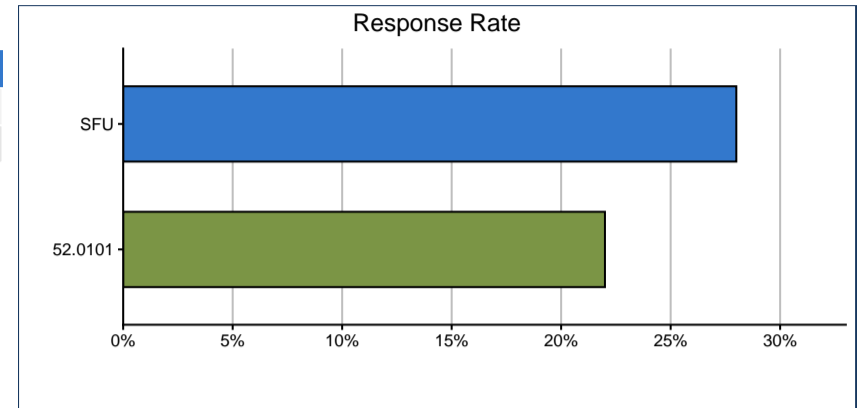


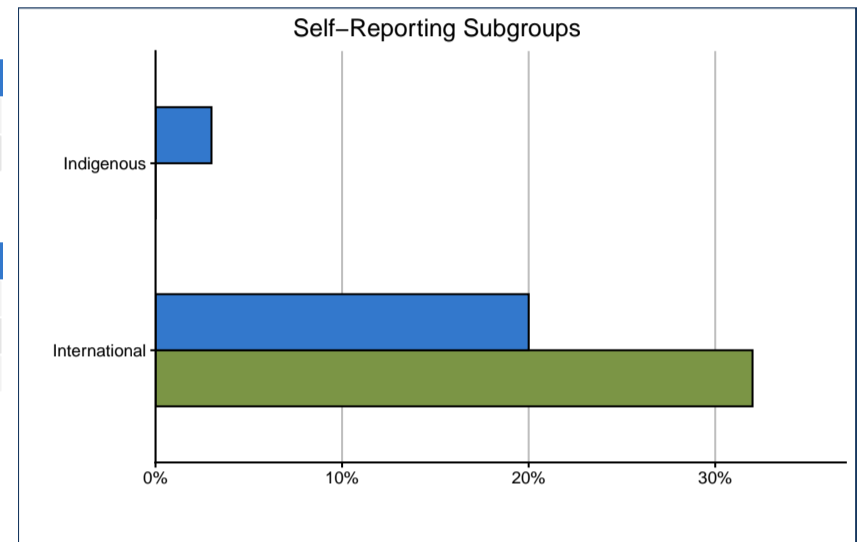
**RESPONSE RATE**

Survey Response Rate:	52.0101		SFU	
Baccalaureate Graduates Survey Cohort	695	100%	5,122	100%
Survey Respondents and Response Rate	152	22%	1,427	28%



**DEMOGRAPHIC INFORMATION**

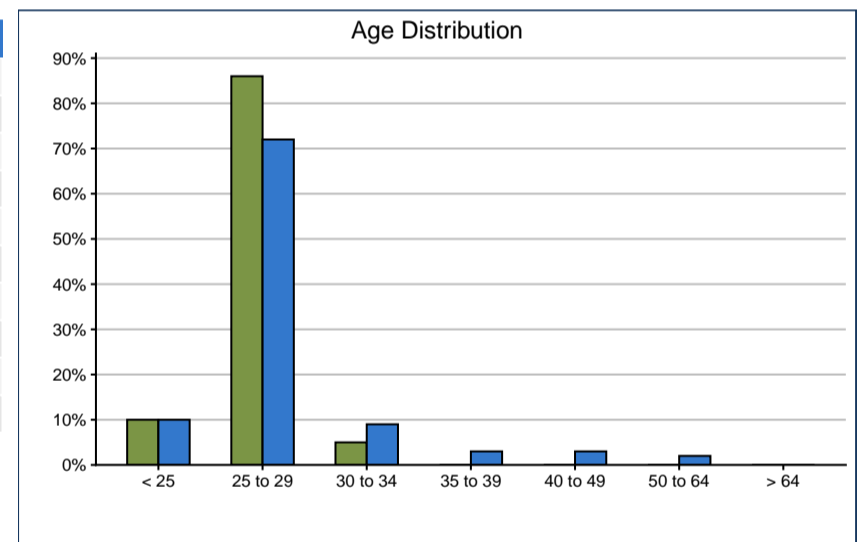
Self-Reporting Subgroups:	52.0101		SFU	
Indigenous	~	~	27	3%
International	48	32%	285	20%



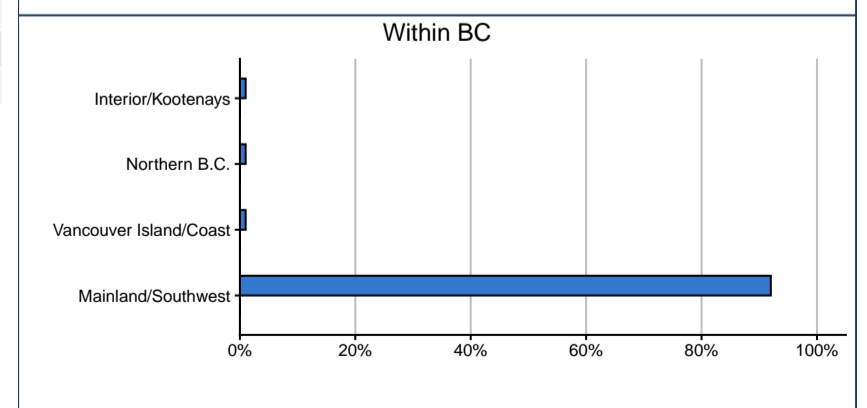
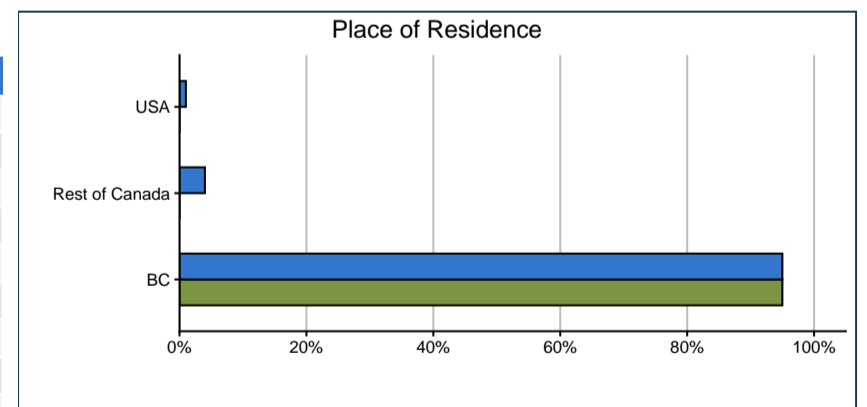
Gender:*	52.0101		SFU	
Man/Boy	86	57%	630	45%
Woman/Girl	66	43%	784	55%
Total	152	100%	1,414	100%

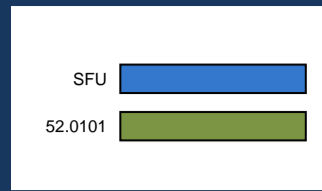
\*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

Age (at time of survey):	52.0101		SFU	
< 25	15	10%	148	10%
25 to 29	130	86%	1,034	72%
30 to 34	7	5%	132	9%
35 to 39	0	0%	38	3%
40 to 49	0	0%	47	3%
50 to 64	0	0%	28	2%
> 64	0	0%	0	0%
Total	152	100%	1,427	100%
Median Age	26		26	
Average (mean) Age	26		28	



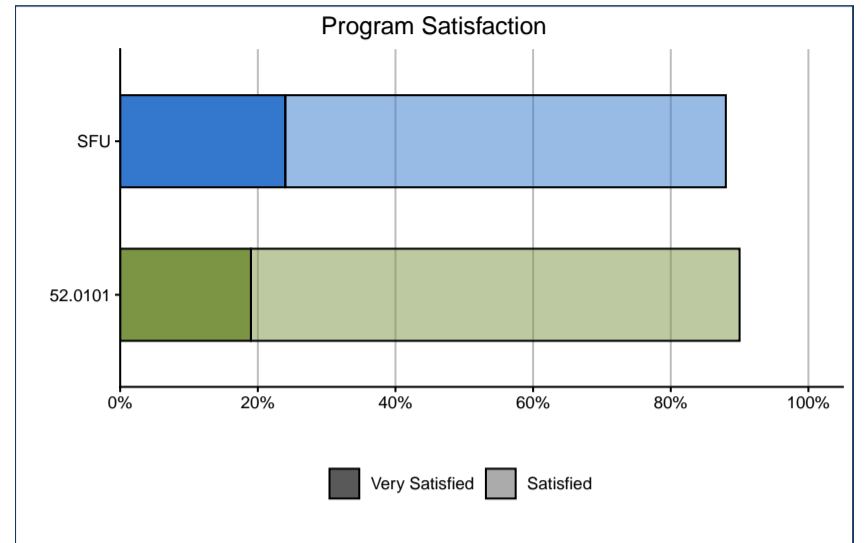
Place of Residence (at time of survey):	52.0101		SFU	
BC – Mainland/Southwest	~	~	1,155	92%
BC – Vancouver Island/Coast	~	~	18	1%
BC – Northern B.C.	0	0%	12	1%
BC – Interior/Kootenays	0	0%	7	1%
BC Subtotal	124	95%	1,192	95%
Canada – Alberta	~	~	15	1%
Canada – Ontario	~	~	30	2%
Canada – Other	~	~	8	1%
U.S.A.	0	0%	8	1%
Non-BC Subtotal	6	5%	61	5%
Total	130	100%	1,253	100%





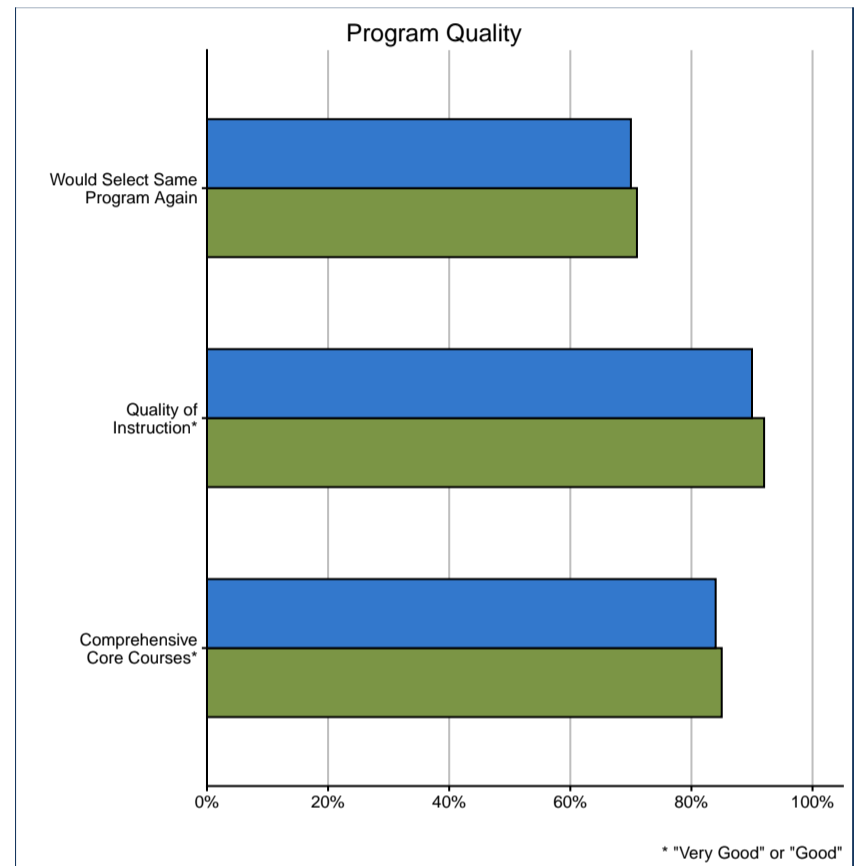
EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0101		SFU	
Very Satisfied	28	19%	331	24%
Satisfied	106	71%	901	64%
Dissatisfied	12	8%	133	10%
Very Dissatisfied	4	3%	35	3%
Total	150	100%	1,400	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0101		SFU	
Very Useful	38	30%	346	32%
Somewhat Useful	71	56%	526	48%
Not Very Useful	12	10%	159	15%
Not at All Useful	5	4%	59	5%
Total	126	100%	1,090	100%

Would select the same program again:	52.0101		SFU	
Yes	92	71%	863	70%
No	37	29%	377	30%

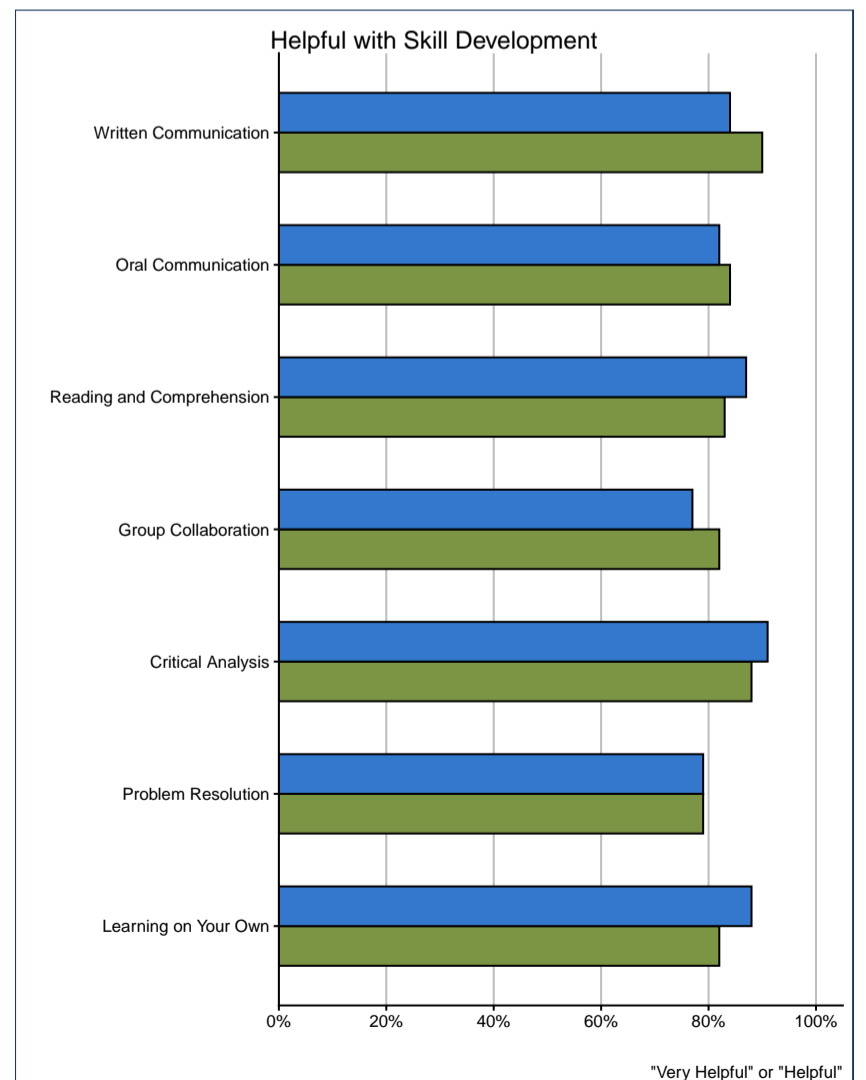


Quality of Instruction:	52.0101		SFU	
Very Good	25	17%	329	23%
Good	112	75%	938	67%
Poor	12	8%	120	9%
Very Poor	1	1%	22	2%
Total	150	100%	1,409	100%

Comprehensiveness of Core Courses:	52.0101		SFU	
Very Good	33	22%	338	24%
Good	92	63%	843	60%
Poor	19	13%	183	13%
Very Poor	3	2%	34	2%
Total	147	100%	1,398	100%

Financial Constraints:	52.0101		SFU	
Had to interrupt studies for financial reasons	13	9%	151	11%
Had to take program part-time for financial reasons	24	16%	262	19%

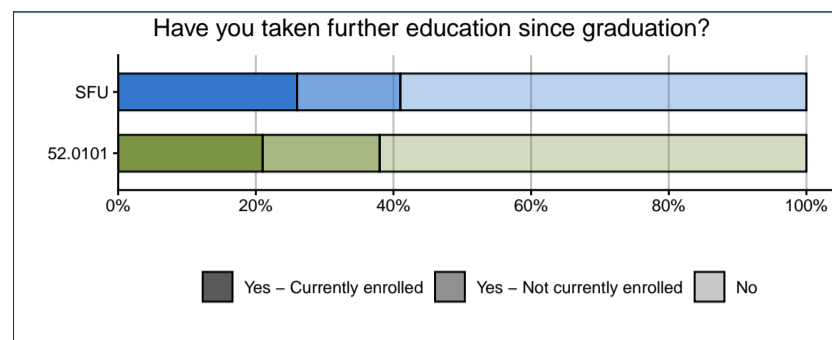
Skill Development: How helpful was institution?	52.0101				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	39%	51%	9%	1%	151
Oral Communication	33%	51%	14%	2%	150
Reading and Comprehension	24%	59%	15%	2%	151
Group Collaboration	41%	41%	13%	5%	151
Critical Analysis	31%	57%	8%	4%	151
Problem Resolution	24%	55%	17%	3%	152
Learning on Your Own	34%	48%	14%	4%	149



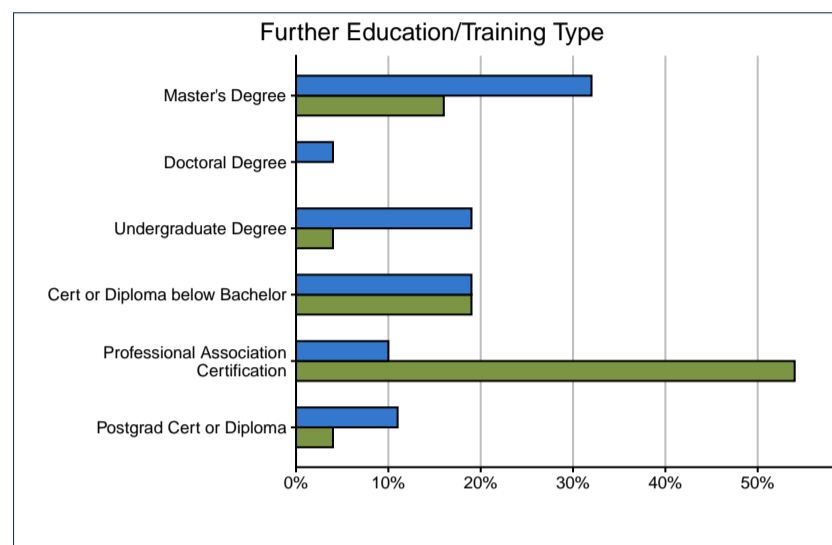
Skill Development: How helpful was institution?	SFU				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	31%	53%	14%	2%	1,372
Oral Communication	27%	55%	15%	3%	1,389
Reading and Comprehension	32%	55%	12%	2%	1,394
Group Collaboration	27%	50%	18%	4%	1,388
Critical Analysis	42%	49%	8%	2%	1,414
Problem Resolution	26%	53%	18%	3%	1,376
Learning on Your Own	39%	49%	10%	2%	1,385

**FURTHER EDUCATION**

Took further education since 2023 graduation:	52.0101		SFU	
Yes – Currently enrolled	32	21%	367	26%
Yes – Not currently enrolled	25	17%	216	15%
No	93	62%	827	59%
Total	150	100%	1,410	100%

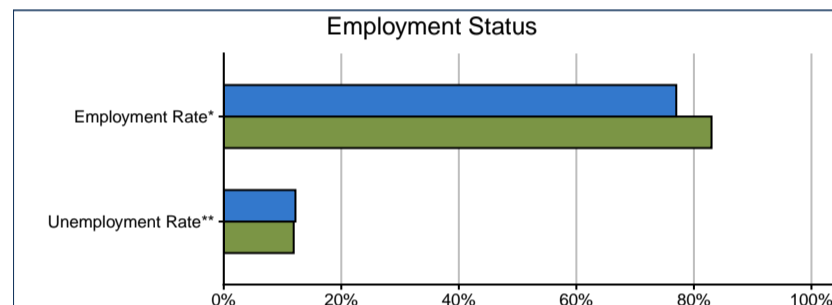


Type of Formal Post-Secondary Education:	52.0101		SFU	
Master's Degree	9	16%	184	32%
Doctoral Degree	0	0%	22	4%
Another Undergraduate Degree	2	4%	110	19%
Certificate or Diploma below Bachelor Level	11	19%	110	19%
Professional Association Certification	31	54%	59	10%
Postgraduate Certificate or Diploma	2	4%	62	11%
Other	2	4%	27	5%
Total	57	100%	574	100%



**EMPLOYMENT**

Labour Force Status:	52.0101		SFU	
In Labour Force (working or seeking work)	143	96%	1,250	90%
Not in Labour Force	6	4%	146	10%
Total	149	100%	1,396	100%

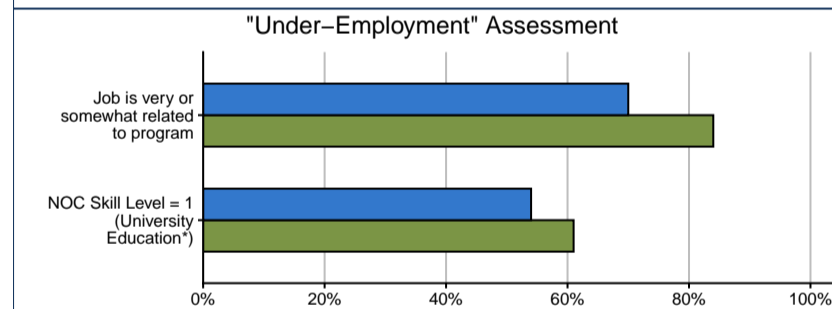


Employment:	52.0101		SFU	
Employment Rate*	126	83%	1,097	77%
Unemployment Rate**	17	11.9%	153	12.2%

\*Percent = Total employed divided by total number of respondents  
\*\*Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	52.0101		SFU	
Job is very or somewhat related to program	106	84%	762	70%
NOC Skill Level = 1 (University Education)*	65	61%	541	54%

\*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	52.0101		SFU	
Very Related	64	51%	464	42%
Somewhat Related	42	33%	298	27%
Not Very Related	13	10%	158	14%
Not at All Related	7	6%	176	16%
Total	126	100%	1,096	100%

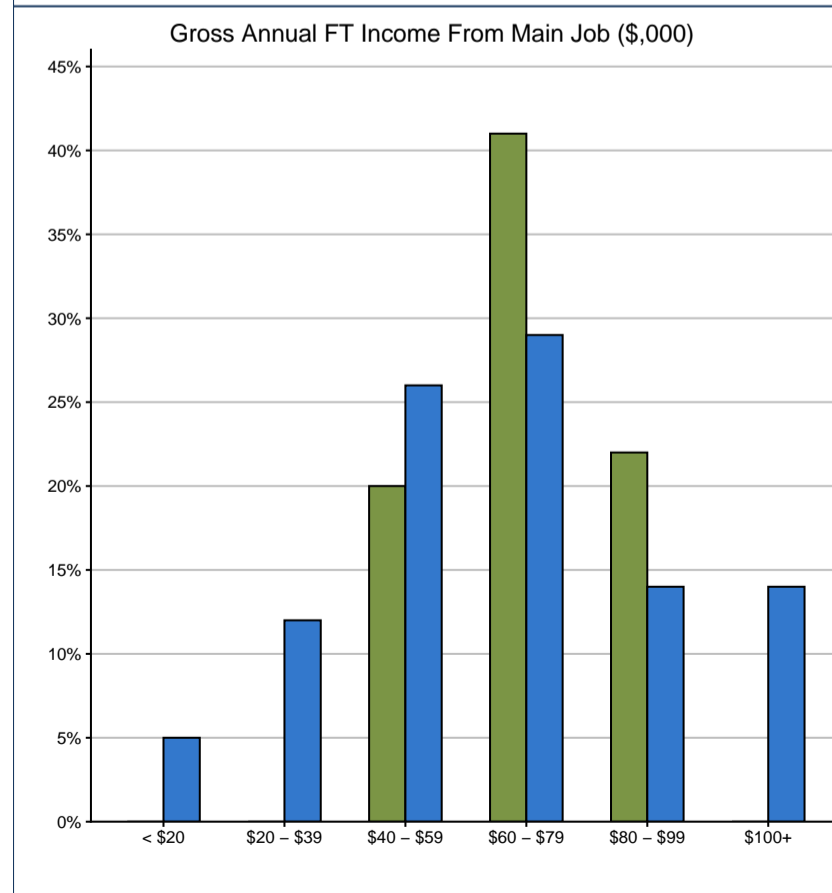
Primary Employment Type:	52.0101		SFU	
Paid Worker	117	93%	1,042	95%
Self-Employed	9	7%	52	5%
Total	126	100%	1,094	100%

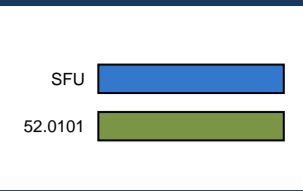
Job Characteristics:	52.0101		SFU	
I hold more than one job*	18	14%	193	18%
My main job is full-time (>= 30 hours per week)**	115	97%	871	88%

\*Of total employed  
\*\*Of those who provided data on hours/week worked

Gross Annual Income from Main Job:*	52.0101		SFU	
Less than \$20,000	~	~	41	5%
\$20,000 to \$39,999	~	~	96	12%
\$40,000 to \$59,999	19	20%	217	26%
\$60,000 to \$79,999	38	41%	243	29%
\$80,000 to \$99,999	20	22%	114	14%
\$100,000 and Above	~	~	113	14%
Total	93	100%	824	100%
Median Annual Income (full-time) (\$)	70,000		68,000	
Average Annual Income (full-time) (\$)	83,740		75,784	

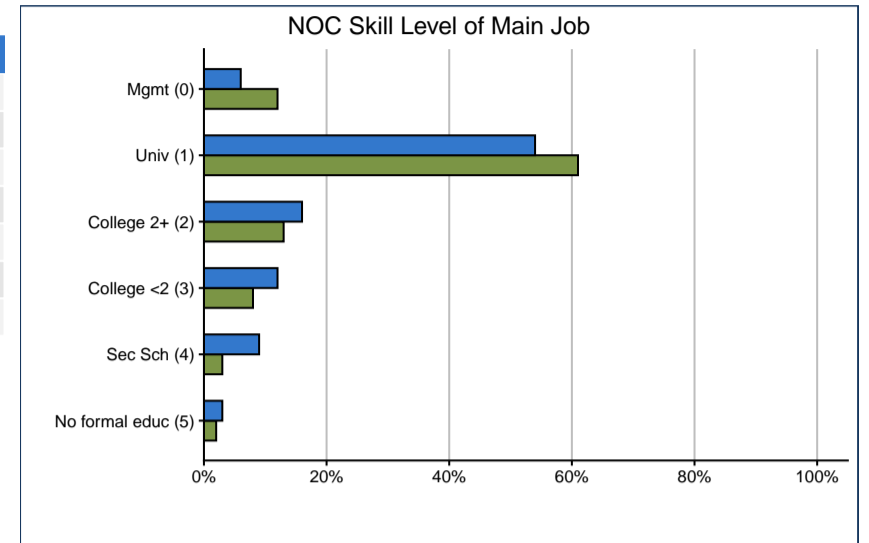
\*Where data provided



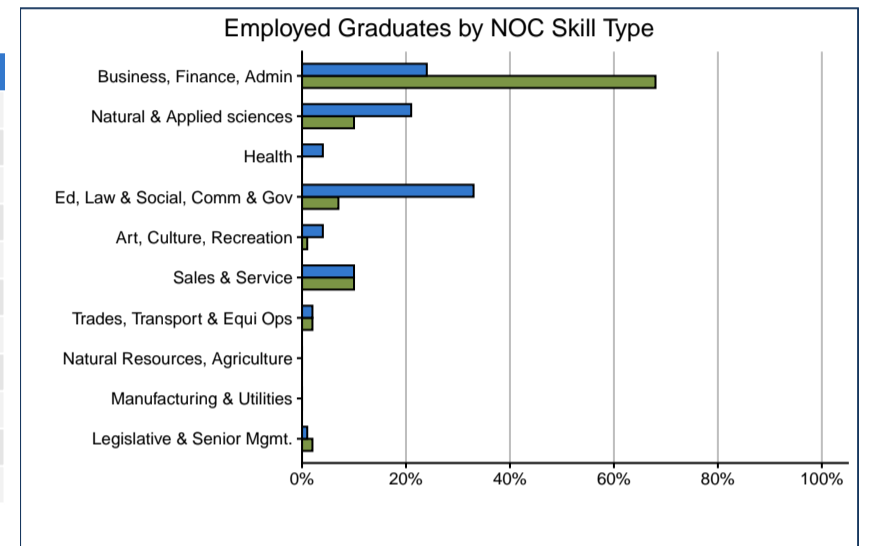


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	52.0101		SFU	
0. Management	13	12%	59	6%
1. University education	65	61%	541	54%
2. College education/trade apprenticeship (2+ years)	14	13%	161	16%
3. College education/trade apprenticeship (<2 years)	9	8%	120	12%
4. Secondary school + job-specific training	3	3%	87	9%
5. No formal education	2	2%	29	3%
Total	106	100%	997	100%



NOC Skill Type of Main Job (NOC 2021):	52.0101		SFU	
Legislative and senior management	2	2%	6	1%
Business, finance & administration	72	68%	238	24%
Natural & applied sciences & related	11	10%	211	21%
Health	0	0%	37	4%
Education, law and social, community & government	7	7%	331	33%
Art, culture, recreation & sport	1	1%	44	4%
Sales & service	11	10%	103	10%
Trades, transport & equipment operators & related	2	2%	21	2%
Natural resources, agriculture & related production	0	0%	4	0%
Manufacturing & utilities	0	0%	2	0%
Total	106	100%	997	100%



Top 10 Full-Time Occupations of 52.0101 Graduates*:			52.0101
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
11100	1	Financial auditors and accountants	21%
XXXXX	X	Unclassified occupations	11%
11101	1	Financial and investment analysts	6%
11202	1	Professional occupations in advertising, marketing and public relations	5%
*			
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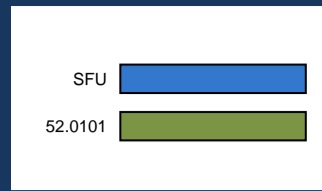
\* Data not displayed where n < 5; NOC 2021

\*\* Percentages cited are of those employed

Top 10 Full-Time Occupations of SFU Graduates*:			SFU
NOC_2021	NOC Skill Level	Description	% Employed FT in this Occ.**
41221	1	Elementary school and kindergarten teachers	5%
XXXXX	X	Unclassified occupations	5%
21231	1	Software engineers and designers	4%
41220	1	Secondary school teachers	4%
11100	1	Financial auditors and accountants	3%
11202	1	Professional occupations in advertising, marketing and public relations	3%
21232	1	Software developers and programmers	3%
42201	2	Social and community service workers	2%
4122X	1	Secondary, elementary and kindergarten school teachers	2%
13110	3	Administrative assistants	2%

\* Data not displayed where n < 5; NOC 2021

\*\* Percentages cited are of those employed



**EDUCATION FINANCING**

Funding Sources:*	52.0101		SFU	
Personal savings, investments	12	8%	134	10%
Employment while studying	17	12%	175	13%
Family/Friends	76	52%	627	45%
Personal bank loans	0	0%	14	1%
Government student loans	26	18%	274	20%
Scholarships/Bursaries/Grants	10	7%	90	7%
Other	6	4%	65	5%
Total	147		1,379	

\* Percentage of respondents who identified this as their primary source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0101		SFU	
Incurred any form of financial debt	42	28%	481	35%
Incurred government-sponsored student loan debt	37	25%	396	28%

\* Percentage of respondents who provided data

Financial Debt Amount:*	52.0101		SFU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	2	6%	22	6%
\$5,000 to \$9,999	2	6%	37	10%
\$10,000 to \$14,999	4	12%	44	12%
\$15,000 to \$19,999	2	6%	28	7%
\$20,000 to \$29,999	3	9%	63	17%
\$30,000 to \$39,999	9	27%	62	17%
\$40,000 or More	11	33%	118	32%
Total	33	100%	374	100%
Median Financial Debt (\$)	30,000		26,537	

\* Includes only cases where financial debt was incurred

