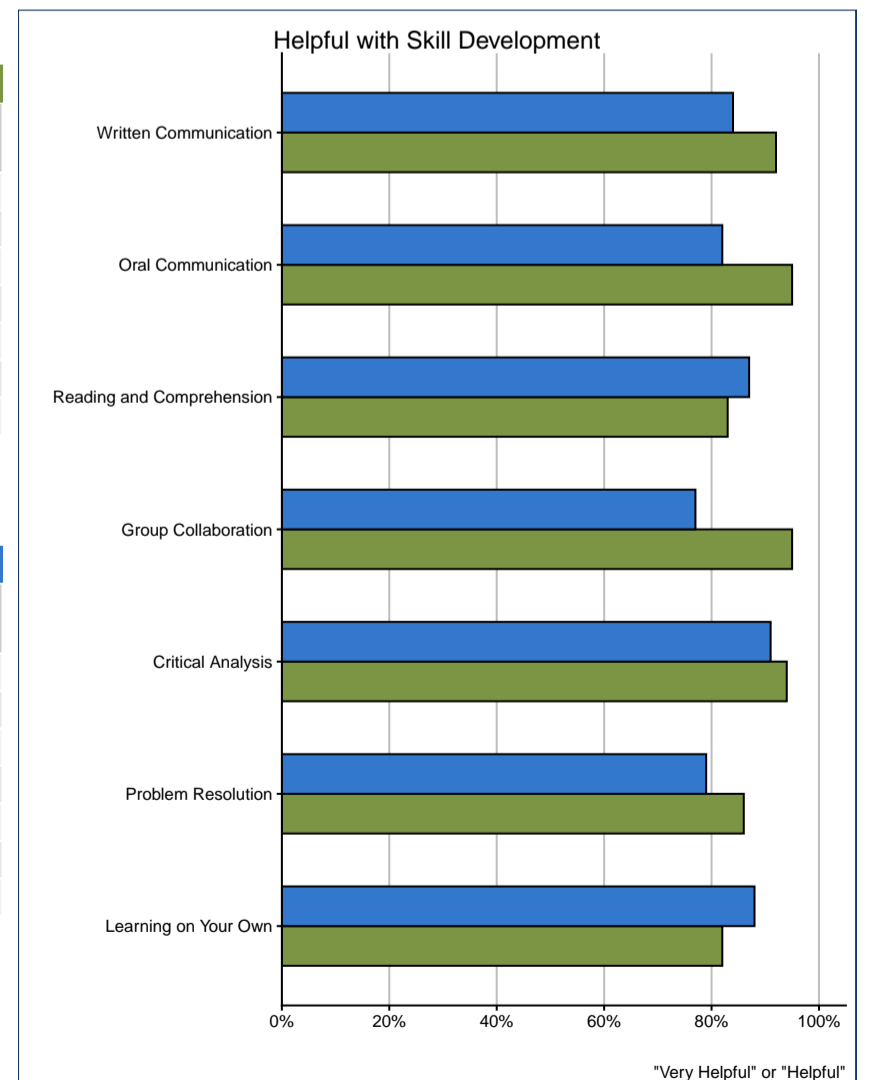


Quality of Instruction:	11.0899		SFU	
Very Good	6	11%	329	23%
Good	43	81%	938	67%
Poor	4	8%	120	9%
Very Poor	0	0%	22	2%
Total	53	100%	1,409	100%

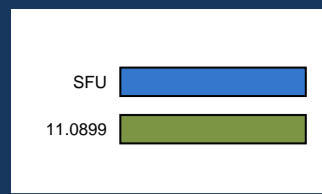
Comprehensiveness of Core Courses:	11.0899		SFU	
Very Good	10	19%	338	24%
Good	27	51%	843	60%
Poor	15	28%	183	13%
Very Poor	1	2%	34	2%
Total	53	100%	1,398	100%

Financial Constraints:	11.0899		SFU	
Had to interrupt studies for financial reasons	6	12%	151	11%
Had to take program part-time for financial reasons	15	29%	262	19%

Skill Development: How helpful was institution?	11.0899				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	27%	65%	8%	0%	52
Oral Communication	35%	60%	6%	0%	52
Reading and Comprehension	24%	59%	14%	4%	51
Group Collaboration	60%	35%	4%	2%	52
Critical Analysis	49%	45%	6%	0%	53
Problem Resolution	44%	42%	12%	2%	52
Learning on Your Own	43%	39%	14%	4%	51

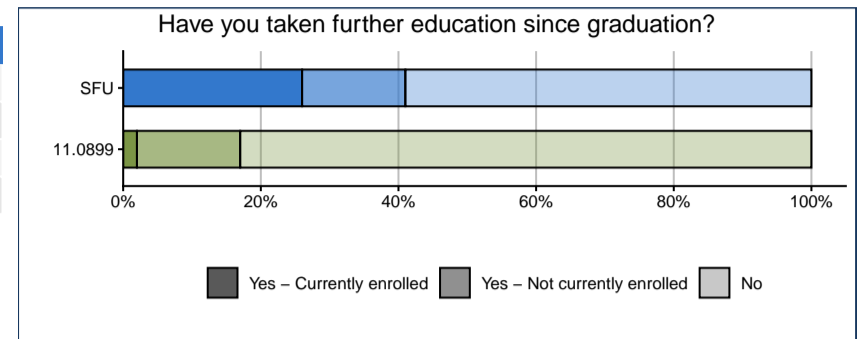


Skill Development: How helpful was institution?	SFU				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	31%	53%	14%	2%	1,372
Oral Communication	27%	55%	15%	3%	1,389
Reading and Comprehension	32%	55%	12%	2%	1,394
Group Collaboration	27%	50%	18%	4%	1,388
Critical Analysis	42%	49%	8%	2%	1,414
Problem Resolution	26%	53%	18%	3%	1,376
Learning on Your Own	39%	49%	10%	2%	1,385

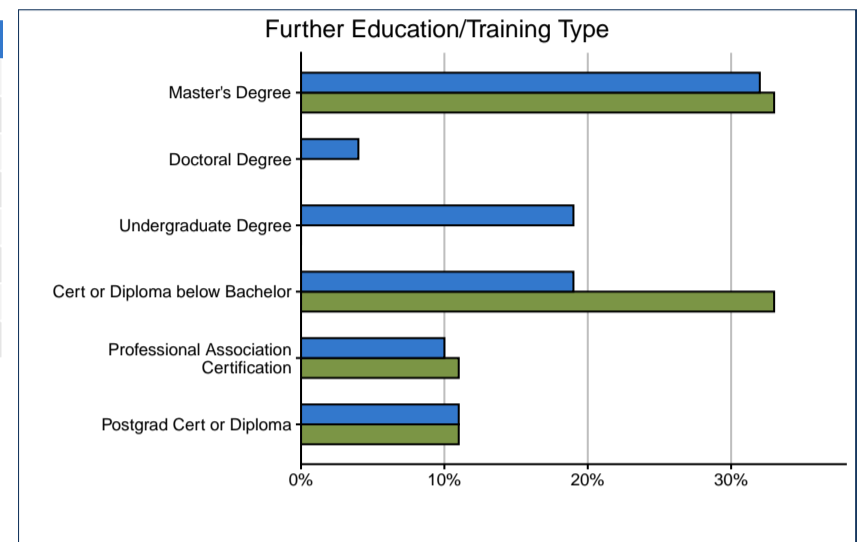


FURTHER EDUCATION

Took further education since 2023 graduation:	11.0899		SFU	
Yes – Currently enrolled	1	2%	367	26%
Yes – Not currently enrolled	8	15%	216	15%
No	44	83%	827	59%
Total	53	100%	1,410	100%

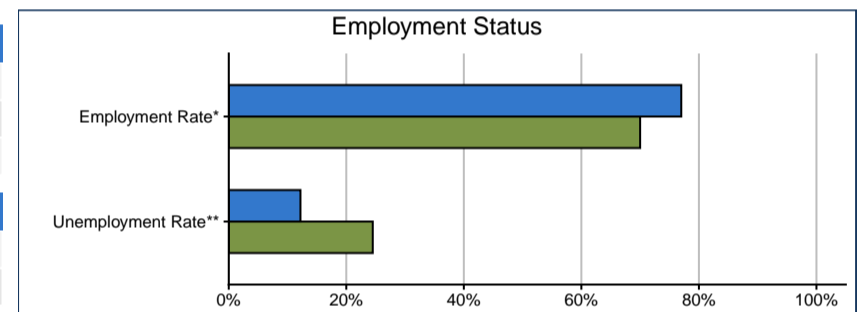


Type of Formal Post-Secondary Education:	11.0899		SFU	
Master's Degree	3	33%	184	32%
Doctoral Degree	0	0%	22	4%
Another Undergraduate Degree	0	0%	110	19%
Certificate or Diploma below Bachelor Level	3	33%	110	19%
Professional Association Certification	1	11%	59	10%
Postgraduate Certificate or Diploma	1	11%	62	11%
Other	1	11%	27	5%
Total	9	100%	574	100%



EMPLOYMENT

Labour Force Status:	11.0899		SFU	
In Labour Force (working or seeking work)	49	96%	1,250	90%
Not in Labour Force	2	4%	146	10%
Total	51	100%	1,396	100%

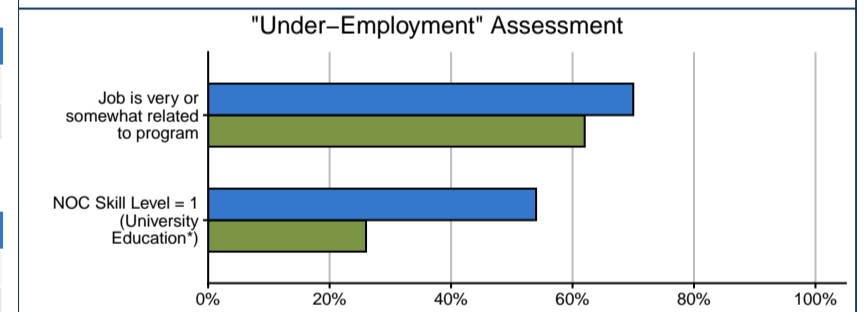


Employment:	11.0899		SFU	
Employment Rate*	37	70%	1,097	77%
Unemployment Rate**	12	24.5%	153	12.2%

\*Percent = Total employed divided by total number of respondents  
\*\*Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	11.0899		SFU	
Job is very or somewhat related to program	23	62%	762	70%
NOC Skill Level = 1 (University Education)*	9	26%	541	54%

\*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	11.0899		SFU	
Very Related	17	46%	464	42%
Somewhat Related	6	16%	298	27%
Not Very Related	3	8%	158	14%
Not at All Related	11	30%	176	16%
Total	37	100%	1,096	100%

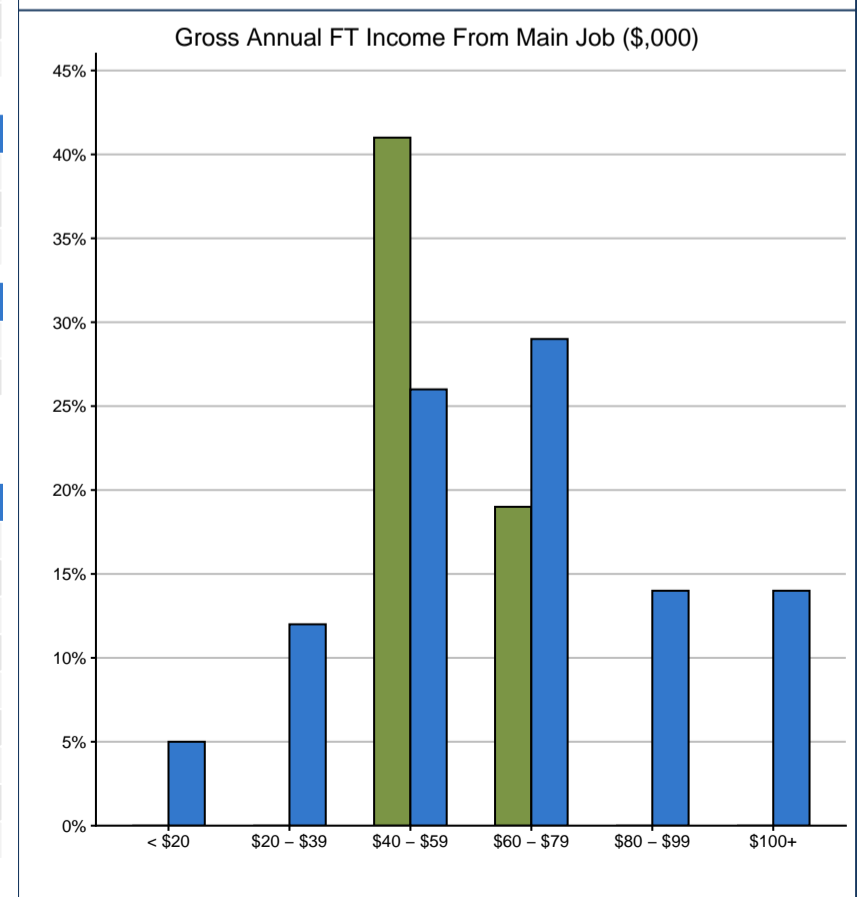
Primary Employment Type:	11.0899		SFU	
Paid Worker	34	92%	1,042	95%
Self-Employed	3	8%	52	5%
Total	37	100%	1,094	100%

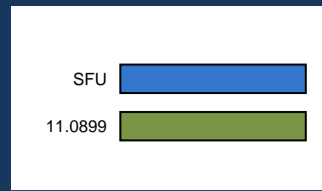
Job Characteristics:	11.0899		SFU	
I hold more than one job*	6	16%	193	18%
My main job is full-time (>= 30 hours per week)**	34	100%	871	88%

\*Of total employed  
\*\*Of those who provided data on hours/week worked

Gross Annual Income from Main Job:*	11.0899		SFU	
Less than \$20,000	0	0%	41	5%
\$20,000 to \$39,999	~	~	96	12%
\$40,000 to \$59,999	11	41%	217	26%
\$60,000 to \$79,999	5	19%	243	29%
\$80,000 to \$99,999	~	~	114	14%
\$100,000 and Above	~	~	113	14%
Total	27	100%	824	100%
Median Annual Income (full-time) (\$)	55,000		68,000	
Average Annual Income (full-time) (\$)	63,691		75,784	

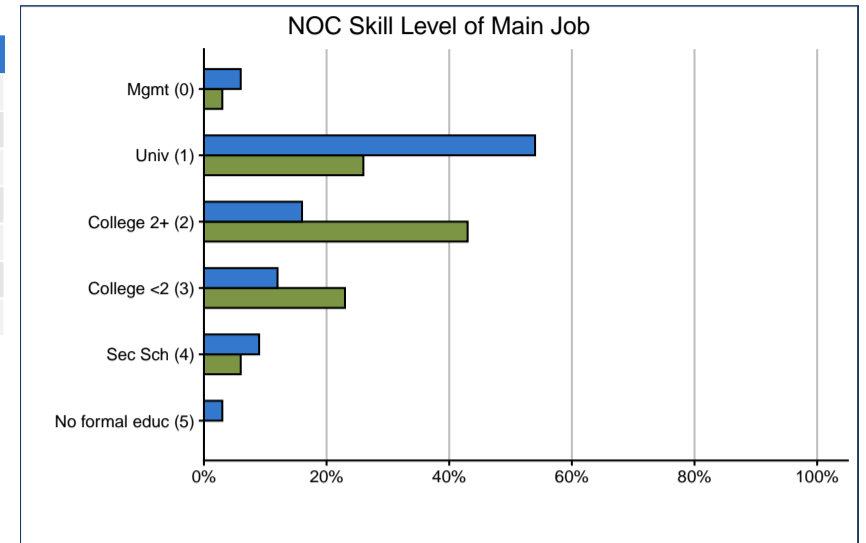
\*Where data provided



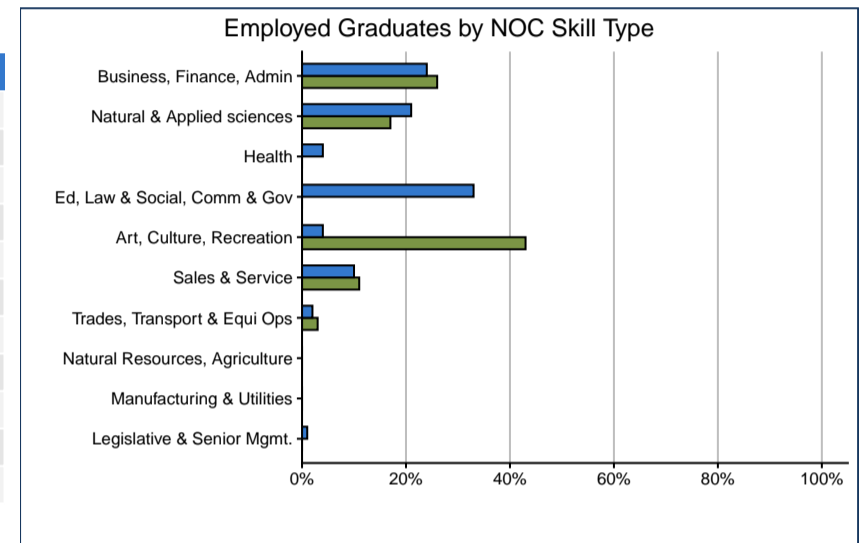


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	11.0899		SFU	
0. Management	1	3%	59	6%
1. University education	9	26%	541	54%
2. College education/trade apprenticeship (2+ years)	15	43%	161	16%
3. College education/trade apprenticeship (<2 years)	8	23%	120	12%
4. Secondary school + job-specific training	2	6%	87	9%
5. No formal education	0	0%	29	3%
Total	35	100%	997	100%



NOC Skill Type of Main Job (NOC 2021):	11.0899		SFU	
Legislative and senior management	0	0%	6	1%
Business, finance & administration	9	26%	238	24%
Natural & applied sciences & related	6	17%	211	21%
Health	0	0%	37	4%
Education, law and social, community & government	0	0%	331	33%
Art, culture, recreation & sport	15	43%	44	4%
Sales & service	4	11%	103	10%
Trades, transport & equipment operators & related	1	3%	21	2%
Natural resources, agriculture & related production	0	0%	4	0%
Manufacturing & utilities	0	0%	2	0%
Total	35	100%	997	100%

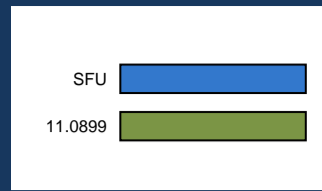


Top 10 Full-Time Occupations of 11.0899 Graduates*:				11.0899
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
52120	2	Graphic designers and illustrators		32%
*				
*				
*				
*				
*				
*				
*				
*				
*				

\* Data not displayed where n < 5; NOC 2021  
\*\* Percentages cited are of those employed

Top 10 Full-Time Occupations of SFU Graduates*:				SFU
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
41221	1	Elementary school and kindergarten teachers		5%
XXXXX	X	Unclassified occupations		5%
21231	1	Software engineers and designers		4%
41220	1	Secondary school teachers		4%
11100	1	Financial auditors and accountants		3%
11202	1	Professional occupations in advertising, marketing and public relations		3%
21232	1	Software developers and programmers		3%
42201	2	Social and community service workers		2%
4122X	1	Secondary, elementary and kindergarten school teachers		2%
13110	3	Administrative assistants		2%

\* Data not displayed where n < 5; NOC 2021  
\*\* Percentages cited are of those employed



**EDUCATION FINANCING**

Funding Sources:*	11.0899		SFU	
Personal savings, investments	3	6%	134	10%
Employment while studying	3	6%	175	13%
Family/Friends	32	62%	627	45%
Personal bank loans	0	0%	14	1%
Government student loans	8	15%	274	20%
Scholarships/Bursaries/Grants	0	0%	90	7%
Other	6	12%	65	5%
<b>Total</b>	<b>52</b>		<b>1,379</b>	

\* Percentage of respondents who identified this as their primary source

Financial Debt Incurred to Finance Bac. Ed.:*	11.0899		SFU	
Incurred any form of financial debt	14	27%	481	35%
Incurred government-sponsored student loan debt	10	19%	396	28%

\* Percentage of respondents who provided data

Financial Debt Amount:*	11.0899		SFU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	22	6%
\$5,000 to \$9,999	0	0%	37	10%
\$10,000 to \$14,999	2	25%	44	12%
\$15,000 to \$19,999	2	25%	28	7%
\$20,000 to \$29,999	2	25%	63	17%
\$30,000 to \$39,999	1	13%	62	17%
\$40,000 or More	1	13%	118	32%
<b>Total</b>	<b>8</b>	<b>100%</b>	<b>374</b>	<b>100%</b>
Median Financial Debt (\$)	18,000		26,537	

\* Includes only cases where financial debt was incurred

