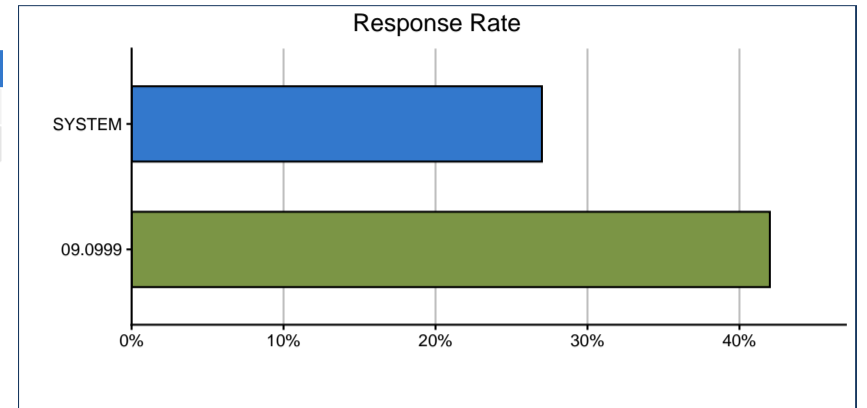


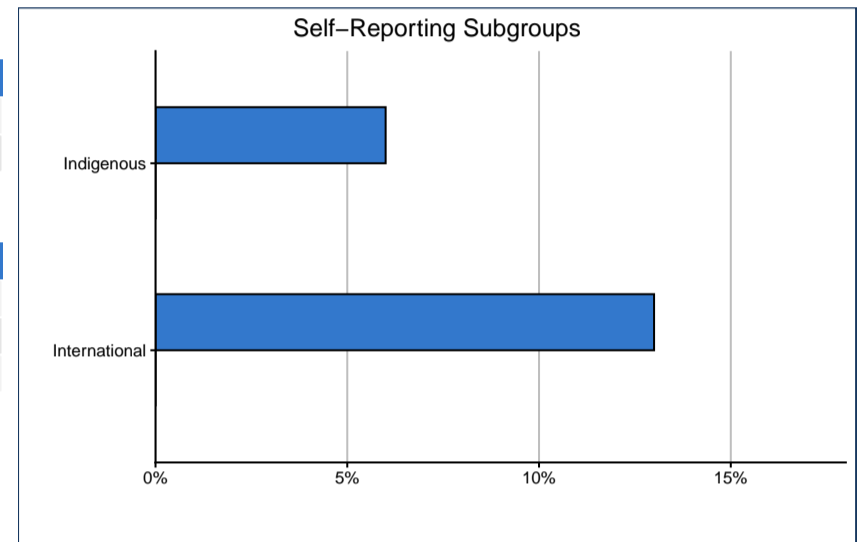
RESPONSE RATE

Survey Response Rate:	09.0999		SYSTEM	
Baccalaureate Graduates Survey Cohort	45	100%	24,306	100%
Survey Respondents and Response Rate	19	42%	6,471	27%



DEMOGRAPHIC INFORMATION

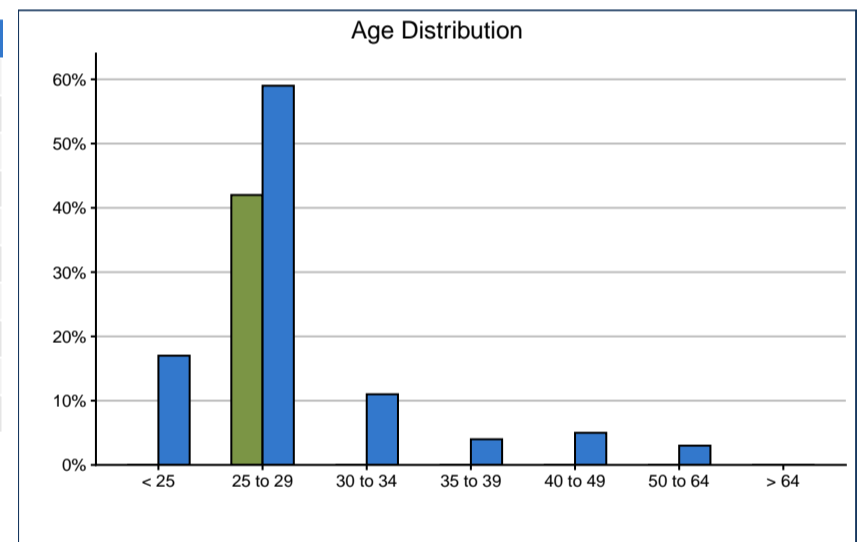
Self-Reporting Subgroups:	09.0999		SYSTEM	
Indigenous	0	0%	251	6%
International	0	0%	858	13%



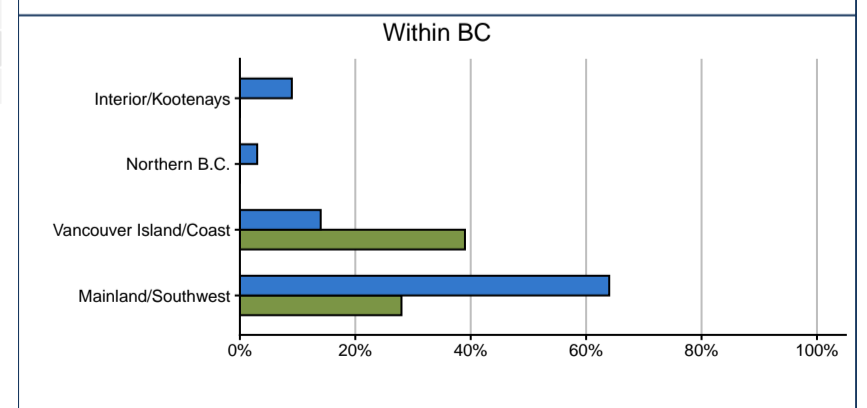
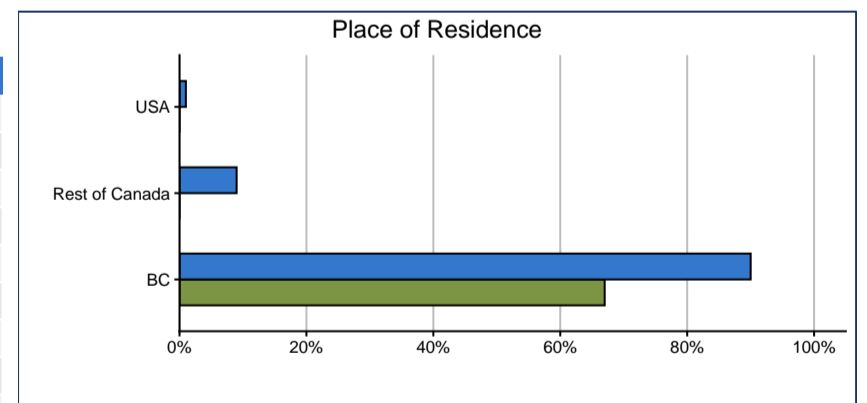
Gender:*	09.0999		SYSTEM	
Man/Boy	~	~	2,657	41%
Woman/Girl	~	~	3,755	59%
Total	19	100%	6,412	100%

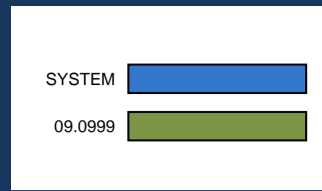
*Due to zero or low counts, institution-reported "Non-Binary" demographic data are not included

Age (at time of survey):	09.0999		SYSTEM	
< 25	~	~	1,110	17%
25 to 29	8	42%	3,826	59%
30 to 34	~	~	731	11%
35 to 39	~	~	266	4%
40 to 49	~	~	334	5%
50 to 64	~	~	167	3%
> 64	0	0%	23	0%
Total	19	100%	6,457	100%
Median Age	33		26	
Average (mean) Age	34		29	



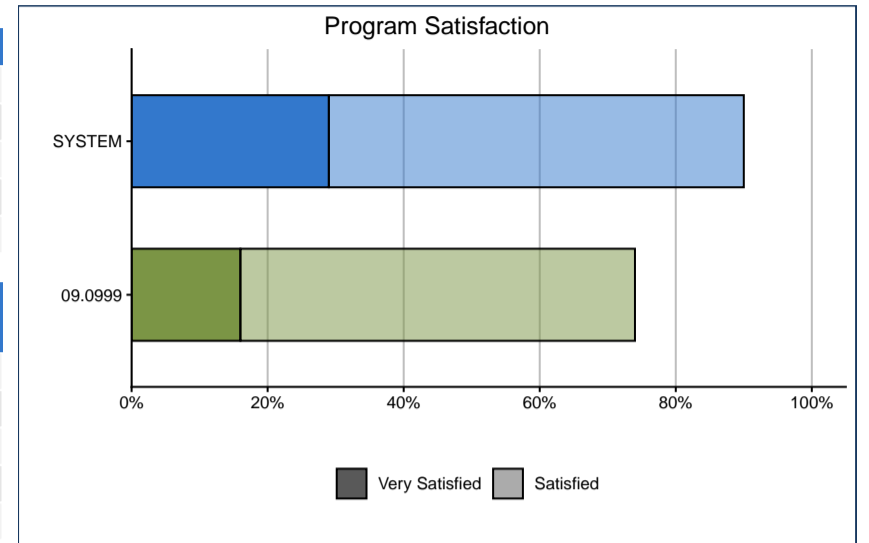
Place of Residence (at time of survey):	09.0999		SYSTEM	
BC – Mainland/Southwest	5	28%	3,660	64%
BC – Vancouver Island/Coast	7	39%	814	14%
BC – Northern B.C.	0	0%	193	3%
BC – Interior/Kootenays	0	0%	512	9%
BC Subtotal	12	67%	5,179	90%
Canada – Alberta	~	~	229	4%
Canada – Ontario	~	~	193	3%
Canada – Other	~	~	113	2%
U.S.A.	0	0%	34	1%
Non-BC Subtotal	6	33%	569	10%
Total	18	100%	5,748	100%





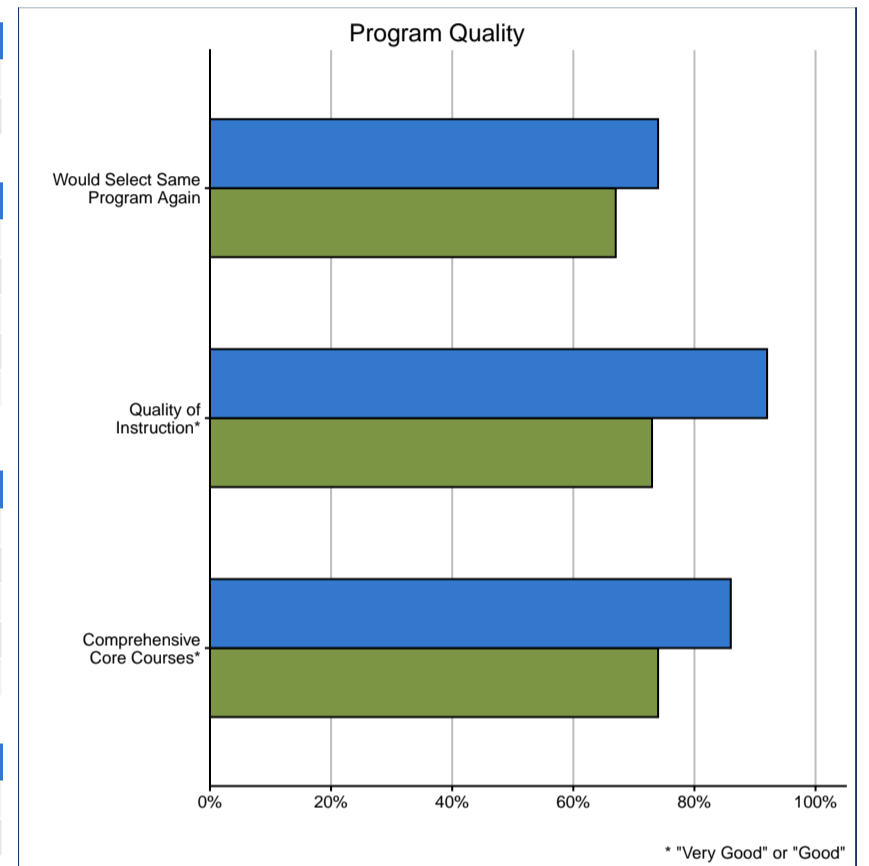
EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.0999		SYSTEM	
Very Satisfied	3	16%	1,849	29%
Satisfied	11	58%	3,873	61%
Dissatisfied	4	21%	504	8%
Very Dissatisfied	1	5%	127	2%
Total	19	100%	6,353	100%



Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0999		SYSTEM	
Very Useful	7	41%	1,982	39%
Somewhat Useful	7	41%	2,294	45%
Not Very Useful	2	12%	610	12%
Not at All Useful	1	6%	230	4%
Total	17	100%	5,116	100%

Would select the same program again:	09.0999		SYSTEM	
Yes	12	67%	4,250	74%
No	6	33%	1,471	26%

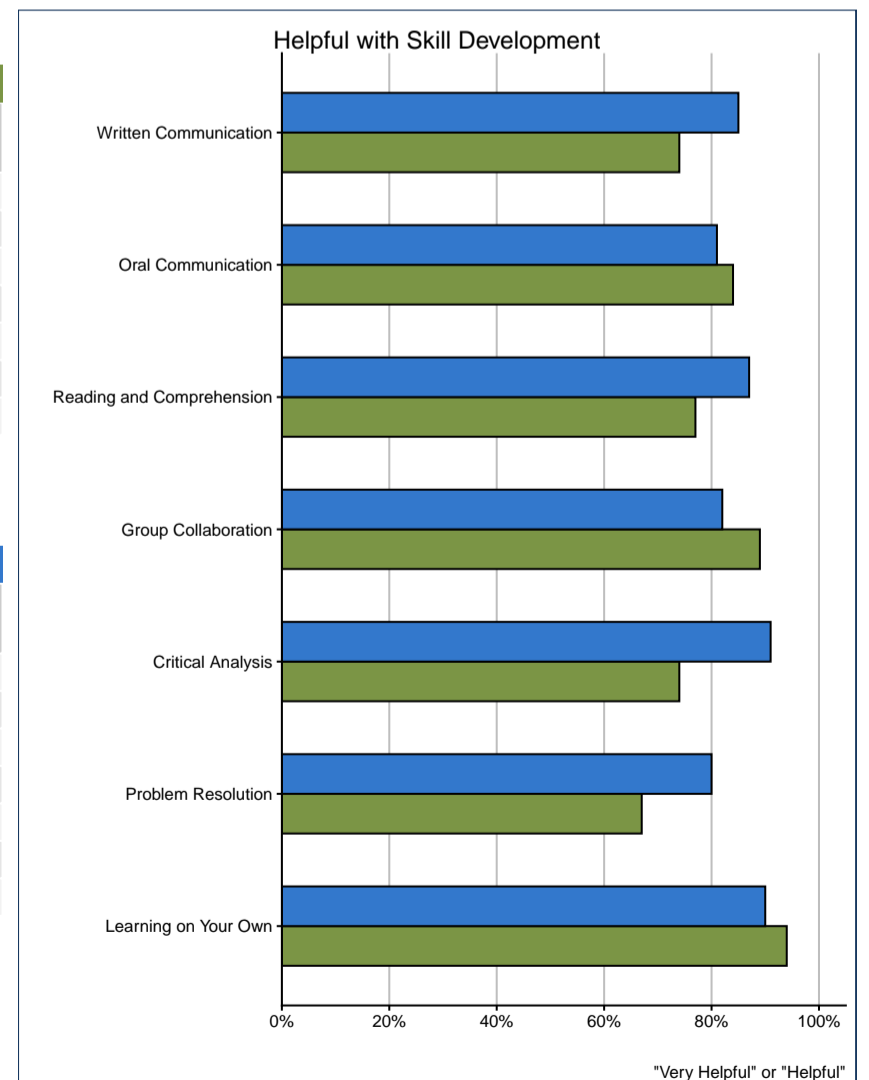


Quality of Instruction:	09.0999		SYSTEM	
Very Good	5	26%	1,861	29%
Good	9	47%	3,999	63%
Poor	3	16%	441	7%
Very Poor	2	11%	96	2%
Total	19	100%	6,397	100%

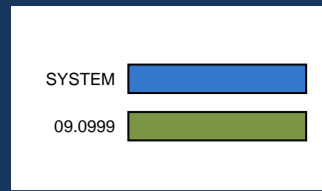
Comprehensiveness of Core Courses:	09.0999		SYSTEM	
Very Good	4	21%	1,694	27%
Good	10	53%	3,765	59%
Poor	5	26%	754	12%
Very Poor	0	0%	128	2%
Total	19	100%	6,341	100%

Financial Constraints:	09.0999		SYSTEM	
Had to interrupt studies for financial reasons	0	0%	611	10%
Had to take program part-time for financial reasons	5	28%	1,076	17%

Skill Development: How helpful was institution?	09.0999				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	21%	53%	26%	0%	19
Oral Communication	28%	56%	17%	0%	18
Reading and Comprehension	24%	53%	24%	0%	17
Group Collaboration	42%	47%	5%	5%	19
Critical Analysis	37%	37%	21%	5%	19
Problem Resolution	17%	50%	17%	17%	18
Learning on Your Own	33%	61%	6%	0%	18

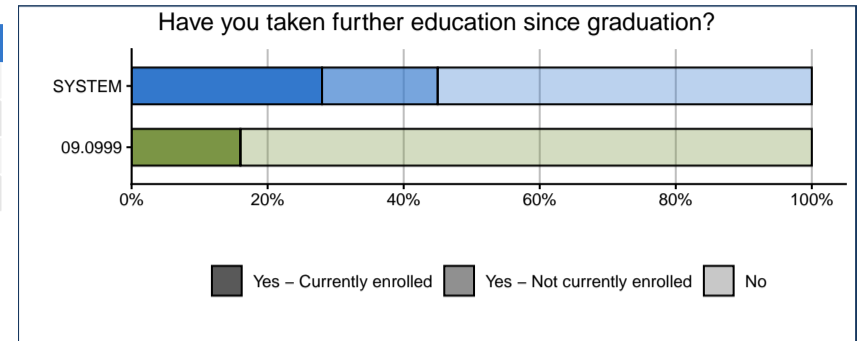


Skill Development: How helpful was institution?	SYSTEM				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	
Written Communication	30%	55%	13%	2%	6,209
Oral Communication	28%	53%	16%	3%	6,297
Reading and Comprehension	34%	53%	11%	2%	6,331
Group Collaboration	32%	50%	16%	3%	6,334
Critical Analysis	44%	47%	7%	2%	6,424
Problem Resolution	27%	53%	17%	3%	6,248
Learning on Your Own	42%	48%	9%	2%	6,333

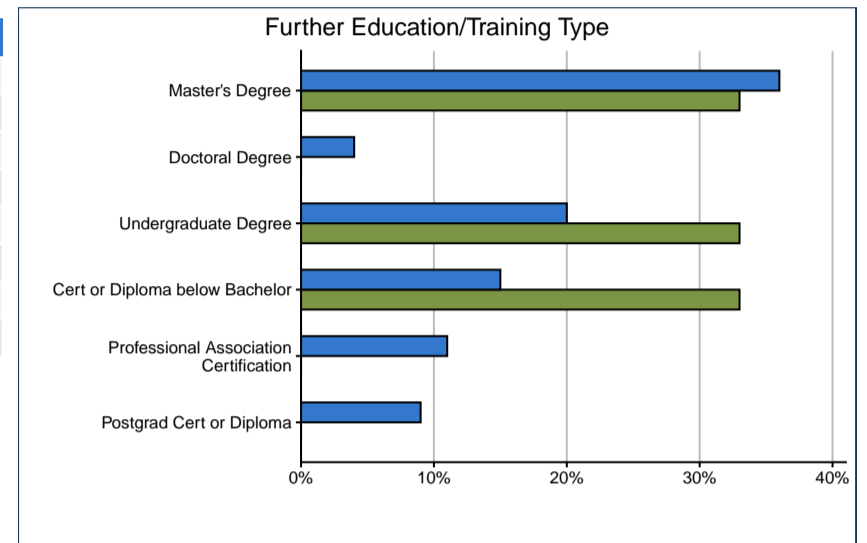


FURTHER EDUCATION

Took further education since 2023 graduation:	09.0999		SYSTEM	
Yes – Currently enrolled	3	16%	1,787	28%
Yes – Not currently enrolled	0	0%	1,092	17%
No	16	84%	3,534	55%
Total	19	100%	6,413	100%

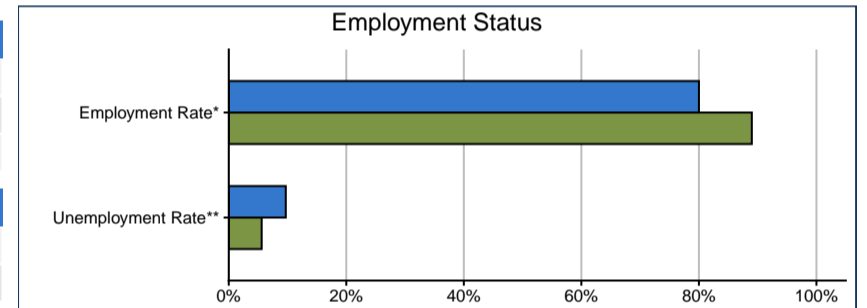


Type of Formal Post-Secondary Education:	09.0999		SYSTEM	
Master's Degree	1	33%	1,038	36%
Doctoral Degree	0	0%	125	4%
Another Undergraduate Degree	1	33%	570	20%
Certificate or Diploma below Bachelor Level	1	33%	415	15%
Professional Association Certification	0	0%	320	11%
Postgraduate Certificate or Diploma	0	0%	252	9%
Other	0	0%	124	4%
Total	3	100%	2,844	100%



EMPLOYMENT

Labour Force Status:	09.0999		SYSTEM	
In Labour Force (working or seeking work)	18	95%	5,699	90%
Not in Labour Force	1	5%	642	10%
Total	19	100%	6,341	100%

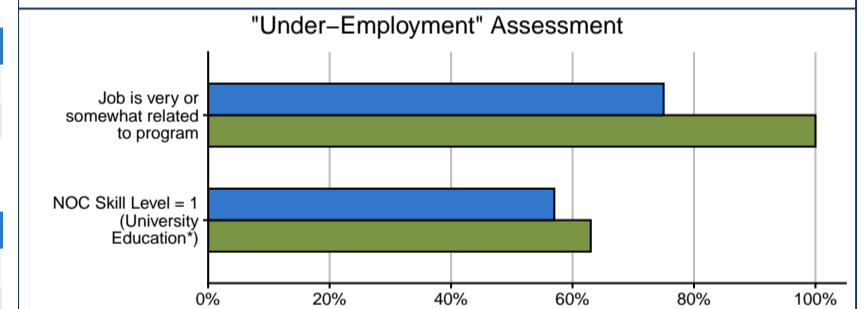


Employment:	09.0999		SYSTEM	
Employment Rate*	17	89%	5,146	80%
Unemployment Rate**	1	5.6%	553	9.7%

*Percent = Total employed divided by total number of respondents
**Percent = Total unemployed divided by total number in labour force

"Under-Employment" Assessment:	09.0999		SYSTEM	
Job is very or somewhat related to program	17	100%	3,838	75%
NOC Skill Level = 1 (University Education)*	10	63%	2,714	57%

*Of total valid responses; NOC 2021 (TEER)



How related is your main job to your program?	09.0999		SYSTEM	
Very Related	11	65%	2,468	48%
Somewhat Related	6	35%	1,370	27%
Not Very Related	0	0%	588	11%
Not at All Related	0	0%	709	14%
Total	17	100%	5,135	100%

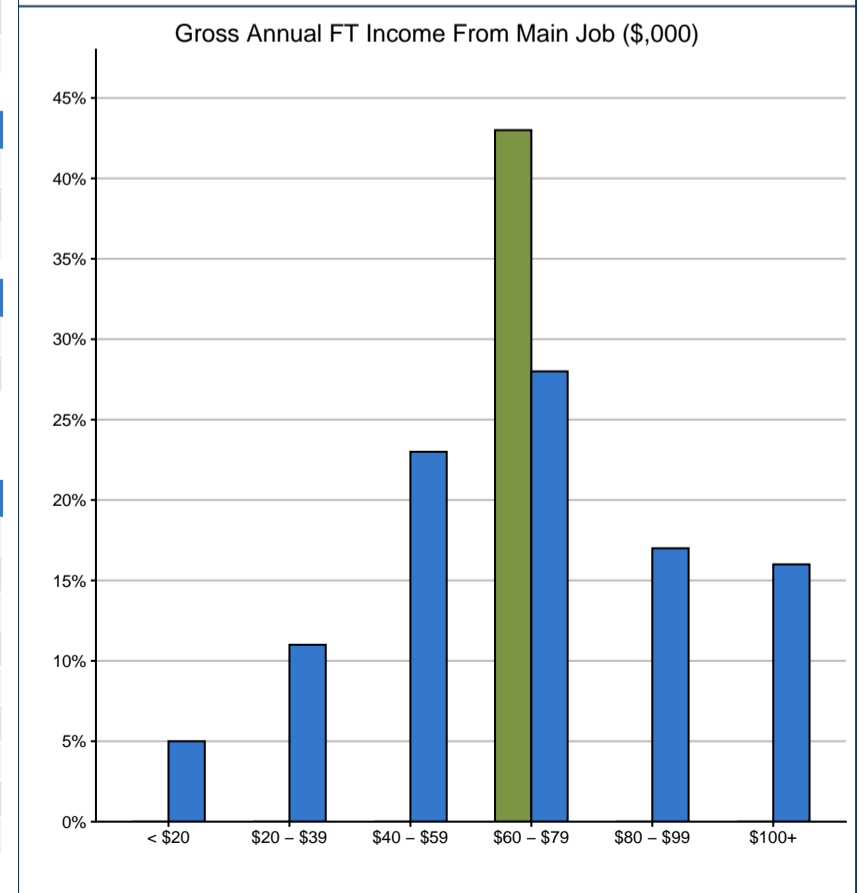
Primary Employment Type:	09.0999		SYSTEM	
Paid Worker	17	100%	4,829	94%
Self-Employed	0	0%	297	6%
Total	17	100%	5,126	100%

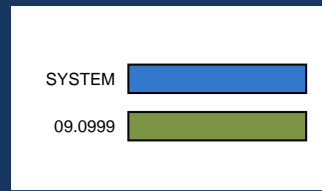
Job Characteristics:	09.0999		SYSTEM	
I hold more than one job*	4	24%	957	19%
My main job is full-time (>= 30 hours per week)**	16	94%	4,139	87%

*Of total employed
**Of those who provided data on hours/week worked

Gross Annual Income from Main Job:*	09.0999		SYSTEM	
Less than \$20,000	~	~	213	5%
\$20,000 to \$39,999	0	0%	425	11%
\$40,000 to \$59,999	~	~	928	23%
\$60,000 to \$79,999	6	43%	1,146	28%
\$80,000 to \$99,999	~	~	704	17%
\$100,000 and Above	~	~	630	16%
Total	14	100%	4,046	100%
Median Annual Income (full-time) (\$)	70,200		71,000	
Average Annual Income (full-time) (\$)	73,232		77,907	

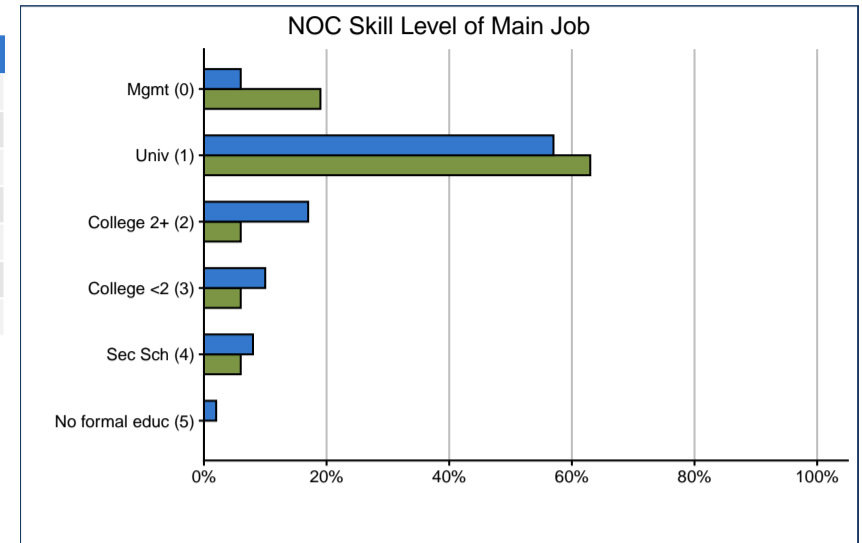
*Where data provided



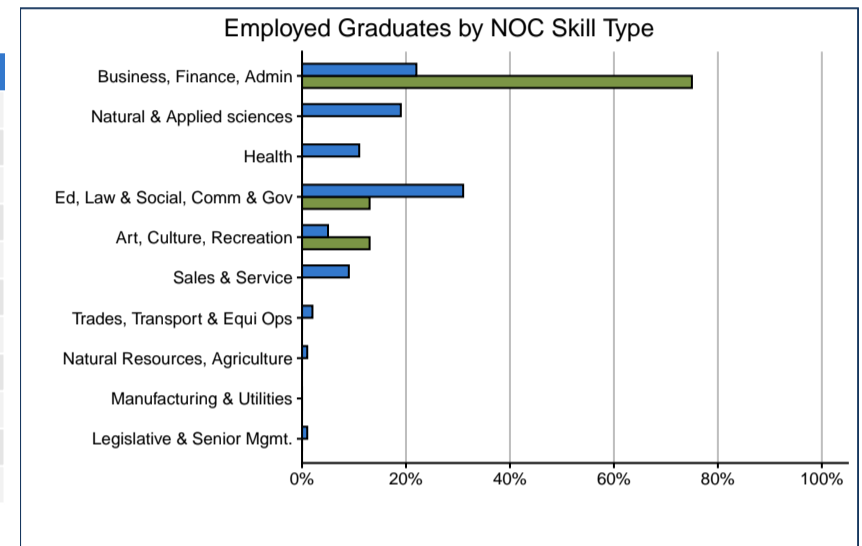


EMPLOYMENT, continued

NOC Skill Level of Main Job (NOC 2021 (TEER)):	09.0999		SYSTEM	
0. Management	3	19%	301	6%
1. University education	10	63%	2,714	57%
2. College education/trade apprenticeship (2+ years)	1	6%	832	17%
3. College education/trade apprenticeship (<2 years)	1	6%	455	10%
4. Secondary school + job-specific training	1	6%	369	8%
5. No formal education	0	0%	110	2%
Total	16	100%	4,781	100%



NOC Skill Type of Main Job (NOC 2021):	09.0999		SYSTEM	
Legislative and senior management	0	0%	35	1%
Business, finance & administration	12	75%	1,060	22%
Natural & applied sciences & related	0	0%	920	19%
Health	0	0%	507	11%
Education, law and social, community & government	2	13%	1,478	31%
Art, culture, recreation & sport	2	13%	228	5%
Sales & service	0	0%	416	9%
Trades, transport & equipment operators & related	0	0%	96	2%
Natural resources, agriculture & related production	0	0%	29	1%
Manufacturing & utilities	0	0%	12	0%
Total	16	100%	4,781	100%

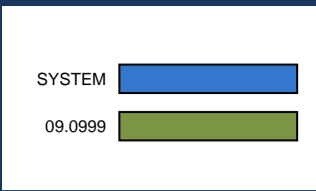


Top 10 Full-Time Occupations of 09.0999 Graduates*:				09.0999
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
11202	1	Professional occupations in advertising, marketing and public relations		53%
*				
*				
*				
*				
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*				
*				

* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed

Top 10 Full-Time Occupations of SYSTEM Graduates*:				SYSTEM
NOC_2021	NOC Skill Level	Description		% Employed FT in this Occ.**
31301	1	Registered nurses and registered psychiatric nurses		5%
XXXXX	X	Unclassified occupations		4%
11100	1	Financial auditors and accountants		3%
41221	1	Elementary school and kindergarten teachers		3%
41220	1	Secondary school teachers		3%
21231	1	Software engineers and designers		3%
11202	1	Professional occupations in advertising, marketing and public relations		2%
41300	1	Social workers		2%
42201	2	Social and community service workers		2%
21232	1	Software developers and programmers		2%

* Data not displayed where n < 5; NOC 2021
** Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources:*	09.0999		SYSTEM	
Personal savings, investments	3	16%	681	11%
Employment while studying	4	21%	835	13%
Family/Friends	2	11%	2,351	37%
Personal bank loans	1	5%	106	2%
Government student loans	3	16%	1,490	24%
Scholarships/Bursaries/Grants	4	21%	454	7%
Other	2	11%	368	6%
Total	19		6,285	

* Percentage of respondents who identified this as their primary source

Financial Debt Incurred to Finance Bac. Ed.:*	09.0999		SYSTEM	
Incurred any form of financial debt	9	50%	2,569	41%
Incurred government-sponsored student loan debt	4	22%	2,210	35%

* Percentage of respondents who provided data

Financial Debt Amount:*	09.0999		SYSTEM	
< \$1,000	0	0%	1	0%
\$1,000 to \$4,999	1	14%	76	4%
\$5,000 to \$9,999	2	29%	181	9%
\$10,000 to \$14,999	2	29%	247	12%
\$15,000 to \$19,999	0	0%	166	8%
\$20,000 to \$29,999	2	29%	380	18%
\$30,000 to \$39,999	0	0%	331	16%
\$40,000 or More	0	0%	712	34%
Total	7	100%	2,094	100%
Median Financial Debt (\$)	10,000		29,000	

* Includes only cases where financial debt was incurred

